45th ANNIVERSARY ISSUE

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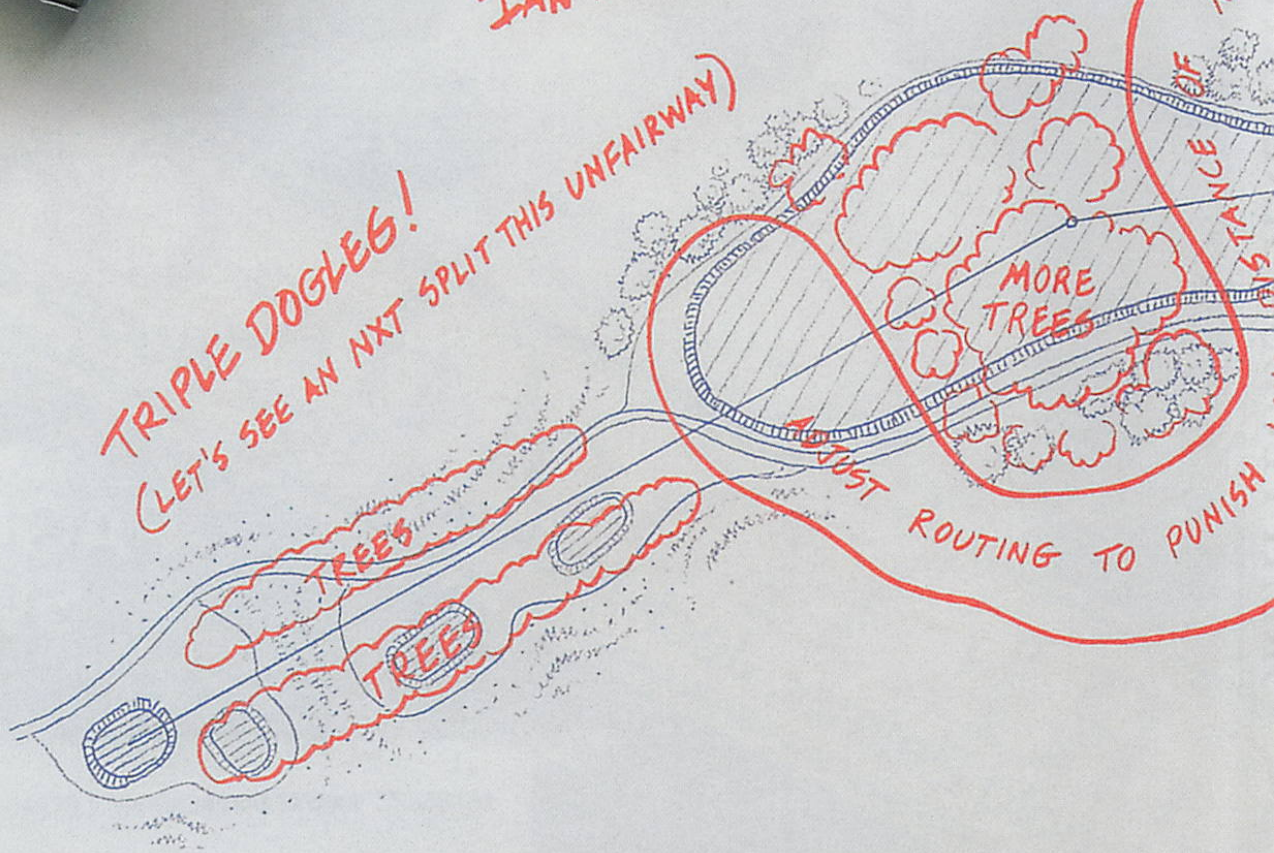

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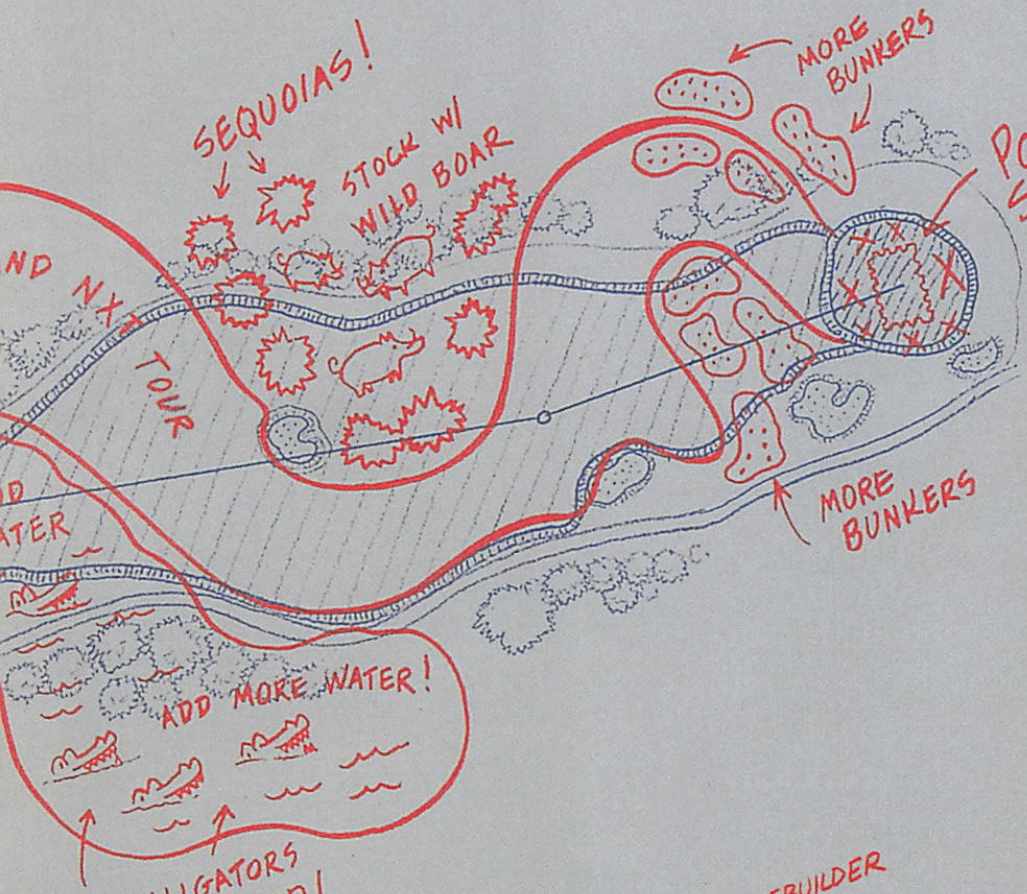

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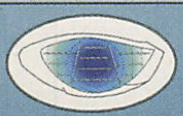
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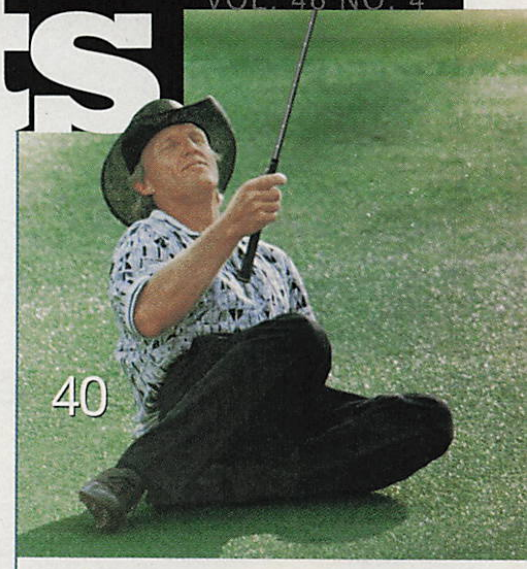

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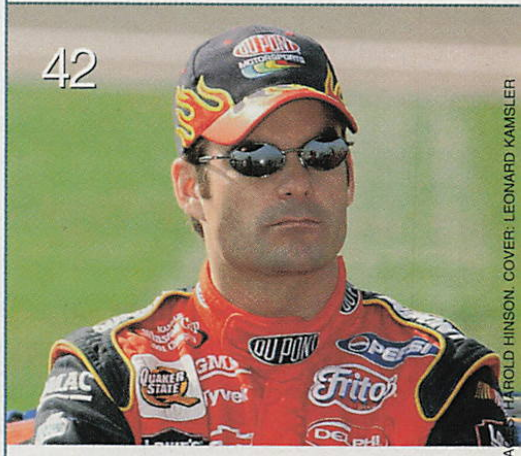

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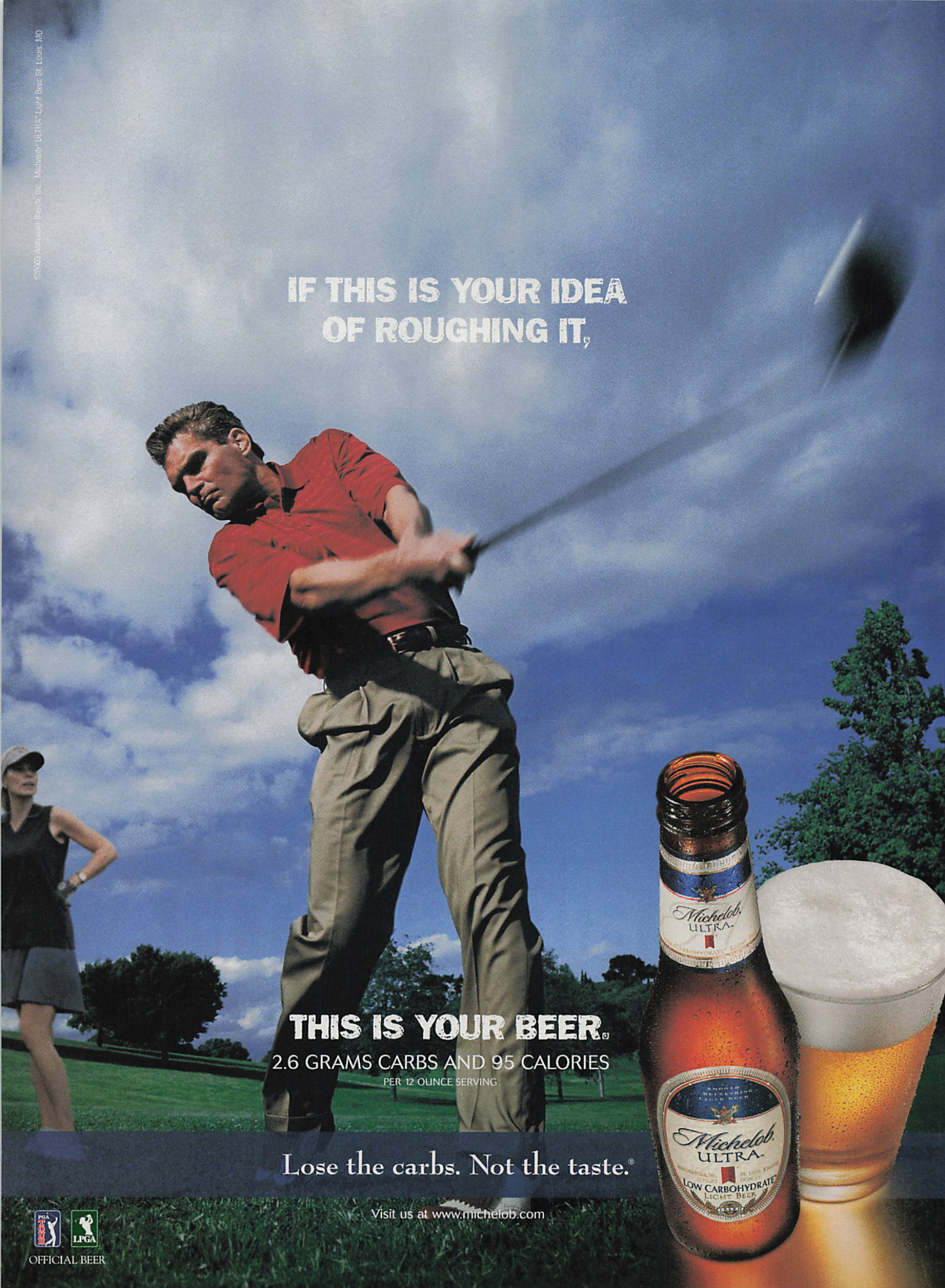

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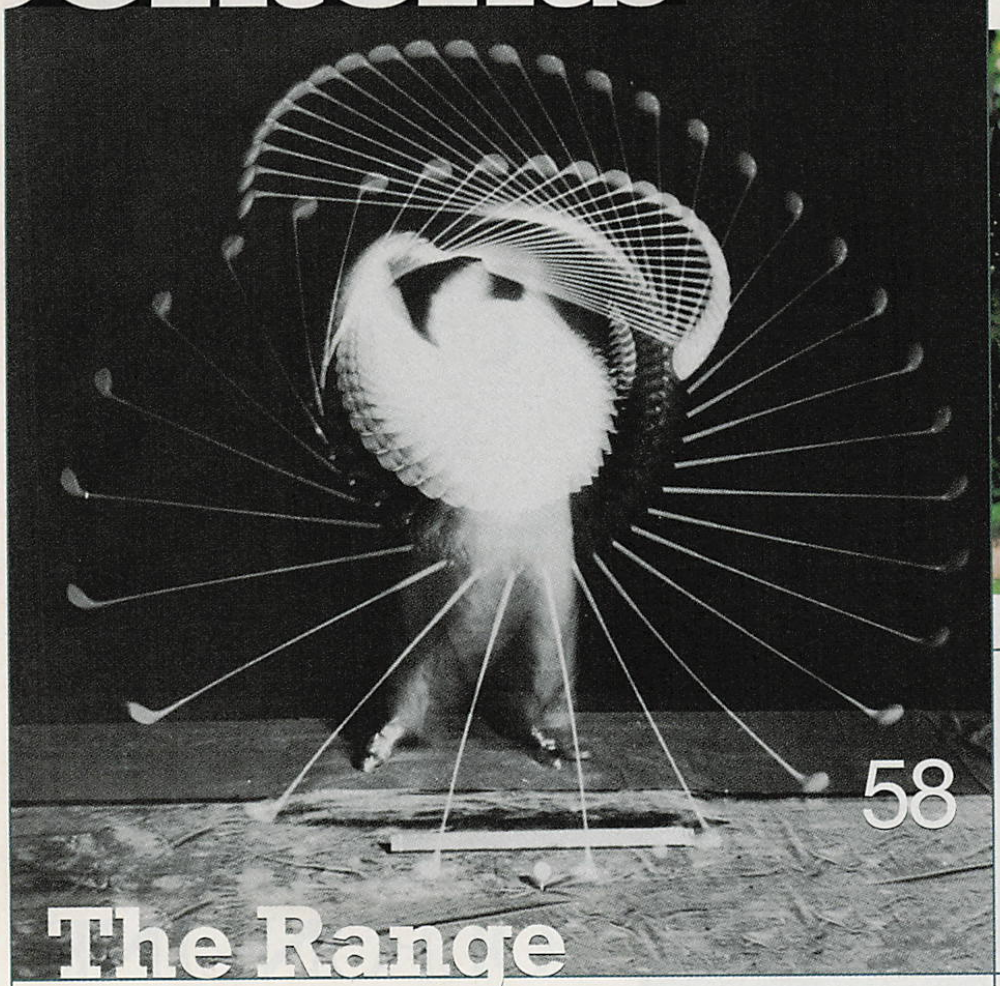

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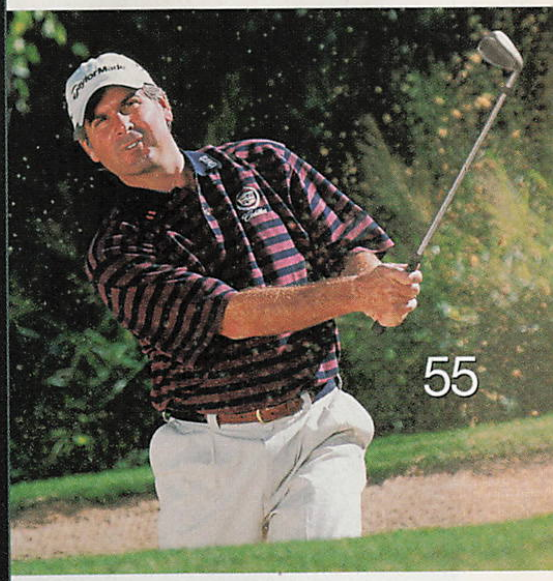

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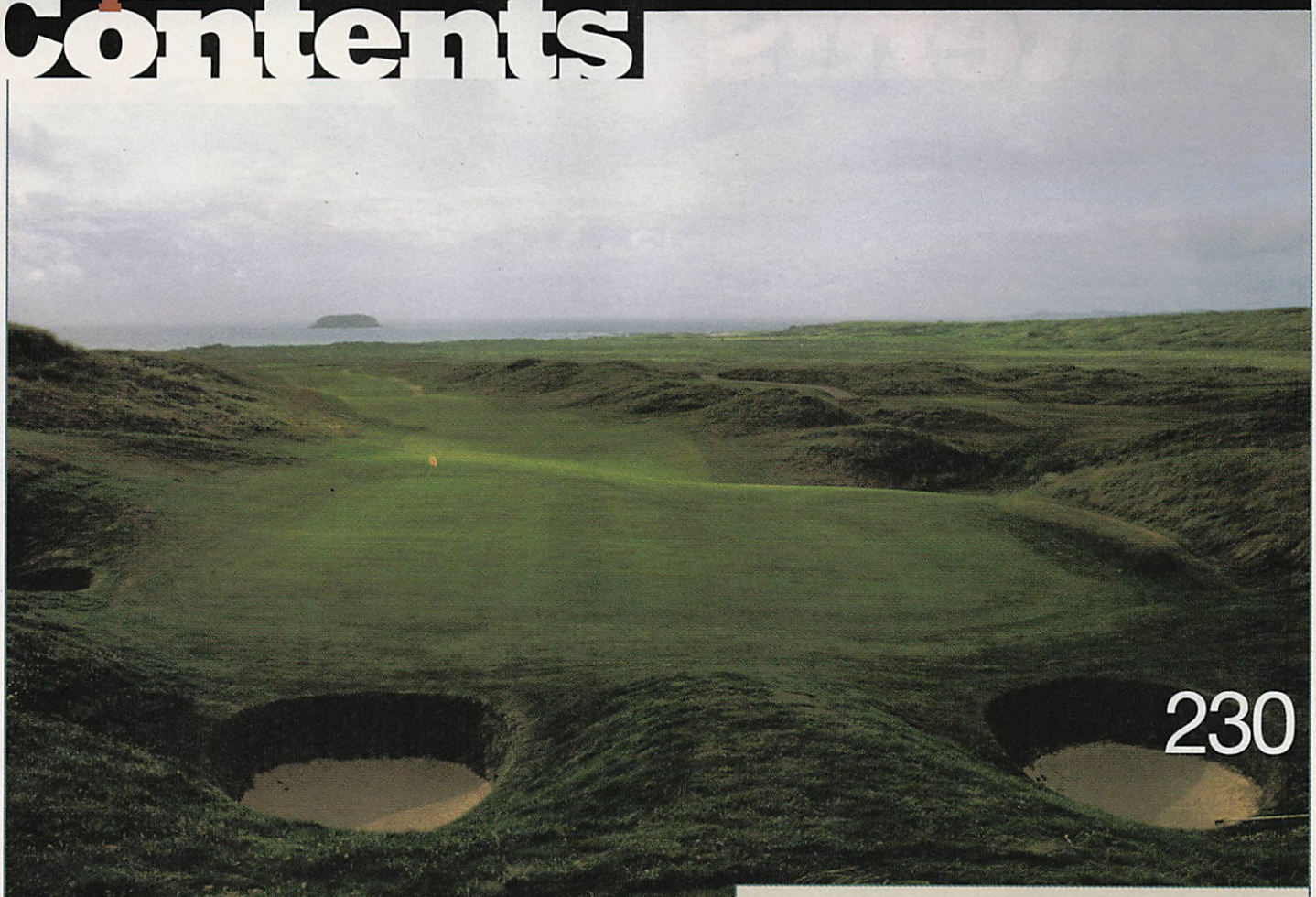

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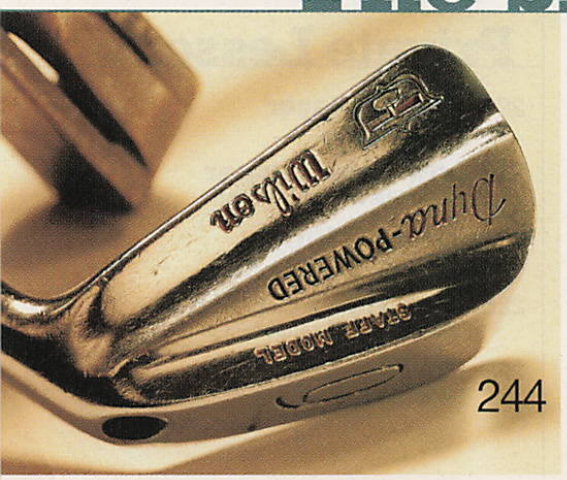

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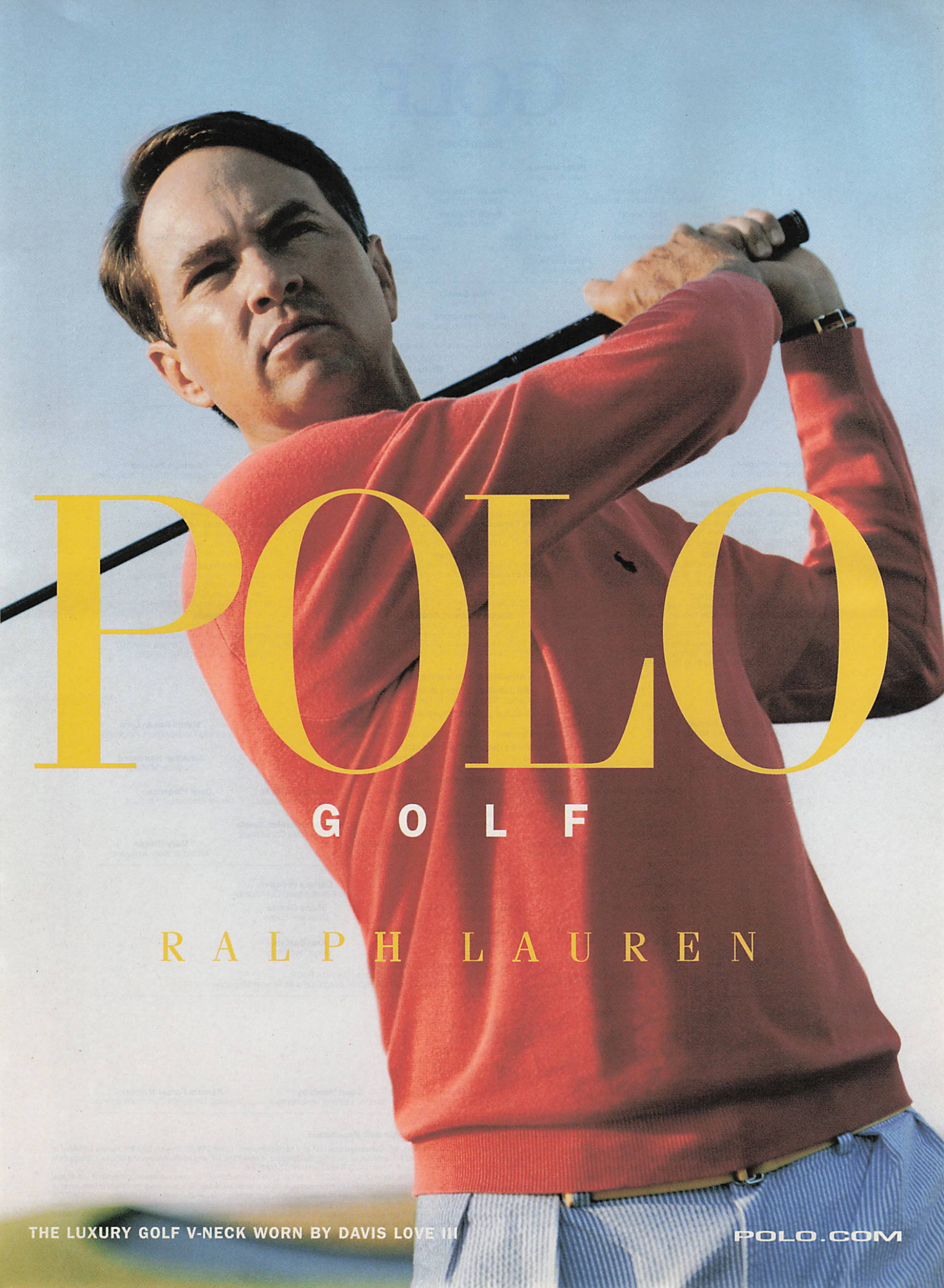
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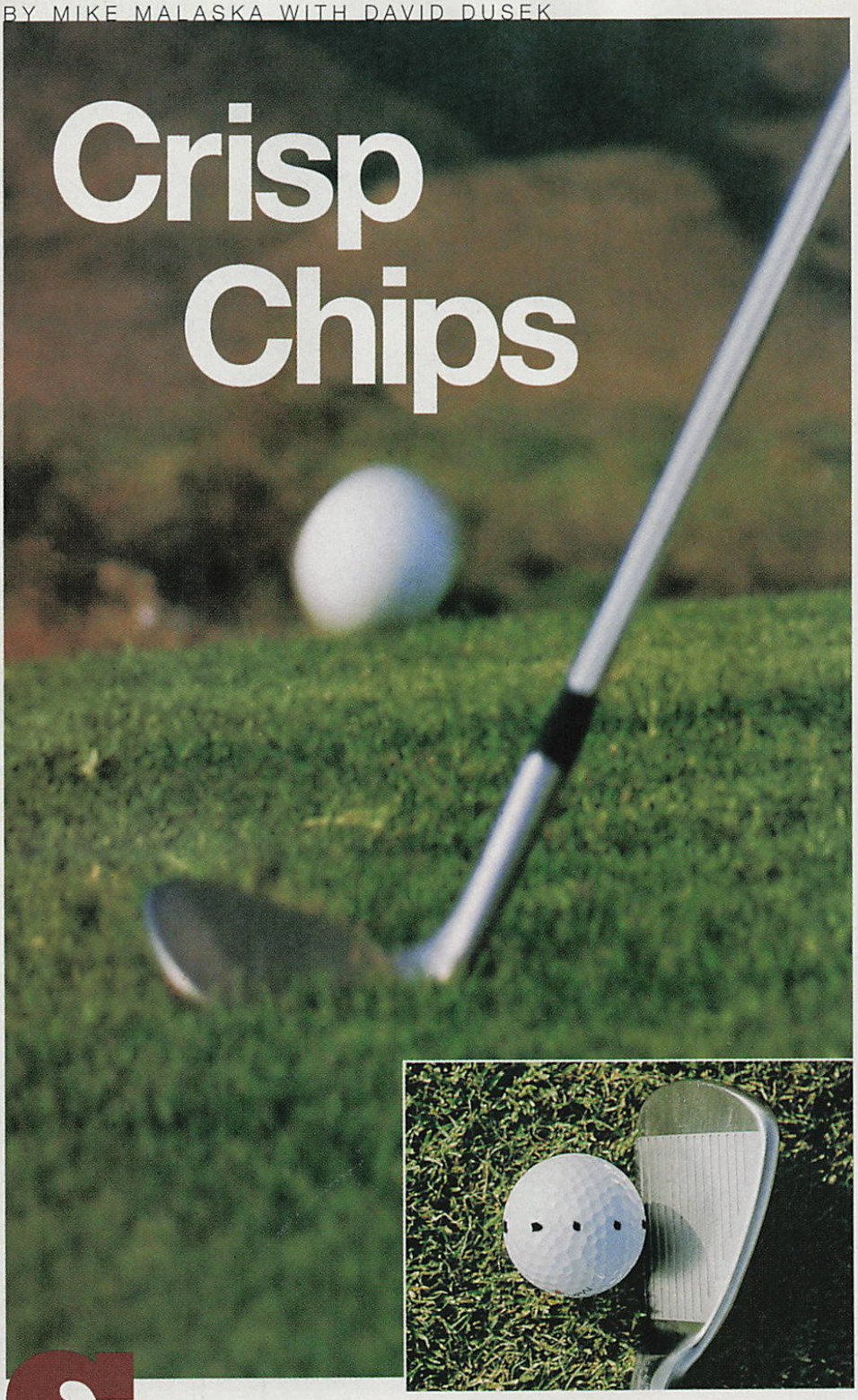

Since the chipping swing is so short, your setup can make or break the shot. To groove a good setup, try this drill: Make five dots in a line on a ball, stretching halfway around the ball. Put the ball on the ground with the middle dot on top and the dotted line pointing to your target (inset). Now take your address, standing so you see only the top dot and the two on the front half of the ball. You'll have to set your weight forward and the ball back in your stance, both of which promote the downward strike you need when chipping.

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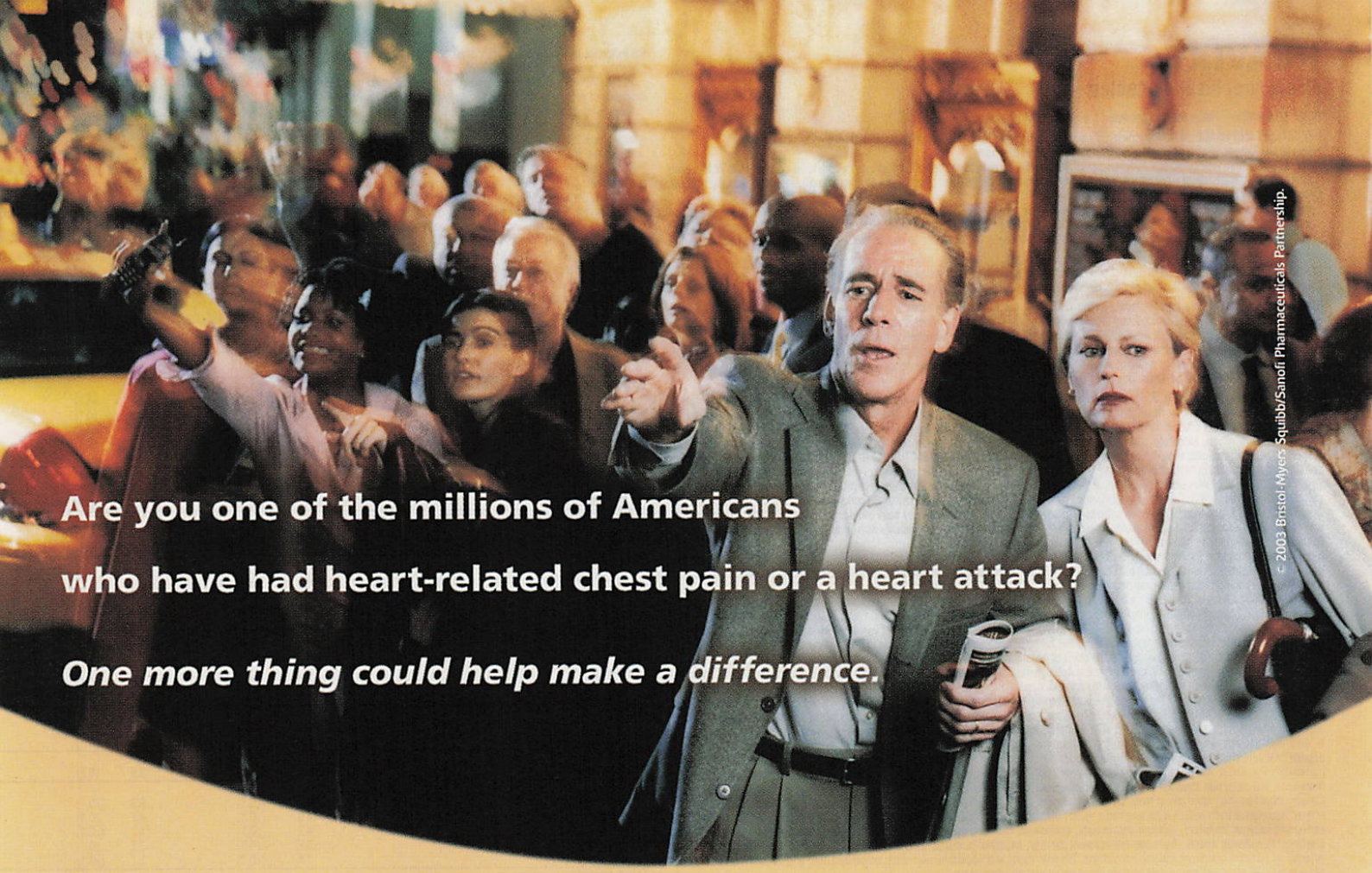
GARY NEWKIRK


Are you one of the millions of Americans
who have had heart-related chest pain or a heart attack?
One more thing could help make a difference.

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PLAVIX,® added to aspirin and your current medications, helps raise your protection against future heart attack or stroke. If you've been hospitalized for heart-related chest pain or a certain type of heart attack, conditions that doctors call ACS or Acute Coronary Syndrome, ask your doctor about adding PLAVIX.

For most, heart attack or stroke is caused when platelets form clots that block the flow of blood to the heart or brain. Think aspirin and your other medications alone are enough? Adding PLAVIX could help protect you against a future heart attack or stroke.

PLAVIX and your other medications work in different ways. Adding PLAVIX can go beyond your current treatment. Prescription PLAVIX, taken with aspirin, plays its own role in keeping platelets from sticking together and forming clots—which helps keep blood flowing.

Talk to your doctor about PLAVIX.
For more information, visit www.plavix.com or call 1-800-307-7972.

ONCE-A-DAY
Plavix®
(clopidogrel bisulfate) 75mg tablets

Add more protection against heart attack or stroke

IMPORTANT INFORMATION: If you have a medical condition that causes bleeding, such as stomach ulcer, you shouldn't use PLAVIX. The risk of bleeding may increase with PLAVIX, and when you take PLAVIX with certain other medicines, including aspirin. Review your medicines with your doctor to minimize this risk. Additional rare, but serious, side effects could occur.

Please see important product information on the following page.

sanofi~synthelabo Bristol-Myers Squibb Company

PLAVIX®

clopidogrel bisulfate tablets

BRIEF SUMMARY— Please see package insert for full prescribing information.

INDICATIONS AND USAGE: PLAVIX (clopidogrel bisulfate) is indicated for the reduction of thrombotic events as follows:

- **Recent MI, Recent Stroke, or Established Peripheral Arterial Disease**
  For patients with a history of recent myocardial infarction (MI), recent stroke, or established peripheral arterial disease, PLAVIX has been shown to reduce the rate of a combined end point of new ischemic stroke (fatal or not), new MI (fatal or not), and other vascular death.
- **Acute Coronary Syndrome**
  For patients with acute coronary syndrome (unstable angina/non–Q-wave MI) including patients who are to be managed medically and those who are to be managed with percutaneous coronary intervention (with or without stent) or CABG, PLAVIX has been shown to decrease the rate of a combined end point of cardiovascular death, MI, or stroke as well as the rate of a combined end point of cardiovascular death, MI, stroke, or refractory ischemia.

CONTRAINDICATIONS: The use of PLAVIX is contraindicated in patients with a hypersensitivity to the drug substance or any component of the product, and those with active pathological bleeding such as peptic ulcer or intracranial hemorrhage.

WARNINGS: *Thrombotic thrombocytopenic purpura (TTP):* TTP has been reported rarely following use of PLAVIX, sometimes after a short exposure (<2 weeks). TTP is a serious condition requiring prompt treatment. It is characterized by thrombocytopenia, microangiopathic hemolytic anemia (schistocytes [fragmented RBCs] seen on peripheral smear), neurological findings, renal dysfunction, and fever. TTP was not seen during clopidogrel's clinical trials, which included over 17,500 clopidogrel-treated patients. In worldwide postmarketing experience, however, TTP has been reported at a rate of about four cases per million patients exposed, or about 11 cases per million patient-years. The background rate is thought to be about four cases per million person-years.

PRECAUTIONS: General: PLAVIX prolongs the bleeding time and therefore should be used with caution in patients who may be at risk of increased bleeding from trauma, surgery, or other pathological conditions (particularly gastrointestinal and intraocular). If a patient is to undergo elective surgery and an antiplatelet effect is not desired, PLAVIX should be discontinued 5 days prior to surgery. Due to the risk of bleeding and undesirable hematological effects, blood cell count determination and/or other appropriate testing should be promptly considered, whenever such suspected clinical symptoms arise during the course of treatment. (See **ADVERSE REACTIONS**.) *GI Bleeding:* In CAPRIE, PLAVIX was associated with a rate of gastrointestinal bleeding of 2.0%, vs 2.7% on aspirin. In CURE, the incidence of major gastrointestinal bleeding was 1.3% vs 0.7% (PLAVIX + aspirin vs placebo + aspirin, respectively). PLAVIX should be used with caution in patients who have lesions with a propensity to bleed (such as ulcers). Drugs that might induce such lesions should be used with caution in patients taking PLAVIX. *Use in Hepatically Impaired Patients:* Experience is limited in patients with severe hepatic disease, who may have bleeding diatheses. PLAVIX should be used with caution in this population. *Use in Renally Impaired Patients:* Experience is limited in patients with severe renal impairment. PLAVIX should be used with caution in this population.

Information for Patients: Patients should be told that it may take them longer than usual to stop bleeding when they take PLAVIX, and that they should report any unusual bleeding to their physician. Patients should inform physicians and dentists that they are taking PLAVIX before any surgery is scheduled and before any new drug is taken.

Drug Interactions: Study of specific drug interactions yielded the following results: *Aspirin:* Aspirin did not modify the clopidogrel-mediated inhibition of ADP-induced platelet aggregation. Concomitant administration of 500 mg of aspirin twice a day for 1 day did not significantly increase the prolongation of bleeding time induced by PLAVIX. PLAVIX potentiated the effect of aspirin on collagen-induced platelet aggregation. PLAVIX and aspirin have been administered together for up to one year. *Heparin:* In a study in healthy volunteers, PLAVIX did not necessitate modification of the heparin dose or alter the effect of heparin on coagulation. Coadministration of heparin had no effect on inhibition of platelet aggregation induced by PLAVIX. *Nonsteroidal Anti-Inflammatory Drugs (NSAIDs):* In healthy volunteers receiving naproxen, concomitant administration of PLAVIX was associated with increased occult gastrointestinal blood loss. NSAIDs and PLAVIX should be coadministered with caution. *Warfarin:* Because of the increased risk of bleeding, the concomitant administration of warfarin with PLAVIX should be undertaken with caution. (See **PRECAUTIONS: General.**) *Other Concomitant Therapy:* No clinically significant pharmacodynamic interactions were observed when PLAVIX was coadministered with **atenolol, nifedipine**, or both atenolol and nifedipine. The pharmacodynamic activity of PLAVIX was also not significantly influenced by the coadministration of **phenobarbital, cimetidine** or **estrogen.** The pharmacokinetics of **digoxin** or **theophylline** were not modified by the coadministration of PLAVIX (clopidogrel bisulfate). At high concentrations *in vitro*, clopidogrel inhibits P_{450} (2C9). Accordingly, PLAVIX may interfere with the metabolism of **phenytoin, tamoxifen, tolbutamide, warfarin, torsemide, fluvastatin**, and many **non-steroidal anti-inflammatory agents,** but there are no data with which to predict the magnitude of these interactions. Caution should be used when any of these drugs is coadministered with PLAVIX. In addition to the above specific interaction studies, patients entered into clinical trials with PLAVIX received a variety of concomitant medications including **diuretics, beta-blocking agents, angiotensin converting enzyme inhibitors, calcium antagonists, cholesterol lowering agents, coronary vasodilators, antidiabetic agents** (including **insulin**), **antiepileptic agents, hormone replacement therapy, heparins** (unfractionated and LMWH), and **GPIIb/IIIa antagonists** without evidence of clinically significant adverse interactions. The use of oral anticoagulants, non-study antiplatelet drug and chronic NSAIDs was not allowed in CURE and there are no data on their concomitant use with clopidogrel.

Drug/Laboratory Test Interactions: None known.

Carcinogenesis, Mutagenesis, Impairment of Fertility: There was no evidence of tumorigenicity when clopidogrel was administered for 78 weeks to mice and 104 weeks to rats at dosages up to 77 mg/kg per day, which afforded plasma exposures >25 times that in humans at the recommended daily dose of 75 mg. Clopidogrel was not genotoxic in four *in vitro* tests (Ames test, DNA-repair test in rat hepatocytes, gene mutation assay in Chinese hamster fibroblasts, and metaphase chromosome analysis of human lymphocytes) and in one *in vivo* test (micronucleus test by oral route in mice). Clopidogrel was found to have no effect on fertility of male and female rats at oral doses up to 400 mg/kg per day (52 times the recommended human dose on a mg/m^2 basis).

Pregnancy: Pregnancy Category B. Reproduction studies performed in rats and rabbits at doses up to 500 and 300 mg/kg/day (respectively, 65 and 78 times the recommended daily human dose on a mg/m^2 basis), revealed no evidence of impaired fertility or fetotoxicity due to clopidogrel. There are, however, no adequate and well-controlled studies in pregnant women. Because animal reproduction studies are not always predictive of a human response, PLAVIX should be used during pregnancy only if clearly needed.

Nursing Mothers: Studies in rats have shown that clopidogrel and/or its metabolites are excreted in the milk. It is not known whether this drug is excreted in human milk. Because many drugs are excreted in human milk and because of the potential for serious adverse reactions in nursing infants, a decision should be made whether to discontinue nursing or to discontinue the drug, taking into account the importance of the drug to the nursing woman.

Pediatric Use: Safety and effectiveness in the pediatric population have not been established.

ADVERSE REACTIONS: PLAVIX has been evaluated for safety in more than 17,500 patients, including over 9,000 patients treated for 1 year or more. The overall tolerability of PLAVIX in CAPRIE was similar to that of aspirin regardless of age, gender and race, with an approximately equal incidence (13%) of patients withdrawing from treatment because of adverse reactions. The clinically important adverse events observed in CAPRIE and CURE are discussed below.

Hemorrhagic: In CAPRIE patients receiving PLAVIX, gastrointestinal hemorrhage occurred at a rate of 2.0%, and required hospitalization in 0.7%. In patients receiving aspirin, the corresponding rates were 2.7% and 1.1%, respectively. The incidence of intracranial hemorrhage was 0.4% for PLAVIX compared with 0.5% for aspirin.

In CURE, PLAVIX use with aspirin was associated with an increase in bleeding compared with placebo with aspirin (see Table 3). There was an excess in major bleeding in patients receiving PLAVIX plus aspirin compared with placebo plus aspirin, primarily gastrointestinal and at puncture sites. The incidence of intracranial hemorrhage (0.1%), and fatal bleeding (0.2%), was the same in both groups.

In patients receiving both PLAVIX and aspirin in CURE, the incidence of bleeding is described below.

CURE Incidence of bleeding complications (% patients)

Event	PLAVIX (+ aspirin)* (n=6259)	Placebo (+ aspirin)* (n=6303)	*P* value
Major bleeding†	3.7‡	2.7§	0.001
Life-threatening bleeding	2.2	1.8	0.13
Fatal	0.2	0.2	
5 g/dL hemoglobin drop	0.9	0.9	
Requiring surgical intervention	0.7	0.7	
Hemorrhagic strokes	0.1	0.1	
Requiring inotropes	0.5	0.5	
Requiring transfusion (≥4 units)	1.2	1.0	
Other major bleeding	1.6	1.0	0.005
Significantly disabling	0.4	0.3	
Intraocular bleeding with significant loss of vision	0.05	0.03	
Requiring 2-3 units of blood	1.3	0.9	
Minor bleeding¶	5.1	2.4	<0.001

* Other standard therapies were used as appropriate.
† Life threatening and other major bleeding.
‡ Major bleeding event rate for PLAVIX + aspirin was dose-dependent on aspirin: <100 mg=2.6%; 100-200 mg=3.5%; >200 mg=4.9%
§ Major bleeding event rate for placebo + aspirin was dose-dependent on aspirin: <100 mg=2.0%; 100-200 mg=2.3%; >200 mg=4.0%
¶ Led to interruption of study medication.

Ninety-two percent (92%) of the patients in the CURE study received heparin/LMWH, and the rate of bleeding in these patients was similar to the overall results.

There was no excess in major bleeds within seven days after coronary bypass graft surgery in patients who stopped therapy more than five days prior to surgery (event rate 4.4% PLAVIX + aspirin; 5.3% placebo + aspirin). In patients who remained on therapy within five days of bypass graft surgery, the event rate was 9.6% for PLAVIX + aspirin, and 6.3% for placebo + aspirin.

Neutropenia/agranulocytosis: Ticlopidine, a drug chemically similar to PLAVIX, is associated with a 0.8% rate of severe neutropenia (less than 450 neutrophils/μL). In CAPRIE, severe neutropenia was observed in six patients, four on PLAVIX and two on aspirin. Two of the 9599 patients who received PLAVIX and none of the 9586 patients who received aspirin had neutrophil counts of zero. One of the four PLAVIX patients in CAPRIE was receiving cytotoxic chemotherapy, and another recovered and returned to the trial after only temporarily interrupting treatment with PLAVIX (clopidogrel bisulfate). In CURE, the numbers of patients with thrombocytopenia (19 PLAVIX + aspirin vs 24 placebo + aspirin) or neutropenia (3 vs 3) were similar.

Although the risk of myelotoxicity with PLAVIX thus appears to be quite low, this possibility should be considered when a patient receiving PLAVIX demonstrates fever or other sign of infection.

Gastrointestinal: Overall, the incidence of gastrointestinal events (eg, abdominal pain, dyspepsia, gastritis and constipation) in patients receiving PLAVIX (clopidogrel bisulfate) was 27.1%, compared with 29.8% in those receiving aspirin in the CAPRIE trial. In the CURE trial, the incidence of these gastrointestinal events for patients receiving PLAVIX + aspirin was 11.7% compared with 12.5% for those receiving placebo + aspirin.

In the CAPRIE trial, the incidence of peptic, gastric or duodenal ulcers was 0.7% for PLAVIX and 1.2% for aspirin. In the CURE trial, the incidence of peptic, gastric or duodenal ulcers was 0.4% for PLAVIX + aspirin and 0.3% for placebo + aspirin.

Cases of diarrhea were reported in the CAPRIE trial in 4.5% of patients in the PLAVIX group compared with 3.4% in the aspirin group. However, these were rarely severe (PLAVIX=0.2% and aspirin=0.1%). In the CURE trial, the incidence of diarrhea for patients receiving PLAVIX + aspirin was 2.1% compared with 2.2% for those receiving placebo + aspirin.

In the CAPRIE trial, the incidence of patients withdrawing from treatment because of gastrointestinal adverse reactions was 3.2% for PLAVIX and 4.0% for aspirin. In the CURE trial, the incidence of patients withdrawing from treatment because of gastrointestinal adverse reactions was 0.9% for PLAVIX + aspirin compared with 0.8% for placebo + aspirin.

Rash and Other Skin Disorders: In the CAPRIE trial, the incidence of skin and appendage disorders in patients receiving PLAVIX was 15.8% (0.7% serious); the corresponding rate in aspirin patients was 13.1% (0.5% serious). In the CURE trial, the incidence of rash or other skin disorders in patients receiving PLAVIX + aspirin was 4.0% compared with 3.5% for those receiving placebo + aspirin.

In the CAPRIE trial, the overall incidence of patients withdrawing from treatment because of skin and appendage disorders adverse reactions was 1.5% for PLAVIX and 0.8% for aspirin. In the CURE trial, the incidence of patients withdrawing because of skin and appendage disorders adverse reactions was 0.7% for PLAVIX + aspirin compared with 0.3% for placebo + aspirin.

Adverse events occurring in ≥2.5% of patients on PLAVIX in the CAPRIE controlled clinical trial are shown below regardless of relationship to PLAVIX. The median duration of therapy was 20 months, with a maximum of 3 years.

Adverse Events Occurring in ≥2.5% of PLAVIX Patients in CAPRIE

Body System Event	% Incidence (% Discontinuation) PLAVIX [n=9599]		Aspirin [n=9586]	
Body as a Whole — general disorders				
Chest Pain	8.3	(0.2)	8.3	(0.3)
Accidental/Inflicted Injury	7.9	(0.1)	7.3	(0.1)
Influenza-like symptoms	7.5	(<0.1)	7.0	(<0.1)
Pain	6.4	(0.1)	6.3	(0.1)
Fatigue	3.3	(0.1)	3.4	(0.1)
Cardiovascular disorders, general				
Edema	4.1	(<0.1)	4.5	(<0.1)
Hypertension	4.3	(<0.1)	5.1	(<0.1)
Central & peripheral nervous system disorders				
Headache	7.6	(0.3)	7.2	(0.2)
Dizziness	6.2	(0.2)	6.7	(0.3)
Gastrointestinal system disorders				
Abdominal pain	5.6	(0.7)	7.1	(1.0)
Dyspepsia	5.2	(0.6)	6.1	(0.7)
Diarrhea	4.5	(0.4)	3.4	(0.3)
Nausea	3.4	(0.5)	3.8	(0.4)
Metabolic & nutritional disorders				
Hypercholesterolemia	4.0	(0)	4.4	(<0.1)
Musculo-skeletal system disorders				
Arthralgia	6.3	(0.1)	6.2	(0.1)
Back Pain	5.8	(0.1)	5.3	(<0.1)
Platelet, bleeding, & clotting disorders				
Purpura/Bruise	5.3	(0.3)	3.7	(0.1)
Epistaxis	2.9	(0.2)	2.5	(0.1)
Psychiatric disorders				
Depression	3.6	(0.1)	3.9	(0.2)
Respiratory system disorders				
Upper resp tract infection	8.7	(<0.1)	8.3	(<0.1)
Dyspnea	4.5	(0.1)	4.7	(0.1)
Rhinitis	4.2	(0.1)	4.2	(<0.1)
Bronchitis	3.7	(0.1)	3.7	(0)
Coughing	3.1	(<0.1)	2.7	(<0.1)
Skin & appendage disorders				
Rash	4.2	(0.5)	3.5	(0.2)
Pruritus	3.3	(0.3)	1.6	(0.1)
Urinary system disorders				
Urinary tract infection	3.1	(0)	3.5	(0.1)

Incidence of discontinuation, regardless of relationship to therapy, is shown in parentheses.

Adverse events occurring in ≥2.0% of patients on PLAVIX in the CURE controlled clinical trial are shown below regardless of relationship to PLAVIX.

Adverse Events Occurring in ≥2.0% of PLAVIX Patients in CURE

Body System Event	% Incidence (% Discontinuation) PLAVIX (+ aspirin)* [n=6259]		Placebo (+ aspirin)* [n=6303]	
Body as a Whole–general disorders				
Chest Pain	2.7	(<0.1)	2.8	(0.0)
Central & peripheral nervous system disorders				
Headache	3.1	(0.1)	3.2	(0.1)
Dizziness	2.4	(0.1)	2.0	(<0.1)
Gastrointestinal system disorders				
Abdominal pain	2.3	(0.3)	2.8	(0.3)
Dyspepsia	2.0	(0.1)	1.9	(<0.1)
Diarrhea	2.1	(0.1)	2.2	(0.1)

*Other standard therapies were used as appropriate.

Other adverse experiences of potential importance occurring in 1% to 2.5% of patients receiving PLAVIX (clopidogrel bisulfate) in the CAPRIE or CURE controlled clinical trials are listed below regardless of relationship to PLAVIX. In general, the incidence of these events was similar to that in patients receiving aspirin (in CAPRIE) or placebo + aspirin (in CURE).

Autonomic Nervous System Disorders: Syncope, Palpitation. *Body as a Whole - general disorders:* Asthenia, Fever, Hernia. *Cardiovascular disorders:* Cardiac failure. *Central and peripheral nervous system disorders:* Cramps legs, Hypoaesthesia, Neuralgia, Paraesthesia, Vertigo. *Gastrointestinal system disorders:* Constipation, Vomiting. *Heart rate and rhythm disorders:* Fibrillation atrial. *Liver and biliary system disorders:* Hepatic enzymes increased. *Metabolic and nutritional disorders:* Gout, hyperuricemia, non-protein nitrogen (NPN) increased. *Musculo-skeletal system disorders:* Arthritis, Arthrosis. *Platelet, bleeding & clotting disorders:* GI hemorrhage, hematoma, platelet decreased. *Psychiatric disorders:* Anxiety, Insomnia. *Red blood cell disorders:* Anemia. *Respiratory system disorders:* Pneumonia, Sinusitis. *Skin and appendage disorders:* Eczema, Skin ulceration. *Urinary system disorders:* Cystitis. *Vision disorders:* Cataract, Conjunctivitis.

Other potentially serious adverse events which may be of clinical interest but were rarely reported (<1%) in patients who received PLAVIX in the CAPRIE or CURE controlled clinical trials are listed below regardless of relationship to PLAVIX. In general, the incidence of these events was similar to that in patients receiving aspirin (in CAPRIE) or placebo + aspirin (in CURE). *Body as a whole:* Allergic reaction, necrosis, ischemic. *Cardiovascular disorders:* Edema generalized. *Gastrointestinal system disorders:* Gastric ulcer perforated, gastritis hemorrhagic, upper GI ulcer hemorrhagic. *Liver and Biliary system disorders:* Bilirubinemia, hepatitis infectious, liver fatty. *Platelet, bleeding and clotting disorders:* hemarthrosis, hematuria, hemoptysis, hemorrhage intracranial, hemorrhage retroperitoneal, hemorrhage of operative wound, ocular hemorrhage, pulmonary hemorrhage, purpura allergic, thrombocytopenia. *Red blood cell disorders:* Anemia aplastic, anemia hypochromic. *Reproductive disorders, female:* Menorrhagia. *Respiratory system disorders:* Hemothorax. *Skin and appendage disorders:* Bullous eruption, rash erythematous, rash maculopapular, urticaria. *Urinary system disorders:* Abnormal renal function, acute renal failure. *White cell and reticuloendothelial system disorders:* Agranulocytosis, granulocytopenia, leukemia, leukopenia, neutrophils decreased.

Postmarketing Experience: The following events have been reported spontaneously from worldwide postmarketing experience: *Body as a whole:* hypersensitivity reactions, anaphylactoid reactions. *Central and Peripheral Nervous System disorders:* confusion, hallucinations, taste disorders. *Liver and Biliary system disorders:* abnormal liver function test, hepatitis (non-infectious). *Platelet, Bleeding and Clotting disorders:* cases of bleeding with fatal outcome (especially intracranial, gastrointestinal and retroperitoneal hemorrhage), agranulocytosis, aplastic anemia/pancytopenia, thrombotic thrombocytopenic purpura (TTP) – see **WARNINGS**, conjunctival, ocular and retinal bleeding. *Respiratory system disorders:* bronchospasm. *Skin and Appendage disorders:* angioedema, erythema multiforme. *Urinary system disorders:* glomerulopathy, abnormal creatinine levels. *Collagen disorders:* vasculitis. *Gastrointestinal disorders:* colitis (including ulcerative or lymphocytic colitis).

OVERDOSAGE: One case of deliberate overdosage with PLAVIX was reported in the large, CAPRIE controlled clinical study. A 34-year-old woman took a single 1,050-mg dose of PLAVIX (equivalent to 14 standard 75-mg tablets). There were no associated adverse events. No special therapy was instituted, and she recovered without sequelae. No adverse events were reported after single oral administration of 600 mg (equivalent to 8 standard 75-mg tablets) of PLAVIX in healthy volunteers. The bleeding time was prolonged by a factor of 1.7, which is similar to that typically observed with the therapeutic dose of 75 mg of PLAVIX per day. A single oral dose of clopidogrel at 1500 or 2000 mg/kg was lethal to mice and to rats and at 3000 mg/kg to baboons. Symptoms of acute toxicity were vomiting (in baboons), prostration, difficult breathing, and gastrointestinal hemorrhage in all species.

Recommendations About Specific Treatment: Based on biological plausibility, platelet transfusion may be appropriate to reverse the pharmacological effects of PLAVIX if quick reversal is required.

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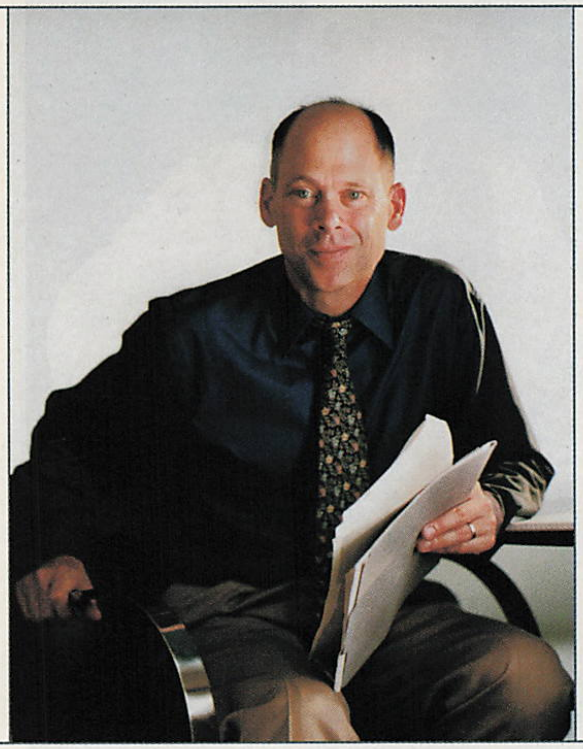


GREGORY HEISLER

"We'll reveal five Great Moments per month, keeping the party going all year."

IN 1959, DWIGHT DAVID EISENHOWER WAS president and Arnold Daniel Palmer was king. Palmer was doing for golf what the Beatles would soon do for rock 'n' roll—yank it from the fringe of pop culture into the spotlight. Hitching his pants and swinging hard, a cigarette dangling from his lip (like so many of us, he hadn't quit yet), Arnie made golf sexy. Forty-five years later, he is the star of our 45th Anniversary edition.

But not the only star. This special issue spotlights the best players, moments, shots and surprises of all 45 years since the April 1959 edition of GOLF MAGAZINE. You'll see classic covers, highlights and lowlights of six different decades, vintage tips and the four finest swing sequences you'll ever find together: Sam Snead, Palmer, Jack Nicklaus and Tiger Woods. You'll hear from Palmer, Nicklaus, Woods and other golfers, including NASCAR's Jeff Gordon and President George W. Bush. You can also match wits with our editors, ranking the Greatest Moments in Golf since 1959. We'll reveal five Great Moments per month for the rest of 2004, keeping the party going all year. Match our top 10 and you could win $45,000. To get in on the action, go to www.golfonline.com/45.

In this month's run-up to The Masters, we've got Augusta covered. Start with Chris Jones's *On Tour* column: Jones calls this year's Masters the critical moment of Tiger's career. In *Tour Guide,* Gary Van Sickle makes Woods the favorite but tells you who else to like in your office's Masters pool. Then comes the rest of our best-ever Masters preview: a loving look at Amen Corner; a peek at Jim Furyk's Augusta yardage book; *19 Questions* with Hootie Johnson (and three with Martha Burk) and more, including an important piece by Mark Frost, author of the award-winning book *The Greatest Game Ever Played.* His new story, "My Search for Bobby Jones," tells how Frost found the man inside the myth.

In an excerpt from his upcoming book, *Getting Up and Down: My Half Century in Golf,* Ken Venturi dares to challenge Palmer and rewrite history. For the first time, Venturi reveals his side of one of the game's great controversies—the "embedded ball" incident at the 1958 Masters. Here's the nut of it: Venturi says Palmer, who got a favorable ruling and went on to win, broke the Rules.

Why publish Venturi's account in an issue devoted largely to hailing Palmer? (Re: hailing, see David Feherty's "Long Live the King.") Because it's news. We approached it that way, advancing the story by adding other views, including Palmer's.

If a story matters to golfers, we want to tell it.

Kevin Cook
Editor

You Said It

LETTERS

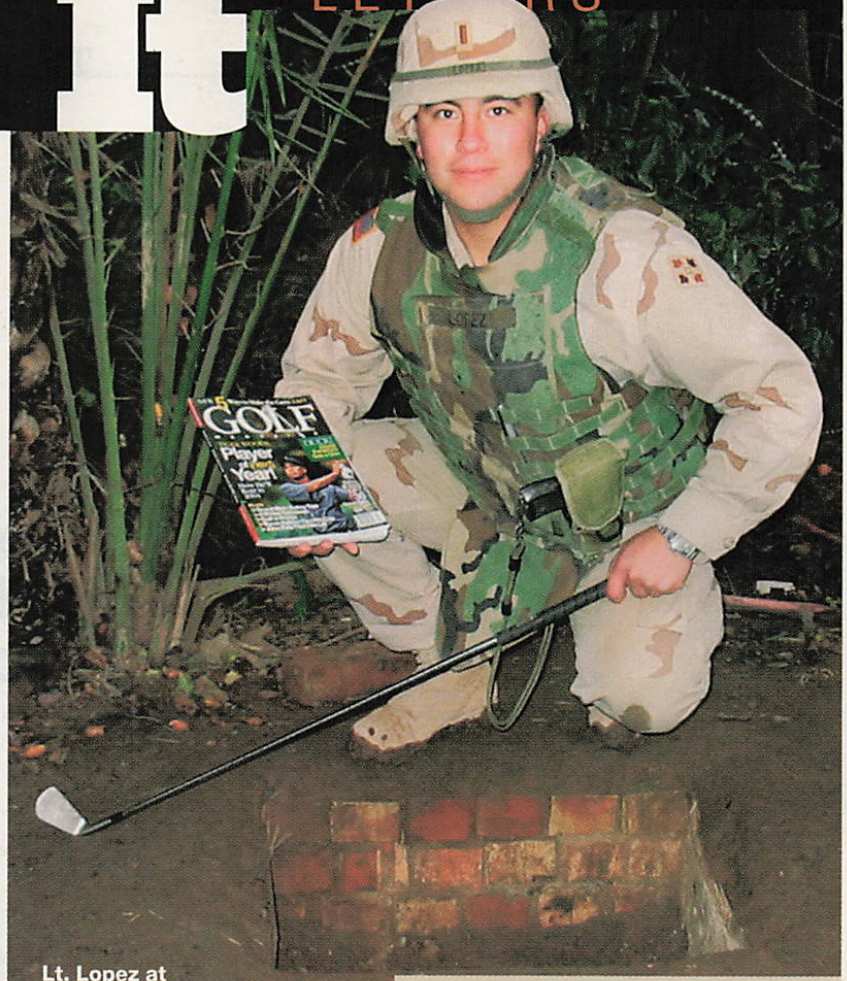
The Long and Short

Hooray! Someone finally had the courage to say what many of us have been thinking about the long putter—I should have known it would be Ben Crenshaw (*GolfTalk*, February 2004). Bracing the putter against your knee, stomach, chest, chin, eyebrow, ear or whatever should not be allowed. It is no different from Sam Snead's straddling the putting line or Johnny Miller's letting his caddie squat behind him during the stroke [both methods were eventually banned]. Players should rely only on their hands and nerves.

Bill Patterson
Louisville, KY

I am a 70-year-old who still plays competitively, and after a bout with the yips 10 years ago I switched to a long putter. Without it, I wouldn't still be enjoying the game. When Ben Crenshaw starts missing three-footers I'm sure he'll start looking for some help.

Ron Farrigan
Albany, NY



Lt. Lopez at Saddam Hussein's hiding place in Iraq

Signature Hole

Hello from Tikrit, Iraq. I'd like to thank you for putting together such a wonderful magazine. GOLF MAGAZINE has definitely helped relieve some of the stress we soldiers experience here on a daily basis. The picture enclosed is from where Saddam Hussein was captured. I figured the caption could read "a hole-in-one" or "a hole made for one."

2nd Lt. John M. Lopez, U.S. Army
Tikrit, Iraq

Kaye's OK

I want to let writer Cameron Morfit know how much I enjoyed his article on Jonathan Kaye ("In Your Face," February 2004). I met Jonathan about five years ago at the Greater Greensboro Open, and he was a really nice guy—great to everyone at the tournament. His caddie, Rick Caniglia, carried a stand bag during the last round. We loved it!

Joe Collins
Greensboro, NC

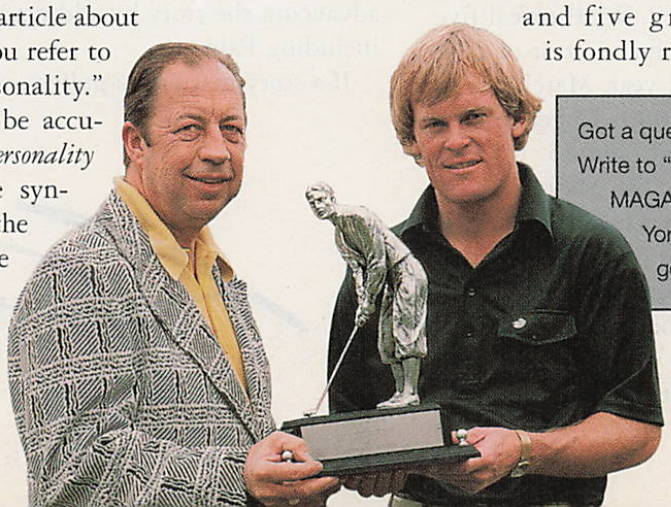
Kaye's Not OK

In your February article about Jonathan Kaye you refer to him as a "personality." This could only be accurate if the word *personality* has now become synonymous with the words "immature jerk."

James Black
Waukesha, WI

Ross Remembered

John Ross, editor of GOLF MAGAZINE through two tenures in the 1960s and 1970s, died in December at his home in Weston, Connecticut. He was 83. After leaving the magazine, he became executive director of the World Cup golf tournament. Ross is survived by his wife, Kathleen; daughters Maureen Fay and Donna Easterbrook; and five grandchildren. He is fondly remembered.



Ross, left, with Johnny Miller

Got a question or comment? Write to "You Said It," GOLF MAGAZINE, 2 Park Ave., New York, NY 10016, or e-mail golfletters@golfonline.com

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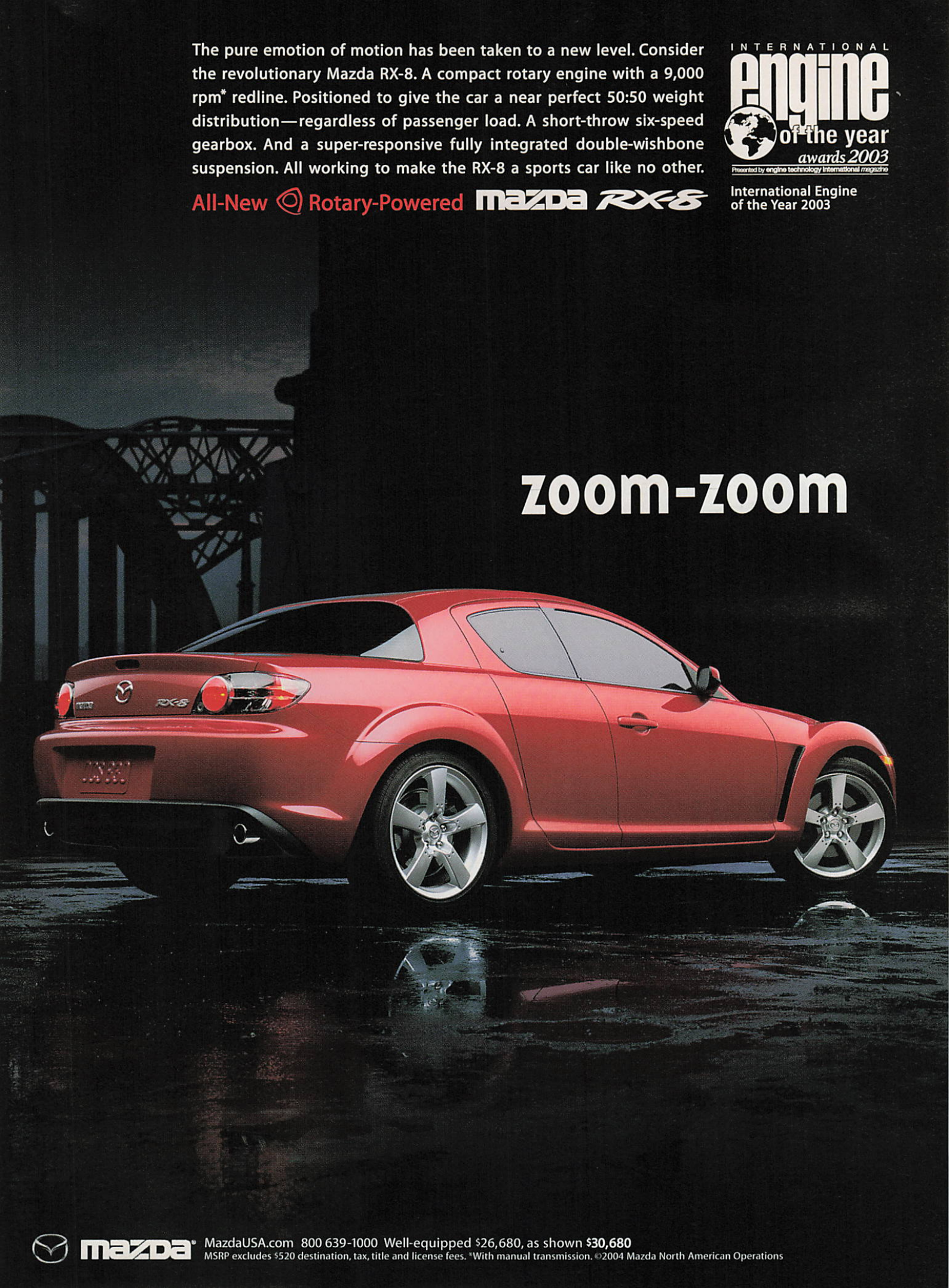

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You Said It

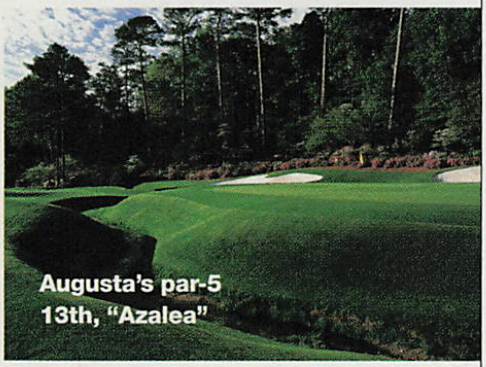
SURVEY

Who will win this year's Masters?

- **45%** Tiger Woods
- 16% Surprise winner
- 15% Phil Mickelson
- 11% Vijay Singh
- 9% Ernie Els
- 2% Jim Furyk
- 2% Mike Weir

With whom would you most like to play Augusta National?

- **32%** Arnold Palmer
- 22% Tiger Woods
- 20% Jack Nicklaus
- 12% Bobby Jones
- 12% Annika Sorenstam
- 1% Bill Gates
- 1% Hootie Johnson
- 1% Alister Mackenzie



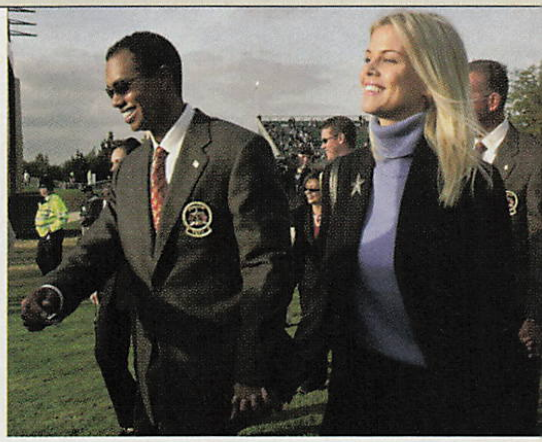
Augusta's par-5 13th, "Azalea"

If it got you to the PGA Tour—and you could get away with it—would you use an illegal driver?

97% No **3% Yes**

How will Woods's marriage to Elin Nordegren affect his golf game?

- **74%** It won't matter
- 17% He'll play better
- 8% Stick a fork in him



SOURCE: 300 GOLF MAGAZINE SUBSCRIBERS

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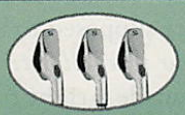
1997 — 1998 — 1999 — 2000 — 2001 — 2002 — 2003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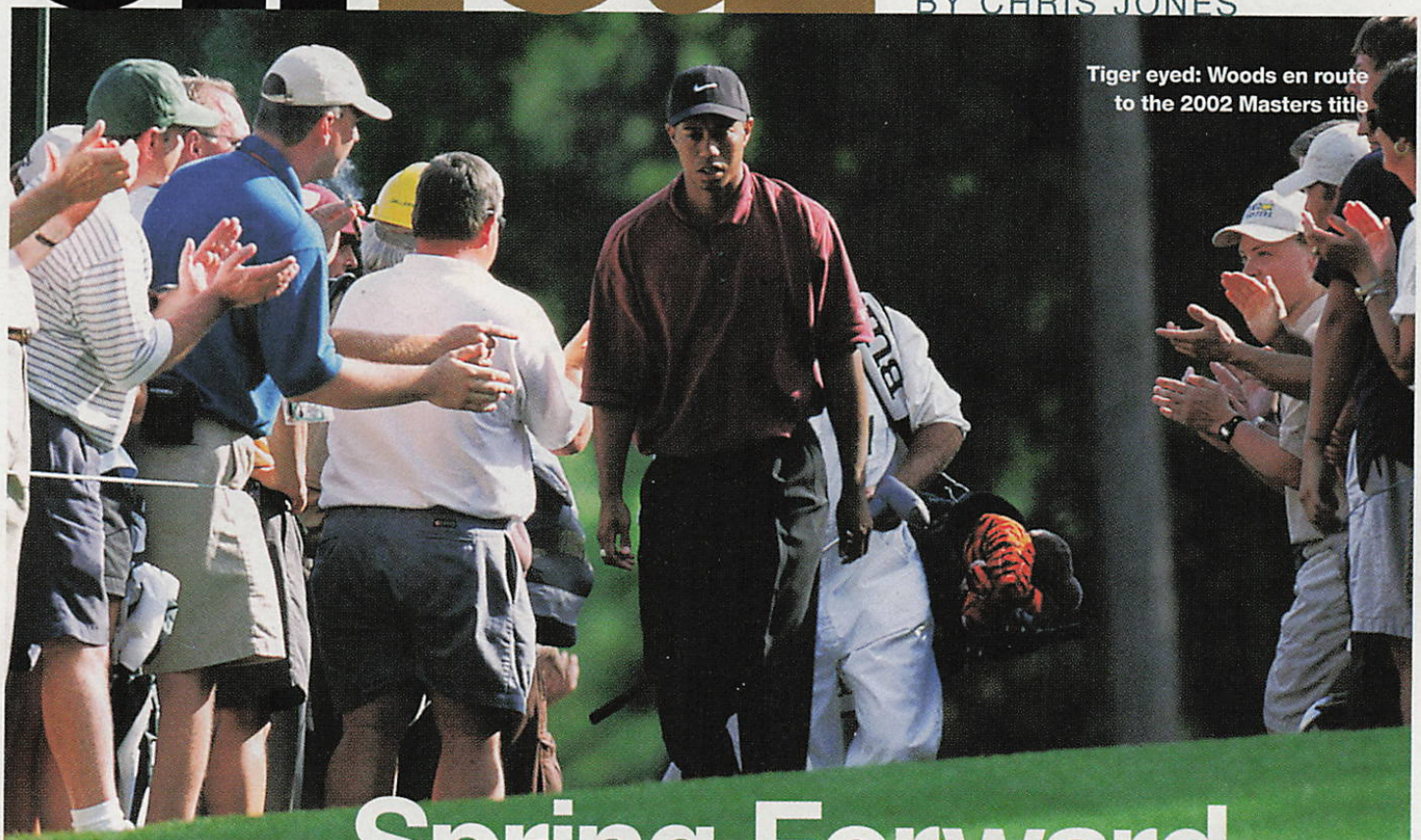
On Tour

BY CHRIS JONES



Tiger eyed: Woods en route to the 2002 Masters title

Spring Forward or Fall Back

This year's Masters is the key moment in Tiger Woods's career

Tiger Woods lives a life without seasons, shuttling from his really big house in Florida to his golf tournaments in California and Hawaii to his vacations spent diving in warm blue seas. Let the rest of us find renewed hope in April's sunshine and fresh starts; it's just another month in another year for Tiger Woods. In his climate-controlled universe, there's no spring fever, no Opening Day. There's just the endless present. It's now or it's never.

And now he's just one more of the 25,999,997 U.S. golfers without a major trophy to defend—except we aren't reminded of our failing every time we flick on the tube or try to have a nice, quiet engagement in the South African bush. Only he is in the spotlight, and he hates it. He's weary of being stalked the way he stalks the sun.

After Woods finished 20th at last summer's U.S. Open at Olympia Fields—after a topless blond porn star, seeing that Tiger wasn't in the mood, set her sights on Jim Furyk's pigeon chest instead—he emptied out his clubhouse locker, suddenly as bare as the coffee table on which he'd displayed his major trophies. He'd won them all, and now he'd lost them all, and he knew better than anyone what that meant: Strangers would lean into each other when he walked past, whispering that he'd lost his touch.

He'd tried to stall their muttering by turning on the charm for press row, stumping for gentler headlines by saying how much he was looking forward to starting a family, how he bought his dad a painting of meadows for Father's Day, and how he could see himself playing 20 years from now, if only his body lets him.

But away from the cameras, having packed up his things, he didn't look like a man inclined to linger.

"Can I ask you a question, Tiger?"

"Shoot," he said, even as he started walking away.

"Why does it look like your golfing life has become one long wake?" I said. "Why don't you act in public like the happy, say-anything guy you're supposed to be in private?"

Why won't you let more of your true self out?

Nothing. Tight-lipped, he made a right turn and then a left, bringing him to the restaurant reserved for players and their families. There, a few steps inside his latest sanctuary, he looked back over his shoulder.

continued

SAM GREENWOOD

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"Do I have to?" he said. And just like that, he was gone.

That's the nut of him. He likes to think he doesn't *have* to do anything. He likes to think he doesn't *have* to answer to anybody. He likes to think he's in control of everything.

He's only mostly right.

Deep down, he knows he's not in total control unless he's winning. And not just the Buick Open or even the WGC-IMG Megaclassic. For him to be The Man, he must win the majors.

Which means that this year, more than ever, he must win The Masters.

Otherwise, the first week of April suddenly will feel like the dog days of August. For the first time in forever, he'll be staring down his own private winter: He'll be zero for his last seven majors with the real possibility of going 0-for-10. And there will be nowhere on Earth where he can get away from that.

For Woods, Augusta has always been the last safe place. There, behind gates and under layers of tradition, buffered by the buttoned-down civility of the most genteel gallery in golf, he's been protected. And he's thrived like the azaleas. The love between him and the world first blossomed there, back in 1997. It's hard to remember what he was then, but it wasn't the sullen, head-shaking machine of today. Woods was a 21-year-old kid with a 1,000-watt smile and his first green jacket, the youngest winner ever, and the first of African or Asian or Cablinasian descent, and all that with 12 strokes to burn. He won The Masters again in 2001 to complete his Slam and again the next year, just for the fun of it.

Then things took a turn, his fortunes changing like autumn leaves. His putter went balky, which put pressure on his driver, which put pressure on him. At the tournament that had come to define him and that he had come to define, he cracked.

It wasn't just that the best player in the world finished 15th last year. It was that Augusta—the course that might as well have been built

for him—was no longer a haven. There he was, for all the world to see, forced to smile and put his green jacket on Mike Weir, the Everyman that Woods never was and never will be.

That was the beginning of a million excuses: his caddie, the greens, his gear. And we mustn't forget the specter—shock-gasp-horror—of a *slump*.

Next came the U.S. Open streaker's cold shoulder. An abortive charge at the British Open, cementing his growing reputation for Sundays when he blinked with victory in his sights. Then a tie for 39th at the PGA Championship. And then, finally, this long Florida winter, punctuated by a trip to sunny Africa.

All the scrutiny has worn on him, and he's sought to shore up his defenses against a rising tide of doubt. He has drawn his inner circle closer. Almost any kind of genuine emotion—unless it's anger—has been locked away. In his weary eyes, fame has become more than an intrusion—it's a tireless opponent that too often owns him. Witness his reaction to the leaking of his engagement to Elin Nordegren during safari in South Africa, as far as he could get from civilization and satellites. "The only positive out of the whole trip is that Elin didn't say no," he sniffed.

Now he's wondering—just like all of us—whether he can win back control.

That wondering will make this his hardest year. This is the year that will decide the course of the rest of his years, the bunch of them strung together like seasons, like moods.

This is the year he knows pressure—big-picture pressure, when the past and the future fall in on him at once.

And this is the tournament.

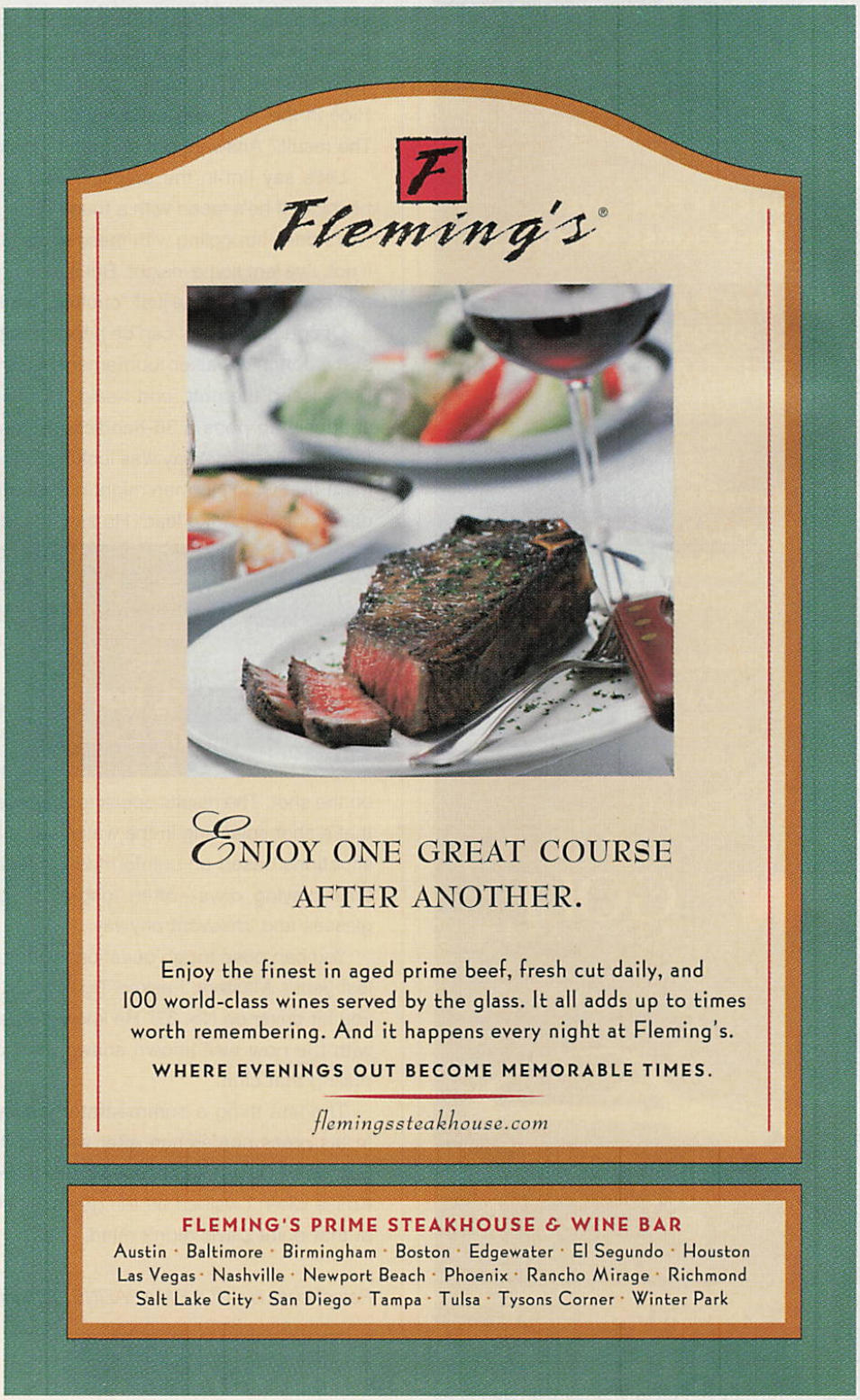
IF WOODS WINS THE MASTERS, HE'LL make those pesky strangers shut the hell up, for starters. He'll be halfway to Jack Nicklaus's record for major victories, and he won't have to read any more stories like these. He'll have escaped.

But if he loses, especially by a lot (five or more shots) or by a little (one bad late-afternoon swing) and especially if it's due to a wayward driver, then winter's bad winds will keep blowing at Isleworth.

Next stop: the U.S. Open at Shinnecock Hills, with its narrow fairways, 163 bunkers and gusts off the Atlantic. Then the British Open at gale-swept Royal Troon, where Woods finished 24th in 1997. And then, last, the PGA Championship at Whistling Straits, all Pete Dye psych jobs and lake-effect bluster. Three straight majors, three straight crapshoots, with so much riding on the whims of weather.

It's up to Woods to pre-empt all that. To take command at Augusta and restore order before he loses touch with his destiny. Before he stops being the One. It's up to him to win back control of his own career, his story, his so-called life.

Now.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GET INSIDE THE ROPES
AT AUGUSTA
WITH CNN'S LIVE
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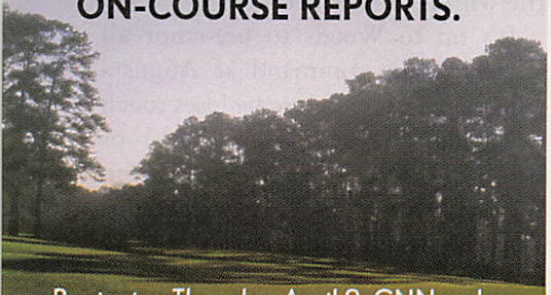

Beginning Thursday, April 8, CNN and GOLF MAGAZINE will be reporting live from The Masters. Tune-in to CNN during Tournament Week to catch all of the key stories surrounding the quest for the coveted sixty-eighth green jacket.

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Off Camera

BY PETER KOSTIS

I'VE KNOWN DAVIS LOVE III SINCE HE WAS 10, SO WHEN NASTY rumors were circulating about his wife, Robin, during last year's International, I didn't think twice about offering encouragement. "Go out and win this golf tournament," I told him before the final round, "then come on-air with us and tell Robin how much you love her." He came through on both counts.

Even without a long personal history, the relationship between player and commentator is complicated, but at bottom it's about trust. To know the players and their games, you have to spend time on the practice tee or in the locker room making yourself visible—I do this for several hours a week—and earn their trust. Hide in the TV tower, as some of my counterparts do, and players get suspicious. The result? Answers pat enough to make Bull Durham blush.

Let's say I'm in the practice area, and a player tells me he's unhappy with his pitching. If he's faced with a tough pitch later, I'm comfortable telling our TV viewers, "He's been struggling with these shots lately." If he pulls off the shot, he's vindicated; if not, I've lent some insight. But if a commentator hasn't spent time in a player's world and spouts off that he just "choked," you can understand the player's taking offense.

Of course, players can be hypersensitive. Vijay Singh and I went at it a while back at the Johnnie Walker tournament in Jamaica. He hit an approach shot to three feet but missed the putt, and I said, "A shame for him to hit a shot like that and then suddenly up pops a 36-handicap putting stroke." When I went to the practice tee the next morning, Vijay was looking for me. In 1996 The Golf Channel aired my comment that Greg Norman might have some trouble in the final round of The Masters, despite a six-stroke lead. He saw it and was furious. In both cases, we settled our differences—in fact, I've since given both players lessons. As I later counseled Davis, if you deal with bad situations quickly and honestly, they'll blow over.

The relationship between player and commentator is complicated, but at bottom it's about trust.

Bashing players is too often confused with being tough and opinionated. Our job as commentators is to bring the viewers inside the ropes, presenting the options available on the shot. The results speak for themselves—does the viewer really need to be told that a shot splashing in the water was a bad shot? Too many commentators analyze situations based on uninformed conjecture or what they would have done back in their playing days—often long-since past, generally seen through rose-colored glasses and irrelevant anyway.

You can pose tough questions without being provocative. After the final round of last year's Masters, I asked Tiger Woods, "If you had it to do all over again, would you hit driver on No. 3?" He knew it was a fair question, and he responded candidly, with the now well-known answer that caddie Steve Williams had talked him into pulling that club.

The last thing a commentator wants to do, of course, is influence the action. In his press conference after winning the International, Davis said, "I missed that putt on the last hole because I was thinking about what I was going to say to Peter Kostis when I walked off the green." It cost him a tie for the tournament record, but at that point Davis didn't mind.

Peter Kostis is a GOLF MAGAZINE Contributing Writer and CBS Sports golf commentator.

ILLUSTRATION BY DAVID DOWNTON

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FrontSide

JULES ALEXANDER

SKINS Twenty years ago we spoofed *Playboy* with a beefcake pictorial, "Boys of the PGA Tour." Readers got a gander at the grins and golf tans of (from left) Rex Caldwell, Payne Stewart, Keith Fergus, Greg Norman and Peter Jacobsen, plus a Jacobsen centerfold and Golfmate Data Sheet ("Ideal evening: A loaf of bread, a jug of wine and 500 reporters asking how I holed a 7-iron to win The Masters"). Today Norman is a business mogul with two British Open crowns. Jacobsen, still a Tour standout, is a Golf Channel star, too. Caldwell and Fergus are Champions Tour players. Stewart, who won three majors, died in a 1999 plane crash. We like this photo because it's funny and because it is good to see Stewart again, young and full of life.

A guide to the on demand world: **Optimization**

You wouldn't keep an employee who only works 10% of the time. Now, a word about your servers.

It's an on demand world. You know that. It's why your servers are up 24x7. Answering queries. Managing information. Heading problems off at the pass. Apparently, working as hard as they can. But appearances can be deceptive. "On" doesn't always mean "active." And "active" doesn't always mean "available." The answer is not new servers – it's optimization. And here, IBM can help.

A recent survey showed that most companies use, on average, only 10% of their server capacity. Think about that. 90% of your IT investment may be lying idle right now. Invisible to the development teams who need more processing power. Inaccessible to customer service, which needs increased system redundancy, "just in case." Wasted resources. And something IBM can help you avoid.

IBM Infrastructure Management Solutions are a combination of hardware, software and services, designed to optimize and streamline the infrastructure you already have. Based on your business priorities, they intelligently reallocate resources, proactively sense and respond to demands for computing power and reduce the need to invest in systems that handle a once-a-year spike in traffic (an infrastructure cost savings of up to 35%). It's only fair. You're working 110% to meet the demands of the on demand world. We think your systems should, too.

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BY TARA GRAVEL AND THE USGA

Help!

Getting out of tough spots can be as simple as following the Rules

The Rules often add insult to injury. Hit your partner's bag with a bladed pitch shot? Penalty stroke. Do a T.C. Chen and double-hit a chip? The stroke counts... plus a one-stroke penalty.

But it's not all punishment. The Rules give players relief from artificial objects, a.k.a. obstructions—everything from cart paths to sprinkler heads to ice sculptures. Here's what to do when one interferes with your stance, swing or putting line.

Obstructions (Rule 24-1) are moveable if they can be moved without unreasonable effort, slowing play or damaging the course. You may remove the obstruction. (If the ball moves as a direct result, you can replace it without penalty.) If your ball lies in or on the obstruction, lift the former and move the latter. Drop the ball as close as possible to where it was, no nearer the hole. If you are on the green, place the ball rather than dropping it.

Need a bulldozer to budge an object? That's an **immovable obstruction** (Rule 24-2). On the teeing ground or through the green, drop within one club-length from the nearest point of relief (not in a hazard or on a green), no closer to the hole. In a bunker, drop within a club-length of the nearest point of relief—but you must stay in the bunker. At the cost of one penalty stroke you may also drop outside the bunker, keeping the ball's original spot between the new spot and the hole. You can go as far back as you want. Immovable obstruction on the green? Place the ball at the nearest point of relief that is not in a hazard, no closer to the hole.

ILLUSTRATION BY ASAF HANUKA

ASK THE USGA

Sand and Water

Q: What if my ball lands in a bunker filled with water?

A: Without penalty, you can play it as it lies, drop within a club-length of the nearest point of relief in the bunker, or drop in the bunker at a point where there is maximum relief, no closer to the hole. At a cost of one stroke, you can drop behind the bunker—keeping the original spot between you and the hole—or declare the ball unplayable. If you declare it unplayable, drop in the bunker (within two club-lengths or with the ball's original spot between you and the hole) or replay the shot from the spot of your last stroke.

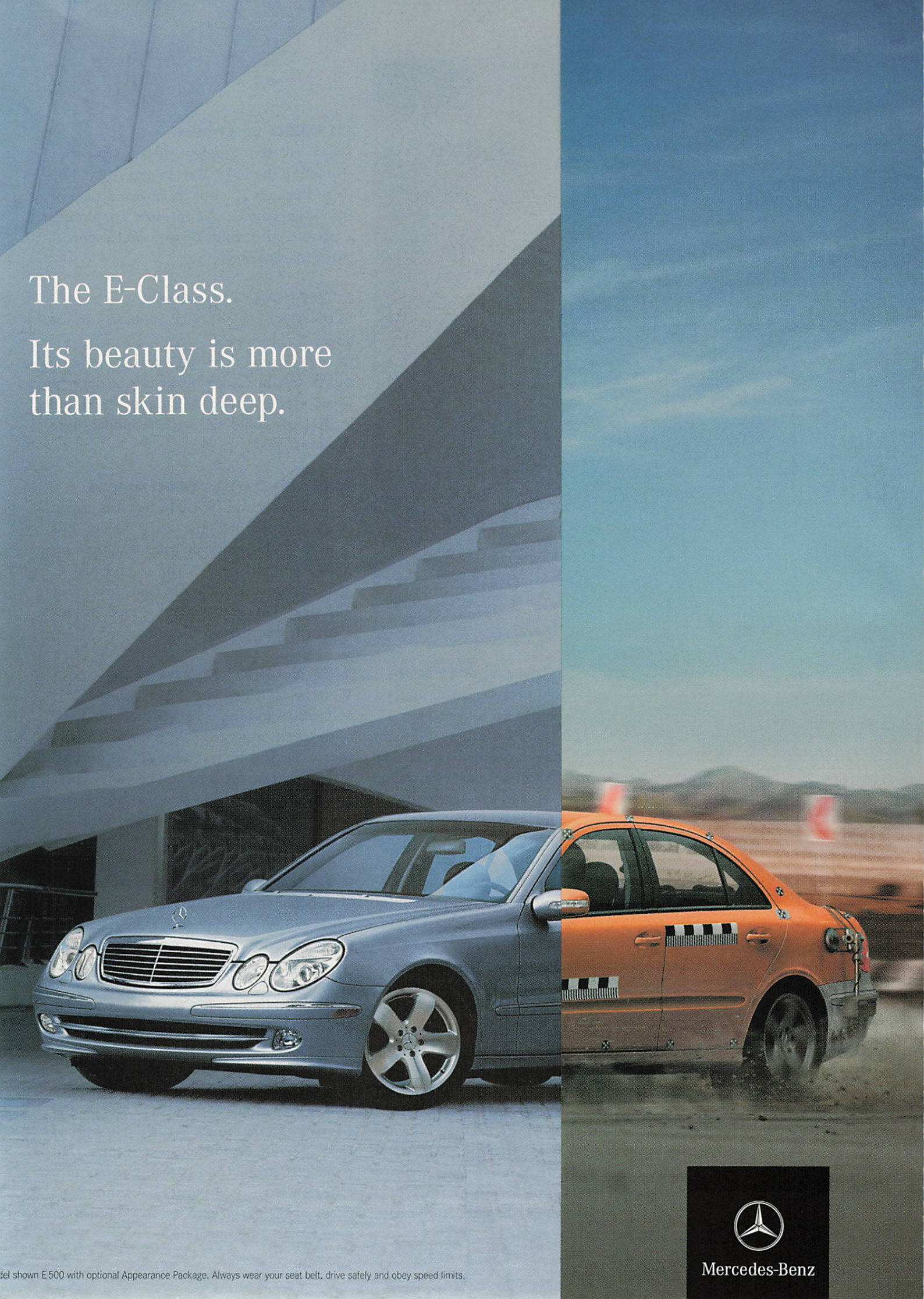
Rules School

EXPLOSION SHOT

Let's say Fred Couples plays a practical joke on Davis Love III during the Heritage Classic pro-am, replacing Love's Pro V1x with an exploding ball. Love...

A. Plays from the spot where the largest piece landed.
B. Plays from where the farthest piece landed.
C. Re-tees under penalty of one stroke.
D. Re-tees with no penalty.

Answer: D, under Rule 5-3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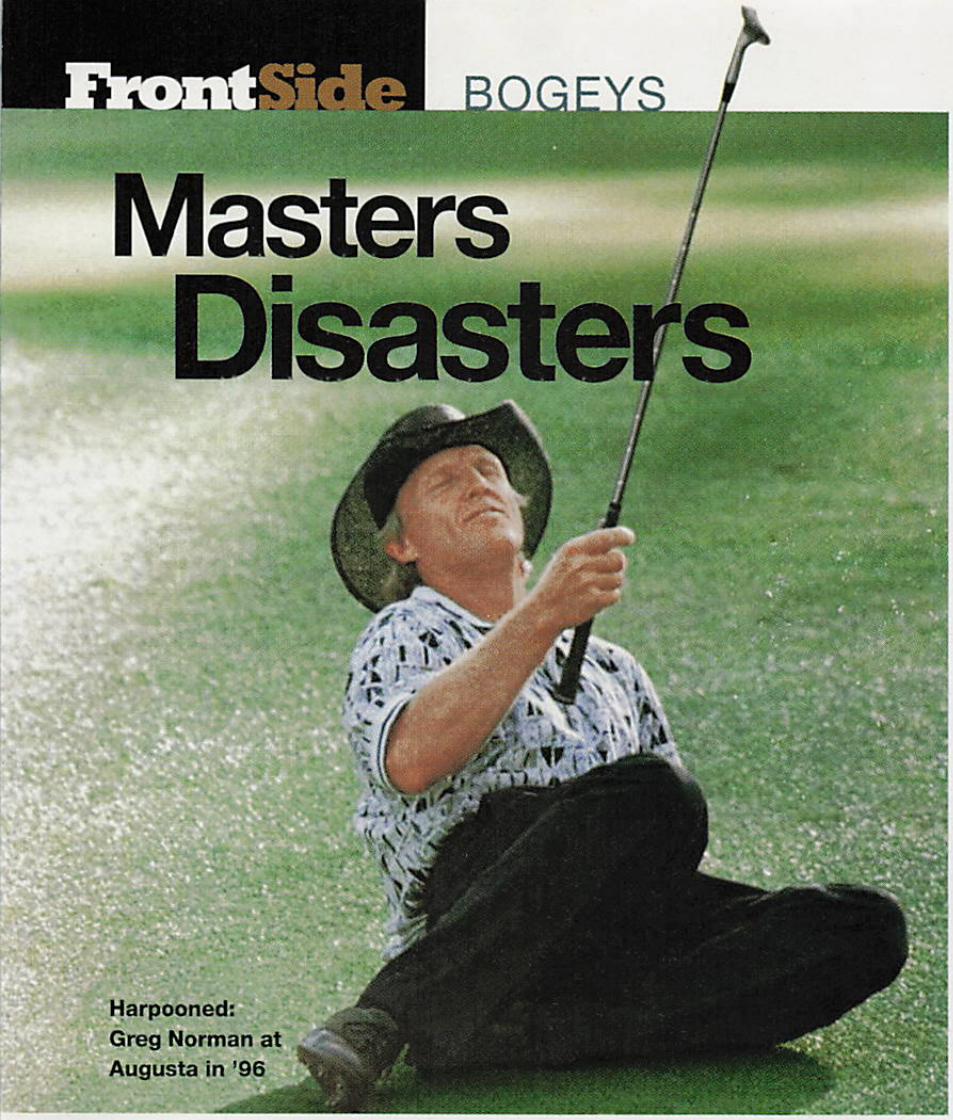
Masters Disasters

BY JOSHA HILL



Harpooned: Greg Norman at Augusta in '96

When Masters pressure mounts, there's a fine line between green jackets and straightjackets

BILLY JOE PATTON JUST DON'T DO IT!

In 1954 Patton, a lumber salesman, jumped into the Sunday lead with a front-nine 32. He went for the par-5 13th in two despite warnings from the adoring gallery: "Don't do it, Billy Joe!" Patton's 3-wood found the creek; he made seven and eventually missed the Sam Snead-Ben Hogan playoff by a shot.

ARNOLD PALMER HEY, ARNOLD!

The King stood on the 18th tee in 1961, a shot up on Gary Player. After a solid drive, Palmer accepted congratulations from a friend in the gallery. He then dumped his approach into the right greenside bunker, thinned it out, came up short with his chip, two-putted for a double and lost by a shot.

ROBERTO DE VICENZO SEÑOR WINCES

A closing 65 put de Vicenzo into a playoff with Bob Goalby in 1968—or should have. Rushed by reporters, de Vicenzo signed his card without noting that playing partner Tommy Aaron had given him a four at 17 instead of the birdie three he'd made. Head in hands, de Vicenzo moaned, "What a stupid I am!"

ED SNEED BOGEY TRAIN!

Sneed entered Sunday with a five-shot cushion in the 1979 Masters and still led by three through 15. But he bogeyed each of the closing three holes to shoot 76, forcing a playoff with Tom Watson and eventual champ Fuzzy Zoeller.

SCOTT HOCH AS IN CHOKE

In the 1989 playoff, Nick Faldo was in for bogey as Hoch stood over a 30-incher for the win. Hoch's dead yank missed the hole, and he lost to Faldo's birdie on the next. "I won't ever get over missing it," said the loser. How could he, with reminders like this every year?

RAYMOND FLOYD ANCIENT MARINER

Floyd's lead at the 1990 Masters had grown to four as he left the 12th green, but defending champ Nick Faldo caught him with a late charge. On the second playoff hole, where the only can't-go-there shot was short left in the pond, Floyd hit his approach short left in the pond.

GARY McCORD MUSTACHE WAXED

Viewers chuckled in 1994 when CBS's McCord, watching a ball slide behind the 17th green, groaned, "Oh no, that's where they keep the body bags!" They giggled when a putt motored by and he said, "These greens are so fast, they must bikini-wax them." But Augusta's grandees were not amused; they cut McCord.

GREG NORMAN SHARK DROPPINGS

"Faldo looks a young man again," said Peter Alliss in 1996, "and poor old Greg, well, he looks ready for his bus pass." Norman was squandering a six-stroke cushion with a brutal 78, the biggest collapse in major-championship history. The Shark was on target only when he said, "I played like s--t."

JEFF MAGGERT CHEST BUMP

Maggert entered Sunday with a two-shot lead last year. He notched five birdies and 11 pars... and finished fifth. He tripled the par-4 3rd after his fairway-bunker shot ricocheted from the lip to his chest for a two-shot penalty. A pair of balls into Rae's Creek at the par-3 12th led to a quintuple-bogey that sealed his fate.

STEPHEN MUNDAY/GETTY IMAGES

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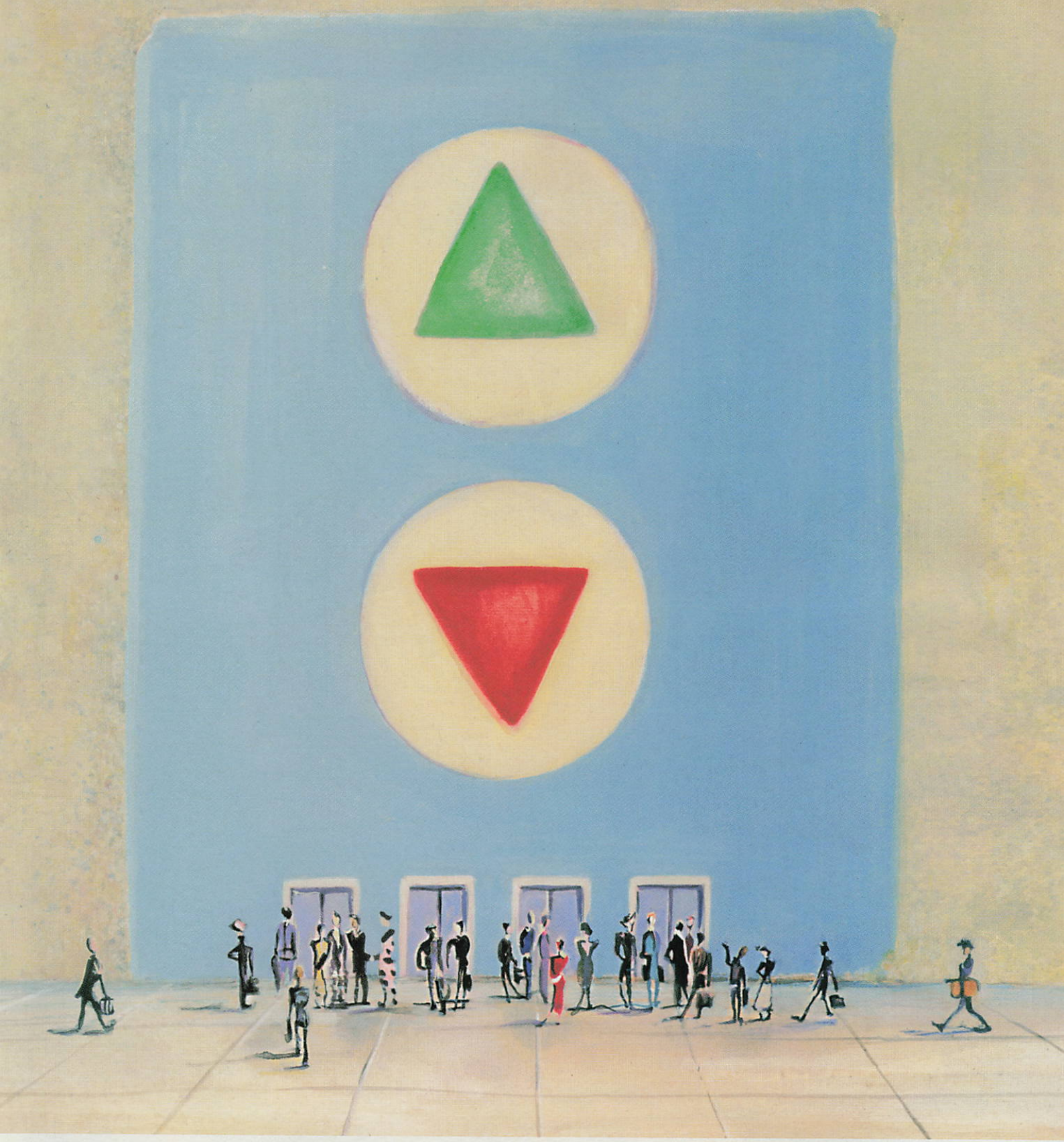

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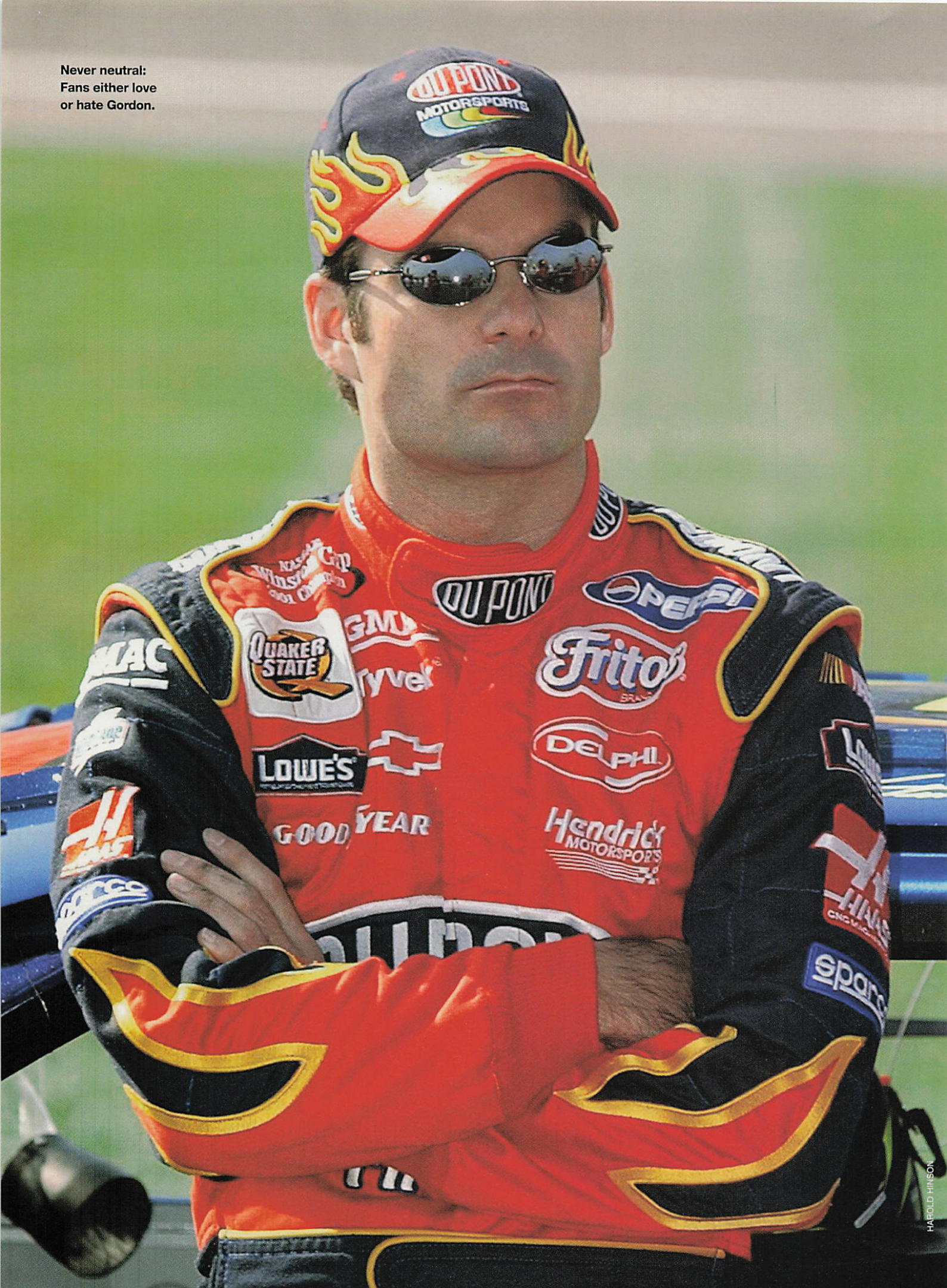

Never neutral: Fans either love or hate Gordon.

HAROLD HINSON

Drive for Dough

For a NASCAR superstar, racing is easy, golf is hard

Flash: Jeff Gordon hit a woman. Not at a racetrack or a nightclub—NASCAR's biggest star has had enough headlines to last a lifetime, thank you, with a high-profile divorce and a bull's-eye always on his back bumper. No, Gordon hit a woman with a golf ball—an overcooked 5-iron to the 16th green at Indian Wells Country Club in Palm Springs, where he, Vince Gill and Amy Grant were teamed with Peter Jacobsen in the 1997 Bob Hope Chrysler Classic pro-am. That's when Jacobsen told Gordon about fan-beaning protocol. Standard procedure is for the celebrity to say he's sorry and sign a few autographs for the star-struck victim.

"When I get there, the woman's head is bleeding," Gordon recalls. "So I'm falling all over myself apologizing. Then I sign her program and a golf ball. And after I go back to the ball and hit my chip, I hear her say, *'Who the heck is that?'* "

Gordon, 32, laughs. "Who the heck is that?" is not a question he hears much. For 42 weeks a year he's the Tiger of the track, with more wins (64) and Winston Cup championships (four) than any other active driver. But Jeff Gordon isn't just a star: He's the lightning rod of auto racing. He is either the best thing to hit NASCAR since the roll bar—a clean-cut, polished winner who never forgets to thank his teammates, sponsors and fans—or he's a bloodless corporate tool invented to piss off the Bud-chugging, Winston-puffing masses who have made NASCAR America's most popular spectator sport after NFL football. No two ways about it, he's either the ideal champion or a lame-ass pretty boy.

continued

DIALED IN >>>>>>>

JEFF GORDON
NASCAR starts 365
NASCAR wins 64
Winston Cup titles 4 (1995, 1997, 1998, 2001)
Career earnings $58.5 million
Dish His 2003 divorce from Brooke Sealy, a former Miss Winston, cost Gordon over $15 million. As one NASCAR insider put it, "Never marry somebody who wears a tiara to work." A former exotic dancer named Deanna Merryman told *Playboy* she was the "other woman" who split up NASCAR's first couple.
Feud There's no relation between Jeff and fellow driver Robby Gordon, and no love. "Idiot" is one of Jeff's pet names for Robby, who cost Jeff a win in New Hampshire in 2001 by bumping him when Jeff was leading. Jeff retaliated by ramming Robby's bumper on the next-to-last lap.
Pro-Gordon Web sites Plenty, including gordonline.com. Sample posting: "I am a Jeff Gordon fan because I believe that he is a wonderful role model for my 6-year-old son, who is also a fan. He is a Christian, generous and has no alcohol advertised on his car."
Anti-Gordon Web sites Also plenty, including anti-jeffgordon.tripod.com and itsoverjeff.com. Sample posting: "Jeff Gordon is the biggest whiner in NASCAR, not to mention the luckiest."

Gordon with Gill (right) and Grant at the 1997 Hope

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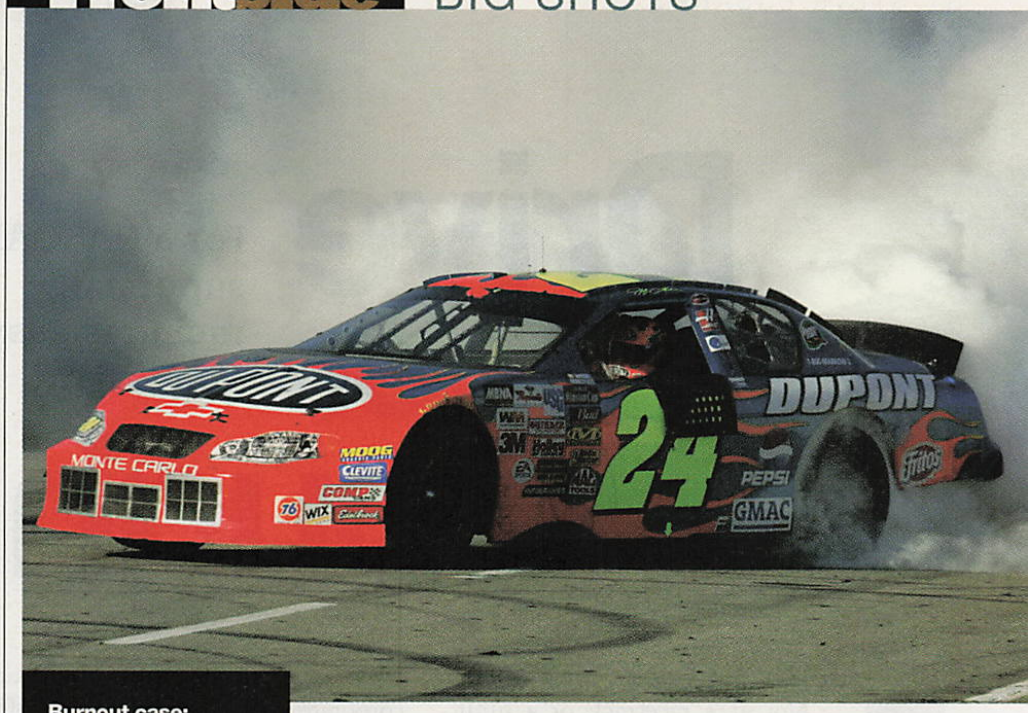

Burnout case: Gordon celebrates victory with donuts.

It's easy to see why he cherishes his time off the track, far from fans, sponsors and media, never mind the challenges of piloting a 3,400-pound, 700-horsepower car in a 200-mph traffic jam. To Gordon, a slick six-footer is about as stressful as parking. "I love golf, but I don't get to play that often," he says. "It's not that the game is a low priority. It just suffers like everything else during race season."

As a teen in Pittsboro, Indiana (population 815), Gordon saw golf as a goof to enjoy with friends when he wasn't racing. That changed the day he was invited to a local charity outing. "I was in high school and hadn't done anything big nationally, but they asked me to play with [NASCAR legend] Benny Parsons," says Gordon, who in fact had already won more than 200 races in quarter-midgets, midgets and sprint cars. "Not only did I get to meet an idol, I saw a side of him a lot of other people never did. That's when I realized you can gain access to people through golf—access you might never get otherwise." Corporate contacts have helped him boost his annual off-the-track income to about $18.5 million, compared with $5.1 million in NASCAR earnings last year.

Gordon no longer lacks networking opportunities, but golf still opens doors. He has teed it up with Arnold Palmer, John Daly and Greg Norman, as well as Lowe's Chairman and CEO Robert Tillman and DuPont Chairman and CEO Chad Holliday. "Given how seldom our paths cross, I can't imagine meeting those people any other time, much less spending three or four uninterrupted hours together," Gordon says.

"You can gain access to people through golf—access you might never get otherwise."

Has Gordon got game? His handicap is a closely guarded secret (best guess: about 20), but one thing's certain: He doesn't know from first-tee jitters. Compared to "trading paint"—race-speak for bumping doors with a rival at deadly speeds—a flop shot *continued*

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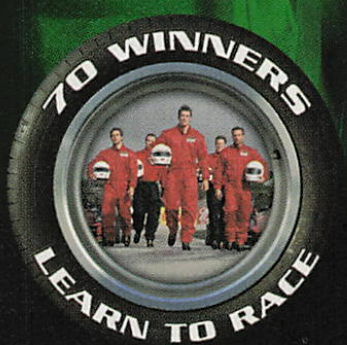

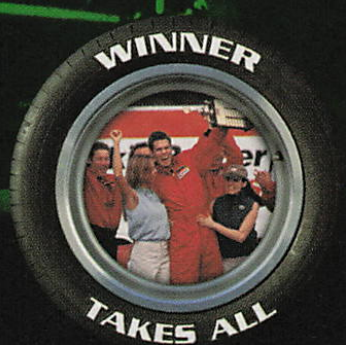

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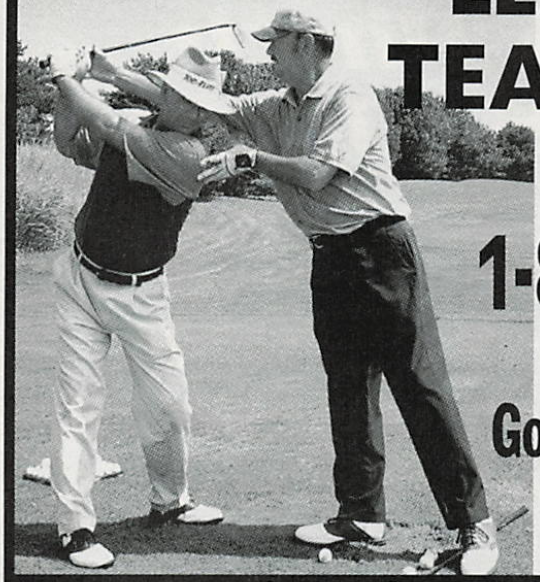

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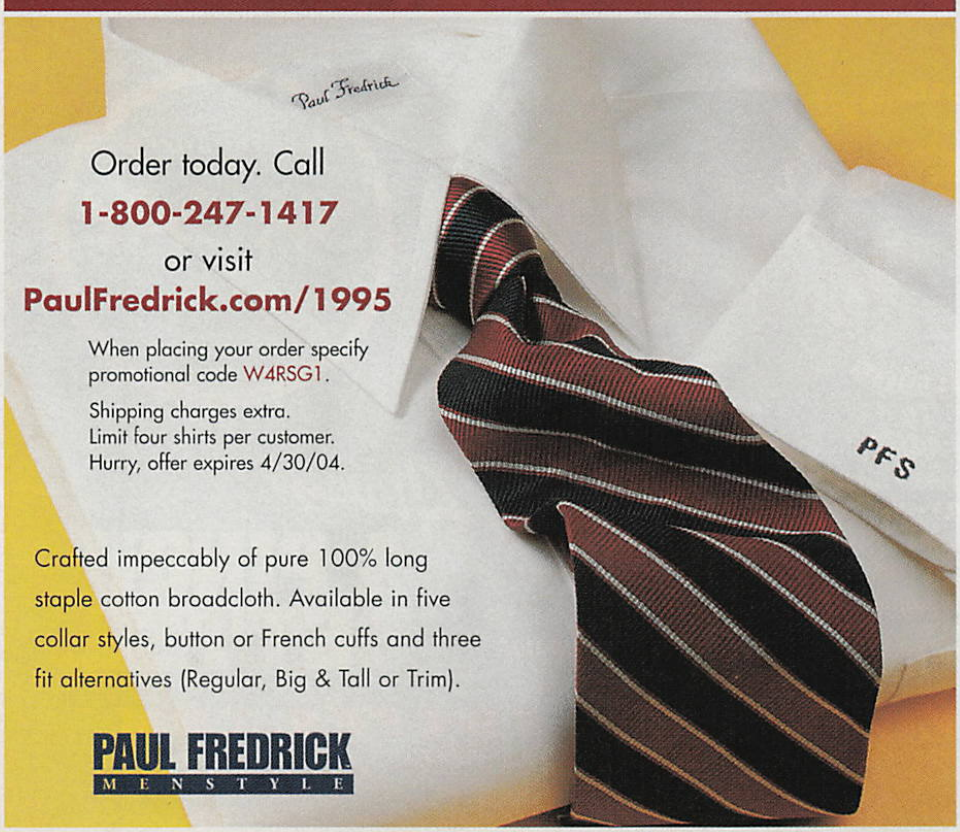

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PAUL FREDRICK MENSTYLE

off hardpan is no biggie. He claims he doesn't take golf too seriously. Still, his business manager, Bob Brannan, says, "Jeff is competitive no matter what he's doing. I'm shocked by how well he plays given how little he plays."

Beyond Gordon's reflexive modesty—genuine, by almost all accounts—some of his reticence about golf can be traced to a 1997 whupping the game's best player laid on him: "I came home from a race one Sunday night, checked my messages and heard, 'Hey, this is Tiger Woods. I was wondering if you'd like to come to Orlando and play golf with me.' I was like, 'Wow, that's cool.' "

He didn't find out how cool until he got to Woods's home course at

"None of us looked good compared to Tiger. Next to him I looked silly."

Isleworth for the round. "I thought it'd be a tournament with a lot of other people," Gordon says. "Turns out it was Tiger, Chris O'Donnell, Ken Griffey Jr. and me [in a televised event called *Tiger & Friends*]. The three of us played a best-ball match against Tiger, and every time he won a hole, we got to take a club out of his bag. I think he finished with five clubs, but he still beat us into the ground."

Gordon has kept his golf under the radar since that public drubbing. "None of us looked good compared to Tiger," he says. "I didn't play that badly, but next to him I looked silly." And this is a man who doesn't like looking silly.

"Right now," he says, "my golf's confined to Xbox. I just shot 23-under on Tiger Woods PGA Tour 2003."

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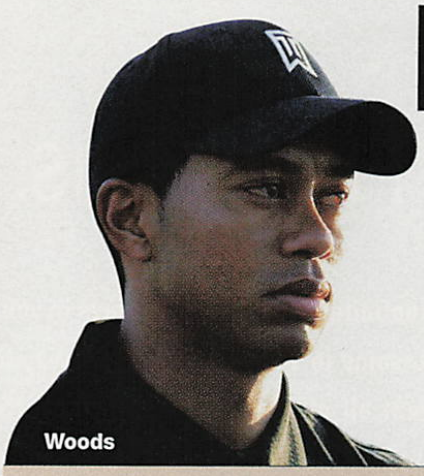
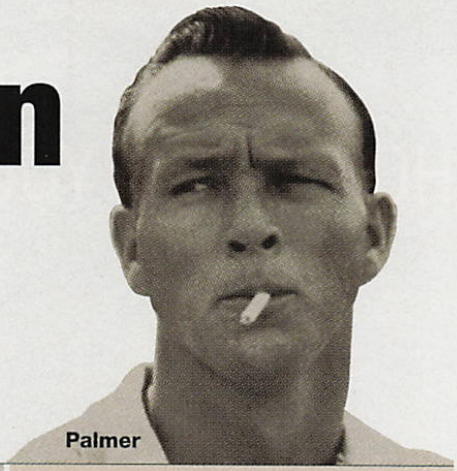
BY CONNELL BARRETT

Now & Then

Turning 45 made us wonder if the age of Tiger and titanium would trump the era of Arnie and Hula-Hoops. It's a battle of the ages: 2004 vs. 1959


Woods


Palmer

REIGNING PLAYER OF THE YEAR

Edge: *Now*. Finsterwald never saw dead people, married a Swedish model or won more than $49,000 in a year

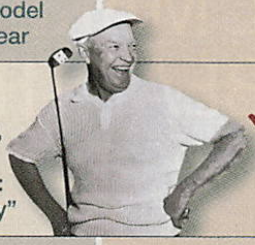
✓ Tiger Woods

Dow Finsterwald

PRESIDENTIAL DUFFER

Edge: *Then*. You gotta like Ike, though Dubya gets props for needling red-tees-playing pop: "Don't trip over your skirt, Betsy"

George W. Bush, who plays high-speed "aerobic golf" with dad



✓ Dwight D. Eisenhower, who logged 800 rounds in eight years

50th ON MONEY LIST

Edge: *Now*. In 1959, pros were so poor they bought their clubs on layaway

✓ Peter Lonard with $1,323,594 in '03

Al Besselink with $7,278 in '59

PUPPET SHOW

Edge: *Then*. Masters manipulator doesn't cotton to jokes from CBS peanut gallery

Howdy, Hootie

✓ Howdy Doody

EARTH ANGEL

Edge: *Then*. Marilyn had better taste in men: Joe DiMaggio and Arthur Miller vs. Justin Timberlake and that kid who was briefly Mr. Spears

Britney Spears

✓ Marilyn Monroe

MAN OF SCIENCE

Edge: *Now*. It might take a rocket scientist to win Lefty a major

✓ Texas engineer Dave Pelz, who left NASA for Phil Mickelson and Vijay Singh

German engineer Wernher von Braun, who left the Nazis for NASA

GOLF-OBSESSED DICTATOR

Edge: *Now*. Formerly "Dear Leader," North Korea's poofy-haired pasha now prefers "Mr. 34"

✓ Kim Jong Il, who claims he carded a 34, with five holes-in-one

Fidel Castro, who bulldozed almost every Cuban course in '59

ALL-POWERFUL AGENCY

Edge: *Now.* Cross-dressing J. Edgar Hoover had more power, but his slip was showing

✓ IMG

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Edge: *Even.* One day he'll break 100—years old. Dick's got music in his heart, Botox in his veins

Dick Clark

Dick Clark

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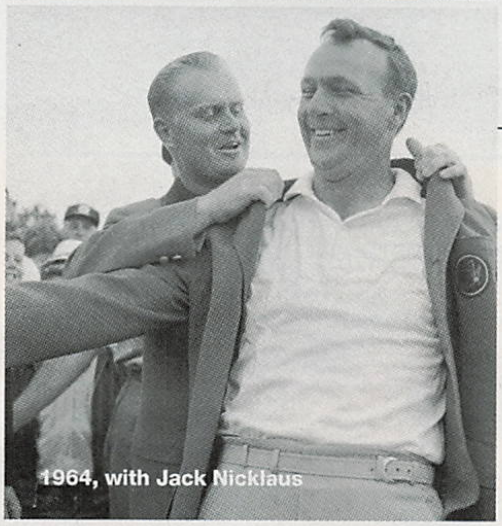
The Range

1954, with Ben Hogan

SAM SNEAD

PGA Tour victories: 81
Majors: 7 (including 1949, '52 and '54 Masters)

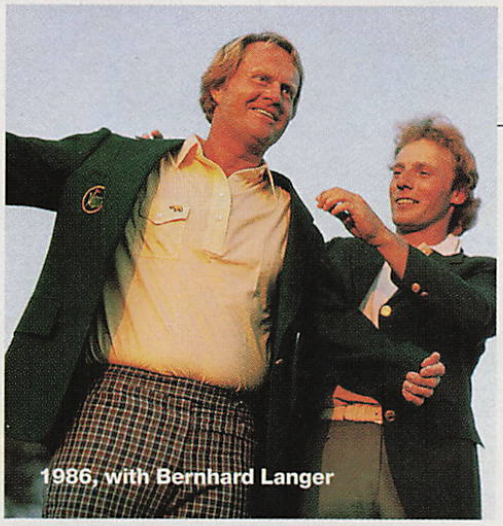
The fun-loving Virginian known as "The Slammer" had the sweetest swing in golf. Snead died May 23, 2002, four days short of his 90th birthday and six weeks after hitting his 22nd ceremonial opening drive at The Masters. Snead (left, in hat) won his last Masters in 1954. *(photos from 1973)*


1964, with Jack Nicklaus

ARNOLD PALMER

PGA Tour victories: 62
Majors: 7 (including 1958, '60, '62 and '64 Masters)

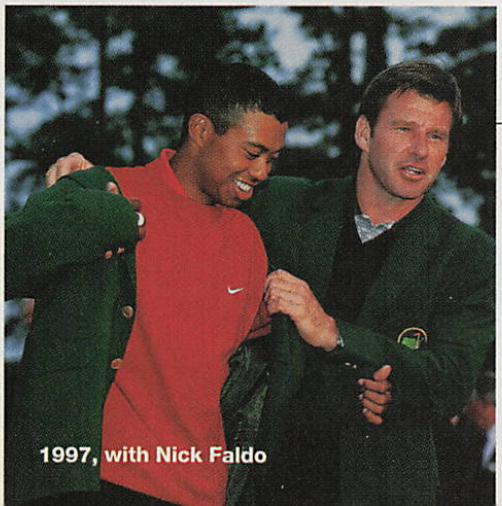
Palmer was made for TV. With the medium in its infancy in the 1950s and 1960s, his powerful swing and daring style gave his millions of fans—Arnie's Army—a hero to follow. Palmer won seven majors from 1958 to 1964, the year he claimed his fourth green jacket (left). At 74, he is still one of the most popular athletes on earth. *(photos from 1980)*


1986, with Bernhard Langer

JACK NICKLAUS

PGA Tour victories: 73
Majors: 18 (including 1963, '65, '66, '72, '75 and '86 Masters)

From the moment he won a playoff against Palmer at the 1962 U.S. Open, Nicklaus defined competitive fire. His longevity was as impressive as his domination: He won his last major, the 1986 Masters (left), 24 years after that first Open. In his prime, Nicklaus's swing produced a lethal combination of power and precision. *(photos from 1982)*


1997, with Nick Faldo

TIGER WOODS

PGA Tour victories: 39 (through the Buick Invitational)
Majors: 8 (including 1997, 2001 and '02 Masters)

The world's No. 1 is chasing history. Woods won the 1997 Masters (left) by 12 shots, spurring a wave of Tigermania that drew millions to golf. Amazingly, he went on to improve his swing and win seven more majors—but none last year. He'll be hungry at the 2004 Masters. *(photos from 1996)*

Sequence photos by Leonard Kamsler

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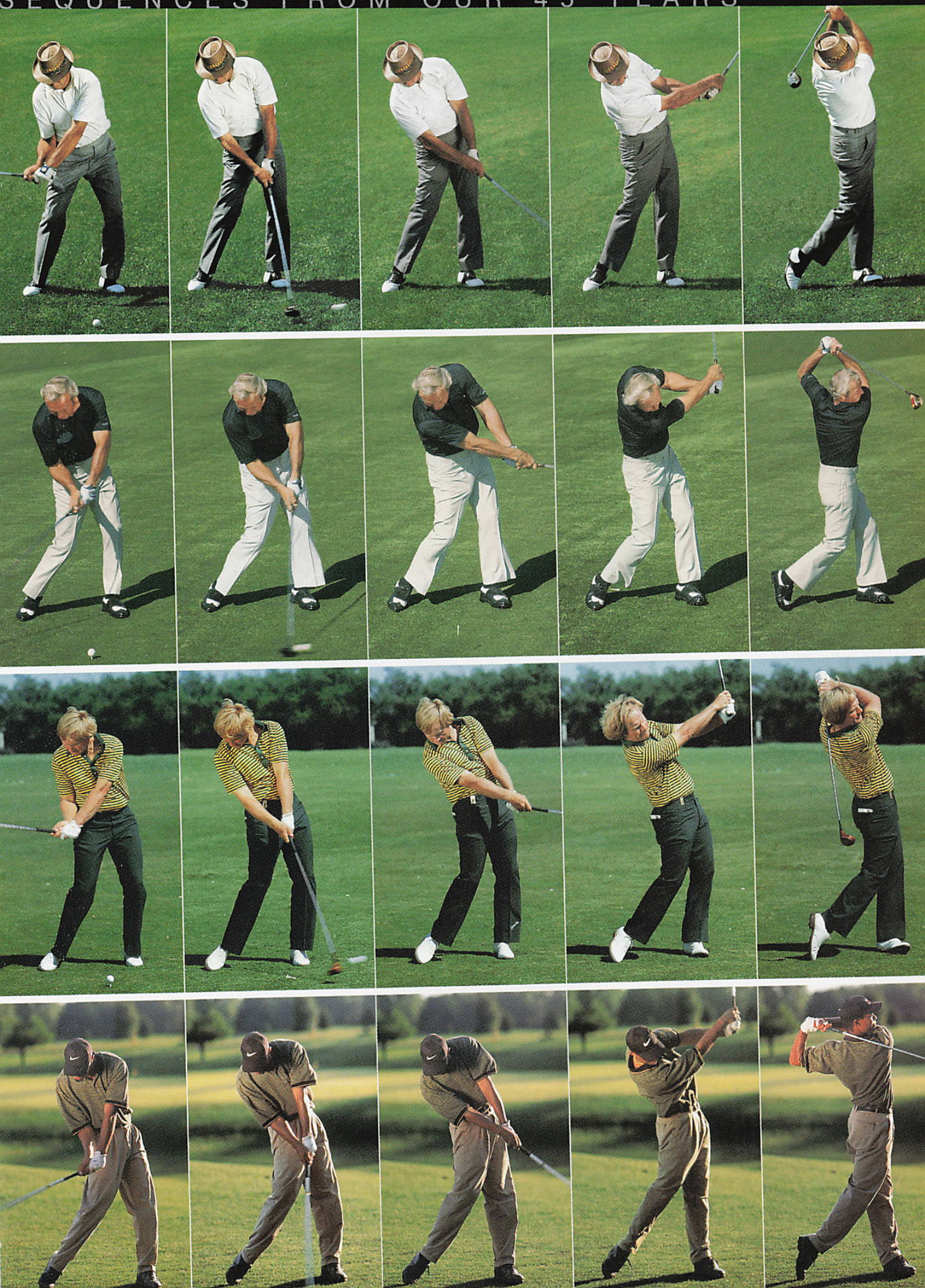
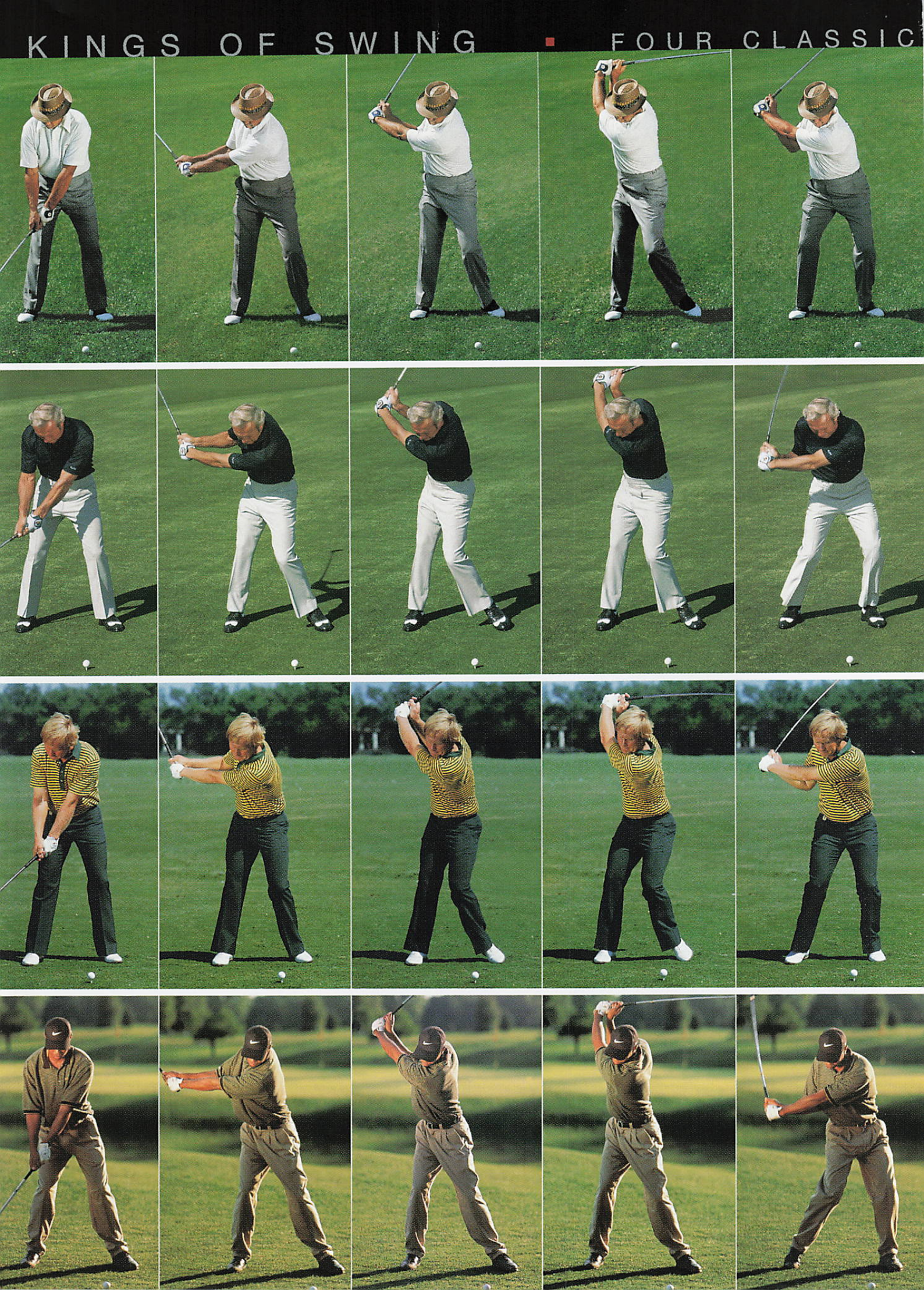
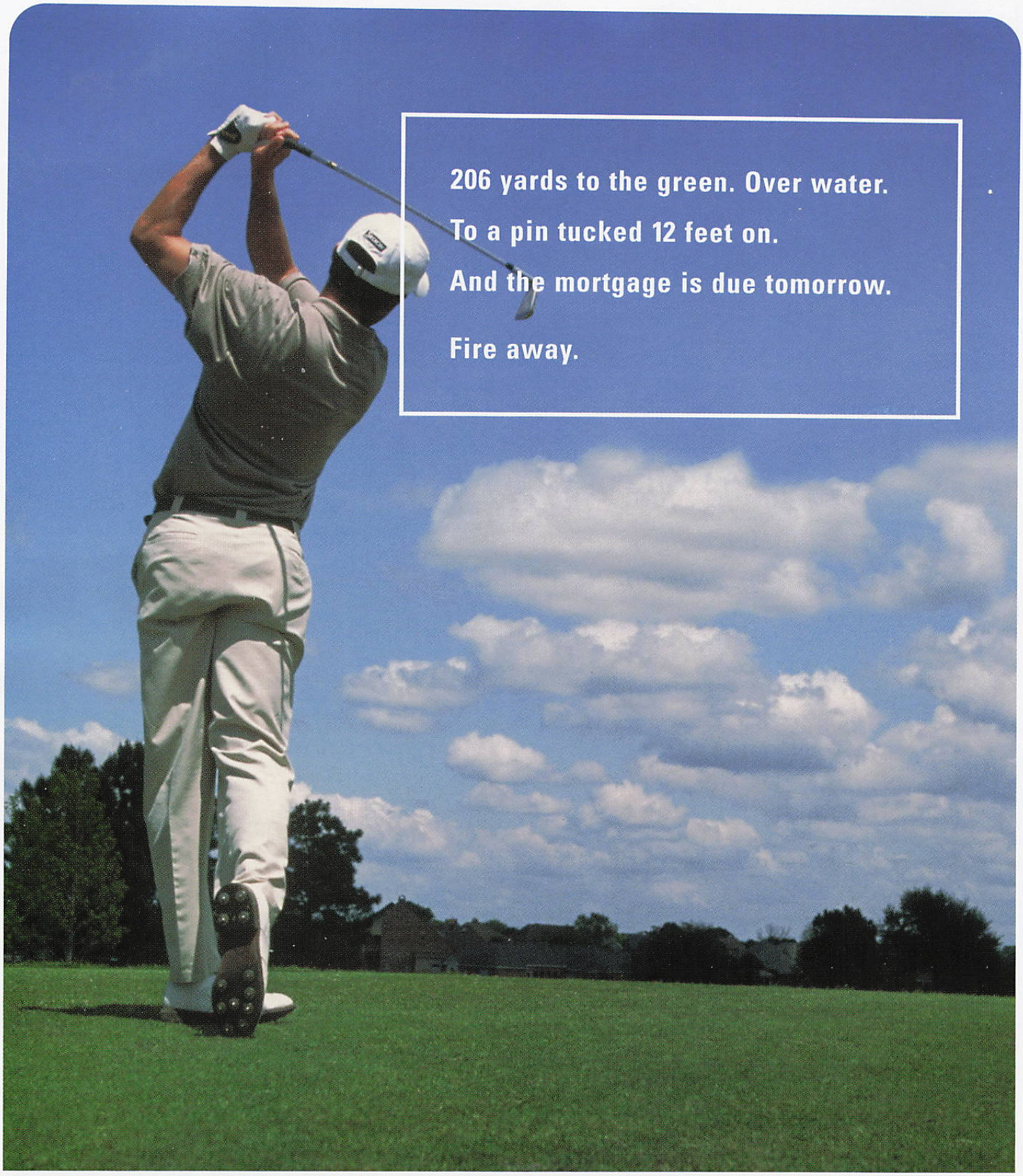



KINGS OF SWING ■ FOUR CLASSIC



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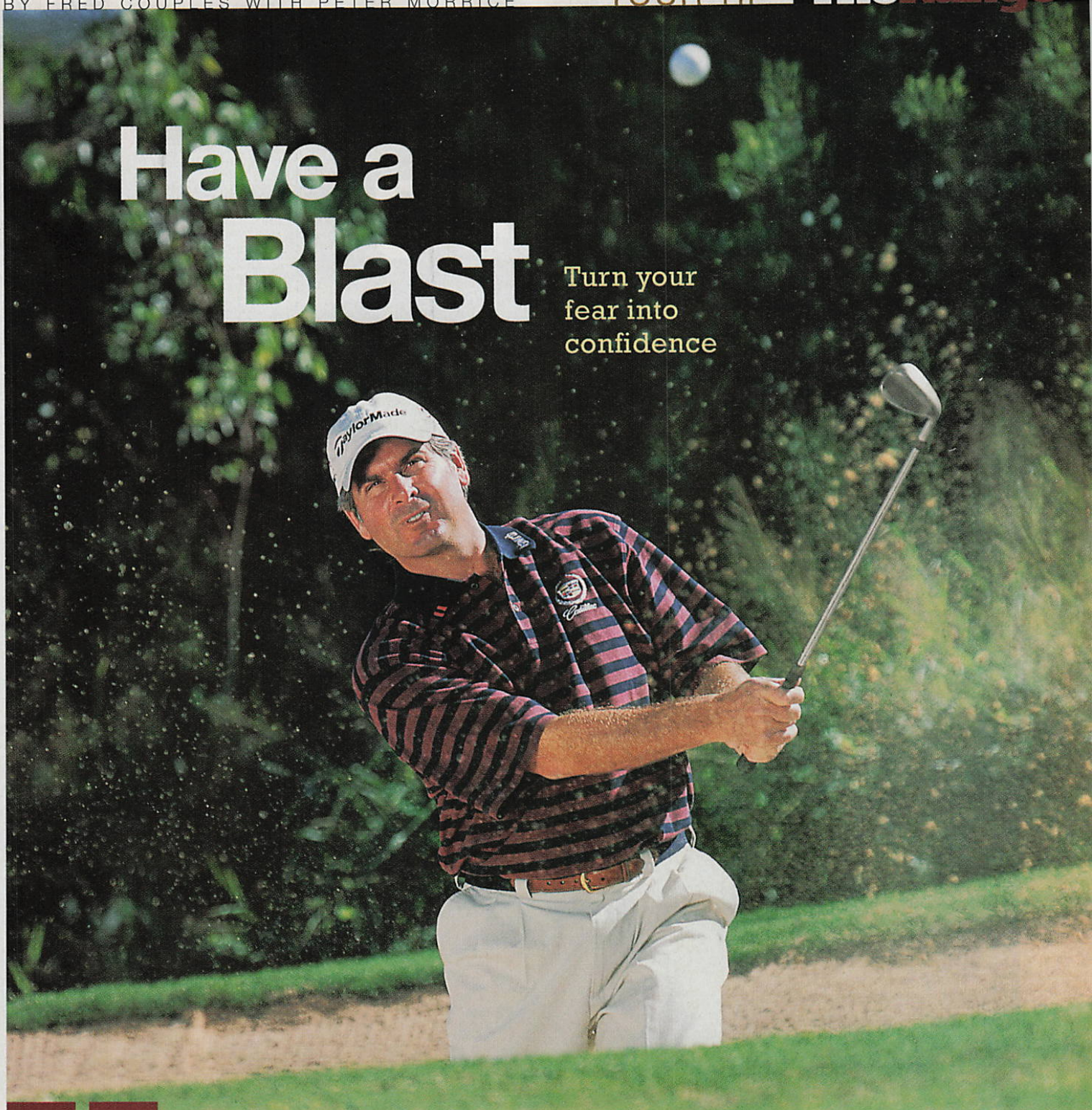
BY FRED COUPLES WITH PETER MORRICE

Have a Blast

Turn your fear into confidence



Here's my advice on beating your fear of the sand: Hit good bunker shots. I'm not trying to be cute. The fact is, you only have to get a few things right to hit some good ones, and then your fear will disappear.

For me, it's mostly about the setup. Try my routine:

- Pick a target, walk in and set your right foot.
- Position your left foot in an open stance.
- Check that the ball is opposite your front heel.
- Hold the club as lightly as possible.
- Swing smoothly, spank the sand and follow through.

BONUS TIP: Easy Does It

Practice supershort bunker shots to break the habit of making fast, violent swings. Grip the club lightly, take an easy swing and try to splash the ball just over the lip. You'll develop a feel for sliding the clubhead through the sand.

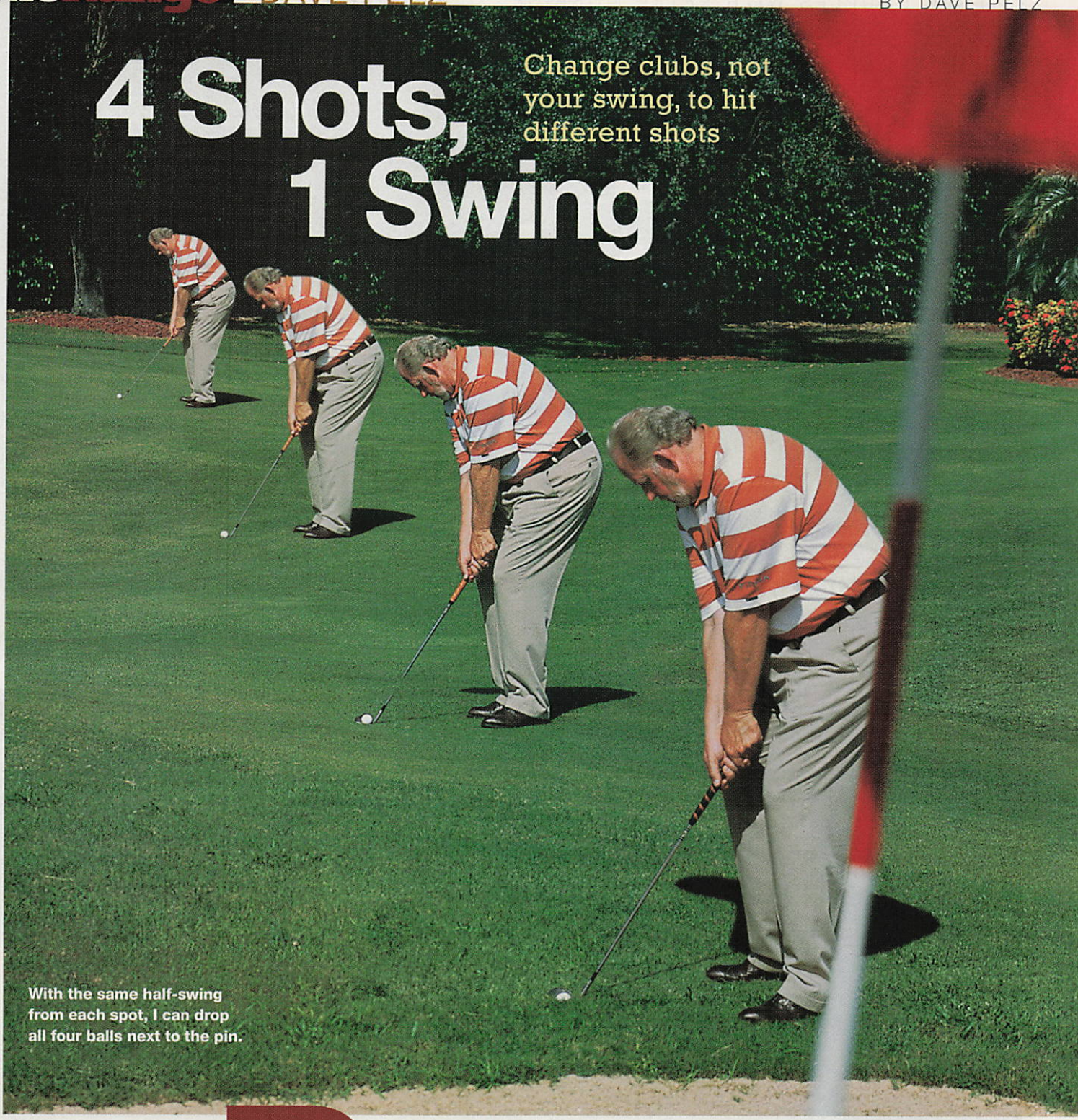
Fred Couples, the 1992 Masters champion, has won 15 PGA Tour events, including the 2003 Shell Houston Open.

FRED VUICH. HEAD SHOT: PGA TOUR

BY DAVE PELZ

4 Shots, 1 Swing

Change clubs, not your swing, to hit different shots

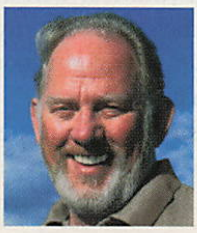


With the same half-swing from each spot, I can drop all four balls next to the pin.

Picture me hitting these four shots at once. For each, I take the club halfway back, start down smoothly and strike the ball at the same instant. I swing up to a high finish as each ball bounces, bites and stops by the flagstick. How can the same swing from four distances hit the same target? Answer: different clubs.

I don't have to worry about how hard to swing because I use the same motion for all four. Specifically, I'm making a half-swing from 25, 35, 45 and 55 yards, using my X-wedge (64 degrees) for the shortest, then my lob (60), sand (55) and pitching (49) wedges.

Learn the half-swing distances for all your wedges. You won't believe how easy these shots can be.



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Edited by David Dusek

All-time Tips

A look at 45 years of teaching the game

Helping readers play better and enjoy the game more has always been job one at GOLF MAGAZINE. Fortunately, we have had a lot of help.

The list of teachers who have swung through our pages reads like a who's who of golf instruction: Harvey Penick, John Jacobs, Homer Kelley, Jim McLean, Jim Flick and Dave Pelz, to name a few. We've also sought out the best players, from the Squire, the King and the Golden Bear to the Walrus and the Shark. And don't forget Seve, Gentle Ben, Curtis, Jake, Freddie, Sergio and Annika.

The following pages highlight some of the most compelling instructional articles we've published. They trace our history as a forum for all reasonable theories on golf. And you can bet we'll keep them coming.

X-Factor Is the Key to Distance

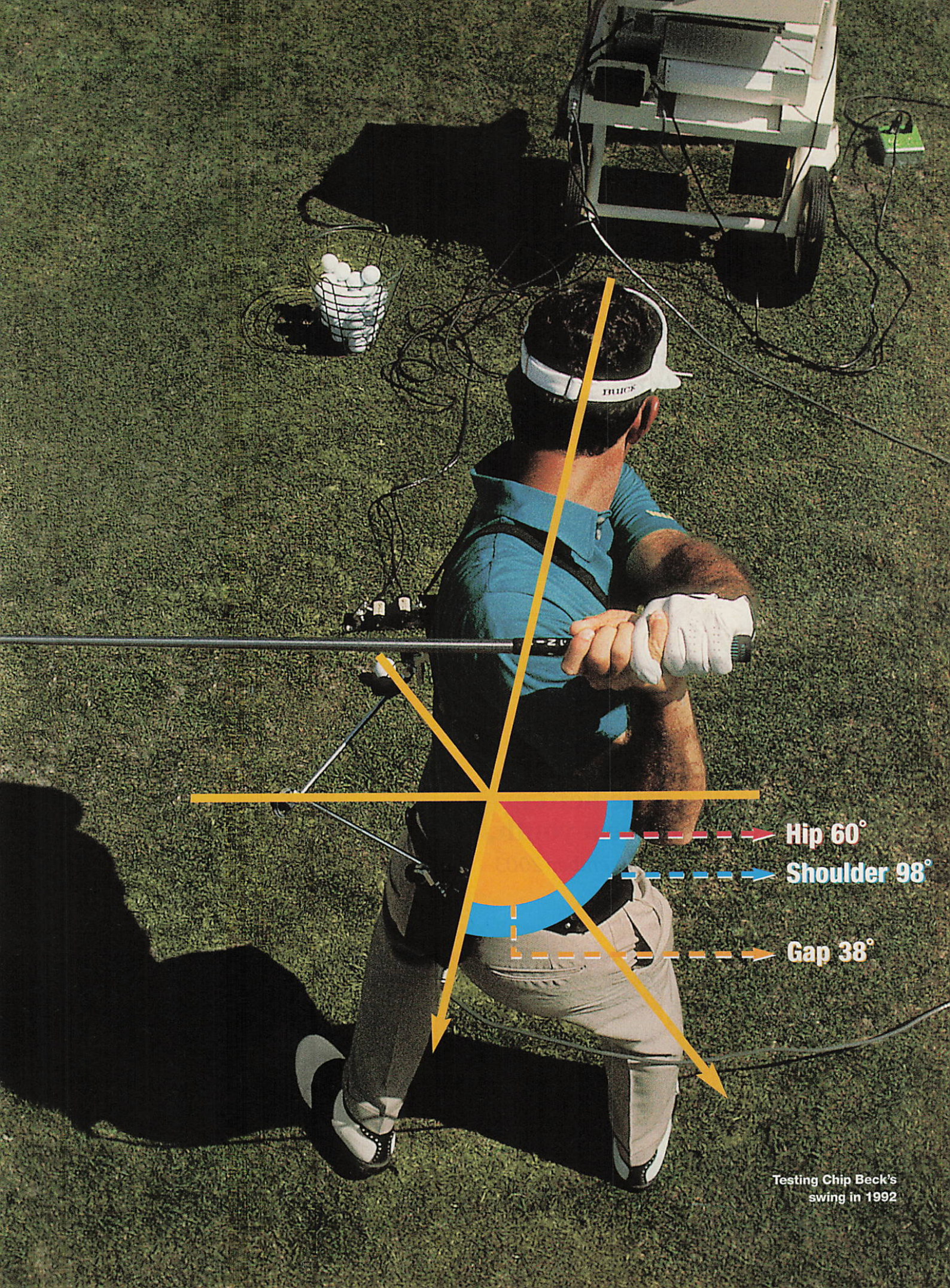
Jim McLean, December 1992

Through tests conducted by Michael McTeigue using the SportSense Swing Motion Trainer, this article set out to prove it's not how long you swing that leads to more yards, but how much resistance you create. Welcome to the age of torque.

"The key to the creation of power relies on the hips' providing resistance to the upper body, which means their turn must be restricted. To make a powerful turn—not just a big turn—the upper body must rotate much more than the hips. It's like a slingshot: The farther the rubber band is pulled back from the handle, the farther the stone flies."

continued

LEONARD KAMSLER



Testing Chip Beck's swing in 1992

Champs' Clinic: Jimmy Demaret

April 1959

Starting with our first issue and for more than three decades thereafter, we asked a prominent player to address readers' questions. Here's one on the lighter side answered by Demaret.

Problem: I'm having a lot of trouble with my 1-iron shots. They get out there about 235 yards and then fade about eight feet to the right. What should I do?
—A.E. "Scotty" Hamley, Birmingham, AL

Answer: Turn pro.

CLOCKWISE FROM TOP LEFT: HISTORIC GOLF PHOTOS; DOM LUPO; HAROLD & ESTER EDGERTON FOUNDATION COURTESY OF PALM PRESS, INC; LEONARD KAMSLER

"I suppose there are some advantages to getting a little older and being able to manage your personality and yourself a little better. But still, you can't beat youth."
—Arnold Palmer, November 2003

Pro Pointers: Don't Sweep Your 5-wood

Gene Sarazen, April 1969

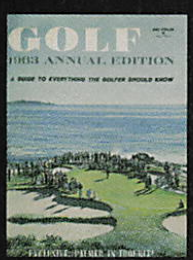
Long before GOLF MAGAZINE's Top 100 Teachers came to be, we featured how-to advice from club pros and the game's great players, including Sarazen (above), winner of the 1935 Masters. *Pro Pointers,* one of our longest-running series, exists today as *Tour Tips.*

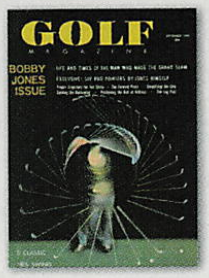
"To play this vital club, position the ball inside the left heel and come down on the ball with a more upright swing, as if you were hitting an iron shot instead of sweeping the ball as you would with a 3- or 4-wood."

First Swing Sequence: Doug Ford

February 1963

The 1957 Masters champion was the model for our very first frame by frame.

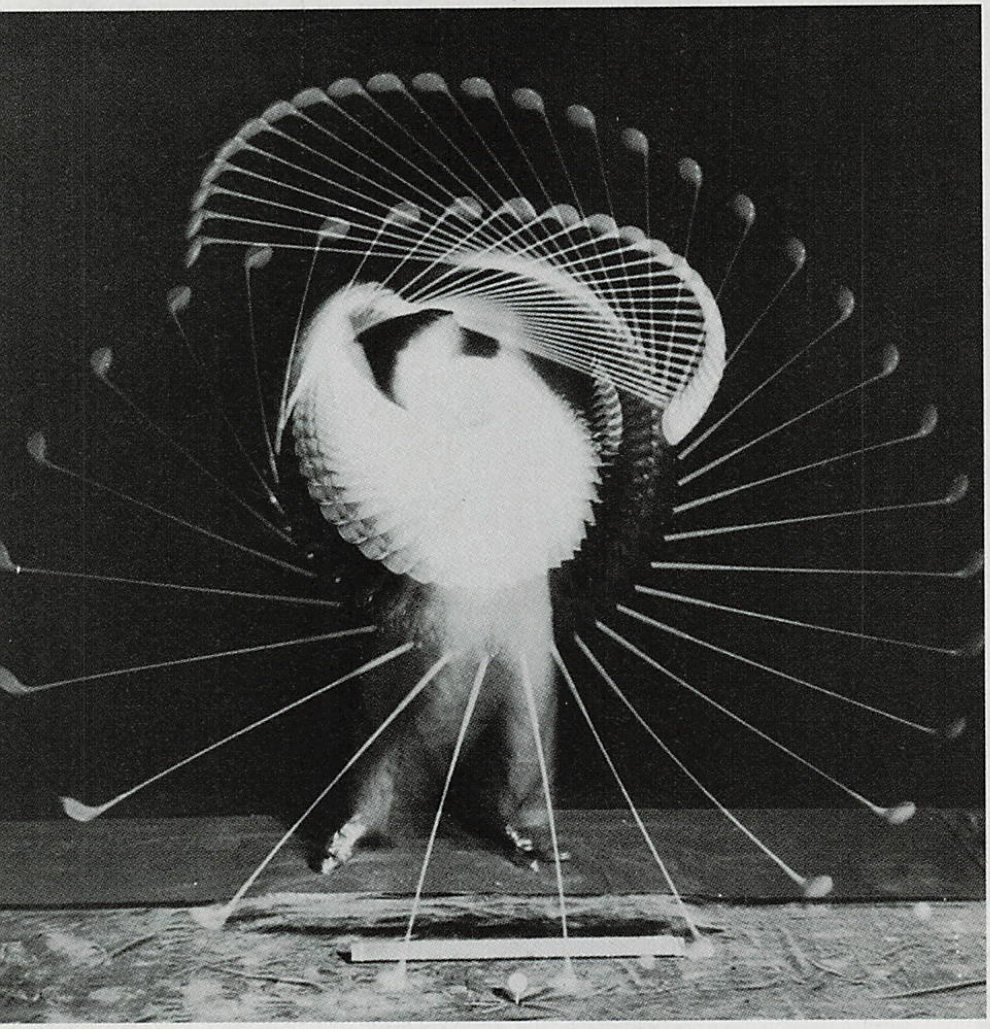




Strobes of Bobby Jones's Swing

September 1960

Shot by scientist Dr. Harold Edgerton, this single frame of film was exposed using a stroboscopic light that flashed as Jones swung in total darkness. This famous image creates a sense of motion, hinting at the fluid grace of golf's greatest amateur.



TIPS FROM THE TOP

For 31 years, *Champs' Clinic* served as our monthly instructional Q&A between readers and the game's top talent. And what a list it was.

Seve Ballesteros
Laura Baugh
Frank Beard
Julius Boros
Ben Crenshaw
Bobby Clampett
Beth Daniel
Jimmy Demaret
Ray Floyd
Al Geiberger
Hubert Green
Gary Hallberg
Jerry Heard
Juli Inkster
Peter Jacobsen
Bill Kratzert
Nancy Lopez
Carol Mann
Johnny Miller
Bobby Nichols
Greg Norman
Arnold Palmer
Gary Player
Chi Chi Rodriguez
Gene Sarazen
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Ken Venturi
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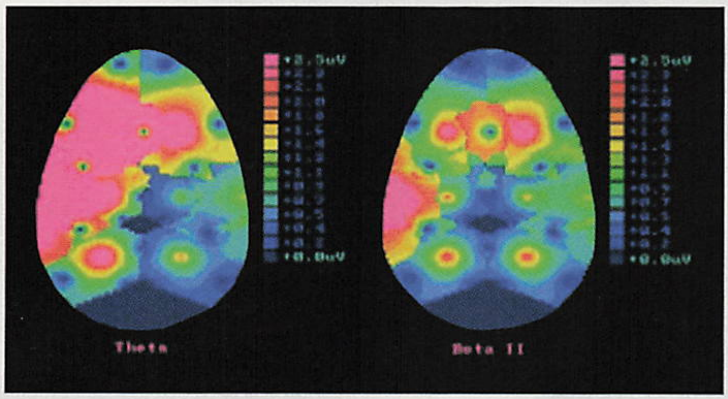
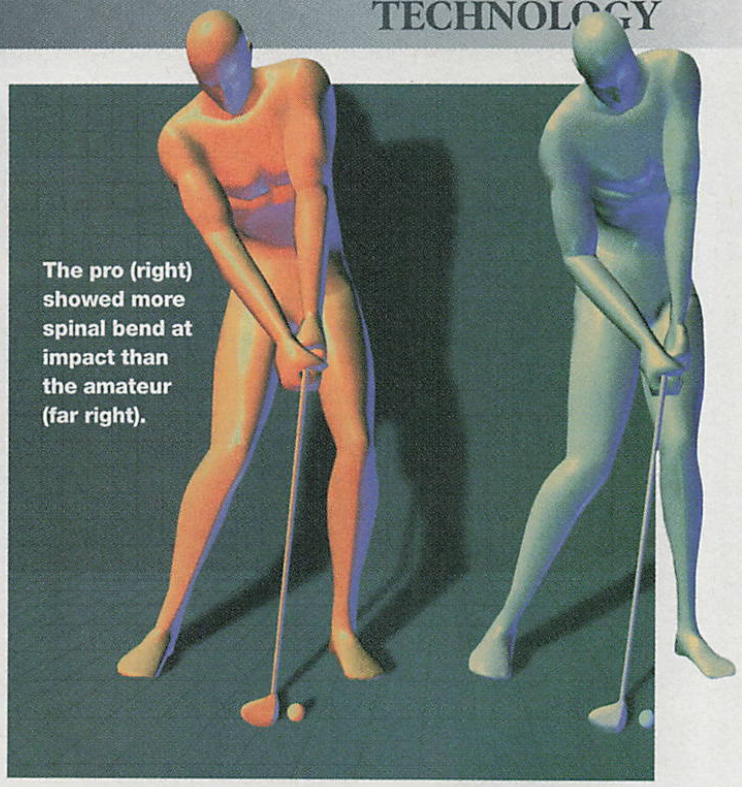
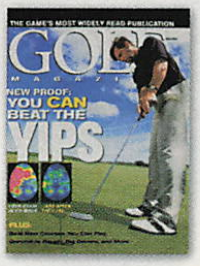



The pro (right) showed more spinal bend at impact than the amateur (far right).

New Research: You Can Beat the Yips



Dr. Debbie Crews, March 2001

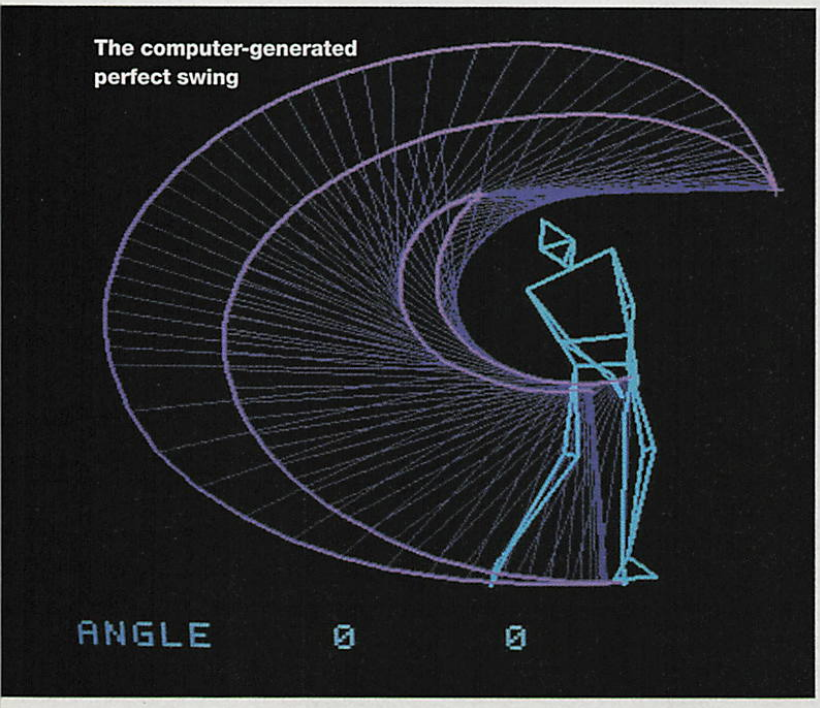
Why do people choke? Crews, of Arizona State University, sought to find out in her study of brain activity during pressure putts. The findings won her the GOLF MAGAZINE Science in Golf Award, established to recognize innovations in the field of golf instruction.

"Chokers had the left side of their brain [the analytic part] doing most of the work when the pressure increased. 'What am I doing' or 'How is my stroke?' That kind of thinking usually leads to trouble.... Imagery and target awareness are created in the right brain [the creative part]. Successful golfers had comparable increases in brain activity, but that activity was spread evenly throughout both sides of the brain."

Study: What the Pros Know

Michael McTeigue, December 1996

"One of the most significant differences between pros and amateurs is how the body bends to the side during the swing.... The pro immediately bends his spine toward the right hip as he begins to unwind. This allows him to achieve greater right bending at impact. This right bending drops the clubhead downward, approaching impact from inside the target line—the preferred clubhead path."



The computer-generated perfect swing

The Bionic Swing

The Editors with Ralph Mann, June 1985

"Starting with high-speed videotaping of the swings of [Jack] Nicklaus, [Arnold] Palmer, Ben Crenshaw, Mark O'Meara, Hale Irwin, Lanny Wadkins and a host of others, the computer measured and compared, analyzed and dissected, and produced a model, or 'perfect' swing based on those pros.... It's the hips, not the arms, that start the swing.... Although the arms are dominant, it is centrifugal force that works to square the clubface at impact.... But the head remains behind the ball's original position.... The belly button should point left of the target [at the finish], not directly at it as most people think."

CLOCKWISE FROM TOP LEFT: DR. DEBBIE CREWS; TOM WHITE; LEONARD KAMSLER

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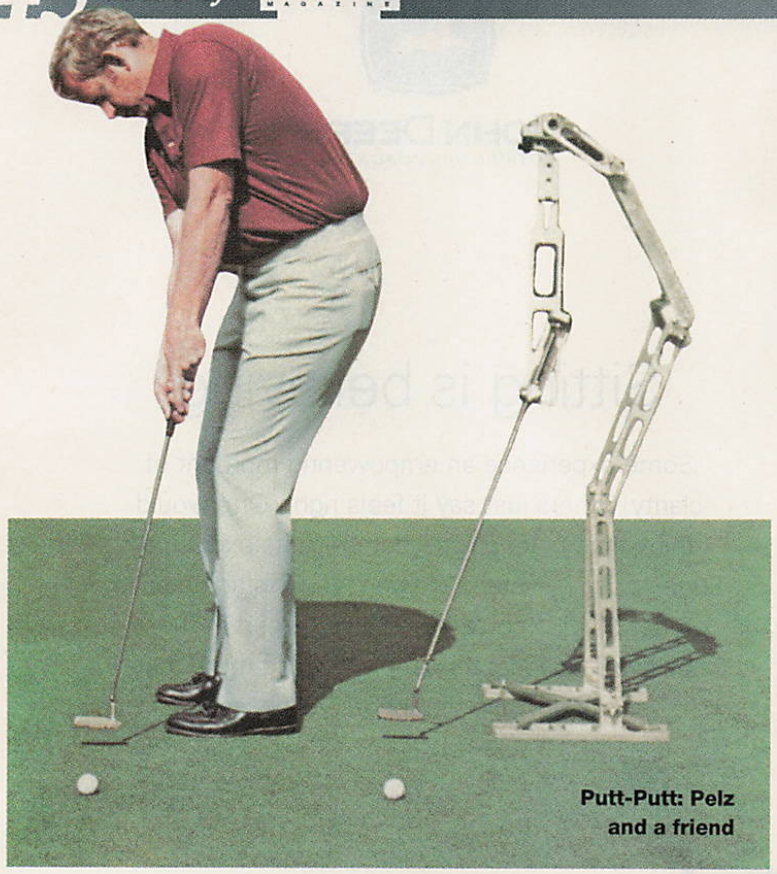
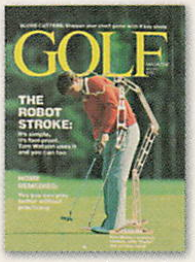


Putt-Putt: Pelz and a friend

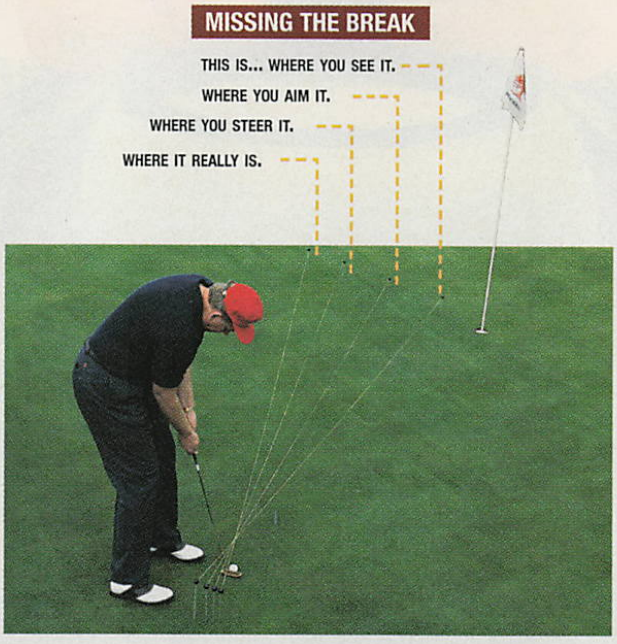
Robot Reveals the Perfect Stroke



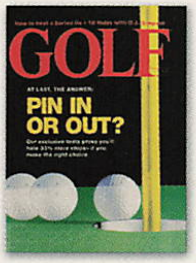
May 1983

Since joining our staff in 1982, short-game guru Pelz has been chipping away at the notion that touch is something you're born with. Pelz has brought a scientific approach to golf instruction and proven that the old saw was a myth. Here he used his robot Perfy to reveal some truths about putting.

"If you set your hands precisely below your shoulder sockets, as Perfy is doing, and employ a pure pendulum action, the putter swings straight back and through with the blade square to the target line throughout. The advantages of this stroke are several. You don't need any wrist action to achieve a good putter path. No forearm rotation is necessary to keep the putterface square through the impact zone, and you don't have to worry about ball position."

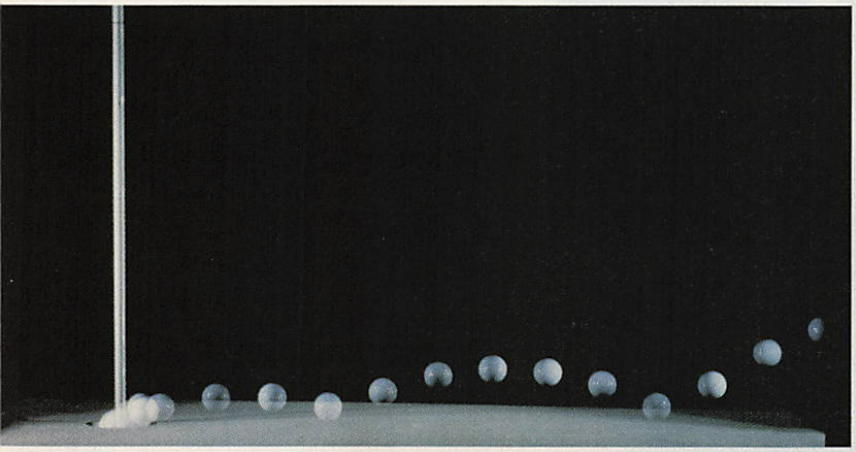


Finding: Leave the Pin In

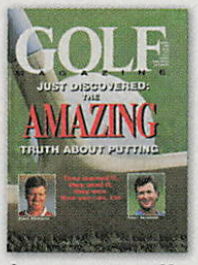


December 1990

"We rolled nearly 11,000 balls over various conditions on flat, uphill and downhill greens.... Combining the results of nine machine tests, 33 percent more putts [more practical to test than chip shots] were made with the pin in than with it out. In nine human tests, 18 percent more putts [were holed] with the pin in.... Keep the pin in whenever you can."



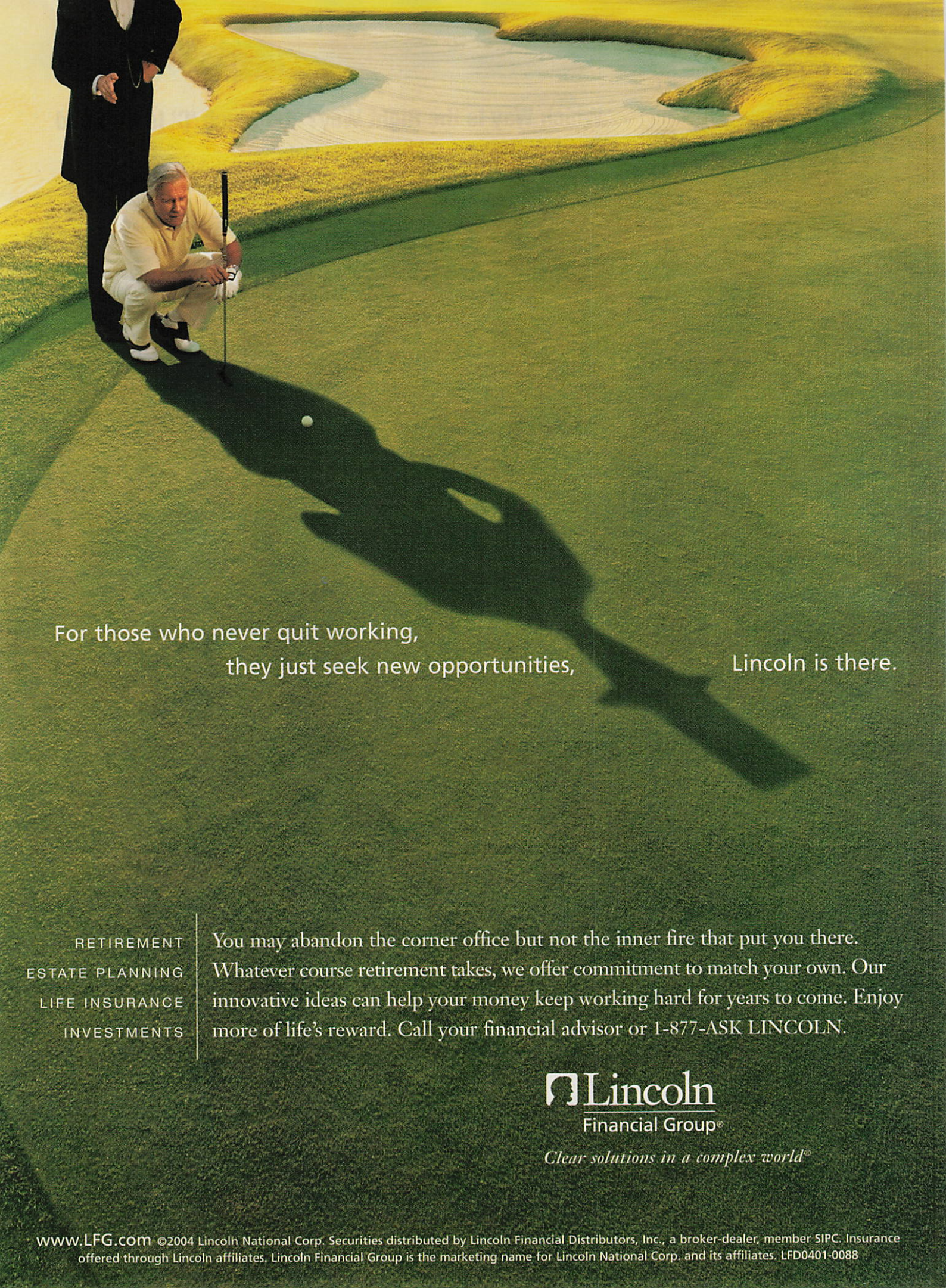
The Amazing Truth about Putting



April 1995

"In almost all cases, golfers see only 25 or 30 percent of the real break, then steer the putt to 85 or 95 percent. Why?... [For example] the conscious mind 'sees' a six-inch break.... However, the subconscious knows it's really closer to 24 inches.... See the high point of the break, figure roughly twice that, add a little more [the distance from the edge to the middle of the cup], and aim at this new high point."

TOP TO BOTTOM: BRIAN KING; LEONARD KAMSLER (2)



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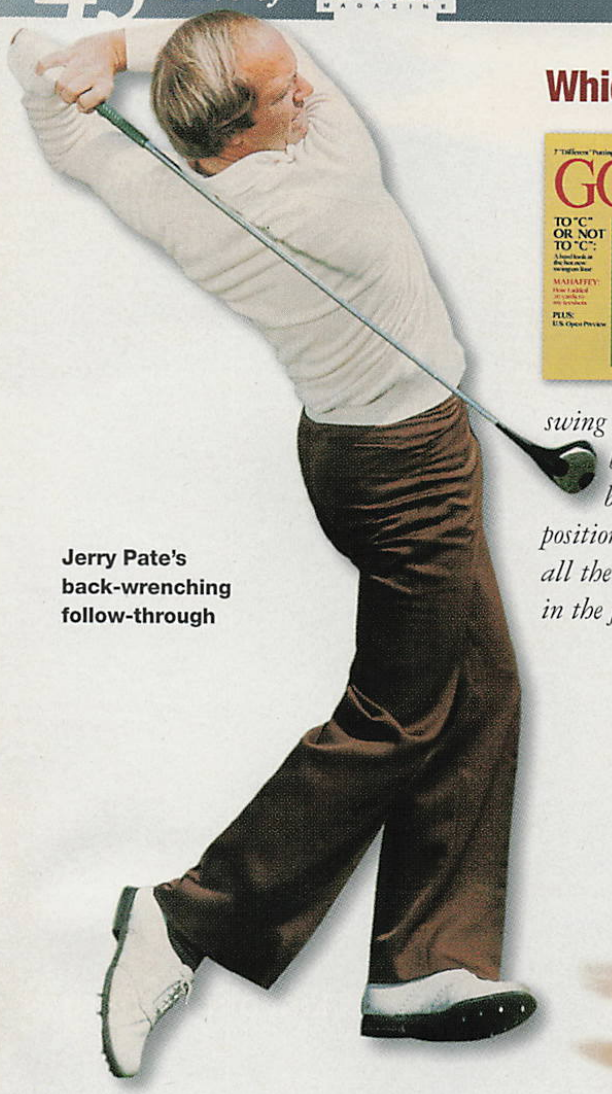
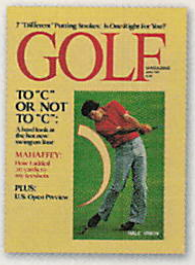


Jerry Pate's back-wrenching follow-through

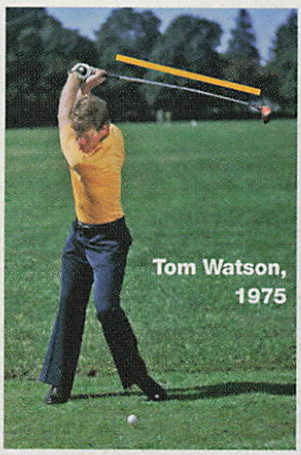
Which Way Is the Right Way? Too Much 'C' Is No Good



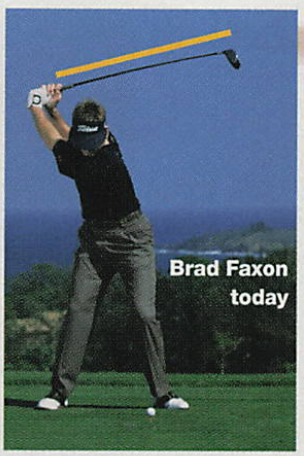
Paul Bertholy, June 1981

Many fundamentals are the same today as they were for Scottish shepherds 400 years ago. But sometimes what seems unassailable—as the reverse-"C" finish did in the 1970s—proves to be flawed.

"The 'C' finish is important, because in a fine swing it reflects the existence of two essential downswing actions—starting the downswing with the lower body and then reversing the head so that the upper body stays behind the ball through impact.... Should you hold the head and upper body back as much in the follow-through as they were at impact and in the extension position? Definitely not, at least if you want to avoid having back problems.... Nearly all the great golfers who have enjoyed long careers have released the back to some degree in the follow-through, so the body is more erect than in the extension position."

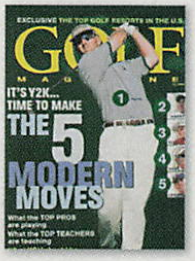


Tom Watson, 1975



Brad Faxon today

5 Modern Moves of Golf



Gary Smith, February 2000

"The most significant trend is the shift away from a 'small-muscle swing' to a 'big-muscle swing'.... The others are the stronger grip, shorter arm swing, a backswing with minimal hip and maximum shoulder turns, and a vertical finish."

Swing in Boomer's Barrel—or Don't?

In his 1946 book, *On Learning Golf* (Alfred A. Knopf), Percy Boomer created one of golf's classic images. In February 1998, we described it:

"Imagine being inside a barrel that extended from the golfer's chest down to his knees and big enough around to allow the golfer's hips to turn freely, but not so big as to allow him to sway."

But another teaching luminary, Alex Morrison, voiced a contradictory opinion in a June 1970 article:

"Turning in a barrel... tends to create too much dipping in the shoulders and insufficient weight transfer on both ends of the swing. For fluid movement in each direction, you must move laterally, then turn the body."

CLOCKWISE FROM TOP LEFT: LEONARD KAMSLER; DOM LUPO; FRED VUICH; LEONARD KAMSLER

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Ball Flight Reveals Swing Problems

John Jacobs, July 1978

The game's best teachers share a talent for simplifying complex ideas. Take Jacobs, a member of GOLF MAGAZINE's World Golf Teachers Hall of Fame. Thanks to Jacobs, golfers learned to diagnose swing flaws by reading the flight of the ball.

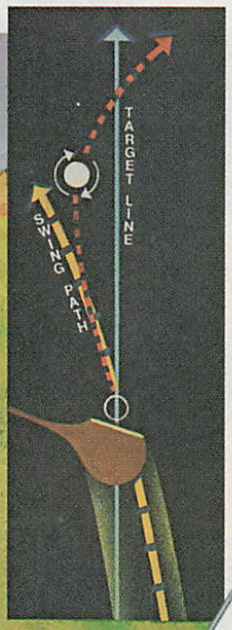
"A slice is a shot that starts to the left of the target, then curves to the right. Its mechanical causes are as follows:

"The clubface is open or pointing right of the swing path.

"The direction of the swing, or swing path, is across the target line from the far side to the near side of the ball—from out to in.

"The angle of the club's approach to the ball is steeply downward.

"The combined effect of all these factors is to minimize forward thrust and allow sidespin quickly to take over, bending the ball to the right.... More than any other single factor, the clubface—whether open or closed—determines the direction of the shot."

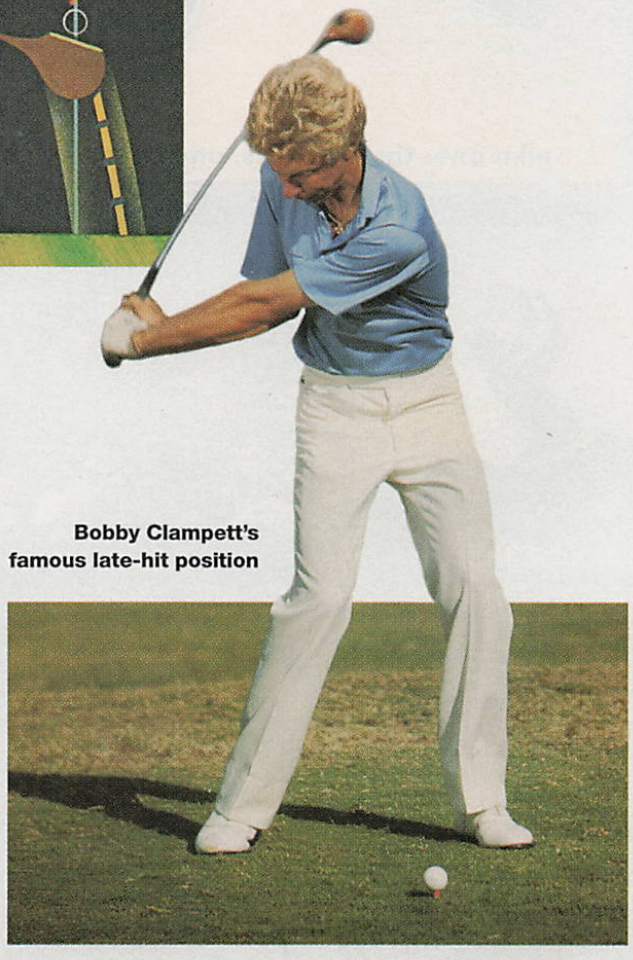


Clampett the Golf Machine

Homer Kelley, April 1983

With swing theories based on geometry, Kelley showed how GOLF MAGAZINE's 142-pound Playing Editor Bobby Clampett could average more than 260 yards off the tee (276 yards per poke led the PGA Tour in 1982). Kelley died only days after completing this article.

"Clampett tries to get his hands down as close to the ball as possible [at halfway down] with the left wrist still turned and cocked, although not square to the target. Keeping his right foot planted helps his lower body wait for the clubhead and achieve maximum balance necessary for solid contact. Maintaining this late-hit position as long as possible increases centrifugal force, which in turn increases clubhead speed."



Bobby Clampett's famous late-hit position

LEFT TO RIGHT: DOM LUPO; LEONARD KAMSLER (3)

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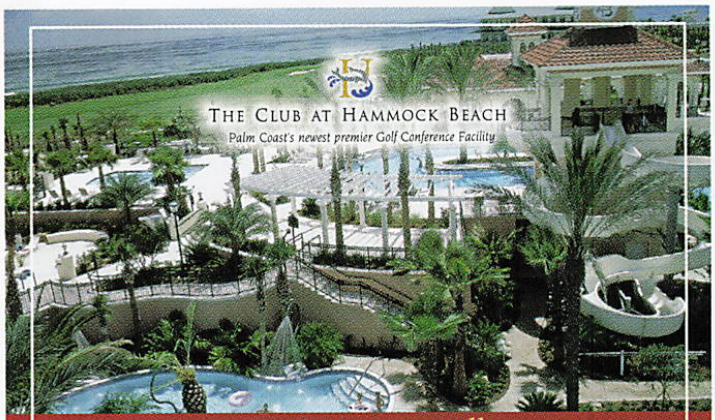

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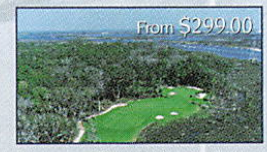

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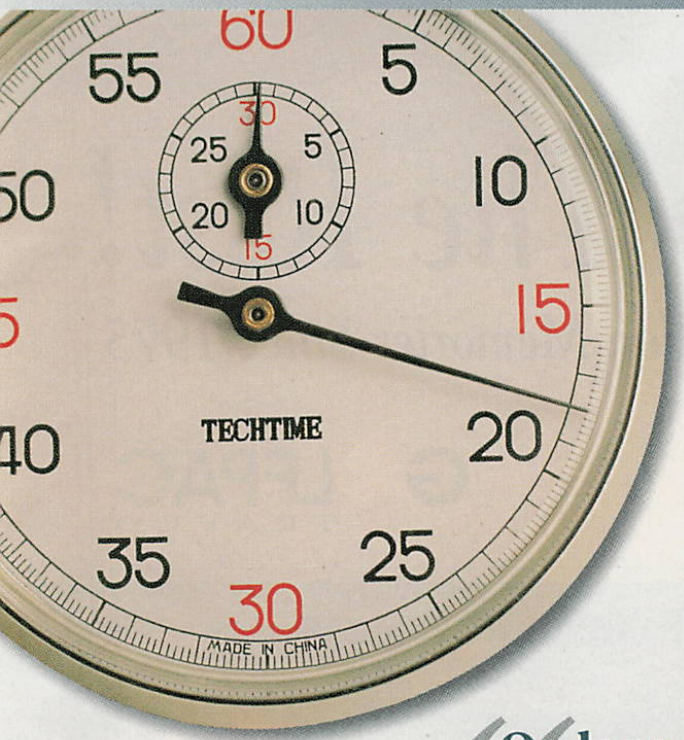


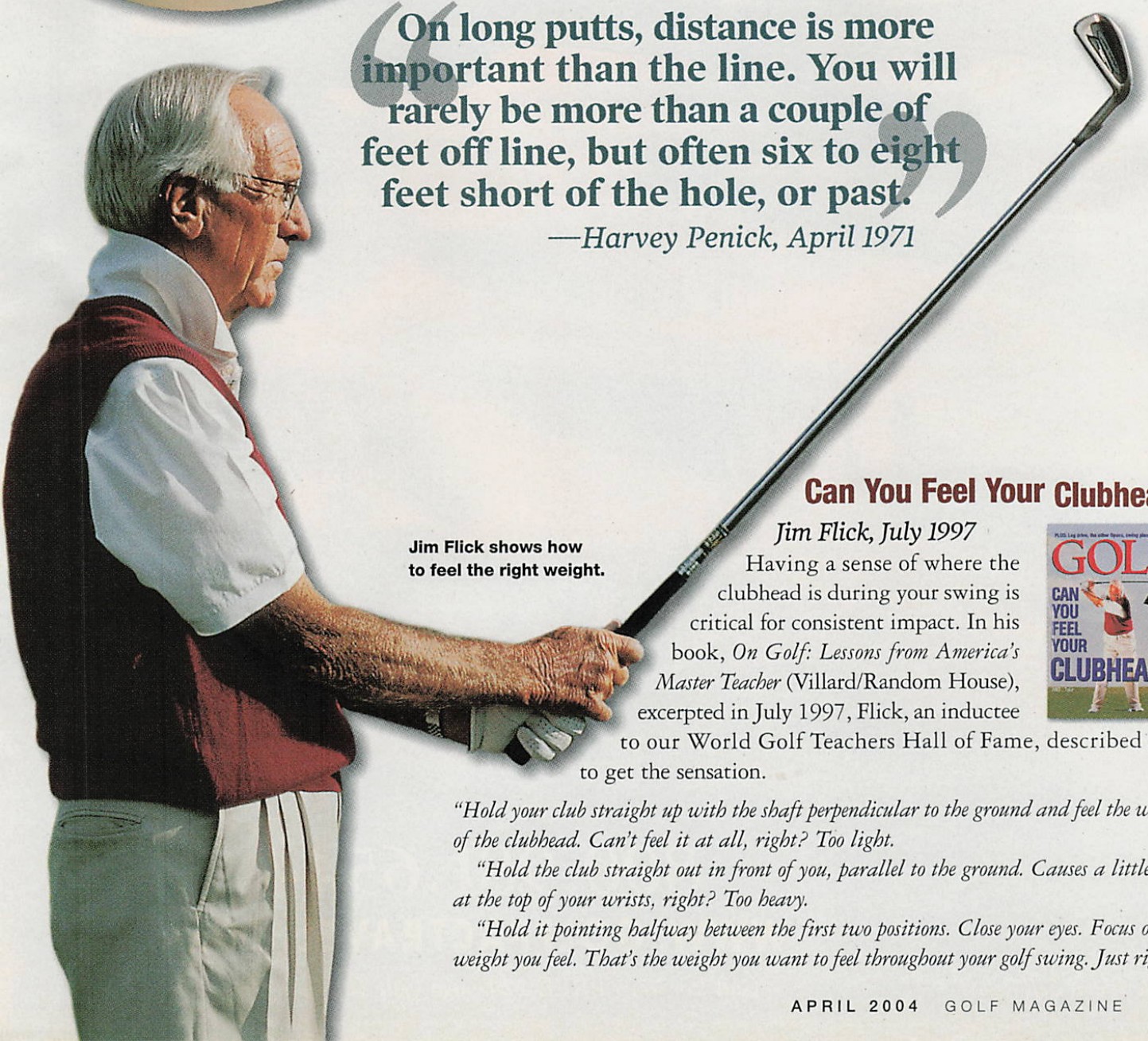
18 Seconds to a Better Game

Dr. Richard Coop, March 1998

"Each golfer has his own capacity to concentrate, and for every shot he faces, there's one moment when his concentration is at its peak.... I've timed about 50 PGA Tour players to see how long they take to hit a golf shot. Three-quarters of them took between 18 and 22 seconds from the moment they click 'on' their concentration to contact with the ball. Each had his own preshot routine, which never varied from shot to shot.... Consistency, in both time and procedure, is the only way to put your best foot forward on every shot."

"On long putts, distance is more important than the line. You will rarely be more than a couple of feet off line, but often six to eight feet short of the hole, or past."

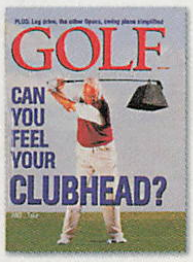
—Harvey Penick, April 1971



Jim Flick shows how to feel the right weight.

Can You Feel Your Clubhead?

Jim Flick, July 1997



Having a sense of where the clubhead is during your swing is critical for consistent impact. In his book, *On Golf: Lessons from America's Master Teacher* (Villard/Random House), excerpted in July 1997, Flick, an inductee to our World Golf Teachers Hall of Fame, described how to get the sensation.

"Hold your club straight up with the shaft perpendicular to the ground and feel the weight of the clubhead. Can't feel it at all, right? Too light.

"Hold the club straight out in front of you, parallel to the ground. Causes a little pull at the top of your wrists, right? Too heavy.

"Hold it pointing halfway between the first two positions. Close your eyes. Focus on the weight you feel. That's the weight you want to feel throughout your golf swing. Just right."

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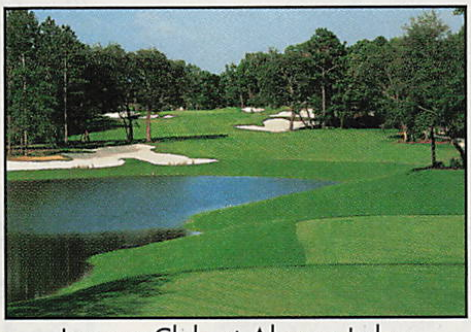
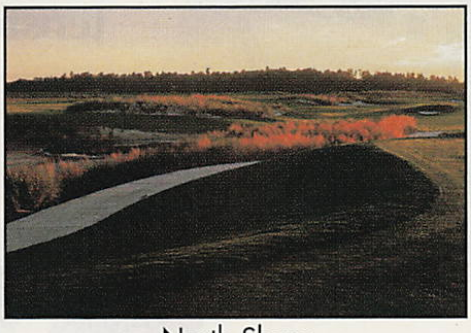

Legacy Club at Alaqua Lakes

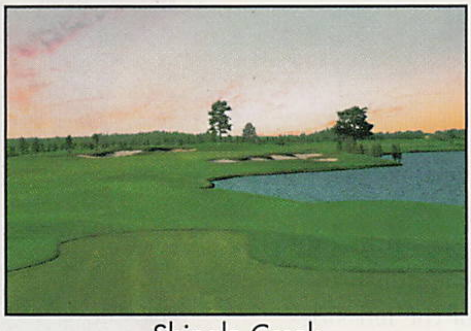
Legends

Mystic Dunes


North Shore

Orange County National

Ridgewood Lakes


Shingle Creek

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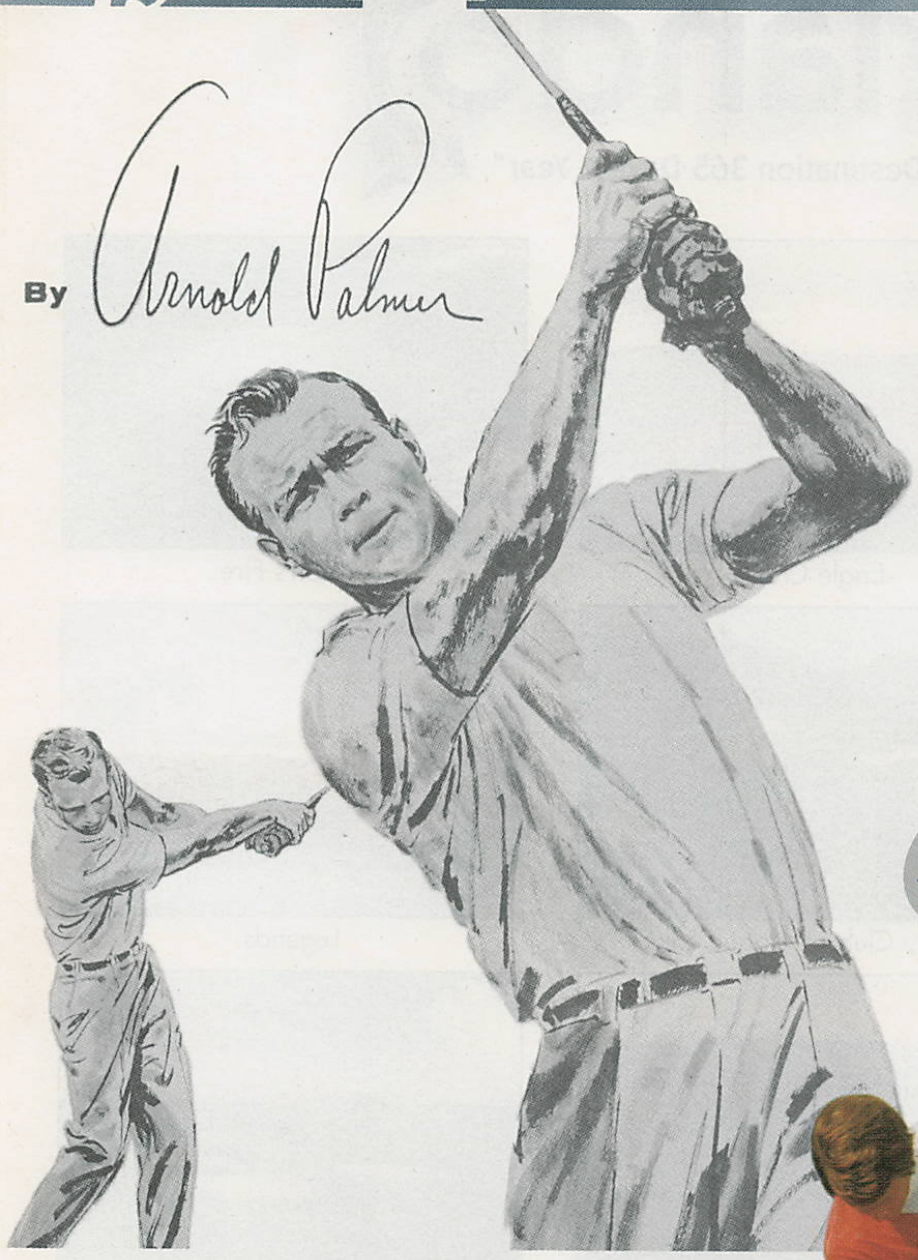
By Arnold Palmer



Don't Fear Long Irons

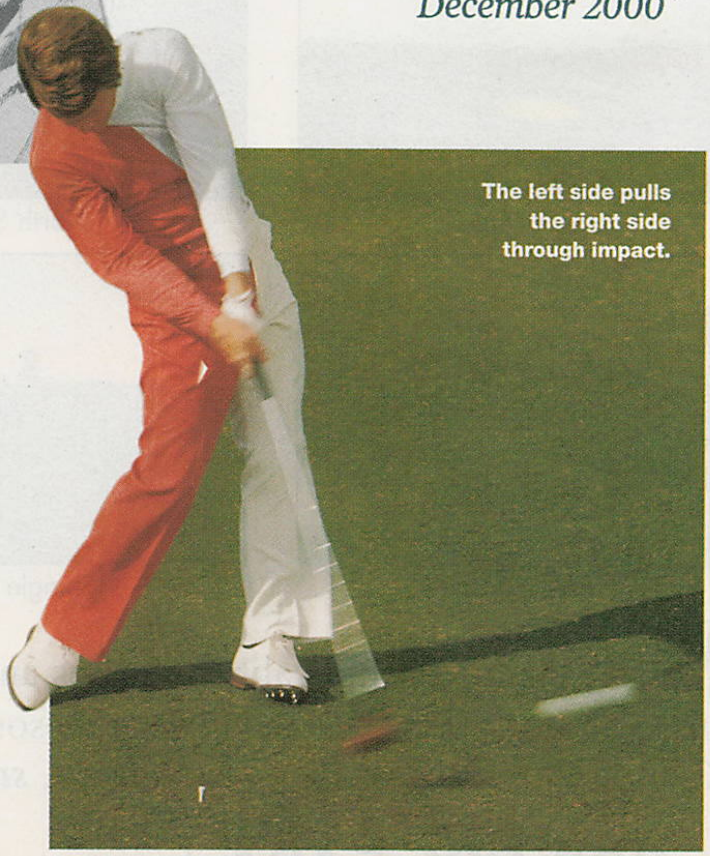
Arnold Palmer, January 1963

Since August 1962, Palmer has captained GOLF MAGAZINE's playing contingent.

"Long irons can produce the sweetest feeling and the most rewarding shots in golf, but almost everyone seems scared to death of them.... The biggest errors are caused by swinging harder and faster than is necessary, taking too long a backswing, or trying to lift the ball into the air.... Probably the most important single element in hitting the long irons effectively is a firm grip that remains firm from start to finish.... Keep the swing short and firm and the head steady."

"Mechanical thoughts or too many thoughts of any kind cause tension, and tension kills performance."

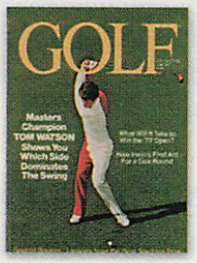
—Craig Shankland, December 2000



The left side pulls the right side through impact.

The Left Is the Leader

Tom Watson, June 1977



Instruction Editor Watson turned into "Tommy Two-tone" for a month to prove the importance of the left side in the swing.

"The uncoiling of the left side sets up the pulling motion from the left side back to the ball.... I feel the right side can release as strongly as it wants. This is because the left side is working actively through the ball. You allow the right side to release, but don't make it release."

TOP: DOM LUPO; BOTTOM: LEONARD KAMSLER

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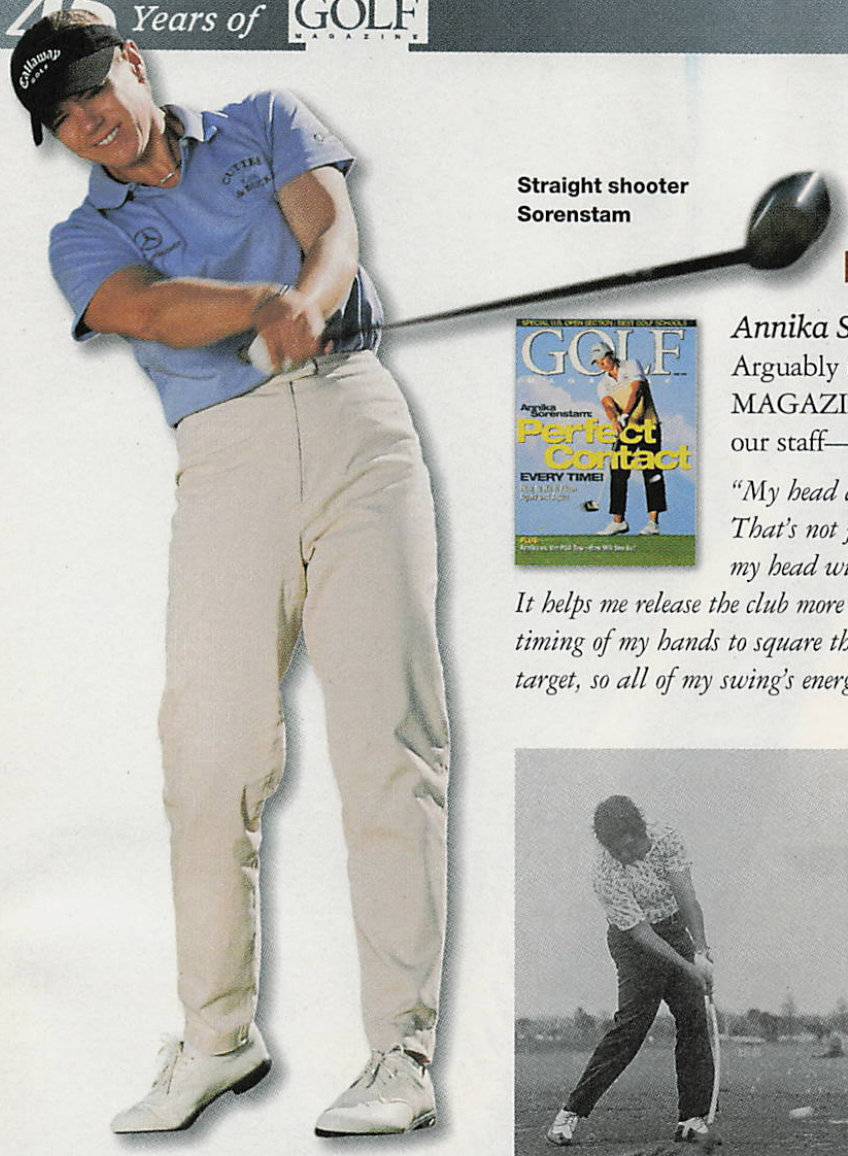


Straight shooter Sorenstam

Follow the Flying Ball

Annika Sorenstam, June 2003

Arguably the game's greatest female player ever, GOLF MAGAZINE Contributing Player Sorenstam has been on our staff—and in our pages—since 1998.

"My head does not stay down after impact; it follows the ball. That's not just an idiosyncrasy. As I swing through, I'm turning my head with my body, releasing both to the target simultaneously.... It helps me release the club more with my arms and body, so I don't have to rely on the timing of my hands to square the clubface.... It changes my focus from the ball to the target, so all of my swing's energy is directed to where I want to hit the ball."

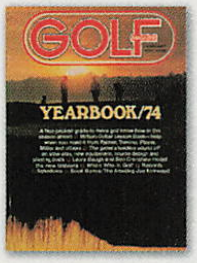
How to Hit a 6-wood

Lee Trevino, May 1973

Instruction Editor Trevino was an early proponent of high-lofted fairway woods.

"In playing the 6-wood, position the ball back fractionally toward the middle of your stance and hit down and through the ball.... The sole will slide along the ground.... This dude will get it out and up for you, so just swing it sweet and let the clubhead do the work."

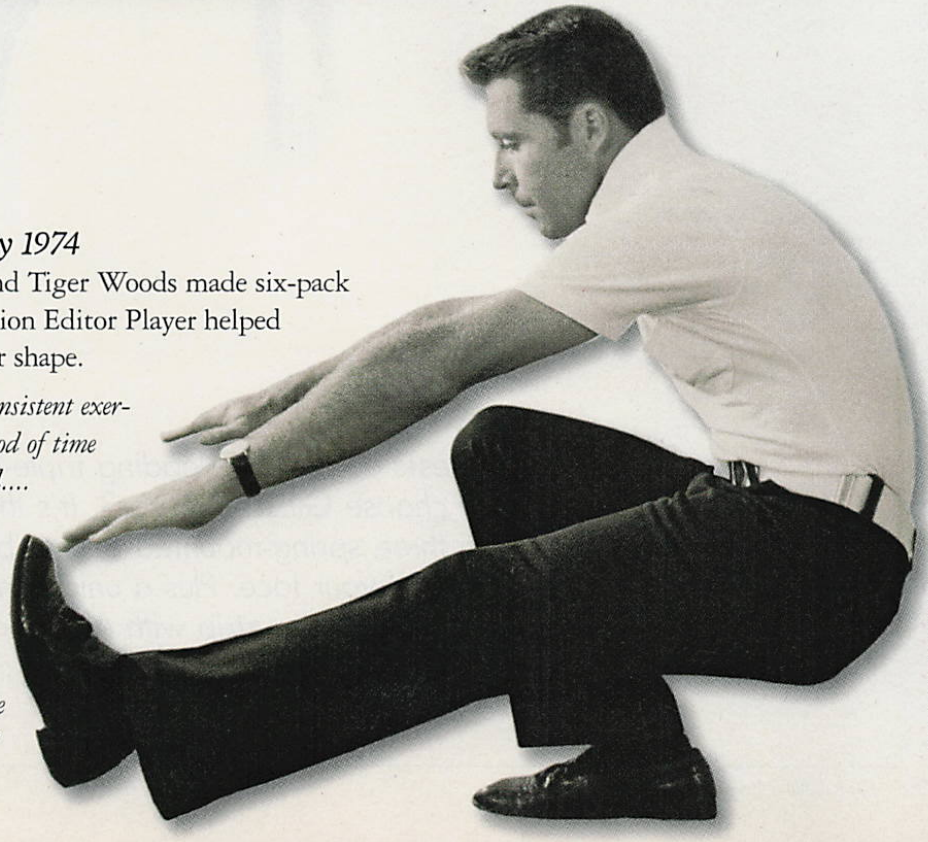
Mr. Golf Fitness



Gary Player, February 1974

Before Aaron Baddeley and Tiger Woods made six-pack abs cool on Tour, Instruction Editor Player helped our readers get into better shape.

"You've got to maintain a consistent exercise program over a long period of time in order for it to be beneficial.... Power is not the sum of your muscles, it is a product of their suppleness.... Big, overdeveloped muscles are actually harmful in this game. Golf requires resilient strength, strength that is like a volcano, ready to erupt from within when needed. Heavy weights, especially when used to develop the biceps and chest, will absolutely ruin your game."



TOP: TO BOTTOM: FRED VUICH; LEONARD KAMSLER (2)

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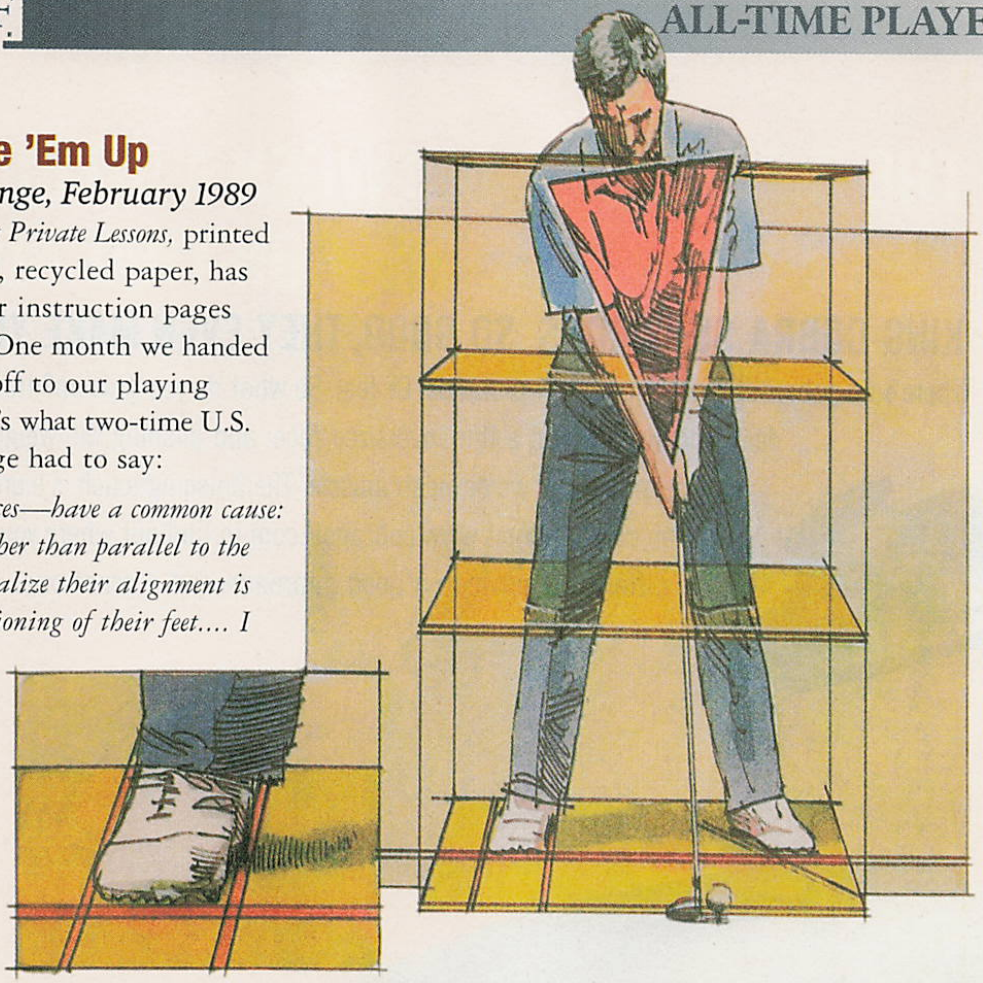
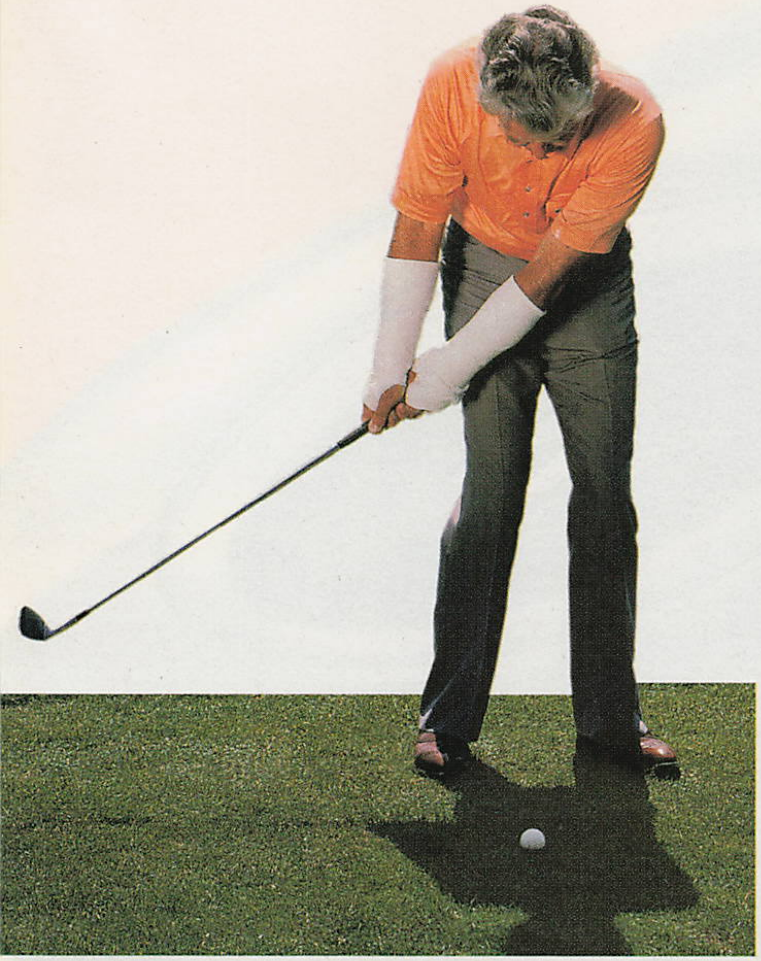
Private Lessons: Line 'Em Up

Curtis Strange, February 1989

Our monthly *Private Lessons,* printed on uncoated, recycled paper, has anchored our instruction pages since 1986. One month we handed the section off to our playing editors. Here's what two-time U.S. Open champion Curtis Strange had to say:

"Most curve balls—hooks and slices—have a common cause: Your body is pointed somewhere other than parallel to the target line. Many players don't realize their alignment is off as they've overlooked the positioning of their feet.... I recommend keeping everything simple by squaring your knees, hips, shoulders and feet to the imaginary ball-target line."

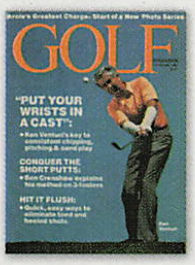




"Power is generated in the lower part of the body and flows to the top. Too many players try to muscle the ball with their hands and arms."

—Bob Toski, June 1966

No Flipping through the Short Game



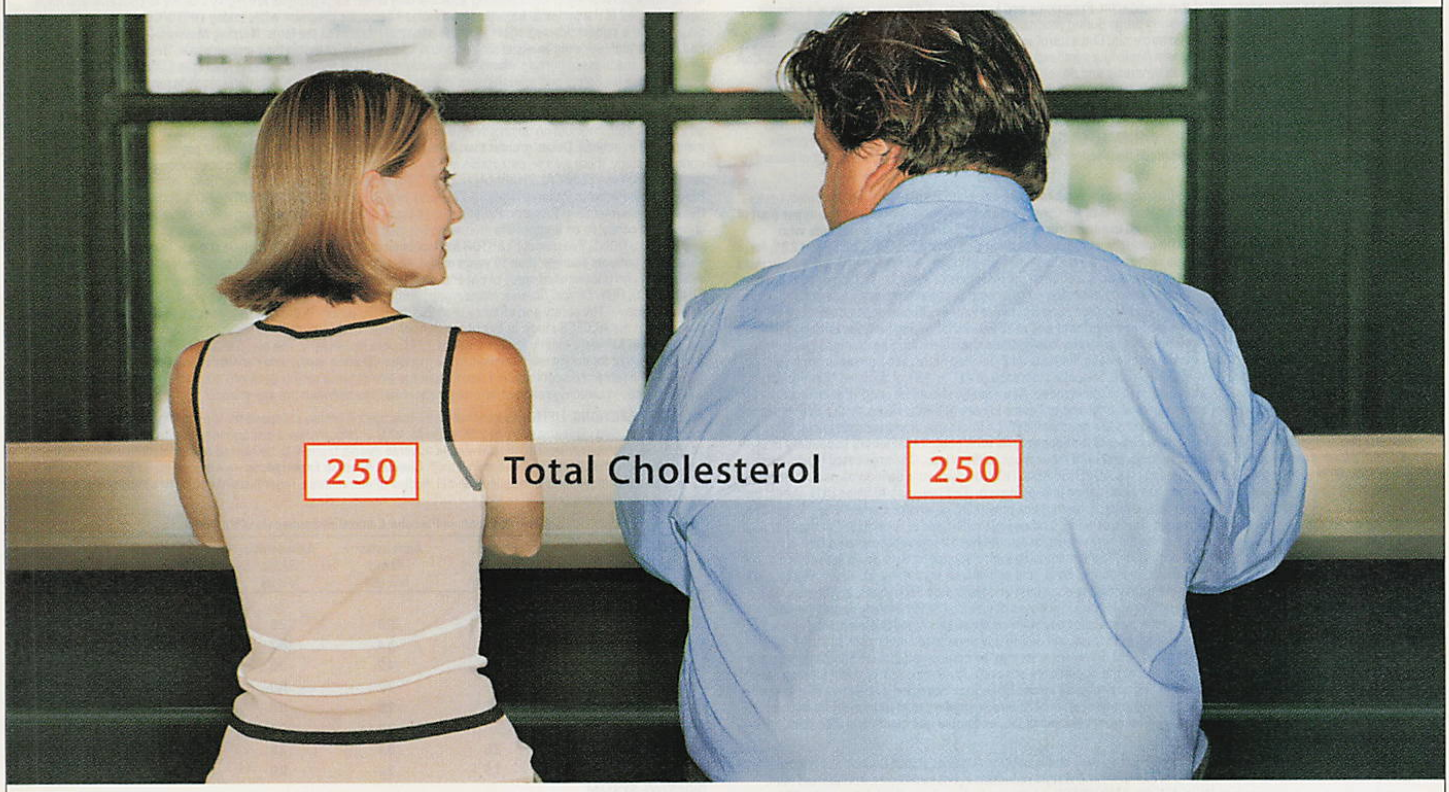
Ken Venturi, September 1982

When we asked Venturi if we could plaster his wrists, the 1964 U.S. Open champion said, "It's a crazy stunt, but I feel so strongly about this method, I'll do it."

"The stiff-wristed stroke, made as if you had both wrists in plaster casts, as I do here, has a number of advantages. It counteracts the tendency to 'help' the ball into the air with a flippy motion.... It's easier to strike the ball solidly.... It gives you a much larger margin for error.... This type of stroke is the foundation for a solid short game."

TOP: BARRY ROSS; BOTTOM: LEONARD KAMSLER

High cholesterol comes in all shapes and sizes.



Here's a tip. You can be active, thin, young or old. The truth is that high cholesterol may have as much to do with your family genes as food. So, even a strict diet may not be enough to lower it. The good news is that adding LIPITOR can help. It can help lower your total cholesterol 29% to 45%.* And it can help lower your bad cholesterol 39% to 60%.* (*The average effect depends on the dose.) More than 18 million Americans have talked to their doctor about LIPITOR. Maybe you should too. Learn more. Find out if the #1 prescribed cholesterol medicine is right for you. Call us at 1-888-LIPITOR. Find us on the web at www.lipitor.com.

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Important information:

LIPITOR® (atorvastatin calcium) is a prescription drug. It is used with a low-fat diet to lower cholesterol.

LIPITOR is not for everyone. It is not for those with liver problems. And it is not for women who are nursing, pregnant, or may get pregnant. It has not been shown to prevent heart disease or heart attacks.

If you take LIPITOR, tell your doctor if you feel any new muscle pain or weakness. This could be a sign of serious side effects. Tell your doctor about all the medicines you take. This may help avoid serious drug interactions. Your doctor may do blood tests to check your liver function before and during treatment. The most common side effects are gas, constipation, stomach pain, and heartburn. They tend to be mild and often go away.

Please see additional important information on next page.

LIPITOR® (Atorvastatin Calcium) Tablets

Brief Summary of Prescribing Information

CONTRAINDICATIONS: Active liver disease or unexplained persistent elevations of serum transaminases. Hypersensitivity to any component of this medication. **Pregnancy and Lactation** — Atherosclerosis is a chronic process and discontinuation of lipid-lowering drugs during pregnancy should have little impact on the outcome of long-term therapy of primary hypercholesterolemia. Cholesterol and other products of cholesterol biosynthesis are essential components for fetal development (including synthesis of steroids and cell membranes). Since HMG-CoA reductase inhibitors decrease cholesterol synthesis and possibly the synthesis of other biologically active substances derived from cholesterol, they may cause fetal harm when administered to pregnant women. Therefore, HMG-CoA reductase inhibitors are contraindicated during pregnancy and in nursing mothers. ATORVASTATIN SHOULD BE ADMINISTERED TO WOMEN OF CHILDBEARING AGE ONLY WHEN SUCH PATIENTS ARE HIGHLY UNLIKELY TO CONCEIVE AND HAVE BEEN INFORMED OF THE POTENTIAL HAZARDS. If the patient becomes pregnant while taking this drug, therapy should be discontinued and the patient apprised of the potential hazard to the fetus.

WARNINGS: Liver Dysfunction — HMG-CoA reductase inhibitors, like some other lipid-lowering therapies, have been associated with biochemical abnormalities of liver function. **Persistent elevations (>3 times the upper limit of normal [ULN] occurring on 2 or more occasions) in serum transaminases occurred in 0.7% of patients who received atorvastatin in clinical trials. The incidence of these abnormalities was 0.2%, 0.2%, 0.6%, and 2.3% for 10, 20, 40, and 80 mg, respectively.** One patient in clinical trials developed jaundice. Increases in liver function tests (LFT) in other patients were not associated with jaundice or other clinical signs or symptoms. Upon dose reduction, drug interruption, or discontinuation, transaminase levels returned to or near pretreatment levels without sequelae. Eighteen of 30 patients with persistent LFT elevations continued treatment with a reduced dose of atorvastatin. **It is recommended that liver function tests be performed prior to and at 12 weeks following both the initiation of therapy and any elevation of dose, and periodically (eg, semiannually) thereafter.** Liver enzyme changes generally occur in the first 3 months of treatment with atorvastatin. Patients who develop increased transaminase levels should be monitored until the abnormalities resolve. Should an increase in ALT or AST of >3 times ULN persist, reduction of dose or withdrawal of atorvastatin is recommended. Atorvastatin should be used with caution in patients who consume substantial quantities of alcohol and/or have a history of liver disease. Active liver disease or unexplained persistent transaminase elevations are contraindications to the use of atorvastatin (see CONTRAINDICATIONS). **Skeletal Muscle — Rare cases of rhabdomyolysis with acute renal failure secondary to myoglobinuria have been reported with atorvastatin and with other drugs in this class.** Uncomplicated myalgia has been reported in atorvastatin-treated patients (see ADVERSE REACTIONS). Myopathy, defined as muscle aches or muscle weakness in conjunction with increases in creatine phosphokinase (CPK) values >10 times ULN, should be considered in any patient with diffuse myalgias, muscle tenderness or weakness, and/or marked elevation of CPK. Patients should be advised to report promptly unexplained muscle pain, tenderness or weakness, particularly if accompanied by malaise or fever. Atorvastatin therapy should be discontinued if markedly elevated CPK levels occur or myopathy is diagnosed or suspected. The risk of myopathy during treatment with drugs in this class is increased with concurrent administration of cyclosporine, fibric acid derivatives, erythromycin, niacin, or azole antifungals. Physicians considering combined therapy with atorvastatin and fibric acid derivatives, erythromycin, immunosuppressive drugs, azole antifungals, or lipid-lowering doses of niacin should carefully weigh the potential benefits and risks and should carefully monitor patients for any signs or symptoms of muscle pain, tenderness, or weakness, particularly during the initial months of therapy and during any periods of upward dosage titration of either drug. Periodic creatine phosphokinase (CPK) determinations may be considered in such situations, but there is no assurance that such monitoring will prevent the occurrence of severe myopathy. **Atorvastatin therapy should be temporarily withheld or discontinued in any patient with an acute, serious condition suggestive of a myopathy or having a risk factor predisposing to the development of renal failure secondary to rhabdomyolysis (eg, severe acute infection, hypotension, major surgery, trauma, severe metabolic, endocrine and electrolyte disorders, and uncontrolled seizures).**

PRECAUTIONS: General — Before instituting therapy with atorvastatin, an attempt should be made to control hypercholesterolemia with appropriate diet, exercise, and weight reduction in obese patients, and to treat other underlying medical problems (see INDICATIONS AND USAGE in full prescribing information). **Information for Patients** — Patients should be advised to report promptly unexplained muscle pain, tenderness, or weakness, particularly if accompanied by malaise or fever. **Drug Interactions** — The risk of myopathy during treatment with drugs of this class is increased with concurrent administration of cyclosporine, fibric acid derivatives, niacin (nicotinic acid), erythromycin, azole antifungals (see WARNINGS, Skeletal Muscle). ***Antacid:*** When atorvastatin and Maalox® TC suspension were coadministered, plasma concentrations of atorvastatin decreased approximately 35%. However, LDL-C reduction was not altered. ***Antipyrine:*** Because atorvastatin does not affect the pharmacokinetics of antipyrine, interactions with other drugs metabolized via the same cytochrome isozymes are not expected. ***Colestipol:*** Plasma concentrations of atorvastatin decreased approximately 25% when colestipol and atorvastatin were coadministered. However, LDL-C reduction was greater when atorvastatin and colestipol were coadministered than when either drug was given alone. ***Cimetidine:*** Atorvastatin plasma concentrations and LDL-C reduction were not altered by coadministration of cimetidine. ***Digoxin:*** When multiple doses of atorvastatin and digoxin were coadministered, steady-state plasma digoxin concentrations increased by approximately 20%. Patients taking digoxin should be monitored appropriately. ***Erythromycin:*** In healthy individuals, plasma concentrations of atorvastatin increased approximately 40% with coadministration of atorvastatin and erythromycin, a known inhibitor of cytochrome P450 3A4 (see WARNINGS, Skeletal Muscle). ***Oral Contraceptives:*** Coadministration of atorvastatin and an oral contraceptive increased AUC values for norethindrone and ethinyl estradiol by approximately 30% and 20%. These increases should be considered when selecting an oral contraceptive for a woman taking atorvastatin. ***Warfarin:*** Atorvastatin had no clinically significant effect on prothrombin time when administered to patients receiving chronic warfarin treatment. **Endocrine Function** — HMG-CoA reductase inhibitors interfere with cholesterol synthesis and theoretically might blunt adrenal and/or gonadal steroid production. Clinical studies have shown that atorvastatin does not reduce basal plasma cortisol concentration or impair adrenal reserve. The effects of HMG-CoA reductase inhibitors on male fertility have not been studied in adequate numbers of patients. The effects, if any, on the pituitary-gonadal axis in premenopausal women are unknown. Caution should be exercised if an HMG-CoA reductase inhibitor is administered concomitantly with drugs that may decrease the levels or activity of endogenous steroid hormones, such as ketoconazole, spironolactone, and cimetidine. **CNS Toxicity** — Brain hemorrhage was seen in a female dog treated for 3 months at 120 mg/kg/day. Brain hemorrhage and optic nerve vacuolation were seen in another female dog that was sacrificed in moribund condition after 11 weeks of escalating doses up to 280 mg/kg/day. The 120 mg/kg dose resulted in a systemic exposure approximately 16 times the human plasma area-under-the-curve (AUC, 0-24 hours) based on the maximum human dose of 80 mg/day. A single tonic convulsion was seen in each of 2 male dogs (one treated at 10 mg/kg/day and one at 120 mg/kg/day) in a 2-year study. No CNS lesions have been observed in mice after chronic treatment for up to 2 years at doses up to 400 mg/kg/day or in rats at doses up to 100 mg/kg/day. These doses were 6 to 11 times (mouse) and 8 to 16 times (rat) the human AUC (0-24) based on the maximum recommended human dose of 80 mg/day. CNS vascular lesions, characterized by perivascular hemorrhages, edema, and mononuclear cell infiltration of perivascular spaces, have been observed in dogs treated with other members of this class. A chemically similar drug in this class produced optic nerve degeneration (Wallerian degeneration of retinogeniculate fibers) in clinically normal dogs in a dose-dependent fashion at a dose that produced plasma drug levels about 30 times higher than the mean drug level in humans taking the highest recommended dose. **Carcinogenesis, Mutagenesis, Impairment of Fertility** — In a 2-year carcinogenicity study in rats at dose levels of 10, 30, and 100 mg/kg/day, 2 rare tumors were found in muscle in high-dose females: in one, there was a rhabdomyosarcoma and, in another, there was a fibrosarcoma. This dose represents a plasma AUC (0-24) value of approximately 16 times the mean human plasma drug exposure after an 80 mg oral dose. A 2-year carcinogenicity study in mice given 100, 200, or 400 mg/kg/day resulted in a significant increase in liver adenomas in high-dose males and liver carcinomas in high-dose females. These findings occurred at plasma AUC (0-24) values of approximately 6 times the mean human plasma drug exposure after an 80 mg oral dose. *In vitro*, atorvastatin was not mutagenic or clastogenic in the following tests with and without metabolic activation: the Ames test with *Salmonella typhimurium* and *Escherichia coli*, the HGPRT forward mutation assay in Chinese hamster lung cells, and the chromosomal aberration assay in Chinese hamster lung cells. Atorvastatin was negative in the *in vivo* mouse micronucleus test. Studies in rats performed at doses up to 175 mg/kg (15 times the human exposure) produced no changes in fertility. There was aplasia and aspermia in the epididymis of 2 of 10 rats treated with 100 mg/kg/day of atorvastatin for 3 months (16 times the human AUC at the 80 mg dose); testis weights were significantly lower at 30 and 100 mg/kg and epididymal weight was lower at 100 mg/kg. Male rats given 100 mg/kg/day for 11 weeks prior to mating had decreased sperm motility, spermatid head concentration, and increased abnormal sperm. Atorvastatin caused no adverse effects on semen parameters, or reproductive organ histopathology in dogs given doses of 10, 40, or 120 mg/kg for two years. **Pregnancy — Pregnancy Category X: See CONTRAINDICATIONS.** Safety in pregnant women has not been established. Atorvastatin crosses the rat placenta and reaches a level in fetal liver equivalent to that of maternal plasma. Atorvastatin was not teratogenic in rats at doses up to 300 mg/kg/day or in rabbits at doses up to 100 mg/kg/day. These doses resulted in multiples of about 30 times (rat) or 20 times (rabbit) the human exposure based on surface area (mg/m^2). In a study in rats given 20, 100, or 225 mg/kg/day, from gestation day 7 through to lactation day 21 (weaning), there was decreased pup survival at birth, neonate, weaning, and maturity in pups of mothers dosed with 225 mg/kg/day. Body weight was decreased on days 4 and 21 in pups of mothers dosed at 100 mg/kg/day; pup body weight was decreased at birth and at days 4, 21, and 91 at 225 mg/kg/day. Pup development was delayed (rotorod performance at 100 mg/kg/day and acoustic startle at 225 mg/kg/day; pinnae detachment and eye opening at 225 mg/kg/day). These doses correspond to 6 times (100 mg/kg) and 22 times (225 mg/kg) the human AUC at 80 mg/day. Rare reports of congenital anomalies have been received following intrauterine exposure to HMG-CoA reductase inhibitors. There has been one report of severe congenital bony deformity, tracheo-esophageal fistula, and anal atresia (VATER association) in a baby born to a woman who took lovastatin with dextroamphetamine sulfate during the first trimester of pregnancy. LIPITOR should be administered to women of child-bearing potential only when such patients are highly unlikely to conceive and have been informed of the potential hazards. If the woman becomes pregnant while taking LIPITOR, it should be discontinued and the patient advised again as to the potential hazards to the fetus. **Nursing Mothers** — Nursing rat pups had plasma and liver drug levels of 50% and 40%, respectively, of that in their mother's milk. Because of the potential for adverse reactions in nursing infants, women taking LIPITOR should not breast-feed (see CONTRAINDICATIONS). **Pediatric Use** — Safety and effectiveness in patients 10-17 years of age with heterozygous familial hypercholesterolemia have been evaluated in a controlled clinical trial of 6 months duration in adolescent boys and postmenarchal girls. Patients treated with LIPITOR had an adverse experience profile generally similar to that of patients treated with placebo, the most common adverse experiences observed in both groups, regardless of causality assessment, were infections. **Doses greater than 20 mg have not been studied in this patient population.** In this limited controlled study, there was no detectable effect on growth or sexual maturation in boys or on menstrual cycle length in girls (see CLINICAL PHARMACOLOGY, Clinical Studies section in full prescribing information; ADVERSE REACTIONS, Pediatric Patients (ages 10-17 years); and DOSAGE AND ADMINISTRATION, Heterozygous Familial Hypercholesterolemia in Pediatric Patients (10-17 years of age) in full prescribing information. Adolescent females should be counseled on appropriate contraceptive methods while on LIPITOR therapy (see CONTRAINDICATIONS and PRECAUTIONS, Pregnancy). **LIPITOR has not been studied in controlled clinical trials involving pre-pubertal patients or patients younger than 10 years of age.** Clinical efficacy with doses up to 80 mg/day for 1 year have been evaluated in an uncontrolled study of patients with homozygous FH including 8 pediatric patients (see CLINICAL PHARMACOLOGY, *Clinical Studies: Homozygous Familial Hypercholesterolemia* in full prescribing information). **Geriatric Use** — The safety and efficacy of atorvastatin (10-80 mg) in the geriatric population (≥65 years of age) was evaluated in the ACCESS study. In this 54-week open-label trial 1,958 patients initiated therapy with atorvastatin 10 mg. Of these, 835 were elderly (≥65 years) and 1,123 were non-elderly. The mean change in LDL-C from baseline after 6 weeks of treatment with atorvastatin 10 mg was -38.2% in the elderly patients versus -34.6% in the non-elderly group. The rates of discontinuation due to adverse events were similar between the two age groups. There were no differences in clinically relevant laboratory abnormalities between the age groups.

ADVERSE REACTIONS: LIPITOR is generally well-tolerated. Adverse reactions have usually been mild and transient. In controlled clinical studies of 2502 patients, <2% of patients were discontinued due to adverse experiences attributable to atorvastatin. The most frequent adverse events thought to be related to atorvastatin were constipation, flatulence, dyspepsia, and abdominal pain. **Clinical Adverse Experiences** — Adverse experiences reported in ≥2% of patients in placebo-controlled clinical studies of atorvastatin, regardless of causality assessment, are shown in the following table.

Adverse Events in Placebo-Controlled Studies (% of Patients)

BODY SYSTEM Adverse Event	Placebo N = 270	Atorvastatin 10 mg N = 863	Atorvastatin 20 mg N = 36	Atorvastatin 40 mg N = 79	Atorvastatin 80 mg N = 94
BODY AS A WHOLE					
Infection	10.0	10.3	2.8	10.1	7.4
Headache	7.0	5.4	16.7	2.5	6.4
Accidental Injury	3.7	4.2	0.0	1.3	3.2
Flu Syndrome	1.9	2.2	0.0	2.5	3.2
Abdominal Pain	0.7	2.8	0.0	3.8	2.1
Back Pain	3.0	2.8	0.0	3.8	1.1
Allergic Reaction	2.6	0.9	2.8	1.3	0.0
Asthenia	1.9	2.2	0.0	3.8	0.0
DIGESTIVE SYSTEM					
Constipation	1.8	2.1	0.0	2.5	1.1
Diarrhea	1.5	2.7	0.0	3.8	5.3
Dyspepsia	4.1	2.3	2.8	1.3	2.1
Flatulence	3.3	2.1	2.8	1.3	1.1
RESPIRATORY SYSTEM					
Sinusitis	2.6	2.8	0.0	2.5	6.4
Pharyngitis	1.5	2.5	0.0	1.3	2.1
SKIN AND APPENDAGES					
Rash	0.7	3.9	2.8	3.8	1.1
MUSCULOSKELETAL SYSTEM					
Arthralgia	1.5	2.0	0.0	5.1	0.0
Myalgia	1.1	3.2	5.6	1.3	0.0

The following adverse events were reported, regardless of causality assessment in patients treated with atorvastatin in clinical trials. The events in italics occurred in ≥2% of patients and the events in plain type occurred in <2% of patients.

Body as a Whole: *Chest pain,* face edema, fever, neck rigidity, malaise, photosensitivity reaction, generalized edema. ***Digestive System:*** *Nausea,* gastroenteritis, liver function tests abnormal, colitis, vomiting, gastritis, dry mouth, rectal hemorrhage, esophagitis, eructation, glossitis, mouth ulceration, anorexia, increased appetite, stomatitis, biliary pain, cheilitis, duodenal ulcer, dysphagia, enteritis, melena, gum hemorrhage, stomach ulcer, tenesmus, ulcerative stomatitis, hepatitis, pancreatitis, cholestatic jaundice. ***Respiratory System:*** *Bronchitis, rhinitis,* pneumonia, dyspnea, asthma, epistaxis. ***Nervous System:*** *Insomnia, dizziness,* paresthesia, somnolence, amnesia, abnormal dreams, libido decreased, emotional lability, incoordination, peripheral neuropathy, torticollis, facial paralysis, hyperkinesia, depression, hypesthesia, hypertonia. ***Musculoskeletal System:*** *Arthritis,* leg cramps, bursitis, tenosynovitis, myasthenia, tendinous contracture, myositis. ***Skin and Appendages:*** Pruritus, contact dermatitis, alopecia, dry skin, sweating, acne, urticaria, eczema, seborrhea, skin ulcer. ***Urogenital System:*** *Urinary tract infection,* urinary frequency, cystitis, hematuria, impotence, dysuria, kidney calculus, nocturia, epididymitis, fibrocystic breast, vaginal hemorrhage, albuminuria, breast enlargement, metrorrhagia, nephritis, urinary incontinence, urinary retention, urinary urgency, abnormal ejaculation, uterine hemorrhage. ***Special Senses:*** Amblyopia, tinnitus, dry eyes, refraction disorder, eye hemorrhage, deafness, glaucoma, parosmia, taste loss, taste perversion. ***Cardiovascular System:*** Palpitation, vasodilatation, syncope, migraine, postural hypotension, phlebitis, arrhythmia, angina pectoris, hypertension. ***Metabolic and Nutritional Disorders:*** *Peripheral edema,* hyperglycemia, creatine phosphokinase increased, gout, weight gain, hypoglycemia. ***Hemic and Lymphatic System:*** Ecchymosis, anemia, lymphadenopathy, thrombocytopenia, petechia. **Postintroduction Reports** — Adverse events associated with LIPITOR therapy reported since market introduction, that are not listed above, regardless of causality assessment, include the following: anaphylaxis, angioneurotic edema, bullous rashes (including erythema multiforme, Stevens-Johnson syndrome, and toxic epidermal necrolysis), and rhabdomyolysis. **Pediatric Patients (ages 10-17 years)** In a 26-week controlled study in boys and postmenarchal girls (n=140), the safety and tolerability profile of LIPITOR 10 to 20 mg daily was generally similar to that of placebo (see CLINICAL PHARMACOLOGY, *Clinical Studies section* in full prescribing information and PRECAUTIONS, *Pediatric Use*).

OVERDOSAGE: There is no specific treatment for atorvastatin overdosage. In the event of an overdose, the patient should be treated symptomatically, and supportive measures instituted as required. Due to extensive drug binding to plasma proteins, hemodialysis is not expected to significantly enhance atorvastatin clearance.

Please see full prescribing information for additional information about LIPITOR.

℞ **only**

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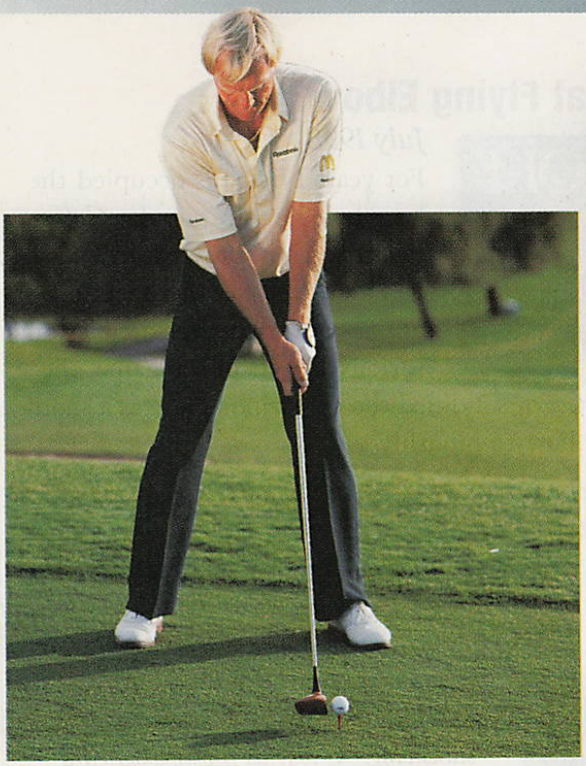


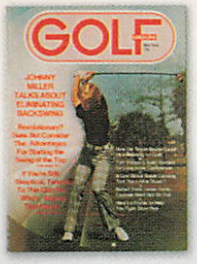
Big Drives Just Inches Away

Greg Norman, January 1990

The Shark, another longtime staffer, was one of the longest, straightest drivers of his time—or any other.

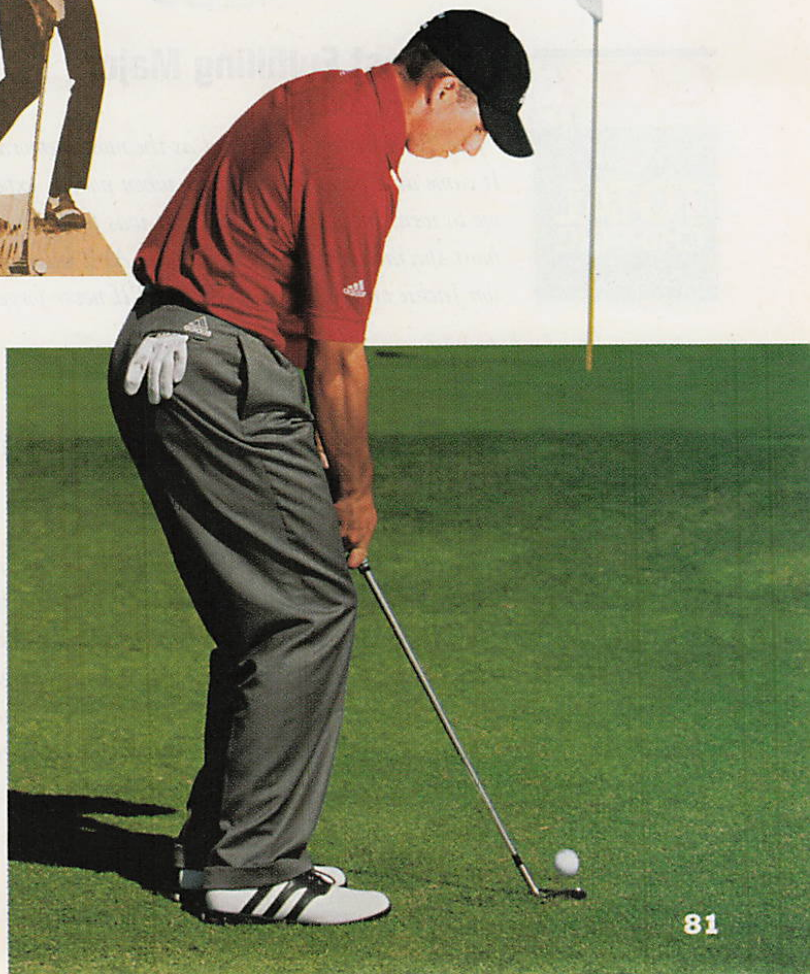
"Teeing the ball half an inch higher than normal and an inch and a half ahead of your left heel encourages contact as the club begins the upswing.... Widening the stance by two inches does double duty: First, you create a solid base for the swing; second, you lengthen your takeaway and the arc of the swing, increasing clubhead speed on the downswing."

Who Says You Need a Backswing?

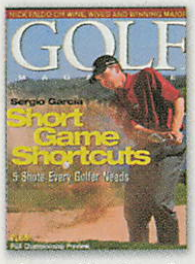


Johnny Miller, May 1975

"The idea of beginning the swing from the top is actually a very good thing to keep in mind while practicing.... Maybe the best way to approach the no-backswing concept would be to modify the action at the top of the swing. You could take the club back slowly, feel your position, set the club, then swing through.... I certainly advocate this sort of deliberate action, with a definite pause at the top."



Feel Your Way In



Sergio Garcia, August 2003

"The closer you stand to the ball, the more control you have. In the long game, your arms need room to swing, but when you get around the green, choke down a couple of inches, narrow your stance and inch up on the ball. Get close when pitching, closer when chipping and closest when putting."

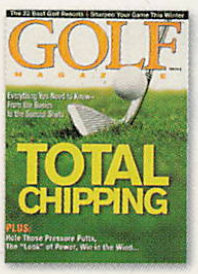
TOP TO BOTTOM: LEONARD KAMSLER; DOM LUPO; FRED VUICH

What Flying Elbow?

July 1998

For years Nicklaus occupied the last "hole" in our popular *Golf Course* section, proving once again he's a great closer. A collection of one- and two-page articles on various aspects of the game, the *Golf Course* solidified the magazine's place as a short-read, how-to monthly.

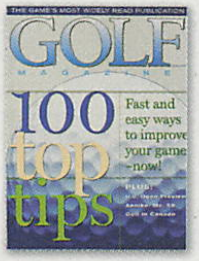
"Whenever people criticized the position of my right elbow at the top of the backswing, I told them their eyes were deceiving them.... My elbow, although high, pointed directly behind me at the top, in keeping with my belief that the club must remain centered between the arms throughout the swing.... If you are lacking power, try letting your right elbow move freely away from your body on the backswing. As long as it points outward rather than upward at the top, this could help you gain substantial yardage."



My Most Fulfilling Major

February 2002

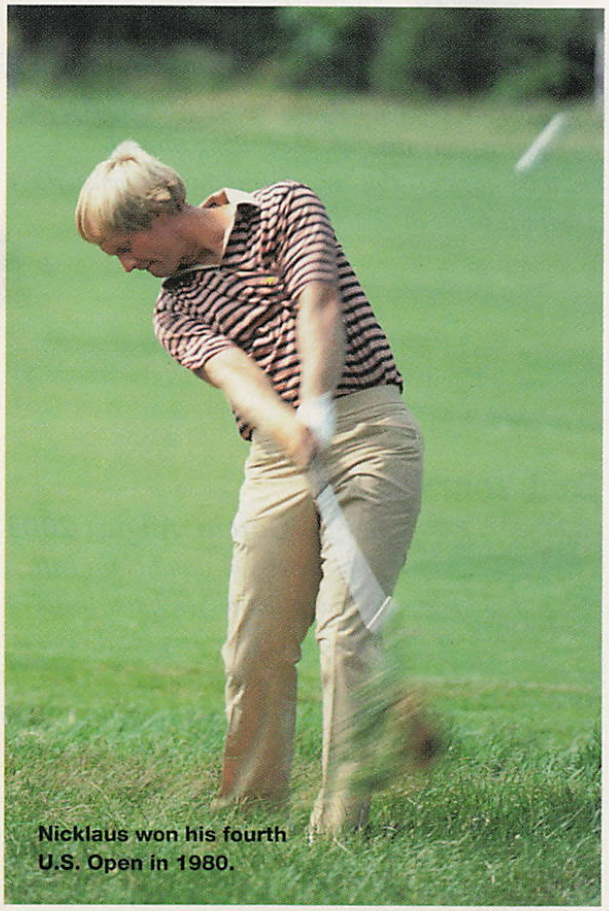
"The '86 Masters stands out as the most memorable. It came at a point in my career when nobody expected me to win, including myself.... It was probably the most special win I have ever had. And having my son Jackie on the bag is something I'll never forget."



What I Was Thinking... 1980 U.S. Open

June 2001

"[In the last round at Baltusrol] I was moving my head forward and up a smidgen too soon on the downswing. So, my swing thought for the day became 'Head steady.'... When the heat is on and your game starts to slip, try to figure out how the pressure is affecting your swing. Then, develop a swing key—a simple reminder—that you can recite to yourself to head off the recurring fault."



Nicklaus won his fourth U.S. Open in 1980.

TOP: JIM MCQUEEN; BOTTOM: LEONARD KAMSLER

Myrtle Beach, South Carolina. Maybe if other destinations had what Myrtle Beach offered, they could lay claim to being #1. For starters, though, they'd need more courses. We have 120 at last count. Not to mention more top-ranked courses — seven of ours are ranked among the "Top 100 Best Public Access Courses in America." Factor in more off-the-course activities, dining options for every palate, and 60 miles of white beaches, and it should come as no surprise that over 1,000,000 golfers chose Myrtle Beach last year over any other. Perhaps you should too.

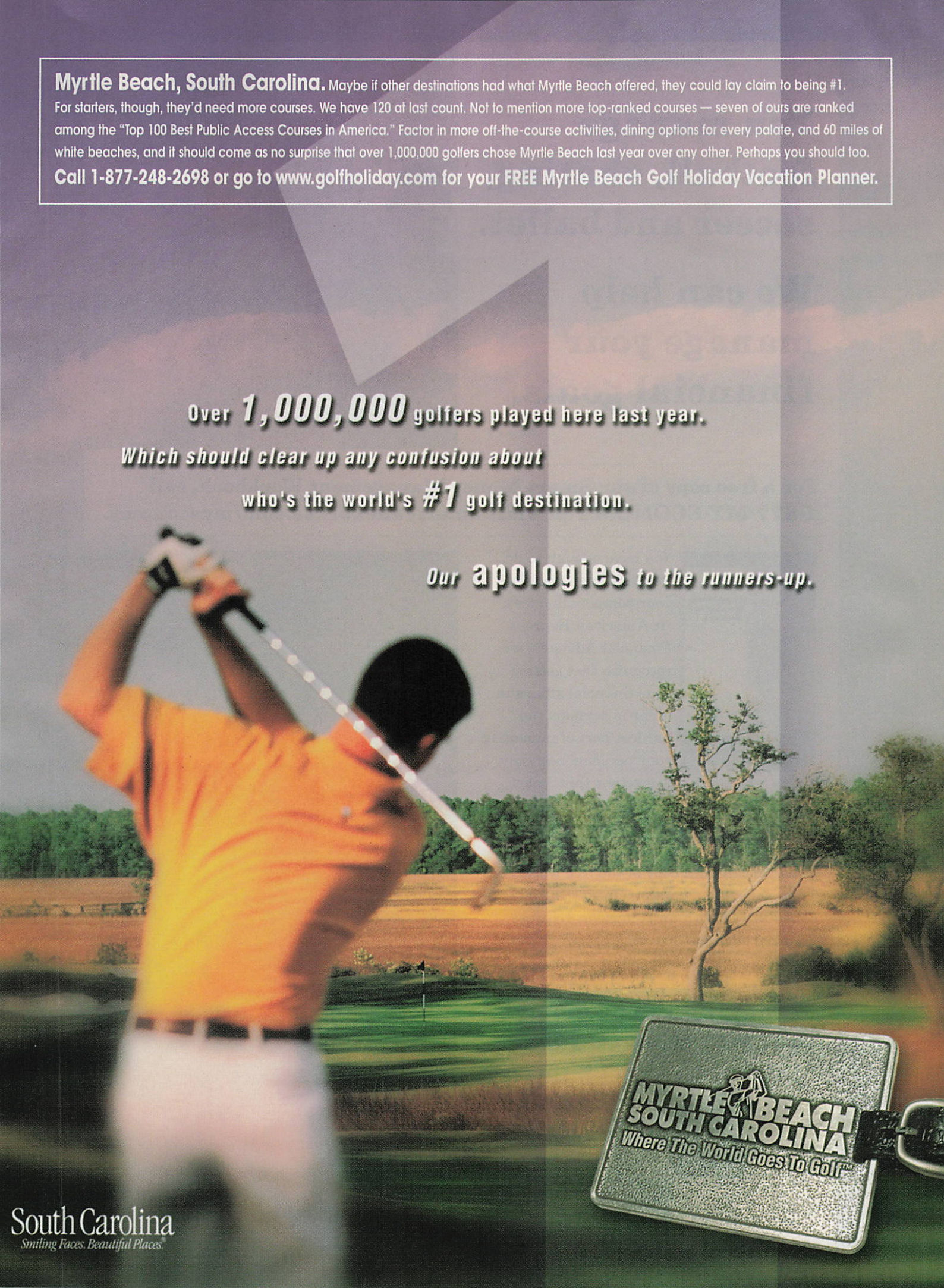
Call 1-877-248-2698 or go to www.golfholiday.com for your FREE Myrtle Beach Golf Holiday Vacation Planner.

Over **1,000,000** golfers played here last year.

Which should clear up any confusion about

who's the world's **#1** golf destination.

Our **apologies** *to the runners-up.*



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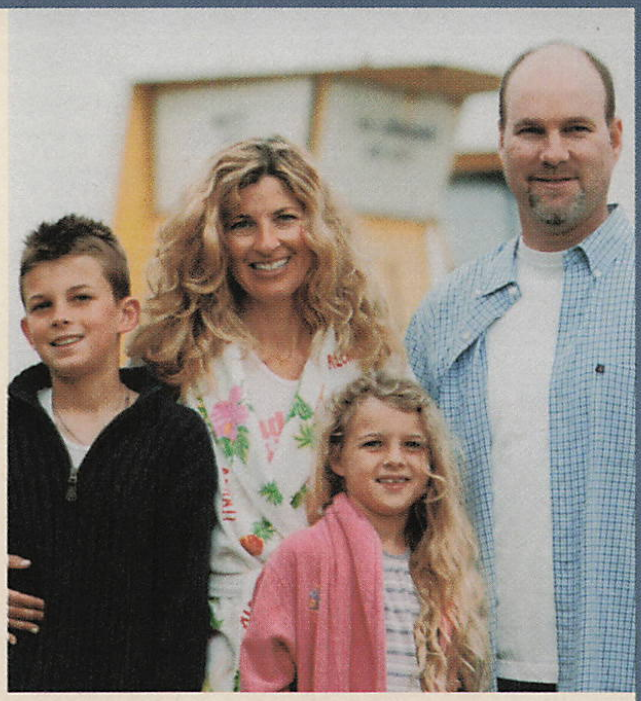
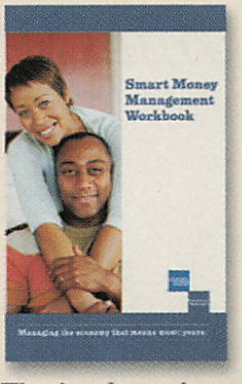
We can help manage your financial goals.



For a free copy of our Smart Money Management Workbook, call 1-877-MY-ECONOMY or visit americanexpress.com/myeconomy.



You have enough to do, let alone keep track of your complex finances. At American Express Financial Advisors, we recognize that getting your financial affairs in order is perhaps the hardest part of managing your personal economy. That's why we've put together this Smart Money Management Workbook. It's the first step in our unique, personal approach that helps you align your finances with your goals. So call for a copy of the free workbook. Then schedule a complimentary initial consultation with an American Express financial advisor. Chances are, your personal economy could be doing even better.

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BY GALE PETERSON WITH GREG MIDLAND

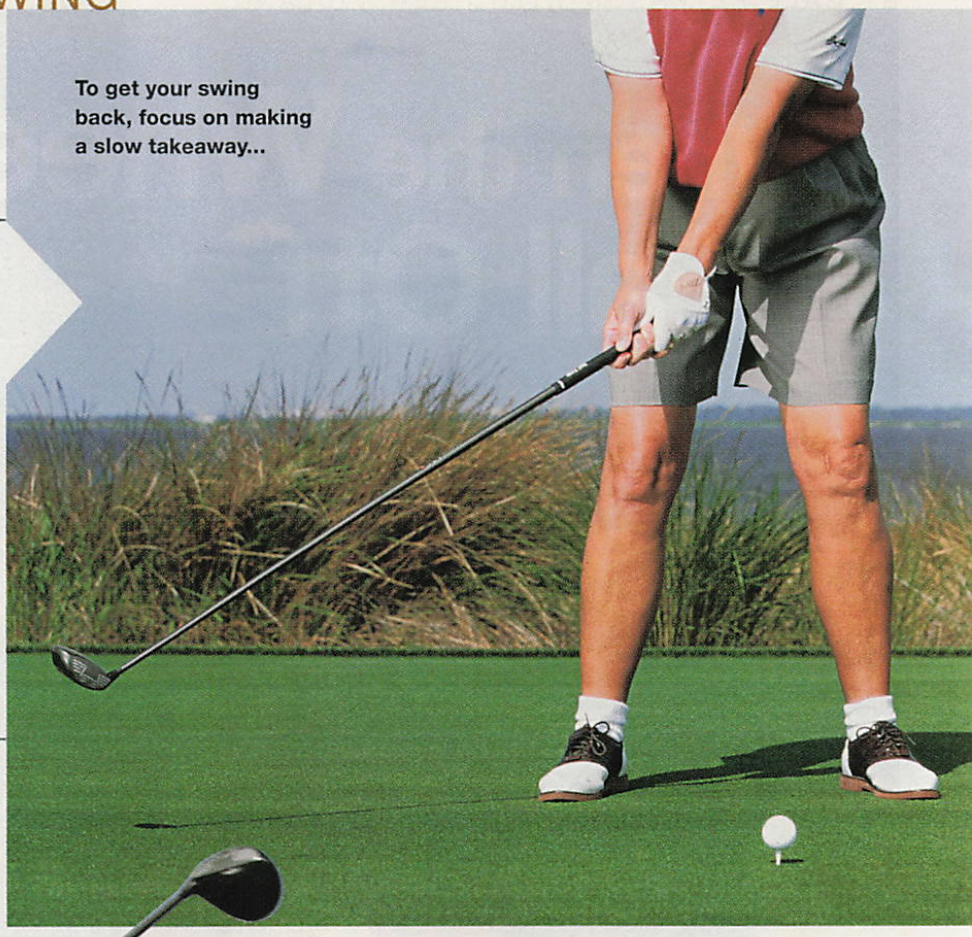
When the Wheels Fall Off

How to regain your form during a round

We've all been there, cruising along nicely when a single bad shot threatens to derail a good round. Your heart races, your rhythm falters and you start tinkering with swing mechanics.

Forget that! It only makes things worse. Here are two tempo keys to help you right the ship. *continued*

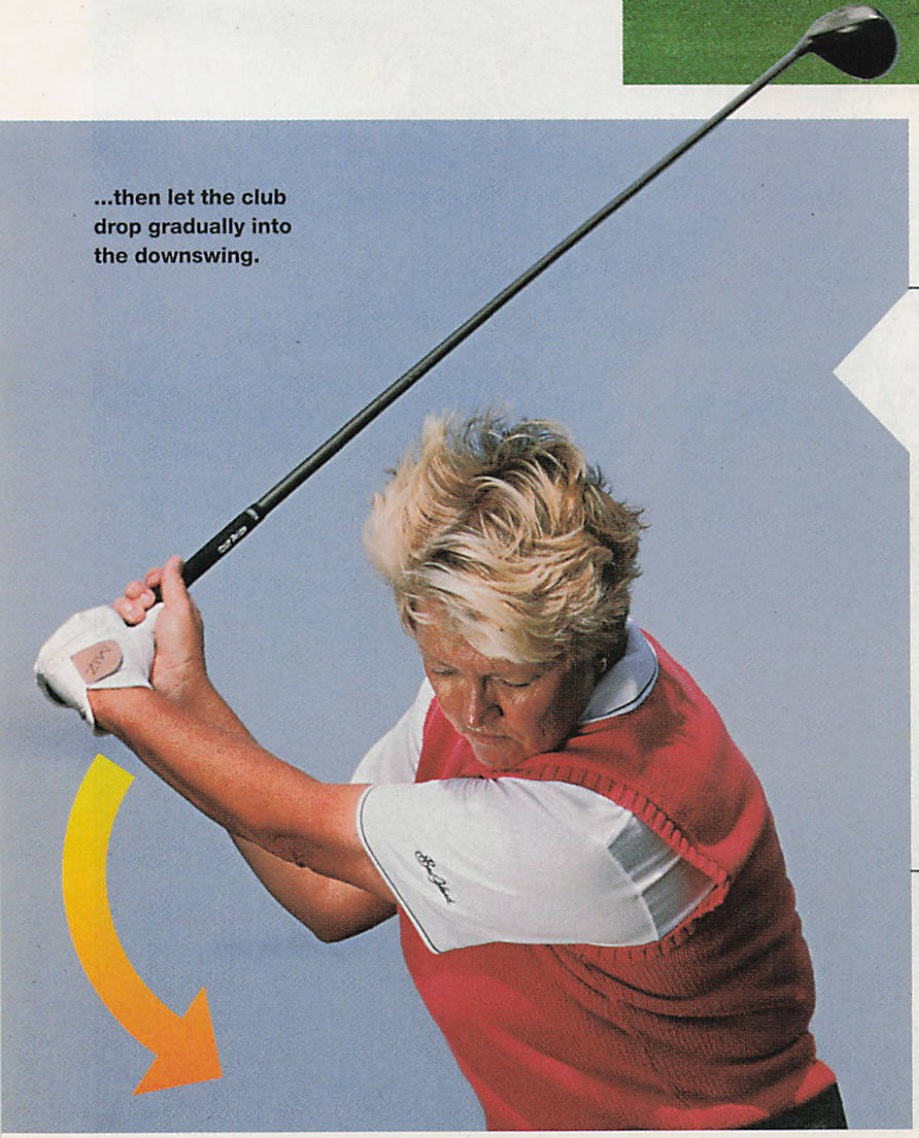
PHOTOGRAPHY BY FRED VUICH



To get your swing back, focus on making a slow takeaway...

SMOOTH TAKEAWAY

When you're off your normal game, you'll tend to snatch the club back, throwing your swing out of sync. Maintain your rhythm by taking a deep breath and starting back smoothly with your hands and arms. You can rehearse by making a short practice swing to hip height like Mike Weir does.

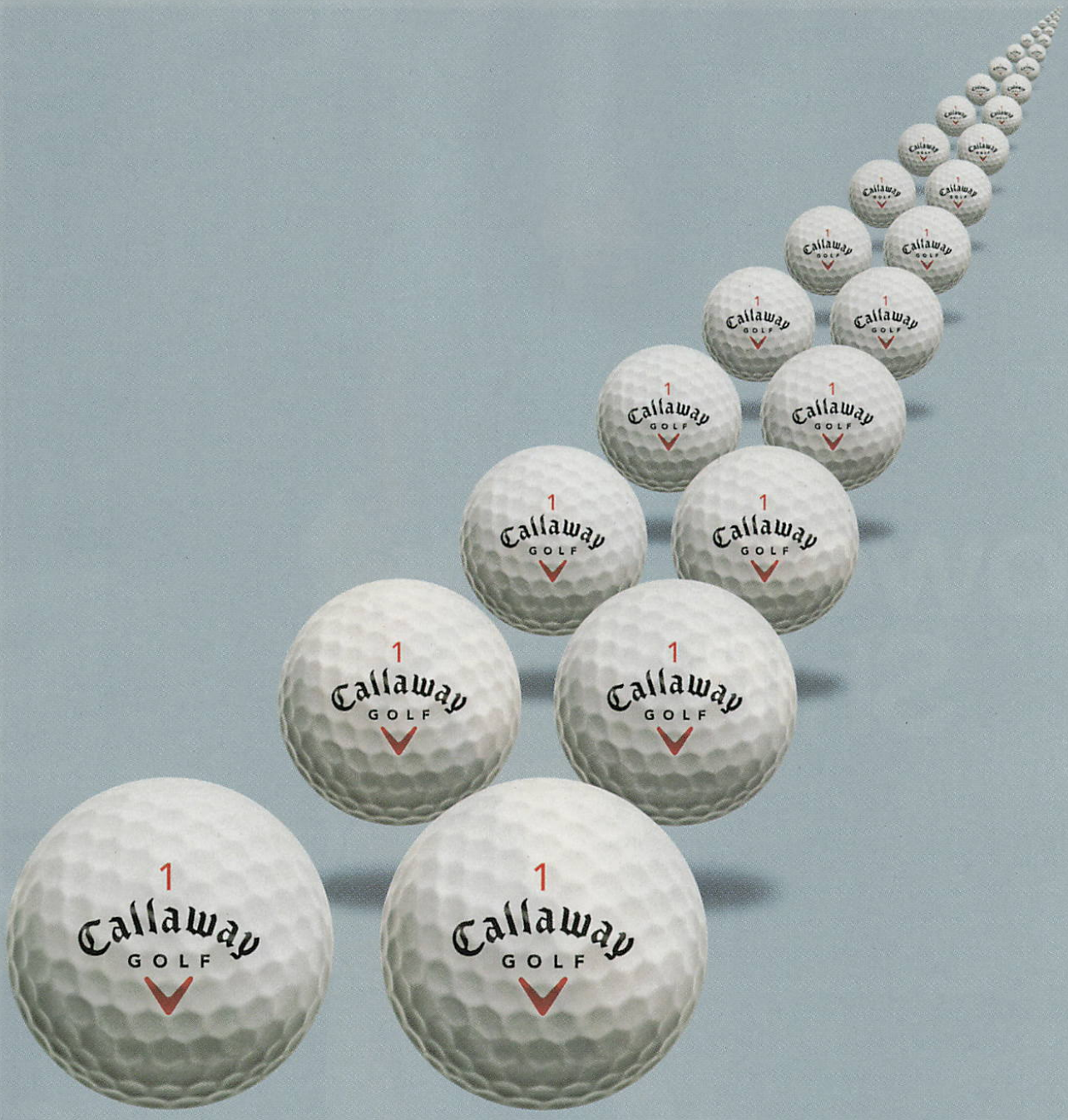


...then let the club drop gradually into the downswing.

TEMPO FROM THE TOP

Players also lose tempo in the transition from backswing to downswing. A quick, jerky start down is all but guaranteed to get your club off-track as it approaches the ball. Make your change of direction unhurried and fluid—gradual acceleration will help you regain your natural rhythm and balance.

GOLF MAGAZINE TOP 100 TEACHER *Gale Peterson teaches at the Golf Learning Center at Sea Island Golf Club in St. Simons Island, Georgia.*



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We put everything we know about Big Bertha distance inside this 2-piece rocket. And then we added revolutionary hexagonal aerodynamics to make it fly even farther. Tee up the Big Bertha Red ball for maximum distance. Try the Blue ball for more spin. Enjoy the game.

HEX Aerodynamics. An innovation that replaces conventional dimples for longer, more efficient ball flight.

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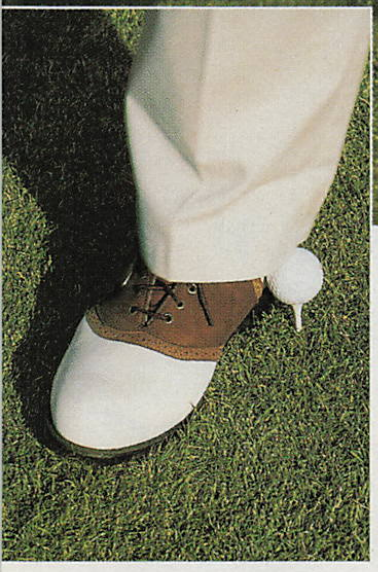
BY TED SHEFTIC WITH DAVID DUSEK

Power Shift

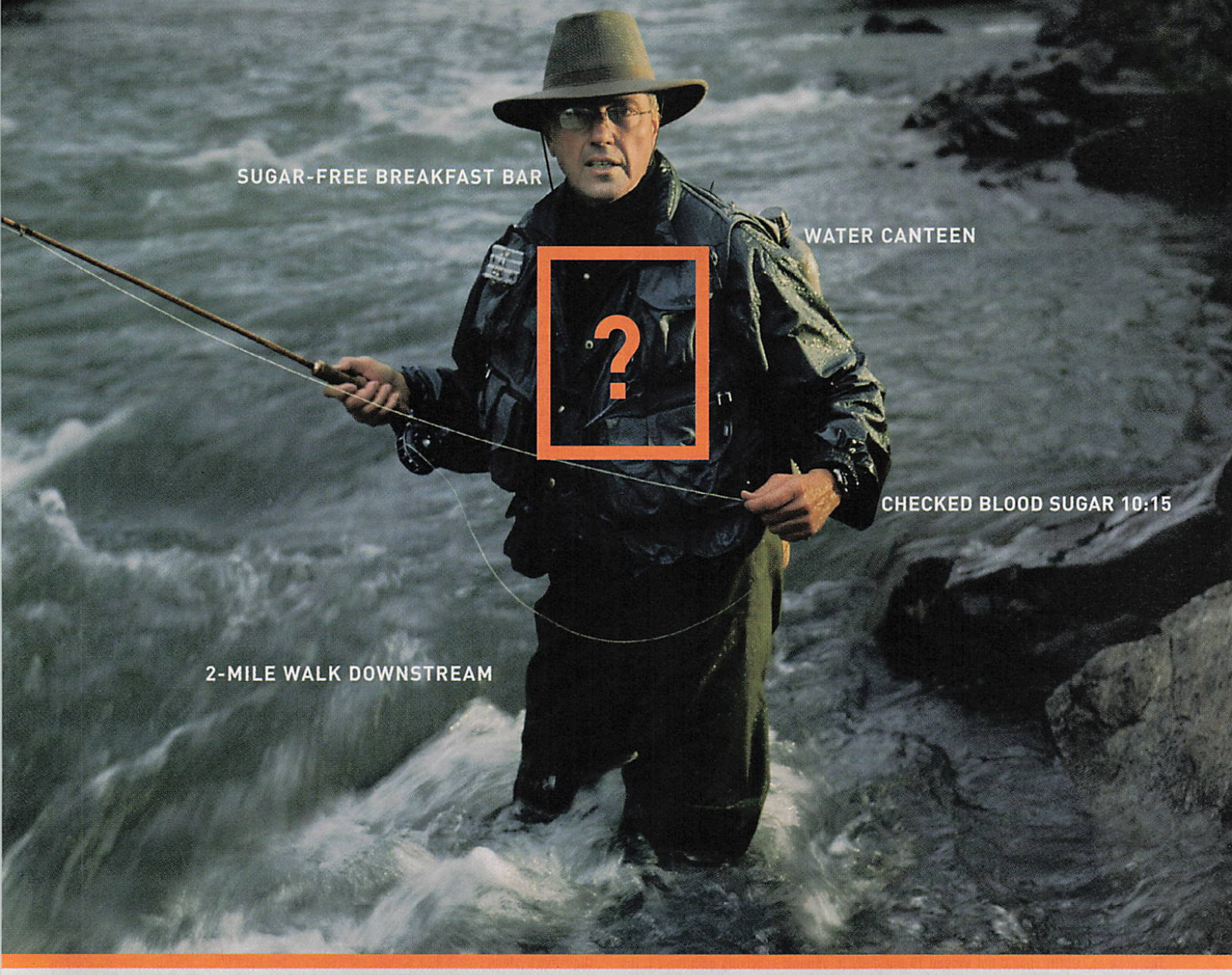
Drive your weight for extra distance



Want distance? Make sure you're shifting your weight toward the target on the downswing. To check your weight shift, take your address with a driver, then tee a second ball just inside your back ankle (inset). Make your normal swing, moving your weight away from the target going back and toward it coming down. If you transfer your weight correctly, your back ankle will roll inward on the downswing, knocking the second ball off the tee (above). If you don't bump the ball, you're leaving yards on the table.

GOLF MAGAZINE TOP 100 TEACHER *Ted Sheftic teaches at Hanover Country Club in Abbottstown, Pennsylvania.*

RUSSELL KIRK



YOU MANAGE YOUR BLOOD SUGAR. WHAT ARE YOU DOING TO HELP PROTECT YOUR HEART?

If you have diabetes, you probably think if you're managing your blood sugar, you're managing all your health risks. Unfortunately, managing your blood sugar may not be enough to help protect your heart. The National Institutes of Health (NIH) states that middle-aged people with type 2 diabetes have the same high risk of having a heart attack as people without diabetes who already have had a heart attack.

The Heart Protection Study by Oxford University, funded in part by Merck, researched ZOCOR. ZOCOR is the first and only cholesterol medication proven to significantly reduce the risk of heart attack and stroke in people with diabetes. Regardless of cholesterol level.

Before the Heart Protection Study was complete, ZOCOR was a time-tested, cholesterol-lowering medication, with over 160 million prescriptions filled in the past 11 years.

If you have diabetes, ask your doctor how ZOCOR, along with a healthy diet, can help protect you. Get information about the Heart Protection Study and ZOCOR at ***zocor.com*** or call 1-800-MERCK-75.

INFORMATION ABOUT THE HEART PROTECTION STUDY AND ZOCOR® (SIMVASTATIN)

ZOCOR® (SIMVASTATIN)

Important considerations: ZOCOR is a prescription medicine and isn't right for everyone, including women who are nursing or pregnant or who may become pregnant, anyone with liver problems, and people who are allergic to any ingredients of ZOCOR. Unexplained muscle pain or weakness could be a sign of a rare but serious side effect and should be reported to your doctor right away. Your doctor may do blood tests before and during treatment with ZOCOR to check for liver problems. To avoid serious side effects, discuss with your doctor medicine or food you should avoid while on ZOCOR.

YOUR RESULTS MAY VARY.

PLEASE READ THE MORE DETAILED INFORMATION ABOUT ZOCOR IMMEDIATELY FOLLOWING THIS AD.

ASK YOUR DOCTOR IF ZOCOR IS RIGHT FOR YOU.

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20350263(1)(645C)-ZOC-CON

patient assistance program
To find out if you qualify, call 1-800-MERCK-75.

ZOCOR. It's your future. Be there.

ZOCOR®
(SIMVASTATIN)

PLEASE READ THIS SUMMARY CAREFULLY, THEN ASK YOUR DOCTOR ABOUT ZOCOR. NO ADVERTISEMENT CAN PROVIDE ALL THE INFORMATION NEEDED TO PRESCRIBE A DRUG. THIS ADVERTISEMENT DOES NOT TAKE THE PLACE OF CAREFUL DISCUSSIONS WITH YOUR DOCTOR. ONLY YOUR DOCTOR HAS THE TRAINING TO WEIGH THE RISKS AND BENEFITS OF A PRESCRIPTION DRUG FOR YOU.

USES OF ZOCOR

ZOCOR is a prescription drug that is indicated as an addition to diet for many patients with high cholesterol. For patients at high risk of coronary heart disease (CHD) because of existing heart disease, diabetes, vascular disease, or history of stroke, ZOCOR is indicated along with diet to reduce the risk of death by reducing coronary death; reduce the risk of heart attack and stroke; and reduce the need for revascularization procedures.

WHEN ZOCOR SHOULD NOT BE USED

Some people should not take ZOCOR. Discuss this with your doctor.

ZOCOR should not be used by patients who are allergic to any of its ingredients. In addition to the active ingredient simvastatin, each tablet contains the following inactive ingredients: cellulose, lactose, magnesium stearate, iron oxides, talc, titanium dioxide, and starch. Butylated hydroxyanisole is added as a preservative.

Patients with liver problems: ZOCOR should not be used by patients with active liver disease or repeated blood test results indicating possible liver problems. (See WARNINGS.)

Women who are or may become pregnant: Pregnant women should not take ZOCOR because it may harm the fetus. **Women of childbearing age should not take ZOCOR unless it is highly unlikely that they will become pregnant.** If a woman does become pregnant while on ZOCOR, she should stop taking the drug and talk to her doctor at once.

Women who are breast-feeding should not take ZOCOR.

WARNINGS

Muscle: Tell your doctor right away if you experience any unexplained muscle pain, tenderness, or weakness at any time during treatment with ZOCOR so your doctor can decide if ZOCOR should be stopped. Some patients may have muscle pain or weakness while taking ZOCOR. Rarely, this can include muscle breakdown resulting in kidney damage. The risk of muscle breakdown is greater in patients taking certain other drugs along with ZOCOR:

- **Cyclosporine, itraconazole, ketoconazole, erythromycin, clarithromycin, HIV protease inhibitors, the antidepressant nefazodone, or large quantities of grapefruit juice (>1 quart daily), particularly with higher doses of ZOCOR.**
- **Gemfibrozil particularly with higher doses of ZOCOR.**
- **Other lipid lowering drugs (other fibrates or ≥1 g/day of niacin) that can cause myopathy when given alone.**
- **Amiodarone or verapamil with higher doses of ZOCOR.**

The risk of muscle breakdown is greater at higher doses of simvastatin.

Because the risk of muscle side effects is greater when ZOCOR is used with the products listed above, the combined use of these products should be avoided unless your doctor determines the benefits are likely to outweigh the increased risks.

The dose of ZOCOR should not exceed 10 mg daily in patients receiving gemfibrozil. The combined use of ZOCOR and gemfibrozil should be avoided, unless your doctor determines that the benefits outweigh the increased risks of muscle problems. Caution should be used when using ZOCOR with other fibrates or niacin because these can cause muscle problems when taken alone.

No more than 10 mg/day of ZOCOR should be taken with cyclosporine.

The combined use of verapamil or amiodarone with doses above ZOCOR 20 mg should be avoided unless your doctor determines the benefits outweigh the increased risk of muscle breakdown.

Your doctor should also carefully monitor for any muscle pain, tenderness, or weakness, particularly during the initial months of therapy and if the dose of either drug is increased. Your doctor also may monitor the level of certain muscle enzymes in your body, but there is no assurance that such monitoring will prevent the occurrence of severe muscle disease.

The risk of muscle breakdown is greater in patients with kidney problems or diabetes.

If you have conditions that can increase your risk of muscle breakdown, which in turn can cause kidney damage, your doctor should temporarily withhold or stop ZOCOR. Also, since there are no known adverse consequences of briefly stopping therapy with ZOCOR, treatment should be stopped a few days before elective major surgery and when any major acute medical or surgical condition occurs. Discuss this with your doctor, who can explain these conditions to you.

Liver: About 1% of patients who took ZOCOR in clinical trials developed elevated levels of some liver enzymes. Patients who had these increases usually had no symptoms. Elevated liver enzymes usually returned to normal levels when therapy with ZOCOR was stopped.

In the ZOCOR Survival Study, the number of patients with more than 1 liver enzyme level elevation to greater than 3 times the normal upper limit was no different between the ZOCOR and placebo groups. Only 8 patients on ZOCOR and 5 on placebo discontinued therapy due to elevated liver enzyme levels. Patients were started on 20 mg of ZOCOR, and one third had their dose raised to 40 mg.

Your doctor should perform routine blood tests to check these enzymes before you start treatment with ZOCOR and thereafter when clinically indicated. Patients titrated to the 80-mg dose should receive an additional test at 3 months and periodically thereafter (eg, semiannually) for the first year of treatment. If your enzyme levels increase, your doctor should order more frequent tests. If your liver enzyme levels remain unusually high, your doctor should discontinue your medication.

Tell your doctor about any liver disease you may have had in the past and about how much alcohol you consume. ZOCOR should be used with caution in patients who consume large amounts of alcohol.

PRECAUTIONS

Drug Interactions: Because of possible serious drug interactions, it is important to tell your doctor what other drugs you are taking, including those obtained without a prescription. You should also tell other doctors who are prescribing a new medicine for you that you are taking ZOCOR® (simvastatin). ZOCOR can interact with the following:

- Itraconazole
- Ketoconazole
- Erythromycin
- Clarithromycin
- HIV protease inhibitors
- Nefazodone
- Cyclosporine
- Large quantities of grapefruit juice (>1 quart daily)

The risk of myopathy is also increased by gemfibrozil and to a lesser extent other fibrates and niacin (nicotinic acid) (≥1 g/day).

The risk of muscle breakdown is increased with other drugs:

- Amiodarone
- Verapamil

Some patients taking lipid-lowering agents similar to ZOCOR and coumarin anticoagulants (a type of blood thinner) have experienced bleeding and/or increased blood clotting time. Patients taking these medicines should have their blood tested before starting therapy with ZOCOR and should continue to be monitored.

Central Nervous System Toxicity; Cancer, Mutations, Impairment of Fertility: Like most prescription drugs, ZOCOR was required to be tested on animals before it was marketed for human use. Often these tests were designed to achieve higher drug concentrations than humans achieve at recommended dosing. In some tests, the animals had damage to the nerves in the central nervous system. In studies of mice with high doses of ZOCOR, the likelihood of certain types of cancerous tumors increased. No evidence of mutations of or damage to genetic material has been seen. In 1 study with ZOCOR, there was decreased fertility in male rats.

Pregnancy: Pregnant women should not take ZOCOR because it may harm the fetus.

Safety in pregnancy has not been established. In studies with lipid-lowering agents similar to ZOCOR, there have been rare reports of birth defects of the skeleton and digestive system. Therefore, women of childbearing age should not take ZOCOR unless it is highly unlikely they will become pregnant. If a woman does become pregnant while taking ZOCOR, she should stop taking the drug and talk to her doctor at once. The active ingredient of ZOCOR did not cause birth defects in rats at 3 times the human dose or in rabbits at 3 times the human dose.

Nursing Mothers: Drugs taken by nursing mothers may be present in their breast milk. Because of the potential for serious adverse reactions in nursing infants, a woman taking ZOCOR should not breast-feed. (See WHEN ZOCOR SHOULD NOT BE USED.)

Pediatric Use: ZOCOR is not recommended for children or patients under 10 years of age.

Geriatric Use: Higher blood levels of active drug were seen in elderly patients (70–78 years of age) compared with younger patients (18–30 years of age) in 1 study. In other studies, the cholesterol-lowering effects of ZOCOR were at least as great in elderly patients as in younger patients, and there were no overall differences in safety between elderly and younger patients over the 20–80 mg/day dosage range. Of the 7 cases of myopathy/rhabdomyolysis among 10,269 patients on ZOCOR in another study, 4 were aged 65 or more (at baseline), 1 of whom was over 75.

SIDE EFFECTS

Most patients tolerate treatment with ZOCOR well; however, like all prescription drugs, ZOCOR can cause side effects, and some of them can be serious. Side effects that do occur are usually mild and short-lived. Only your doctor can weigh the risks versus the benefits of any prescription drug. In clinical studies with ZOCOR, less than 1.5% of patients dropped out of the studies because of side effects. In 2 large, 5-year studies, patients taking ZOCOR experienced similar side effects to those patients taking placebo (sugar pills). Some of the side effects that have been reported with ZOCOR or related drugs are listed below. This list is not complete. Be sure to ask your doctor about side effects before taking ZOCOR and to discuss any side effects that occur.

Digestive System: Constipation, diarrhea, upset stomach, gas, heartburn, stomach pain/cramps, anorexia, loss of appetite, nausea, inflammation of the pancreas, hepatitis, jaundice, fatty changes in the liver, and, rarely, severe liver damage and failure, cirrhosis, and liver cancer.

Muscle, Skeletal: Muscle cramps, aches, pain, and weakness; joint pain; muscle breakdown.

Nervous System: Dizziness, headache, insomnia, tingling, memory loss, damage to nerves causing weakness and/or loss of sensation and/or abnormal sensations, anxiety, depression, tremor, loss of balance, psychic disturbances.

Skin: Rash, itching, hair loss, dryness, nodules, discoloration.

Eye/Senses: Blurred vision, altered taste sensation, progression of cataracts, eye muscle weakness.

Hypersensitivity (Allergic) Reactions: On rare occasions, a wide variety of symptoms have been reported to occur either alone or together in groups (referred to as a syndrome) that appeared to be based on allergic-type reactions, which may rarely be fatal. These have included 1 or more of the following: a severe generalized reaction that may include shortness of breath, wheezing, digestive symptoms, and low blood pressure and even shock; an allergic reaction with swelling of the face, lips, tongue, and/or throat with difficulty swallowing or breathing; symptoms mimicking lupus (a disorder in which a person's immune system may attack parts of his or her own body); severe muscle and blood vessel inflammation, sometimes including rash; bruises; various disorders of blood cells (that could result in anemia, infection, or blood clotting problems) or abnormal blood tests; inflamed or painful joints; hives; fatigue and weakness; sensitivity to sunlight; fever, chills; flushing; difficulty breathing; and severe skin disorders that vary from rash to a serious burn-like shedding of skin all over the body, including mucous membranes such as the lining of the mouth.

Other: Loss of sexual desire, breast enlargement, impotence.

Laboratory Tests: Liver function test abnormalities including elevated alkaline phosphatase and bilirubin; thyroid function abnormalities.

NOTE: This summary provides important information about ZOCOR. If you would like more information, ask your doctor or pharmacist to let you read the prescribing information and then discuss it with them.

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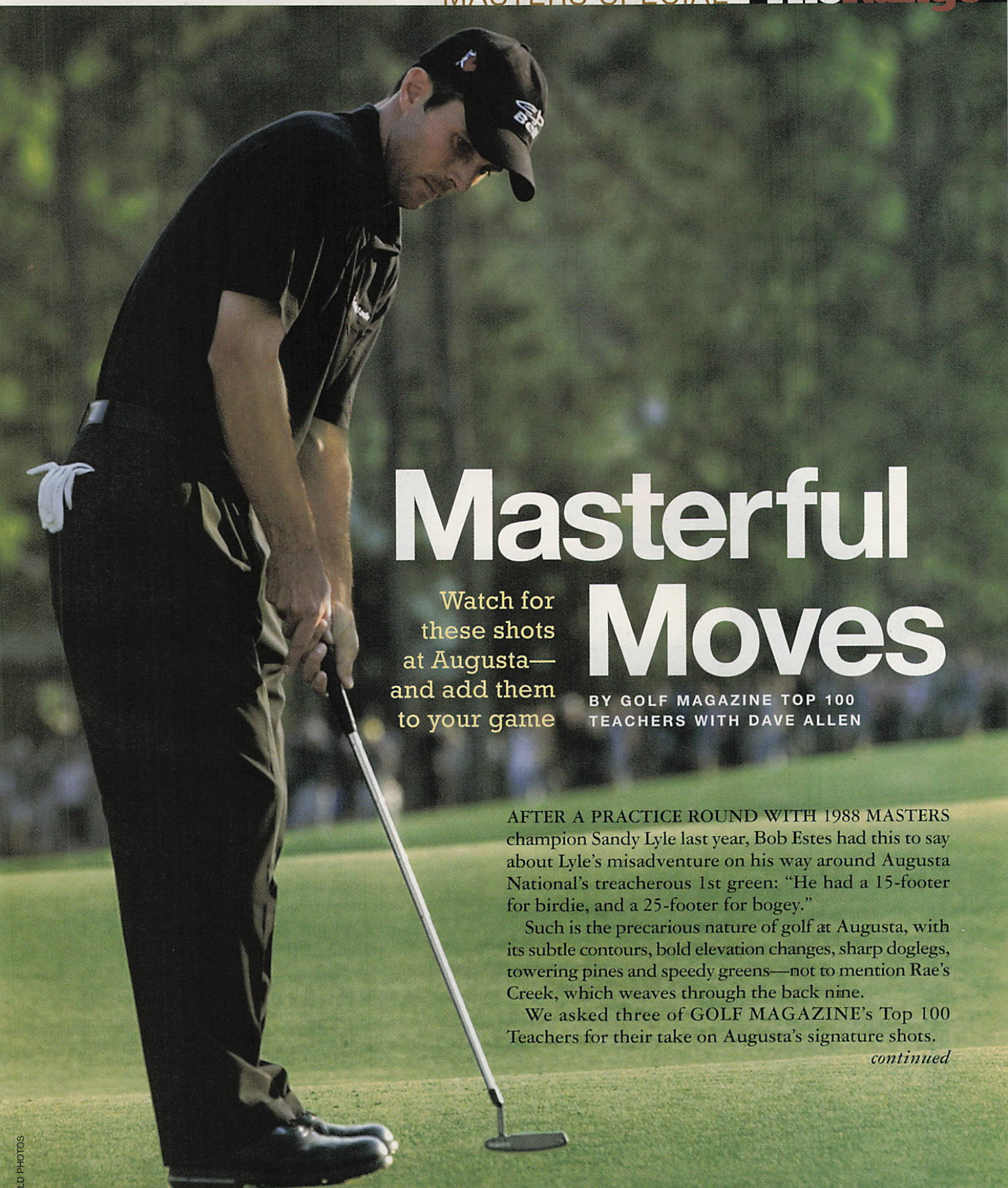


Masterful Moves

Watch for these shots at Augusta—and add them to your game

BY GOLF MAGAZINE TOP 100 TEACHERS WITH DAVE ALLEN

AFTER A PRACTICE ROUND WITH 1988 MASTERS champion Sandy Lyle last year, Bob Estes had this to say about Lyle's misadventure on his way around Augusta National's treacherous 1st green: "He had a 15-footer for birdie, and a 25-footer for bogey."

Such is the precarious nature of golf at Augusta, with its subtle contours, bold elevation changes, sharp doglegs, towering pines and speedy greens—not to mention Rae's Creek, which weaves through the back nine.

We asked three of GOLF MAGAZINE's Top 100 Teachers for their take on Augusta's signature shots.

continued

Mike Weir made this ticklish six-footer to send last year's Masters into a playoff, which he won on the first extra hole.

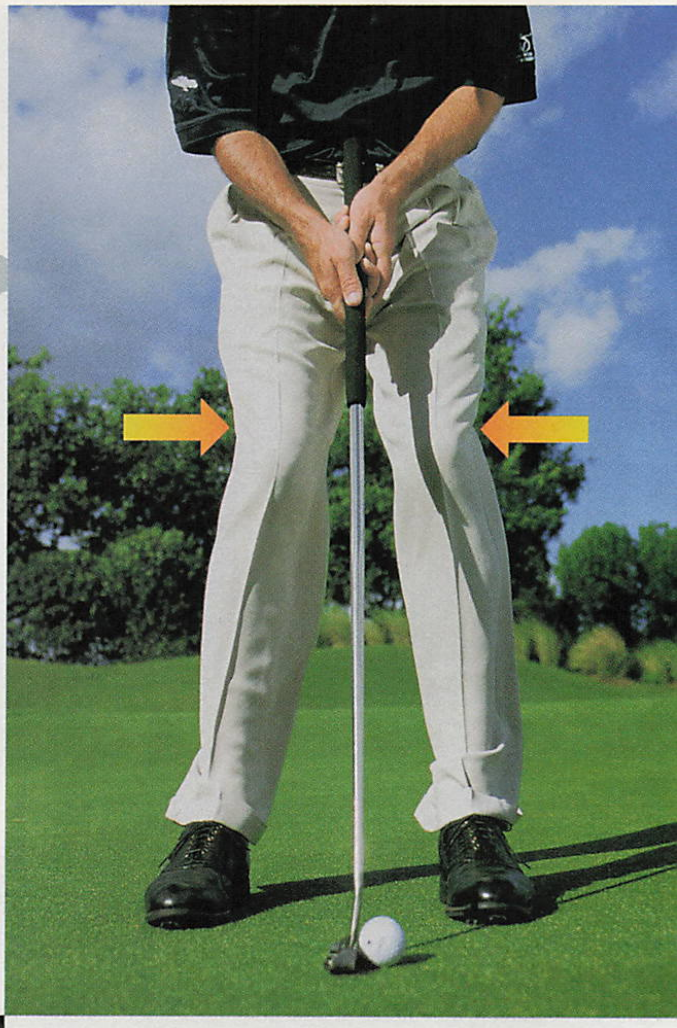
AP/WIDE WORLD PHOTOS

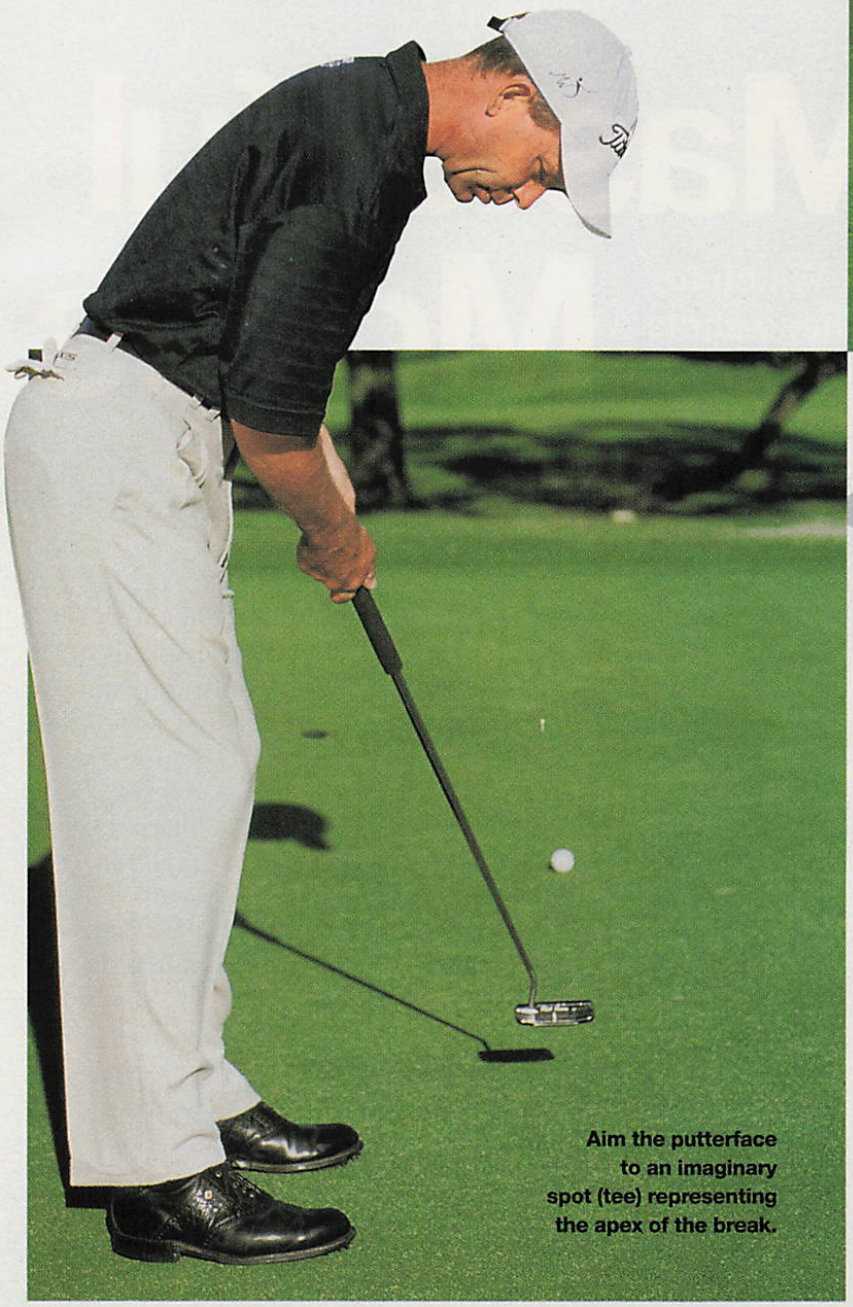
SLIPPERY SLOPES

By Mark Wood

As Mike Weir stood over that fateful six-footer on the 72nd green of last year's Masters, he told himself it was just another putt—even though it was standing between him and a playoff with Len Mattiace. Weir drained it (previous page) and 20 minutes later was slipping on the green jacket.

On short pressure putts, it's vital to keep your head and body still. Lift your head to watch the ball and you'll pull your shoulders and the putter offline. To stay still, try pinching your knees inward (right), like Arnold Palmer does. As you stroke, let your ears be your eyes: Listen for the ball to hit the bottom of the hole. No peeking.





Aim the putterface to an imaginary spot (tee) representing the apex of the break.

Augusta is perhaps best known for the slope in its greens. If you don't play enough break, you could wind up 8, 10 or even 25 feet below the hole.

What the pros do at Augusta most players should do every week: Play more break. Once you've chosen a line, pick a spot near the hole that represents the highest point of the break. For instance, if the putt will move a foot from right to left, picture a tee one foot to the right of the cup (left). Aim the putterface at this spot, align your body perpendicular to the face, and try to die the ball into the high side of the hole. If you find yourself hitting it too hard, move your aiming spot closer to you. *continued*

Mark Wood is director of instruction at Hamilton Farm Golf Club in Gladstone, New Jersey.

SAM GREENWOOD

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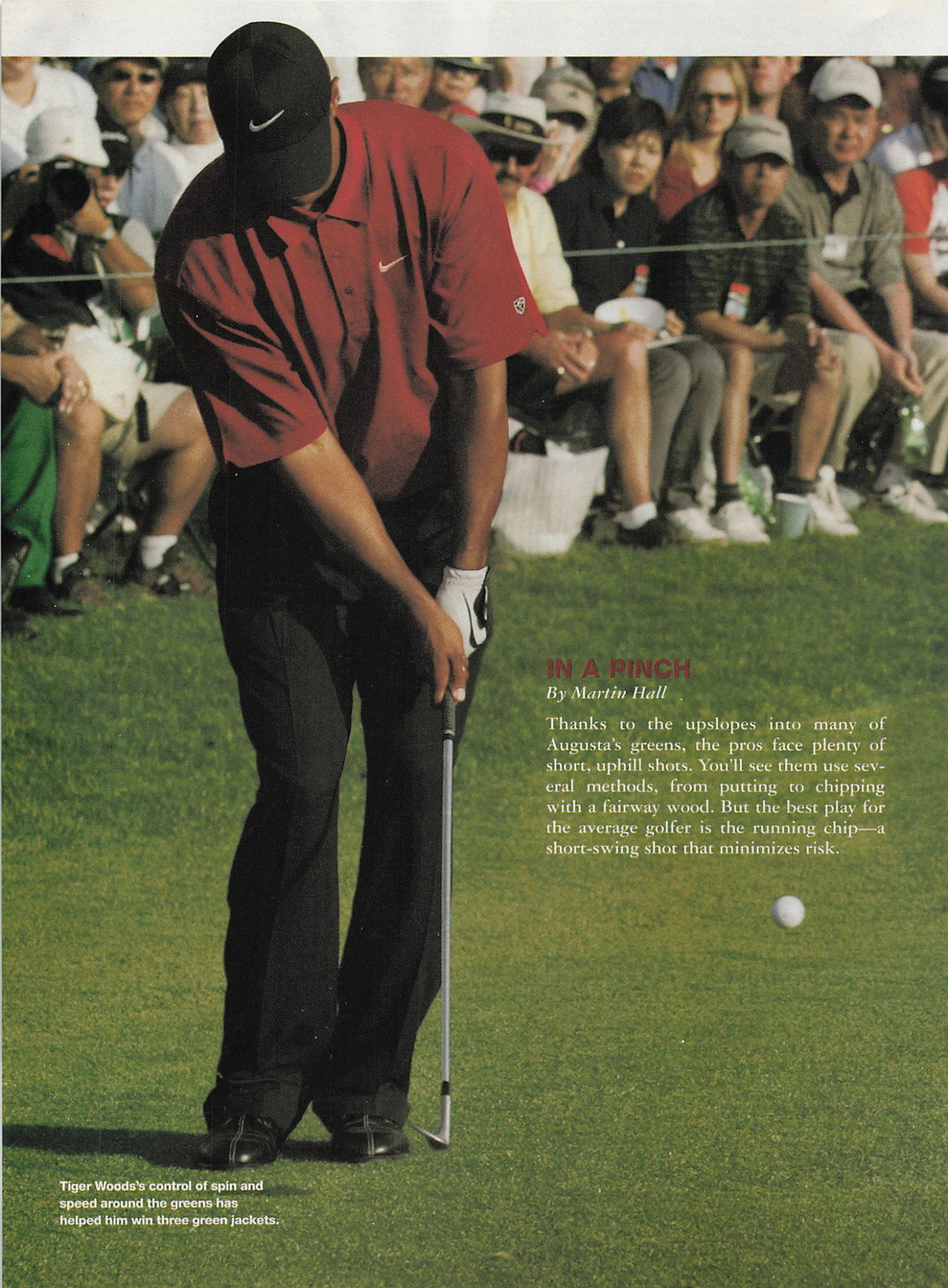
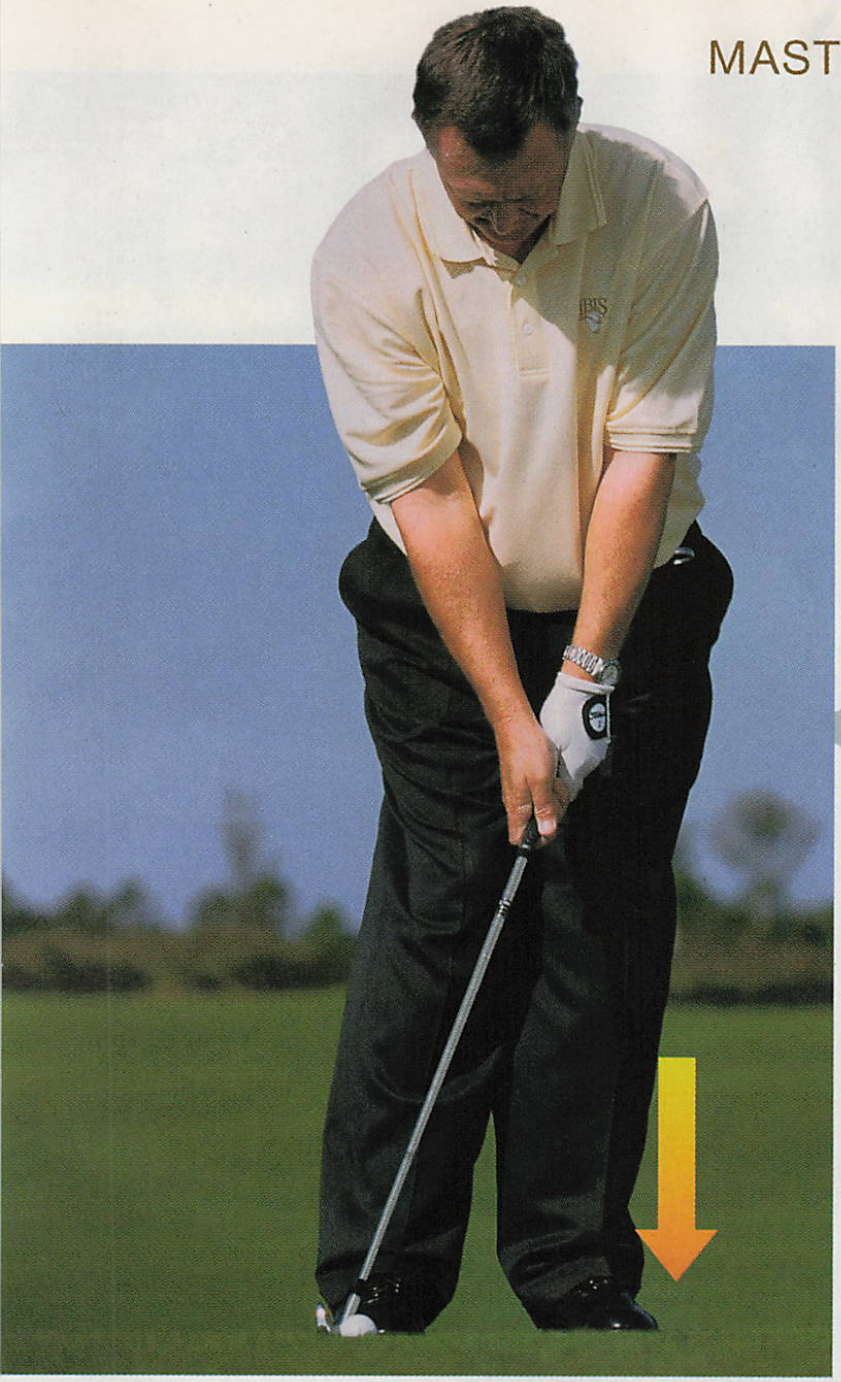


IN A PINCH

By Martin Hall

Thanks to the upslopes into many of Augusta's greens, the pros face plenty of short, uphill shots. You'll see them use several methods, from putting to chipping with a fairway wood. But the best play for the average golfer is the running chip—a short-swing shot that minimizes risk.

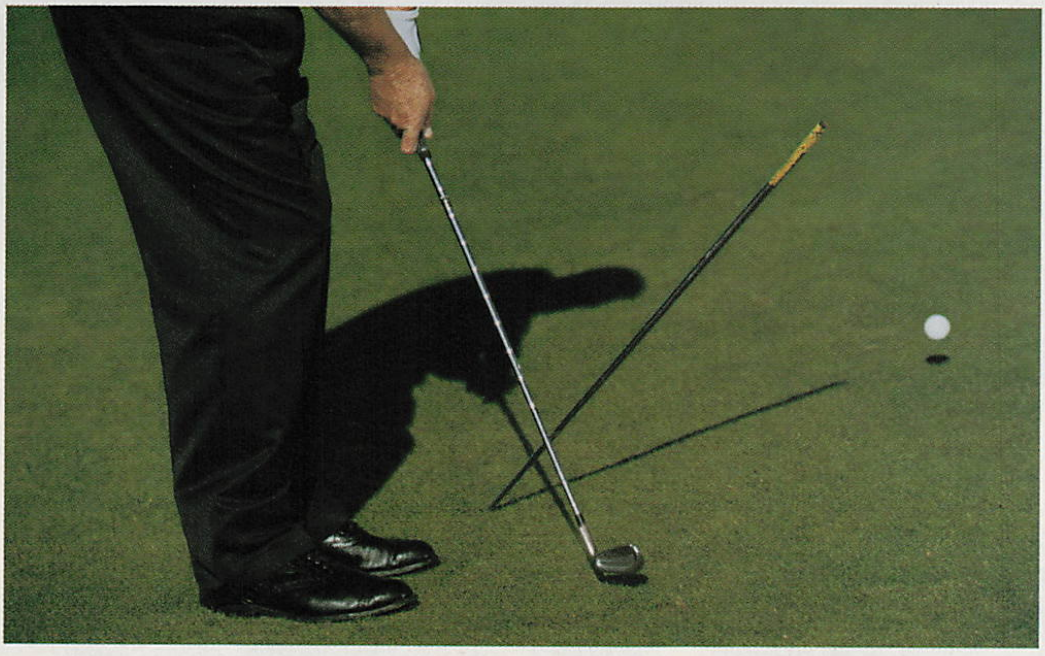
Tiger Woods's control of spin and speed around the greens has helped him win three green jackets.



Using a 6- or 7-iron, play the ball back in your stance—opposite your back foot—and lean three-quarters of your weight onto your front side (left). Swing the club back using your arms and shoulders and hit down, pinching the ball against the turf. This descending hit will kill the club's momentum and cut off the follow-through. The ball will jump forward, bounce a few times, then roll like a putt. That's how former Masters champions Gary Player and Seve Ballesteros tamed Augusta National.

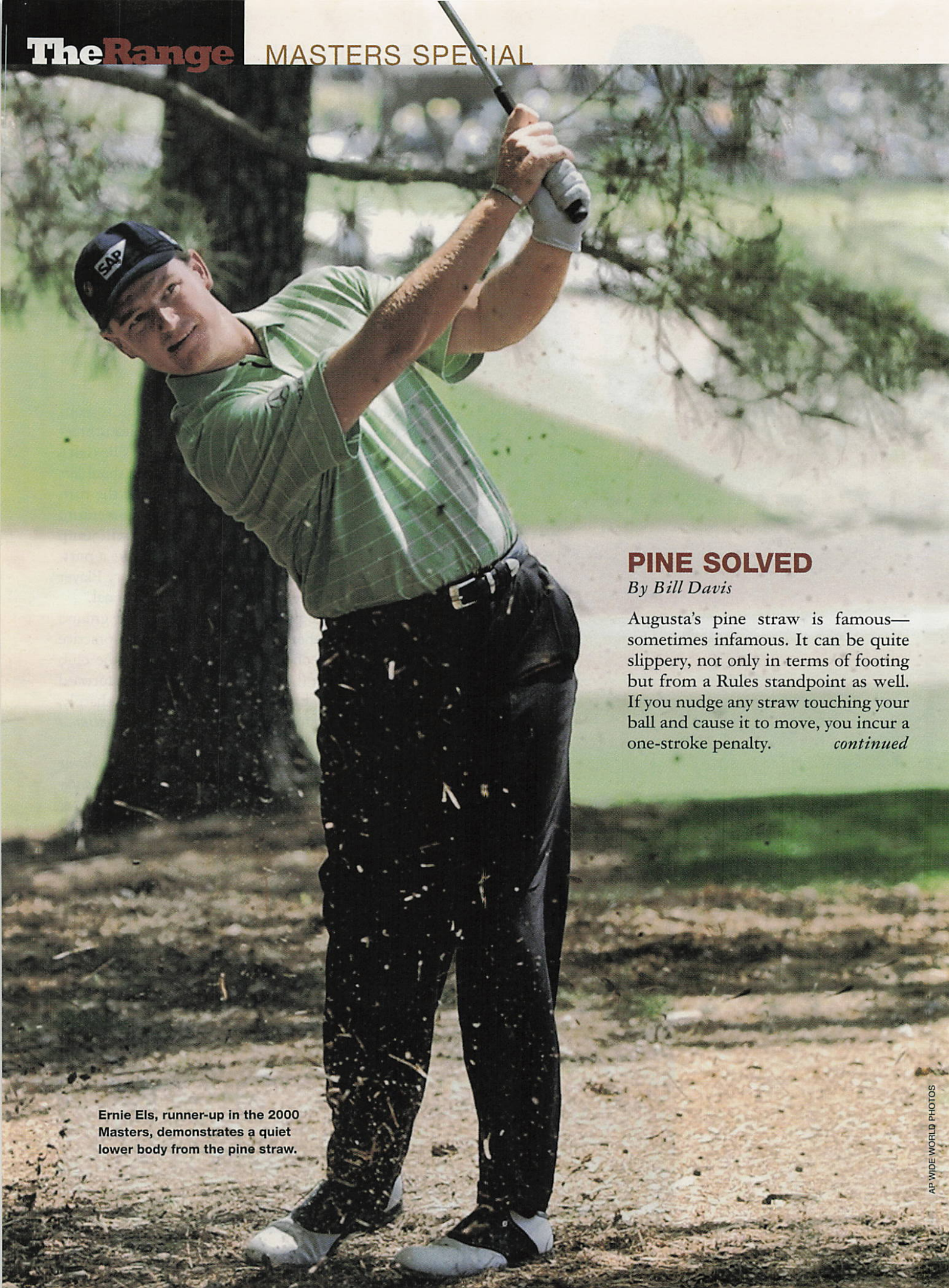
To learn the pinch, stick a shaft in the ground about a foot ahead of your front foot and practice hitting down on the ball, never letting the club reach the shaft (below). With your weight forward and the ball back, you'll swing down sharply, reducing your follow-through. *continued*

Martin Hall, a GOLF MAGAZINE Contributing Teacher, is director of instruction at Ibis Golf & Country Club in West Palm Beach, Florida.



Stick a shaft in the ground in front of you and practice trapping the ball against the turf and stopping short.

THIS PAGE: JOHN BEIVER/SPORTS ILLUSTRATED. OPPOSITE: SAM GREENWOOD



PINE SOLVED

By Bill Davis

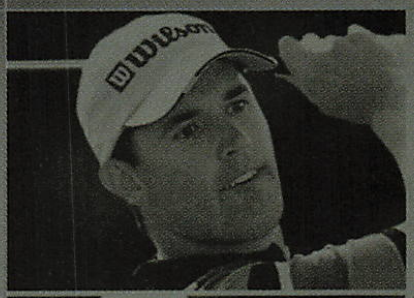
Augusta's pine straw is famous—sometimes infamous. It can be quite slippery, not only in terms of footing but from a Rules standpoint as well. If you nudge any straw touching your ball and cause it to move, you incur a one-stroke penalty. *continued*

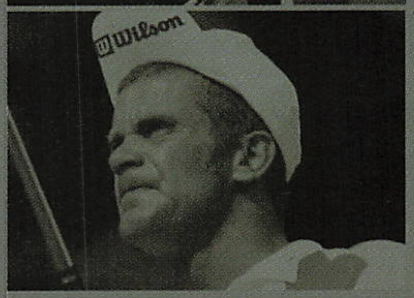
Ernie Els, runner-up in the 2000 Masters, demonstrates a quiet lower body from the pine straw.

AP WIDE WORLD PHOTOS

Wilson

Essential equipment.





Ryder Cup stars Padraig Harrington and Jesper Parnevik play Wilson Deep Red I I

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3 Feel - critical for great shot making. The Maxx Driver's oversize 450cc head is solid off the tee. The Distance Iron's MDS insert kills unwanted vibrations at impact to deliver a soft and controllable feel.

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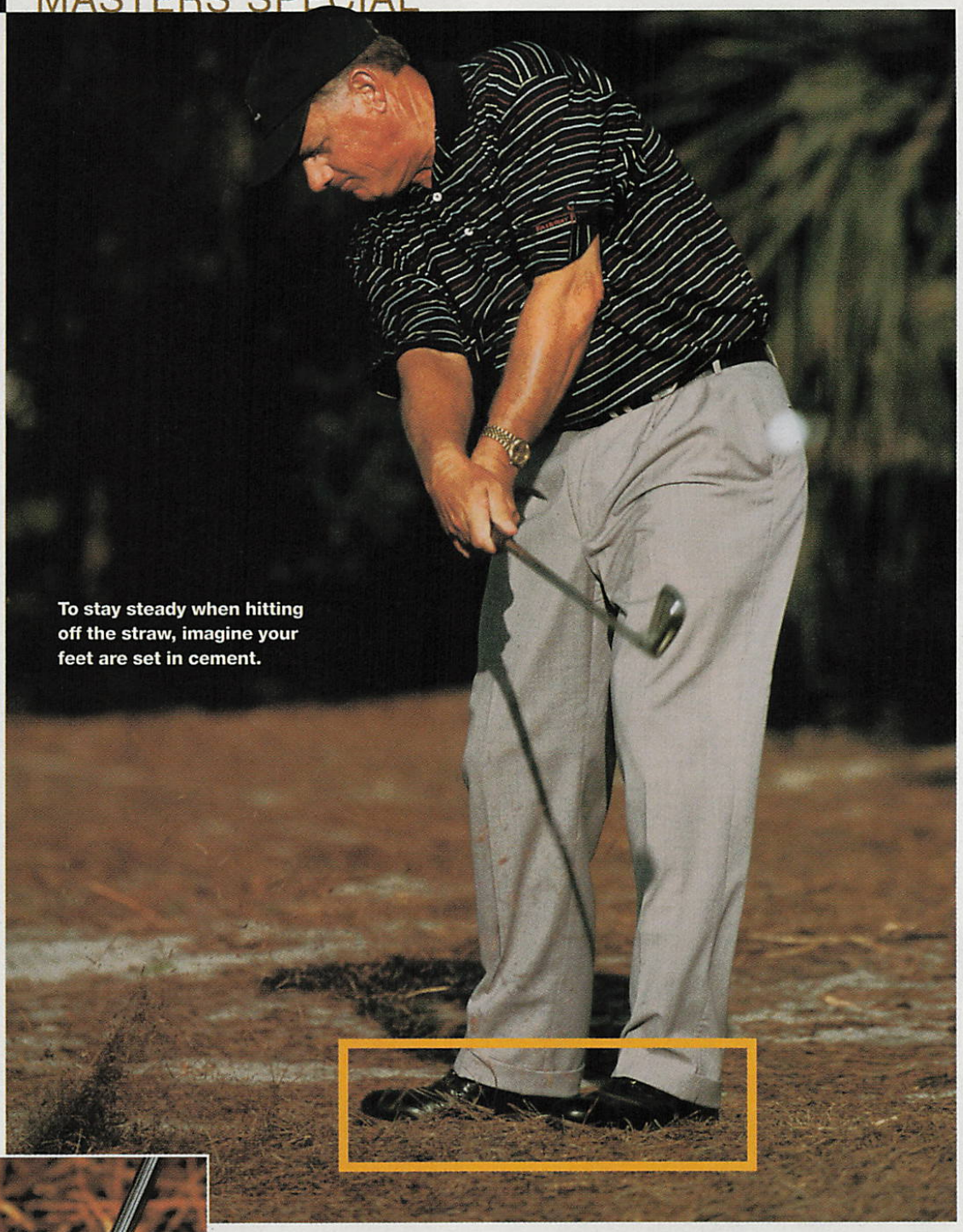
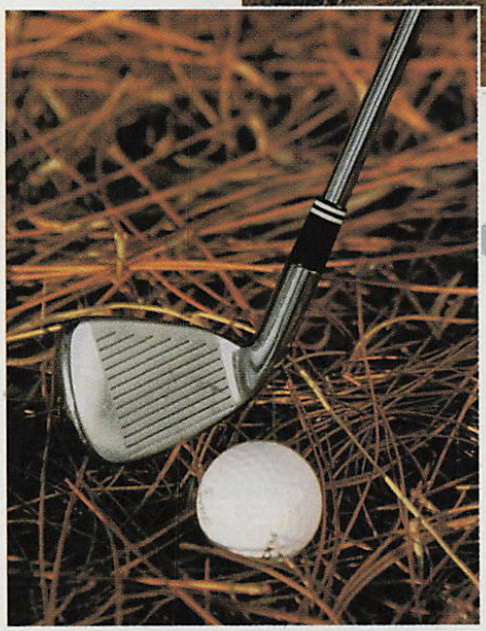


To stay steady when hitting off the straw, imagine your feet are set in cement.



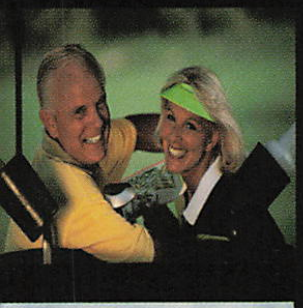
Play it safe and don't sole the club. Hover the clubhead an inch off the ground at address (left), standing a bit taller than normal to compensate. You want to make ball-first, even thin, contact. This is similar to a fairway bunker shot: Sweep the ball off the straw instead of hitting down on it.

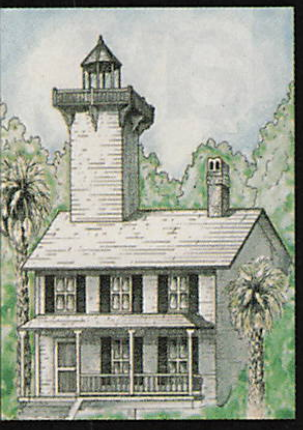
To shore up your footing, pretend you're standing in cement. Keep both feet planted and your weight centered as you swing through impact. If you keep your lower body quiet, you can stay steady and make solid contact.

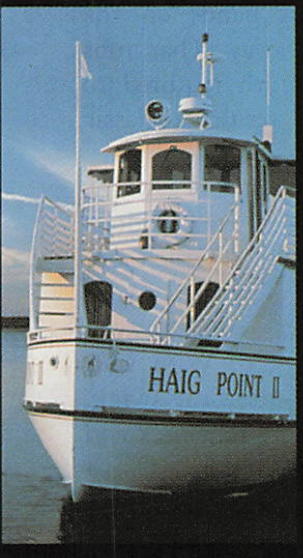
Bill Davis is head professional at Jupiter Hills Golf Club in Tequesta, Florida.

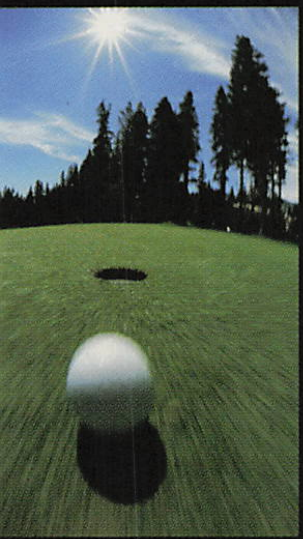
SAM GREENWOOD

DEVELOPER CLOSEOUT









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BY DANA RADER WITH DAVID DUSEK

Power Play

Stretch out your backswing for long, straight drives

Many amateurs pull the club inside with their hands on the takeaway. That robs the backswing of the width required to generate power. Typical result: a classic over-the-top slice.

Here's a drill to help you make a wider, straighter takeaway. Get in your address position without a club. Cross your left arm over your right, pressing the backs of your hands together. Keep them together as you swing your arms to the top. With your hands effectively removed from the swing, your left arm will extend straight back and pull your left shoulder into action.

GOLF MAGAZINE TOP 100 TEACHER *Dana Rader is founder of the Dana Rader Golf School in Charlotte, North Carolina.*

JOHN KACHIK

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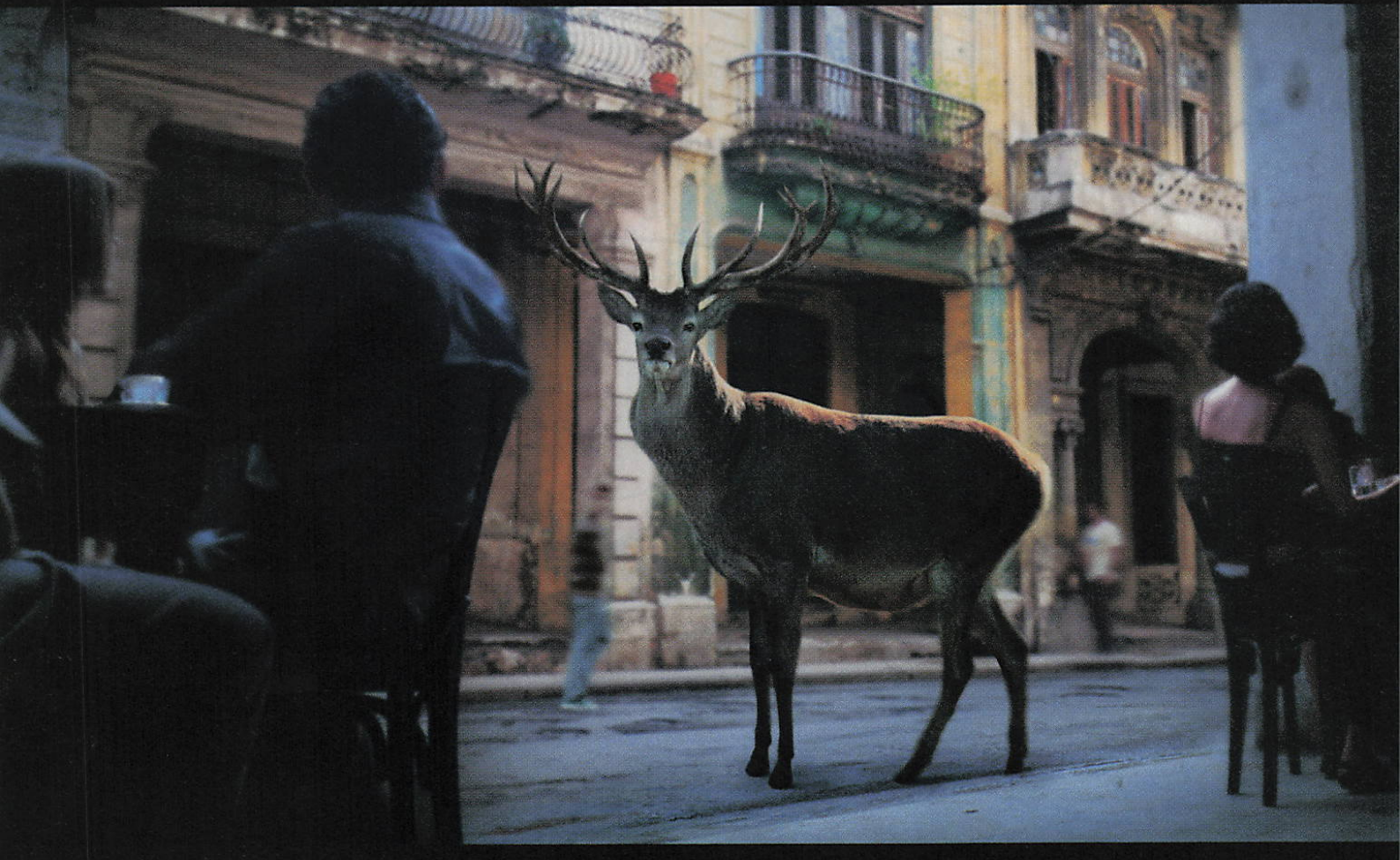

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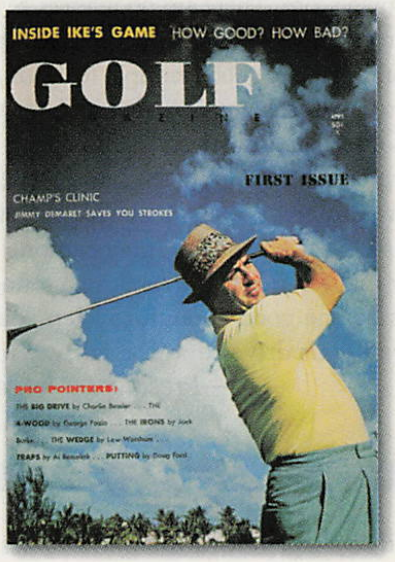
45 Years of GOLF MAGAZINE



By Kevin Cook

Twoscore and five years ago, our fore-fathers brought forth a new magazine, conceived in some smoky 19th hole and dedicated to the American golfer. GOLF MAGAZINE would be for country-clubbers and muni players in all 49 states—and Hawaii too, once the Aloha State joined the Union four months later.

In 1959 the Celtics swept the Lakers—the Minneapolis Lakers—in the NBA Finals. Frank Sinatra won his first Grammy Award, which was also *anybody's* first Grammy, since the Grammys began that year. And that spring our first cover showed Sam Snead, who was not identified. Everybody knew Slammin' Sam. Inside, the first GOLF MAGAZINE led off with a *continued*

letter from Bob Jones: "I am delighted to know that you are projecting a first-class magazine devoted entirely to golf." Next came a note from Walter Hagen, who wrote, "Old-timers such as Bobby Jones and myself, who are watching through the picture windows, will be depending on your new magazine to keep us up to date on the links we knew so well yesterday." On the same page was a letter from Art Citrynell of New York, who asked, "Do you think you can run some articles which might help average players like myself? I can't seem to make my long-irons work.... My putting is a little weak too."

Through 534 issues and thousands of pages of swing tips, we are still helping players who can't hit their long irons. On that score, 45 years of instruction have boiled down to four words: *Switch to lofted woods*. As for putting, decades of hard work have led to a two-word solution to your troubles: *Dave Pelz*. But the game is still maddeningly difficult. That's why more than six million readers turn to us for help every month. Millions more read our foreign editions in Australia, China, Korea and other lands. Someday we'll run a headline worthy of McDonald's: *More Than a Billion Slices Cured.*

A Message from the White House

Congratulations to GOLF MAGAZINE on your 45th anniversary.

Mark Twain once called golf "a good walk spoiled." Clearly he was never president. For me, golf provides a welcome escape outdoors with friends and family, and a chance to exercise. Golf is a longstanding tradition in the Bush family—we've even created our own version of the game, which rewards both score and speed of play. Some of my fondest memories are of early-morning rounds with my dad.

Golf is one of the few sports in which each player reports his own score. There are no referees to call penalties or enforce the rules. The game demands integrity and trust, and it sets a good example for young people beginning to build character. And as anyone who has ever picked up a club can attest, golf is a great challenge. A well-placed trap or tricky green can test the patience of the most seasoned professional. Yet the game has a way of satisfying even the beginners among us. No matter how many 5-irons you shank in a round, there will always be one good enough to keep you coming back. May all your drives find the fairway in 2004.

—President George W. Bush
January 30, 2004

"The advent of electric golf carts is bound to shape our future golf courses," Gene Sarazen wrote in a prophetic column in 1960. "Architects designing new courses will have to plan bridges and hard-top paths along the fairways to handle this new type of traffic." Six months later, in a story headed "Boy Wonder," defending U.S. Amateur champ Jack Nicklaus proved he was no prophet. "You can print this or you can forget it," the 20-year-old Nicklaus told GOLF MAGAZINE. "I will never become a professional golfer." We printed it and remembered it as Jack went on to demonstrate that the old, oblong Tourney he played was no crystal ball.

A March 1963 story held a better forecast. Nicklaus had won only one pro major by then, but we made him odds-on to become the best player ever: "What is there to stop him? Probably nothing. But if anything, boredom perhaps. Or calories." Noting that his weight was a worry ("Jack, called 'Blob-o' and 'Whale-man' by his classmates at Ohio State..."), writer Will Grimsley portrayed a 23-year-old Nicklaus so strong ("averaging around 280 yards with his driver") and willful that his destiny was clear. Grimsley quoted Sarazen: "I've never seen a player who could shut himself off from all around him the way Nicklaus does. Nothing affects him." That fierce will turned "Blob-o" into a champion who fulfilled our every prediction, including a line that helped fix the Golden Bear's famous nickname: "On the putting green, Nicklaus hunches over the

TIMELINE

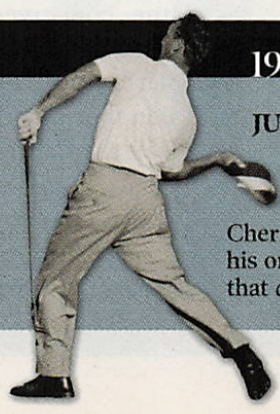
1959

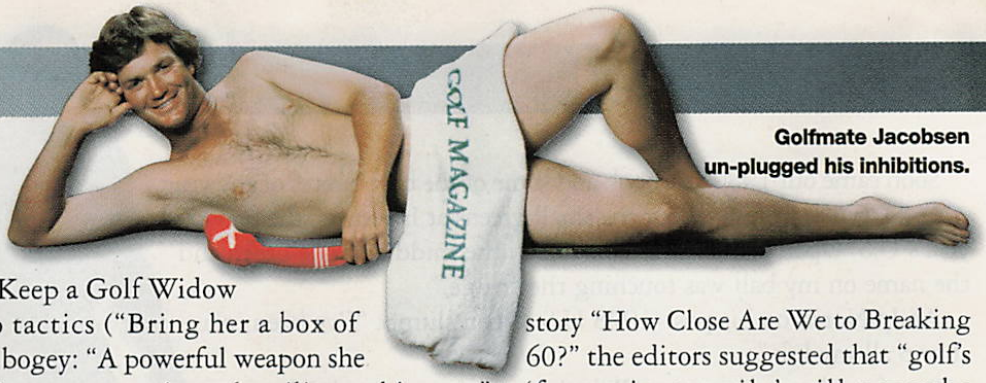
APRIL Jack Nicklaus, 19, wins his first of two U.S. Amateurs and tells GOLF, "I will never become a professional.... I can play all I want without becoming a pro."

JULY We publish our first piece on curing the slice. "Fall back on your heels" in the backswing to make "a sweeping inside-out motion" coming down. Hmm.

1960

JUNE Charge! Down seven strokes with one round to play, Arnold Palmer drives the 346-yard 1st hole at Cherry Hills and goes on to claim his only U.S. Open. "It's the one that *didn't* get away," he says.





Golfmate Jacobsen un-plugged his inhibitions.

ball like a frozen grizzly bear."

Gender roles were shifting in the '60s, but we seemed stuck in the '50s. A 1963 feature, "Ten Ways to Keep a Golf Widow Happy," prescribed Ricky Ricardo tactics ("Bring her a box of candy") to pre-empt a fate worse than bogey: "A powerful weapon she can use... is withholding sex. This, in turn, can trigger hostility on his part." And that piece, by Dr. Joyce Brothers, was progressive compared to a 1964 screed by columnist Oscar Fraley. While admitting there was "nothing like a dame," he asked, "But why do they have to foul-up a great game like golf?" Lest you think Fraley was the lone curmudgeon at that month's articles meeting, his story came with a note saying that the article didn't "necessarily reflect the viewpoint of the editors of GOLF MAGAZINE—but don't bet on it."

A new spring brought another Snead cover. No one noticed at the time, but the background of our May 1964 issue showed a golfer urinating on a palm tree. Around the office we call that one the "Mr. Tinkle" cover.

How much has the game changed since 1966? That was the year we asked touring pros which of the majors mattered most. Surprise answer: the PGA Championship, which Dave Marr said "is in a class by itself."

In 1968, beside a tempting ad for the upscale Concord Golf Resort in New York, (three days of golf, deluxe lodging and three meals a day for $60), we ran a story on Golf-O-Tron, an early golf simulator. Designed by a firm that made ballistic missiles, the game offered video versions of Pebble Beach and Pinehurst and sold for $10,000, or $63,230 in today's dollars.

By '72 our editors were making like Carnac, predicting Nicklaus victories in that year's Masters, U.S. Open and British Open, "and everyone will go out of their birds waiting for the Super Slam to be completed at the PGA." Nicklaus won at Augusta and Pebble Beach and lost by one shot to Lee Trevino at Muirfield. That issue also carried these lines praising the U.S. Open venue: "Not everyone can play Merion or Baltusrol or the Olympic Club. But everyone—everyone with money, since the greens fee ranges up to $20—can play Pebble."

A few years later GOLF MAGAZINE Instruction Editor Gary Player proposed a radical notion. He said fit was better than fat. His tips, including "Don't eat indiscriminately," ran under a photo showing Player running down the hall in our offices. But there was something wrong with this picture: The man known for wearing black was clad in *white shorts and a white polo shirt*. It seemed mad, heretical... until you saw his black socks.

That was the same year we serialized Michael Murphy's weirdly wondrous *Golf in the Kingdom,* and soon we took on another sort of metaphysics. In the 1975 story "How Close Are We to Breaking 60?" the editors suggested that "golf's 'four-minute mile' will never be attained because the courses are getting tougher." Two years later Al Geiberger shot 59. Chip Beck and David Duval have done it since; our own Annika Sorenstam shot the LPGA's first 59 three years ago.

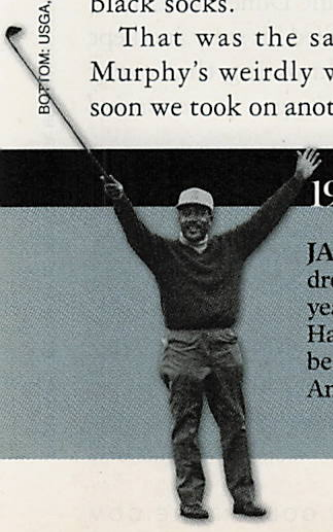
October of '76 brought one of the best off-course golf tales ever. In that issue, Winnie Palmer told GOLF MAGAZINE about a birthday surprise she'd planned for husband Arnold in the late '50s. President Dwight Eisenhower was in on it. So one night at the Palmer house in Latrobe, Pennsylvania, "the doorbell rang," we reported, "and Winnie, who was in her room dressing, said, 'Arnie, will you see who that could be?' He went downstairs, opened the front door, and almost collapsed. There stood the president of the United States with a duffel bag and that great grin of his. 'Could you put up an old friend for the night?' "

In 1979 the magazine launched a franchise that turns 25 this year: GOLF MAGAZINE's Greatest Courses in the World. That ranking had Augusta National first and Pine Valley 28th—but only because the list was alphabetical. *continued*

GOLF
THE WORLD'S LARGEST SELLING GOLF MAGAZINE
NO MORE HOOK!
NO MORE SLICE!
A simple left-side method for more consistent golf.
WHY ISN'T GOLF IN THE OLYMPICS?
The unknown facts behind a controversial question.
THINK AND WIN!
Palmer cuts your score even before you swing your club.
MID-SPRING TIPS
• Make the running sand shot.
• How to master the one-iron.
• Four more new Pro Pointers.

A golfer took relief in the background of our 1964 "Mr. Tinkle" cover.

BOTTOM: USGA, BETTMANN/CORBIS, AP/WIDE WORLD PHOTOS; TOP: JULES ALEXANDER



1961

JANUARY The PGA of America drops its whites-only rule; six years later at the Greater Hartford Open, Charlie Sifford becomes the first African-American to win on tour.

JULY Palmer, the man GOLF calls a "new breed of superstar," slashes a 6-iron from knee-high rough at Royal Birkdale, winning the Claret Jug and the adoration of British fans.

Soon came our 1980 yearbook and some of the best quotes of any year:

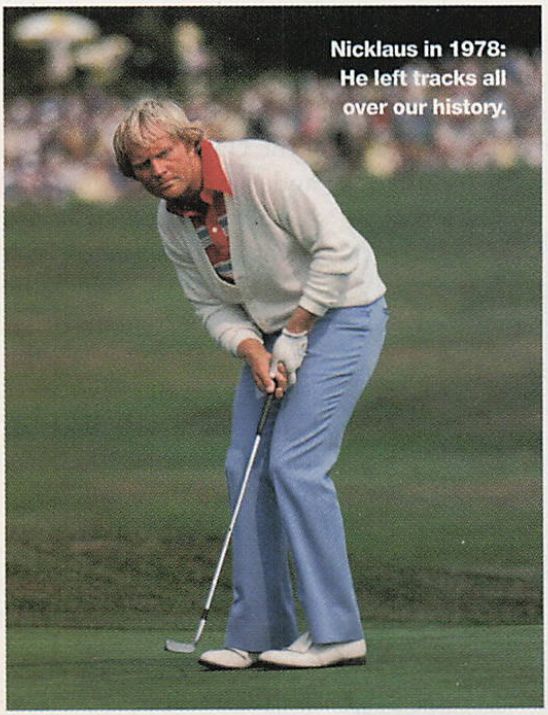
Lee Trevino, griping about the small greens at Inverness, the previous year's U.S. Open venue: "My ball was in the middle of one green and the name on my ball was touching the fringe."

Andy North on his post-1978 U.S. Open slump: "I've been in a slump all my life."

Sam Snead on retirement: "What else am I going to do? I once thought of becoming a political cartoonist because they only have to come up with one idea a day. Then I thought I'd be a sportswriter because they don't have to come up with any."

Almost as good was a 1980 cover line that flew past the third cut of credibility—"POWER PLUS: Ballesteros Tells You How to Drive It Long *and* Straight."

The '80s brought controversy in the forms of Laura Baugh and Jan Stephenson. The LPGA had hired a new marketing chief (the guy behind Life cereal's famed "Mikey likes it!" commercials) who put female pros in come-hither calendar poses, spurring a dispute the magazine billed as "Sex vs. Sock." Tour veterans hated it. "I didn't join the tour to be in a chorus line," said Kathy Whitworth, while Jane Blalock called the tour's cheesecake photos "quasi-pornography." In the June 1981 GOLF MAGAZINE, Baugh's IMG agent, Hughes Norton, who would later guide Tiger Woods's career until Tiger dumped him, stuck his wing tip in his mouth. "Ladies' golf had no one along the lines of appeal that Laura represented," he told us. "You had some reasonably good-looking women who couldn't play very well and some great players who looked awful—typical women's athlete types." In the end came a fragile equilibrium: The game rewarded the best players, male and female, but rewarded them more if they were good-looking or charismatic. Baugh fought alcoholism and never won an LPGA event. Stephenson fought sexism, won 16 tournaments and three majors, then triggered another uproar last year when she told us that Asian players were "killing our tour."



Nicklaus in 1978: He left tracks all over our history.

In May of 1982 our readers met "Professor Putt," better known as Dave Pelz. Here's a trivium: Did you know that Pelz faced Jack Nicklaus 22 times in Midwestern junior, high school and college tournaments? Can you guess how many times Dave beat Jack?

You're right. None.

If he mis-hits, you must acquit? Simpson in 1990

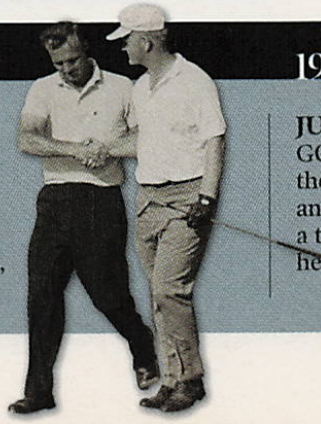
After more than a decade as a NASA nuclear physicist, Pelz returned to the game that had haunted him since that 0-for-22 against the best player ever. He knew there had to be a scientific way to play better golf. There wasn't, but in time he invented one. Over the course of 22 years and 14 cover stories, Pelz has nuked the idea that short-game talent is a gift, not a craft any golfer can learn.

Remember Olivia Newton-John in health-club leotard and leg warmers? Nancy Lopez aced that look in "Let's Get Physical," a 1983 fitness feature we published in *Fairway,* our guide to LPGA golf. But sex symbol N.Lo looked shy compared to the full-frontal hilarity of Peter Jacobsen, our 1983 Golfmate of the Year. Posing in a sauna with a GOLF MAGAZINE towel draped over his drop zone, Jacobsen grinned like a guy who knew he'd still be winning on Tour two decades later.

In 1983 Tom Doak took over a new, improved ranking of the world's best courses that evolved into GOLF MAGAZINE's Top 100 Courses in the World. Doak, who would go on to become one of the world's finest course designers (his Pacific Dunes ranks 19th on our latest list), filed his story and kept his head down, knowing that every golfer who *didn't* belong *continued*

1962

JUNE Ignoring cries of "Fat Jack" and "Old Blob-o," Nicklaus beats Palmer in Arnie's backyard—Oakmont—to win his first major, the U.S. Open. "Now that the big guy is out of the cage," Palmer says, "everybody better run for cover."



1962

JUNE Nancy Jupp writes in GOLF, "Anyone who walks off the 18th green [at St. Andrews]... and raves about it is as naive as a teenager pretending to like her first martini."

1963

APRIL Nicklaus wins at Augusta and gets fitted for his first—and roomiest—green jacket.

FROM TOP: FRED VUICH; LEONARD KAMSLER; BETTMANN/CORBIS

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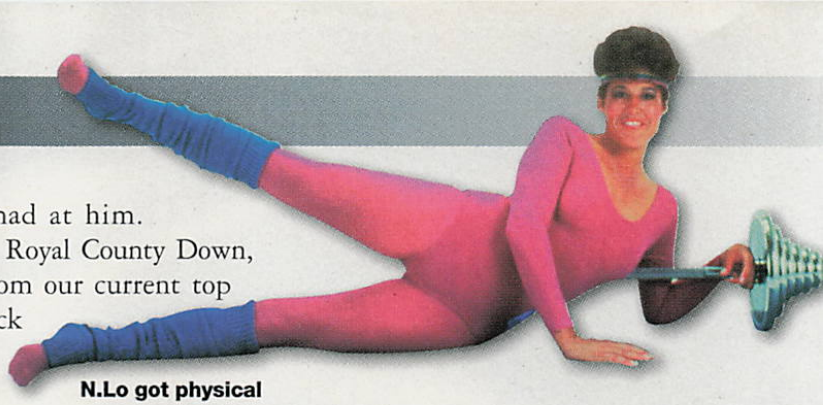


N.Lo got physical in 1983.

to Pine Valley or play the other greats would be mad at him. The top five that year were Muirfield, Pebble Beach, Royal County Down, Pine Valley and Cypress Point—not hugely different from our current top five of Pine Valley, Cypress Point, Muirfield, Shinnecock Hills and Augusta National. This fall we will rank the best public-access courses, the Top 100 You Can Play. We're also working on a new list. Golf-travel guru Scott Gummer won't give up the details, but says, "Trust me—it's going to be big."

Golf has long been a celeb magnet: Bing Crosby, Bob Hope, Sean Connery... Tommy Lee? Celebs from Samuel L. Jackson and Jack Nicholson to Cheech Marin and the Three Stooges have starred in our pages along with a guy you might not want to call a nasty slicer. "If you're going to play golf seriously," O.J. Simpson told us in 1990, "you got to know how to make excuses."

One of our most popular features bowed 12 years ago when "ClubTest '92" put the latest woods and irons on trial. Callaway's brand-new Big Bertha woods got raves, including one from tester Ken Van Kampen: "Looked at it: 'Uggh! Look at that big fat head!' Waggled it: 'Hmmmm... not bad.' Hit a few: 'Hey, wait a minute—let me hit some more!' " (Van Kampen now works for TaylorMade. Asked for a follow-up comment, he says, "Whatever happened to those Callaway guys, anyway?")

If you're among the legions of golfers who bemoan the cost of clubs, try a price test: How much did a set of three graphite-shafted 1992 Big Berthas cost?

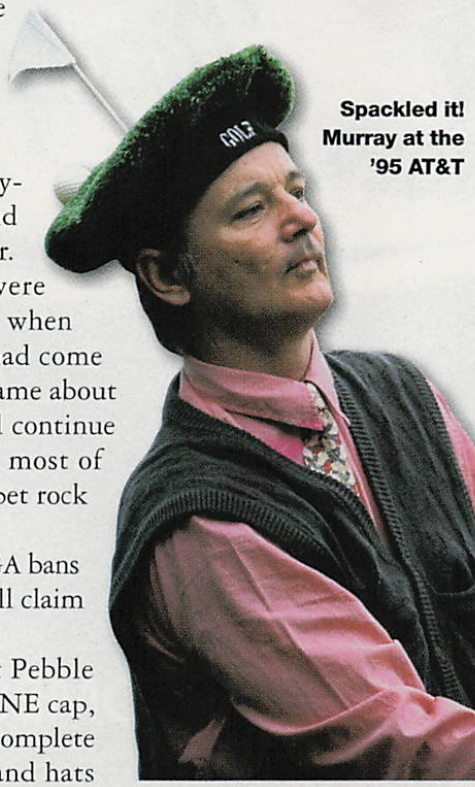
(a) $195
(b) $395
(c) $810

The answer, (c), proves that not everything is going to hell. Computers and metalwoods just get better and cheaper.

Of course, those graphite shafts were already obsolete back in 1979. That's when we called graphite a fad whose time had come and gone. Ten years later we said the same about the long putter: "A few companies will continue to manufacture long putters. But for most of the golf world, it's become yesterday's pet rock or mood ring."

If recent rumors are right and the USGA bans long and belly putters later in 2004, we'll claim we were correct—15 years early.

In 1995 we followed Bill Murray at Pebble Beach as he sported a GOLF MAGAZINE cap, a tam-o'-shanter with an Astroturf top complete with flagstick and golf ball. Murray and hats have a fine history. Here's a story you haven't heard before: Actor Randy Quaid was playing with Murray one day when they came to a fairway flooded by rain and a sprinkler that had gone haywire. Murray, irked to see a lake where his ball had gone, turned to Quaid. "I'm going to play it," he said. So he waded into waist-deep water—and vanished when the fairway caved in. There was nothing left but the bill of Bill's cap, floating, until he popped up under it, spouting water like a cherub in a fountain.



Spackled it! Murray at the '95 AT&T

You'll find many more great moments in this special edition, starting with a sampling of classic covers on the next four pages. But there's far too much in 50,000-plus pages of GOLF MAGAZINE history to slam it all into one issue, so we're going to keep the birthday party going all year. For the rest of 2004, each issue will hold a special *45th Anniversary* section, with our ongoing countdown of the 45 Greatest Moments of the GOLF MAGAZINE era. Each month we'll reveal five more. Check the list, go to www.golfonline.com/45 to rank the top 10, and you might win $45,000.

A long shot? Maybe, but so was GOLF MAGAZINE 45 years ago, when nobody thought we would be here today, just hitting our stride in 2004.

1963

OCTOBER Mickey Wright, possessing what Ben Hogan called the best swing he ever saw, wins a record 13th LPGA title in one year.

1964

JUNE Under doctors' supervision, an exhausted Ken Venturi conquers Congressional's blistering heat to win the U.S. Open.

FROM TOP: JULES ALEXANDER FOR THE LPGA; FRED VUICH; UPI/CORBIS

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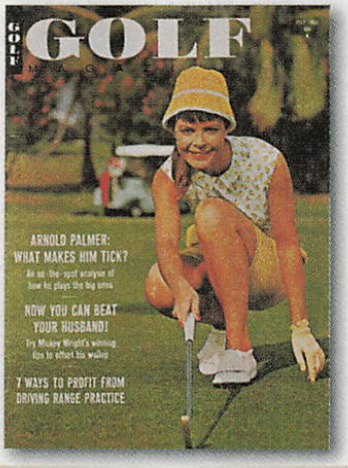
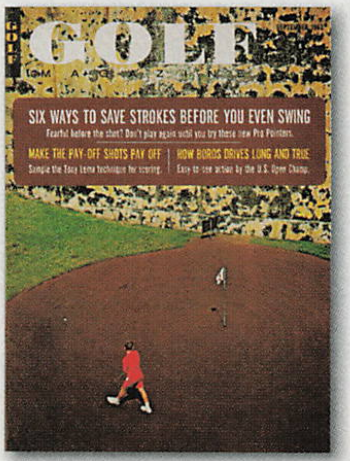
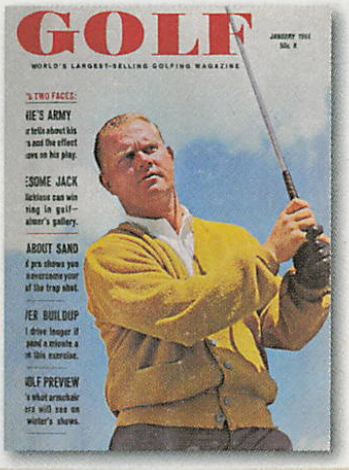
APRIL 1961 FIRST ARNOLD PALMER COVER; READERS URGED TO PLAY LIKE PALMER AND "ATTACK THOSE COURSES!"
BOBBY JONES: "THE PURPOSE OF ANY GOLF COURSE SHOULD BE TO GIVE PLEASURE."



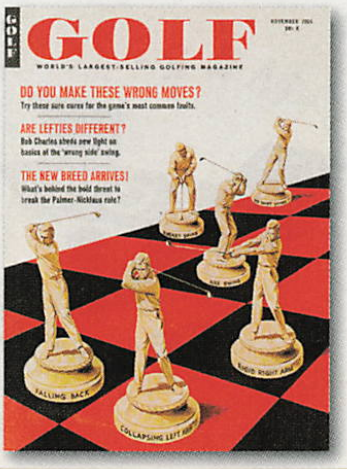
JULY 1962 FIRST FEMALE ON THE COVER (A MODEL); WOMEN AS GOLF'S "NEW FRONTIER."
PRO CHRIS KNILL ON WHY NO GOLFERS HAD SEEN SASQUATCH: "NOT ENOUGH PEOPLE DRINK WHEN PLAYING."



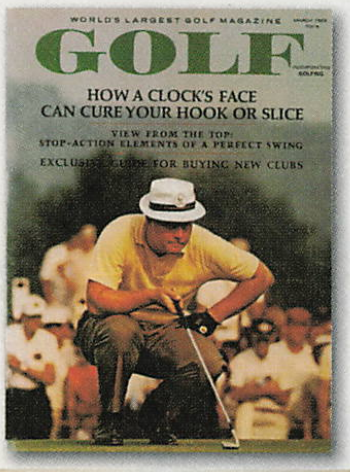
SEPTEMBER 1963 SAVE STROKES BEFORE YOU SWING; DRIVE LONG AND STRAIGHT; HOW WEEKEND GOLFERS IGNORE THE RULES.
"LIGHTHOUSE HARRY" COOPER: "NINETY-NINE PERCENT FAIL TO PLAY 'BY THE BOOK.' "



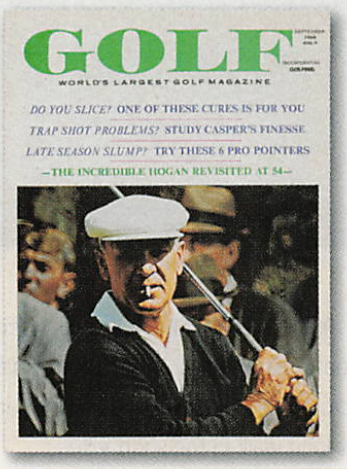
JANUARY 1964 WHY "LONESOME JACK" CAN'T MATCH ARNIE'S POPULARITY.
WRITER OSCAR FRALEY: "NICKLAUS LOOKS MORE LIKE THE MAN WHO COMES TO MOVE THE PIANO THAN A GREAT ATHLETE."



NOVEMBER 1964 TOMMY BOLT ON PLAYING BY FEEL; PRESIDENTS TEE IT UP.
DWIGHT EISENHOWER: "IF I DON'T IMPROVE, I'M GOING TO PASS A LAW NO ONE CAN ASK ME ABOUT MY GOLF SCORE."


WORLD'S LARGEST GOLF MAGAZINE
GOLF
HOW A CLOCK'S FACE CAN CURE YOUR HOOK OR SLICE
VIEW FROM THE TOP: STOP-ACTION ELEMENTS OF A PERFECT SWING

MARCH 1966 NICKLAUS IS AMONG THE NEW "MATINEE IDOLS"; GOLF IN JAPAN.
GENE SARAZEN: "I DON'T KID MYSELF THAT I'M GOING TO WRESTLE JACK NICKLAUS FOR A CHAMPIONSHIP."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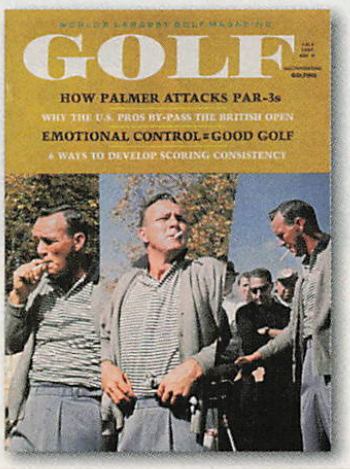
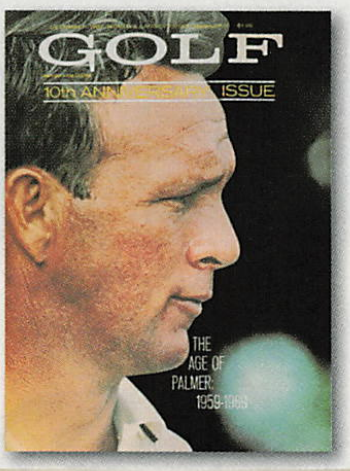
DO YOU SLICE? ONE OF THESE CURES IS FOR YOU
TRAP SHOT PROBLEMS? STUDY CASPER'S FINESSE
LATE SEASON SLUMP? TRY THESE 6 PRO POINTERS
—THE INCREDIBLE HOGAN REVISITED AT 54—

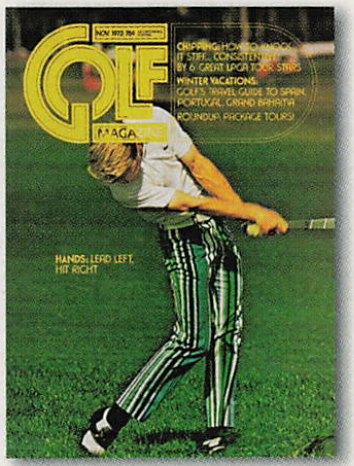
SEPTEMBER 1966 COURSE-MANAGEMENT TIPS FOR LADIES INCLUDE "GIRLS, SAVE YOUR SCHEMING FOR THE COURSE."
BEN HOGAN: "NICKLAUS IS THE LONGEST STRAIGHT DRIVER I'VE SEEN, BAR NONE."


GOLF
HOW PALMER ATTACKS PAR-3s
WHY THE U.S. PROS BY-PASS THE BRITISH OPEN
EMOTIONAL CONTROL = GOOD GOLF
6 WAYS TO DEVELOP SCORING CONSISTENCY

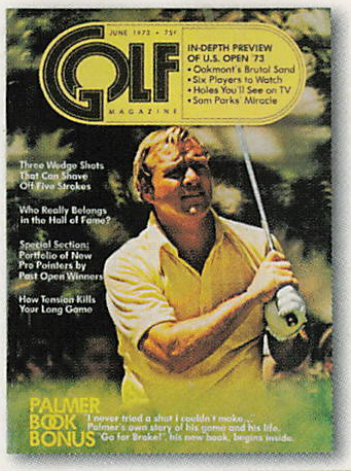
JULY 1967 PALMER—STILL SMOKIN'; WHY U.S. PROS SKIP THE BRITISH OPEN.
FRANK BEARD: "THE AZALEA OPEN PAYS MORE THAN THE BRITISH OPEN, AND I'M ON TOUR TO MAKE A LIVING."



DECEMBER 1969 *GOLF* TURNS 10; "THE AGE OF PALMER"; PSYCHEDELIC FASHION.
GENE SARAZEN: "IF WALTER HAGEN WERE PLAYING TODAY, HE WOULD MAKE A MILLION DOLLARS—AND SPEND TWO MILLION."



NOVEMBER 1972 DISCO-ERA *GOLF* LOGO; ORVILLE MOODY'S FALL; VELOUR CARDIGANS.
BOBBY LOCKE: "PLAY FOR PAR. IF YOU HAVE THREE BIRDIES AND 15 PARS, YOU'LL HAVE A POCKET FULL OF DOLLARS."


GOLF
MAGAZINE
IN-DEPTH PREVIEW OF U.S. OPEN '73
• Oakmont's Brutal Sand
• Six Players to Watch
• Holes You'll See on TV
• Sam Parks' Miracle
Three Wedge Shots That Can Shave Off Five Strokes
Who Really Belongs in the Hall of Fame?
Special Section: Portfolio of New Pro Pointers by Past Open Winners
How Tension Kills Your Long Game
PALMER BOOK BONUS

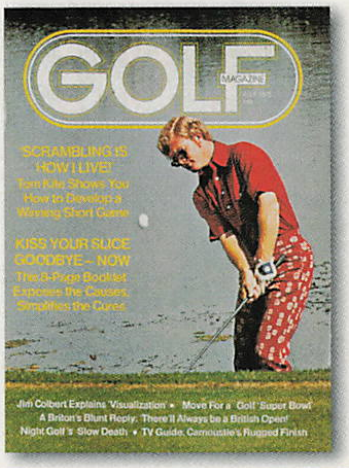
JUNE 1973 U.S. OPEN PREVIEW SAYS WATCH OUT FOR JOHNNY MILLER (WHO WOULD WIN WITH A SUNDAY 63).
ARNOLD PALMER: "MY ATTITUDE IS, WHEN YOU'RE IN THE ROUGH, GO FOR THE GREEN."

GOLF
MAGAZINE
DR. JOYCE BROTHERS' KITCHEN-TESTED TIPS FOR THE GOLF WIDOW
Strategy That Can Be As Good for Him As It Is for Her
Does Your Swing Need an Overhaul? Here's How Dave Hill and His Coach Met the Problems and Developed This New, Winning Groove
Bruce Crampton: Why He Is the Game's Unloved, Unheroic Superstar
No More Costly 3-Putt Greens If You Try the Grier Jones Way
PALMER BOOK BONUS
Is Match Play the Golfer's Favorite, Doomed to a TV Blackout?

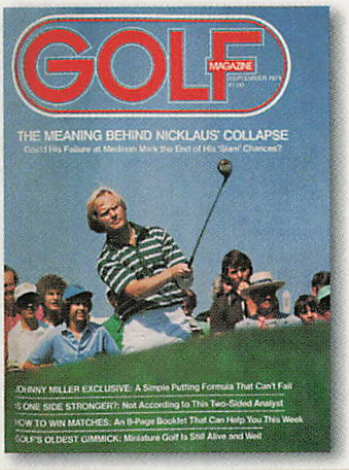
AUGUST 1973 JOYCE BROTHERS'S TIPS FOR GOLF WIDOWS; NEW BALL FLIES 250 YARDS!
JULIUS BOROS, ON HUNTING: "I'M NOT SHOOTING AT ANYTHING THAT CAN BITE OR THAT I CAN'T OUTRUN."

GOLF
MAGAZINE
Trouble on the Greens? BOOK BONUS Trevillion's Split-Handed Stroke Is Worth Trying. Read 'Perfect Putting Method, Part 2, in This Issue.
SEX PLUS SOCK
At Last, Golf Has A Glamour Girl Who Can Really Play
Self-Analysis: Johnny Miller Shares The Key Moves of His One-Piece Swing
The Jury's Still Out On the Graphite Shaft
Playing Lesson: How an 85-Shooter Can Save 3 Strokes With One Session
6 Pro Pointers for Late-Season Woes

OCTOBER 1973 LAURA BAUGH: GOLF'S "GLAMOUR GIRL"; CALIFORNIA'S FINE WINE.
BAUGH: "I THINK A WOMAN SHOULD HAVE SOME SKILL OF HER OWN AND NOT JUST BE DEPENDENT UPON A HUSBAND."


GOLF
MAGAZINE
SCRAMBLING IS 'HOW I LIVE!'
Tom Kite Shows You How to Develop a Winning Short Game
KISS YOUR SLICE GOODBYE – NOW
This 8-Page Booklet Exposes the Causes, Simplifies the Cures
Jim Colbert Explains 'Visualization' • Move For a 'Golf' Super Bowl
A Briton's Blunt Reply: There'll Always be a British Open!
Night Golf's Slow Death • TV Guide: Carnoustie's Rugged Finish

JULY 1975 CHECK TOM KITE'S PANTS; BRITISH OPEN PREVIEW AT CARNOUSTIE.
GARY McCORD: "IF I MISS A PUTT I PUNCH MY CADDIE. IF HE'S BIGGER THAN I AM, I PUNCH HIM AND RUN."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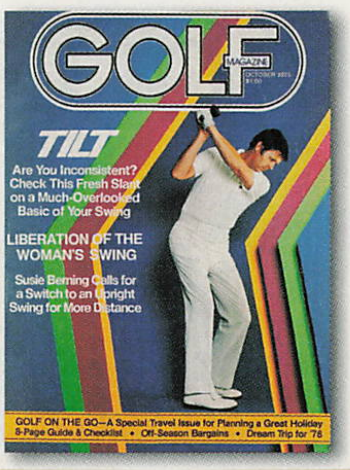
THE MEANING BEHIND NICKLAUS' COLLAPSE
Could His Failure at Medinah Mark the End of His 'Slam' Chances?
JOHNNY MILLER EXCLUSIVE: A Simple Putting Formula That Can't Fail
IS ONE SIDE STRONGER?: Not According to This Two-Sided Analyst
HOW TO WIN MATCHES: An 8-Page Booklet That Can Help You This Week
GOLF'S OLDEST GIMMICK: Miniature Golf Is Still Alive and Well

SEPTEMBER 1975 YOUNG TOM MORRIS AND J.H. TAYLOR REACH HALL OF FAME; JOHNNY MILLER'S FAIL-PROOF PUTTING FORMULA.
DAVE HILL: "I PUT MY SIZE-NINE FOOT IN MY SIZE-12 MOUTH."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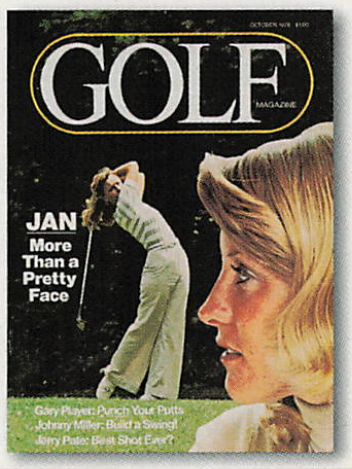
TILT
Are You Inconsistent? Check This Fresh Slant on a Much-Overlooked Basic of Your Swing
LIBERATION OF THE WOMAN'S SWING
Susie Berning Calls for a Switch to an Upright Swing for More Distance
GOLF ON THE GO—A Special Travel Issue for Planning a Great Holiday
8-Page Guide & Checklist • Off-Season Bargains • Dream Trip for '76

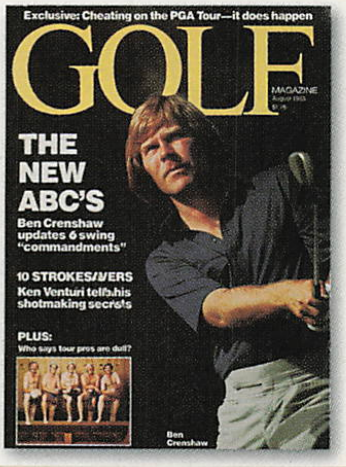
OCTOBER 1975 WILL ANYONE BREAK 60?; TOM WEISKOPF'S SHOTGUN COLLECTION.
JOHNNY MILLER: "IF WE WERE PLAYING [1950s] COURSES... I WOULD ALREADY HAVE SHOT IN THE 50s."



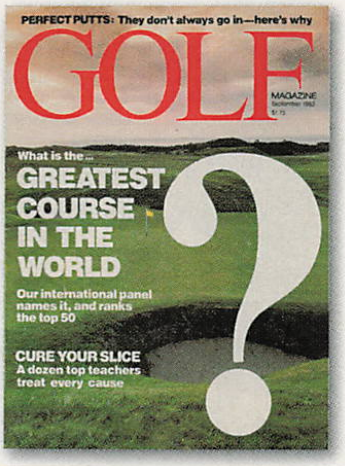
OCTOBER 1976 JAN STEPHENSON, COVER GIRL; POIGNANT WINNIE PALMER PROFILE.
LEE TREVINO: "IF I HADN'T BECOME A PRO, I PROBABLY WOULD HAVE BEEN A MECHANIC. I USED TO BE HELL ON '49 FORDS."

FRINGE BENEFITS: How to chip it stiff from 4 different lies
GOLF
MAGAZINE
JACK'S 'OTHER' CAREER:
Nicklaus tells us details of his 300 million dollar "sideline"
ACHILLES HEELS:
The game's best players reveal their fatal flaws
Jack Nicklaus

MARCH 1981 ARCHITECT NICKLAUS; GEAR GUIDE—DUNLOP'S AUSTRALIAN PERSIMMON WOODS ($266 FOR A SET OF FOUR).
JACK: "I HAVE AN AWFUL FEELING I'M THE ONLY ONE WHO APPRECIATES MY DESIGNS."



AUGUST 1983 GREG NORMAN AND FRIENDS BARE ALMOST ALL IN PICTORIAL.
THE EDITORS: "JAN STEPHENSON, EAT YOUR HEART OUT. YOU'RE NOW THE AUSTRALIAN WITH THE SECOND-BEST BODY IN GOLF."


PERFECT PUTTS: They don't always go in—here's why
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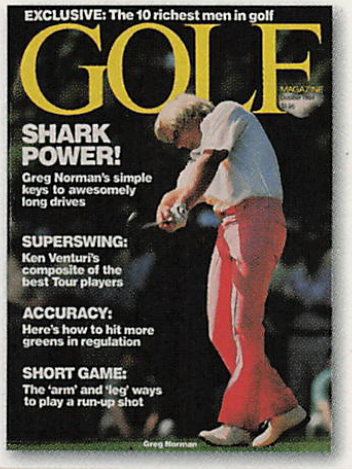
MAGAZINE
What is the...
GREATEST COURSE IN THE WORLD
Our international panel names it, and ranks the top 50
CURE YOUR SLICE
A dozen top teachers treat every cause

SEPTEMBER 1983 FIRST ISSUE TO RANK TOP 50 COURSES; BETH DANIEL PROFILE.
JIMMY DEMARET: "MY FIRST TOURNAMENTS WERE ON THE WINTER TOUR IN TEXAS. THEY PASSED A HAT TO RAISE PURSE MONEY."


EXCLUSIVE: The 10 richest men in golf
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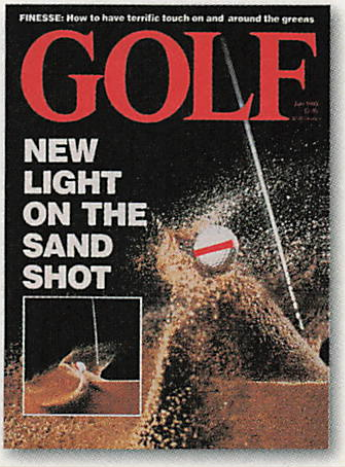
SHARK POWER!
Greg Norman's simple keys to awesomely long drives
SUPERSWING:
Ken Venturi's composite of the best Tour players
ACCURACY:
Here's how to hit more greens in regulation
SHORT GAME:
The 'arm' and 'leg' ways to play a run-up shot
Greg Norman

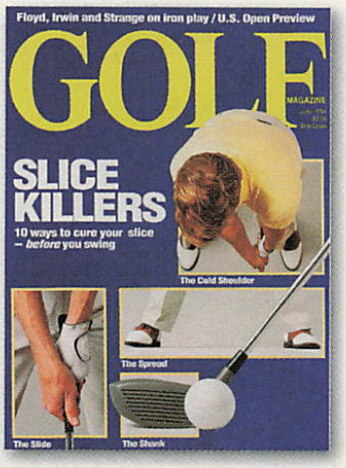
OCTOBER 1984 THE 10 RICHEST MEN IN GOLF; BALLYBUNION GETS SECOND COURSE.
MICHAEL HURDZAN: "THE WIDESPREAD OR EVEN REQUIRED USE OF GOLF CARS IS CONTRARY TO THE SPIRIT OF GOLF."

UNBELIEVABLE! Pros reveal their worst-ever scores
GOLF
MAGAZINE
ROBOT SWING
Mark O'Meara's keys to machine-like consistency
HOW-TO BONUS:
Top players and teachers give you a 16-page review
THE MAN IN BLACK
In depth profile of Gary Player at 50
Mark O'Meara matches form with the USGA's 'Iron Byron'

NOVEMBER 1985 ROBO-GOLFER MARK O'MEARA; ARNIE HITS A DRIVE OFF THE EIFFEL TOWER; GARY PLAYER TURNS 50.
SKEETS, BOB HOPE'S CADDIE OF 10 YEARS: "HE'S NEVER HAD A BAD LIE YET."



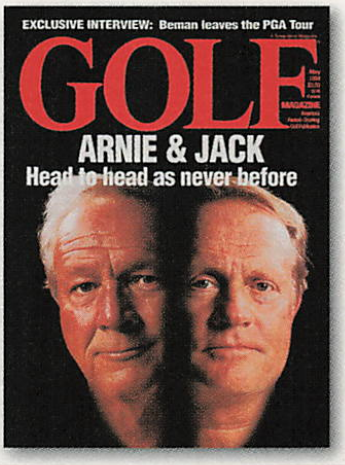
JULY 1990 THE NEXT SEVE: JOSE MARIA OLAZABAL; BRITISH OPEN PREVIEW.
PERCY HUGGINS: ST. ANDREWS'S ROAD HOLE "COULD BE CALLED A DOUBLE DOGLEG, THOUGH THERE'S NOT A TREE IN SIGHT."



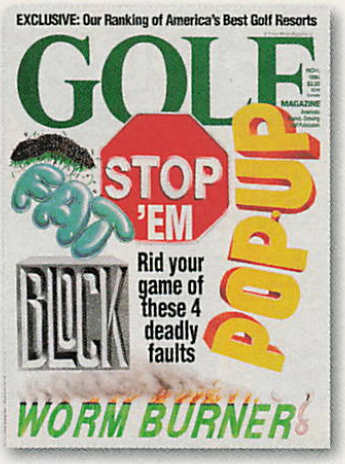
JUNE 1991 SLICE NO MORE, AGAIN; GOLF WITH GERALD FORD; U.S. OPEN PREVIEW.
BOB HOPE: "WHEN I PLAY WITH JERRY FORD, I MAKE IT A FOURSOME: THE PRESIDENT, MYSELF, A PARAMEDIC AND A FAITH HEALER."

Yip cures, Tour pairings, Bobby Jones, and more in "The Golf Course"
GOLF
MAGAZINE
NEW HOPE FOR YOUR SLICE
The latest teaching techniques, equipment, and gadgets

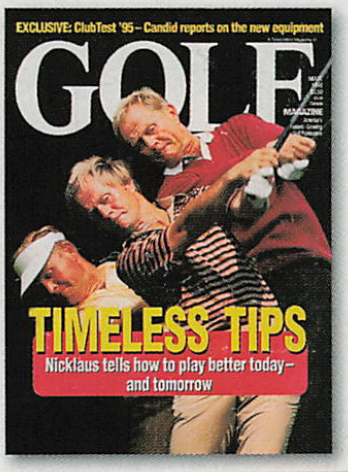
JANUARY 1993 YET ANOTHER SLICE CURE; PLAYERS NAME PROS THEY LOVE TO HATE.
ANONYMOUS PGA PRO: "I HATE PLAYING WITH GUYS LIKE HALE IRWIN WHO WHINE AND BELLYACHE AND THROW CLUBS."



MAY 1994 GOLF'S HEADS OF STATE SOUND OFF ON GOLF'S PAST, PRESENT AND FUTURE; AMERICA'S WORST COURSES.
ARNOLD PALMER: "WINNING THE U.S. OPEN DOESN'T MEAN AS MUCH TODAY."



NOVEMBER 1994 JIM McLEAN: HOW TO AVOID THE BLOCK, CHUNK AND POP-UP.
TOMMY BOLT: "WATCHING BILLY CASPER IS LIKE SEEING A ROLLS PULL UP TO THE WALDORF ASTORIA AND NOBODY GETS OUT."


EXCLUSIVE: ClubTest '95—Candid reports on the new equipment
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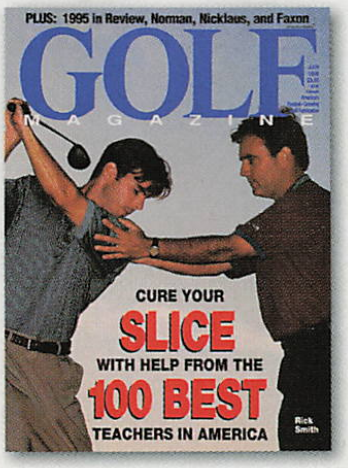
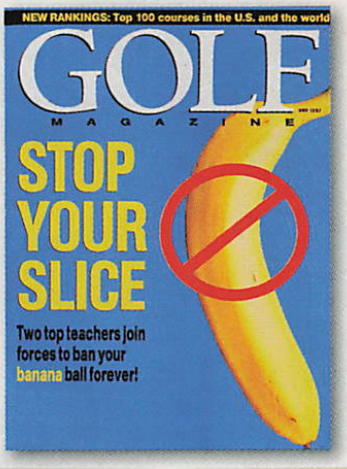
TIMELESS TIPS
Nicklaus tells how to play better today—and tomorrow

MARCH 1995 NICKLAUS TIPS FOR "AGELESS GOLF"; A HISTORY OF ISLAND GREENS.
NICKLAUS: "GOLF IS 80 PERCENT PREAMBLE —VISUALIZATION, GRIP, ALIGNING AND POSTURE—AND ONLY 20 PERCENT SWING."

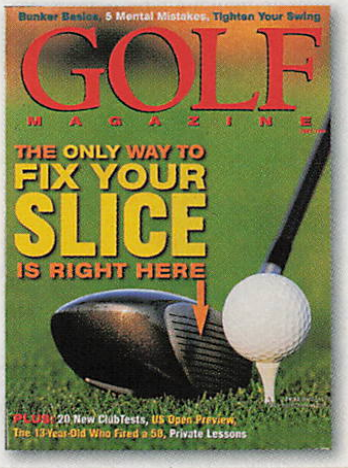


JANUARY 1996 NEW SLICE KILLER: "CLOSE YOUR EYES!"; FIRST TOP 100 TEACHERS LIST.
J.C. SNEAD: "I HATED THE GUYS WHO GREW UP AROUND COUNTRY CLUBS—THE BLOND GOLDEN KIDS WHO NEVER HAD TO WORK."

NOVEMBER 1996 LAUNCH OF TIGERMANIA; BUTCH HARMON BREAKS DOWN TIGER'S SWING; RICHARD NIXON'S '61 HOLE-IN-ONE.
CURTIS STRANGE: WOODS HAS "THE POTENTIAL TO BE THE BEST IN THE WORLD."



NOVEMBER 1997 FINALLY, A CURE FOR THE SLICE; TOP 100 COURSES IN THE WORLD.
DAVID FEHERTY: "WATCHING THE SKINS GAME IS LIKE PRESSING YOUR NOSE TO THE WINDOW OF A FANCY RESTAURANT."


Bunker Basics, 5 Mental Mistakes, Tighten Your Swing
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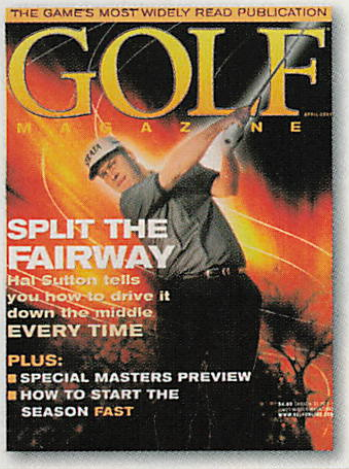
MAGAZINE
THE ONLY WAY TO
FIX YOUR
SLICE
IS RIGHT HERE
PLUS: 20 New ClubTests, US Open Preview, The 13-Year-Old Who Fired a 58, Private Lessons

JUNE 1999 THIS TIME WE'VE GOT IT: *OUTSMART* YOUR SLICE; 13-YEAR-OLD PRODIGY HENRY LIAW: THE NEXT TIGER?
DAVID DUVAL: "I CAN SEE IT IN THE FUTURE. I'M EQUIPPED TO WIN THE MASTERS."



APRIL 2001 "HAL SUTTON IN HELL" COVER; HOLE-BY-HOLE ANALYSIS OF AUGUSTA.
FUZZY ZOELLER: "I CAN'T WAIT TO GET OUT THERE ON THE SENIOR TOUR AND SEE IF I CAN KICK THOSE GUYS' TAILS."

NEW WINNERS: The Best Courses YOU Can Play
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SPECIAL REPORT
The American Golfer:
How
Do You
Compare?
Results of the biggest, most definitive survey of U.S. golfers
PLUS:
Get a Clue to Your Short Game, Tee Box Strategy, An Over-the-Top Cure, Posture Makes Perfect

SEPTEMBER 2002 COVER GUY STARS 'N' STRIPES IT; TOP 100 YOU CAN PLAY.
PETER JACOBSEN: "WHEN GUYS COMPLAIN ABOUT HOW TOUGH IT IS ON TOUR, I DON'T KNOW WHETHER TO LAUGH OR CRY."

THE YEAR IN REVIEW—2002: TIGER, ANNIKA, BETHPAGE, AND MORE
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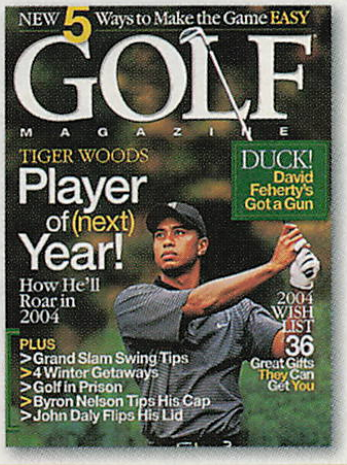
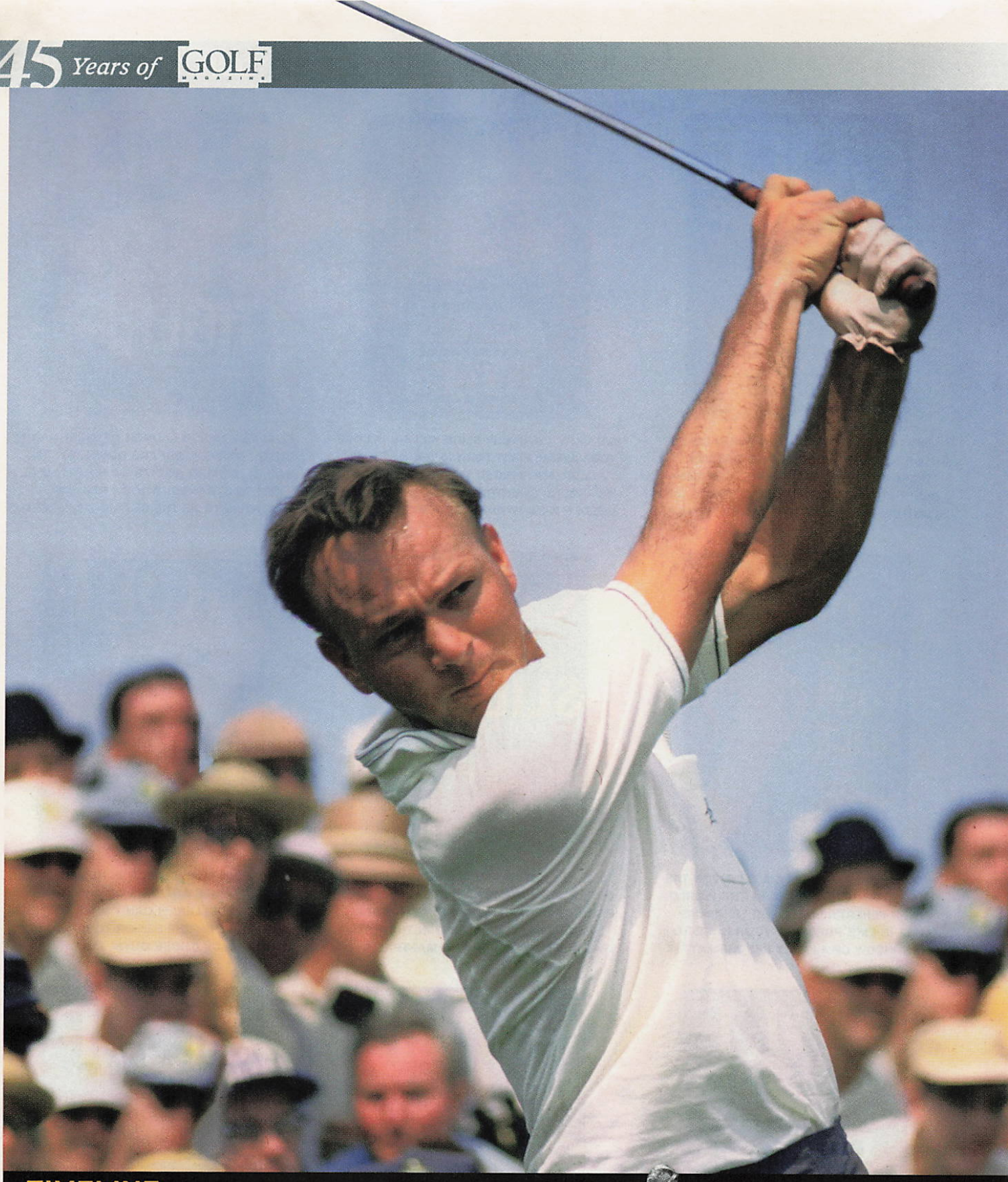
We Proved It:
The Best
Slice
CURE
PLUS:
Control Your Short Game, Start With a Shift, Look Out Guys: Here Comes Suzy, Basic Sand Shots

JANUARY 2003 THE GRANDDADDY OF ALL SLICE CURES; '03 PREDICTIONS: TIGER TO WIN MASTERS, BRITISH AND PGA (OOPS).
SUZY WHALEY: "I'M JUST A WORKING MOM WHO HAPPENS TO PLAY PRETTY GOOD GOLF."



DECEMBER 2003 "YEAR IN GOLF" PREDICTS TWO MAJORS AND A WEDDING FOR TIGER.
DAVID FEHERTY: "JACK SAID MARRIAGE HELPED HIS CAREER, SO TIGER WILL ASK BARBARA NICKLAUS TO MARRY HIM."



TIMELINE

1965

JANUARY Shanks for the memories.... Not-so-sweet-swinging celebs tee off at the first Bob Hope Desert Classic.

APRIL Sam Snead, 52, sinks a putt "from China to Japan" and claims the Greater Greensboro Open, becoming the most seasoned citizen to win on tour.

1966

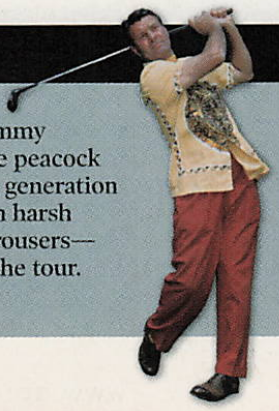
JUNE Palmer loses a seven-stroke lead to Billy Casper, who wins the U.S. Open in a playoff. Palmer's collapse, wrote GOLF's Oscar Fraley, "was an unimaginable catastrophe to his followers, a nightmare in the sunshine."

Long Live the King

By David Feherty

IN 1955 MOST GOOD, SOLID, BUTTONED-UP AMERICANS thought Elvis Presley was the devil in disguise, trying to capture the hearts and minds of their innocent children with his antics on stage, screen and radio. The golf course was the last place anyone looked for hell to be raised, so it must have been a shock to see Arnold Palmer for the first time, all 180 pounds of him with his 30-inch waist and bulging forearms, half James Dean, half Marlon Brando, staggering around on the follow-through like a drunk, his pants sliding down impossibly slim hips, tossing out his shirt front to reveal a hard, flat belly.

Arnie was a head-turner from the word go. Men thought he was disgraceful, women agreed, and neither could keep their eyes off him. There was something about him, some kind of animal musk that still drifts in the air around him today and has intoxicated millions. And better than that, the tractor boy could play. *continued*



1968

NOVEMBER Jimmy Demaret—whose peacock colors inspired a generation of hackers to don harsh hues and plaid trousers—bids farewell to the tour.

APRIL Roberto de Vicenzo's scorecard blunder at The Masters gives the green jacket to Bob Goalby, who admits, "I'd be a liar to say I was happy to win."

JUNE Bear beware: Newcomer Lee Trevino wins the U.S. Open at Oak Hill and challenges Nicklaus for golf dominance.

1969

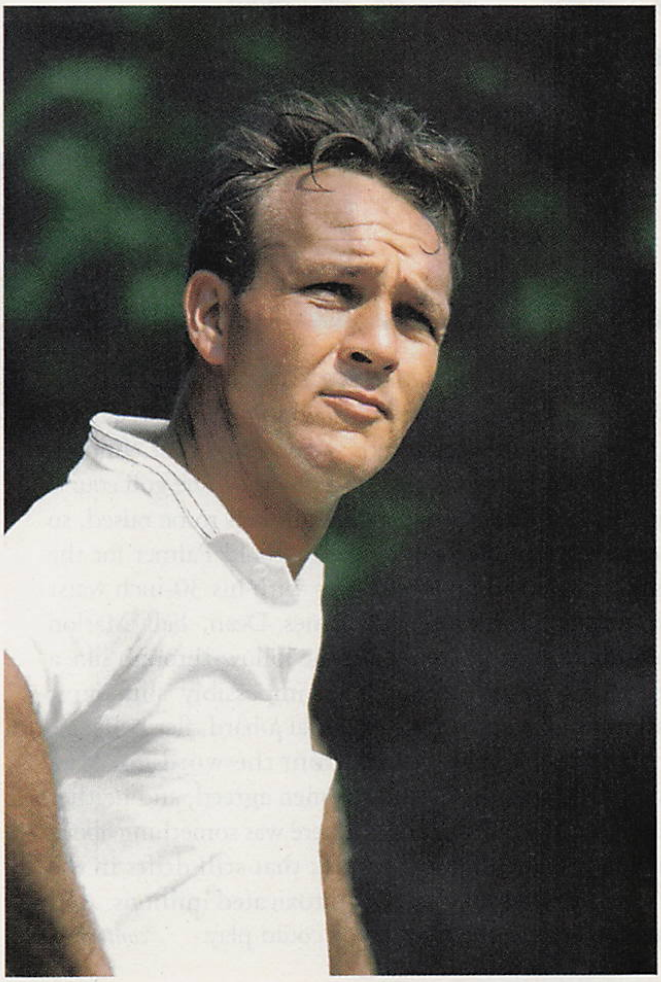
JUNE Qualifier Orville "Sarge" Moody wins the U.S. Open. Hardly anyone salutes.

OPPOSITE, CLOCKWISE FROM TOP: JOHN DOMINIS/TIME LIFE PICTURES/GETTY IMAGES; UPI/CORBIS; NBC/GLOBE PHOTOS. THIS PAGE: BETTMANN/CORBIS; JAMES DRAKE/SPORTS ILLUSTRATED

No one has ever imposed his will on a golf ball like Arnold Palmer. His swing was always athletic and agricultural, an extraordinary, barely controlled spasm. It looks like it should be impossible to do *once*, never mind repeat. He plays the ball like it's a bonefish, rod tip up, his stare an unbreakable filament, daring the ball to miss the target, and if it does, he hunts it down and dares it again.

It wasn't always so. In the early years, if Arnie wasn't in contention for a title, he was liable to pick up his pill and head for the parking lot. If he couldn't win that week, he wanted to get ready for the next one. It was about winning and nothing else. His 62 Tour victories are remarkable enough, but he managed to retain his Average Joe persona through it all, and that may be something no one else but Byron Nelson can say. It's almost as unlikely as going through a legendary career without collecting an enemy on the way. If you hear someone say anything negative about Arnold, you are in the company of a major flamehole in severe danger of being struck by a bolt of lightning.

The times I got to play with Arnold are among my most treasured memories. I have few enough trinkets from my playing days, but there is one that will have to be hacked from my cold, dead FootJoy glove with a rusty sand wedge. In the third round of the 1981 Canadian PGA Championship, guess who I got drawn with? That's right, ARNOLD F---ING PALMER! I know it's not normal to insert an action verb in the middle of a man's name, but there have been three players who inspired enough awe to warrant such an honor: Jack f---ing Nicklaus and now, of course, Tiger f---ing Woods, but ARNOLD F---ING PALMER was the first, and therefore most important.



Let me give you an illustration of how this works. Two players are discussing the coming day. One asks the other, "With whom," for he is a student of language, "are you playing?" His friend picks up the drawsheet, scans down to his name, and replies excitedly, "ARNOLD F---ING PALMER! Who've you got?"

His friend's eyes narrow slightly as he reaches his name on the list, and then his shoulders slump. "F---ing David Feherty," he sighs.

Same action verb, different position, different meaning altogether.

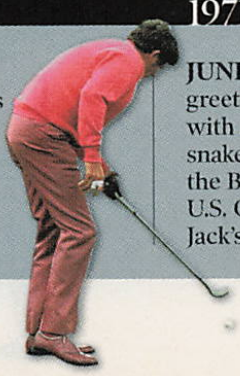
I remember standing on the 1st tee at Westmount Golf & Country Club in Kitchener, stretching my hand toward his. I almost wanted to stop it short and feel for eternity the sweet agony of that anticipation, like those two naked guys on the ceiling of the Sistine Chapel. His hand was big and rough and warm, and when it closed around mine, he smiled his roguish smile and said, "Hello, David, it's nice to meet you." It sent a swarm of warm goose bumps racing through me, and I thought goose bumps were supposed to be chilly. I got to keep my scorecard from that day at the Canadian PGA, a one-under 71, with Arnold Palmer's signature on it, and if there were a fire in my house right now I would have a death grip on it as She Who Must Be Obeyed carried me out the door.

The next day, Arnold made a point of strolling over to the putting green, calling me by name, shaking my hand once more and wishing me luck. There were thousands of people there, and in that instant they all knew that I knew Arnold Palmer

continued

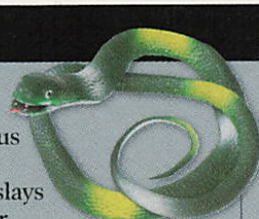
1970

JULY Rushing through his routine, Doug Sanders shoves a three-foot putt that would have won the British Open. He loses to Nicklaus in an 18-hole playoff the next day.



1971

JUNE After greeting Nicklaus with a rubber snake, Trevino slays the Bear in their U.S. Open playoff at Merion—Jack's only major playoff loss.



1972

JULY Trevino foils Nicklaus again, halting his march toward the Grand Slam with a one-shot British Open win at Muirfield.

1973

JUNE Johnny Miller fires one of the best rounds ever, a Sunday 63, and comes from six strokes back to win the U.S. Open at Oakmont.

CLOCKWISE FROM TOP: JOHN DOMINIS/TIME LIFE PICTURES/GETTY IMAGES; CLIFF GARDINER/JOHN KELLER; GERRY CRANHAM/SPORTS ILLUSTRATED

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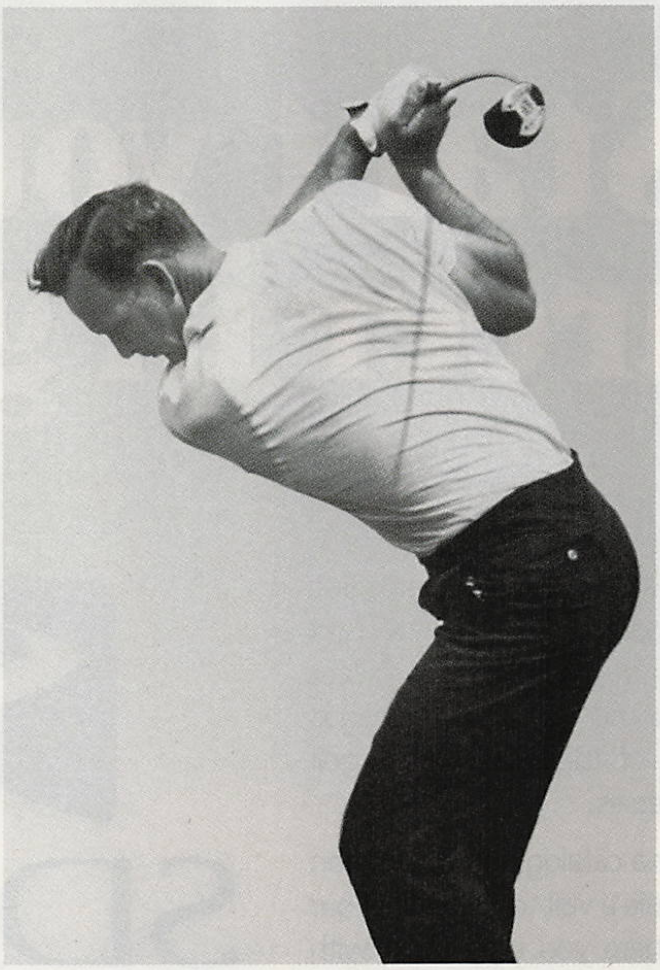
and that Arnold Palmer knew *me.* I got the gift he gives everyone he meets—his own importance (of which he is barely aware) flowed out of his fingertips and into mine.

Professional golfers of every generation speak of Palmer with an affection that is rooted in nothing other than gratitude. To say he is the single most important person ever to play golf is an understatement that will earn you a "DUH," from everyone but Arnold himself. From Arnold, it will get you a look that says, "Don't be such a f---ing brown nose." But it's true. He took a stuffy, upper-class, country club sport and turned it into a game of sex appeal and excitement, risk and reward, triumph and heartbreak, guts and "glory be, I think Arnie's going to go for it!" There were other factors—Jack Nicklaus and Gary Player and Frank Chirkinian and Mark McCormack—but it was mostly Arnie, hard driving with the throttle wide open and a cigarette so far into the corner of his mouth it was almost hanging out of his ear. He grabbed the game by the collar. I don't want to go off on a Don Cheadle here, but Arnold took the name "Arnold," and made it cool. Hell, if he hadn't done that, Gary Coleman might be governor of California.



No one has ever imposed his will on a golf ball like Arnold Palmer.

But I digress. My original brief for this piece was to describe what I thought Arnold Palmer has meant to golf and golfers everywhere. Thankfully the old adage "You don't know what you've got till it's gone" does not apply to us, not yet. But we have had to say goodbye to the King, at least in three of the majors. I have been an Arnold fan for as long as I've swung a club, but I didn't know how much I *cared* about him until the 1994 U.S. Open at Oakmont, where he missed the cut. As I watched him break down and wipe his face with a white towel, this cynical shot-jockey had a Titleist in his throat and casual water on his face. And then there was St. Andrews and his so-long on the Swilcan Bridge. I cared even more about that one, and there's that word again—*cared.* That's the key—sports heroes come and go, and the word *love* gets bandied about: *I love that guy!* But in this age of overpaid, undereducated, whining tosspots, how many do you actually care about?

I hope Arnold Palmer plays for as long as he damn well wants to, because as long as he does he will be signing his name on someone else's scorecard, and that golfer will have a treasure like mine. Everywhere he goes, Arnold sees people he has known for decades. With a wave here and a handshake there he is all things to all golfers, his special brand of pervasive love potion trailing deliciously behind him. He is the patron saint of the greatest game ever played, and even though he believes that walking is an integral part of that game, if it comes down to it, I think we should hoist him up and carry him around in one of those big-ass Pope chairs with the four handles. Damn right I'd bear that load, but I'd be a long way back in a line that would have at the front Tiger and Vijay and Ernie and Phil and Seve and on and on and on.

1973

JULY In his final British Open, 71-year-old Gene Sarazen aces Troon's 8th, the par-3 Postage Stamp.

DECEMBER Nicklaus wins his seventh event of '73 and becomes the first player to reach $2 million in career earnings.

1974

FEBRUARY Jan Stephenson brings pinup appeal to the LPGA, which names her Rookie of the Year.

1975

APRIL Nicklaus thwarts Tom Weiskopf and Miller in a thrill-a-minute Masters. Groaned Weiskopf, a four-time bridesmaid at Augusta, "How do you describe pain?"

CLOCKWISE FROM TOP: BOB GOMEL/TIME LIFE PICTURES/GETTY IMAGES; LEONARD KAMSLER; TONY TRIOLO/SPORTS ILLUSTRATED

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AT LAST COUNT, THAT WAS 100% OF ALL GOLFERS.

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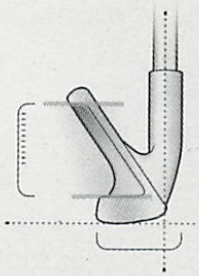
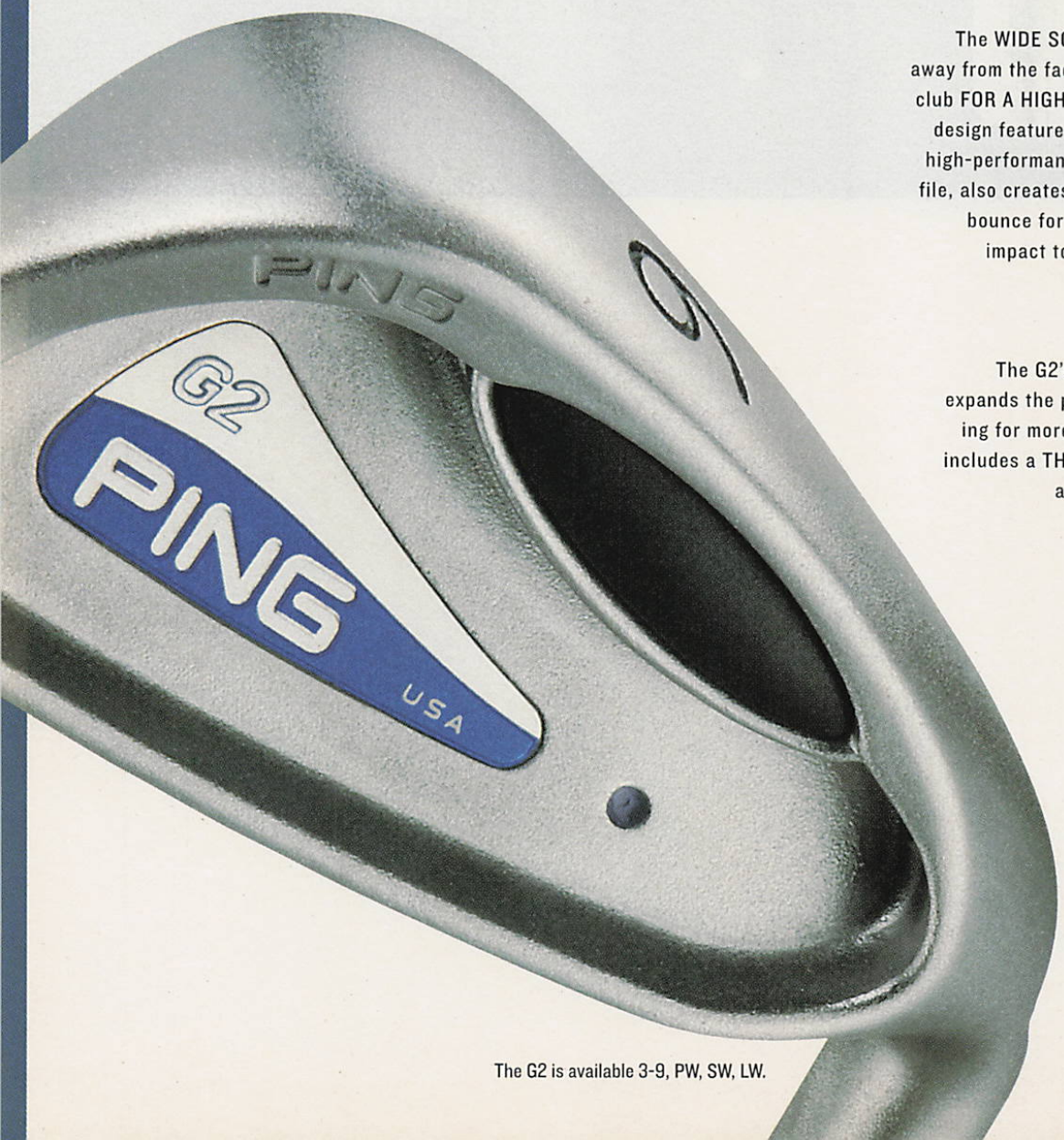
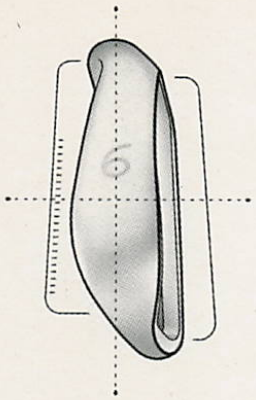


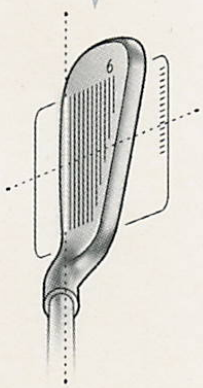
The G2 Series features a PARALLEL CAVITY DESIGN that allows for a wider sole. In addition, the center of gravity (CG) has been moved away from the face and lowered to expand the perimeter weighting and increase the moment of inertia for added forgiveness.





The WIDE SOLE moves the CG away from the face to stabilize the club FOR A HIGHER LAUNCH. This design feature, combined with a high-performance lead edge profile, also creates a more forgiving bounce for smoother ground impact to prevent digging.

The G2's larger clubhead expands the perimeter weighting for more forgiveness and includes a THICK TOP LINE for added confidence.



The G2 is available 3-9, PW, SW, LW.

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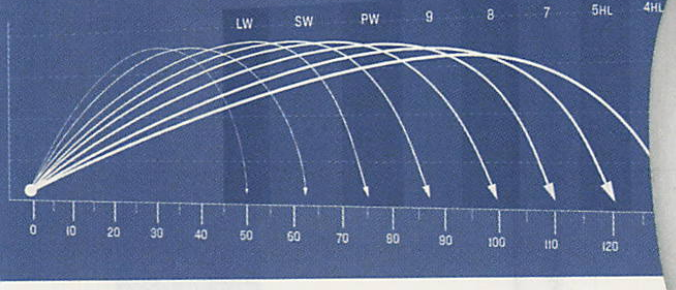

G2L model available for women.

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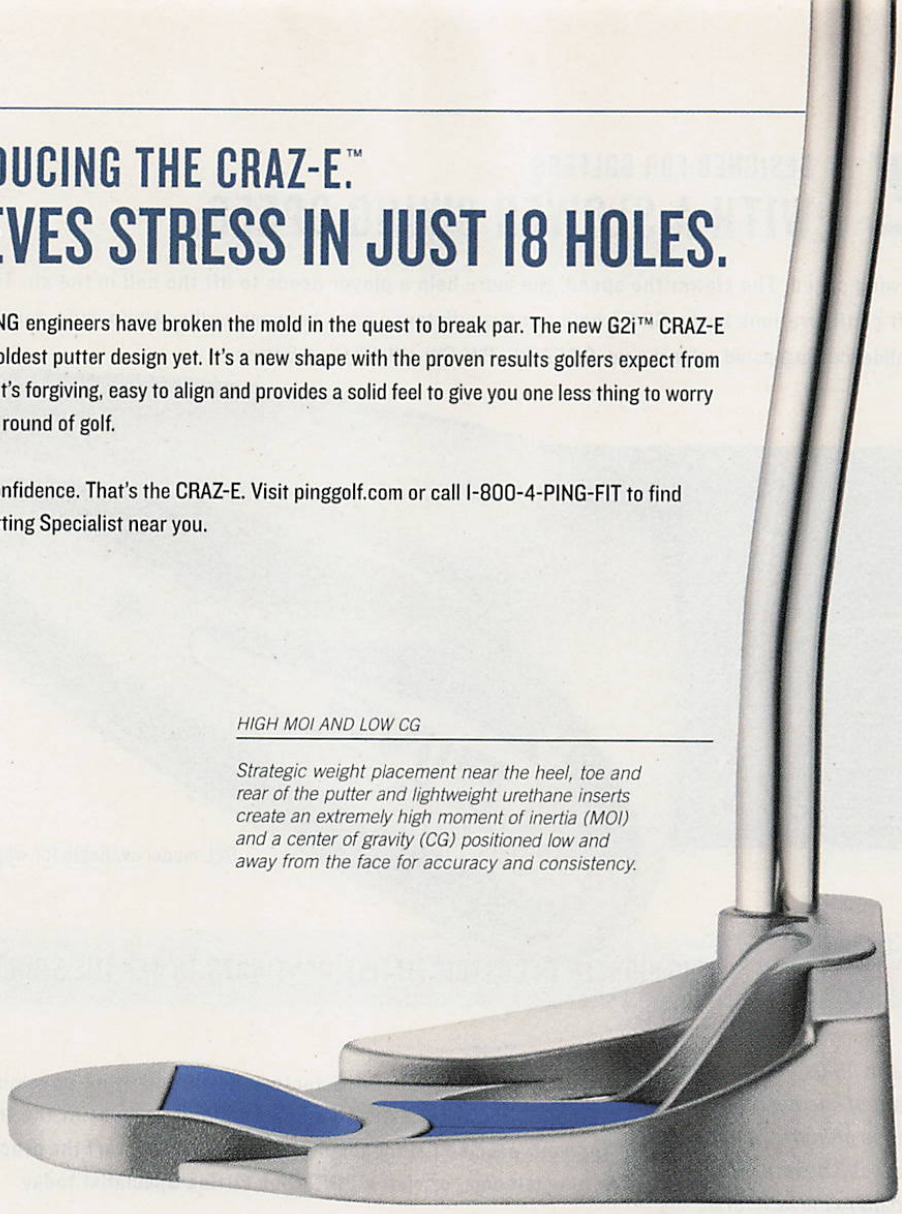

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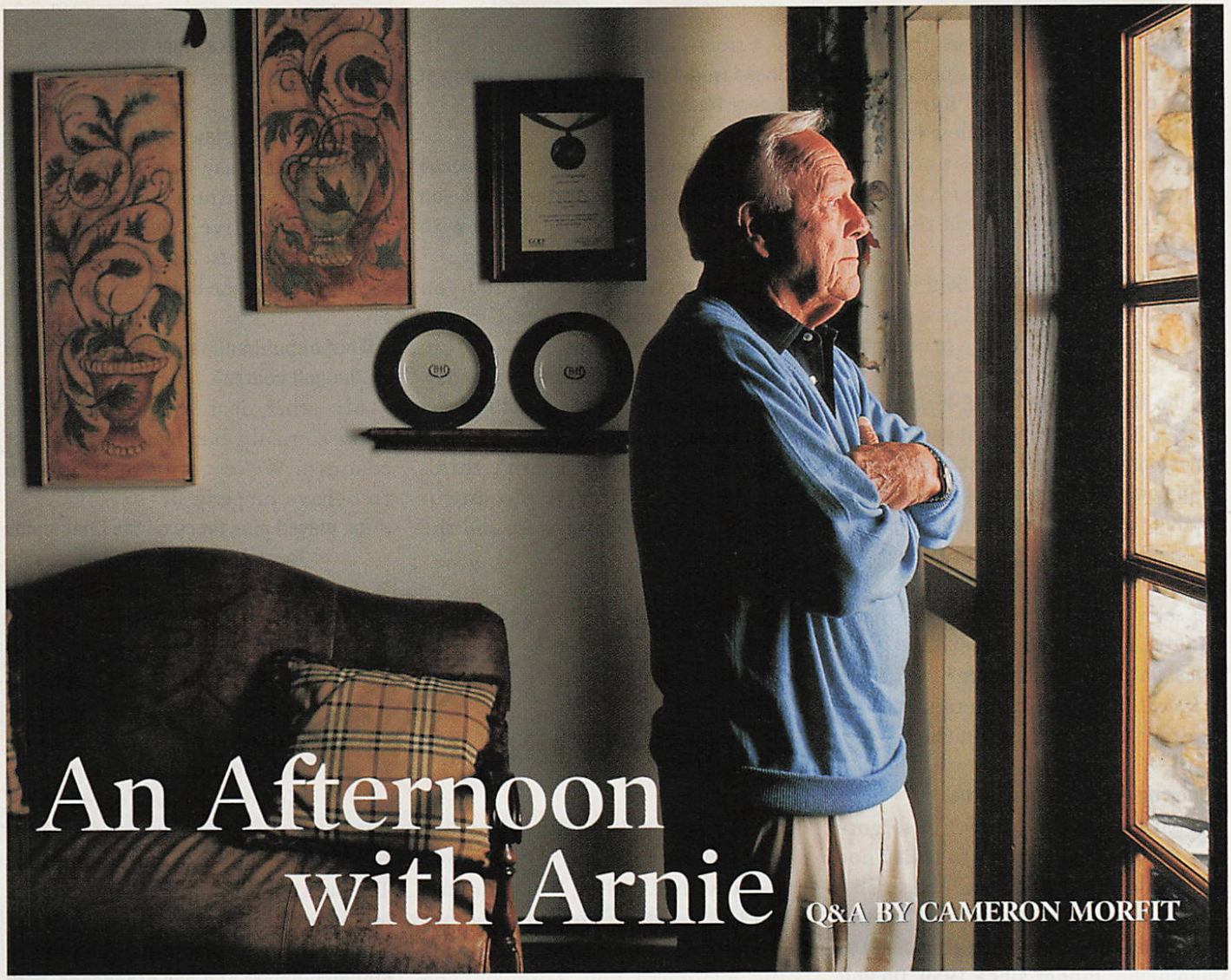


An Afternoon with Arnie

Q&A BY CAMERON MORFIT

WHEN GOLF MAGAZINE WAS BORN IN APRIL 1959, ARNOLD PALMER HAD won 11 times in three years and was the reigning Masters champion. Alas, it wasn't enough: The editors selected Sam Snead for the first cover. There was a Palmer profile inside, but it was hardly deferential; writer Charles Price described the King's "almost girlish 30-inch waist." Palmer laughs when he is told of the description while flipping through the 21 covers with his likeness during a recent talk at Bay Hill Golf Club in Orlando.

He's thicker around the waist now, a 36, but Bay Hill's 74-year-old principal owner is still a forceful presence. He gets up at 5:30 a.m. and is in the office by eight. Charlie Mechem, the former LPGA boss who works for Palmer these days, picks up the Starbucks—tall half regular, half decaf for the four-time Masters winner. Palmer will make a record 50th straight Masters start April 8 and says it will be his last. He doesn't expect a four-hankie outing like his final U.S. Open start at Oakmont 10 years ago, when he was overwhelmed by the support in his home state of Pennsylvania and dissolved in tears, but we'll see. For a man of such swashbuckling swagger, Palmer has always been sentimental.

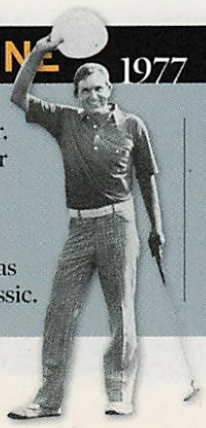
A widower since his wife, Winnie, died of cancer in 1999, he got engaged last year to Kit Gawthrop. And Gawthrop, who lives in

continued

TIMELINE

1977

JUNE Al "Mr. 59" Geiberger is the first to break 60 on Tour, at the Danny Thomas Memphis Classic.



JULY Duel in the Sun: Tom Watson birdies three of the final four holes at Turnberry to nip Nicklaus and claim his second British Open.

1978

FEBRUARY Nancy Lopez, 21, wins the first of her nine LPGA titles in 1978 and goes on to claim Rookie of the Year and Player of the Year honors.

1979

JANUARY TaylorMade introduces its first metalwood. "The bottom line," GOLF says, "is that these pseudo woods are here to stay."

PHOTOGRAPHY OF ARNOLD PALMER BY GARY BOGDON. TIMELINE, LEFT TO RIGHT: AP/WIDE WORLD PHOTOS; TONY TOMSIC/SPORTS ILLUSTRATED; TAYLORMADE

Tiburon, California, but visits Palmer at Bay Hill and on the road, is not the only new love of his life. There's also Mulligan, a 3-year-old yellow Labrador retriever that he and Kit adopted. Palmer lavishes the dog with affection and lets him bump around the office at Bay Hill.

GOLF MAGAZINE talked with the King about his future and past and the state of the game he made a major sport.

• In the first GOLF MAGAZINE 45 years ago, Charles Price declared that you had "an almost girlish 30-inch waist." That has to be the only time someone has described anything about Arnold Palmer as girlish.

That was only to describe my waist, I hope. It was 29 in the early days.

• You've been on our cover 21 times. Do you have a favorite?

I *don't* like these cigarettes. [Palmer was smoking on the July 1967 cover.]

• They gave you quite a battle.

That's so long ago now I've forgotten. In fact I've learned to really not like cigarettes. I don't like the smell.

• You'll play in your 50th and final Masters this spring and you've been attending the Champions' Dinner since 1959. Do you remember what you served that year?

Strip steaks. But we gave 'em an option of fish too. And chicken.

• Masters champions have been known to throw a good party. Any Champions' Dinner moments that still make you laugh?

The fact that a lot of the old traditional guys aren't there anymore has taken a little away. I suppose I can include myself in that group now. From Henry Picard to Craig Wood to Ralph Guldahl, Sam Snead—goodness, he was a riot—and Bobby Jones himself.

• Snead would jump up and kick the top of the door frame every year.

Always. Until his death.

• Byron Nelson has retired as a ceremonial first-ball hitter at The Masters. Have you discussed taking over that role with Augusta Chairman Hootie Johnson?

The subject has come up and you never know, but not now. I'm not making any predictions.

• You have a new fiancee and even a new dog. Are you getting ready to settle down and do some serious nesting?

Serious what? No, I don't think I'll change my lifestyle too much. Since my fiancee is out west and the dog's here alone, I usually bring him to the office with me. Until now, I've always had collies. The first one, when I first got married, I had a mix between a German shepherd and a collie, a fantastic dog. Thunder. The only time he was scared was when it was thundering and lightning. So I named him Thunder. And I had Riley—of course he was named that because he had the life of Riley. And then I had Prince—he was a prince, dog royalty. And now Mulligan—he got his name because I've gotten to the stage where I like a mulligan once in a while.

"I wish I were more like Tiger, golf-wise."

• Have you and Kit set a date?

Not yet.

• So you're just like Tiger Woods.

I wish I were more like Tiger, golf-wise.

• Do you and Kit play golf together?

Kit used to play, but she's had a bad back and it's curtailed her golf. She's very competitive. We play a lot of dominoes. She usually beats me. And backgammon! She beats me at that too. She's very lucky.

• What about Mulligan? Does he join you on the golf course?

My other dogs did and Mulligan will eventually, but first he has to get educated. We're going to train him to behave properly.

• You played nine times on the Champions Tour last year and twice on the regular Tour, including The Masters.

I will not play that much. The reason I play at all on tour is I still enjoy the competition and seeing the guys I spent so much of my life with. It's tough not to be able to play the kind of golf that I once played, but I still enjoy the competition, still enjoy being a part of the Champions Tour and a few ceremonial appearances on the regular Tour.

• Your two daughters have given you five granddaughters and two grandsons, both of whom are golfers. How are they coming along with the game?

The older one, Sam Saunders, is pretty good. He's 16. The 9-year-old, Will Wears, is just getting into it. He's still interested in baseball. Sam shoots anything from I guess about 65 to 85. I know he had 67 around Bay Hill.

• Can he outdrive you?

I'm not even close. He carries it 300 yards. I keep trying to find new drivers to hit it farther. *continued*

1980

JUNE Golden oldies such as Julius Boros, Don January and Snead tee it up at the first Senior Tour event. First prize: 20,000.

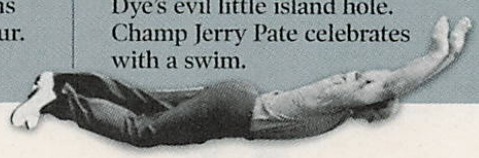
JULY *Caddyshack* opens in theaters and ultimately becomes, well, a Cinderella story, outta nowhere.

1981

SEPTEMBER Nathaniel Crosby, Bing's son, hits it straight down the middle and wins the U.S. Amateur.

1982

MARCH Stadium golf is born at the TPC at Sawgrass, which features viewing mounds, amphitheater seating and Pete Dye's evil little island hole. Champ Jerry Pate celebrates with a swim.



WARNER BROTHERS/ORION PICTURES, UPI/CORBIS

Who says you can't play golf at midnight?
Reykjavik, Iceland 12:13 A.M.

I'm working with all the recent Callaway stuff, with new shafts, new heads. The Speed Stik has helped me a little. It tells you how fast your swing is. I've gotten it up to 105, but my grandson can swing it 125.

• Your victory in the 1961 British Open at Royal Birkdale breathed life into the tournament in the U.S., where players and fans had lost interest in it. Why did you decide to play over there?

From the time I was young I watched what happened in the British Open and the Amateur. I dreamed of playing the way Jones had played and winning the Grand Slam as we knew it in the early days. I just waited until I could afford to go. The first time was 1960 at St. Andrews. Kel Nagle played some good golf to win. I lost by a shot. And then the press—your buddies—talked me into spending a week practicing in southern England at a U.S. Army Air Force base, then going to the French Open only to be turned away.

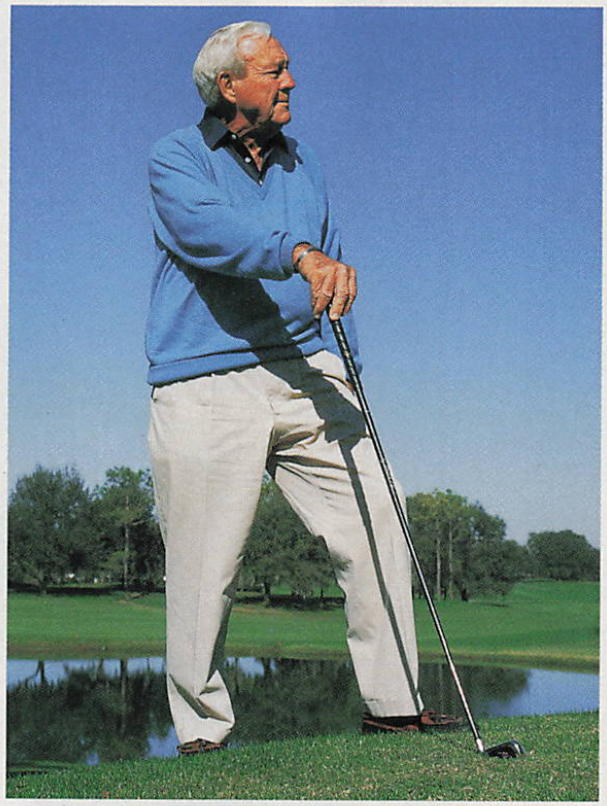
• Who would turn Arnold Palmer away?

The French Golf Union. Some of the British press guys said they'd handle the entry and talked me into staying and playing. Gary Player and I both were turned away; they said the entry was late.

• Another great moment in Franco-American relations.

It was quite a moment. I got on an airplane and came home.

• What's your most enduring memory of "The Charge," when you drove the first green at Cherry Hills and came from seven strokes off the pace to beat Jack Nicklaus at the 1960 U.S. Open?



What was most significant was the Bob Drum story. [Before the final round, newspaperman Drum had told Palmer he was too far back to win.] When I drove the first green I was thinking about winning the golf tournament. I birdied the first five holes and was walking up the 8th fairway to the green on the par 3 and here come the entire press corps with Drum leading them. I asked him what he was doing out there watching someone who didn't have a chance, which gave me a little pleasure. Then I promptly bogeyed that hole—talk about a dose of humility. But that was the last bogey I made.

• Do you think you would have made the charge if Drum hadn't said anything to you?

I really don't know. I was angry with myself before that happened because I felt I was playing a lot better than my score showed.

• What's your best round this year?

Probably 72 from the Shootout tees [between the white tees and the championship tees] at Bay Hill—nothing that I want to go around town bragging about.

• Are today's players accommodating enough with the press and the fans?

That's questionable. They may approach the game far more from a business standpoint than we did.

• In the old days, players drove from tournament to tournament. There's a story that you had a car that fell apart the moment you quit driving it.

That happened in Florida at the 1955 St. Pete Open. I'd driven my car from Phoenix to the various stops on the winter tour, and when I got to St. Petersburg, Winnie and I decided it was time to have the car looked over. I took it down to the local service station, and when they hoisted it up, the left-front wheel fell off. I had been driving very fast with a trailer on the back just prior to that.

• Do you consider yourself lucky?

Absolutely. Very grateful and very fortunate.

• Were you hurt by the backlash over your endorsement of the non-conforming Callaway ERC driver?

People misunderstood my intentions. My disappointment was in some of my friends who were critical of me, but I'm happy that all that has gone away. For the most part, it's forgotten.

continued

1982

JUNE Watson chips in at Pebble's 17th en route to his lone U.S. Open win, a one-stroke victory over Nicklaus. "You SOB," says Jack, "I'm really proud of you."

1983

NOVEMBER The Skins Game debuts and GOLF declares, "The best news to come out of the event may have been the television ratings, good enough, probably, to earn an encore."

1984

JUNE Greg Norman drains a 40-foot par putt to force a U.S. Open playoff, but falls to Fuzzy Zoeller 67-75. On the 18th tee Norman turns to Zoeller and says, "How about it—double or nothing?"

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• Did you pattern yourself after anybody? Your father was obviously a great influence, but he didn't seem the swashbuckling type.

I read books of Nelson and Jones and those people. A lot of golf books. It wasn't meant to be a style; I was just interested in winning and playing. I loved what I was doing and the style that developed was natural.

• Do you have any regrets?

I would like to have won more golf tournaments. But I wouldn't sacrifice my life. I've enjoyed it. I'd love to do it again the same way.

• Who are the most impressive people you've met?

Certainly Dwight D. Eisenhower, who was a good friend, a very close friend. I spent a lot of time with him in the 1960s. We had conversations about life, Army, golf, business, people. Something I will treasure forever.

• Have you ever played with President George W. Bush?

I've met him in a number of places, like Kennebunkport [Maine]. There was a game of horseshoes going on.

• Who was winning?

I can't answer that. I don't want to get into national security issues.

• What are the big changes you've noticed in the game in 45 years?

The conditioning of golf courses is so much better today. The one place that everybody enjoyed going to so much was Augusta because it was always immaculate. But today, you have those impeccable conditions everywhere.

• Do any memorable comments that were made in the heat of battle jump to mind?

When [Billy] Casper beat me in the playoff after I had a seven-shot lead starting the back nine [in the 1966 U.S. Open at the Olympic Club]. Billy and I never conversed a lot on the golf course, but walking up the 10th fairway he said something about how if he didn't play the back nine better Nicklaus was going to beat him out for second. I said something like, "Oh, well, if I can help you I will." And of course I helped him beat me. [Casper won their 18-hole playoff the next day by four shots.] It was not what I had in mind. It was a friendly comment but it came back to... chastise me.

> **"I've enjoyed my life—I'd love to do it again the same way."**

• You've accomplished so much—what more could there be to do?

I'm just rolling down the stream. I still like building courses. I really want to build a course just the way that I think it should be, which I haven't done. I've always worked at the direction of the owners. The golf course that I would build may not be widely accepted.

• You'd be a maverick?

It would be. It would be something along the lines of Pine Valley. My style of doing golf courses now is to satisfy the people I'm doing the golf course for and not one that's going to be an obstacle course. If I built one for myself it might be.

• How many golf courses do you have going right now?

Over 40.

• It must be hard to keep tabs on that many.

I keep pretty close track. I keep a list and make visits. I'm opening one called Starr Pass in Tucson this week.

• Are you alarmed at how some courses are being made obsolete by how far the ball is traveling?

Alarmed? No. But I am concerned that we're not doing some of the things that we should be doing. Merion could still be one of the top courses in America. All they need to do is slow the golf ball down a little bit, and frankly I feel that it will happen someday soon.

• Tour pros now routinely make more than $1 million for four days' work. Do you look at those figures and shake your head?

That was part of why I was playing and working, hoping someday it would be like that. I'm pleased by it.

• Our readers feel they've been with you for the past 45 years.

That's nice. I like that.

• Got a message for them?

For the readers of GOLF MAGAZINE? Well, I'm flattered and appreciate that they've been with me that long. Let's keep it going another few years.

• You seem as strong and vital as ever. Are you feeling any effects of aging?

I can't hit it as far, but I'm working on that.

• We keep hearing all about Hugh Hefner and his Viagra, but most people would assume, given your reputation as a very vigorous guy, that that wouldn't be necessary for Arnold Palmer. True?

Me? Never.

• You don't need Viagra?

No.

• Still charging.

Still trying.

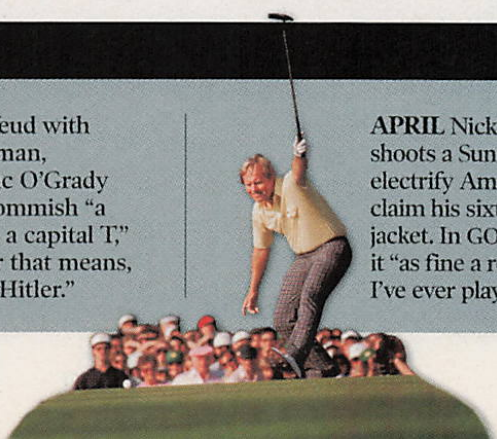
1985

SEPTEMBER The Yanks won't have the Euros to kick around anymore: Seve Ballesteros leads Europe to a 16.5-11.5 Ryder Cup blowout.

1986

FEBRUARY Amid a feud with Tour chief Deane Beman, "Wacko" Mac O'Grady calls the commish "a thief with a capital T," whatever that means, and "a Hitler."

APRIL Nicklaus, 46, shoots a Sunday 65 to electrify America and claim his sixth green jacket. In GOLF he calls it "as fine a round as I've ever played."



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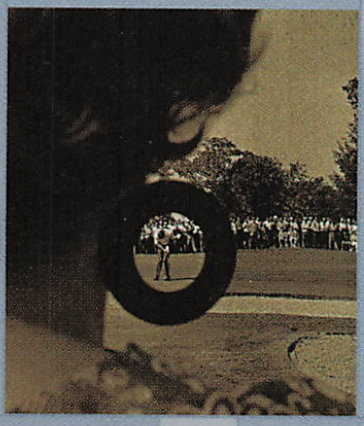
Name That Golfer

So you think you know the pros? Try guessing who's who. By Tara Gravel

1. Lag in swing: *¡Sí!* Lag between celebrity girlfriends: *¡Nunca!*

2. Ring around the King



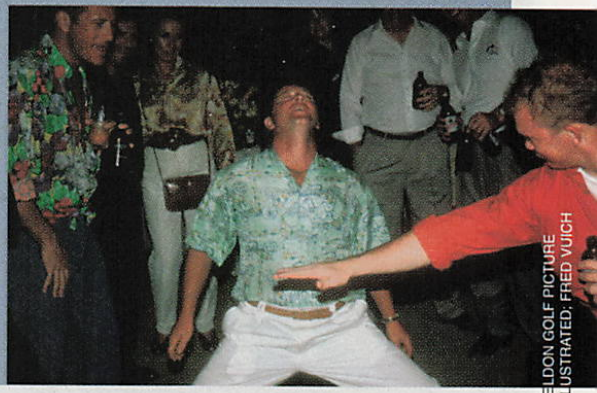
3. *"Zut alors!* No Claret Jug for *moi."*

4. "Someday, mate, I'll build a financial empire fit for a shah!"

5. Break 60, win a major… snowboard!

6. "Ma, I was voted slowest player in all Anhausen!"

7. Ten pints of Guinness + 5-foot-5 frame = All-Wales hand-limbo title.



ANSWERS: 1. SERGIO GARCIA 2. ARNOLD PALMER 3. JEAN VAN DE VELDE 4. GREG NORMAN 5. DAVID DUVAL 6. BERNHARD LANGER 7. IAN WOOSNAM

TIMELINE

1986

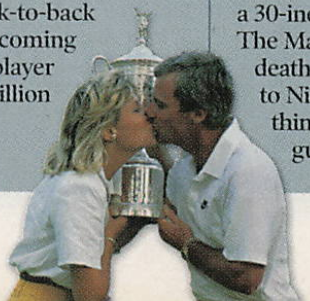
AUGUST Shark shocker: Bob Tway holes out from a green-side bunker at the PGA Championship, stealing victory from a stunned Norman.

1987

APRIL Shark shocker sequel: Larry Mize holes out from 45 yards at The Masters, stealing victory from a stunned Norman.

1988

JUNE Curtis Strange wins the first of his back-to-back U.S. Opens, becoming the first Tour player to surpass $1 million in a season.



1989

APRIL Scott Hoch yanks a 30-inch putt and loses The Masters in sudden death, handing the title to Nick Faldo. "Good thing I don't carry a gun," Hoch says.

QUIZ: NO. 2, AP/WIDE WORLD PHOTOS; OTHERS: PHIL SHELDON GOLF PICTURE LIBRARY; BOTTOM, FROM LEFT: JOHN IACONO/SPORTS ILLUSTRATED; FRED VUICH

Lower Your Golf Score On Your Very First Swing Or Your Money Back-Guaranteed!

The Hammer
21st Century Super Driver

Jack Hamm, listed in the Guinness Book of World Records for the Longest Golf Drive

Add 50 Yards To Your Drive-The First Time You Try It!

Designed By Jack Hamm, Holder of 6 World Records for the Longest Drive!

21ST Century Driver Flips the Golf Industry Upside Down

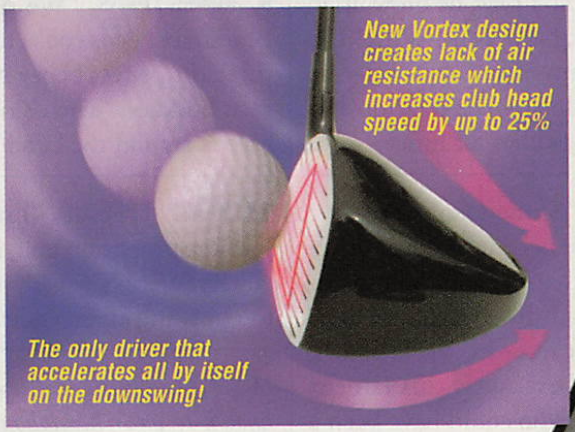
The Hammer® is taking the game of golf by storm. This radical new driver is guaranteed to lower your golf score on the very first swing or your money back! Now with The Hammer, it's effortless for everyone to hit the ball farther and straighter than ever before! Add 50 yards to your drive-guaranteed.

The Greatest Breakthrough in Golf Technology Since The Metal Wood

This super new driver has *literally* inverted the shape of golf! The Hammer® was designed by Jack Hamm, Six Time World Record Champion and holder of the longest drive. He says, "This club is the result of years of research, design and development. We took the shape of an ordinary club and literally inverted it."

Revolutionary Aerodynamic Club Head

Only The Hammer's unique Vortex design actually increases club head speed by up to 25%. It was designed with optimum aerodynamics and drag reduction. The inverted shape creates a vacuum pressure pocket behind the face of the club. It's the ONLY driver that actually picks up speed all by itself on the downswing!


New Vortex design creates lack of air resistance which increases club head speed by up to 25%
The only driver that accelerates all by itself on the downswing!

World's Largest Sweet Spot

Unlike ordinary drivers, The Hammer's entire club face is one gigantic impact zone–595 millimeters! That's more than double any conventional club. With this massive "Sweet Spot", you'll never tee the ball too high or too low again–it's easy golf!

Zolex-For the Drive Of Your Life

The Hammer incorporates Zolex, a state-of-the-art metal that is two times lighter than titanium and transfers more energy back into the ball, making titanium obsolete! A full one-quarter inch of this 21st Century material is used to create The Hammer's club face–you just have to try it to believe it!

Harnessed G-FORCE Technology

Other clubs have a center of gravity around the center of the shaft – this just doesn't make sense! The Hammer's axis is right where your hands and the grip meet. THAT is where the transfer of energy takes place everytime you swing. No other golf club in the world is balanced to take advantage of this powerful G-Force factor!

Patented Smart Shaft-Does The Thinking For You

The Smart Shaft is a low torque, super light multiple flex-shaft that responds perfectly to any swing all the time. It's unique three-tier design automatically transfers the torque to the exact points when you need them, automatically adjusting according to your golfing ability and swing speed. One size shaft fits everyone!

Nobody Out Drives The Hammer®...Nobody!

Hitting the long ball is everything, and The Hammer will give you that long ball edge! The Hammer is guaranteed to add up to 50 yards to your drive! This is your chance to hit the world's biggest sweet spot and get straighter and farther tee shots every single time! Throw away your old driver and order The Hammer today!

"The shape of the club creates a low pressure pocket behind the club face. This lack of resistance is what allows the club to literally tear through the air resistance in front of the club. This effect is what increases club head speed by up to 25%. Everybody knows, club head speed it a major factor in longer drives. Get the club to move faster, and your drives will go farther."

Dr. Mike Kearns, Ph.D.
Biomechanics

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BY MATT HENDRICKSON

Swing and a Hit

The Best Golf Songs Ever

1. BING CROSBY, "Straight Down the Middle"
One of the game's great ambassadors nutted it with a tune recorded on New Year's Eve 1957. Der Bingle's velvet vocals are effortless; the song is as smooth as Ernie Els's move. Crosby performed it each year at the clambake he hosted during his celebrity pro-am at Pebble Beach.

2. CARAVAN, "Golf Girl"
The most infectious song from this early 1970s British foursome is about, well, making it with the cart girl. In proper English fashion, she sells tea, not beer: "So of course I had to have one/In fact I ordered three/So I could watch the Golf Girl/Could see she fancied me."

3. LOUDON WAINWRIGHT III, "The Back Nine"
Though the singer-songwriter doesn't play, he grew up in golf-saturated Westchester County, New York. With "The Back Nine"—from his 1986 album *More Love Songs*—he uses golf to ruminate on life, exploring the relationship between a father and the son who caddies for him.

4. GUS VAN SANT, "Stoned Cold Pro"
In 1983, before he became an indie-film auteur (*Drugstore Cowboy*) and then mainstream Hollywood director (*Good Will Hunting*), Van Sant recorded the lo-fi rock album *18 Songs About Golf*. The best cut is this lament about a burned-out scratch player who could have been a champ if he hadn't smoked so much pot.

5. BARENAKED LADIES, "One Week"
The chart-topping Canadian joke-rockers hit No. 1 with this crafty tale of a couple's week-long dispute through which the guy avoids more conflict by shopping for golf clubs. "Gonna get a set of better clubs/Gonna find the kind with tiny nubs/Just so my irons aren't always flying off the backswing." The lingo isn't perfect, but the rhythm is.

6. BRUCE HORNSBY, "Big Stick"
MICKEY JONES, "Double Bogey Blues"
This twosome from the *Tin Cup* soundtrack captures the game's highs and lows. Hornsby cooks up a breezy, zydeco-influenced romp about going to the range. Country musician Jones delves into the blues as he tries—and fails—to recall "every single Nicklaus tip."

8. BILLY MAC, "Augusta, Sweet Augusta"
This syrupy ballad is the musical equivalent of a Jim Nantz voice-over on a Masters highlight reel; seemingly every great moment in tournament history is touched upon. Too sweet, but a guilty pleasure.

9. JAMES LEWIS, "We All Wind Up in a Hole"
Bluesman Lewis cooks up a golf-as-metaphor-for-life ditty that's the perfect boozy New Orleans-style sing-along with your buddies: "There's no telling where life ends/The 18th hole is around the bend/We all wind up in a hole."

10. KENNY LOGGINS, "I'm Alright"
It doesn't mention golf, but this *Caddyshack* fave does convey Ty Webb's world view. It gets the gophers dancing too, making them easier targets for greenskeeper Carl.

MTV Magazine *music editor Matt Hendrickson has been known to wear headphones while he plays.*

Whiff! The Worst Golf Song Ever

DARYL HOPE AND LIZ CAPLAN, "Give It a Swing"
A shockingly unfunky stink bomb proves that golf and rap don't mix: "I got woods, I got drivers, I got irons in the fire/Like a blacksmith I aspire to make the metal burn." It sounds even worse than it reads.

TIMELINE 1990

MARCH Shark shocker III: Robert Gamez holes out from 176 yards on the 72nd hole at the Nestle, stealing victory from a stunned Norman.

JUNE At Medinah Hale Irwin, 45, becomes the oldest U.S. Open winner and almost breaks his hip high-fiving the gallery.

AUGUST To quell a growing furor, PGA Championship host Shoal Creek admits its first black member two months after the Alabama club's founder remarked, "We don't discriminate in every other area except the blacks."

BOTTOM: BETTMANN CORBIS

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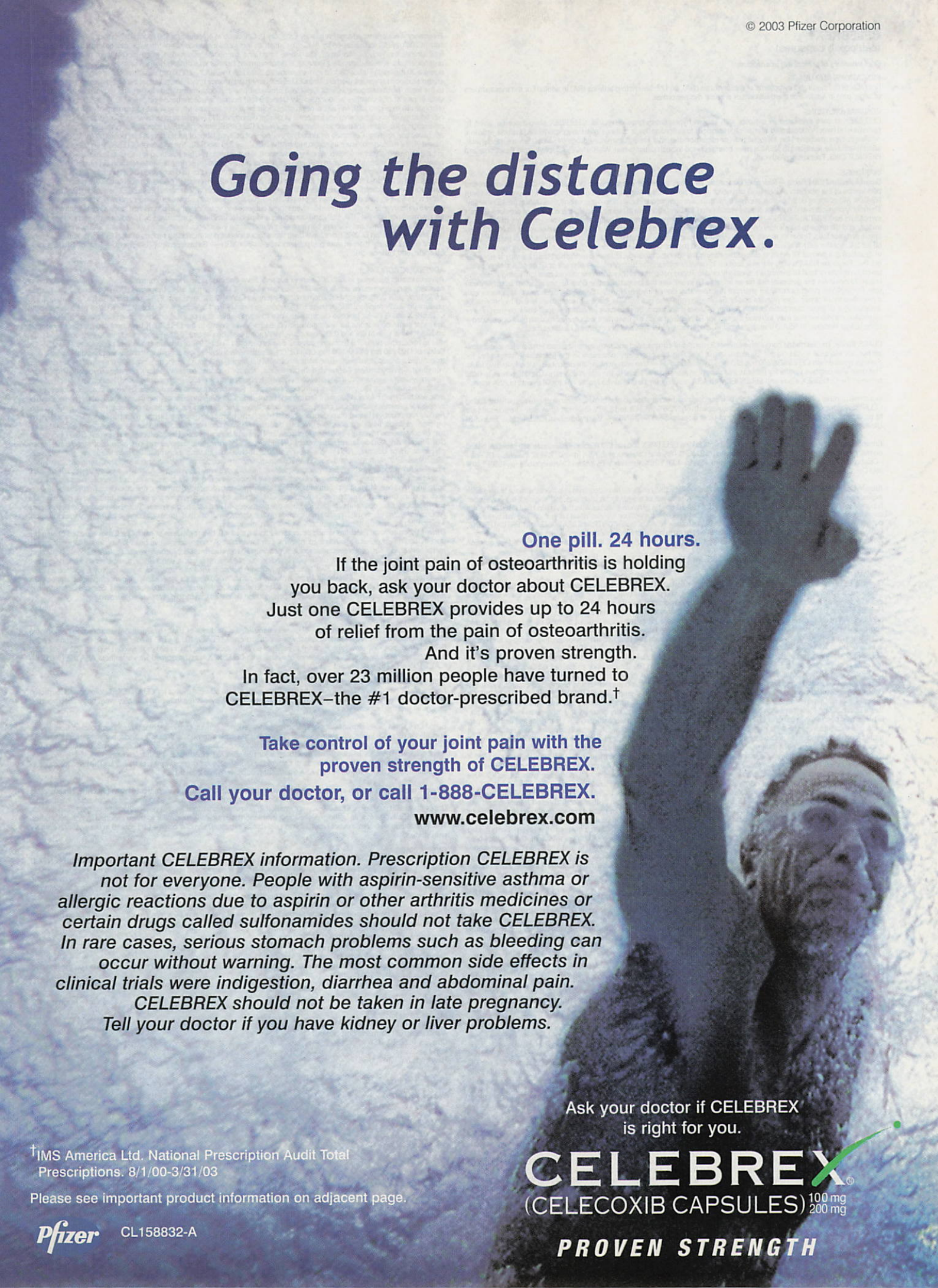
Going the distance with Celebrex.



One pill. 24 hours.

If the joint pain of osteoarthritis is holding you back, ask your doctor about CELEBREX. Just one CELEBREX provides up to 24 hours of relief from the pain of osteoarthritis. And it's proven strength. In fact, over 23 million people have turned to CELEBREX–the #1 doctor-prescribed brand.†

Take control of your joint pain with the proven strength of CELEBREX.

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Important CELEBREX information. Prescription CELEBREX is not for everyone. People with aspirin-sensitive asthma or allergic reactions due to aspirin or other arthritis medicines or certain drugs called sulfonamides should not take CELEBREX. In rare cases, serious stomach problems such as bleeding can occur without warning. The most common side effects in clinical trials were indigestion, diarrhea and abdominal pain. CELEBREX should not be taken in late pregnancy. Tell your doctor if you have kidney or liver problems.

Ask your doctor if CELEBREX is right for you.

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Please see important product information on adjacent page.

Pfizer CL158832-A

CELEBREX®
(celecoxib capsules)

Brief summary of prescribing information.

INDICATIONS AND USAGE
For relief of the signs and symptoms of osteoarthritis (OA), and of rheumatoid arthritis (RA) in adults. For the management of acute pain in adults. For the treatment of primary dysmenorrhea.

CONTRAINDICATIONS
CELEBREX is contraindicated in patients with known hypersensitivity to celecoxib. CELEBREX should not be given to patients who have demonstrated allergic-type reactions to sulfonamides or to those who have experienced asthma, urticaria, or allergic-type reactions after taking aspirin or other non-steroidal anti-inflammatory drugs (NSAIDs). Severe, rarely fatal, anaphylactic-like reactions to NSAIDs have been reported in such patients (see WARNINGS, Anaphylactoid Reactions, and PRECAUTIONS, Preexisting Asthma).

WARNINGS
Gastrointestinal (GI) Effects — Risk of GI Ulceration, Bleeding, and Perforation: Serious GI toxicity (bleeding, ulceration, and perforation of the stomach or intestine) can occur at any time, with or without warning symptoms, in patients treated with NSAIDs. Minor upper GI problems, such as dyspepsia, are common and may also occur at any time during NSAID therapy. Therefore, physicians and patients should remain alert for ulceration and bleeding, even in the absence of previous GI tract symptoms (see PRECAUTIONS — Hematological Effects). Inform patients about the signs and/or symptoms of serious GI toxicity and the steps to take if they occur. Only 1 in 5 patients who develop a serious upper GI adverse event on NSAID therapy is symptomatic. Upper GI ulcers, gross bleeding or perforation, caused by NSAIDs, occur in about 1% of patients treated for 3-6 months, and in about 2-4% of patients treated for one year. These trends continue thus, increasing the likelihood of developing a serious GI event at some time during the course of therapy. However, even short-term therapy is not without risk. Prescribe NSAIDs with extreme caution in patients with a prior history of ulcer disease or GI bleeding. Most spontaneous reports of fatal GI events are in elderly or debilitated patients and therefore take special care in treating this population. **To minimize the potential risk for an adverse GI event, use the lowest effective dose for the shortest possible duration.** For high risk patients, consider alternate therapies that do not involve NSAIDs. Studies have shown that patients with a *prior history of peptic ulcer disease and/or GI bleeding* and who use NSAIDs, have a greater than 10-fold higher risk for developing a GI bleed than patients with neither of these risk factors. Studies have identified several other co-therapies or co-morbid conditions that may increase the risk for GI bleeding such as: treatment with oral corticosteroids or anticoagulants, longer duration of NSAID therapy, smoking, alcoholism, older age, and poor general health status.

CLASS Study: The estimated cumulative rates at 9 months of *complicated and symptomatic ulcers* (an adverse event similar but not identical to the "upper GI ulcers, gross bleeding or perforation" described in the preceding paragraphs) for patients treated with CELEBREX 400 mg BID (see Special Studies — Use with Aspirin) are described in the following table. The table also displays results for patients less than or greater than or equal to the age of 65 years. The differences in rates between the CELEBREX alone and CELEBREX with ASA groups may be due to the higher risk for GI events in ASA users.

In a small number of patients with a history of ulcer disease, the complicated and symptomatic ulcer rates in patients taking CELEBREX alone or CELEBREX with ASA were, respectively, 2.56% (n=243) and 6.85% (n=91) at 48 weeks. These results are to be expected in patients with a prior history of ulcer disease (see WARNINGS — Gastrointestinal (GI) Effects — Risk of GI Ulceration, Bleeding, and Perforation).

***Complicated and symptomatic ulcer rates* in patients taking CELEBREX 400 mg BID (Kaplan-Meier rates at 9 months) based on risk factors were:** All Patients - Celebrex alone (n=3105) 0.78% and Celebrex with ASA (n=882) 2.19%; Patients < 65 Years - Celebrex alone (n=2025) 0.47% and Celebrex with ASA (n=403) 1.26%; Patients ≥ 65 Years - Celebrex alone (n=1080) 1.40% and Celebrex with ASA (n=479) 3.06%.

Anaphylactoid Reactions: As with NSAIDs in general, anaphylactoid reactions have occurred in patients without known prior exposure to CELEBREX. In post-marketing experience, rare cases of anaphylactic reactions and angioedema have been reported in patients receiving CELEBREX. CELEBREX should not be given to patients with the aspirin triad. This symptom complex typically occurs in asthmatic patients who experience rhinitis with or without nasal polyps, or who exhibit severe, potentially fatal bronchospasm after taking aspirin or other NSAIDs (see CONTRAINDICATIONS and PRECAUTIONS, Preexisting Asthma). Seek emergency help in cases where an anaphylactoid reaction occurs.
Advanced Renal Disease: Treatment with CELEBREX is not recommended, but if it is used, monitoring of kidney function is advised.
Pregnancy: Avoid CELEBREX in late pregnancy because it may cause premature closure of the ductus arteriosus.

PRECAUTIONS
General: CELEBREX cannot be expected to substitute for corticosteroids or to treat corticosteroid insufficiency. The pharmacological activity of CELEBREX in reducing inflammation, and possibly fever, may diminish the utility of these diagnostic signs in detecting infectious complications of presumed noninfectious, painful conditions.
Hepatic Effects: Borderline elevations of one or more liver associated enzymes may occur in up to 15% of patients taking NSAIDs, and notable elevations of ALT or AST (about 3 or more times the upper limit of normal) have been reported in approximately 1% of patients in clinical trials with NSAIDs. These lab abnormalities may or may not change with continuing therapy. Rare cases of severe hepatic reactions, including jaundice and fatal fulminant hepatitis, liver necrosis and hepatic failure (some with fatal outcome) have been reported with NSAIDs, including CELEBREX. In controlled clinical trials of CELEBREX, the incidence of borderline elevations (greater than or equal to 1.2 times and less than 3 times the upper limit of normal) of liver associated enzymes was 6% for CELEBREX and 5% for placebo, and about 0.2% of patients taking CELEBREX and 0.3% of patients taking placebo had notable elevations of ALT and AST. A patient with symptoms and/or signs suggesting liver dysfunction, or in whom an abnormal liver test has occurred, should be monitored carefully for evidence of the development of a more severe hepatic reaction while on therapy with CELEBREX. Discontinue CELEBREX if clinical signs and symptoms of liver disease develop, or if systemic manifestations occur (e.g., eosinophilia, rash).
Renal Effects: Long-term administration of NSAIDs has resulted in renal papillary necrosis and other renal injury. Renal toxicity has also been seen in patients in whom renal prostaglandins have a compensatory role in the maintenance of renal perfusion. In these patients, NSAIDs may cause a dose-dependent reduction in prostaglandin formation and, secondarily, in renal blood flow, which may precipitate overt renal decompensation. Patients at greatest risk of this reaction are those with impaired renal function, heart failure, or liver dysfunction, those taking diuretics and ACE inhibitors, and the elderly. Discontinuation of NSAID therapy is usually followed by recovery to the pretreatment state. Clinical trials with CELEBREX have shown renal effects similar to those observed with comparator NSAIDs. Use caution when initiating treatment with CELEBREX in patients with considerable dehydration. Rehydrate patients first and then start therapy with CELEBREX. Use caution in patients with pre-existing kidney disease (see WARNINGS, Advanced Renal Disease).
Hematological Effects: In controlled clinical trials the incidence of anemia was 0.6% with CELEBREX and 0.4% with placebo. Patients on long-term treatment with CELEBREX should have their hemoglobin or hematocrit checked if they exhibit any signs or symptoms of anemia or blood loss. CELEBREX does not generally affect platelet counts, prothrombin time (PT), or partial thromboplastin time (PTT), and does not inhibit platelet aggregation at indicated dosages.
Fluid Retention, Edema, and Hypertension: Fluid retention and edema have been observed in some patients taking CELEBREX (see ADVERSE REACTIONS). In the CLASS study (see Special Studies — Use with Aspirin), the Kaplan-Meier cumulative rates at 9 months of peripheral edema in patients on CELEBREX 400 mg BID (4-fold and 2-fold the recommended OA and RA doses, respectively), ibuprofen 800 mg TID and diclofenac 75 mg BID were 4.5%, 6.9% and 4.7%, respectively. The rates of hypertension in the CELEBREX, ibuprofen and diclofenac treated patients were 2.4%, 4.2% and 2.5%, respectively. As with other NSAIDs, CELEBREX should be used with caution in patients with fluid retention, hypertension, or heart failure.
Preexisting Asthma: Do not use in patients with aspirin-sensitive asthma because of the risk of severe bronchospasm. Use with caution in patients with preexisting asthma.
Information for Patients: Inform patients of the following: GI bleeding which may result in hospitalization and fatal outcomes; to be alert for signs and symptoms of ulcerations and bleeding, and seek medical advice should these be observed; to promptly report GI ulceration or bleeding, skin rash, unexplained weight gain, or edema; to stop therapy and seek immediate medical help if they experience warning signs and symptoms of hepatotoxicity; to seek immediate emergency help in the case of an anaphylactoid reaction; and to avoid CELEBREX in late pregnancy.
Laboratory Tests: Because serious GI tract ulcerations and bleeding can occur without warning symptoms, monitor for signs or symptoms of GI bleeding. In controlled clinical trials, elevated BUN occurred more frequently in patients receiving CELEBREX compared with patients on placebo. This laboratory abnormality was also seen in patients who received comparator NSAIDs in these studies. The clinical significance of this abnormality has not been established.
Drug Interactions: ***General:*** Celecoxib metabolism is predominantly mediated via cytochrome P450 2C9 in the liver. Co-administration of celecoxib with drugs that are known to inhibit 2C9 should be done with caution. *In vitro* studies indicate that celecoxib, although not a substrate, is an inhibitor of cytochrome P450 2D6. Therefore, there is a potential for an *in vivo* drug interaction with drugs that are metabolized by P450 2D6. ***ACE-inhibitors:*** Reports suggest that NSAIDs may diminish the antihypertensive effect of Angiotensin Converting Enzyme (ACE) inhibitors. ***Furosemide:*** Clinical studies, and post marketing observations, have shown that NSAIDs can reduce the natriuretic effect of furosemide and thiazides in some patients. ***Aspirin:*** CELEBREX can be used with low-dose aspirin; however, concomitant administration increases the rate of GI ulceration or other complications, compared to use of CELEBREX alone. **Because of its lack of platelet effects, CELEBREX is not a substitute for aspirin for cardiovascular prophylaxis.** ***Fluconazole:*** Concomitant administration of fluconazole 200 mg QD resulted in a two-fold increase in celecoxib plasma concentration is due to the inhibition of celecoxib metabolism via P450 2C9 by fluconazole. Initiate CELEBREX at the lowest recommended dose in patients receiving fluconazole. ***Lithium:*** Mean steady-state lithium plasma levels increased approximately 17% in healthy subjects receiving lithium 450 mg BID with CELEBREX 200 mg BID compared with those receiving lithium alone. Closely monitor patients on lithium when CELEBREX is introduced or withdrawn. ***Methotrexate:*** CELEBREX did not have a significant effect on the pharmacokinetics of methotrexate in rheumatoid arthritis patients. ***Warfarin:*** Monitor anticoagulant activity, particularly in the first few days, after initiating or changing therapy with CELEBREX in patients receiving warfarin or similar agents; these patients are at an increased risk of bleeding complications. In healthy subjects receiving daily doses of 2-5 mg of warfarin, celecoxib did not alter the anticoagulant effect of warfarin as determined by prothrombin time. However, in post-marketing experience, bleeding events have been reported, predominantly in the elderly, in association with increases in prothrombin time in patients receiving CELEBREX concurrently with warfarin. ***Carcinogenesis, mutagenesis, impairment of fertility:*** Celecoxib was not carcinogenic in rats given oral doses up to 200 mg/kg for males and 10 mg/kg for females (approximately 2- to 4-fold the human exposure as measured by the $AUC_{0\text{-}24}$ at 200 mg BID) or in mice given oral doses up to 25 mg/kg for males and 50 mg/kg for females (approximately equal to human exposure as measured by the $AUC_{0\text{-}24}$ at 200 mg BID) for two years. Celecoxib was not mutagenic in an Ames test and a mutation assay in Chinese hamster ovary (CHO) cells, nor clastogenic in a chromosome aberration assay in CHO cells and an in vivo micronucleus test in rat bone marrow. Celecoxib did not impair male and female fertility in rats at oral doses up to 600 mg/kg/day (approximately 11-fold human exposure at 200 mg BID based on the $AUC_{0\text{-}24}$).

Pregnancy: Teratogenic effects: Pregnancy Category C. Celecoxib at oral doses ≥ 150 mg/kg/day (about 2-fold human exposure at 200 mg BID as measured by $AUC_{0\text{-}24}$), caused an increased incidence of ventricular septal defects, a rare event, and fetal alterations, such as ribs fused, sternebrae fused and sternebrae misshapen when rabbits were treated throughout organogenesis. A dose-dependent increase in diaphragmatic hernias was observed when rats were given celecoxib at oral doses ≥ 30 mg/kg/day (about 6-fold human exposure based on the $AUC_{0\text{-}24}$ at 200 mg BID) throughout organogenesis. There are no studies in pregnant women. Use CELEBREX during pregnancy only if the potential benefit justifies the potential risk to the fetus. ***Nonteratogenic effects:*** Celecoxib produced pre- and post-implantation losses and reduced embryo/fetal survival in rats at oral dosages ≥ 50 mg/kg/day (about 6-fold human exposure based on the $AUC_{0\text{-}24}$ at 200 mg BID). These changes are expected with inhibition of prostaglandin synthesis and are not the result of permanent alteration of female reproductive function, nor are they expected at clinical exposures. No human studies have been conducted on the effect of celecoxib on the closure of the ductus arteriosus. Use of CELEBREX during the third trimester of pregnancy should be avoided. ***Labor and delivery:*** Celecoxib produced no evidence of delayed labor or parturition at oral doses up to 100 mg/kg in rats (about 7-fold human exposure as measured by the $AUC_{0\text{-}24}$ at 200 mg BID). The effects of CELEBREX on labor and delivery in pregnant women are unknown. ***Nursing mothers:*** It is not known whether this drug is excreted in human milk. Because many drugs are excreted in human milk and because of the potential for serious adverse reactions in nursing infants from CELEBREX, a decision should be made whether to discontinue nursing or to discontinue the drug, taking into account the importance of the drug to the mother. ***Pediatric Use:*** Safety and effectiveness in pediatric patients below the age of 18 years have not been evaluated. ***Geriatric Use:*** Of the total number of patients who received CELEBREX in clinical trials, more than 3,300 were 65–74 years of age, while approximately 1,300 additional patients were 75 years and over. No substantial differences in effectiveness were observed between these subjects and younger subjects. In clinical studies comparing renal function as measured by the GFR, BUN and creatinine, and platelet function as measured by bleeding time and platelet aggregation, the results were not different between elderly and young volunteers. However, as with other NSAIDs, including those that selectively inhibit COX-2, there have been more spontaneous post-marketing reports of fatal GI events and acute renal failure in the elderly than in younger patients (see WARNINGS — Gastrointestinal (GI)Effects — Risk of GI Ulceration, Bleeding, and Perforation).

ADVERSE REACTIONS
Adverse events occurring in ≥2% of Celebrex patients from Celebrex premarketing controlled arthritis trials, regardless of causality at recommended doses (n=4146): abdominal pain 4.1%, diarrhea 5.6%, dyspepsia 8.8%, flatulence 2.2%, nausea 3.5%, back pain 2.8%, peripheral edema 2.1%, injury-accidental 2.9%, dizziness 2.0%, headache 15.8%, insomnia 2.3%, pharyngitis 2.3%, rhinitis 2.0%, sinusitis 5.0%, upper respiratory tract infection 8.1%, rash 2.2%. 7.1% of patients receiving CELEBREX and 6.1% for placebo discontinued due to adverse events in placebo or active controlled clinical trials. Among the most common reasons for discontinuation due to adverse events in the CELEBREX treatment groups were dyspepsia and abdominal pain (0.8% and 0.7%, respectively). Among placebo patients, 0.6% discontinued due to dyspepsia and 0.6% due to abdominal pain. The following adverse events occurred in 0.1-1.9% of patients regardless of causality.
Celebrex (100-200 mg BID or 200 mg QD): GI: Constipation, diverticulitis, dysphagia, eructation, esophagitis, gastritis, gastroenteritis, gastroesophageal reflux, hemorrhoids, hiatal hernia, melena, dry mouth, stomatitis, tenesmus, tooth disorder, vomiting; ***Cardiovascular:*** Aggravated hypertension, angina pectoris, coronary artery disorder, myocardial infarction; ***General:*** Allergy aggravated, allergic reaction, asthenia, chest pain, cyst NOS, edema generalized, face edema, fatigue, fever, hot flushes, influenza-like symptoms, pain, peripheral pain; ***Resistance mechanism disorders:*** Herpes simplex, herpes zoster, infection bacterial, infection fungal, infection soft tissue, infection viral, moniliasis, moniliasis genital, otitis media; ***Central, peripheral nervous system:*** Leg cramps, hypertonia, hypoesthesia, migraine, neuralgia, neuropathy, paresthesia, vertigo; ***Female reproductive:*** Breast fibroadenosis, breast neoplasm, breast pain, dysmenorrhea, menstrual disorder, vaginal hemorrhage, vaginitis; ***Male reproductive:*** Prostatic disorder; ***Hearing and vestibular:*** Deafness, ear abnormality, earache, tinnitus; ***Heart rate and rhythm:*** Palpitation, tachycardia; ***Liver and biliary system:*** Hepatic function abnormal, SGOT increased, SGPT increased; ***Metabolic and nutritional:*** BUN increased, CPK increased, diabetes mellitus, hypercholesterolemia, hyperglycemia, hypokalemia, NPN increase, creatinine increased, alkaline phosphatase increased, weight increase; ***Musculoskeletal:*** Arthralgia, arthrosis, bone disorder, fracture accidental, myalgia, neck stiffness, synovitis, tendinitis; ***Platelets (bleeding or clotting):*** Ecchymosis, epistaxis, thrombocythemia; ***Psychiatric:*** Anorexia, anxiety, appetite increased, depression, nervousness, somnolence; ***Hemic:*** Anemia; ***Respiratory:*** Bronchitis, bronchospasm, bronchospasm aggravated, coughing, dyspnea, laryngitis, pneumonia; ***Skin and appendages:*** Alopecia, dermatitis, nail disorder, photosensitivity reaction, pruritus, rash erythematous, rash maculopapular, skin disorder, skin dry, sweating increased, urticaria; ***Application site disorders:*** Cellulitis, dermatitis contact, injection site reaction, skin nodule; ***Special senses:*** Taste perversion; ***Urinary system:*** Albuminuria, cystitis, dysuria, hematuria, micturition frequency, renal calculus, urinary incontinence, urinary tract infection; ***Vision:*** Blurred vision, cataract, conjunctivitis, eye pain, glaucoma.
Other serious adverse reactions which occur rarely (estimated < 0.1%), regardless of causality: Cases reported only in the post-marketing experience are indicated in italics. ***Cardiovascular:*** Syncope, congestive heart failure, ventricular fibrillation, pulmonary embolism, cerebrovascular accident, peripheral gangrene, thrombophlebitis, *vasculitis;* ***GI:*** Intestinal obstruction, intestinal perforation, GI bleeding, colitis with bleeding, esophageal perforation, pancreatitis, ileus; ***Liver and biliary system:*** Cholelithiasis, *hepatitis, jaundice, liver failure;* ***Hemic and lymphatic:*** Thrombocytopenia, agranulocytosis, *aplastic anemia, pancytopenia, leukopenia;* ***Metabolic:*** *Hypoglycemia, hyponatremia;* ***Nervous system:*** *Aseptic meningitis,* ataxia, suicide; ***Renal:*** Acute renal failure, *interstitial nephritis;* ***Skin:*** *Erythema multiforme, exfoliative dermatitis, Stevens-Johnson syndrome, toxic epidermal necrolysis;* ***General:*** Sepsis, sudden death, *anaphylactoid reaction, angioedema.*

Safety Data from CLASS Study:
Hematological Events:
During this study (see Special Studies — Use with Aspirin), the incidence of clinically significant decreases in hemoglobin (>2 g/dL) confirmed by repeat testing was lower in patients on CELEBREX 400 mg BID (4-fold and 2-fold the recommended OA and RA doses, respectively) compared to patients on either diclofenac 75 mg BID or ibuprofen 800 mg TID: 0.5%, 1.3% and 1.9%, respectively. The lower incidence of events with CELEBREX was maintained with or without ASA use (see CLINICAL STUDIES — Special Studies — Platelets).

Withdrawals/Serious Adverse Events:
Kaplan-Meier cumulative rates at 9 months for withdrawals due to adverse events for CELEBREX, diclofenac and ibuprofen were 24%, 29%, and 26%, respectively. Rates for serious adverse events regardless of causality were not different across treatment groups, respectively, 8%, 7%, and 8%.

Based on Kaplan-Meier cumulative rates for investigator-reported serious cardiovascular thromboembolic adverse events (includes myocardial infarction, pulmonary embolism, deep venous thrombosis, unstable angina, transient ischemic attacks or ischemic cerebrovascular accidents), there were no differences between the CELEBREX, diclofenac, or ibuprofen treatment groups. The rates in all patients at 9 months for CELEBREX, diclofenac, and ibuprofen were 1.2%, 1.4%, and 1.1%, respectively. The rates for non-ASA users in each of the three treatment groups were less than 1%. The rates for myocardial infarction in each of the three non-ASA treatment groups were less than 0.2%.

Adverse events from analgesia and dysmenorrhea studies: About 1,700 patients were treated with CELEBREX in analgesia and dysmenorrhea studies. All patients in post-oral surgery pain studies received a single dose of study medication. Doses up to 600 mg/day of CELEBREX were studied in primary dysmenorrhea and post-orthopedic surgery pain studies. The types of adverse events in the analgesia and dysmenorrhea studies were similar to those reported in arthritis studies. The only additional adverse event reported was post-dental extraction alveolar osteitis (dry socket) in the post-oral surgery pain studies.

OVERDOSAGE
Doses up to 2400 mg/day for up to 10 days in 12 patients did not result in serious toxicity. Symptoms following acute NSAID overdoses are usually limited to lethargy, drowsiness, nausea, vomiting, and epigastric pain, which are generally reversible with supportive care. GI bleeding can occur. Hypertension, acute renal failure, respiratory depression and coma may occur, but are rare. Anaphylactoid reactions have been reported with therapeutic ingestion of NSAIDs, and may occur following an overdose. Manage patients by symptomatic and supportive care following an overdose. There are no specific antidotes. Dialysis is unlikely to be useful. Emesis and/or activated charcoal (60 to 100 g in adults, 1 to 2 g/kg in children) and/or osmotic cathartic may be indicated in patients seen within 4 hours of ingestion with symptoms or following a large overdose. Forced diuresis, alkalinization of urine, hemodialysis, or hemoperfusion may not be useful.

DOSAGE AND ADMINISTRATION
Osteoarthritis - 200 mg QD or 100 mg BID.
Rheumatoid arthritis - 100 or 200 mg BID.
Acute Pain and Primary Dysmenorrhea - 400 mg initially followed by an additional 200 mg dose if needed on the first day. On subsequent days, 200 mg BID.
Hepatic Insufficiency: Reduce daily dosage by 50% for patients with moderate hepatic impairment (Child-Pugh Class B).

Rx only

August 2002

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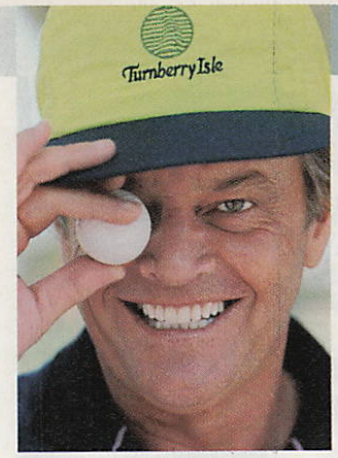
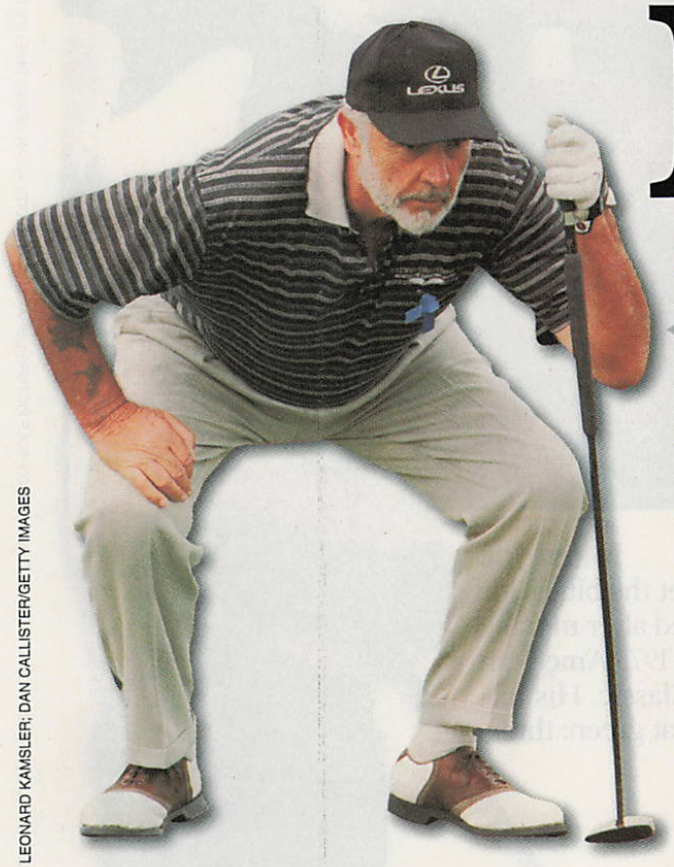


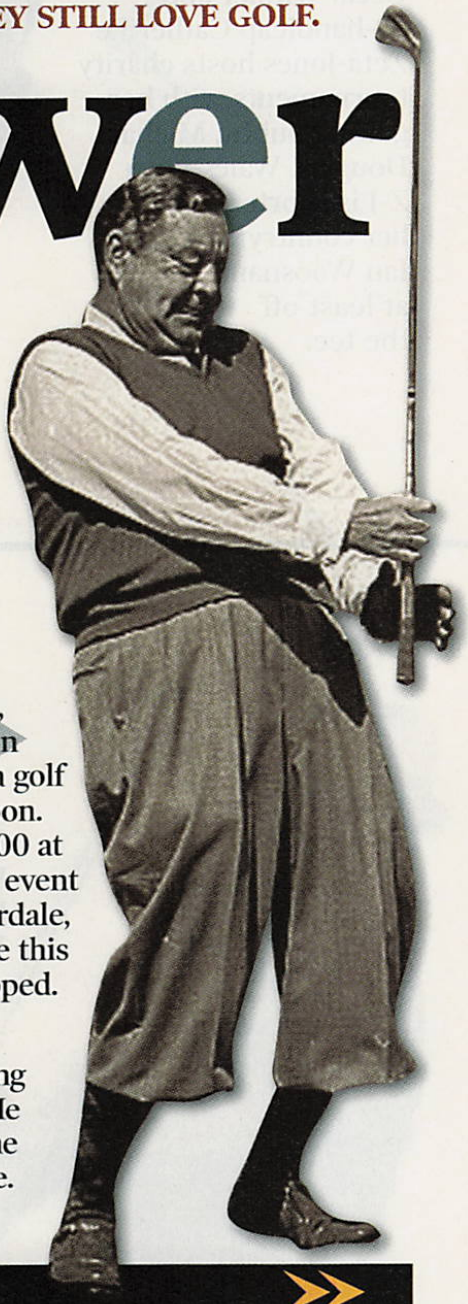
Jack Nicholson played a 1991 round with a GOLF MAGAZINE writer; Jack later went all Shining on an L.A. motorist, bashing the guy's windshield with a 5-iron.

Star Power

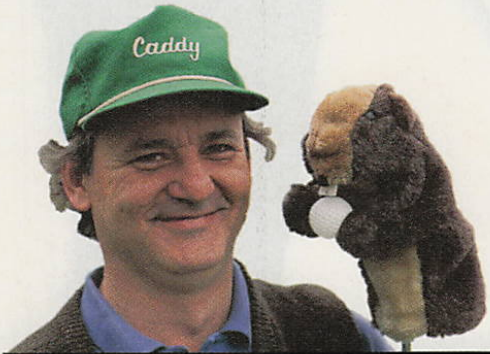
FROM BOB COUSY TO MICHAEL JORDAN AND BOB HOPE TO RAY ROMANO, THE STARS HAVE CHANGED SINCE 1959. BUT THEY STILL LOVE GOLF.



Handicap: 007
Avid golfer Sean Connery duelled Goldfinger on the links in his second Bond movie. Sir Sean Connery plays to, yes, a 7.



Great One!
With his heft, Jackie Gleason could smack a golf ball to the moon. He won $25,000 at a 1974 charity event in Fort Lauderdale, Florida, where this shot was snapped.



Bill Murray carried six wedges during a 1990 round with our writer. Why? He didn't know. To a grillroom waitress he said, "You got the looks and the figure. Now you gotta get the conscience...."

TIMELINE 1991

JANUARY Ely Callaway launches the first Big Bertha driver, giving hackers hope. The large, forgiving club sparks a revolution in driver design.

JULY Ian Baker-Finch wins the British Open at Royal Birkdale, then begins screwing around with his swing.

AUGUST Ninth alternate John Daly grips and rips his way to the Wanamaker Trophy at Crooked Stick. "Goodness gracious," Nicklaus says in GOLF. "What a coil. What an unleashing of power."

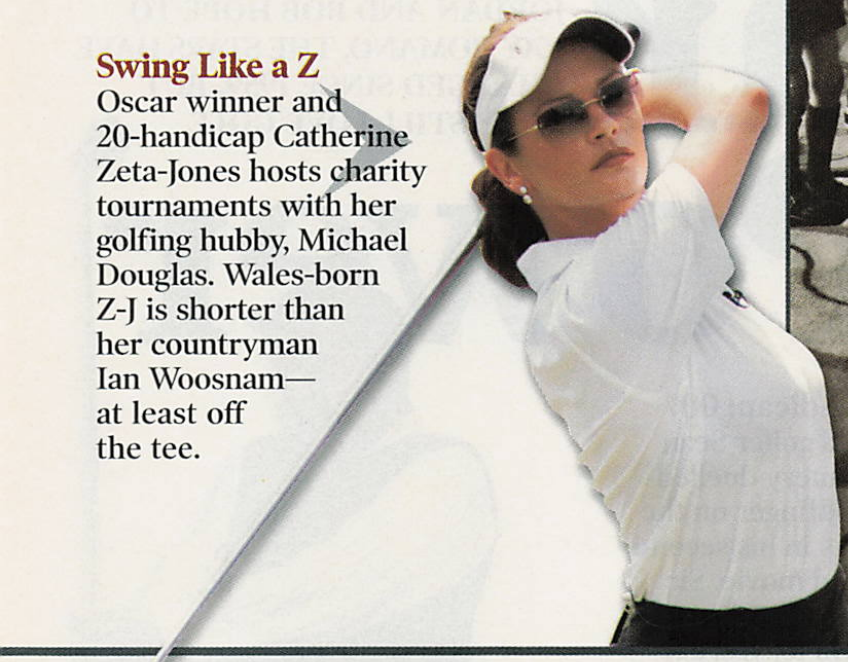
CLOCKWISE FROM TOP LEFT: LEONARD KAMSLER; AP/WIDE WORLD PHOTOS; FRED VUICH (2); LEONARD KAMSLER; DAN CALLISTER/GETTY IMAGES

Swing Like a Bee

Muhammad Ali, in Dublin for his 1972 bout with Al Lewis, impressed sportswriters with his putting prowess.

Swing Like a Z

Oscar winner and 20-handicap Catherine Zeta-Jones hosts charity tournaments with her golfing hubby, Michael Douglas. Wales-born Z-J is shorter than her countryman Ian Woosnam—at least off the tee.

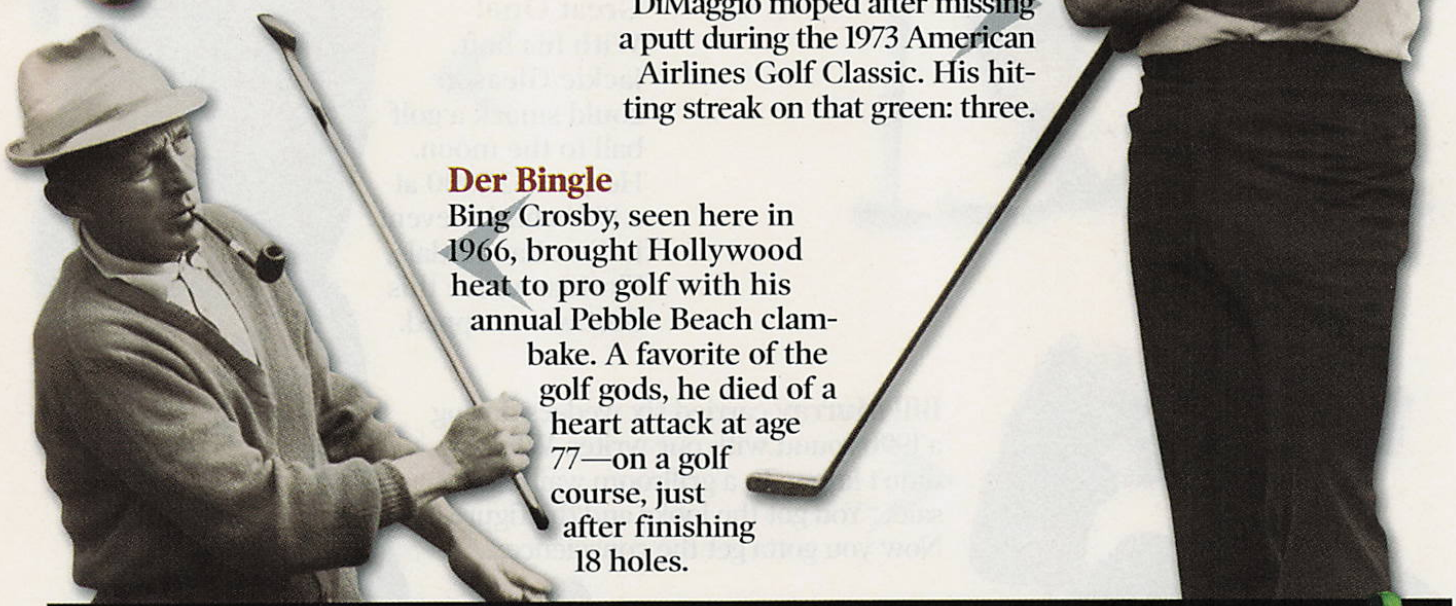


Jolted Joe

Even legends get the blues. Joe DiMaggio moped after missing a putt during the 1973 American Airlines Golf Classic. His hitting streak on that green: three.

Der Bingle

Bing Crosby, seen here in 1966, brought Hollywood heat to pro golf with his annual Pebble Beach clambake. A favorite of the golf gods, he died of a heart attack at age 77—on a golf course, just after finishing 18 holes.



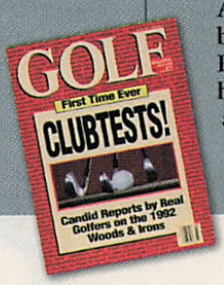
CLOCKWISE FROM TOP LEFT: AP/WIDE WORLD PHOTOS; GOLF MAGAZINE FILES; AP/WIDE WORLD PHOTOS; PHIL SHELDON GOLF PICTURE LIBRARY; (NO CREDIT); ALLAN GRANT/TIME LIFE PICTURES/GETTY IMAGES

1991

SEPTEMBER Bernhard Langer's six-footer on Kiawah Island's 18th burns the right edge. The Americans win the "War by the Shore."

1992

MARCH GOLF publishes its inaugural ClubTest issue—the first time a magazine has rated golf gear.



1993

APRIL Trailing Langer by three shots, Chip Beck hits the lay-up heard 'round the world at Augusta's par-5 15th, leading to—yawn!—par and second place.

1995

APRIL Seven days after the death of his coach and mentor Harvey Penick, Ben Crenshaw wins his second Masters. He says he felt Penick's "hand on my shoulder, guiding me along."

Elbow to elbow at the bar, cigars in hand…
the night is open
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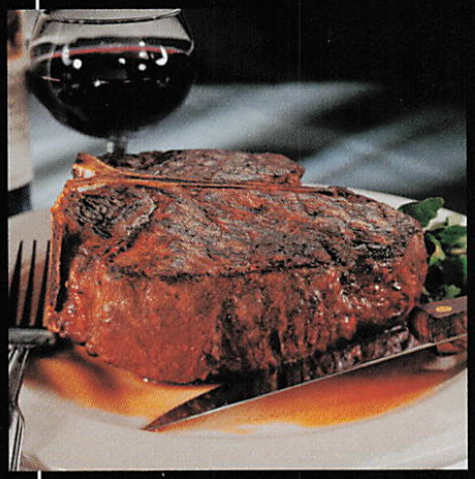

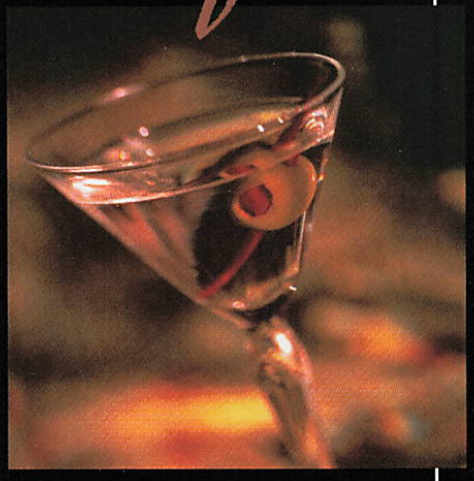

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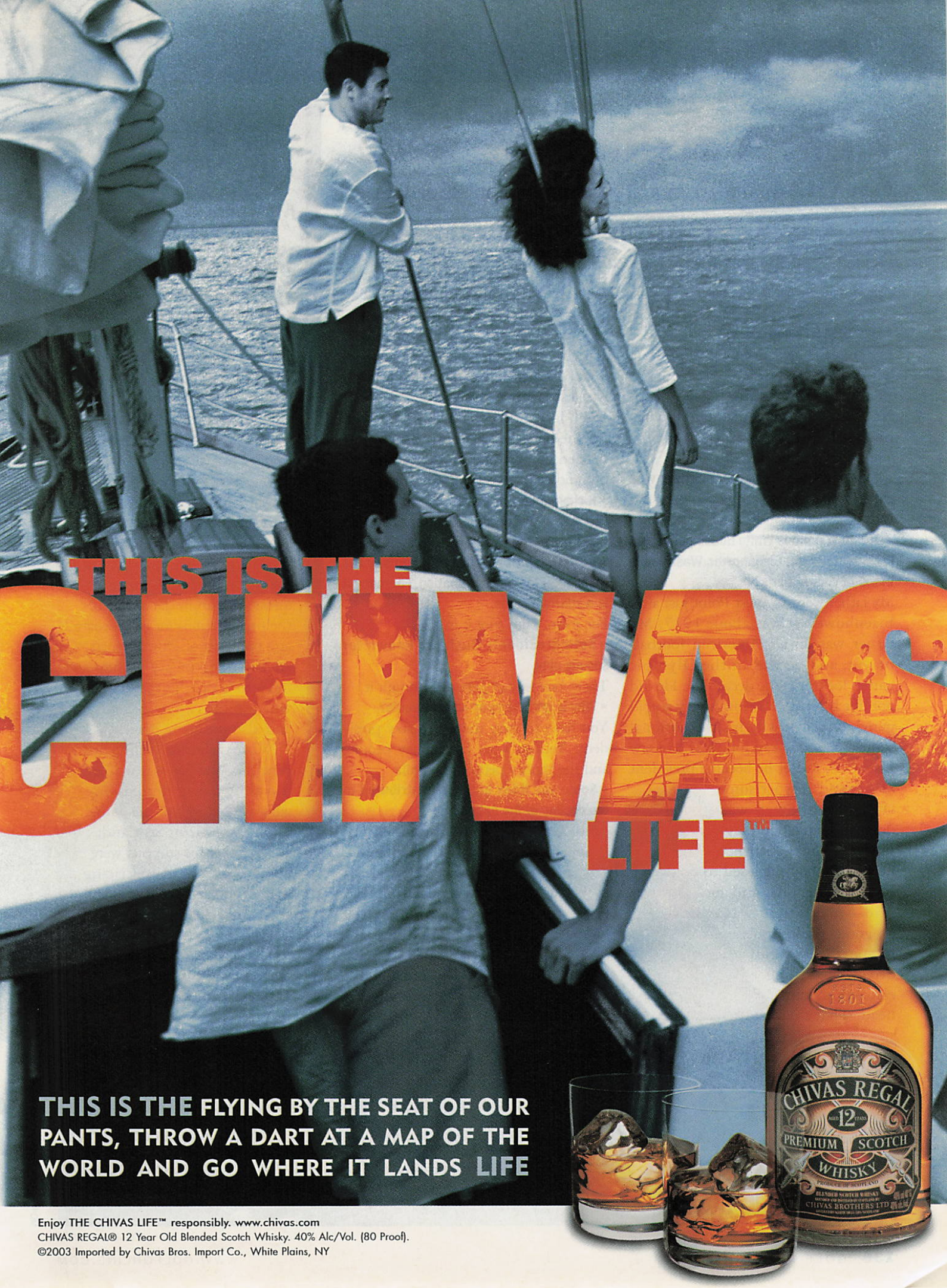
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Golf: A Tedious Menace

Gore Vidal on our irrational pastime

Q&A by Eamon Lynch

Novelist Gore Vidal, 78, has been one of America's leading men of letters for more than 50 years. Here, the famed gadfly expounds on a game he views with suspicion.

• Ever been on a golf course?

I've crossed one occasionally. I grew up with golfers.

• And yet you never played.

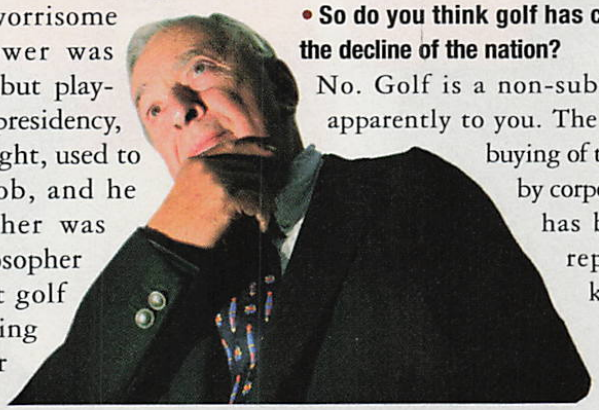
No. It's boring. I had no interest in hitting a ball with a stick so it will fall into a hole. I played tennis.

• Have you known any great writers who did enjoy the game?

No. Yes—P.G. Wodehouse.

• Our most famous White House golfer was President Dwight Eisenhower. Wasn't he a friend of your father's?

My father went to West Point just after Eisenhower. It was about 1917. My father was an all-American football player, and he was in the Olympic games for track, the decathlon. He did not like baseball. It's slow, a very stupid game, which is why it's the national sport—anybody can follow it. He saw Eisenhower after he became president and found it worrisome that Eisenhower was doing nothing but playing golf. The presidency, he always thought, used to be a taxing job, and he said—my father was a good philosopher of sport—that golf drives everything else out of your head. That's why you play it. It is just totally consuming and you can't spare a moment's thought for the deficit or whatever is the going crisis. My father said, "I don't think Eisenhower is doing any work. He just plays golf and makes the odd speech." He regarded golf as a menace.



• Your old friend President John F. Kennedy was also known for his golf.

Well, Jack didn't do much work either, but he had the excuse of illness. He needed golf to tone himself up, to get out and walk. His back was pretty bad.

• Richard Nixon once made an ace at Bel-Air.

He was so ill-coordinated—not that you need great coordination to play golf.

• Golfers won't like hearing you say the game requires no coordination. For many it is a spiritual game.

For them, I am sure it is.

• Both Presidents Bush are known for speedy play.

That's one way of getting through it.

• Why is golf the sport of presidents?

You have to raise money to stay president. You go with the money people, and the money people play golf.

• So do you think golf has contributed to the decline of the nation?

No. Golf is a non-subject, except apparently to you. The quadrennial buying of the presidency by corporate America has brought the republic, as I knew it, to an end. But that is another topic.

THE MEANING OF GOLF

Never mind metaphysics; what does the word mean? We asked New York Times *word guru William Safire. His research assistant, Kathleen Miller, relayed the following:*

Golf is a frustrating game. In that, golfers and those of us in the language dodge have something in common. When we looked in our normal sources for the etymology of *golf*, we encountered the word maven's bunker: *origin obscure.*

The most common hypothesis is that *golf* came to Scottish from the Dutch word *kolf*, meaning *club, stick.* But *kolf* is a noun not used for the name of any game, there is no proof of Scottish forms with an initial *c* or *k*, and the first citations for *golf* predate any mention of Dutch sports. Another possibility is the modern Scots dialect *gouf*, which means *a blow, slap*, and also means *to strike.*

What is clear is that the first time the word *golf* was written, it was by a disgruntled king who wanted to ban the game. King James II of Scotland, angered that his subjects were playing instead of practicing warfare and archery, passed an act in 1457 that *"the futbal ande the golf be utterly cryt downe."*

The king was killed when a cannon he was inspecting blew up. Act of the golf gods?

TIMELINE 1996

APRIL In the most nuclear of many major meltdowns, Norman blows a six-stroke lead to Faldo, golf's great opportunist.

AUGUST Tiger Woods takes his third straight U.S. Amateur title, then turns pro. "Off the course, he's a humanitarian," Earl Woods tells GOLF. "On the course, he'll cut your throat and watch you bleed."

NOVEMBER With her fourth win of the year, LPGA rookie Karrie Webb becomes the first woman golfer to earn $1 million in one season.

MC PHERSON COLIN/CORBIS SYGMA; BOTTOM: FRED VUICH

Our First Masters

Furman Bisher wrote the lead story in our debut issue. Forty-five years later he is one of the deans of American sportswriting

Q&A BY GREG MIDLAND

In 1959, GOLF MAGAZINE paid Furman Bisher the princely sum of $250 to write about The Masters. Today the Atlanta Journal-Constitution*'s star columnist still turns out sterling copy. The 85-year-old Bisher may be the only man to interview both Shoeless Joe Jackson and Pete Rose. He has covered the last 53 Masters tournaments, every Kentucky Derby since 1950, every Super Bowl but the first. "I wanted to go to that one," he says, "but my boss was sure nothing would come of the Super Bowl."*

Bisher got his start as a golf scribe as a senior at the University of North Carolina in 1938, when he dubbed Byron Nelson "Lord Byron" at the inaugural Greensboro Open. The nickname stuck; so did Bisher's passion for journalism. He covered his first Masters in 1950.

Bisher in 1960

• Is The Masters the same tournament you wrote about in 1959?

To a great extent it is. The Masters has maintained its gentility. It is still the most mannerly sporting event I've ever been to.

• Tell us about Bobby Jones.

I spent a lot of time with Bobby in the early 1950s. By the 1960s he was virtually immobile with syringomyelia, and I didn't see as much of him. I wrote several pieces about him and got a few letters from him—some complimenting something I had written, a few others not so complimentary. When they instituted the first Masters cut in 1957, I took a dim view. I wrote that if you get invited you ought to be able to play 72 holes. Bobby pestered me about that. It was good-natured, though.

• What's your most lasting memory of Jones?

One day we were in his office and I asked about his ailment. He explained what it was, how growths were forming on the nerves of his spine. I asked if there was a cure, and he said, "Oh, yes." I said, "Well, what is it?" And he answered, "Death."

• What impressed you most about Jones?

I never saw him feel sorry for himself. He had made his peace with his illness, and it's a shame that when it came down to the end the relationship between him and Roberts [Augusta National founding chairman Clifford Roberts] deteriorated. Roberts didn't want him to come to The Masters anymore.

• He tried to keep Bobby Jones away from his own tournament?

Cliff took the view that it was for Bob's well being. He didn't want the public to see Bob in such a bad state. Bob resented it, *continued*

TIMELINE

1997

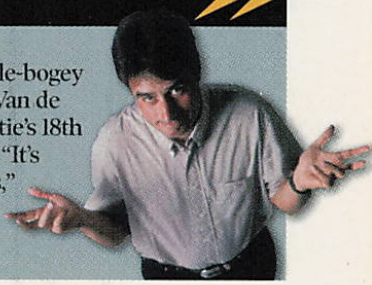
APRIL Twenty-two years after Lee Elder made his first drive down Magnolia Lane, Woods wins The Masters by a record 12 shots and makes golf cool.

1998

JULY Trailing by eight in the third round, Irwin rallies to claim his first U.S. Senior Open title. He wins $267,500 and high-fives his accountant.

1999

JULY Needing only a double-bogey six for the Claret Jug, Jean Van de Velde *sacre*-blows Carnoustie's 18th hole, then loses the playoff. "It's better than a kick in zee ass," he says, incorrectly. In fact, it *was* one.



CLOCKWISE FROM TOP: ATLANTA JOURNAL-CONSTITUTION; STEPHEN MUNDAY/GETTY IMAGES; PHIL SHELDON GOLF PICTURE LIBRARY

Bisher at his Fayetteville, Georgia, home in 2004

and his family resented it. They thought Cliff was trying to steal the show. But I think he was trying to protect the image of Bobby Jones.

• How did Roberts treat you?

His general demeanor was a built-in scowl, but he was nice to me. When I was doing my book on Augusta [*The Masters: An Intimate View*], he gave me all the time in the world. Cliff could give you a stare that upset your stomach, but he was never unfair to me.

• What's the best Masters round you've seen?

In 1967, his last year, Ben Hogan shot a 66—with a 30 on the back nine. The galleries were giving him an ovation at every green. And he'd tip that cap of his. He moved with a little bit of a limp. I'll never forget the sight of him walking up that 18th fairway, struggling a bit, with the crowd standing and cheering.

• What's the best quote a golfer ever gave you?

Sunday at the 1954 Masters, discussing how close he came to victory, Billy Joe Patton said, "I coulda handled the fame, I coulda handled the money. But I doubt if I coulda handled the women."

The Magnificent Masters

By Furman Bisher

(From the first issue of GOLF MAGAZINE)

Most pros would rather win the National Open, perhaps, but they would rather play in Bob Jones's Masters Tournament. A top-flight sportswriter from Atlanta tells why

In Georgia, it has become a custom in recent years that around 10 o'clock in the morning of the first Thursday in April a couple of old gaffers of golf, Fred McLeod, National Open champion of 1908, and Jock Hutchinson, PGA champion of 1920, tee off at the Augusta National Golf Club, a transfigured nursery that has become in less than three decades one of the most exalted courses in golfdom. Hutchinson and McLeod are followed at intervals of eight minutes by pairs of the finest golfers in the world. And these pairs are followed, in turn, by the most fortunate, most orderly and perhaps the most knowledgeable golf galleries in this country.

There is, in other words, no other golf gathering quite like the Masters Tournament, conceived by, developed by and eternally woven into the luxurious fabric of Augusta National.

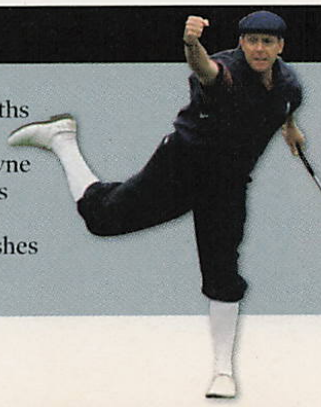
The Masters has an atmosphere all its own and, despite its short history, traditions of its own that have already become distinct in the chronicle of golf. It has its own autocratic notions of how galleries should be kept in line—yet it somehow gives each gallery member the impression that he, the customer, is always right. But most important, The Masters has behind it the incalculable impetus of Robert Tyre Jones Jr., the most revered name in the all-time of golf....

For Bisher's full story about the founding of Augusta National, visit www.golfonline.com.

1999

SEPTEMBER Justin Leonard jars a 45-footer at Brookline, triggering a green-stomping celebration of the U.S. team's Ryder Cup comeback.

OCTOBER Four months after winning the U.S. Open at Pinehurst, Payne Stewart and five others die when their Learjet depressurizes and crashes in South Dakota.

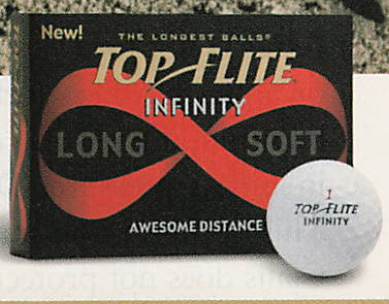


2000

JUNE Woods rocks Pebble and America with a 15-stroke victory at the U.S. Open; a month later, he wins the British at St. Andrews by eight.

CLOCKWISE FROM TOP: DON CHAMBERS/PELOSI & CHAMBERS; REUTERS/KEVIN LAMARQUE; FRED VUICH

MAYBE A LITTLE TOO LONG?



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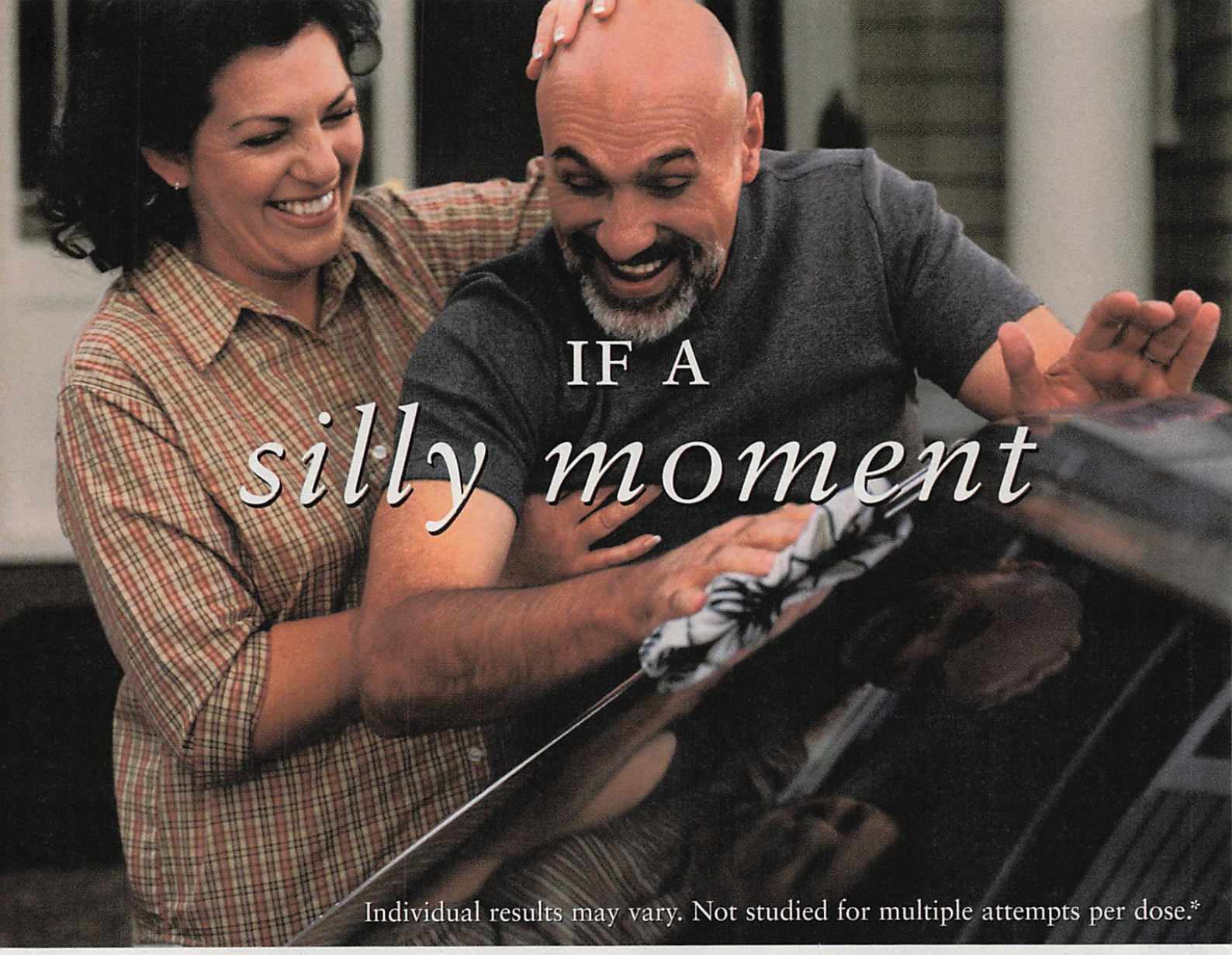


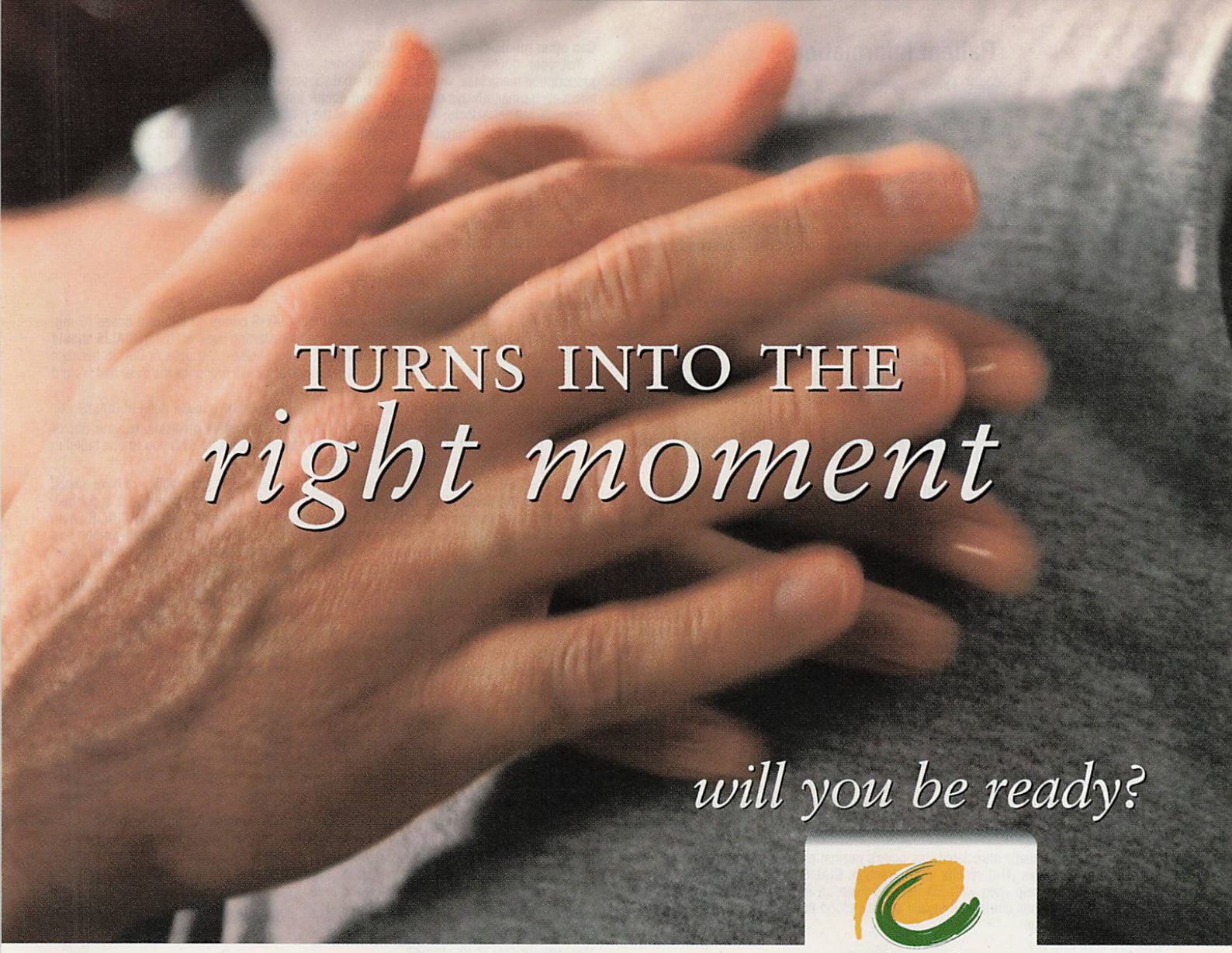
INTRODUCING CIALIS, THE FIRST TABLET FOR ERECTILE DYSFUNCTION THAT GIVES YOU UP TO 36 HOURS TO CHOOSE THE MOMENT THAT'S RIGHT FOR YOU AND YOUR PARTNER.

Discover Cialis *(pronounced see-AL-iss)*, a new prescription tablet for erectile dysfunction (ED) that goes to work fast and can work up to 36 hours.* And Cialis is made to work only with sexual stimulation, so a silly moment can turn into the right moment. Which moment will be the right moment for you?

See important safety information below and Patient Information on following page.

Cialis is not for everyone. If you take nitrates, often used for chest pain (also known as angina), or alpha blockers (other than Flomax 0.4 mg once daily), prescribed for prostate problems or high blood pressure, do not take Cialis. Such combinations could cause a sudden, unsafe drop in blood pressure. Don't drink alcohol in excess (to a level of intoxication) with Cialis. This combination may increase your chances of getting dizzy or lowering your blood pressure. Cialis does not protect a man or his partner from sexually transmitted diseases, including HIV.

The most common side effects with Cialis were headache and upset stomach. Backache and muscle ache were also reported, sometimes with delayed onset. Most men weren't bothered by the side



Cialis®
(tadalafil) tablets

36-HOUR CIALIS.
WHICH MOMENT WILL BE
RIGHT FOR YOU?

Don't miss another moment, talk to your doctor today and see if a *free sample* of Cialis is right for you. For more information visit www.cialis.com or call 1-877-4-CIALIS.

---

effects enough to stop taking Cialis. Although a rare occurrence, men who experience an erection for more than 4 hours (priapism) should seek immediate medical attention. Discuss your medical conditions and medications with your doctor to ensure Cialis is right for you and that you are healthy enough for sexual activity.

**In clinical trials, Cialis was shown to improve, up to 36 hours after dosing, the ability of men with ED to have a single successful intercourse attempt.*

Flomax® (tamsulosin HCl) is a registered trademark of Boehringer Ingelheim

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Lilly ICOS

Patient Information

Read the Patient Information about CIALIS before you start taking it and again each time you get a refill. There may be new information. You may also find it helpful to share this information with your partner. This leaflet does not take the place of talking with your doctor. You and your doctor should talk about CIALIS when you start taking it and at regular checkups. If you do not understand the information, or have questions, talk with your doctor or pharmacist.

What important information should you know about CIALIS?

CIALIS can cause your blood pressure to drop suddenly to an unsafe level if it is taken with certain other medicines. You could get dizzy, faint, or have a heart attack or stroke.

Do not take CIALIS if you:

- **take any medicines called "nitrates."**
- **use recreational drugs called "poppers" like amyl nitrate and butyl nitrate.**
- **take medicines called alpha blockers, other than Flomax® (tamsulosin HCl) 0.4 mg daily.**

(See "Who should not take CIALIS?")

Tell all your healthcare providers that you take CIALIS. If you need emergency medical care for a heart problem, it will be important for your healthcare provider to know when you last took CIALIS.

After taking a single tablet, some of the active ingredient of CIALIS remains in your body for more than 2 days. The active ingredient can remain longer if you have problems with your kidneys or liver, or you are taking certain other medications (see "Can other medications affect CIALIS?").

What is CIALIS?

CIALIS is a prescription medicine taken by mouth for the treatment of erectile dysfunction (ED) in men.

ED is a condition where the penis does not harden and expand when a man is sexually excited, or when he cannot keep an erection. A man who has trouble getting or keeping an erection should see his doctor for help if the condition bothers him. CIALIS may help a man with ED get and keep an erection when he is sexually excited.

CIALIS does not:

- cure ED
- increase a man's sexual desire
- protect a man or his partner from sexually transmitted diseases, including HIV. Speak to your doctor about ways to guard against sexually transmitted diseases.
- serve as a male form of birth control

CIALIS is only for men with ED. CIALIS is not for women or children. CIALIS must be used only under a doctor's care.

How does CIALIS work?

When a man is sexually stimulated, his body's normal physical response is to increase blood flow to his penis. This results in an erection. CIALIS helps increase blood flow to the penis and may help men with ED get and keep an erection satisfactory for sexual activity. Once a man has completed sexual activity, blood flow to his penis decreases, and his erection goes away.

Who can take CIALIS?

Talk to your doctor to decide if CIALIS is right for you.

CIALIS has been shown to be effective in men over the age of 18 years who have erectile dysfunction, including men with diabetes or who have undergone prostatectomy.

Who should not take CIALIS?

Do **not** take CIALIS if you:

- **take any medicines called "nitrates"** (See "What important information should you know about CIALIS?"). Nitrates are commonly used to treat angina. Angina is a symptom of heart disease and can cause pain in your chest, jaw, or down your arm.

  Medicines called nitrates include nitroglycerin that is found in tablets, sprays, ointments, pastes, or patches. Nitrates can also be found in other medicines such as isosorbide dinitrate or isosorbide mononitrate. Some recreational drugs called "poppers" also contain nitrates, such as amyl nitrate and butyl nitrate. Do not use CIALIS if you are using these drugs. Ask your doctor or pharmacist if you are not sure if any of your medicines are nitrates.
- **take medicines called "alpha blockers", other than Flomax® 0.4 mg daily.** Alpha blockers are sometimes prescribed for prostate problems or high blood pressure. If CIALIS is taken with alpha blockers other than Flomax® 0.4 mg daily, your blood pressure could suddenly drop to an unsafe level. You could get dizzy and faint.
- **you have been told by your healthcare provider to not have sexual activity because of health problems.** Sexual activity can put an extra strain on your heart, especially if your heart is already weak from a heart attack or heart disease.
- **are allergic to CIALIS or any of its ingredients.** The active ingredient in CIALIS is called tadalafil. See the end of this leaflet for a complete list of ingredients.

What should you discuss with your doctor before taking CIALIS?

Before taking CIALIS, tell your doctor about all your medical problems, including if you:

- **have heart problems** such as angina, heart failure, irregular heartbeats, or have had a heart attack. Ask your doctor if it is safe for you to have sexual activity.
- **have low blood pressure or** have high blood pressure that is not controlled
- **have had a stroke**
- **have liver problems**
- **have kidney problems or require dialysis**
- **have retinitis pigmentosa,** a rare genetic (runs in families) eye disease
- **have stomach ulcers**
- **have a bleeding problem**
- **have a deformed penis shape** or Peyronie's disease
- **have had an erection that lasted more than 4 hours**
- **have blood cell problems** such as sickle cell anemia, multiple myeloma, or leukemia

Can other medications affect CIALIS?

Tell your doctor about all the medicines you take including prescription and non-prescription medicines, vitamins, and herbal supplements. CIALIS and other medicines may affect each other. Always check with your doctor before starting or stopping any medicines. Especially tell your doctor if you take any of the following:

- medicines called nitrates (See "What important information should you know about CIALIS?")
- medicines called alpha blockers. These include Hytrin® (terazosin HCl), Flomax® (tamsulosin HCl), Cardura® (doxazosin mesylate), Minipress® (prazosin HCl) or Uroxatral® (alfuzosin HCl).
- ritonavir (Norvir®) or indinavir (Crixivan®)
- ketoconazole or itraconazole (such as Nizoral® or Sporanox®)
- erythromycin
- other medicines or treatments for ED

How should you take CIALIS?

Take CIALIS exactly as your doctor prescribes. CIALIS comes in different doses (5 mg, 10 mg, and 20 mg). For most men, the recommended starting dose is 10 mg. **CIALIS should be taken no more than once a day.** Some men can only take a low dose of CIALIS because of medical conditions or medicines they take. Your doctor will prescribe the dose that is right for you.

- If you have kidney problems, your doctor may start you on a lower dose of CIALIS.
- If you have kidney or liver problems or you are taking certain medications, your doctor may limit your highest dose of CIALIS to 10 mg and may also limit you to one tablet in 48 hours (2 days) or one tablet in 72 hours (3 days).

Take one CIALIS tablet before sexual activity. In some patients, the ability to have sexual activity was improved at 30 minutes after taking CIALIS when compared to a sugar pill. The ability to have sexual activity was improved up to 36 hours after taking CIALIS when compared to a sugar pill. You and your doctor should consider this in deciding when you should take CIALIS prior to sexual activity. Some form of sexual stimulation is needed for an erection to happen with CIALIS. CIALIS may be taken with or without meals.

Do not change your dose of CIALIS without talking to your doctor. Your doctor may lower your dose or raise your dose, depending on how your body reacts to CIALIS.

Do not drink alcohol to excess when taking CIALIS (for example, 5 glasses of wine or 5 shots of whiskey). When taken in excess, alcohol can increase your chances of getting a headache or getting dizzy, increasing your heart rate, or lowering your blood pressure.

If you take too much CIALIS, call your doctor or emergency room right away.

What are the possible side effects of CIALIS?

The most common side effects with CIALIS are headache, indigestion, back pain, muscle aches, flushing, and stuffy or runny nose. These side effects usually go away after a few hours. Patients who get back pain and muscle aches usually get it 12 to 24 hours after taking CIALIS. Back pain and muscle aches usually go away by themselves within 48 hours. Call your doctor if you get a side effect that bothers you or one that will not go away.

CIALIS may uncommonly cause:

- **an erection that won't go away (priapism).** If you get an erection that lasts more than 4 hours, get medical help right away. Priapism must be treated as soon as possible or lasting damage can happen to your penis including the inability to have erections.
- vision changes, such as seeing a blue tinge to objects or having difficulty telling the difference between the colors blue and green.

These are not all the side effects of CIALIS. For more information, ask your doctor or pharmacist.

How should CIALIS be stored?

- Store CIALIS at room temperature between 59° and 86°F (15° and 30°C).
- **Keep CIALIS and all medicines out of the reach of children.**

General Information about CIALIS:

Medicines are sometimes prescribed for conditions other than those described in patient information leaflets. Do not use CIALIS for a condition for which it was not prescribed. Do not give CIALIS to other people, even if they have the same symptoms that you have. It may harm them.

This leaflet summarizes the most important information about CIALIS. If you would like more information, talk with your healthcare provider. You can ask your doctor or pharmacist for information about CIALIS that is written for health professionals.

For more information you can also visit www.cialis.com, or call 1-877-242-5471.

What are the ingredients of CIALIS?

Active Ingredient: tadalafil

Inactive Ingredients: croscarmellose sodium, hydroxypropyl cellulose, hypromellose, iron oxide, lactose monohydrate, magnesium stearate, microcrystalline cellulose, sodium lauryl sulfate, talc, titanium dioxide, and triacetin.

Rx only

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Literature revised November 24, 2003

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NUMBERS GAME

In 45 years, golf facts and figures have changed in innumerable ways

1959		2004
4.1 million	U.S. GOLFERS	26 million
5,991	U.S. COURSES	15,899
$1.23 million	TOTAL PGA TOUR PURSE	$240 million
$202,500	TOTAL LPGA TOUR PURSE	$43 million
Betsy Rawls ($26,744)	REIGNING LPGA MONEY LEADER	Annika Sorenstam ($2,029,506)
$49,200	U.S. OPEN PURSE	$6 million
$7,200	U.S. WOMEN'S OPEN PURSE	$3.1 million
$3	GREENS FEE AT BETHPAGE BLACK	$39
$9	GREENS FEE AT PEBBLE BEACH	$395
Arnold Palmer, 284	DEFENDING MASTERS CHAMPION, SCORE	Mike Weir, 281
274, by Ben Hogan in 1953	MASTERS SCORING RECORD	270, by Tiger Woods in 1997
50 lbs. (estimated)	CRAIG STADLER'S WEIGHT	240 lbs.
0 (born Oct. 3, 1959)	FRED COUPLES'S AGE	44 (until October)

PRICE CHECK

Do you pine for the days of persimmon? Don't. The prices of 1959 look quaint—till you adjust for inflation. Here are original prices and 2004 equivalents.

CLUBS

- Bobby Jones woods/irons $100/$140 (equal to $632/$885 in 2004)
- Haig Ultra woods/irons $100/$140 ($632/$885)
- Greenway putter $16.50 ($104)
- Orvis "split-bamboo" putter $22.50 ($142)

BALLS

- Caprico floating ball $1 ($6)
- First Flight steel power-center ball $1.25 ($8)
- Titleist DT 100s, box of 12 $15 ($95)

ACCESSORIES

- Federal Instrument range finder $9.95 ($63)
- Par-Mate golf glove $4 ($25)
- Parway ball retriever and convertible rake $6.50 ($41)
- Wilson bag and matching carryall $185 ($1,170)

APPAREL

- B. Altman lambswool cardigan $19.95 ($126)
- DiFini Originals pants $14.95-$27 ($95-$171)
- Etonic-PGA Ryder Cup spiked shoe $36.50 ($231)
- Izod Lacoste shirt $8.50 ($54)

CARTS

- Lambretta three-wheel motorized golf car $1,290 ($8,157)
- Nadco aluminum and steel pullcart $29.95 ($189)

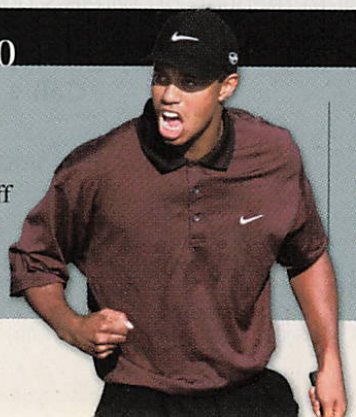
TREASURE

- Masters daily ticket $7.50 (priceless)

TIMELINE

2000

AUGUST Woods grabs his third major of the year, squeaking by Bob May in a thrilling three-hole playoff at the PGA.

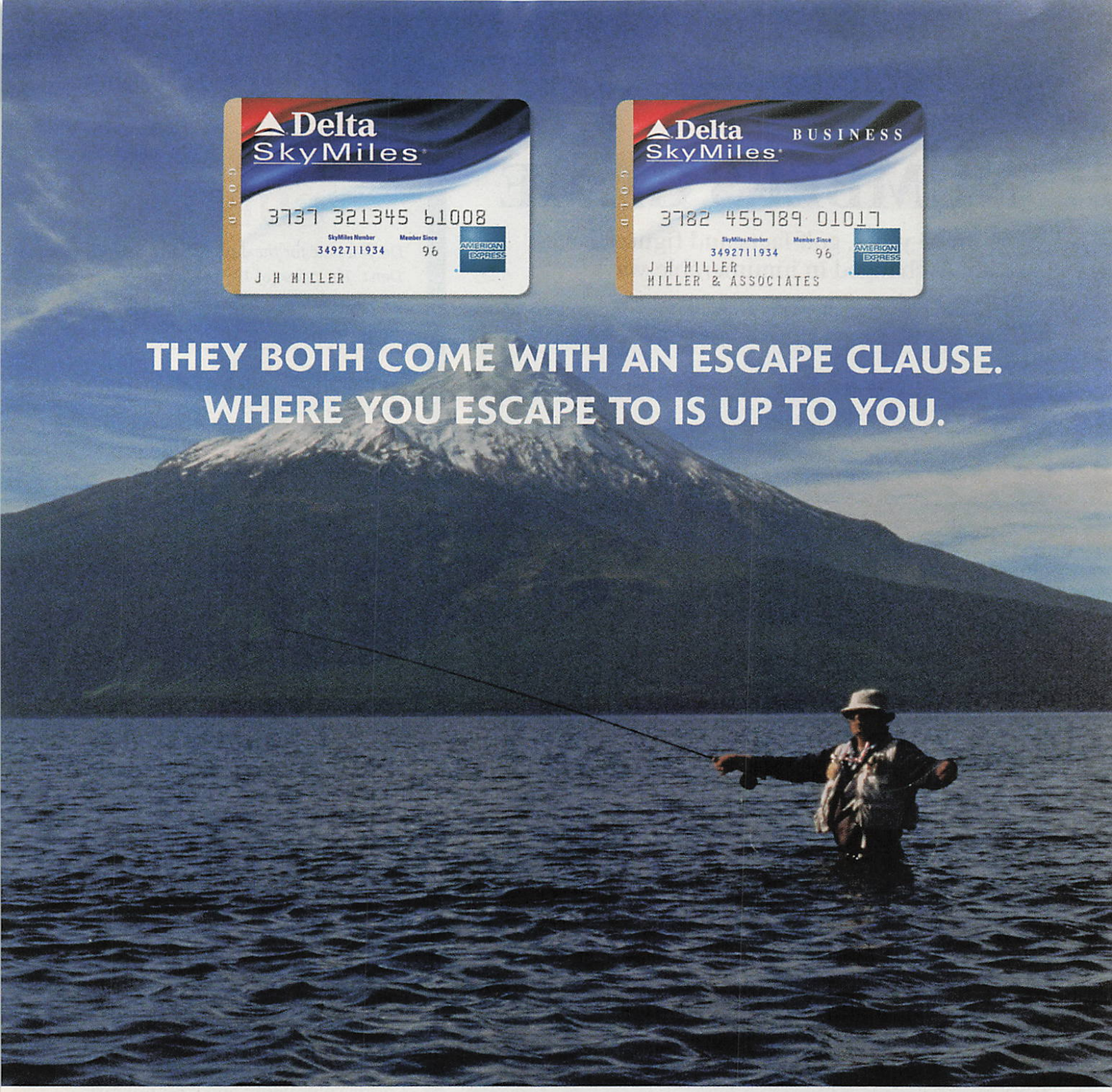


2001

APRIL Woods completes the "Tiger Slam"—four consecutive majors—with a two-shot victory over David Duval at The Masters.

MAY The U.S. Supreme Court rules in Casey Martin's favor, allowing the disabled golfer to ride his cart in Tour-sanctioned events.

CLOCKWISE FROM TOP LEFT: GOLF MAGAZINE FILES; JEFF GROSS/GETTY IMAGES; FRED VUICH; REUTERS/SUE OGROCKI/CORBIS; PGA TOUR



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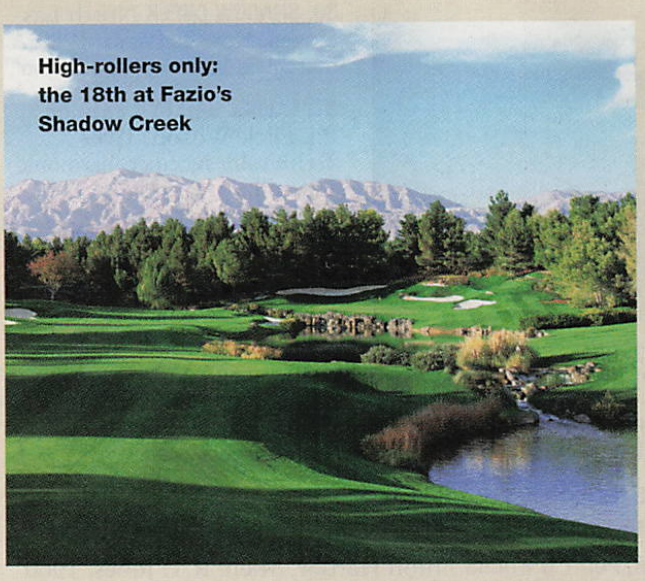
BY GARY GALYEAN

The Top 45 Courses Since 1959



High-rollers only: the 18th at Fazio's Shadow Creek

Our course-rating guru reveals a new list—his favorite U.S. tracks of the past 45 years

1. SAND HILLS
Mullen, Neb.
Bill Coore/Ben Crenshaw, 1995
The architects' minimalist approach dispelled the notion that all the great golf sites are seaside and/or taken. Sand Hills opened minds as to what remote places might yield.

2. HARBOUR TOWN
Hilton Head Island, S.C.
Pete Dye/Jack Nicklaus, 1969
The low profile, small greens and coastal setting heralded the move from Robert Trent Jones's old, bold designs to Dye's linkslike style, igniting a new wave of design.

3. SPYGLASS HILL
Pebble Beach, Calif.
Robert Trent Jones, 1966
Trent Jones's melding of Pine Valley-like heathland to Augusta-like parkland included ice plant, sand, pines and strategic dilemma. The first five holes presaged the naturalism others would expand on 20 years later.

4. PACIFIC DUNES
Bandon, Ore.
Tom Doak, 2001
Six years after Sand Hills debuted, Doak found linksland elements on the coast of Oregon and used them to extraordinary advantage.

5. MUIRFIELD VILLAGE
Dublin, Ohio
Nicklaus/Desmond Muirhead, 1974
One of the great routings. Strategic questions are repeatedly asked and answers demanded by sublime use of topography, sand and water.

6. OCEAN FOREST
Sea Island, Ga.
Rees Jones, 1995
American linksland framed by ocean, river, oak and pine. Its excellence is a testament to Jones's knowing when to leave well enough alone.

7. TPC AT SAWGRASS (STADIUM)
Ponte Vedra Beach, Fla.
P. Dye, 1981
At first reviled, now revered, the Stadium Course raised the bar, and Dye became golf's Jackson Pollock.

8. HAZELTINE NATIONAL
Chaska, Minn.
R.T. Jones, 1962
The site of Rich Beem's unlikely Tiger-taming in 2002 earned acclaim after Rees Jones's 1998 redesign of his father's poorly received original.

9. KIAWAH ISLAND (OCEAN)
Kiawah Island, S.C.
P. Dye, 1991
A juiced-up Harbour Town, the Ocean Course wowed the world at the 1991 Ryder Cup. Dye's recent tweaks have brought renewed praise.

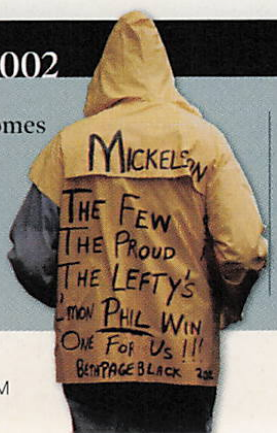
10. BRIAR'S CREEK
Johns Island, S.C.
Rees Jones, 2002
An intuitive, coastal design with great shot values. Magnificently camouflaged by wind, marsh, sand and scenery.

continued

TIMELINE

2002

JUNE The U.S. Open comes to New York's Bethpage Black, a course that Everyman can play—if he doesn't mind sleeping in his Chevy for three days.



2003

MAY Annika Sorenstam crashes the Colonial, sparking harsh words from Vijay Singh and Nick Price. David Feherty responds, "She's not going to invade 'your Tour' and make you all sit down when you go pee."

JULY Ben Curtis wins the British Open, displaying a white-hot competitive fire not see since Jeff Maggert joined the Tour. One-hit wonder?

TOP: JOHN AND JEANINE HENEBRY; BOTTOM LEFT TO RIGHT: AL TIELEMANS/SPORTS ILLUSTRATED; SCOTT HALLERAN/GETTY IMAGES

11. FOREST HIGHLANDS Flagstaff, Ariz. Tom Weiskopf/Jay Morrish, 1988 The advantages of altitude are cleverly neutralized.

12. WADE HAMPTON Cashiers, N.C. Tom Fazio, 1987 Masterly sculpting of unforgiving terrain.

13. THE HONORS COURSE Ooltewah, Tenn. P. Dye, 1983 A Dye-polar design: sometimes subtle, sometimes overwhelming.

14. THE GOLF CLUB New Albany, Ohio. P. Dye, 1967 Elevates short holes—a Dye staple—to high art.

15. PETE DYE GOLF CLUB Bridgeport, W.Va. P. Dye, 1995 Impressively centered around an abandoned coal mine.

16. BANDON DUNES Bandon, Ore. David Kidd, 1999 Without Bandon Dunes there would be no Pacific Dunes.

17. DESERT FOREST Carefree, Ariz. Red Lawrence, 1962 The original in the Arizona desert; perfect natural contours.

18. MAUNA KEA Kohala Coast, Hawaii. R.T. Jones, 1964 World-class golf on a bed of ancient lava flow.

19. CASCATA Boulder City, Nev. Rees Jones, 2000 Overshadows all others on Nevada scene; endless desert views.

20. WHISTLING STRAITS (STRAITS) Haven, Wis. P. Dye, 1998 Ireland in Wisconsin. Dye spared no effort or material.

21. ATLANTIC Bridgehampton, N.Y. Rees Jones, 1992 In the company of nearby greats, a daunting examination.

22. WORLD WOODS (PINE BARRENS) Brooksville, Fla. T. Fazio, 1993 Pine Valley on Florida's west coast.

23. LONG COVE Hilton Head Island, S.C. P. Dye, 1981 Dye softens his work for the club player—a touch.

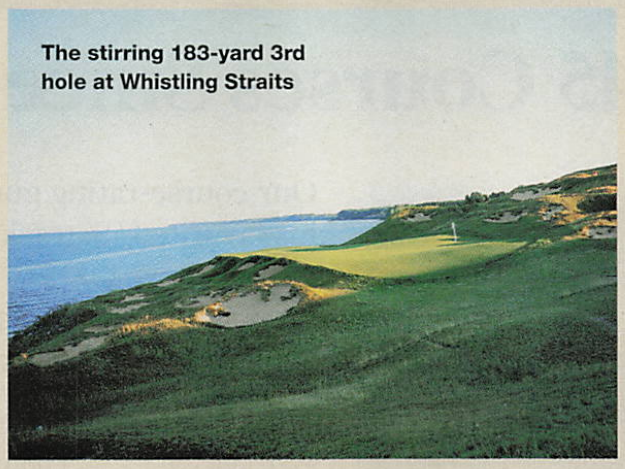
24. BLACK DIAMOND (QUARRY) Lecanto, Fla. T. Fazio, 1987 An abandoned stone quarry became an unlikely golf setting.

25. DOUBLE EAGLE Galena, Ohio. Weiskopf/Morrish, 1991 This revived the alternate-route hole; superior bunkering.

26. BLACKWOLF RUN (RIVER) Kohler, Wis. P. Dye, 1988 The architect's use of a winding river is rare and enticing.

27. NANTUCKET GC Siaconset, Mass. Rees Jones, 1997 Firm turf and open-access greens; a return of the ground game.

28. CROOKED STICK Carmel, Ind. P. Dye, 1964 Perhaps Dye's best early work; just ask John Daly, who made his name here.



The stirring 183-yard 3rd hole at Whistling Straits

29. THE DUNES New Buffalo, Mich. Tim Nugent, 1991 A nine-green, multiple-tee masterpiece.

30. SHADOW CREEK North Las Vegas, Nev. T. Fazio, 1989 A matchless landscaping illusion.

31. LAUREL VALLEY Ligonier, Pa. Dick Wilson, 1959 Technically succinct, harmonic and still a great test.

32. BELLERIVE Creve Coeur, Mo. R.T. Jones, 1959 Acknowledged the need to thwart modern players' length.

33. CHAMPIONS (CYPRESS CREEK) Houston, Texas. Ralph Plummer, 1959 Lives up to its name by hosting big events.

34. PGA WEST (STADIUM) La Quinta, Calif. P. Dye, 1986 Hyperbolic, soap operatic drama for players at all levels.

35. REDSTICK Vero Beach, Fla. Rees Jones, 2000 A subtle, linksland silhouette demanding tactical excellence.

36. POINT O'WOODS Enton Harbor, Mich. R.T. Jones, 1960 Demonstrates the designer's continuing relevance.

37. METEDECONK NATIONAL Jackson, N.J. R.T. Jones, 1987 A heathland design using fescue and wetlands to punish errant shots. The essence of Jones's long, penal style.

38. JUPITER HILLS (HILLS) Tequesta, Fla. George Fazio, 1970 Like Seminole, wisely uses the state's east coast sand ridge.

39. BAY HILL (CHALLENGER/CHAMPION) Orlando, Fla. D. Wilson, 1961 Rewards smart strategy and cracks down on impatience with numerous bunkers.

40. ROBERT TRENT JONES GOLF CLUB Gainesville, Va. R.T. Jones/Roger Rulewich, 1991. Beautifully sited and a masterpiece of strategic bunkering.

41. GREENVILLE (CHANTICLEER) Greenville, S.C. R.T. Jones/Joe Lee, 1970 A river-bottom site wrought in the old style with well-employed streams, lakes and elevation changes.

42. SHOAL CREEK Birmingham, Ala. Nicklaus, 1976 Shoal Creek showed an understated Nicklaus at work.

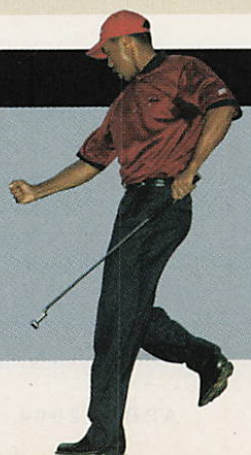
43. COG HILL (NO. 4) Lemont, Ill. D. Wilson/J. Lee, 1964 Rightly hailed as one of our foremost public courses.

44. SAHALEE (NORTH/SOUTH) Sammamish, Wash. Ted Robinson, 1969; Rees Jones, 1996 A superb driving course.

45. PUMPKIN RIDGE (WITCH HOLLOW) North Plains, Ore. Bob Cupp/John Fought, 1992 A worthy championship venue.

2003

NOVEMBER Woods and Ernie Els duel in a stirring Presidents Cup playoff, but then it gets dark. Nicklaus and Gary Player blow off the rules and call it a draw.



2004

JANUARY Showing poise and power beyond her 14 years, Michelle Wie shoots 72-68 at the Sony Open, missing the cut by a single stroke. "One more shot and I would have made it," she says. "It's killing me." Soon Michelle will be killing pros twice her age; she is the future.

TOP: FRED VUICH; BOTTOM LEFT TO RIGHT: HARRY HOW/GETTY IMAGES; JONATHAN FERREY/GETTY IMAGES

Dear Ketel One Drinker
We know you're not influenced by what other people drink, however, we thought you might like to know Arnold Palmer drinks Ketel One.

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Influenced by the excessive.
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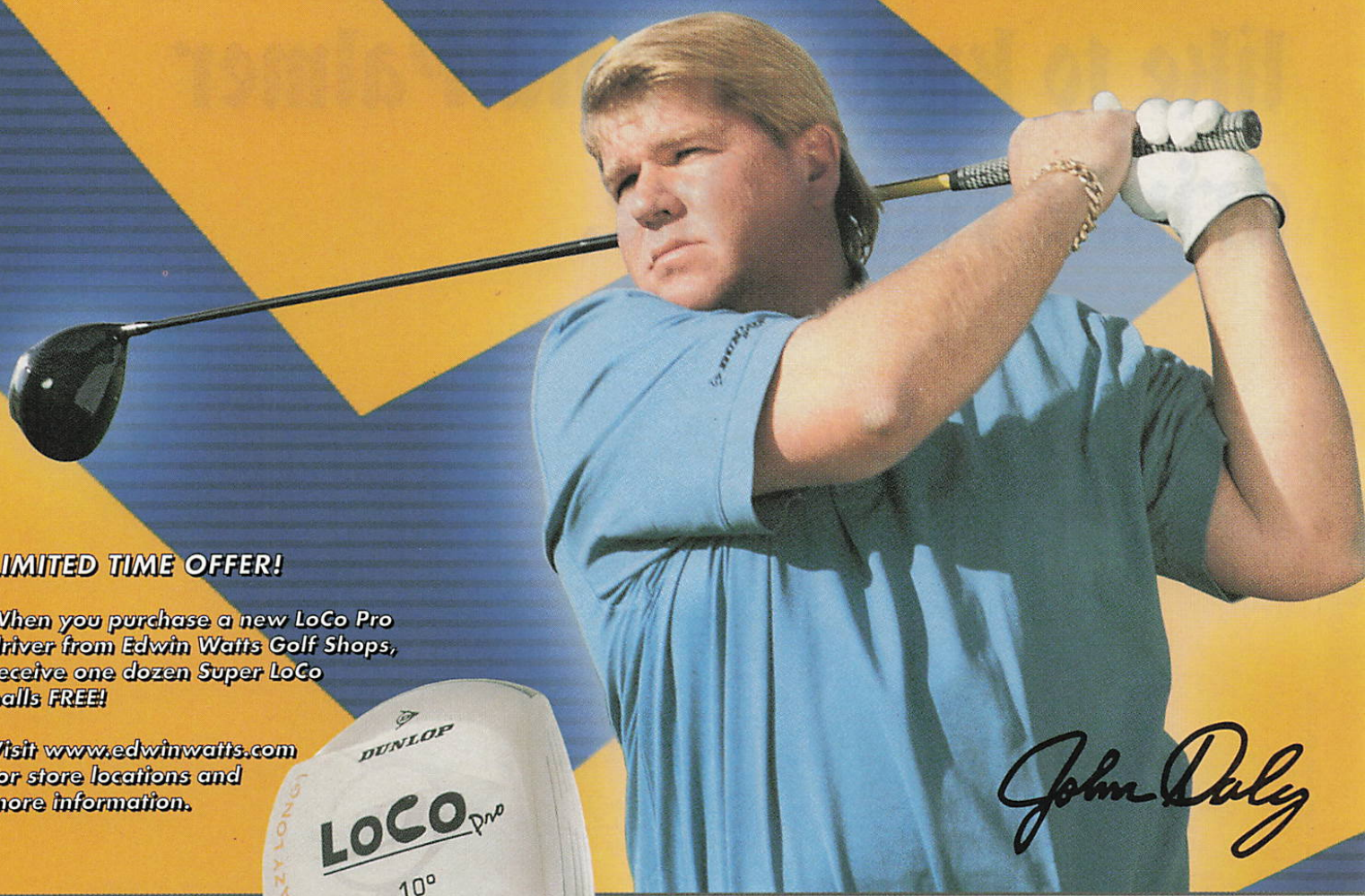
(CRAZY LONG)



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The 45 Greatest Moments of the GOLF MAGAZINE era

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Moments

After months of scouring our archives and quizzing golf insiders, we selected the best moments of the GOLF MAGAZINE era. Over the next nine issues, we'll rank the moments on this list in order of greatness—five per month. Match our top 10 in order and you can win $45,000. For contest details, go to www.golfonline.com/45.

If Martin took one wrong step, doctors warned, his atrophied limb could snap.

45 Disabled golfer Casey Martin triggers a national debate on whether he should walk or ride

Casey Martin wanted to play on the PGA Tour, but despite a rare circulatory disorder (Klippel-Trenaunay-Weber syndrome) that made walking 18 holes excruciating, the Tour wouldn't allow him to use a cart. If he took one wrong step, doctors warned, his atrophied right leg could snap. So in November 1997, Martin sued the Tour under the Americans with Disabilities Act, demanding the right to use a cart. A judge granted the soft-spoken 25-year-old a temporary ticket to ride, which he put to use at Qualifying School, securing a spot on the Nike Tour. In January 1998, with his trial looming and the world watching, Martin rode to victory at the season-opening Lakeland Classic, his first and only professional win. "It was intense," says Martin, who has conditional status on the Nationwide Tour in 2004. "Peter Jennings was there, ESPN, The Golf Channel. I wasn't on a mission. Things just came together. I won and a weight had been lifted."

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Great M

1960 Arnold Palmer wins the U.S. Open at Cherry Hills

1961 The PGA of America lifts its "Caucasian only" bylaws clause

1961 Arnold Palmer wins the British Open, helping to restore the event's prestige

1962 At the U.S. Open at Oakmont, Jack Nicklaus outduels Arnold Palmer for his first professional win

1962 *Shell's Wonderful World of Golf* debuts

1964 Ken Venturi wins the U.S. Open despite heat exhaustion

1969 Ping introduces the first mass-market cavity-back iron

1969 Jack Nicklaus concedes opponent Tony Jacklin his two-foot putt, leaving the Ryder Cup in a tie

1971 Lee Trevino beats Jack Nicklaus in their U.S. Open playoff at Merion after his famed rubber-snake gag

1971 Alan Shepard hits the first golf ball on the moon

1973 Johnny Miller wins the U.S. Open at Oakmont with a final-round 63

1975 Lee Elder breaks the color barrier at The Masters

1975 Jack Nicklaus wins his fifth Masters title over his top two rivals, Johnny Miller and Tom Weiskopf

1977 Al Geiberger shoots the first 59 on the PGA Tour

1977 In the British Open at Turnberry, Tom Watson's weekend 65-65 bests Jack Nicklaus by a shot in their "Duel in the Sun"

1978 Rookie sensation Nancy Lopez wins her fifth straight LPGA event

1979 Seve Ballesteros wins the first of his three British Open titles, revolutionizing European golf

1979 A thrilling Legends of Golf event leads to the creation of the Senior PGA Tour

1979 TaylorMade's Gary Adams launches the first successful metalwood

1980 *Caddyshack* opens, starring Chevy Chase, Bill Murray and a gopher

1982 The Players Championship moves to Pete Dye's TPC at Sawgrass, introducing stadium golf and ultra-modern course design

1982 Tom Watson edges Jack Nicklaus at Pebble Beach for his only U.S. Open title, chipping in at the 71st hole

1983 A nail-biting Ryder Cup featuring charismatic Seve Ballesteros returns the event to its former glory

1983 The first Skins Game sets the stage for the modern Silly Season

1984 Fuzzy Zoeller outduels Greg Norman in their U.S. Open battle at Winged Foot

1986 At 46, Jack Nicklaus rallies on Sunday to win his sixth Masters

1987 Larry Mize's playoff chip-in breaks Greg Norman's heart at Augusta

1990 Hale Irwin, 45, high-fives the gallery on the way to his third U.S. Open title

1991 Ninth alternate John Daly wins the PGA Championship and becomes an overnight sensation

1991 The U.S. reclaims the Ryder Cup in a fiery encounter called "The War by the Shore"

1995 Ben Crenshaw wins The Masters for his late mentor, Harvey Penick

1996 Nick Faldo overtakes Greg Norman with an 11-stroke swing on Sunday at The Masters

1996 Tiger Woods wins his third straight U.S. Amateur title, rallying from two-down with three to play

1997 Tiger Woods wins The Masters by 12 shots to become the tournament's youngest champion

1997 Davis Love III wins the PGA Championship at Winged Foot under a rainbow

1997 Disabled golfer Casey Martin triggers a national debate on whether he should walk or ride

1999 David Duval shoots a closing 59 to win the Bob Hope Chrysler Classic

1999 Payne Stewart defeats Phil Mickelson to win his second U.S. Open, months before Stewart's death in a private-jet accident

1999 Justin Leonard's long putt helps the U.S. win the Ryder Cup at The Country Club

1999 Bandon Dunes becomes America's latest golf mecca and inspires a classic-design revival

2000 Tiger Woods wins the U.S. Open at Pebble Beach by a record 15 shots

2002 Tiger Woods captures "the People's Open" at a brutal public course in New York, Bethpage Black

2003 Six-foot-tall Michelle Wie, age 13, cracks the top 10 at the LPGA's Kraft Nabisco and looks like the next big thing

2003 Annika Sorenstam challenges the men of the PGA Tour at Colonial, becoming the first woman to enter a Tour event in 58 years

2003 At 53, Tom Watson, with longtime caddie Bruce Edwards suffering from ALS, shares U.S. Open lead with a first-round 65

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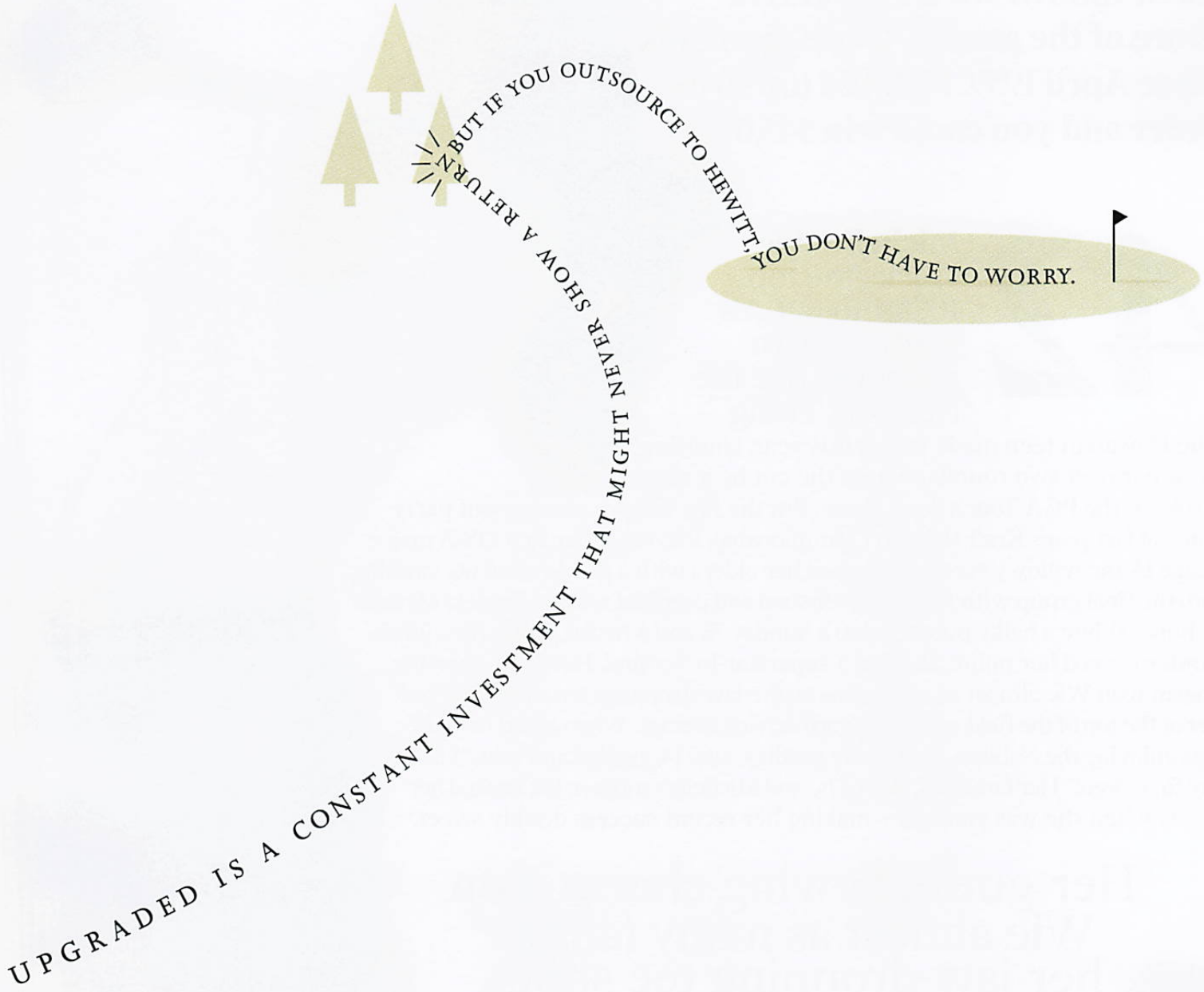

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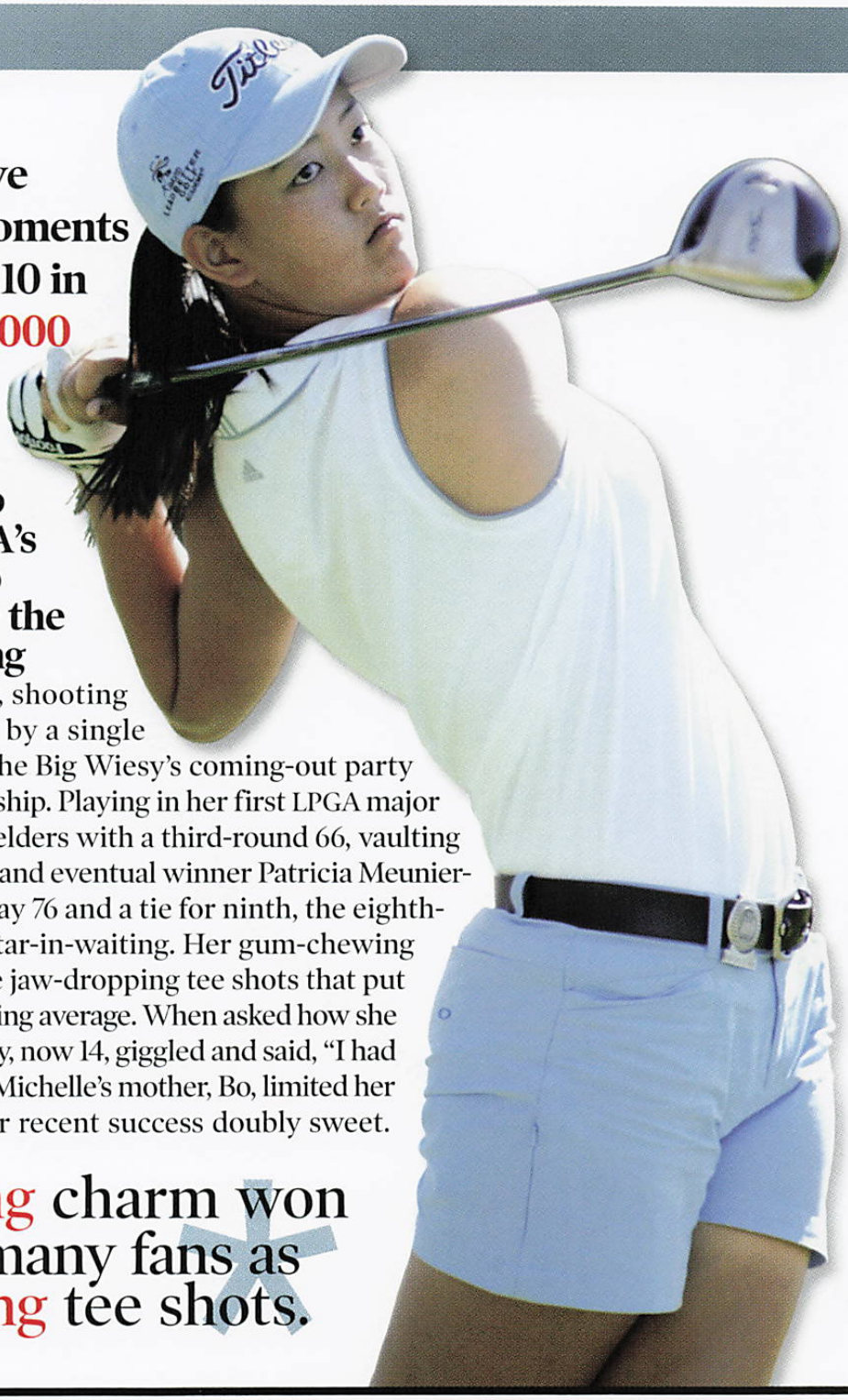
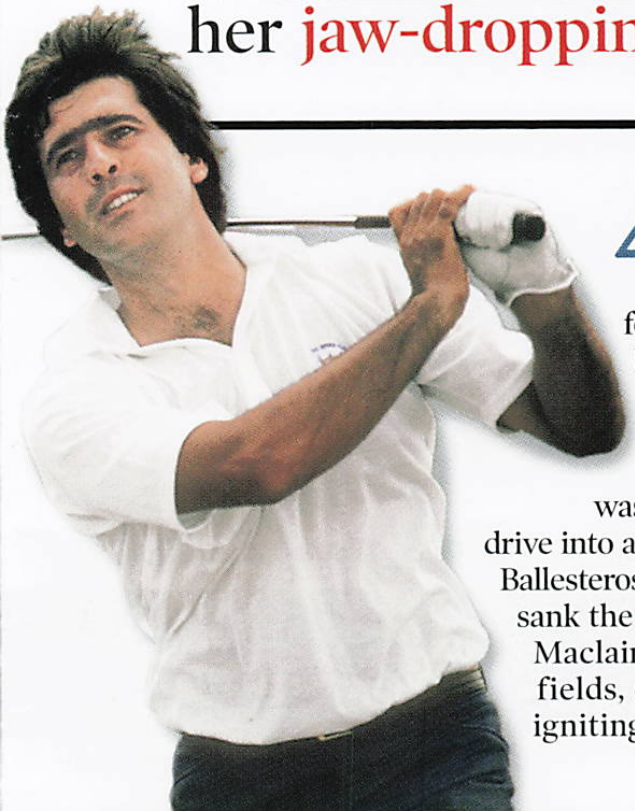


42 Michelle Wie cracks the top 10 at the LPGA's Kraft Nabisco and looks like the Next Big Thing

The Hawaiian teen made waves this year, shooting even-par over two rounds to miss the cut by a single stroke at the PGA Tour's Sony Open. But the Big Wiesy's coming-out party came at last year's Kraft Nabisco Championship. Playing in her first LPGA major at age 13, the willowy six-footer sassed her elders with a third-round 66, vaulting into the final group with Annika Sorenstam and eventual winner Patricia Meunier-Lebouc. While a balky putter led to a Sunday 76 and a tie for ninth, the eighth-grader proved her point: She was a superstar-in-waiting. Her gum-chewing charm won Wie almost as many fans as the jaw-dropping tee shots that put her at the top of the field with a 287-yard driving average. When asked how she was enjoying the Nabisco, the bubbly prodigy, now 14, giggled and said, "I had my first Oreo!" Her father, BJ, told us he and Michelle's mother, Bo, limited her treats when she was younger—making her recent success doubly sweet.

Her gum-chewing charm won Wie almost as many fans as her jaw-dropping tee shots.



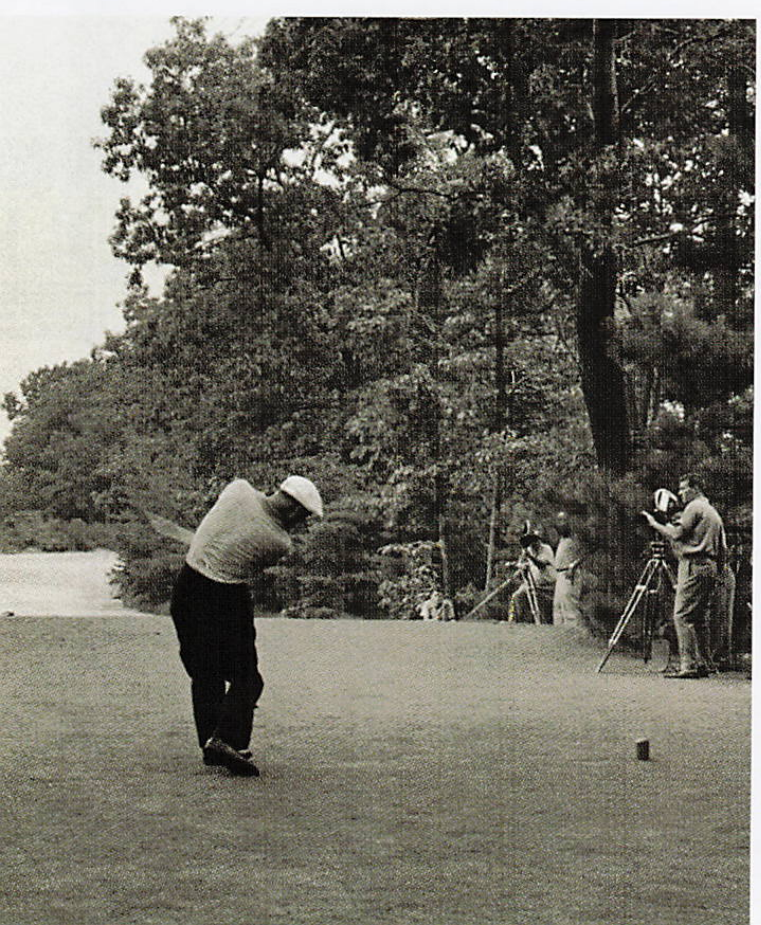
41 Seve Ballesteros wins his first British Open, revitalizing European golf

The dashing Ballesteros was just 19 when he burst upon the world stage at Royal Birkdale in 1976, tying for second with a virtuoso display of shotmaking. Three years later, at Royal Lytham & St. Annes, Ballesteros hoisted the Claret Jug, assuming his perch as Europe's brightest star. His march to the winner's circle was classic Seve: He missed his final seven fairways—and played those holes in one-under. Best of all was his recovery on the 16th, where the 22-year-old sprayed his drive into a parking lot. His ball resting next to an Austin Healy sports car, Ballesteros took a drop on the dusty ground, lofted a wedge to 15 feet and sank the putt for birdie. (Championship committee Chairman Colin Maclaine said Seve chose to play not Lytham but a course "of hay fields, car parks, grandstands.") The Ballesteros Era had begun, igniting a European golf boom whose echoes still reverberate.

in GOLF

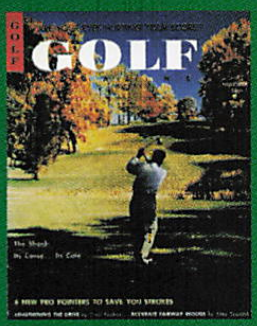
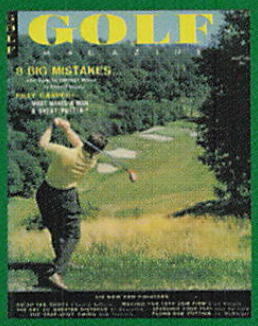
44 *Shell's Wonderful World of Golf* debuts at Pine Valley

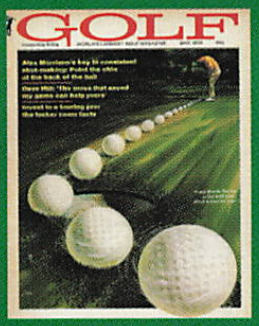
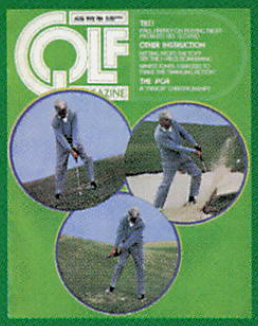
In January 1962, host Gene Sarazen welcomed viewers to one of golf's most renowned clubs, where Byron Nelson dueled Gene Littler in the first World match. The concept was simple: Put great players on great courses and toss in quaint travelogues for non-golfers. It worked to perfection. Every winter weekend for nine years, golf-starved viewers were transported to sun-soaked settings as exotic as analyst Jimmy Demaret's lime-green blazers: Burma, Monaco (Look! Princess Grace is in the gallery!), New Zealand. In all, the show broadcast 94 matches in 48 countries, featuring the biggest names—Hogan vs. Snead, Palmer vs. Boros. But it wasn't star power that hooked fans, says *World* writer and former GOLF MAGAZINE editor Al Barkow: "You're in Chicago, it's five below zero, you're up to your ass in snow, then you're watching a match from sunny Portugal and you think, 'Life is good.' "

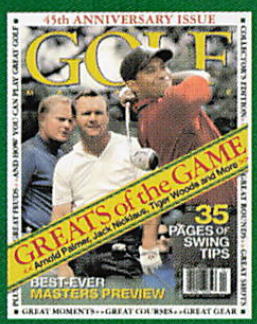


43 *Caddyshack* opens, starring Chevy Chase, Bill Murray and a dancing gopher

"Tinny and trivial," one critic sniffed in the summer of 1980. Trivial? *Caddyshack* would become arguably the most quoted film ever, adored by golfers and non-golfers alike. Directed by *Animal House* co-writer Harold Ramis, the movie targets the country club set—"The snobs against the slobs," declared the tagline. But never mind the politics, it's the Fab Foursome we remember: Chase's zen playboy Ty "Be the Ball" Webb, for whom Ty Tryon would be named; Murray's gopher-hunting greenskeeper Carl Spackler ("It looks like a mirac... It's in the hole!"); Ted Knight's snooty Judge Smails ("Are you my pal? Hmm?"); and Rodney Dangerfield's plaid-clad boor, Al Czervik ("Last time I saw a mouth like that it had a hook in it"). *Caddyshack* forever changed the golf lexicon, whether you prefer a pool or a pond. (Pond would be good for you.)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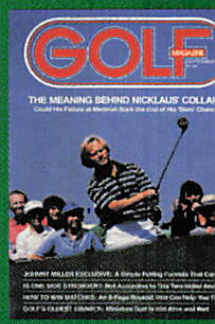

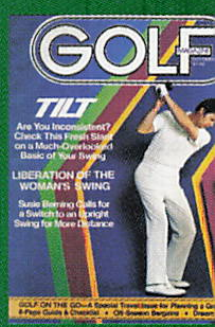

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Help us celebrate our 45th by visiting www.golfonline.com/45 and matching wits with the editors of GOLF MAGAZINE. They have ranked 45 of their Greatest Moments in golf from the past 45 years. Rank your own Top 10 Greatest Moments and if you're the closest match to their top 10, you could win!

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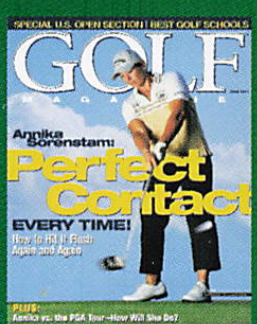
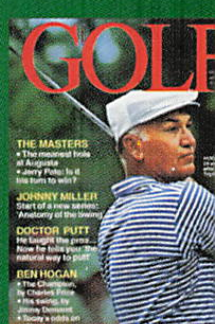
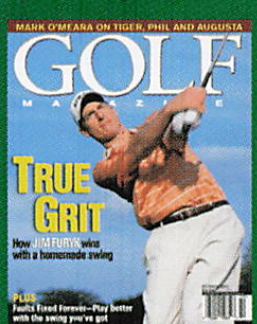
To make things a bit easier, each month (April - August) the editors of GOLF MAGAZINE will reveal five Moments from their Top 45 rankings. Good Luck! One entry per person. Entries will be accepted from April 1 - August 1. For complete rules see page 240.



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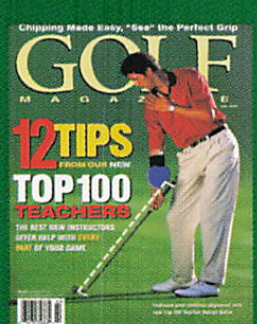
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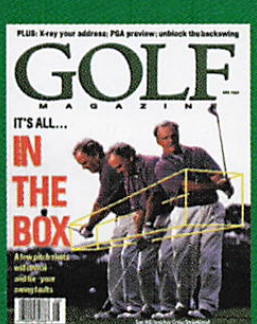

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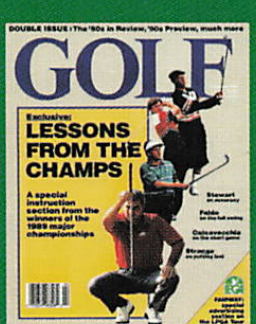
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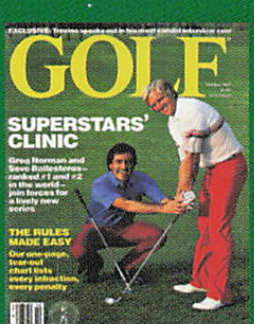

Most golf poetry is of the "roses are red, fairways are green" sort. To add a bit of class to our anniversary we asked Billy Collins, the United States' poet laureate from 2001 through 2003, to change all that.

Night Golf

I remember the night I discovered,
lying in bed in the dark,
that a few imagined holes of golf
worked much better than a thousand sheep,

that the local links,
not the cloudy pasture with its easy fence,
was the greener path to sleep.

How soothing to stroll the inky fairways,
to skirt the moon-blanched bunkers
and hear the night owl in the woods.

Who cared about the score
when the club swung with the ease of air
and I glided from shot to shot
over the mown and rolling ground,
alone and drowsy with my weightless bag?

Eighteen small cups punched into the bristling grass,
eighteen flags limp on their sticks
in the silent, windless dark,

but in the bedroom with its luminous clock
and propped-open windows,
I got only as far as the seventh
before I nodded easily away—

the difficult seventh, "The Tester" they called it,
where, just as on the earlier holes,
I tapped in, dreamily, for bird.

—Billy Collins

ONE DAY, "DOWN UNDER" MIGHT ACTUALLY SIT

ON TOP OF THE WORLD.

You might say that Aaron Baddeley's nickname "Badds" is an enormous contradiction in terms. He won the 2000 Australian Open as an amateur. More impressively, at 18 he was the youngest player ever to win it. He won the 2001 Greg Norman Holden Invitational and took the 2000-01 PGA Tour of Australasia Order of Merit. In 2003, his first year on the PGA Tour, he had three top-ten finishes. He's young. He's outspoken. And if he keeps it up, this kid from "Down Under" might actually find himself on top of the world sooner than anyone thinks.

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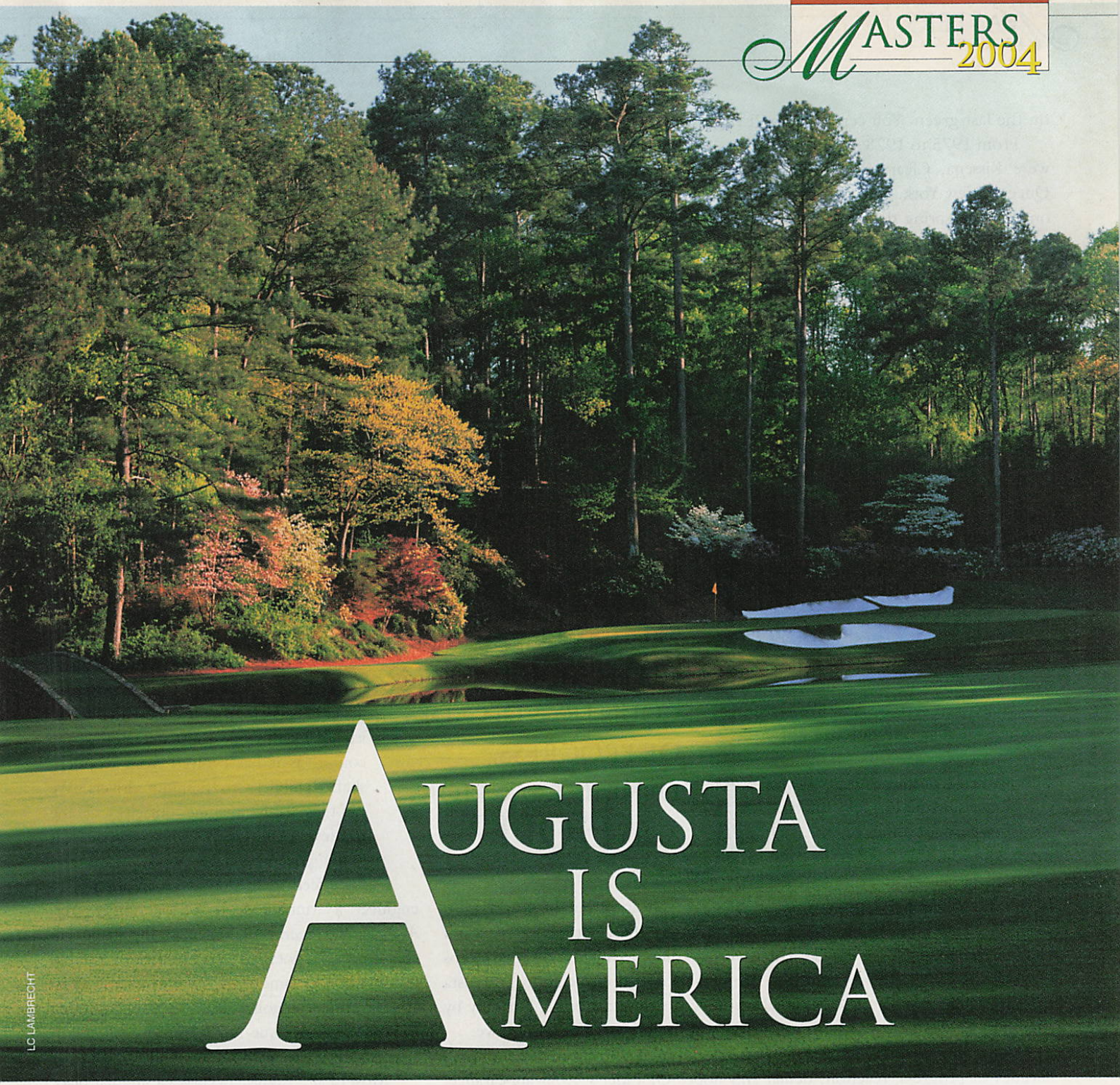


LC LAMBRECHT

AUGUSTA IS AMERICA

No course means more to our game—and our nation—than the National

BY MICHAEL BERUBE

AT THE 1975 MASTERS, I STUNNED THE WORLD with birdies on 17 and 18 to finish at 275. I'd just edged Jack Nicklaus and rendered moot those heartbreaking near-misses by Johnny Miller and Tom Weiskopf *continued*

on the last green. You certainly don't remember it that way, but I do.

From 1975 to 1978, my first four years as a golfer, the only courses I played were Kissena, Clearview and Douglaston, the municipal rota of northeast Queens, New York. Still, I reenacted the 1975 Masters every chance I got, and on that late-spring day in 1978 when, at age 16, I birdied Kissena's last two holes to shoot 70—on a cramped, 4,600-yard par-64 layout—I finally achieved my dream: winning an imaginary major whose real version had been contested 36 months earlier and a thousand miles away.

Isn't it odd that a Queens kid playing on layouts with chain-link fences and burnt-out fairways instead of azaleas and magnolias would spend so much fantasy time at Augusta National Golf Club? Not at all. Augusta speaks to millions of Americans who will get no closer to Amen Corner than their televisions. That's not just because it is a breathtakingly gorgeous course that produces the highest-caliber champions. It's also because, in ways both obvious and counterintuitive, Augusta National is America's course.

I can hear the howls of protest: a country club with not a single female member, host of a tournament in which no black man had ever competed until Lee Elder made it in 1975? An ultra-exclusive organization whose inner workings are guarded with secrecy worthy of the Freemasons?

Well, yes—that's the point. Augusta's problems are our problems, its glories are our glories, its secrets are... its secrets. And like the nation it inhabits, the club has a history at once absurd (in Ralph Ellison's sense of the absurdity of the tale of race in America) and august.

WHY WOULDN'T AUGUSTA REFLECT OUR COUNTRY'S DECADES OF PROGRESS, DENIAL, REACTION AND HOPE?

Consider, for instance, the fact that The Masters is easily the youngest of the major tournaments. It basically created the modern major calendar, appearing out of nowhere 70 years ago and establishing itself, paradoxically, as the First Major. Augusta National is not an ancient course. There were no shepherds batting leathern orbs through the Georgia hills in the 15th century. Its next-door neighbor, Augusta Country Club, is older. The National's history is rich and storied, but only by American standards. It was born yesterday, historically speaking, as were we.

As for the absurdity of race, why wouldn't Augusta reflect the country's decades of progress, reaction, denial and hope? Of Elder's 1975 appearance, Dan Jenkins reported in *Sports Illustrated,* "There were no incidents, other than a few rednecks on the bank of the 16th green whooping and applauding when he missed a short putt." Maybe they were some of the same rednecks who had made life miserable for Hank Aaron the year before, just up the road in Atlanta, as he chased Babe Ruth's home-run record.

Two decades later a young, self-described "Cablinasian" blew away his nearest competitor by 12 shots, redefining both the course and the game. In response Fuzzy Zoeller, an otherwise genial and sweet-hearted former champion, made a clueless remark about fried chicken and everyone gasped in astonishment. By then we had been sensitized to race.

There would be no such comments when Tiger Woods won again in 2001 and 2002. And I'm willing to bet that in 2034, when Augusta celebrates its centenary, the United States will be home to many more Cablinasians, Venezuelinos and Mexistanis, and a few of them will have won green jackets, and we'll all be that much less fixated on race. Though they probably won't shoot 270, for goodness' sake.

Martha Burk's campaign last year would have had no purchase on the public imagination if Augusta were not a visible symbol of America itself. The day a woman joins the club's illuminati will be a good day, and long overdue, but even those of us who favor gender egalitarianism in all walks of life have a hard time seeing this as Item A on the agenda. The reason the issue resonates so strongly is that it is a matter of symbolism—and when the national self-image is at stake, symbolism is a substantial matter indeed.

But why should Augusta be so insistently at the center of our obsessions, rather than, say, Hazeltine, Shinnecock or other venues for our *official* national championship? Partly because the only major held at the same site every year serves as a unique, detailed record of golf's eras: Snead and Hogan; Palmer and Early Nicklaus; Player, Watson and Mature Nicklaus; the Europeans; Tiger. The state of golf since 1934 is registered by this one tournament, this one course, as it has evolved from wooden-shafted niblicks to titanium drivers. We can't as easily imagine ourselves at the rootless U.S. Open, where every year golf's governors take good layouts and force-feed them steroids in an attempt to engineer a winning score of one-under. Yes, Augusta has been lengthened as the game has changed, but it does not resort to trickery, nor has it converted its famous par 5s into infamous 4s. It's as if American golfers have been able to watch themselves—or some ideal version of themselves—collectively growing up with Augusta.

Most of all, Augusta occupies a singular place in our fantasies because the course and its plumage have taken on the trappings of a national symbol, somewhere between the monumentalism of the Super Bowl and the delicacy of cherry blossoms along the Potomac. The Masters may be haughty and misguided or it may be beautiful and thrilling. But every year, as it announces spring in America, it inspires hope for better days—a new season, a more perfect union, perhaps even a closing pair of birdies.

Michael Berube is the Paterno Family Professor in Literature at Pennsylvania State University.

MORE FORGIVENESS, FEWER HAIL MARYS.

Tommy 8:45

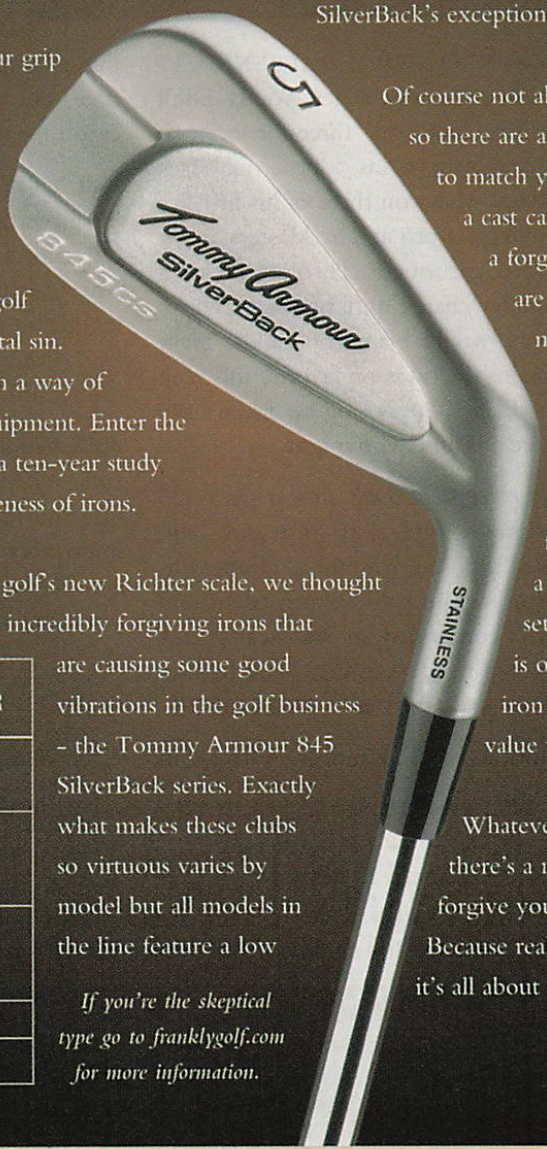
Sunday. At as many courses as churches and on any professional tour, it is the most sacred of all days. A day when patience is rewarded, history is taught and hard lessons are learned.

On that note, we'd like to check your grip on one of the very first lessons – the one that says "erring is human and forgiving is divine". Because while we can all agree with this statement, many of us don't give forgiveness a second thought when selecting our golf equipment. Of course, that's no mortal sin. Until recently there hadn't even been a way of measuring the forgiveness of golf equipment. Enter the MPF (or Maltby Playability Factor), a ten-year study commissioned to measure the forgiveness of irons.

And while we're introducing you to golf's new Richter scale, we thought it equally appropriate to mention the incredibly forgiving irons that are causing some good vibrations in the golf business – the Tommy Armour 845 SilverBack series. Exactly what makes these clubs so virtuous varies by model but all models in the line feature a low center of gravity and shortened hosel that deliver performance, leading to softer landings and approaches that hold greens. A larger sweet spot across the board also contributes to the SilverBack's exceptional forgiving nature.

MALTBY PLAYABILITY FACTOR	
851+	**845u SilverBack** Callaway X-16
701+	**845cs SilverBack** **845c SilverBack** Cleveland TA7
551+	**845m SilverBack** Taylor Made RAC LT Nike SlingShot
401+	Titleist DCI 962
251+	Nike Pro Combo

If you're the skeptical type go to franklygolf.com for more information.



Of course not all golfers are equally pure in their contact, so there are a number of irons in the SilverBack family to match your particular game. The new 845cs, a cast cavity-back and 845c, a forged cavity-back, are classic designs that marry tremendous forgiveness with an ability to work the ball. The 845m is a timeless forged club for players that prefer a traditional look and set-up. And the 845u is our most forgiving iron for players that value virtuosity above all.

845u
Cavity-back

845c
Cavity-back

845m
Muscle-back

Whatever your preference, whatever your sin, there's a member of the SilverBack family to forgive your errant ways seven ways 'til Sunday. Because really, when you get right down to it, it's all about Sunday.

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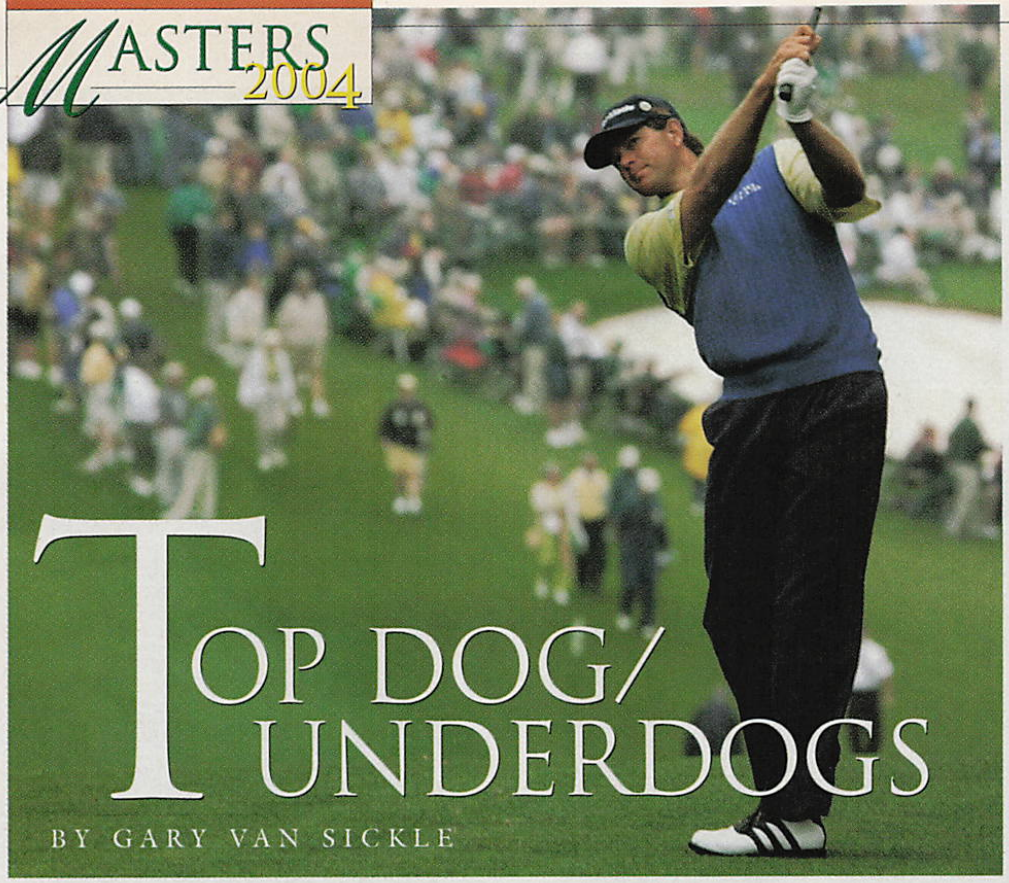

TOP DOG/ UNDERDOGS

BY GARY VAN SICKLE

After Tiger Woods, go for these guys in your Masters office pool

SOMETHING WILD HAPPENED AT last year's Masters: Tiger Woods didn't win. Woods is still three-for-seven at Augusta National as a pro; only Jack Nicklaus, who won three of his first five Masters, ever had a better average. In 28 rounds as a pro at The Masters, Tiger has posted 11 scores in the 60s and only five over-par rounds. Three of the latter came last year, yet he was still poised for a Sunday charge until he tried to drive the green on the par-4 3rd hole—a choice he would blame on caddie Steve Williams—and made double-bogey. Tiger remains the odds-on favorite this year. But he's far from automatic in the majors these days. Supposing he doesn't slip into something green on Masters Sunday, here are nine who might.

ERNIE ELS, RETIEF GOOSEN, TIM CLARK *(field entry from South Africa)* Els is 23 under par in the last four Masters while finishing second, sixth, fifth and sixth. About all he lacks in his career is a green jacket. Goosen, who joked about winning the green pants as the 2002 runner-up, has the ball-striking talent and reptilian pulse rate to triumph. Clark, who contended in last year's PGA Championship, is the best player you've never noticed. Admit it—you had no idea he finished 13th last year in his first Masters as a pro. **ESTIMATED ODDS: 8-1**

MIKE WEIR Last year was no fluke: His six-footer on the 72nd green to avoid blowing The Masters—he would win a playoff against snake-bitten Len Mattiace—capped one of the best back-nine putting displays in tournament history. At his best, Weir rolls it with the best of them, and he hangs in on his off days. **ODDS: 12-1**

VIJAY SINGH He hit so many greens in regulation during his 2000 Masters victory—81 percent—that he couldn't *not* win.

TOUR GUIDE

Wardrobe upgrade: A Goosen green jacket?

Now, thanks to an improving putting stroke—and working his tail off, as always—he's no longer suspect on the greens. Translation: a favorite every week on every type of course. Message to media scum: Kiss his odds. **ODDS: 13-1**

DAVIS LOVE III A renewed work ethic and improved short game paid off with four wins in 2003. This two-time Masters runner-up has missed the top 15 only twice in the last nine years. He's primed to validate his 1997 PGA Championship with a second major. **ODDS: 18-1**

JIM FURYK His fourth-place finish last April helped lay the foundation for his U.S. Open triumph later in the year. Mr. Loopy could win this thing on guts alone—he's as competitive as anyone—but he's also got the short game and precision for the job. **ODDS: 20-1**

PHIL MICKELSON A quick '04 start means forget his forgettable 2003. And if Lefty's Moby Dick quest for a major ever ends, it'll be at Augusta, where he already has four thirds. He has all the length he needs and is a birdie machine when he's clicking—his 25 birds in the 2001 Masters is a record that may never fall. **ODDS: 30-1**

JOSE MARIA OLAZABAL How is it that this two-time champion is never on anybody's list of pre-tourney favorites? When the greens get impossibly firm (as they did in 1999, when he won his second title), the event becomes a chipping contest—Ollie's specialty. **ODDS: 50-1**

Sports Illustrated Golf Plus *Gary Van Sickle is a senior writer for* Sports Illustrated *and a Contributing Writer for* GOLF MAGAZINE.

GREEN GIANTS

It's no surprise that Tiger Woods has the best scoring average in Masters history. But who knew that Jerry Pate would crack the top 15 while Nick Faldo wouldn't? Here are the all-time leaders (minimum 20 Masters rounds). —*Sal Johnson*

1. Tiger Woods **70.85**
2. Phil Mickelson **71.14**
3. Ernie Els **71.47**
4. Jose Maria Olazabal **71.55**
5. Fred Couples **71.78**
6. Tom Watson **71.88**
7. Jack Nicklaus **71.89**
8. Jim Furyk **71.93**
9. David Duval **71.96**
   Jerry Pate **71.96**
11. Brad Faxon **72.12**
12. Mark Calcavecchia **72.13**
13. Davis Love III **72.16**
14. Hale Irwin **72.18**
15. Tom Weiskopf **72.23**

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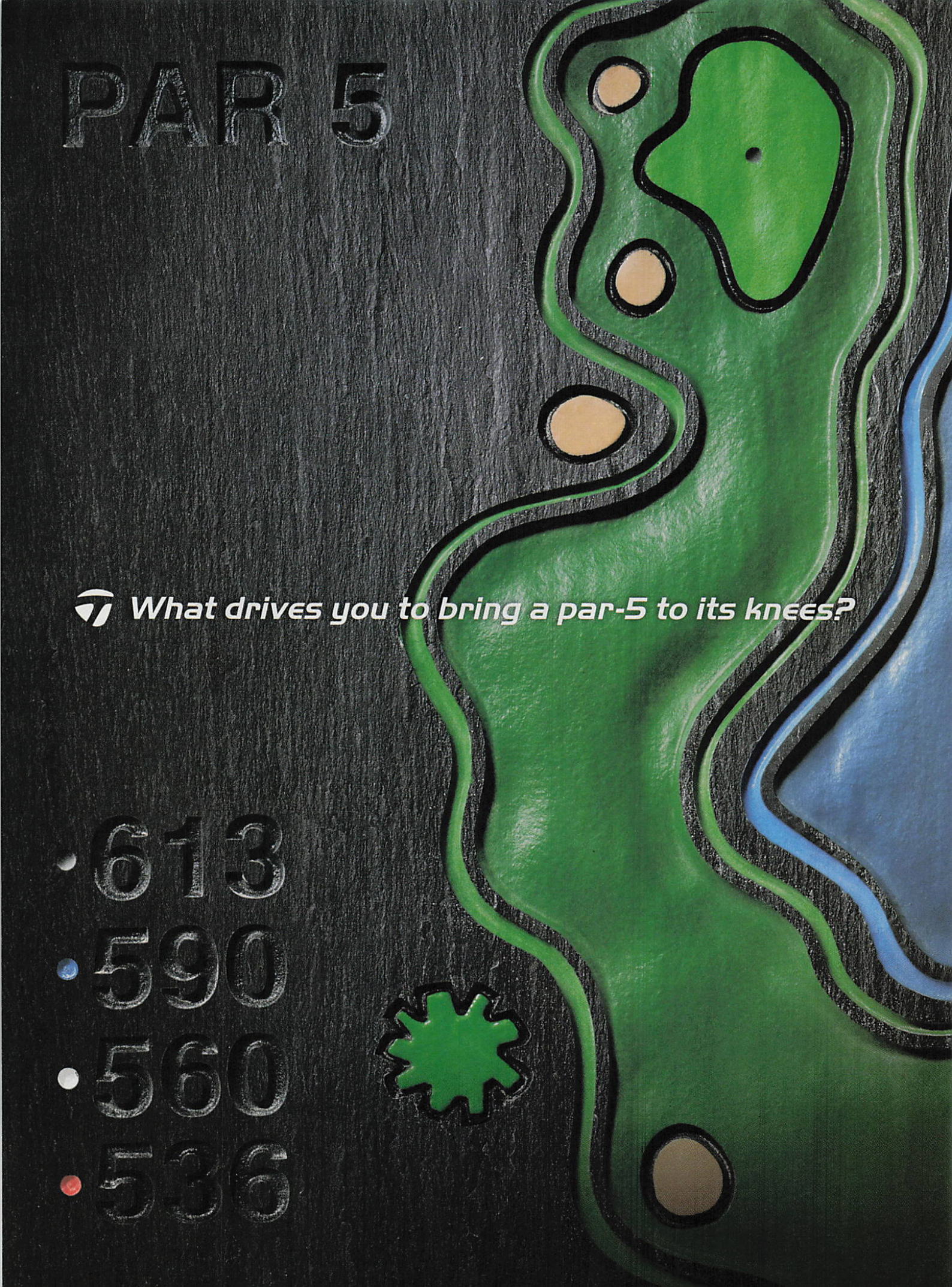
PAR 5
What drives you to bring a par-5 to its knees?
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560
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THE LAYMAN'S GUIDE TO AMEN CORNER

A close look at golf's most righteous real estate

BY CAMERON MORFIT

THE THREE HOLES OF AMEN CORNER—Augusta National's 11th, 12th and 13th—are famous for a reason. Correction: lots of reasons. There's the king-making 490-yard, par-4 11th, a sentimental favorite of Fuzzy Zoeller, Larry Mize and Nick Faldo's, all of whom won sudden-jacket playoffs there. There are the spooky, swirling breezes at the 155-yard, par-3 12th, which have flummoxed all comers, from Arnold Palmer to eggheads equipped with computers and wind-simulators. And there's the tantalizing 510-yard, par-5 13th, where Jeff Maggert made a double-eagle two in 1994 and *continued on page 177*

AMEN CORNER

11 CHRONICLE

- Ben Hogan becomes patron saint of the 11th hole after his spectacular 3-3-3-4 showing in 1939. Six have played the hole in three under par for the week since then.
- Dow Finsterwald (1952), Bo Wininger (1958) and William G. Moody III (1980, no relation to Orville) share the record for butchering the 11th. All three make quintuple-bogey nines.
- Finsterwald goes on to set the one-week record on the hole: an all-time-worst six over par. Five have matched him since.
- The first sudden-death playoff in tournament history ends here when Fuzzy Zoeller birdies to win in 1979, his first Masters.
- After Scott Hoch botches a 30-inch par putt for the victory on 10, Nick Faldo makes birdie from 25 feet to win on the second sudden-death playoff hole in 1989.
- A loblolly pine behind the tee towers more than 100 feet over the box; as one of the tallest on the course, it's deemed "aesthetically vital" to the club. Before the 2002 Masters a brave worker climbs the pine and installs a metal coil to ground the tree electrically and protect it from lightning.

EVOLUTION

1950 Pond left of green built; green reshaped.

1953 Two bunkers added at rear of green.

1990 Green rebuilt after flood damage.

1999 Green, pond and bunkers adjusted.

2002 Masters tees moved back 30-35 yards and five yards to the right.

2003 Thirty-six new trees added to second cut right of fairway.

> "If you ever see my ball left of the pin on 11, I pulled it."
>
> —*Ben Hogan*

- In 1962, Jerry Barber sinks his approach shot for an eagle two, the first here in Masters history.
- Brad Faxon equals this feat with a 6-iron from 193 yards in 2002.

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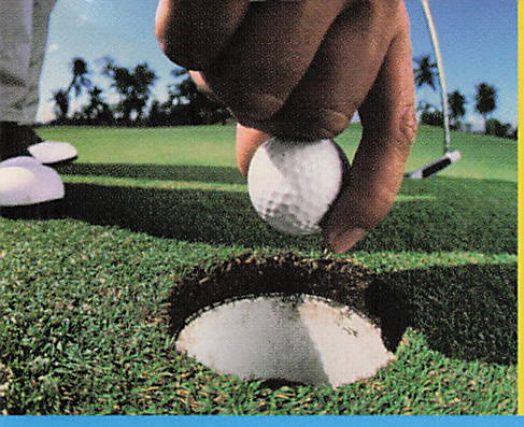

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2004 PGA TOUR SCHEDULE*

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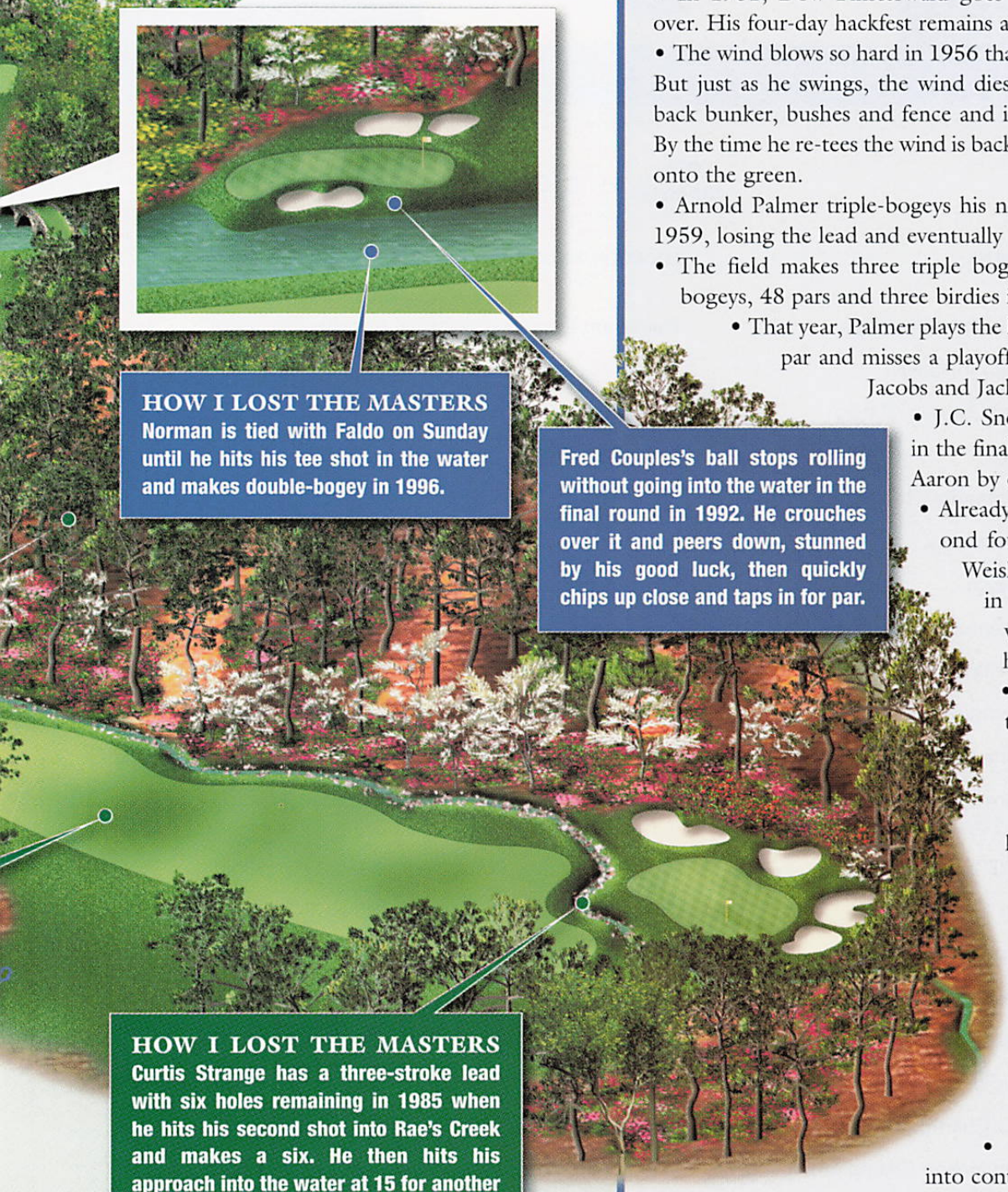
DATE	TOURNAMENT	LOCATION/NETWORK COVERAGE
Jan. 5-11	Mercedes Championships	Plantation Course at Kapalua, Kapalua, HI, ESPN
Jan. 12-18	Sony Open in Hawaii	Waialae Country Club, Honolulu, HI, ESPN
Jan. 19-25	Bob Hope Chrysler Classic	PGA West-Palmer Private Course, La Quinta, CA, USA/ABC
Jan. 26-Feb. 1	FBR Open	TPC of Scottsdale, Scottsdale, AZ, USA/ABC
Feb. 2-8	AT&T Pebble Beach National Pro-Am	Pebble Beach Golf Links, Pebble Beach, CA, USA/CBS
Feb. 9-15	Buick Invitational	Torrey Pines Golf Club, San Diego, CA, USA/CBS
Feb. 16-22	Nissan Open	Riviera Country Club, Pacific Palisades, CA, USA/ABC
Feb. 23-29	WGC-Accenture Match Play Championship	La Costa Golf Resort & Spa, Carlsbad, CA, ESPN/ABC
Feb. 23-29	Chrysler Classic of Tucson	Omni Tucson National Golf Resort & Spa, Tucson, AZ, USA
March 1-7	Ford Championship at Doral CRESTOR	Doral Golf Resort and Spa (Blue Course), Miami, FL, USA/NBC
March 8-14	The Honda Classic CRESTOR	Country Club at Mirasol, Palm Beach Gardens, FL, USA/NBC
March 15-21	Bay Hill Invitational Presented by Mastercard CRESTOR	Bay Hill GC & Lodge, Orlando, FL, USA/NBC
March 22-28	THE PLAYERS Championship CRESTOR	TPC at Sawgrass, Ponte Vedra Beach, FL, ESPN/NBC
March 29-April 4	BellSouth Classic CRESTOR	TPC at Sugarloaf, Duluth, GA, USA/NBC
April 5-11	The Masters**	Augusta National GC, Augusta, GA, USA/CBS
April 12-18	MCI Heritage CRESTOR	Harbour Town Golf Links, Hilton Head Island, SC, USA/CBS
April 19-25	Shell Houston Open CRESTOR	Redstone Golf Club, Houston, TX, USA/CBS
April 26-May 2	HP Classic of New Orleans CRESTOR	English Turn Golf & Country Club, New Orleans, LA, USA/CBS
May 3-9	Wachovia Championship CRESTOR	Quail Hollow Club, Charlotte, NC, USA/CBS
May 10-16	EDS Byron Nelson Championship CRESTOR	TPC at Four Seasons Resort, Irving, TX, USA/CBS
May 17-23	Bank of America Colonial CRESTOR	Colonial Country Club, Ft. Worth, TX, USA/CBS
May 24-30	FedEx St. Jude Classic CRESTOR	TPC at Southwind, Memphis, TN, USA/CBS
May 31-June 6	The Memorial Tournament CRESTOR	Muirfield Village GC, Dublin, OH, ESPN/CBS
June 7-13	Buick Classic CRESTOR	Westchester Country Club, Harrison, NY, USA/ABC
June 14-20	104th U.S. Open**	Shinnecock Hills Golf Club, Southampton, NY, ESPN/NBC
June 21-27	Booz Allen Classic CRESTOR	TPC at Avenel, Potomac, MD, USA/ABC
June 28-July 4	Cialis Western Open	Cog Hill Golf & Country Club, Lemont, IL, USA/ABC
July 5-11	John Deere Classic CRESTOR	TPC at Deere Run, Silvis, IL, USA/ABC

uld see was that green
t getting ripped right out
of my closet."

—Payne Stewart, after making a final-round nine in 1985



HOW I LOST THE MASTERS
Norman is tied with Faldo on Sunday until he hits his tee shot in the water and makes double-bogey in 1996.

Fred Couples's ball stops rolling without going into the water in the final round in 1992. He crouches over it and peers down, stunned by his good luck, then quickly chips up close and taps in for par.

HOW I LOST THE MASTERS
Curtis Strange has a three-stroke lead with six holes remaining in 1985 when he hits his second shot into Rae's Creek and makes a six. He then hits his approach into the water at 15 for another six and bogeys 18 to finish two strokes behind winner Bernhard Langer.

"If you're afraid to embarrass yourself then I guess you're at the wrong tournament."

—John Huston, on his 10 in 1997

12 CHRONICLE

• Though only 60 yards separate the 11th green from the 12th, the wind often pushes the flags in different—sometimes even opposite—directions, confounding players and caddies.

• In 1951, Dow Finsterwald goes 3-11-4-4 on the hole—10 over. His four-day hackfest remains a record.

• The wind blows so hard in 1956 that Bob Rosburg hits a 5-iron. But just as he swings, the wind dies and his ball soars over the back bunker, bushes and fence and into Augusta Country Club. By the time he re-tees the wind is back up; he hits another 5-iron... onto the green.

• Arnold Palmer triple-bogeys his nemesis in the final round in 1959, losing the lead and eventually the tournament.

• The field makes three triple bogeys, 21 double bogeys, 28 bogeys, 48 pars and three birdies in the first round in 1966.

• That year, Palmer plays the hole in a combined four over par and misses a playoff with Gary Brewer, Tommy Jacobs and Jack Nicklaus by two shots.

• J.C. Snead double-bogeys the hole in the final round and loses to Tommy Aaron by one stroke in 1973.

• Already the only man to finish second four times without a W, Tom Weiskopf cards a 13 on the hole in the first round in 1980. His wife, Jeanne, in the crowd of horrified onlookers, weeps.

• Nicklaus double-bogeys the 12th in the third round in 1981. He loses to Tom Watson by two.

• After Greg Norman loses his ball behind the green in 1999, Bobby Clampett and *USA Today*'s Christine Brennan go out looking for it that night—and find it.

• Watson doubles the 12th on Sunday and ends up two back of Ian Woosnam in 1991.

• Jeff Maggert climbs back into contention in 2003 after hitting himself with his own ball, then dunks two shots into Rae's Creek, makes an eight to slip from four-under to one-over and drops off the leaderboard for good.

EVOLUTION

1951 Green extended to the right by 18 feet.

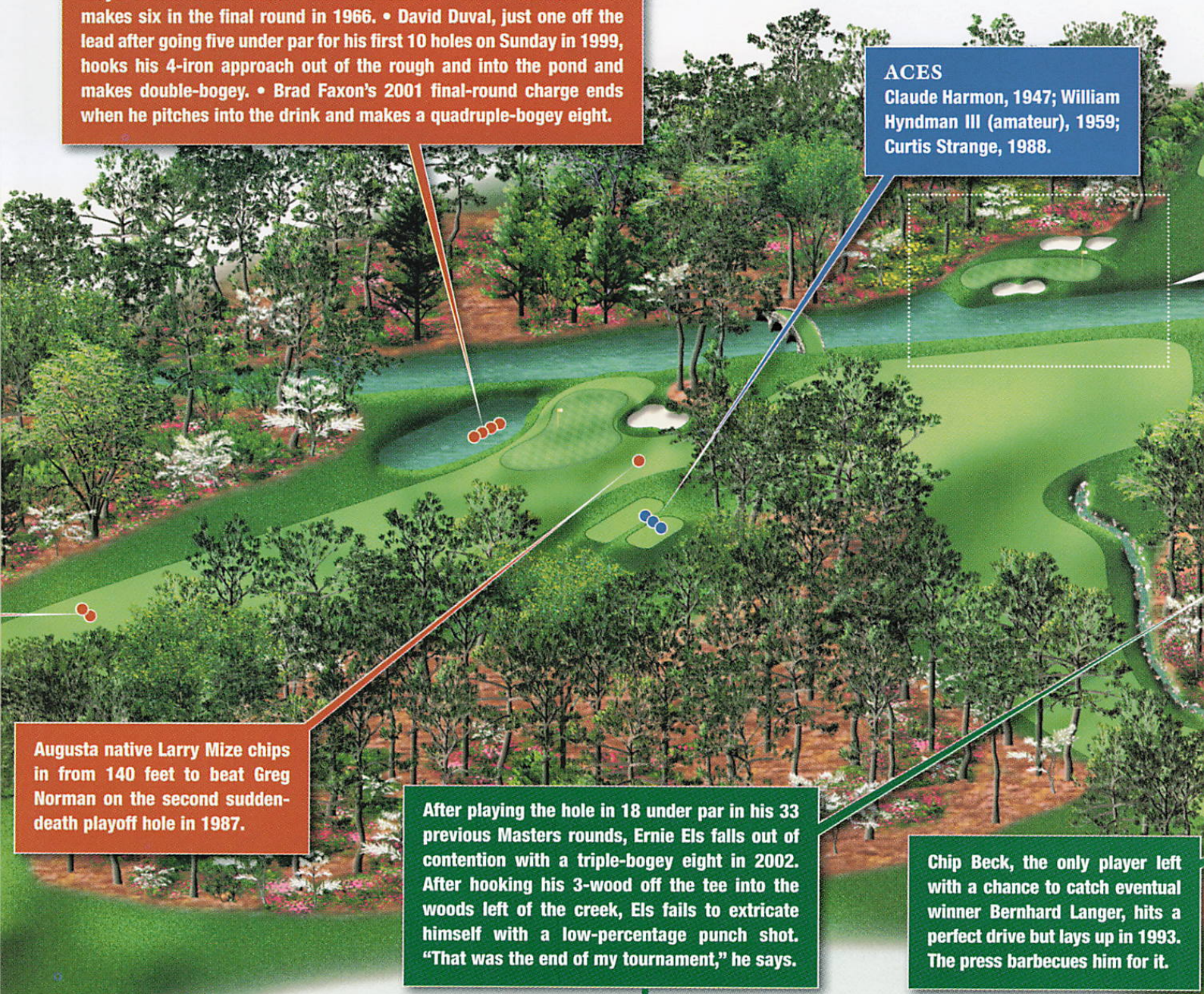
1958 Dedication of the Ben Hogan Bridge.

1960 Green raised.

1965 Tees revised to split level, side by side.

1981 New heating and cooling system installed under the green.

"All I co
jacke



HOW I LOST THE MASTERS • Nick Faldo becomes the first since Jack Nicklaus (1965, 1966) to defend his title when Ray Floyd pulls his 7-iron approach into Rae's Creek in their 1990 playoff. • Gary Player falls from contention when he hoods a 5-iron into the water and makes six in the final round in 1966. • David Duval, just one off the lead after going five under par for his first 10 holes on Sunday in 1999, hooks his 4-iron approach out of the rough and into the pond and makes double-bogey. • Brad Faxon's 2001 final-round charge ends when he pitches into the drink and makes a quadruple-bogey eight.

ACES
Claude Harmon, 1947; William Hyndman III (amateur), 1959; Curtis Strange, 1988.

Augusta native Larry Mize chips in from 140 feet to beat Greg Norman on the second sudden-death playoff hole in 1987.

After playing the hole in 18 under par in his 33 previous Masters rounds, Ernie Els falls out of contention with a triple-bogey eight in 2002. After hooking his 3-wood off the tee into the woods left of the creek, Els fails to extricate himself with a low-percentage punch shot. "That was the end of my tournament," he says.

Chip Beck, the only player left with a chance to catch eventual winner Bernhard Langer, hits a perfect drive but lays up in 1993. The press barbecues him for it.

13 CHRONICLE

• Byron Nelson picks up six strokes on Ralph Guldahl on 12 and 13 to win in 1937. Twenty-one years later the club builds a bridge leading to the 13th tee and names it after Nelson.

• The low 24 scorers play the hole in 67 strokes under par in 1974. Two years later, with the 13th lengthened seven yards, only 26 of 72 players go for the green in two on Thursday. Eight make it; four go into the ditch. The low 24 scorers play the hole in 15 under par.

• With eight swings and five penalty strokes, hapless Tsuneyuki "Tommy" Nakajima makes a record 13 in 1978.

• Mike Weir birdies the hole three of the four days in 2003.

• Len Mattiace plays the 13th in four under par, making birdie on Thursday and Friday and eagle on Sunday in 2003.

EVOLUTION

1954 Green contours changed and bunker rearranged.

1958 Byron Nelson Bridge dedicated.

1967 Masters tees moved forward five yards.

1974 Masters tees extended to rear five yards.

1975 Masters tees extended to rear seven yards; green recontoured.

1988 Swales to left and rear of green moderated.

1994 First permanent air system installed at green to remove water for better circulation and defrosting.

2001 ANCC buys property behind 13th tee from the adjacent Augusta Country Club.

2002 Masters tees moved back 20-25 yards.

2003 Heating/cooling system installed under green.

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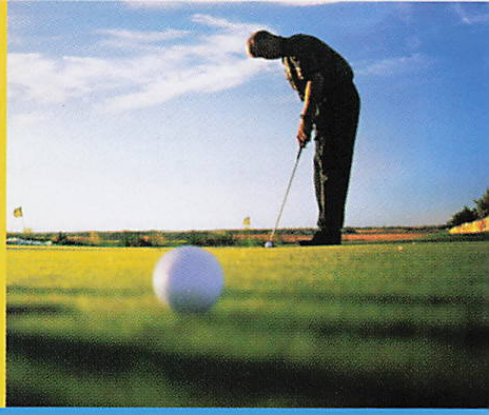

2004 PGA TOUR SCHEDULE*

ge event. Please see next page to learn more.

DATE	TOURNAMENT	LOCATION/NETWORK COVERAGE
July 12-18	The British Open**	Royal Troon Golf Club, Royal Troon, Scotland, TNT/ABC
July 12-18	B. C. Open	En-Joie Golf Club, Endicott, NY, USA
July 19-25	Greater Milwaukee Open CRESTOR	Brown Deer Park Golf Club, Milwaukee, WI, USA/CBS
July 26-Aug. 1	Buick Open CRESTOR	Warwick Hills Golf & Country Club, Grand Blanc, MI, USA/CBS
Aug. 2-8	The INTERNATIONAL CRESTOR	Castle Pines Golf Club, Castle Rock, CO, USA/CBS
Aug. 9-15	86th PGA Championship**	Whistling Straits (Straits Course), Kohler, WI, TNT/CBS
Aug. 16-22	WGC-NEC Invitational	Firestone Country Club, Akron, OH, ESPN/CBS
Aug. 16-22	Reno-Tahoe Open	Montreux Golf & Country Club, Reno, NV, TGC
Aug. 23-29	Buick Championship CRESTOR	TPC at River Highlands, Cromwell, CT, USA/CBS
Aug. 30-Sept. 6	Deutsche Bank Championship CRESTOR	TPC of Boston. Norton, MA, USA/ABC
Sept. 6-12	Bell Canadian Open	Glen Abbey Golf Club, Oakville, Ontario, Canada, ESPN
Sept. 13-19	Valero Texas Open	LaCantera Golf Club, San Antonio, TX, ESPN
Sept. 17-19	Ryder Cup**	Oakland Hills Country Club (South Course), Detroit, MI, USA/NBC
Sept. 20-26	84 Lumber Classic CRESTOR	Nemacolin Woodlands Resort & Spa, Farmington, PA, ESPN
Sept. 27-Oct. 3	WGC-American Express Championship	Mount Juliet Estate, Kilkenny, Ireland, ESPN/ABC
Sept. 27-Oct. 3	Southern Farm Bureau Classic	Annandale Golf Club, Madison, MS
Oct. 4-10	TBA CRESTOR	
Oct. 11-17	Chrysler Classic of Greensboro CRESTOR	Forest Oaks Country Club, Greensboro, NC, USA/ABC
Oct. 18-24	FUNAI Classic/DISNEY WORLD CRESTOR	Walt Disney World Resort, Lake Buena Vista, FL, ESPN/ABC
Oct. 25-31	Chrysler Championship CRESTOR	Westin Innisbrook Resort, Palm Harbor, FL, USA/ABC
Nov. 1-7	TOUR Championship Presented by Coca-Cola CRESTOR	East Lake Golf Club, Atlanta, GA, ESPN/ABC
Nov. 8-14	Franklin Templeton Shootout	Tiburon Golf Club, Naples, FL, USA/CBS
Nov. 15-21	WGC-World Cup	Real Club de Golf de Sevilla, Sevilla, Spain, ESPN/ABC
Nov. 22-28	The Skins Game	Trilogy Golf Club at La Quinta, La Quinta, CA, ABC
Dec. 6-12	Target World Challenge	Sherwood Country Club, Thousand Oaks, CA, USA/ABC
Dec. 13-19	Wendy's Three-Tour Challenge	TBA, ABC
Dec. 18	PGA TOUR Charity Special	ABC

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from page 171

Tsuneyuki "Two-touchdown Tommy" Nakajima carded a 13 in 1978. (He missed the extra point.)

But most of all, the name is catchy. Would a legend have grown around a trio of holes called "Jacket Junction"? The name has stuck in the lexicon of sports, and for that the lords of Augusta owe an honorary green jacket to Herbert Warren Wind, who coined the term in his report on the 1958 Masters for *Sports Illustrated*. (For more on that epic Masters, see "Venturi vs. Palmer 1958" on page 211.)

As a college kid, Wind had heard a jazz number called "Shouting at Amen Corner" performed by a band led by Chicago clarinetist Milton "Mezz" Mezzrow. Wind shortened the title to honor the pivotal second half of Augusta's 11th hole, all of the 12th and the first half of the 13th. That's why Masters fans sometimes call the bleachers by the 12th tee "The Mezzanine" and the Sunday afternoon drama of Amen Corner "Les Mezzerables."

Of course it's hype; each hole counts as much as any other. Or does it? If some holes inflict more than their share of terror, maybe they are more important. And we are talking terror, not just glory: Raymond Floyd pulling his 7-iron approach into the drink on 11 to lose a sudden-death playoff to Nick Faldo in 1990; Fred Couples in 1992, watching his tee ball trickle down the shaved bank between the 12th green and Rae's Creek and then stop, touched by the hand of God, allowing Couples to win his only major; Ernie Els tracking Tiger in the final round in 2002 until he hooked his drive on 13, tried in vain to punch out through a thicket and made a lethal triple-bogey eight.

> WE'RE TALKING KICK-THE-CADDIE, CURSE-THE-GODS, PASS-THE-PAXIL ANXIETY

We love Amen Corner because it evokes not the florid, CBS-elevator-music sentiment as much as kick-the-caddie, curse-the-gods, pass-the-Paxil anxiety. It is a pain in the ass, the Ashton Kutcher of Augusta, having punked more golfers than bunions and blisters combined. David Duval was a shot off the lead in 1999 when he rinsed his approach shot and double-bogeyed 11. Tom Weiskopf took a 13 on the 12th. Greg Norman has arguably lost The Masters three times at Amen Corner, twice by crazy bad luck—bad even for him.

This year Amen Corner gets devilishly tough. Since we last saw Mike Weir trying on his new jacket, the club has planted 36 mature loblolly pines to the right of the 11th fairway, each one 25 to 35 feet high. So there will be no more bailing out right on 11—no approaching the green from an angle that takes the water out of play.

Golfers who sneak past the 11th unscathed will once again step gingerly up to the 12th, which is more or less unchanged since Palmer called it "the toughest par-3 in golf" in 1966: big bunker in front, two behind a crazily wide, scarily narrow green.

Having lost a stroke on 11 or 12, many players will be tempted to bomb a drive and have a go at 13 in two, but that's precisely when the creek down the left edge of the fairway gets ravenous for rope-hooks—as Els learned the hard way. And of course there's the ghost of Nakajima up ahead, moaning and splashing around in Rae's Creek. It all adds up to one sacred truth: The pros had better pray before they play the holiest holes in golf.

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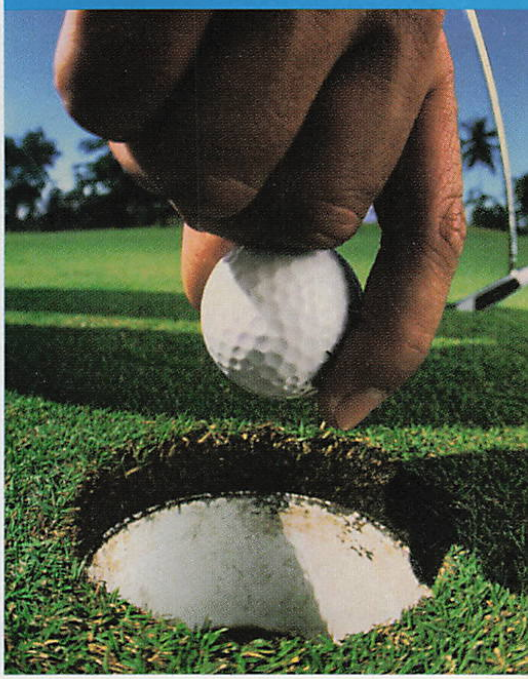

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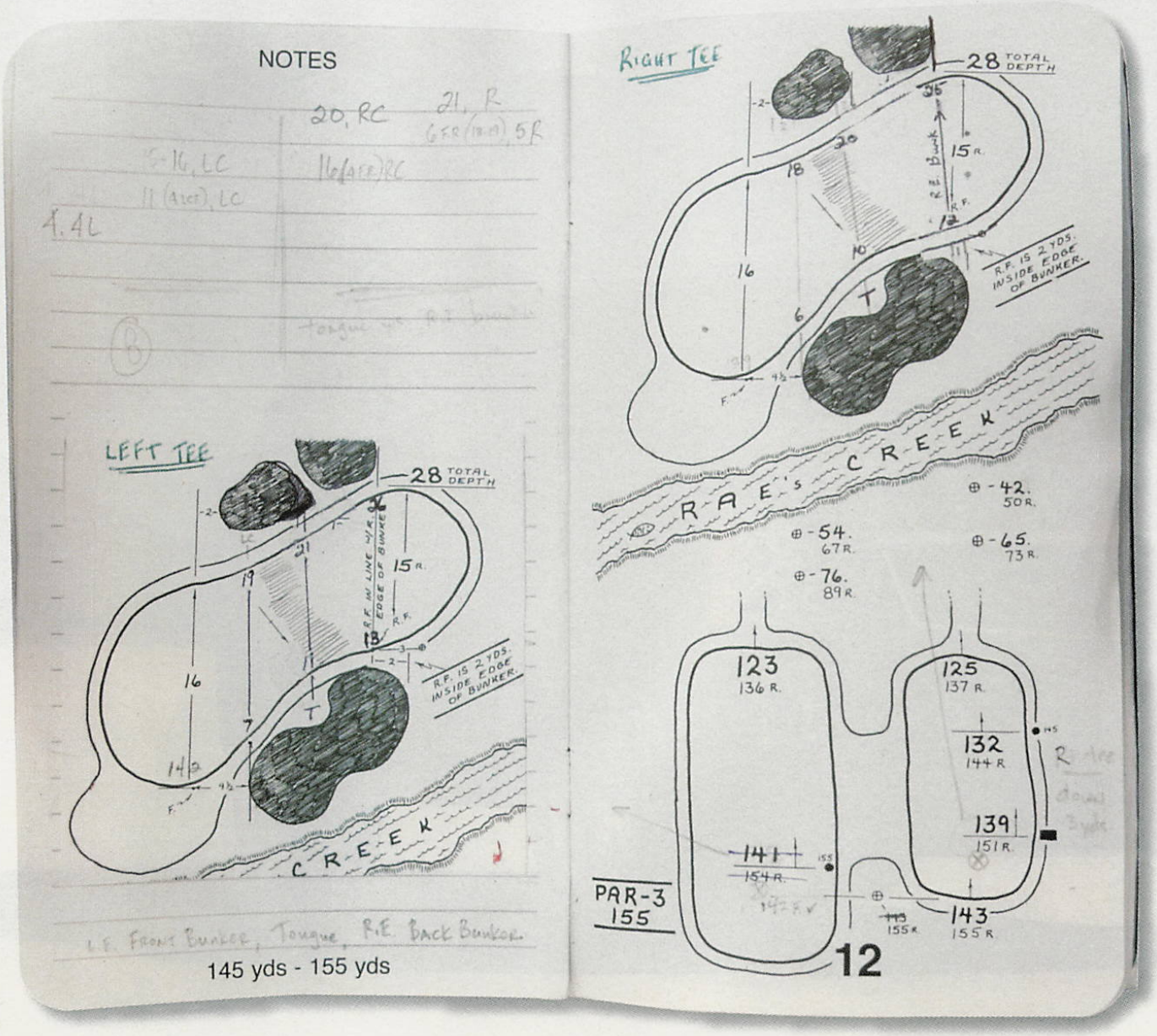
JIM FURYK'S AUGUSTA YARDAGE BOOK



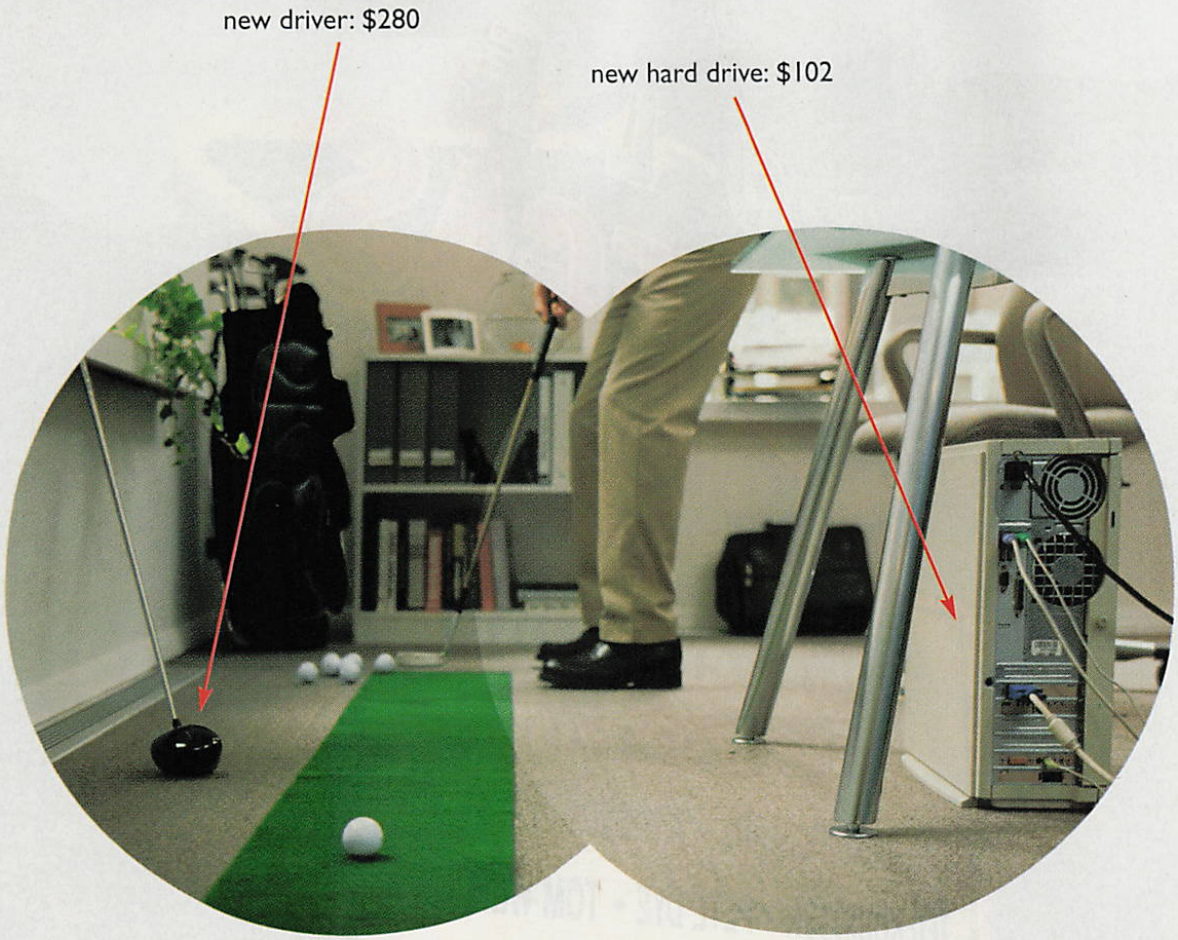
EVERY SCRIBBLE IN A PRO'S YARDAGE BOOK has meaning. These pages show the famously cruel par-3 12th hole at Augusta National, with yardages to the left-front (larger numbers) and right-front (*R* after numbers) of the peanut-shaped green. There are two diagrams of the green, marked *left tee* and *right tee,* with one-yard differences in carry distance over the front bunker. The right tee box starts two yards farther back but is higher, so the shot is three yards shorter—"down 3 yds," as Furyk notes.

At the upper left are pin positions Furyk marked in his eight previous Masters. They are measured from the nearest edge of the green, and the *LC* and *RC* notations indicate left-center and right-center positions.

The *T* beside the front bunker refers to a tongue of grass two yards deep. From the right tee box, Furyk uses the *T* to make sure he has enough club to carry the entire front bunker (*T* + two yards).

Still, the swirling winds of Amen Corner make club selection more than just a numbers game. Just in case an ill-timed gust knocks Furyk's ball into Rae's Creek, his yardage book includes carry distances from four sprinkler heads near the drop area. —*Greg Midland*

SAM GREENWOOD



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LIES, BAD LIES AND DAMN LIES

18 places you **can't hit it** *at Augusta National*

BY STEVE EUBANKS

For such a lovely parcel of earth, Augusta National holds some very bad places. Here's a hole-by-hole list of danger zones.

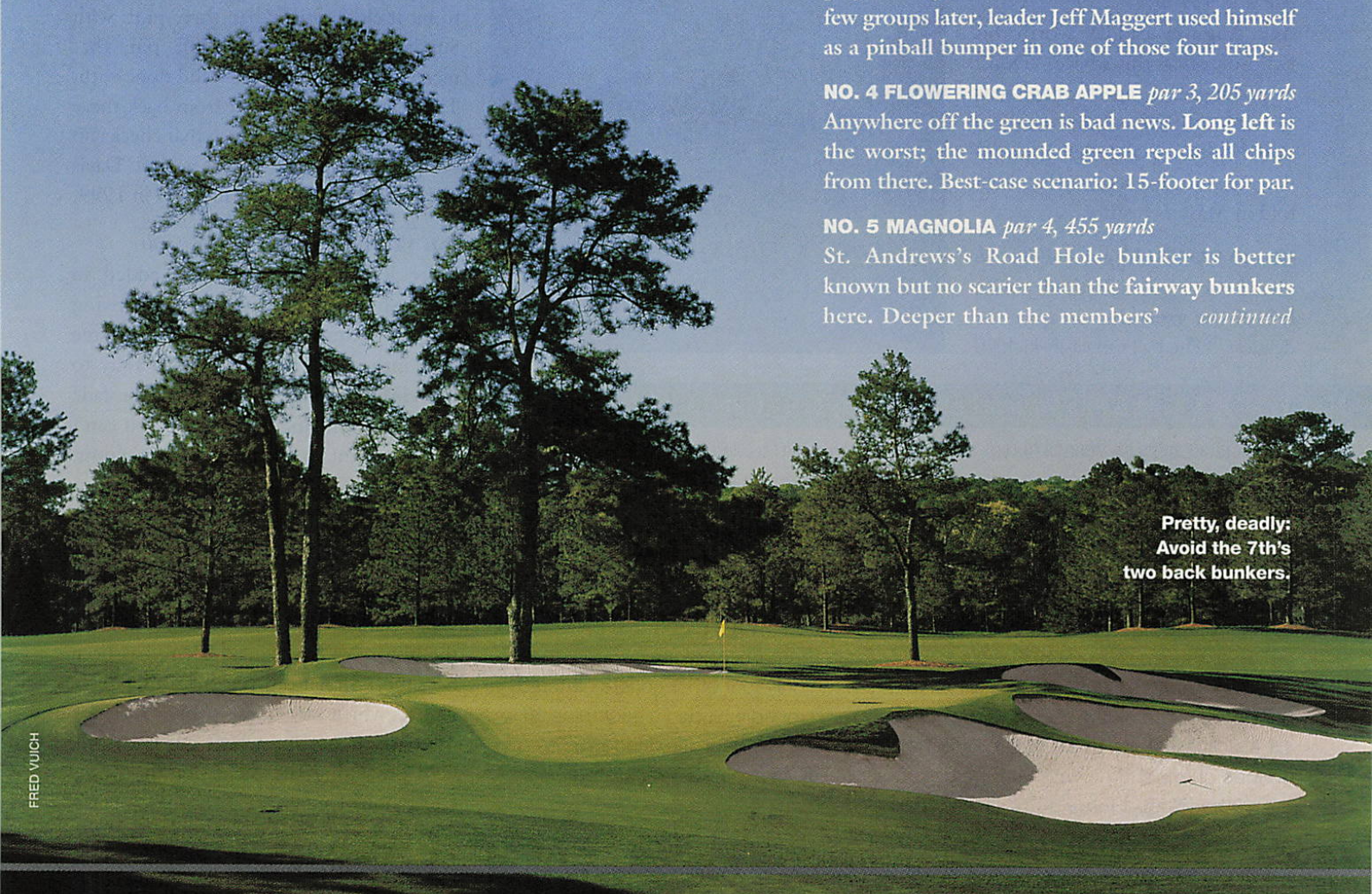
NO. 1 TEA OLIVE *par 4, 435 yards*
The opener was lengthened 25 yards in 2002, but whether you're coming in with a wedge or a 7-iron, **over the green** equals bogey. Like most Alister MacKenzie greens, this one slopes from back to front. Like all Augusta greens, it's greased lightning.

NO. 2 PINK DOGWOOD *par 5, 575 yards*
A birdie hole if your tee shot finds the fairway, but players who **miss left** might make anything. From the first cut, trees block the path to the green; Jimmy Demaret called those trees the "Delta Air Lines counter"—go there and you'll be on the next flight home.

NO. 3 FLOWERING PEACH *par 4, 350 yards*
Egged on by caddie Steve Williams, Tiger Woods hit driver to take the **fairway bunkers left** out of play in last year's final round; he made double. A few groups later, leader Jeff Maggert used himself as a pinball bumper in one of those four traps.

NO. 4 FLOWERING CRAB APPLE *par 3, 205 yards*
Anywhere off the green is bad news. **Long left** is the worst; the mounded green repels all chips from there. Best-case scenario: 15-footer for par.

NO. 5 MAGNOLIA *par 4, 455 yards*
St. Andrews's Road Hole bunker is better known but no scarier than the **fairway bunkers** here. Deeper than the members' *continued*



Pretty, deadly: Avoid the 7th's two back bunkers.

FRED VUICH

pockets, they're two of only a few bunkers in the U.S. where having to play backward is a distinct possibility.

NO. 6 JUNIPER *par 3, 180 yards*
On this sharply downhill hole, **long** is wrong. The green's back-to-front slope makes over-clubbing deadly: Leave it above the pin and you're sure to three-putt.

NO. 7 PAMPAS *par 4, 410 yards*
Either of the **back bunkers** is Bogeyville. Said Arnold Palmer, "I cannot emphasize enough the importance of staying out of these five bunkers.... The most perilous are the two behind the green."

NO. 8 YELLOW JASMINE *par 5, 570 yards*
Left off the tee is bad. But **left on the lay-up** is worse. "You can hit it 100 yards right but you can't be 10 yards left," Gary Player noted. When Len Mattiace miraculously holed out from there for birdie last year, he looked to be fate's favorite.

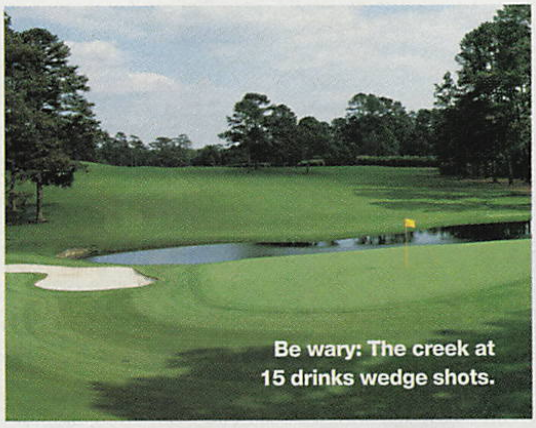
NO. 9 CAROLINA CHERRY *par 4, 460 yards*
Any Augusta caddie worth his jumpsuit offers this advice: "Don't be **pin high**." Greg Norman knew as much in 1996 and overcompensated, spinning a wedge back off the green on his way to the worst fold in Masters history.

NO. 10 CAMELLIA *par 4, 495 yards*
Of all the National's dead zones, **left of the green** here may be the deadest. "The ball can easily kick 20 yards into the trees," noted Bernhard Langer. Mattiace's pulled approach here on the first playoff hole in 2003 let Mike Weir win with a three-putt.

NO. 11 WHITE DOGWOOD *par 4, 490 yards*
Left off the tee is still toast, but the 36 new trees now guarding the right side mean players can no longer block their **tee shots right** with no worries. Suddenly that's as bad as missing it left—or worse.

NO. 12 GOLDEN BELL *par 3, 155 yards*
There's no hope in the creek. But **long** is almost as hopeless, leaving a downhill chip or a blast to a tiny, speedy green that runs away to that same scary water. Maggert's well-struck second shot last year didn't stop until it reached the bottom of Rae's Creek. He carded a Georgia snowman.

NO. 13 AZALEA *par 5, 510 yards*
Off the tee, left is where your eye and ego tell you to aim; it's also where many a green jacket has been resized. Cut the corner with a high draw and you've got a mid-iron in and a possible eagle. That's what leader Fred Couples thought in 1998. Then he hit one so far **left off the tee** he found a roadbed nobody knew existed. Ernie Els made the same error in 2002. Couples made double; Els, triple.


Be wary: The creek at 15 drinks wedge shots.

NO. 14 CHINESE FIR *par 4, 440 yards*
Past the pin is nasty; **over the green** is obscene. Ken Venturi says he should have won three Masters—1956, 1958 and 1960—but he three-putted from beyond flag-high in the final round each time. If you're over the green, you hope to take your bogey and go quietly.

NO. 15 FIRETHORN *par 5, 500 yards*
Why does almost everyone go for the green in two? Because a wedge from anywhere **short of the water** might be the hardest shot on the course. It's off a downhill lie with water fronting and behind the green, and the landing area is the size of this page.

NO. 16 REDBUD *par 3, 170 yards*
The green's severity tempts players to try to hit it close rather than three-putt; with Sunday's traditional back-left pin, that means a few end up **over**—and done with. The only way to save par from back there is with a low, spinning pitch that checks up on the side of the slope—a shot Davis Love III pulled off so memorably in 1999.

NO. 17 NANDINA *par 4, 425 yards*
More length—25 yards were added in 1999—has made this a demanding driving hole by bringing the Eisenhower Tree back into play. The fairway runs away to the **right**, and any straight ball or fade ends up in the first cut—where you can't be if you want your third shot to be a putt.

NO. 18 HOLLY *par 4, 465 yards*
The bunkers left off the tee are foreboding, but Sandy Lyle made three from the sand in 1988 with a 7-iron that Herbert Warren Wind called "the greatest bunker shot in the history of the game." There has been no similar shot from the **magnolia trees right,** which are inescapable. Just ask Mattiace. If not for a little cut last April, he'd be setting the menu for this year's Champions Dinner.

MIKE KLEMME/GOLFOTO

THE 4.5 GREATEST MASTERS ROUNDS SINCE 1959

1. JACK NICKLAUS'S 65, FOURTH ROUND, 1986 Labeled "too old to win" at age 46, Nicklaus stormed from behind with a back-nine 30 that included an eagle at 15 and a near-ace birdie at 16 to claim his sixth green jacket.

2. GARY PLAYER'S 64, FOURTH ROUND, 1978 Rallying from seven strokes back on the final day, Player captured his third Masters with birdies on seven of the last 10 holes.

3. TIGER WOODS'S 65, THIRD ROUND, 1997 Holding a three-shot edge at the midway point of his first Masters as a pro, Woods silenced doubters with a round that gave him a nine-shot lead, tying Ray Floyd's 1976 54-hole tournament record.

4. GREG NORMAN'S 63, FIRST ROUND, 1996 On a day when only four other golfers bettered 69, Norman's stunning, course record-tying opening round included a back-nine 30.

4.5 BEN HOGAN'S 30, THIRD ROUND, BACK NINE, 1967 The 54-year-old Hogan stirred echoes one last time with vintage ball-striking. His four-birdie streak starting at the 10th included three putts of less than six feet.

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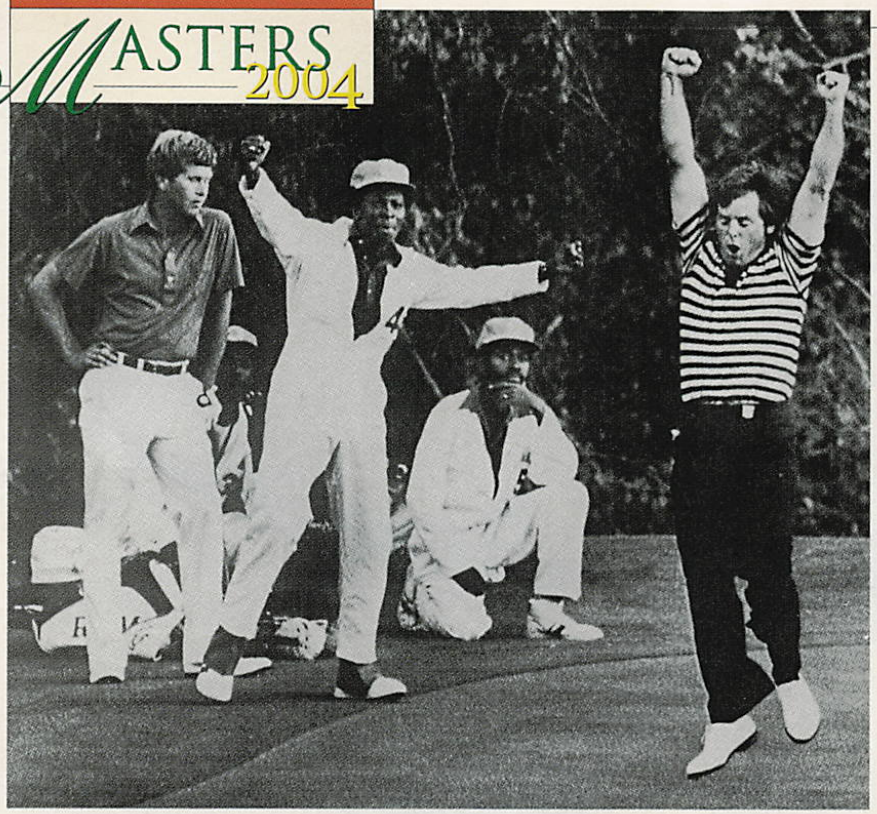


Fuzzy Zoeller (right) won the '79 Masters playoff over Ed Sneed (far left) and Tom Watson.

"IT BREAKS TOWARD THE BRIDGE"

Masters veterans sound off on Augusta

What's your favorite Masters memory?

BOB MURPHY: I had dinner with Bobby Jones at the 1966 tournament, when I was the U.S. Amateur champ. He was very ill—it was hard for him to talk—but there he was with his cigarette and his bourbon. He leaned toward me and said, "You little red-headed Irishman, you can play this course."

HALE IRWIN: In 1975, I left a putt on the lip on 18 for a 63—that 64 is still tied for the lowest Sunday round. But it went unnoticed because of the great show put on by Jack Nicklaus and Johnny Miller and Tom Weiskopf.

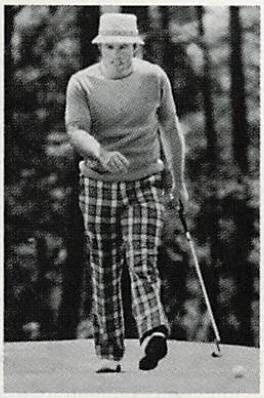
FUZZY ZOELLER: You know the first [Zoeller won in 1979]. The second was making a hole-in-one in the Par-3 Contest when I was paired with Arnold Palmer in 1999. We were playing $1,000 whip-out for holes-in-one. And yes, he paid right then.

JERRY McGEE: Finishing tied for fifth in my first start, in 1972. The Masters is the No. 1 tournament in the world, and the next best is fourth or fifth. It's the only place I ever cried because I missed the cut. I have it in my will that I want my ashes spread on Augusta National. The club says I can't do it, but I'm going to.

BRUCE LIETZKE: I pulled up to the gate on the first day of the 1979 Masters in a new Trans Am; I had my Tour credentials but not my parking pass. The guard looked at the car and said, "Son, I don't believe you're one of the professionals in this tournament." He made a couple of phone calls. Before finally letting me in he said, "Son, golf pros drive Cadillacs and Mercedes." I was gonna do a burn-out up Magnolia Lane but thought better of it.

Worst Masters moment?

JIM COLBERT: In 1974 I hit two shots I'll take to the grave—sometimes I play those second shots to 13 and 15 in my dreams and wake with a start. The 13th green is as hard as a bench. I land a 3-iron one inch onto the surface and wait for it to roll to the back. Instead it spins back into the grass in the creek, and I make a five. On 15 I hit a high cut with the 3-wood. I can still see it hanging in the air, and it looks so good I'm getting goose bumps. It catches a little breeze, then it lands on the green, makes a ball mark and spins into the pond. I make a six. On 18, I holed out an 8-iron. "That figures," I said. [Colbert finished T4, three shots behind winner Gary Player.]



Colbert has a checkered career at The Masters.

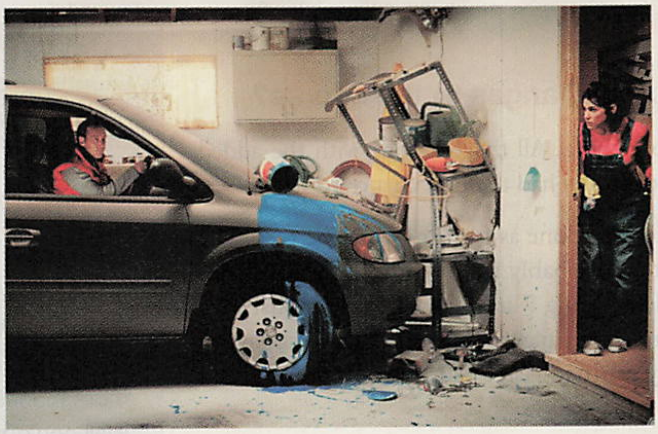
RETIEF GOOSEN: Making a 10 on the 15th hole in 1998. I was a shot or so out of the lead after a round and a half, and then I let it go. I finished par, double bogey, par to miss the cut by a shot.

JERRY McGEE: Eighteenth hole, final round in 1972: I hit my drive just when a spectator is running across the fairway, and it hits him and bounces slap up against a tree. [McGee made bogey and tied for fifth.]

JIM FURYK: In 1998 I was in contention but made bogey on 15 after double-crossing a 3-wood long and left. It was a great year, but it also broke my heart.

continued

FROM LEFT: AP/WIDE WORLD PHOTOS; UPI/CORBIS



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What do you think of the recent changes to the course?

BOB MURPHY: The course has lost something. All they've done with the added length is protect the same 10 guys who already had the best chance to win.

DAVIS LOVE III: I like what Tom [Fazio] has done as far as moving the tees. The holes are fun to drive on, but now they probably need to make some adjustments to the greens. Like the 7th hole—hitting 7-iron into that green just isn't right. I understand that they're trying to get players back to hitting the clubs they used to hit into greens, but today's firmer, faster playing conditions should be taken into consideration.

JOHN HUSTON: I'm not a big fan. It used to be a really fun course. Everyone could get to the par 5s; the challenge was around the greens. There won't be as many birdies or eagles now, and that's what made Augusta what it was—you had the danger of a big number, but you also could go after the course more.

> "I'M NOT A BIG FAN OF THE CHANGES. IT USED TO BE A REALLY FUN COURSE"

JIM FURYK: Time will tell. We haven't seen the course play in firm, fast conditions. When it's wet and slow it's not as fun as it used to be. Originally, I thought it was playing too long and difficult—that some excitement had been taken out. But now I'm thinking they have kept up or gotten ahead of the technology curve.

JEFF SLUMAN: It's inhibited certain types of games from contending on an annual basis. To me Augusta is about back-nine roars and guys making birdies and eagles, and huge momentum swings. It seems now that that doesn't happen.

What should fans at home know about Augusta National?

JIM COLBERT: People don't realize it's the finest course design in the world—from a business standpoint. There aren't a lot of crossing hazards, and with normal speed on the greens and no rough, members love it. Then you can change a couple of things and play the game's greatest tournament on it.

JIM FURYK: The severity of the undulations—on TV, everything looks pretty flat. On the 9th fairway, you have to hit a shot uphill off a downhill, sidehill lie to a green that isn't very receptive—while you feel like you're standing on your nose.

JOHN HUSTON: You can't appreciate the greens' slope and the uphill and sidehill lies. And the 5th hole, which you rarely see, is one of the hardest holes we play all year.

DAVIS LOVE III: Television viewers can't see how long some of the holes look from the new tees. On TV, 18 appears very much the same as ever, but in person you see just how much farther back we're playing it now.

ADAM SCOTT: How difficult the greens are, how much slope and undulation. It's easy to start 10 feet from the hole and then you're 40 feet away on your next shot. It's all about getting yourself to a position where you have a shot around the greens.

FUZZY ZOELLER The whole course breaks toward that bridge on 12. They never say that on TV and the young players don't seem to know it.

AUGUSTA ANNIVERSARIES

As GOLF MAGAZINE turns 45, we're reminded that 2004 is also a good year for Masters anniversaries.

45 YEARS AGO—The PGA Tour's King of Aces, Art Wall Jr., made more than 40 career holes-in-one, but Wall could also knock down putts. He birdies five of the last six holes, including a 10-foot clincher at 18, for a final-round 66 to leapfrog 12 players and win the 1959 Masters by a stroke.

40—In 1964, Arnold Palmer claims his record-setting fourth Masters by six shots over Jack Nicklaus and Dave Marr. At the final hole, with victory well in hand, Palmer asks his friend Marr, "Anything I can do to help you here?" Marr says, "Yeah—make a 12."

25—With three to play on Sunday, Ed Sneed leads by three. He bogeys in, missing a five-footer at 18. Masters rookie Fuzzy Zoeller takes the ensuing sudden-death playoff—the first in tournament history—over Sneed and Tom Watson.

20—Ben Crenshaw had nine wins but no majors in a decade on Tour until his two-shot win at the 1984 Masters. After sinking a 60-footer with eight feet of break on the 10th green, Sentimental Ben thrusts his arms skyward and produces a grin that mirrors the curve of the putt.

15—Putting for the title on the first playoff hole, Scott Hoch misses from 30 inches. Nick Faldo wins his first green jacket on the next hole with a curling 25-footer for birdie.

10—Jose Maria Olazabal, heir to the Spanish shot-making legacy of Seve Ballesteros, outduels Tom Lehman. The turning point comes at 15, where Olazabal knocks in an eagle putt before Lehman barely misses his. Ollie would claim his second Masters in 1999. He seems to win every five years. Do you think...?

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MY SEARCH FOR BOBBY JONES

BY MARK FROST

Mark Frost, a novelist and co-creator of TV's Twin Peaks, *wrote the golf book of 2003.* The Greatest Game Ever Played *retold the story of Francis Ouimet's 1913 U.S. Open victory and was the USGA's International Book Award winner. Later this year, Hyperion will publish Frost's* The Grand Slam: Bobby Jones, America and the Story of Golf. *This is the author's account of how he found his story.*

WHO WAS HE?

We somehow all think we know him, the American game's first superstar, the greatest amateur player in the game's history, winner of the Grand Slam, patriarch of Augusta National and The Masters. But unless you're of a certain age, you've most likely never seen him take a swing, even on film, or heard his honey-dipped voice, and you know almost nothing about him but his plain and utterly famous name.

Years ago I gave that name to a television character—not as a tribute, but as a way to emphasize this fictional man's simple, unadorned personality. Now I decided to write about the real Bob Jones and soon realized how misleading a name can be; he was as plain as a perfect pearl, as simple as the Sphinx.

Prior to that, writing *The Greatest Game Ever Played* about Francis Ouimet and the 1913 U.S. Open strapped me into a time machine. I spent three years roaming around a world I reconstructed in my head, and subsequently wrote a screenplay that Disney will be shooting. As I reached the last mile of that journey I realized that I didn't want it to end. Ouimet's story drew to a close with the great English champions he'd defeated, Harry Vardon and Ted Ray, concluding their American tour in Atlanta, playing an exhibition at East Lake Country Club against two local pros.

In the gallery that day was an 11-year-old boy whose family rented rooms across from the golf course. He'd been playing the game for a few years and had already *continued*

Jones at the Mid Ocean Club in Bermuda (left) in 1932, and at his home in Atlanta after he retired

won a couple of casual local tournaments. His inspiration, East Lake's tough little Scottish pro Stewart Maiden, was one of the men facing the visiting giants. Also walking the course that October afternoon was a down-on-his-luck, 31-year-old reporter covering the event for an Atlanta newspaper. That man, Oscar Bane Keeler, didn't know the boy, Bobby Jones, but they shared an interest in this curious sport. Both were in the gallery on the 12th fairway—it's possible they were standing right next to each other—when they saw Ted Ray explode a recovery shot out of deep rough, shape it up and around a towering pine and drop it like a parachute on a tiny, undulating green 140 yards away. The bold mastery of what Ray had just done struck them both like a thunderbolt. In that miraculous moment the lives of Jones and Keeler were changed and their fates locked together like handcuffs. Interest became obsession. Obsession nearly led to madness and early death. Enduring greatness was the end result.

The perfect place to pick up the story. I climbed right back into the time machine.

I began by reading almost every word ever written about Jones. Journalists had assembled all the facts of his existence—the plot, as it were. Some had written sharp, incisive portraits of him, suggesting hidden depths he seldom, if ever, revealed.

The most important insights came from Keeler, who not so many years after that 1913 afternoon at East Lake formed a relationship with Jones unique to modern sports: a championship athlete whose best friend and traveling companion was also his biographer, sports psychologist and principal

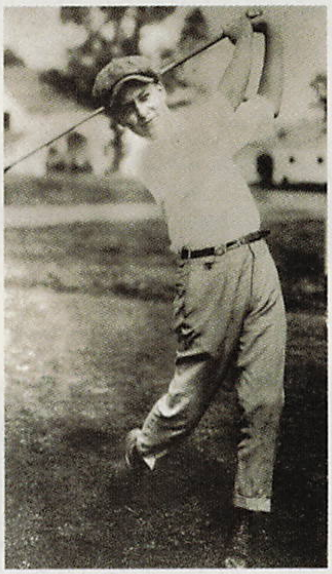
BETTMANN/CORBIS (2)

cheerleader. There was a lot of William Shakespeare's Falstaff and Prince Henry in their relationship—the older, earthy commoner befriending a young nobleman, predicting his greatness, educating him in the ways of the world. But unlike the smoothly ruthless Hal, Jones never abandoned his friend and always acknowledged how much of his success he owed to Keeler. In many ways their friendship was the heartbeat of Bobby's career, and the way he maintained it throughout his life spoke volumes about him.

But what seemed missing in all of this, to a dramatist's eye, was his story. For instance the plot in *Hamlet* is: The king dies, his brother marries the queen, the dead king's son dies while killing his uncle. The *story* of Hamlet is: A young prince is visited by the ghost of his dead father, who reveals he was murdered by his own brother, who secretly lusted after his wife. The son's obsession with confirming the accusation and then avenging the crime consumes him, setting in motion a tragic string of consequences resulting in the death or murder of the entire doomed family. Plot is what happens. Story is why.

It was easy enough to track the plot of Bobby's life. And if you looked hard enough you could catch glimpses of his character staring back at you from behind those wise, sly, slate-blue eyes. One of the keys to Bobby seemed to be his self-possession, his innate dignity. In those pre-ESPN days he wasn't required to dole himself out in sound bites to the nearest microphone; Keeler served as his buffer to the rest of the press. Behind the handsome, glamorous image, Bobby remained resolutely private into his early retirement from golf and on to the end of his days. Who was he? Where to start?

The answer was, Where he did, East Lake Country Club.



Above: Jones, 14, in the U.S. Amateur at Merion. Below: Jones's life in portraits at Atlanta's East Lake.

FROM TOP: UPI/CORBIS; STEVE PELOSI/PELOSI & CHAMBERS

ONCE THE EPICENTER OF ATLANTA'S UPPER-CLASS SUBURBAN life, East Lake fell on hard times in the 1960s and '70s. The city had sprawled eastward, stranding the Tom Bendelow-Donald Ross masterpiece and its English Tudor clubhouse in a rough, degenerating neighborhood. The Atlanta Athletic Club, the club's governing body since Bobby's heyday, pulled up stakes and moved its membership to a new course to the north. East Lake nearly went under; a group of concerned citizens banded together to save it from certain destruction. It survives today primarily on corporate memberships, outings and tournaments (including this year's Tour Championship), and as a memorial to Jones. He was a member here nearly all his life, and every room bears some image or artifact of Jones. Keeler's presence is felt as well; his Underwood typewriter sits preserved on a desk. But East Lake today can't approach the warm, colorful, convivial refuge that he and Jones loved. That place exists only as a memory in the minds of a dwindling few. I found one of them in Tommy Barnes.

Tommy was a hardscrabble Georgia kid from the far side of the tracks. Twenty years Bobby's junior, he had a tough, firecracker personality. When Tommy made his mark as a local amateur, Jones took Tommy under his wing and made the boy the youngest partner in his regular foursome. Bobby introduced him to another class of people, helped advance his career, changed his life. Tommy's in his 80s now, and when we sat down in East Lake's bar he was still recovering from a car accident that broke some bones and nearly killed him. Not so long ago, at the age of 73, Tommy shot a 62 at East Lake *continued*

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There are minivans, then there's the Odyssey. HONDA

and broke the club scoring record that Bobby had held for nearly 70 years. Tommy couldn't even offer an explanation for how he'd done it; the fates had simply smiled on him that day. A spectacular achievement, but he still has mixed feelings about breaking that mark.

Tommy was with Bobby in 1948 during the last round he ever played, just before the first of a series of unsuccessful surgeries to treat the devastating spinal disease that would soon cripple him. Bobby never complained, but he hadn't played well for months. When he hooked his drive into the woods on the home hole, he didn't even bother to look for it. That was the last shot he ever hit.

Tommy is not a sentimental man, but more than 50 years later the thought of that moment still brings tears to his eyes. He loved Bobby Jones, revered him but not blindly; he knew him man to man for 40 years and never found fault in him. I liked Tommy Barnes enormously. I liked Bobby even more for liking him.

After my talk with Tommy I rode the course, stood on the spot, as near as I could figure, where Ted Ray hit the shot in 1913 that changed Bobby's life. The course was nearly empty on that blistering, humid afternoon so typical of June in Atlanta. The heat zapped my head, some unfamiliar pollen ravaged my eyes; it wasn't hard to turn on the time machine. Moving over to the final tee, where Bobby made his last swing, I walked only a few hundred yards, but that distance spanned 35 years and his entire playing career. This was his ground, and for a fleeting moment I could feel him rooted in that red Georgia clay.

I went back inside the clubhouse to rinse out my eyes. There's a unique wall at the back of East Lake's lobby, near the pro shop, a wall covered with framed 8-by-10 photos of Jones taken throughout his life. All close-ups, head shots, from callow youth to burnished adulthood. Viewed from a distance with my blurry eyes, these captured moments merged into a kind of narrative mosaic incorporating every stage of his life. Each life eventually contains so many lives within it; Jones himself, no stranger to philosophy, remarked many times on the baffling simultaneity of time, as if only our limited brains prevented us from perceiving all of our existence at once as a singular experience. Suddenly, somehow, there he was: Huck Finn, the Golden Boy, mature champion, Hollywood film star, husband, father, scholar, lawyer, military officer, a gentleman born with the common touch. There was much more to this elegant, elusive man than 14 years of competitive golf. I left feeling that East Lake had set me on his path. I could see his tracks now, and I followed them.

> EAST LAKE HAD SET ME ON HIS PATH. I COULD SEE HIS TRACKS NOW, AND I FOLLOWED THEM.

Over the next two months I walked and played other courses where Jones had labored. He won the U.S. Open in 1930 at Interlachen Country Club in Edina, Minnesota, the third jewel in the crown of his Grand Slam. I'd lived in nearby Minneapolis for 10 years growing up, but this was my first visit to Interlachen. The resemblance of its grand Tudor clubhouse to East Lake's is unmistakable; no wonder Jones felt at home here during his only visit. The club's recently retired head pro, Bill Kidd Jr., grew up on the course; his father, Willie Kidd, had been the pro in 1930 and played in the Open that year. Much beloved by Interlachen members, Bill Kidd is the club's living history.

We looked at the 9th, where Jones's famous "lily pad" shot skipped miraculously across the small lake that guards the green and turned disaster into an unexpected birdie. I had attempted to recreate a number of Ouimet's key shots at Brookline while researching *Greatest Game;* here, modern *continued*

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equipment wouldn't allow me to thin the ball enough to hit the water—I kept clearing it without meaning to.

I found the old, abandoned tee for 17, back then a daunting 262-yard par 3, where President George W. Bush's paternal grandfather, Prescott Bush, then USGA secretary, ruled that Bobby's lost tee shot in the final round had reached a marshy lake to the right, a lateral hazard that entitled Jones to a drop and saved him a stroke. From that old tee it's the scariest par 3 I've ever seen: downhill to a shallow, well-bunkered green, with water to the right and behind. The shot he saved by not having to declare a lost ball and head back to the tee represented his entire lead as Bobby walked on to 18. There, in typical fashion, he sank an impossible uphill, serpentine 40-footer for a birdie to win the Open by two strokes and remove any hint of controversy about the ruling at 17, which is why you've never heard about it.

The pin was in nearly the same spot the day I visited Interlachen. I dropped a ball and tried half a dozen times but couldn't come within three feet of duplicating his putt.

Jones, Jimmy Demaret, Byron Nelson and Ben Hogan (clockwise from bottom left) posing at Augusta National

There's a room upstairs in the clubhouse, now called the Bobby Jones Room, where he sat alone for an hour after his final round and waited to see if his pursuers would catch him. According to Keeler, sometime during that hour Jones decided that if he could finish off the Slam by winning the U.S. Amateur at Merion two months later, he would quit the game. Belying the cool, composed face he showed the world on the course, Jones was being slowly crushed by the strain of his ordeals. It was common for him to lose close to 20 pounds during the week of an Open or an Amateur. He knew only one way to play: in a white-hot sphere of fiercely restrained passion, and it burned the flesh off him like wax from a candle. He never spoke about his troubles to anyone but Keeler, and swore him to secrecy. A less self-pitying man would be hard to conjure. An athlete offering fewer excuses, to my knowledge, has never existed.

MERION WAS MY NEXT STOP. A MAGICAL PRESERVE IN THE MIDST of the mainline greenbelt west of Philadelphia. A classic citadel of the game that deserves its lustrous reputation. Jones made his debut in the U.S. Amateur here at age 14 and shocked the world by reaching the quarterfinals. He came back eight years later as a Harvard-educated paragon and earned his first Amateur title. Six years later, in 1930, he returned one last time to win the Grand Slam and complete the most astonishing individual achievement in the history of sports. (I believe that now as fact, not hyperbole.)

Playing with Merion's club historian, John Capers, I got a tutorial on the development of Hugh Wilson's masterpiece and the philosophy behind it. By the end of the round I began to see Bobby striding Merion's unique landscape, contending with its torture-chamber bunkers and glassy greens, its fiendishly deliberate distortions of depth perception and spatial relationships. Why did I feel his presence here more than at East Lake? Had I begun to know him better through my research? Or had he, in expending such prodigious amounts of emotional and mental energies to earn his landmark wins on this golfing Everest, left behind some greater part of himself?

As I stood in the cathedral stillness of the sylvan 11th green at Merion—where Bobby had clinched the Slam—his decision to walk away from the game, to retire at the top while only 28, seemed not only fitting but inevitable. *continued*

HISTORIC GOLF PHOTOS

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The spotlight burned this private man. He was spent, and every mountain had been climbed. By 1930 he was raising a family and working as a lawyer. Bobby had remained an amateur in the truest and best sense of the word: Golf was his pastime, not his profession. Modesty would have prevented his using such lofty words to describe it, but Bobby had persisted because he was on a quest for perfection and self-knowledge; he'd been granted a gift and felt compelled to find its limits. The ancient Greeks, whose writings he had studied, believed that such ambitions angered the gods. Three times during his last year in the game, in the midst of achieving a greatness no one has matched, he nearly died in bizarre accidents: once by rail, once by car and once by a bolt of lightning. Though it is now impossible to confirm, it appears a traumatic injury he sustained as a result of the last of them—a severe blow to his spine—may have led to the disease that eventually brought him low.

Greatness casts a shadow, perhaps nowhere more powerfully than upon its possessor. Jones walked a long mile in that shadow. I was starting to identify the signs of it weighing on him like gravity, relentless and unseen. His story felt within reach.

THE FINAL STEP OF MY EXPEDITION WAS A VISIT TO TALLAHASSEE, Florida, to speak with lawyer and author Sidney Matthew. For no reason beyond his genuine respect for Jones as a man, Matthew has spent two decades assembling a priceless archive and has done more deep thinking about him than anyone else alive. When Sidney began singing Bobby's praises he was a lonely voice in the wilderness; Jones's reputation in the decades after his death in 1971 had not suffered so much as fallen into benign neglect. Thanks primarily to Sidney's prodigious dedication, Jones has regained a healthy measure of the attention he deserves.

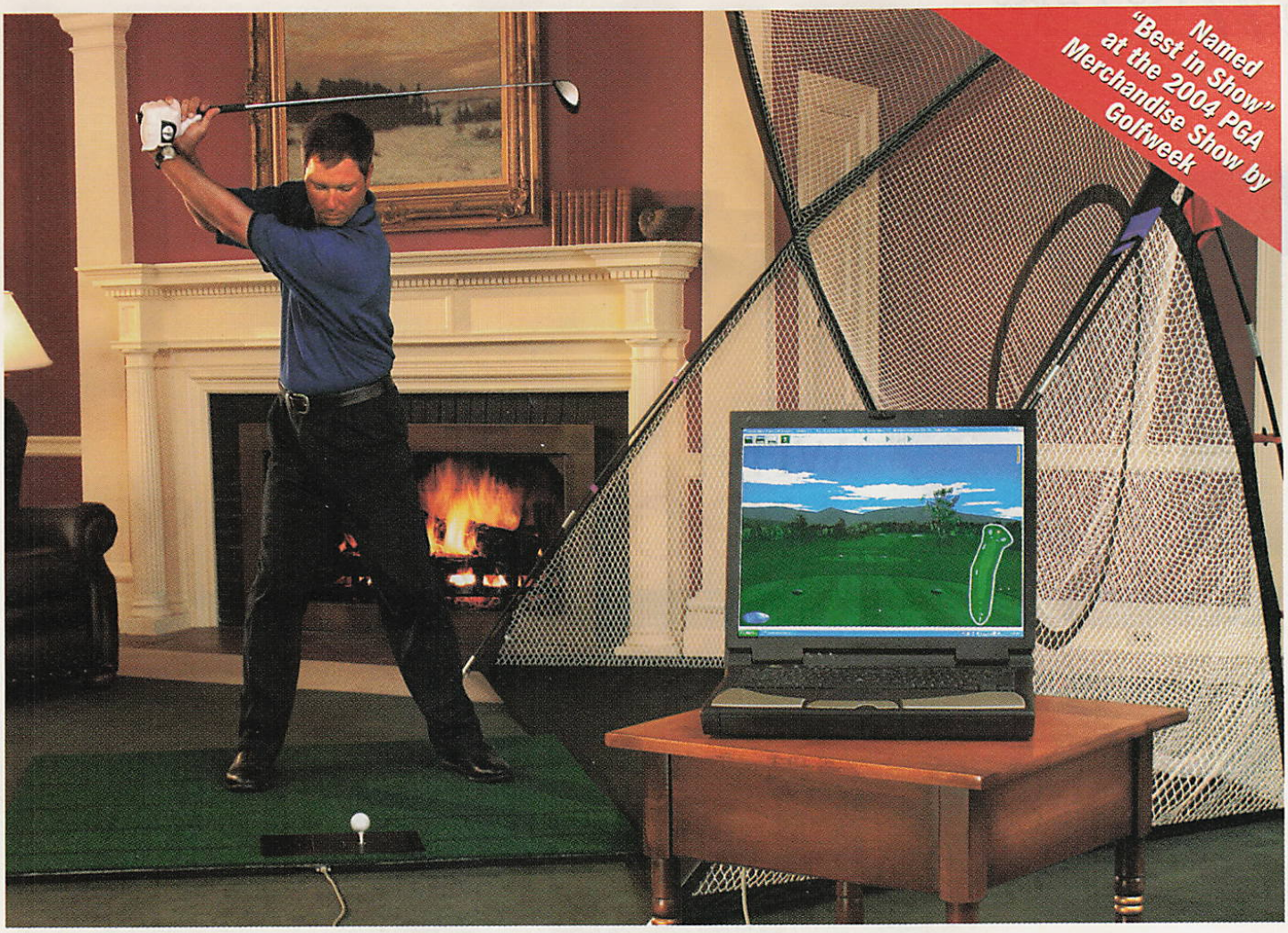
> BOBBY FELT HIMSELF IN THE GRIP OF SOME FORCE THAT LIFTED HIM TO GREAT HEIGHTS BUT COST HIM DEARLY

Sidney opened his resources and his mind and his wine cellar to me. We played a memorable round of golf at Glen Arven, a 100-year-old club in southern Georgia, dodging the rain and taking swings with some of Bobby's clubs, part of Sid's collection. Try to hit a hickory-shafted 4-iron with a sweetspot the size of a pea and your appreciation for Jones's genius takes a quantum leap forward. We spent long, memorable evenings over robust burgundies, probing the turning points and inaccessible reaches of Jones's journey. Maybe it was the wine, but I hardly slept on those nights, my mind churning.

Jones and Keeler often talked about the role of fate in sport and in life. I now believed that Bobby had felt himself in the grip of some force that lifted him to great heights but also cost him dearly. Now *that* is a story. I sat down to write the book.

GOLF IS A RICHLY REWARDING SUBJECT TO WRITE ABOUT FOR THE same reason it's a great game to play: It reveals character. I'm a fan of the modern game, but I confess I'm nowhere near as interested in today's players as people. The contemporary process of developing and turning pro tends to homogenize experience and personality, to iron out idiosyncrasy. There are exceptions—fans have an instinct for finding those special few—and they're the ones we pay to see or hear about. But my beat is the past and the trailblazers who created a billion-dollar industry from not much more than a stick, a ball and a hole in the ground. With apologies to Billy Wilder, let me paraphrase Norma Desmond: They had faces then.

The time machine is standing by. Francis, Harry and Bobby are waiting on the tee.



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19 QUESTIONS WITH HOOTIE JOHNSON

Q&A BY CAMERON MORFIT

PHOTOGRAPHY BY KELLY LADUKE

Augusta National Country Club Chairman William W. "Hootie" Johnson was skewered and slow-roasted in the run-up to the 2003 Masters. He was stuck in the past, his critics said—a misogynist who "just didn't get it." His nickname was catnip to columnists, and a seeming incongruity between his life and his stance on women members only made it worse. Here was a Southerner who had struck a few blows for racial and gender equality, a man with four children—all daughters—who had gotten his alma mater to name its business school after a woman. Yet his club, the most important private club in America, had not a single female member.

Sparked by activist Martha Burk and fanned by Johnson's Civil War imagery—his "not at the point of a bayonet" letter to Burk was an instant classic—last year's controversy raged for months. Johnson, 73, hung tough, but he did not emerge unmarked. He bears new scars where last September he had his second open-heart surgery in a year. Yet the chairman soldiers on, not because he is a Southern gentleman but because it's his job to be the voice of Augusta National.

The club's position is that women-at-Augusta is now a non-issue, and was as soon as fewer than 40 people turned up for Burk's much-hyped protest last year. But the issue will not go away. Augusta National is still all-male, and the 2004 Masters telecast will again be sponsor-free.

Senior writer Cameron Morfit met Johnson for a talk that was pleasant if not quite friction-free.

▸ How are you feeling?

I had an aneurysm right by my heart in September '02, and another aneurysm in my abdomen. And so last September I had another surgery. I'm doing fine—back to playing golf.

▸ Where does being chairman of Augusta National rank on your list of achievements?

Well, the first smart thing I did was marry my wife, Pierrine. That's number one. Then my career as a banker, and then my chairmanship of Augusta National—I'm proud of that also.

▸ How long could Augusta go without sponsors for the Masters telecast?

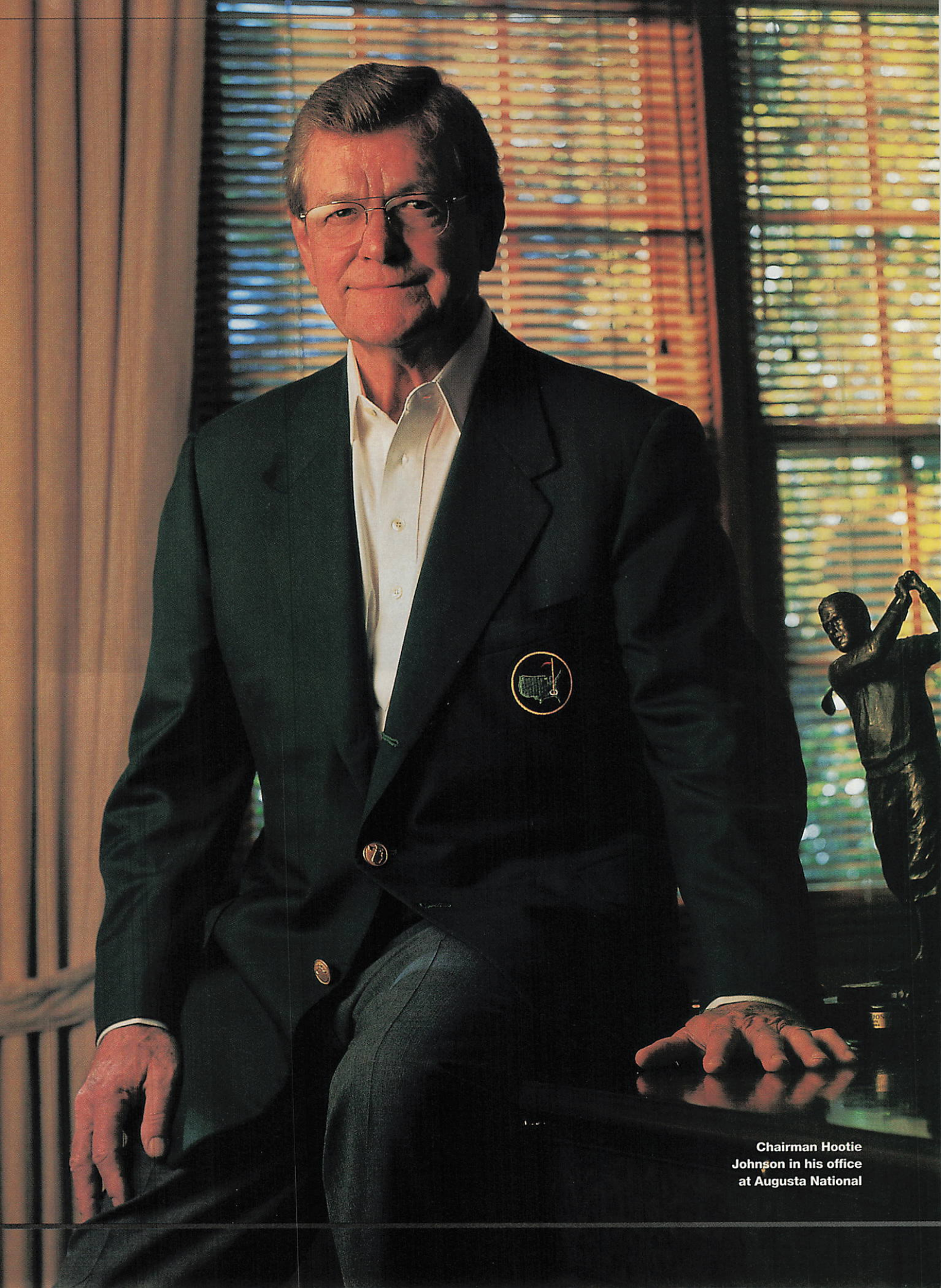
Indefinitely. But we'll have sponsors again.

▸ Ever wonder how Martha Burk's letter and your response created such a stir?

What really happened last year, I think, is that the public recognized our constitutional rights as a private club. And I think they're tired of the whole thing. The golfing world is tired of it, and I know I am.

▸ Did the controversy suggest a lingering North-South divide?

No, I don't see it as North-South. I see it as America, where it's a constitutional right and a natural human instinct to form single-sex organizations. All I know—and I *am* tired of this—is that we're a private club. We enjoy the club the way it is. I guess the Boy Scouts and Girl Scouts *continued*



Chairman Hootie Johnson in his office at Augusta National

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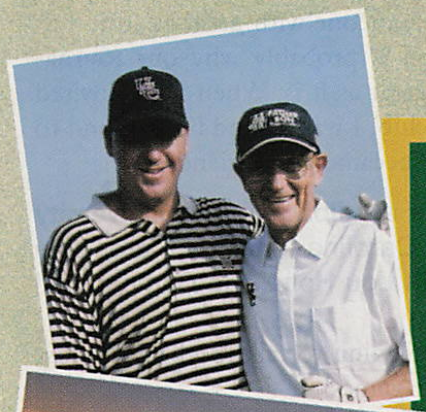

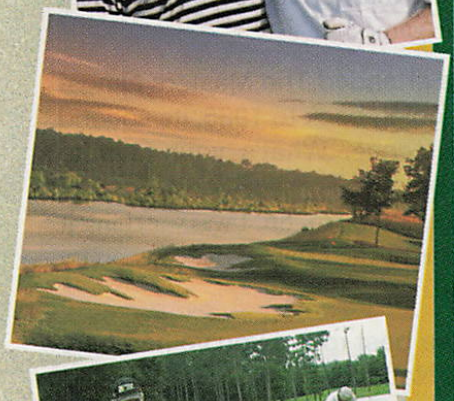

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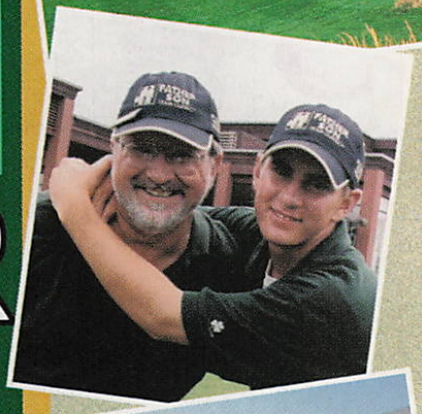

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and sororities and fraternities have that same feeling of camaraderie.

▸ Did people make more of the issue last year because of your record as a pioneer for integration?

They're two different things.

▸ Did you follow the gender-blending on Tour last year? When Annika Sorenstam played in the Colonial, did you root for her?

Why, sure. She handled that beautifully. Not just from the standpoint of making the cut, which she didn't, but she handled herself very well. I can't say that I was glued to the TV set, but I did follow it.

AND 3 FOR MARTHA BURK

When will Augusta National have a woman member?

I would say when Hootie Johnson leaves. The members have shown a remarkable tolerance for getting pushed around by him, given that outside the club they don't get pushed around by anyone.

You've said the USGA is violating its own charter. How?

The USGA has had a strong policy against any involvement with venues that discriminate on the basis of race or gender. David Fay resigned from an all-male club when he headed the USGA because he didn't think it was right. But the new president, Fred Ridley, is a member of Augusta National, an all-male club, and so is the next behind him. It subverts the interests of the USGA, which is a public or quasi-public organization, to the interests of Augusta National.

Do you have a message for Hootie Johnson?

Hootie, come into the 21st century. You don't want your gravestone to read, *The Lester Maddox of sex discrimination.* —*CM*

▸ You've been criticized as being too forward-thinking for altering the golf course and too backward-thinking for not letting a woman into the club. Is your job a lightning rod?

I do not look upon it as being a lightning-rod job. We did what we think is best for The Masters, and I'm very comfortable with the changes we have made to the golf course.

▸ How would you describe Clifford Roberts, Augusta National's original chairman and Masters co-founder?

More compassionate than most people realize. He was known as a very stern taskmaster, someone with great attention to detail, which is probably why our tournament is as great as it is. When I was invited to join the club, I was 37 and he was kind to me, and we became good friends.

▸ You were a fullback at the University of South Carolina and you are now friends with Lou Holtz, the Gamecocks' coach—

We're not going to talk football. We lost our last four games!

▸ You have attended The Masters almost every year going back to 1935, its second year in existence. What's your favorite Masters moment?

Jack Nicklaus's win in '86. I was watching it on TV in one of the cabins—that was pretty exciting stuff.

▸ What's the best round you've had here at Augusta National?

A 73, as I recall. Bogeyed the last hole—I was nervous.

▸ Any particular wishes for this year's tournament?

Yes, definitely—no rain.

▸ Which Democrat would you like to see run for president this year?

I don't have a choice. I'm an independent, but I voted for President Bush in the last election and probably will again.

▸ Do you have a message for us to give Martha Burk?

No, I do not.

▸ OK, who's your favorite movie star?

Paul Newman. And Robert Redford.

▸ Can we guess your favorite movie?

Butch Cassidy and the Sundance Kid.

▸ Have you ever made a pimento sandwich?

[Laughs.] No, but they're the best. I eat them during the tournament. During tournament week we have someone who's contracted to make them, so I couldn't get one now. Just at tournament time.

▸ Have you ever been to a Hooters?

I don't think that's relevant to this conversation.

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AMEN, SISTER

[The last page of a Masters novel]

WE ASKED TOM COYNE, ***author of*** **A Gentleman's Game** ***and the forthcoming*** **Qualified,** ***to write the final page of a novel about The Masters. Coyne came through. "It's told by David Dodd, a broken-down swing doctor with a scandal in his past," he says, reeling off the book-jacket blurb he wrote as a warmup. "Dodd needs a mulligan. And one day it saunters through the door. Kaitlyn Carroll is all spit and no polish—John Daly in a skort—but her game is the real deal. If he can somehow harness her talent, Dodd might do something good for once in his life. But taking her all the way to Augusta's Amen Corner—well, that was never part of the deal."***

Coyne was so taken with the idea that he plans to finish **Amen, Sister** ***this year.***

peek at the very last second," she says, smiling with one eye shut, "and I watch that little white ball wipe the bowl clean. Sucker popped back out like a Lotto ball."

"That's no matter, sweetheart—we were all so proud of you, walking right up there with those boys," the waitress says, looking soft at Kaitlyn, like she's known her for 20 years. "Even Charlie back there—he's about modern as a pile of mud, but I'll be darned if he wasn't hollerin' for you the whole way."

And the blonde who didn't know how to blush is all full of red. Kaitlyn hands the lady her autograph and sits there looking like a little girl, lost and embarrassed and safe in the shoulders of a green jacket five sizes too big.

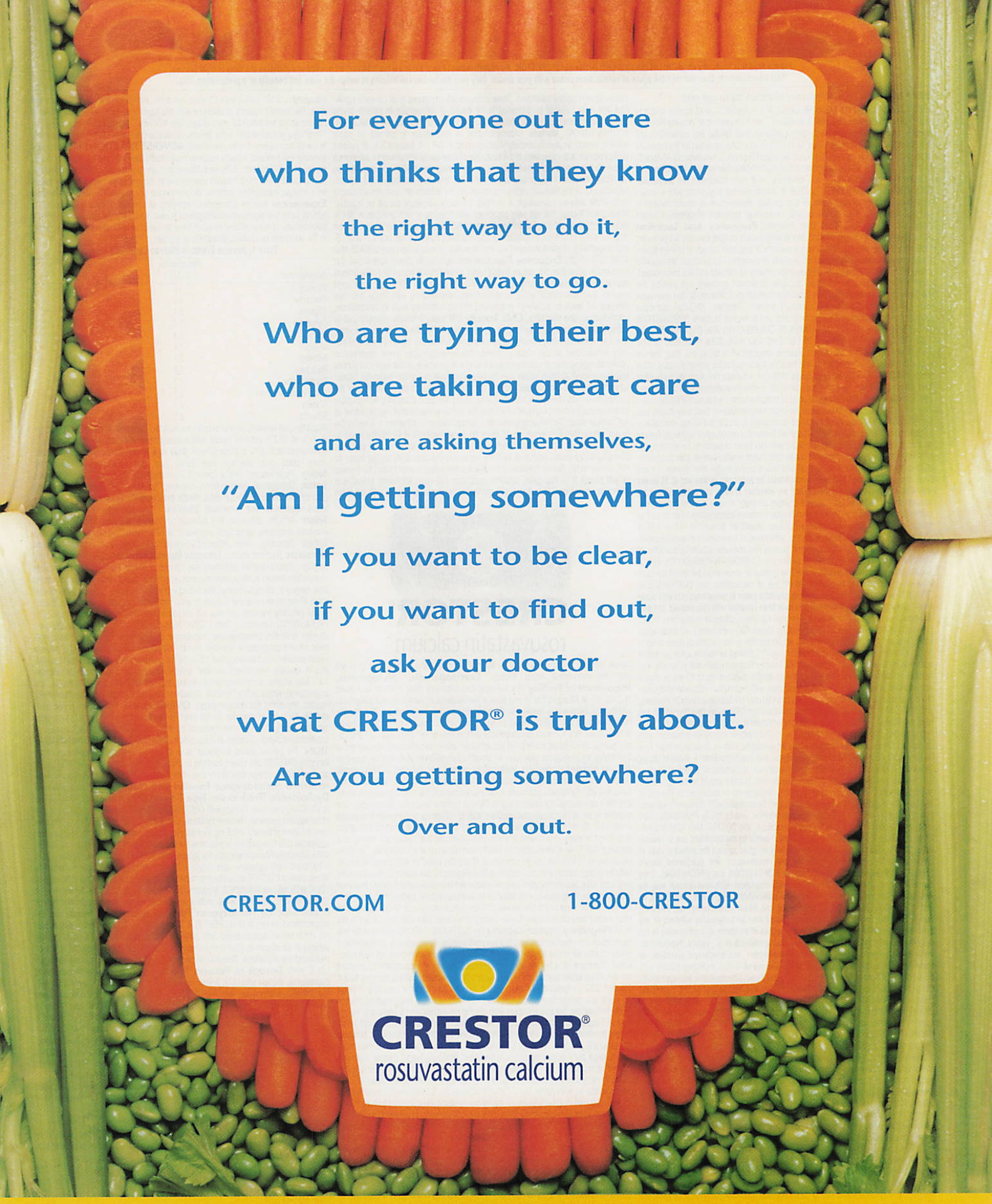
So the good gentlemen of Georgia gave her a souvenir after all. Even if they don't know it—and won't find out until some unlucky former champion takes a look in his locker. But if anyone earned a little shine this week, she's sitting across from me, signing napkins for NASCAR fans. Whatever that jacket is supposed to mean, if it's anything good, then Kaitlyn Carroll's is custom fit.

Our waitress slides us markers for the next round, on the house, and I compliment her on her foresight. Green coats are cozy, but there are few rivals to the understated victory of free beer. She turns to go, but I watch her stop and turn on a heel and sidle back up to our table, a big fat question sticking to her lips.

"Would you mind? I just wanted to ask, we were all kinda wondering..." She leans forward, whispering loud enough for the boys in the john to hear. "If you didn't come in first place, then where did you get yourself that jacket?"

You got to love it when Kaitlyn smiles. "This old thing?" she says, rolling up one of the sleeves. "Let me tell you, down in Augusta—they're just *giving* these things away."

And they said I couldn't teach.



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Please read this summary carefully and then ask your doctor about CRESTOR. No advertisement can provide all the information needed to determine if a drug is right for you. This advertisement does not take the place of careful discussions with your doctor. Only your doctor has the training to weigh the risks and benefits of a prescription drug.

BRIEF SUMMARY: For full Prescribing Information, see package insert.

INDICATIONS AND USAGE CRESTOR is indicated: 1. as an adjunct to diet to reduce elevated total-C, LDL-C, ApoB, nonHDL-C, and TG levels and to increase HDL-C in patients with primary hypercholesterolemia (heterozygous familial and nonfamilial) and mixed dyslipidemia (Fredrickson Type IIa and IIb); 2. as an adjunct to diet for the treatment of patients with elevated serum TG levels (Fredrickson Type IV); 3. to reduce LDL-C, total-C, and ApoB in patients with homozygous familial hypercholesterolemia as an adjunct to other lipid-lowering treatments (e.g., LDL apheresis) or if such treatments are unavailable.

CONTRAINDICATIONS CRESTOR is contraindicated in patients with a known hypersensitivity to any component of this product. Rosuvastatin is contraindicated in patients with active liver disease or with unexplained persistent elevations of serum transaminases (see WARNINGS, Liver Enzymes). **Pregnancy and Lactation** Atherosclerosis is a chronic process and discontinuation of lipid-lowering drugs during pregnancy should have little impact on the outcome of long-term therapy of primary hypercholesterolemia. Cholesterol and other products of cholesterol biosynthesis are essential components for fetal development (including synthesis of steroids and cell membranes). Since HMG-CoA reductase inhibitors decrease cholesterol synthesis and possibly the synthesis of other biologically active substances derived from cholesterol, they may cause fetal harm when administered to pregnant women. Therefore, HMG-CoA reductase inhibitors are contraindicated during pregnancy and in nursing mothers. ROSUVASTATIN SHOULD BE ADMINISTERED TO WOMEN OF CHILDBEARING AGE ONLY WHEN SUCH PATIENTS ARE HIGHLY UNLIKELY TO CONCEIVE AND HAVE BEEN INFORMED OF THE POTENTIAL HAZARDS. If the patient becomes pregnant while taking this drug, therapy should be discontinued immediately and the patient apprised of the potential hazard to the fetus. **WARNINGS Liver Enzymes** HMG-CoA reductase inhibitors, like some other lipid-lowering therapies, have been associated with biochemical abnormalities of liver function. The incidence of persistent elevations (>3 times the upper limit of normal [ULN] occurring on 2 or more consecutive occasions) in serum transaminases in fixed dose studies was 0.4, 0, 0, and 0.1% in patients who received rosuvastatin 5, 10, 20, and 40 mg, respectively. In most cases, the elevations were transient and resolved or improved on continued therapy or after a brief interruption in therapy. There were two cases of jaundice, for which a relationship to rosuvastatin therapy could not be determined, which resolved after discontinuation of therapy. There were no cases of liver failure or irreversible liver disease in these trials. **It is recommended that liver function tests be performed before and at 12 weeks following both the initiation of therapy and any elevation of dose, and periodically (e.g., semiannually) thereafter.** Liver enzyme changes generally occur in the first 3 months of treatment with rosuvastatin. Patients who develop increased transaminase levels should be monitored until the abnormalities have resolved. Should an increase in ALT or AST of >3 times ULN persist, reduction of dose or withdrawal of rosuvastatin is recommended. Rosuvastatin should be used with caution in patients who consume substantial quantities of alcohol and/or have a history of liver disease (see CLINICAL PHARMACOLOGY, Special Populations, Hepatic Insufficiency). Active liver disease or unexplained persistent transaminase elevations are contraindications to the use of rosuvastatin (see CONTRAINDICATIONS). **Myopathy/Rhabdomyolysis Rare cases of rhabdomyolysis with acute renal failure secondary to myoglobinuria have been reported with rosuvastatin and with other drugs in this class.** Uncomplicated myalgia has been reported in rosuvastatin-treated patients (see ADVERSE REACTIONS). Creatine kinase (CK) elevations (>10 times upper limit of normal) occurred in 0.2% to 0.4% of patients taking rosuvastatin at doses of up to 40 mg in clinical studies. Treatment-related myopathy, defined as muscle aches or muscle weakness in conjunction with increases in CK values >10 times upper limit of normal, was reported in up to 0.1% of patients taking rosuvastatin doses of up to 40 mg in clinical studies. Rare cases of rhabdomyolysis were seen with higher than recommended doses (80 mg) of rosuvastatin in clinical trials. Factors that may predispose patients to myopathy with HMG-CoA reductase inhibitors include advanced age (≥65 years), hypothyroidism, and renal insufficiency. The incidence of myopathy increased at doses of rosuvastatin above the recommended dosage range. Consequently: 1. Rosuvastatin should be prescribed with caution in patients with predisposing factors for myopathy, such as, renal impairment (see DOSAGE AND ADMINISTRATION), advanced age, and hypothyroidism. 2. Patients should be advised to promptly report unexplained muscle pain, tenderness, or weakness, particularly if accompanied by malaise or fever. Rosuvastatin therapy should be discontinued if markedly elevated CK levels occur or myopathy is diagnosed or suspected. 3. The risk of myopathy during treatment with rosuvastatin may be increased with concurrent administration of other lipid-lowering therapies or cyclosporine, (see CLINICAL PHARMACOLOGY, Drug Interactions, PRECAUTIONS, Drug Interactions, and DOSAGE AND ADMINISTRATION). **The benefit of further alterations in lipid levels by the combined use of rosuvastatin with fibrates or niacin should be carefully weighed against the potential risks of this combination. Combination therapy with rosuvastatin and gemfibrozil should generally be avoided. (See DOSAGE AND ADMINISTRATION and PRECAUTIONS, Drug Interactions).** 4. **The risk of myopathy during treatment with rosuvastatin may be increased in circumstances which increase rosuvastatin drug levels (see CLINICAL PHARMACOLOGY, Special Populations, Race and Renal Insufficiency, and PRECAUTIONS, General).** 5. **Rosuvastatin therapy should also be temporarily withheld in any patient with an acute, serious condition suggestive of myopathy or predisposing to the development of renal failure secondary to rhabdomyolysis (e.g., sepsis, hypotension, major surgery, trauma, severe metabolic, endocrine, and electrolyte disorders, or uncontrolled seizures). PRECAUTIONS General** Before instituting therapy with rosuvastatin, an attempt should be made to control hypercholesterolemia with appropriate diet and exercise, weight reduction in obese patients, and treatment of underlying medical problems (see INDICATIONS AND USAGE). Administration of rosuvastatin 20 mg to patients with severe renal impairment (CL_{cr} <30 mL/min/1.73 m^2) resulted in a 3-fold increase in plasma concentrations of rosuvastatin compared with healthy volunteers (see WARNINGS, Myopathy/Rhabdomyolysis and DOSAGE AND ADMINISTRATION). Pharmacokinetic studies show an approximate 2-fold elevation in median exposure in Japanese subjects residing in Japan and in Chinese subjects residing in Singapore compared with Caucasians residing in North America and Europe. The contribution of environmental and genetic factors to the difference observed has not been determined. However, these increases should be considered when making rosuvastatin dosing decisions for patients of Japanese and Chinese ancestry. (See WARNINGS, Myopathy/ Rhabdomyolysis; CLINICAL PHARMACOLOGY, Special Populations, Race.) **Information for Patients** Patients should be advised to report promptly unexplained muscle pain, tenderness, or weakness, particularly if accompanied by malaise or fever. When taking rosuvastatin with an aluminum and magnesium hydroxide combination antacid, the antacid should be taken at least 2 hours after rosuvastatin administration (see CLINICAL PHARMACOLOGY, Drug Interactions). **Laboratory Tests** In the rosuvastatin clinical trial program, dipstick-positive proteinuria and microscopic hematuria were observed among rosuvastatin-treated patients, predominantly in patients dosed above the recommended dose range (i.e., 80 mg). However, this finding was more frequent in patients taking rosuvastatin 40 mg, when compared to lower doses of rosuvastatin or comparator statins, though it was generally transient and was not associated with worsening renal function. Although the clinical significance of this finding is unknown, a dose reduction should be considered for patients on rosuvastatin 40 mg therapy with unexplained persistent proteinuria during routine urinalysis testing. **Drug Interactions Cyclosporine:** When rosuvastatin 10 mg was coadministered with cyclosporine in cardiac transplant patients, rosuvastatin mean C_{max} and mean AUC were increased 11-fold and 7-fold, respectively, compared with healthy volunteers. These increases are considered to be clinically significant and require special consideration in the dosing of rosuvastatin to patients taking concomitant cyclosporine (see WARNINGS, Myopathy/Rhabdomyolysis, and DOSAGE AND ADMINISTRATION). **Warfarin:** Coadministration of rosuvastatin to patients on stable warfarin therapy resulted in clinically significant rises in INR (>4, baseline 2-3). In patients taking coumarin anti-coagulants and rosuvastatin concomitantly, INR should be determined before starting rosuvastatin and frequently enough during early therapy to ensure that no significant alteration of INR occurs. Once a stable INR time has been documented, INR can be monitored at the intervals usually recommended for patients on coumarin anticoagulants. If the dose of rosuvastatin is changed, the same procedure should be repeated. Rosuvastatin therapy has not been associated with bleeding or with changes in INR in patients not taking anti-coagulants. **Gemfibrozil:** Coadministration of a single rosuvastatin dose to healthy volunteers on gemfibrozil (600 mg twice daily) resulted in a 2.2- and 1.9-fold, respectively, increase in mean C_{max} and mean AUC of rosuvastatin (see DOSAGE AND ADMINISTRATION). **Endocrine Function** Although clinical studies have shown that rosuvastatin alone does not reduce basal plasma cortisol concentration or impair adrenal reserve, caution should be exercised if any HMG-CoA reductase inhibitor or other agent used to lower cholesterol levels is administered concomitantly with drugs that may decrease the levels or activity of endogenous steroid hormones such as ketoconazole, spironolactone, and cimetidine. **CNS Toxicity** CNS vascular lesions, characterized by perivascular hemorrhages, edema, and mononuclear cell infiltration of perivascular spaces, have been observed in dogs treated with several other members of this drug class. A chemically similar drug in this class produced dose-dependent optic nerve degeneration (Wallerian degeneration of retinogeniculate fibers) in dogs, at a dose that produced plasma drug levels about 30 times higher than the mean drug level in humans taking the highest recommended dose. Edema, hemorrhage, and partial necrosis in the interstitium of the choroid plexus was observed in a female dog sacrificed moribund at day 24 at 90 mg/kg/day by oral gavage (systemic exposures 100 times the human exposure at 40 mg/day based on AUC comparisons). Corneal opacity was seen in dogs treated for 52 weeks at 6 mg/kg/day by oral gavage (systemic exposures 20 times the human exposure at 40 mg/day based on AUC comparisons). Cataracts were seen in dogs treated for 12 weeks by oral gavage at 30 mg/kg/day (systemic exposures 60 times the human exposure at 40 mg/day based on AUC comparisons). Retinal dysplasia and retinal loss were seen in dogs treated for 4 weeks by oral gavage at 90 mg/kg/day (systemic exposures 100 times the human exposure at 40 mg/day based on AUC). Doses ≤30 mg/kg/day (systemic exposures ≤60 times the human exposure at 40 mg/day based on AUC comparisons) following treatment up to one year, did not reveal retinal findings. **Carcinogenesis, Mutagenesis, Impairment of Fertility** In a 104-week carcinogenicity study in rats at dose levels of 2, 20, 60, or 80 mg/kg/day by oral gavage, the incidence of uterine stromal polyps was significantly increased in females at 80 mg/kg/day at systemic exposure 20 times the human exposure at 40 mg/day based on AUC. Increased incidence of polyps was not seen at lower doses. In a 107-week carcinogenicity study in mice given 10, 60, 200 mg/kg/day by oral gavage, an increased incidence of hepatocellular adenoma/carcinoma was observed at 200 mg/kg/day at systemic exposures 20 times human exposure at 40 mg/day based on AUC. An increased incidence of hepatocellular tumors was not seen at lower doses. Rosuvastatin was not mutagenic or clastogenic with or without metabolic activation in the Ames test with *Salmonella typhimurium* and *Escherichia coli*, the mouse lymphoma assay, and the chromosomal aberration assay in Chinese hamster lung cells. Rosuvastatin was negative in the *in vivo* mouse micronucleus test. In rat fertility studies with oral gavage doses of 5, 15, 50 mg/kg/day, males were treated for 9 weeks prior to and throughout mating and females were treated 2 weeks prior to mating and throughout mating until gestation day 7. No adverse effect on fertility was observed at 50 mg/kg/day (systemic exposures up to 10 times human exposure at 40 mg/day based on AUC comparisons). In testicles of dogs treated with rosuvastatin at 30 mg/kg/day for one month, spermatidic giant cells were seen. Spermatidic giant cells were observed in monkeys after 6-month treatment at 30 mg/kg/day in addition to vacuolation of seminiferous tubular epithelium. Exposures in the dog were 20 times and in the monkey 10 times human exposure at 40 mg/day based on body surface area comparisons. Similar findings have been seen with other drugs in this class. **Pregnancy** ***Pregnancy Category X*** See CONTRAINDICATIONS. Rosuvastatin may cause fetal harm when administered to a pregnant woman. Rosuvastatin is contraindicated in women who are or may become pregnant. Safety in pregnant women has not been established. There are no adequate and well-controlled studies of rosuvastatin in pregnant women. Rosuvastatin crosses the placenta and is found in fetal tissue and amniotic fluid at 3% and 20%, respectively, of the maternal plasma concentration following a single 25 mg/kg oral gavage dose on gestation day 16 in rats. A higher fetal tissue distribution (25% maternal plasma concentration) was observed in rabbits after a single oral gavage dose of 1 mg/kg on gestation day 18. If this drug is administered to a woman with reproductive potential, the patient should be apprised of the potential hazard to a fetus. In female rats given oral gavage doses of 5, 15, 50 mg/kg/day rosuvastatin before mating and continuing through day 7 postcoitus results in decreased fetal body weight (female pups) and delayed ossification at the high dose (systemic exposures 10 times human exposure at 40 mg/day based on AUC comparisons). In pregnant rats given oral gavage doses of 2, 20, 50 mg/kg/day from gestation day 7 through lactation day 21 (weaning), decreased pup survival occurred in groups given 50 mg/kg/day, systemic exposures ≥12 times human exposure at 40 mg/day based on body surface area comparisons. In pregnant rabbits given oral gavage doses of 0.3, 1, 3 mg/kg/day from gestation day 6 to lactation day 18 (weaning), exposures equivalent to human exposure at 40 mg/day based on body surface area comparisons, decreased fetal viability and maternal mortality was observed. Rosuvastatin was not teratogenic in rats at ≤25 mg/kg/day or in rabbits ≤3 mg/kg/day (systemic exposures equivalent to human exposure at 40 mg/day based on AUC or body surface comparison, respectively). **Nursing Mothers** It is not known whether rosuvastatin is excreted in human milk. Studies in lactating rats have demonstrated that rosuvastatin is secreted into breast milk at levels 3 times higher than that obtained in the plasma following oral gavage dosing. Because many drugs are excreted in human milk and because of the potential for serious adverse reactions in nursing infants from rosuvastatin, a decision should be made whether to discontinue nursing or administration of rosuvastatin taking into account the importance of the drug to the lactating woman. **Pediatric Use** The safety and effectiveness in pediatric patients have not been established. Treatment experience with rosuvastatin in a pediatric population is limited to 8 patients with homozygous FH. None of these patients was below 8 years of age. **Geriatric Use** Of the 10,275 patients in clinical studies with rosuvastatin, 3,159 (31%) were 65 years and older, and 698 (6.8%) were 75 years and older. The overall frequency of adverse events and types of adverse events were similar in patients above and below 65 years of age. (See WARNINGS, Myopathy/Rhabdomyolysis.) The efficacy of rosuvastatin in the geriatric population (≥65 years of age) was comparable to the efficacy observed in the non-elderly. **ADVERSE REACTIONS** Rosuvastatin is generally well tolerated. Adverse reactions have usually been mild and transient. In clinical studies of 10,275 patients, 3.7% were discontinued due to adverse experiences attributable to rosuvastatin. The most frequent adverse events thought to be related to rosuvastatin were myalgia, constipation, asthenia, abdominal pain, and nausea. **Clinical Adverse Experiences** Adverse experiences, regardless of causality assessment, reported in ≥2% of patients in placebo-controlled clinical studies of rosuvastatin are shown in Table 1; discontinuations due to adverse events in these studies of up to 12 weeks duration occurred in 3% of patients on rosuvastatin and 5% on placebo.

Table 1. Adverse Events in Placebo-Controlled Studies

Adverse event	Rosuvastatin N=744	Placebo N=382
Pharyngitis	9.0	7.6
Headache	5.5	5.0
Diarrhea	3.4	2.9
Dyspepsia	3.4	3.1
Nausea	3.4	3.1
Myalgia	2.8	1.3
Asthenia	2.7	2.6
Back pain	2.6	2.4
Flu syndrome	2.3	1.8
Urinary tract infection	2.3	1.6
Rhinitis	2.2	2.1
Sinusitis	2.0	1.8

In addition, the following adverse events were reported, regardless of causality assessment, in ≥1% of 10,275 patients treated with rosuvastatin in clinical studies. The events in *italics* occurred in ≥2% of these patients. **Body as a Whole:** *Abdominal pain, accidental injury, chest pain, infection, pain,* pelvic pain, and neck pain. **Cardiovascular System:** *Hypertension,* angina pectoris, vasodilatation, and palpitation. **Digestive System:** *Constipation, gastroenteritis,* vomiting, flatulence, periodontal abscess, and gastritis. **Endocrine:** Diabetes mellitus. **Hemic and Lymphatic System:** Anemia and ecchymosis. **Metabolic and Nutritional Disorders:** *Peripheral edema.* **Musculoskeletal System:** *Arthritis, arthralgia,* and pathological fracture. **Nervous System:** *Dizziness, insomnia, hypertonia, paresthesia, depression,* anxiety, vertigo, and neuralgia. **Respiratory System:** *Bronchitis, cough increased,* dyspnea, pneumonia, and asthma. **Skin and Appendages:** *Rash* and pruritus. **Laboratory Abnormalities:** In the rosuvastatin clinical trial program, dipstick-positive proteinuria and microscopic hematuria were observed among rosuvastatin-treated patients, predominantly in patients dosed above the recommended dose range (i.e., 80 mg). However, this finding was more frequent in patients taking rosuvastatin 40 mg, when compared to lower doses of rosuvastatin or comparator statins, though it was generally transient and was not associated with worsening renal function. (See PRECAUTIONS, Laboratory Tests.) Other abnormal laboratory values reported were elevated creatinine phosphokinase, transaminases, hyperglycemia, glutamyl transpeptidase, alkaline phosphatase, bilirubin, and thyroid function abnormalities. Other adverse events reported less frequently than 1% in the rosuvastatin clinical study program, regardless of causality assessment, included arrhythmia, hepatitis, hypersensitivity reactions (i.e., face edema, thrombocytopenia, leukopenia, vesiculobullous rash, urticaria, and angioedema), kidney failure, syncope, myasthenia, myositis, pancreatitis, photosensitivity reaction, myopathy, and rhabdomyolysis. **OVERDOSAGE** There is no specific treatment in the event of overdose. In the event of overdose, the patient should be treated symptomatically and supportive measures instituted as required. Hemodialysis does not significantly enhance clearance of rosuvastatin. **DOSAGE AND ADMINISTRATION** The patient should be placed on a standard cholesterol-lowering diet before receiving CRESTOR and should continue on this diet during treatment. CRESTOR can be administered as a single dose at any time of day, with or without food. **Hypercholesterolemia (Heterozygous Familial and Nonfamilial) and Mixed Dyslipidemia (Fredrickson Type IIa and IIb)** The dose range for CRESTOR is 5 to 40 mg once daily. Therapy with CRESTOR should be individualized according to goal of therapy and response. The usual recommended starting dose of CRESTOR is 10 mg once daily. Initiation of therapy with 5 mg once daily may be considered for patients requiring less aggressive LDL-C reductions or who have predisposing factors for myopathy (see WARNINGS, Myopathy/Rhabdomyolysis). For patients with marked hypercholesterolemia (LDL-C > 190 mg/dL) and aggressive lipid targets, a 20-mg starting dose may be considered. The 40-mg dose of CRESTOR should be reserved for those patients who have not achieved goal LDL-C at 20 mg (see WARNINGS, Myopathy/ Rhabdomyolysis). After initiation and/or upon titration of CRESTOR, lipid levels should be analyzed within 2 to 4 weeks and dosage adjusted accordingly. **Homozygous Familial Hypercholesterolemia** The recommended starting dose of CRESTOR is 20 mg once daily in patients with homozygous FH. The maximum recommended daily dose is 40 mg. CRESTOR should be used in these patients as an adjunct to other lipid-lowering treatments (e.g., LDL apheresis) or if such treatments are unavailable. Response to therapy should be estimated from pre-apheresis LDL-C levels. **Dosage in Patients Taking Cyclosporine** In patients taking cyclosporine, therapy should be limited to CRESTOR 5 mg once daily (see WARNINGS, Myopathy/Rhabdomyolysis, and PRECAUTIONS, Drug Interactions). **Concomitant Lipid-Lowering Therapy** The effect of CRESTOR on LDL-C and total-C may be enhanced when used in combination with a bile acid binding resin. If CRESTOR is used in combination with gemfibrozil, the dose of CRESTOR should be limited to 10 mg once daily (see WARNINGS, Myopathy/ Rhabdomyolysis, and PRECAUTIONS, Drug Interactions). **Dosage in Patients With Renal Insufficiency** No modification of dosage is necessary for patients with mild to moderate renal insufficiency. For patients with severe renal impairment (CL_{cr} <30 mL/min/1.73 m^2) not on hemodialysis, dosing of CRESTOR should be started at 5 mg once daily and not to exceed 10 mg once daily (see PRECAUTIONS, General, and CLINICAL PHARMACOLOGY, Special Populations, Renal Insufficiency).

NOTE: This summary provides important information about CRESTOR. For more information, please ask your doctor or health care professional about the full Prescribing Information and discuss it with them.

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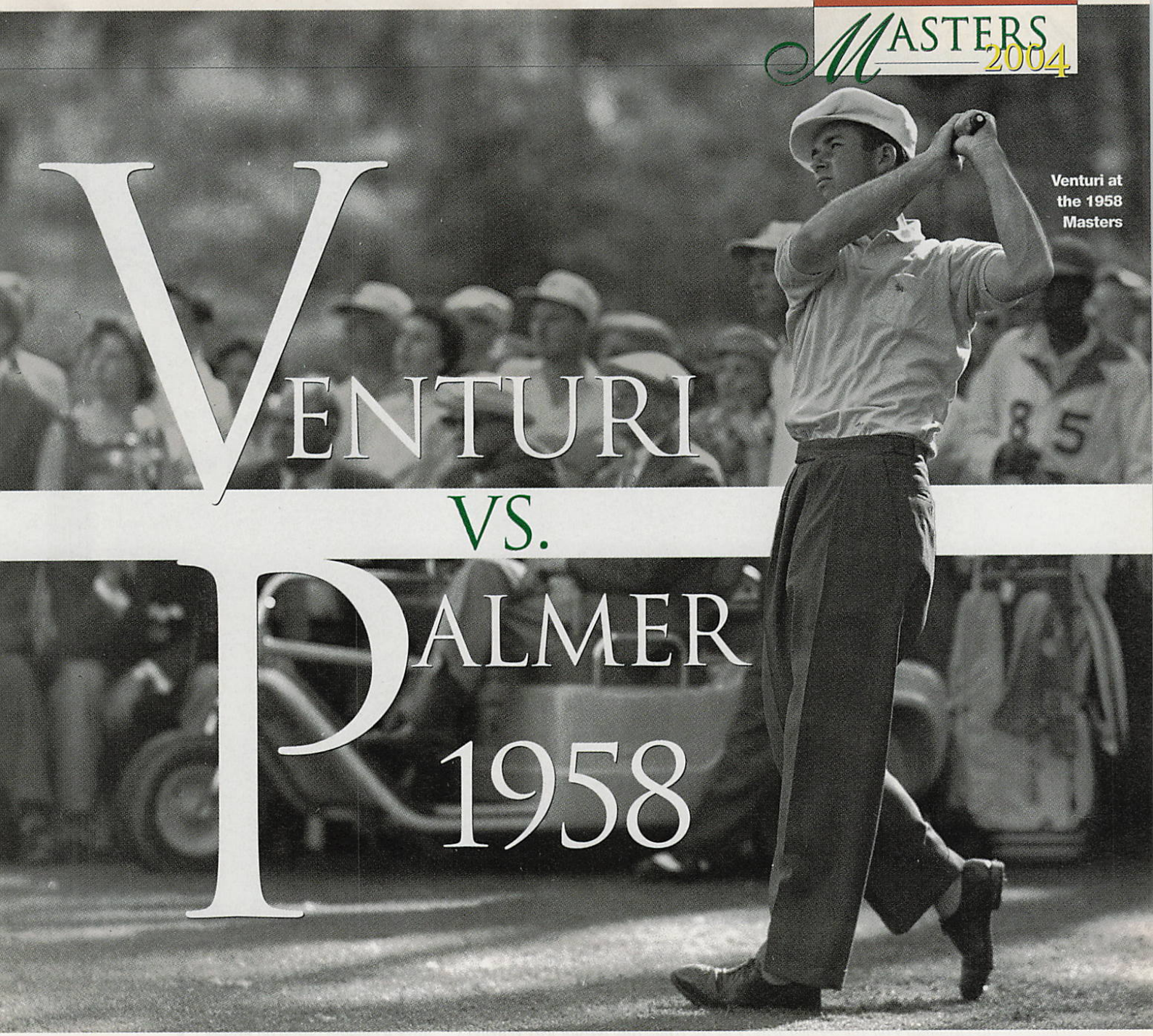


Venturi at the 1958 Masters

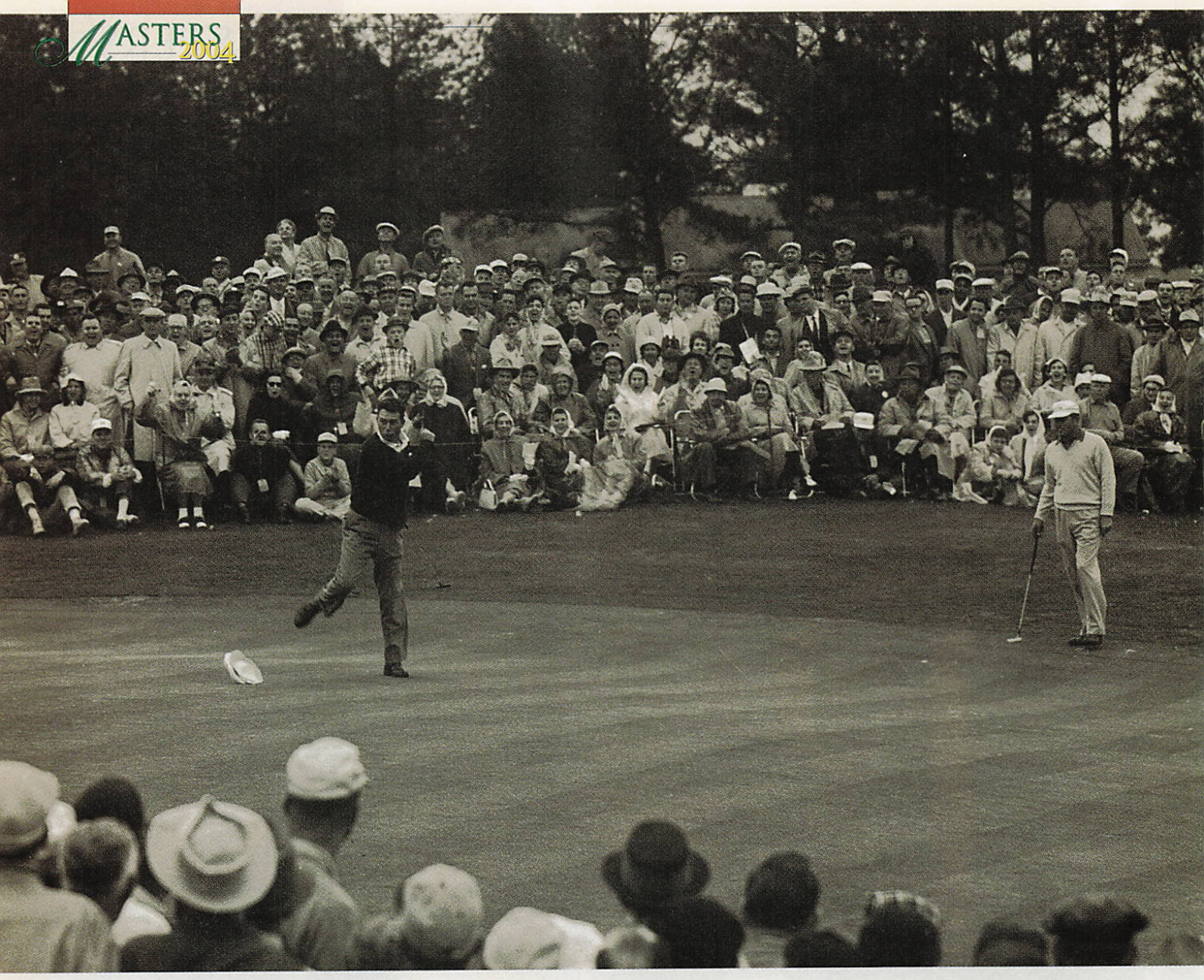
VENTURI VS. PALMER 1958

In a controversial new book, Ken Venturi tells his side of a tale that has spurred debate for almost half a century.

The 1958 Masters was one of the most pivotal events in golf history. A ruling in Arnold Palmer's favor helped Palmer win his first major—and helped send Ken Venturi to his second Masters heartbreak in three years. Now, two years after stepping down from the CBS broadcast booth, Venturi *continued*

Excerpted from *Getting Up and Down: My Half Century in Golf* by Ken Venturi with Michael Arkush, to be published in April by Triumph Books, triumphbooks.com.

AP/WIDE WORLD PHOTOS



has decided to tell his story of that Masters in full and even bitter detail.

Backstory: Venturi had almost won the 1956 Masters as an amateur. He held the lead through three rounds. He expected to be paired in the final round with Byron Nelson, as was customary for the 54-hole leader at the time. But Nelson was Venturi's mentor. Had they played together, others may have said the great Byron had coached young Ken. The pairings were changed; Venturi shot 80 and lost by a stroke.

In postround interviews, the disappointed amateur sounded sour. People called him a choker and sore loser. He says he was misinterpreted but believes that Masters co-founder Clifford Roberts held a grudge against him.

After turning pro, Venturi returned to Augusta in the spring of '58....

I WAS PLAYING THE BEST GOLF OF MY LIFE, LEADING THE MONEY list with more than 15 grand, and it couldn't have come at a more appropriate time. Spring arrived, which means only one thing in the world of professional golf: The Masters.

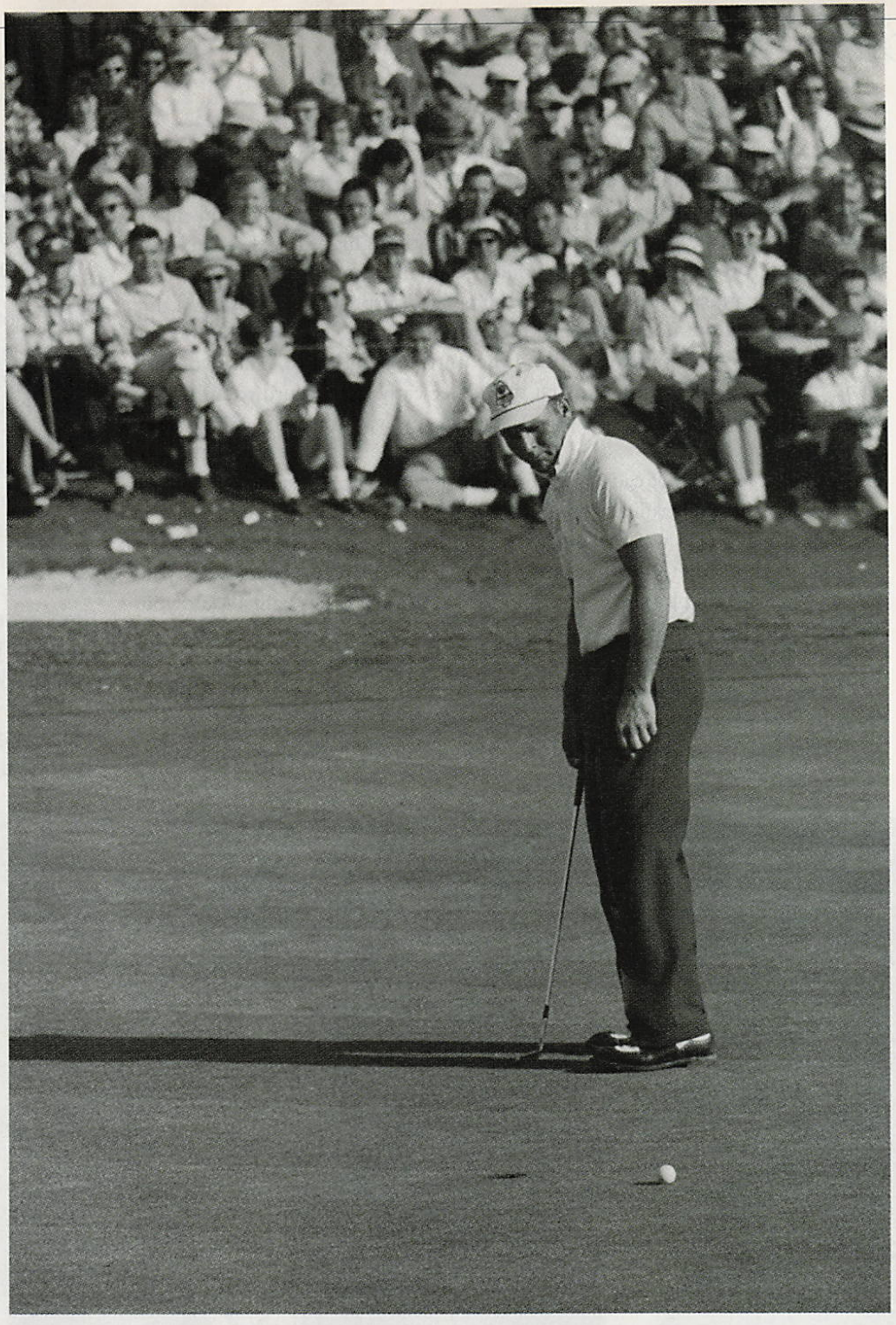
I was going back, of course. Any thought of staying away due to the negative public reaction in 1957 had been dismissed long ago. I was no choker, and I was no quitter. I was a grown-up who could handle the boos. Besides, in the wake of my wonderful play—I finished first or second in four of the previous seven events—the golf writers had installed me as the favorite to win the green jacket. I was determined to prove them right.

"Take that, you crummy bums!" Venturi responded to hecklers by tossing his hat after a closing birdie on Friday.

I didn't waste any time, shooting an opening 68 to assume a one-stroke lead over a quartet of players that included Jimmy Demaret. Arnold Palmer and Cary Middlecoff were two back, while Fred Hawkins, Art Wall Jr., Claude Harmon, Byron Nelson and Billy Maxwell were in a group three behind. I still detected a scattering of boos, but, for the most part, the gallery seemed more than willing to afford me a second chance.

Friday was another day entirely. The course took advantage of me. I went out with a four-over-par 40, which included a very untimely

AP/WIDE WORLD PHOTOS



Palmer left himself with a final tap-in, which he would make to win his first major.

double bogey at the par-5 8th. My fourth shot looked perfect but hit the flagstick and, unluckily, caromed back about 40 feet. I three-putted. I was discouraged enough to be playing that poorly, but what disturbed me even more were some harsh words from a few of the "patrons." I had allowed myself to believe that the worst was over.

"I'm glad you shot 40," someone remarked at the turn. "I hope you shoot another 40. You chokin' again?"

I rallied with a 32 on the back nine. At 18, I lined up a 20-foot birdie putt that broke from right to left. Even before the putt dropped, I threw my hat to the ground. "You son of a bitch," I said under my breath. "Take that, you crummy bums. I'll show you chokin'."

I didn't fare nearly as well on Saturday, firing a pair of 37s to fall three behind Palmer, who rallied with a 68. Tied with Palmer was the incredible, 45-year-old Snead. Sunday promised to be an important day for Palmer, yet to win a major himself—yet to become, well, Arnold Palmer. I believed that it could be an important day for me as well.

During the night, there was a heavy downpour. No big deal, I thought. After all, everybody would be dealing with the same soggy conditions. It would, however, turn out to be a very big deal. Early on, Palmer and I were notified that Snead double-bogeyed the first hole. He would not be a factor. The tournament, it became increasingly clear to us, would come down to Palmer against me. Which was exactly what I wanted.

On the front nine, I shot a 35, Palmer a 36. The lead was down to two. On the difficult par-4 10th, Palmer finished with a bogey. Now the margin was only one. The momentum was all mine.

After we each parred the 11th, I hit first on the always-treacherous par-3 12th, sending the ball to the back edge of the green, about 20 feet from the cup. That was the smart play, especially with the traditional Sunday pin placement far right and only a few yards behind the water. You don't ever want to mess with the 12th pin in the final round.

Palmer followed by sailing his approach over the green, about a foot and half from the bunker. Though his ball was embedded in the bank, it seemed he would, under the rules, be entitled to a free drop.

But Arthur Lacey, the rules official, saw the situation differently. "It's not embedded," he told Palmer. "It's only half embedded."

"Half embedded?" I said. "That's like being half-pregnant. You're either pregnant or you're not."

Palmer and Lacey continued to argue. Concerned that I would *continued*

BETTMANN/CORBIS

lose my concentration, I told them I would putt out. After barely missing my birdie attempt, I rejoined Palmer and Lacey to catch the rest of their discussion. Nothing was resolved. I sat on my bag with Mutt, my caddie. This matter was obviously going to take longer than I thought. While I sided with Palmer's interpretation, I realized I might capitalize on his misfortune.

Finally, an angry Palmer played the shot. Not surprisingly, he flubbed the chip and the ball did not even reach the putting surface. He hit the next one five feet past the hole but then missed the putt, making a five. The two-shot swing put me in the lead for the first time since early in the third round. Two years after my memorable collapse, I was on my way toward a memorable comeback.

Only Palmer wasn't ready to give up on the 12th hole just yet.

"I didn't like your ruling," he said, glaring at Lacey. "I'm going to play a provisional ball." (He was really playing what is called a "second ball.")

"You can't do that," I told him. "You have to declare a second *before* you hit your first one. Suppose you had chipped in with the other ball? Would you still be playing a second?"

But Palmer had his mind made up. I turned to Mutt.

"Mutt, we got 'em now," I said, confident that Palmer was in violation of the rules. "It doesn't make any difference what he does with this ball."

Palmer didn't say another word. He took the drop. The ball rolled toward the hole two times in a row, allowing him to place it. This time, with *continued*

ARNOLD PALMER RESPONDS

The winner of the 1958 Masters described the controversy in his 1999 book, *A Golfer's Life*. Rules official Arthur Lacey, Palmer wrote, examined the embedded ball and said, "You've got to play it as it lies."

"I thought about my dilemma," wrote Palmer, "trying to keep my growing anger at this injustice at bay. Finally, I told him I would play *two* balls and appeal his verdict to the tournament rules committee. 'Nossir,' he said crisply. 'You cannot do that either.' Now I was really steaming inside, but I tried not to let him know that. 'Well,' I said, 'that's exactly what I'm going to do.'

"Ken Venturi, who was contending that afternoon, was among those who felt he'd been cheated by my actions at the hole. But I knew the rule, and I believed I was well within my rights to do what I had done."

Asked recently about his decision to play two balls at the 12th hole, Palmer said, "The whole thing worked out very well for me. It was an education for me—I used what knowledge I had of the Rules. When you're pretty sure you're right, you have to do what you have to do."

As for Venturi's assertion that Palmer told him, "I wish it could have been you—I wish you had won" after his one-shot victory over Venturi at the 1960 Masters, Palmer says, "I honestly don't remember."

—Cameron Morfit

HISTORIC GOLF PHOTOS

Palmer with Bobby Jones at the awards presentation after the '58 Masters

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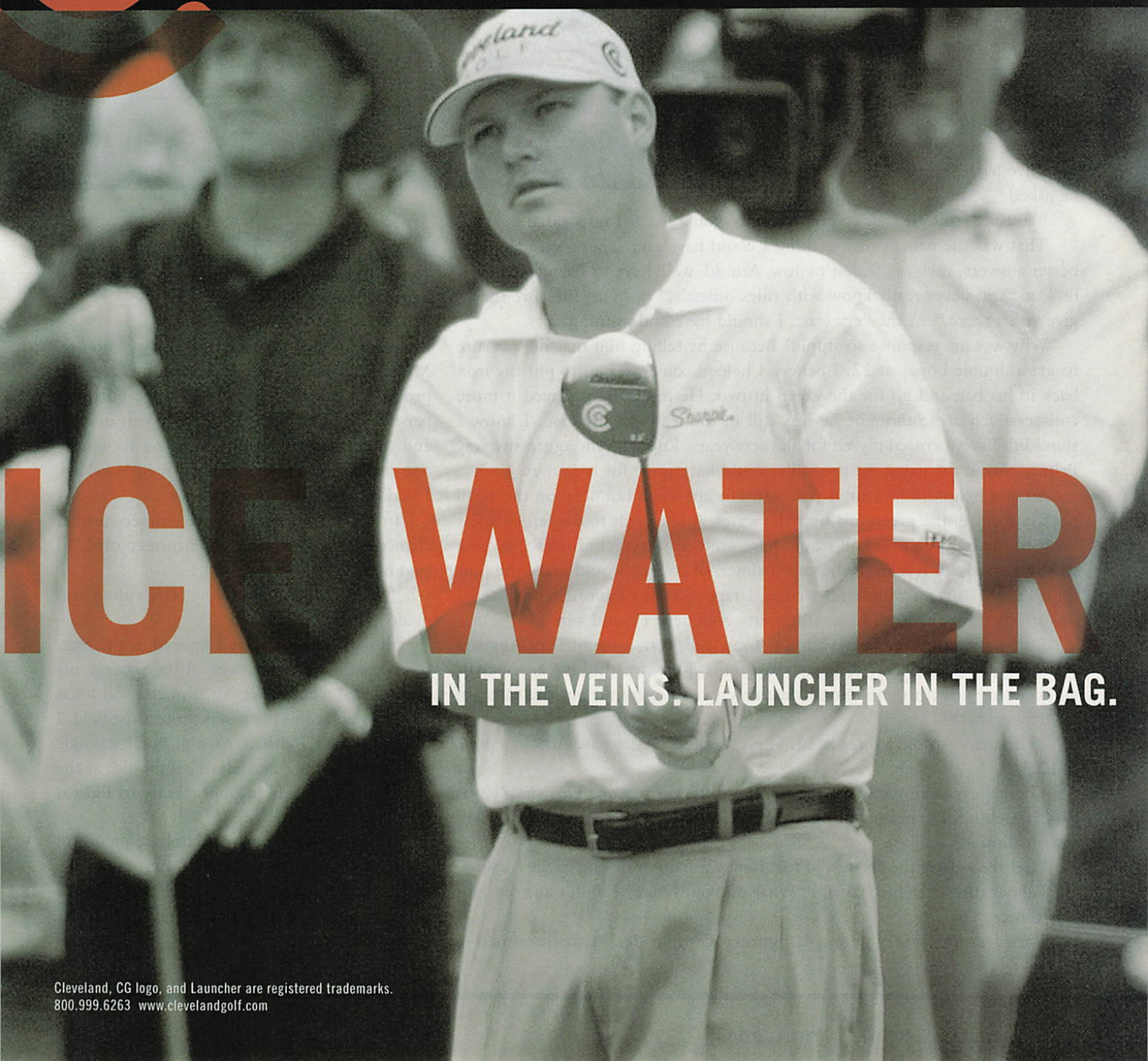

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a better sense of the speed of the green, he almost chipped it in, tapping in for par. We proceeded to the 13th tee. By the time we arrived, I was no longer angry. If anything, I was amused. I was certain the officials, once they checked the rule book, wouldn't count Palmer's second ball. The five, not three, would stand, and so too would my one-stroke advantage.

At 13, Palmer outdrove me by a yard or two. Hitting first, I made the smart play again, laying up with a 4-iron. With the lead, I wasn't going to do anything stupid... or so I thought. But then I committed a big mental blunder, and I didn't even have a club in my hands. Even now, the mere memory makes me ill.

Palmer, preparing to hit an iron to lay up, had stopped and turned to me.

"You know, they're going to give me a five back there at 12, aren't they?" he asked.

"You bet your ass they're going to give you a five," I responded.

That was the worst possible thing I could have said. There were so many better answers, such as: "I don't know, Arnold, we'll have to see when we get in," or "You never really know with rules officials," or "Oh, I'm sure they'll give you a three." At the very least, I should have said nothing.

Why was my response so stupid? Because by telling him that he was sure to get a double bogey at 12, I believe I helped convince him to put the iron back in his bag and go for the green in two. He might have played it more conservatively if he thought he was still in the lead. In any case, I know I shouldn't have tortured myself for all these years. Knowing the aggressive way Palmer played the game, he probably would have gone for it anyway.

Lo and behold, the gamble paid off. His approach bounced on the small neck in front of the green just over the water. A few yards to the left or a few yards to the right and his ball would have gone in the creek. Instead, it came to a rest about 20 feet from the cup. Palmer, of course, would make the putt for an eagle. After a wonderful wedge, I tapped in for a birdie, convinced I was still tied for the lead. I was still pretty confident I could win.

But, walking up the fairway at 14, I saw Bill Kerr, a member of Augusta National and one of Cliff Roberts's assistants. Kerr, wearing his green coat, was running down the middle of the fairway. I soon found out the cause of his exuberance.

"They gave Arnold a three at 12," Kerr shouted. "They gave Arnold a three at 12."

The gallery went crazy. So did I, for a different reason. This simply was not happening, I kept reassuring myself. Kerr must have received the wrong information.

"Get the hell off the fairway," I told him. "You don't belong in the fairway."

Palmer turned to me, asking, "What do you think?" I didn't answer. Not this time.

I tried not to worry about it, figuring I would deal with the situation when we finished the round. But it was no use. My concentration was shattered for good. I proceeded to three-putt 14, three-putt the par-5 15th after getting on the green in two, and three-putt 16. Palmer hung on to win by one stroke over Doug Ford and Fred Hawkins. I tied for fourth, two shots back.

Venturi with reporters at the '58 Masters. Reports of his comments after the '56 event had hurt his reputation.

In the scoring tent, I gave Palmer another chance. "You're signing an incorrect card," I told him.

"No, I'm not," he said. "The ruling was made."

Nonetheless, the way I figured it, the matter was still far from over. After signing my scorecard, I went to see Mr. Roberts. All I was trying to do at this point was protect the field. I no longer had a chance to win, but I strongly believed that Ford and Hawkins should, at the very least, be given an opportunity to fight it out between themselves.

I started to lay out the whole sequence of events for Mr. Roberts, that Palmer, under the rules, was required to declare that he was going to play a second ball before hitting the first one.

continued

AP/WIDE WORLD PHOTOS

VOICES FROM THE CADDIE HOUSE

One of the key events in *Getting Up and Down: My Half Century in Golf*—an early-1980s encounter at Augusta National between Ken Venturi and a tearful Nathaniel "Ironman" Avery—is impossible to verify. Avery died in 1985 (Venturi's friend Jack Rodgers is also dead, as are Bobby Jones and Clifford Roberts). But Avery left friends and relatives behind.

Avery's nephew, Henry Avery, calls his uncle a "fast-living" man who liked spending money on cars and women but wasn't the type to run on at the mouth: "He never said anything to me about the ruling."

Two of Avery's former co-workers at Augusta, Johnny Frank Moore and Jariah Beard—both of whom also caddied in the 1958 Masters—note that caddie culture discourages complaint, particularly at Augusta. Each says that if Avery had a problem with the Palmer ruling, he kept it to himself. "Ironman was an honorable man," says Moore, who still caddies at the club. "He knew that a ruling is a ruling, and when the ruling comes down, you go with it." Beard recalls no hint that Avery (once a scratch player himself and well acquainted with the Rules of Golf) was troubled by the events of '58. "But if Mr. Venturi says he said something about the ruling, I have to believe he did," says Beard.

Augusta caddie Carl Jackson has worked The Masters for 42 years; he was on Ben Crenshaw's bag for both Crenshaw's victories. Jackson says Ironman Avery spoke "from time to time" about the '58 Masters. "He definitely knew the ruling had been a break for them," says Jackson. "Whether he thought it was right or it wasn't right, he didn't say—only that it was 'favorable.' "

As for Avery's crying tears of regret in front of Venturi, Jackson finds it hard to picture. "Ironman wasn't the crying type," he says. "I can't see Ironman doing that, especially so many years down the line." —*Josh Sens*

I was wasting my breath.

Becoming more frustrated by the second, I asked that Mr. Roberts bring in Arthur Lacey. Lacey would make things right.

Only one problem: Lacey, I was told, had already left the golf course, and there was no way to track him down. There were no cell phones in 1958. A pretty quick exit from the premises, don't you think?

Then I said to Mr. Roberts, "Bring in Arnold. Rules are rules."

By now, Roberts had listened long enough. He wasn't going to bring in anyone.

"I don't need to know the rules," he said. "I make the rules." There was no doubt. Even the great Bobby Jones, on matters pertaining to the actual running of the golf tournament, deferred to Cliff Roberts.

"I told Cliff the ruling was wrong," Jones told me a few years later. "But I was overruled. I always believed you were right. I'm so sorry."

I thought, briefly, about finding the press to make my case, but I quickly reasoned that such a plea would also get nowhere. If anything, going public would damage my fragile image even further. "Look at that Venturi," they would write. "He's always complaining about something."

What took place at the 12th hole, to be sure, would never happen on today's PGA Tour. There are too many observers—writers, announcers, spotters, rules officials and cameras—at every tournament to let any infraction go unnoticed. And in the rare case in which they were to miss a violation, believe me, a viewer lounging on his couch in Flint, Michigan, would call the networks in no time to make sure the error was rectified.

I've never gotten over what happened at the 12th hole. Why didn't I come forward sooner? I couldn't, not with my responsibilities and loyalties to CBS. The network needed to maintain a good relationship with Augusta National.

I'll start with Palmer. First, like so many others, I am extremely grateful for the contribution he's made to the game. I can't imagine where golf would be without him. Also, regardless of what I believe took place at the 12th hole at Augusta National 46 long years ago, it should not take anything away from that contribution. The game has never known a more deserving ambassador.

At the same time, nobody, not even Palmer, is bigger than the game. I firmly believe that he did wrong and that he knows that I know he did wrong. That is why, to this day, it has left me with an uncomfortable feeling.

Arnold has never brought up 1958, and neither have I. I understand. The past is the past. What I don't understand is his still believing that he was right, as he said in his 2002 book, *Playing by the Rules*. If people don't know which interpretation to accept, his or mine, all I ask is that they look up the rule about hitting a second ball and decide for themselves. I have nothing against him personally. But we all know the rules.

My feelings about this matter, at least among close friends, have been no secret. Which is why, in the 2002 Masters, CBS producer Lance Barrow was worried what I might say when Palmer made what was billed then as his farewell appearance (though he came back a year later). Barrow had nothing to worry about. I was as professional as ever, praising Palmer for what he's meant to the game. "How about that applause?" Jim Nantz said, as Palmer approached the 18th green. "They are honoring a man," I said, "who has won four green jackets."

Only once did I let Palmer know exactly how I felt. The scene was the post-tournament ceremony at the 1960 Masters. Palmer birdied the final two holes to beat me by a shot. *continued*

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He leaned over to me, saying softly: "I wish it could have been you. I wish you had won."

"It's two years too late," I said.

In the spring of 1977, I was playing Augusta National's par-3 course a week after the tournament when I ran into Cliff Roberts. Jack Rodgers, who was my best friend, was with me.

Roberts was going for a walk on the old 9th hole of the par-3 course with Jerry Franklin, an Augusta National member.

"Is that you, Ken?" Roberts said.

"Yes, Cliff," I responded. I always called him Cliff because, after the 1958 ruling, I had lost some respect for the man. I stopped calling him Mr. Roberts.

"Can I see you?" he said, telling Franklin he needed some privacy.

Sure, I told him, asking Jack Rodgers to give me a few minutes.

"Ken," he said, "I want to congratulate you for the way you've handled yourself, the respect you have for this golf course and for this tournament. You are a credit to the game. You never said a single word about the episode at 12."

"Thank you," I said.

He then got to the real point he wanted to make.

"I want to ask for your forgiveness," he continued. "When I made the ruling in 1958, it was wrong. I'm ashamed of myself. I made the ruling because of what you said [in postround interviews] in 1956. I know now that wasn't Ken Venturi, not the Ken Venturi we all know and love. If you can somehow find it in your heart to forgive me, I would certainly appreciate it. I now wish you could have been a Masters champion."

"Mr. Roberts," I said, now willing to afford him the proper respect, "you've soothed a lot of wounds. I'm glad you know the real story, because I never said those things in 1956."

We said our goodbyes. I never saw Cliff Roberts again. About six months later, near the lake on the club's par-3 course, he committed suicide. I felt sad. I truly believe he was very sorry about what transpired in 1958.

In the early 1980s, there was one more apology, and from a most surprising source. Again, ironically enough, I was with Jack Rodgers at Augusta, this time walking down the 11th fairway late in the afternoon on the Sunday before The Masters. I was able to play on the weekends before the galleries were allowed in on Monday. Suddenly, it occurred to me that I had seen this caddie before, but I couldn't quite place him.

"Where do I know you from?" I finally asked him.

"Mr. Ken, I'm Ironman," the caddie said.

continued

CLIFFORD ROBERTS'S VERSION

Augusta National co-founder Roberts knew that the 1958 ruling favoring Arnold Palmer was a potential powder keg, and Roberts insisted—publicly, at least—that the ruling was correct.

GOLF MAGAZINE has learned that according to Roberts, who committed suicide in 1977, rules official Arthur Lacey was unsure whether Palmer was entitled to a free drop on the 12th hole that day. In Roberts's account, Lacey and Palmer agreed *before Palmer hit his embedded ball* that he would play that ball as well as a second, leaving the Rules Committee to decide which ball counted.

Roberts's official version contradicts Palmer's account as well as Venturi's, which may be why Roberts once urged a reporter not to dignify the incident by dwelling on it.

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Why, of course, *Ironman*, Palmer's caddie for years at Augusta. Instantly a flood of memories came back, some good, some not good. We exchanged small talk for a few minutes, but as we approached the 12th green, I could no longer avoid the obvious reference.

"Ironman," I said, "will you ever forget this hole?" It was a light, friendly remark, or so I thought. Within seconds, I realized that I had touched a painful part of his past.

"No, Mr. Ken, I will never forget this hole," he said. "I felt so bad. I told Mr. Palmer, 'You're doing the wrong thing. You can't do that. It's illegal. You got a five there.' He said, 'I'll get the ruling myself.' I hope you do forgive me, Mr. Ken."

He then provided a piece of the story that had been missing.

"I tried to tell them what happened when I got inside the clubhouse, that I thought what Mr. Palmer did was wrong," Ironman said, adding that he was scared he would never be able to work again if he discussed the matter further.

I could not believe my ears. Ironman started to cry.

"Please forgive me, Mr. Ken," he said.

We hardly spoke the rest of the round. What else was there to say? But when we finished I told him how I felt. I was very glad that Jack Rodgers, who died a few years later, was there to be my witness. He had always believed me, but having him hear the truth firsthand made a big difference. I didn't care who else knew, as long as my best friend knew.

"Ironman, I am so proud of you," I said. "You did the right thing. You should have no regrets. Your family and you are the most important thing. What counts more to me is that I have you as a friend."

I gave him $100. Ironman walked away, still in tears.

I never saw him again.

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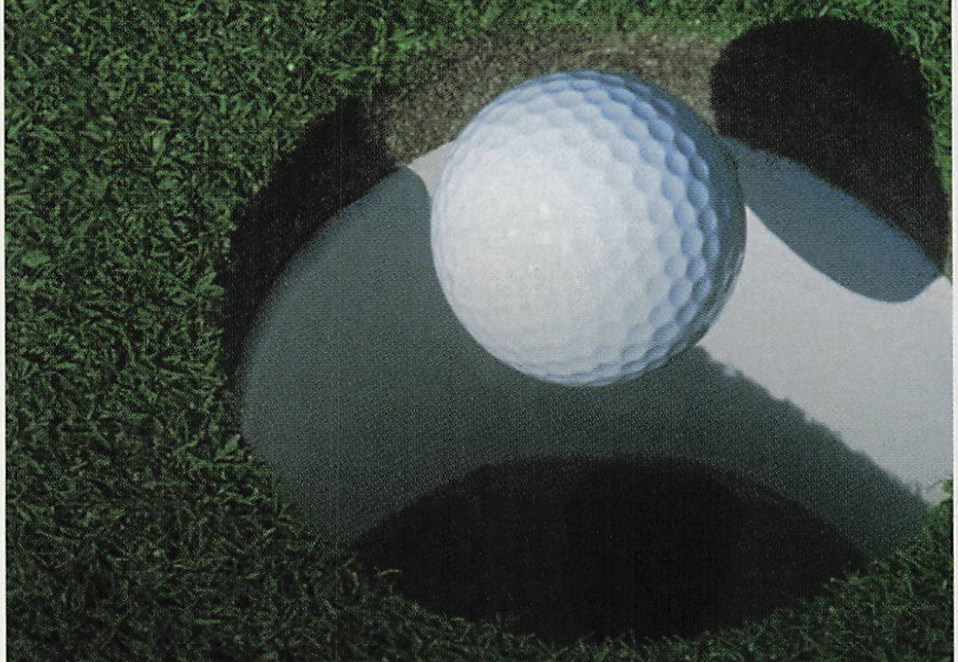

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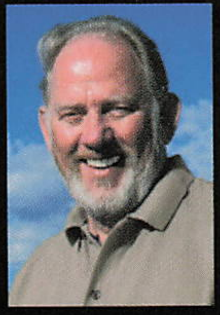

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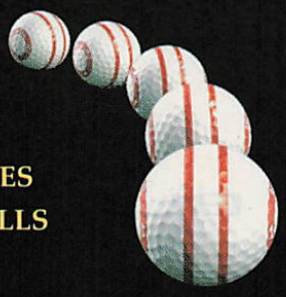

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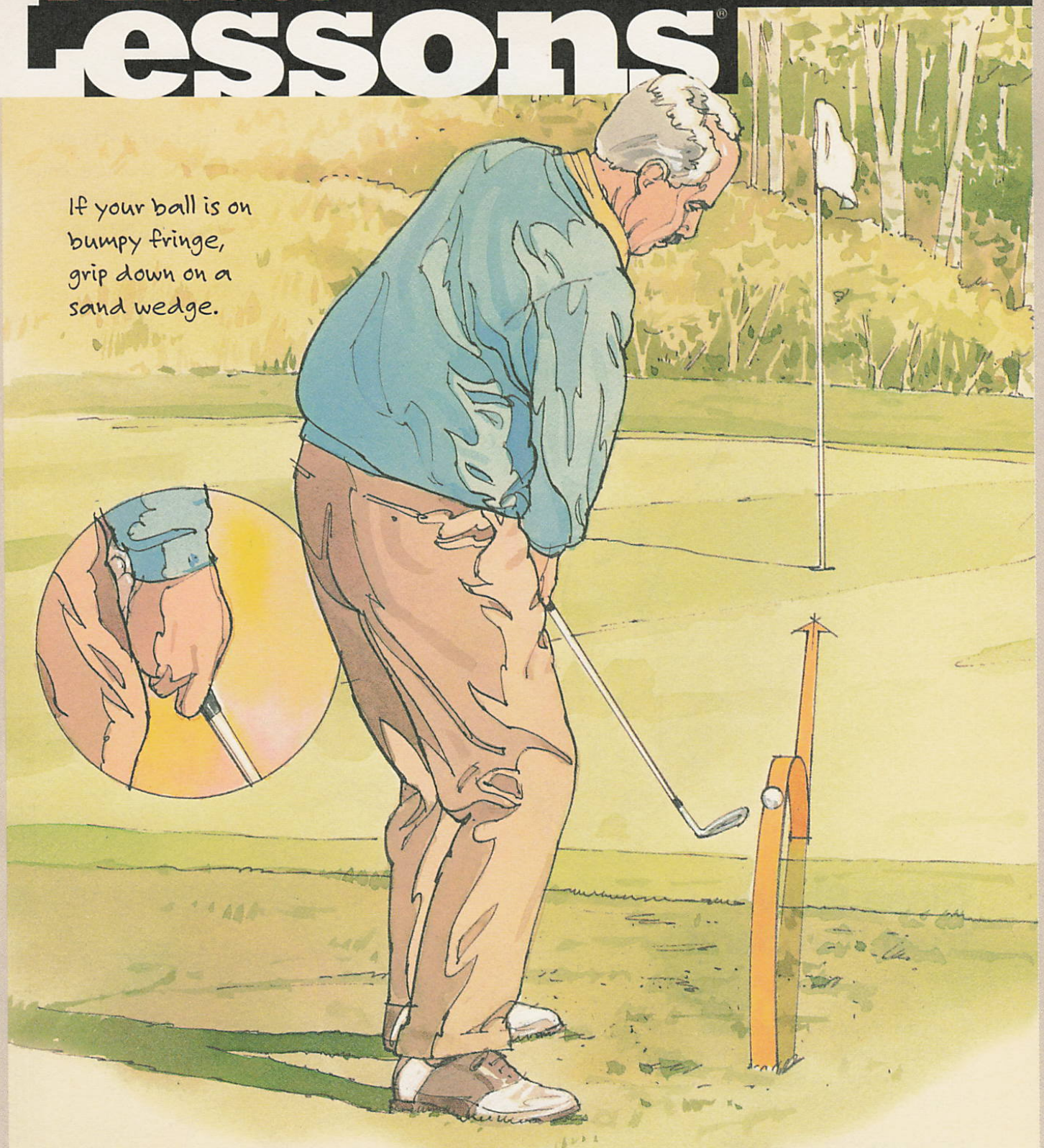

Fringe Pop-up

SENIOR PLAYER

You have lost some flexibility and power, but you can still play well.

Your ball is only 15 feet from the hole, but it's sitting on scraggly fringe that could make the ball bounce off line. So grip down on a sand wedge and use your normal chipping stroke. By effectively shortening the club, you reduce clubhead speed at impact, deadening the shot. You'll get a soft pop shot that lands a foot or two past the fringe and rolls slowly to the hole.

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LOW
HANDICAPPER

You play well but want to shave those last few strokes from your handicap.

Set up with an open stance and the ball opposite your left heel.

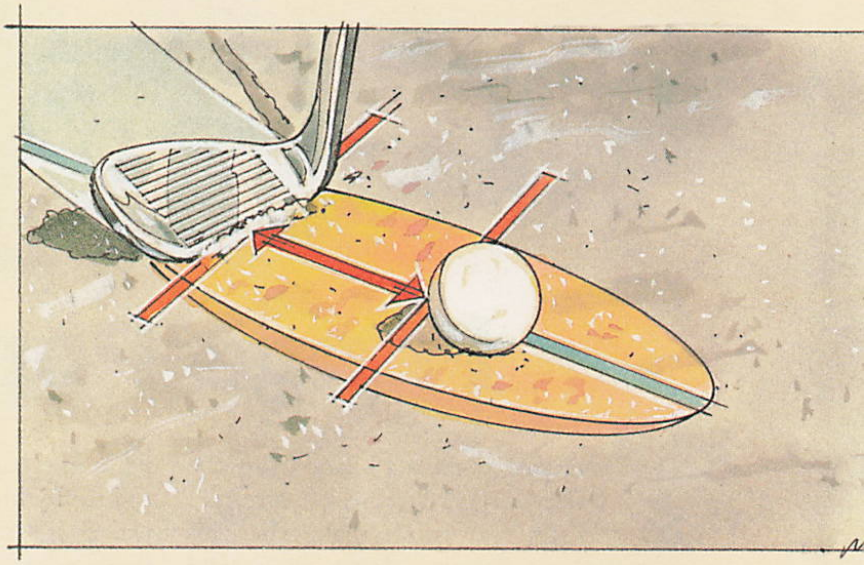
Open the clubface.

Close Shave from Wet Sand

Many golfers hate wet sand because the packed surface makes it harder to slide the clubhead under the ball. Skilled players know better: With the right technique, wet sand promotes backspin for shots that stop on a dime.

SET UP TO SHAVE

Start with an open stance and the ball opposite your left heel. Since the goal is to shave a shallow divot of sand with the ball in the middle, dig your feet in only slightly. Use a lob wedge—since it has less bounce, it'll slide through wet sand more easily than your sand wedge will.



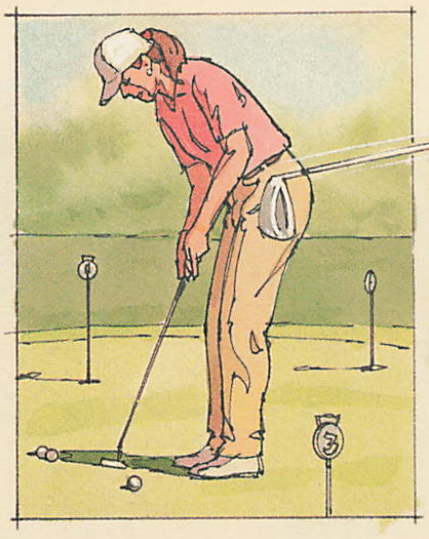
Picture a long, shallow divot.

SKIM THE SAND

As the clubhead reaches hip height, let your wrists hinge. Visualize a long, shallow divot and the club striking the sand about three inches behind the ball. To maximize backspin, keep the clubhead accelerating to a full finish.

STRAIGHT HITTER

You keep the ball in play, but a lack of distance puts pressure on your game.



Divide your short-game practice: one part putting, one part pitching, and one part chipping and sand shots.

Four-point Practice

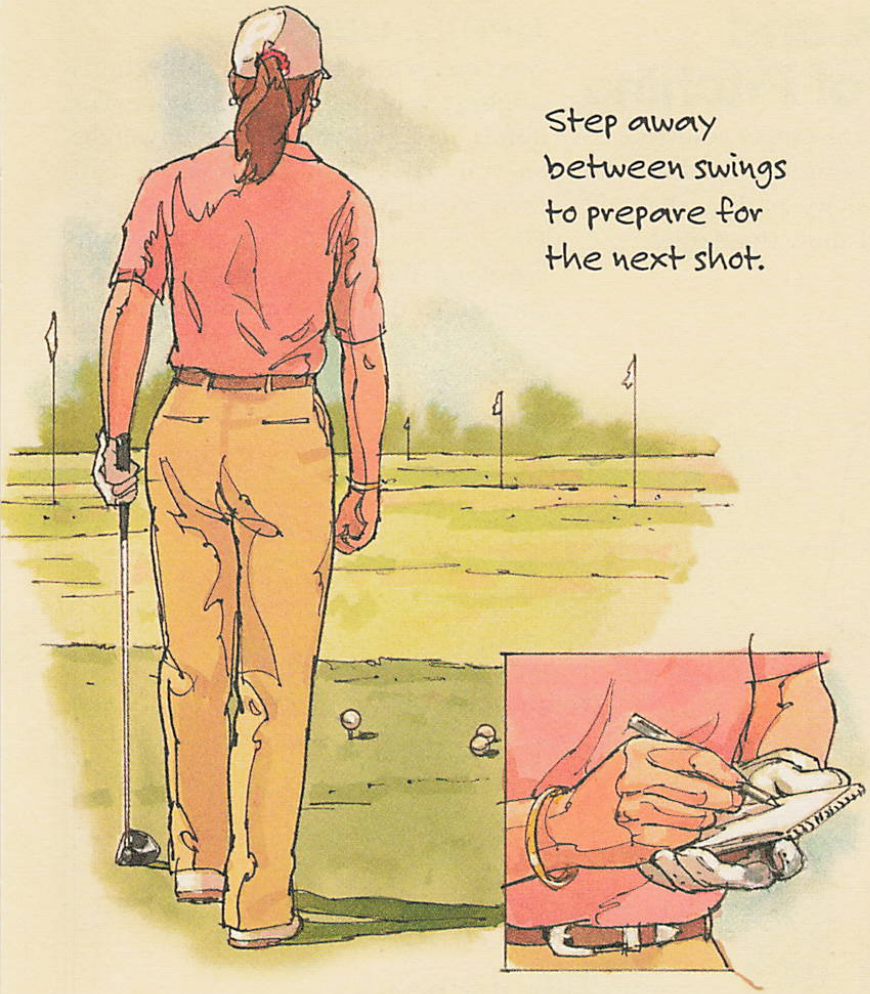
Smart practice *will* lower your scores. Here's a four-point plan to make the most of your practice time.

1. KEEP IT SHORT

Full swings typically account for only a third of your strokes, so you should use only a third of your practice time on them. Spend the rest of it on the short game: one part putting, one part pitching, and one part chipping and sand shots.

2. PICK A TARGET

Aiming at targets is the best way to prepare for on-course play. Change clubs and targets every few shots and check your alignment before every swing. To improve your focus, putt to a coin or hit drives to a distant flag.



Step away between swings to prepare for the next shot.

3. PRACTICE PRESHOT

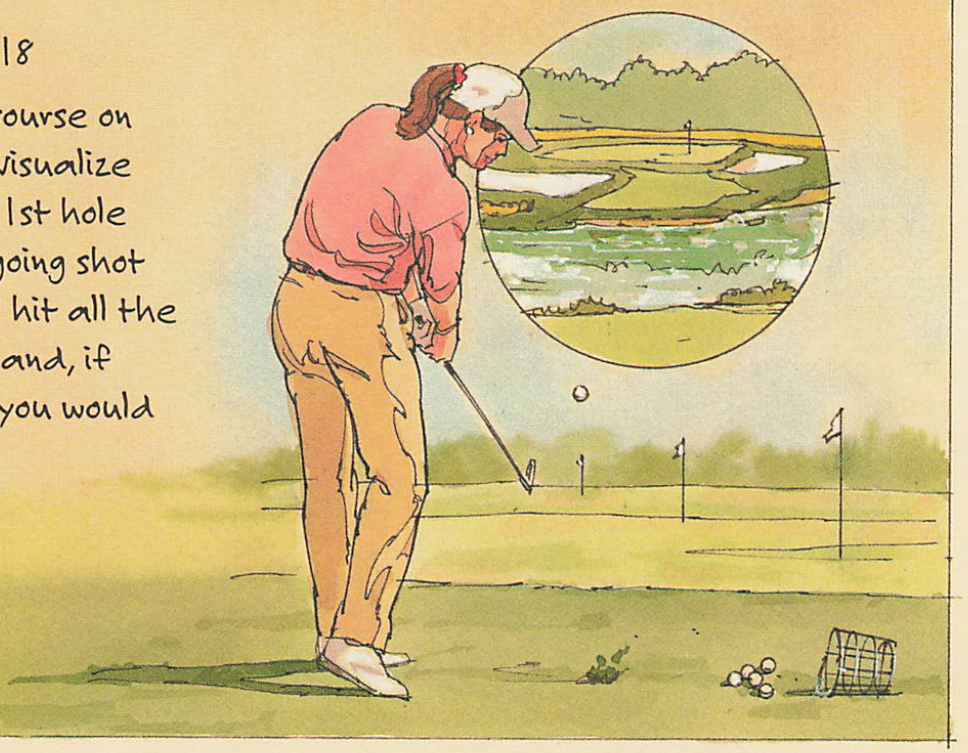
The only way to groove a preshot routine is to practice it. Before each swing, stand behind the ball and take a deep breath as you prepare for the shot. Simulate as closely as possible a live shot. Once your preshot routine becomes automatic, you'll be focused and relaxed on the course.

4. SAVE YOUR NOTES

Wouldn't it be great if all the swing thoughts that ever worked for you were at your fingertips? Try logging those keys in a notebook, as Ben Hogan did, or take the modern approach and videotape them. Reviewing what has worked for you can put you back on track.

DRILL: THE RANGE 18

Try "playing" your course on the driving range. Visualize your way from the 1st hole through the 18th, going shot by shot until you've hit all the drives, approaches and, if necessary, pitches you would hit during a round.



HIGH
HANDICAPPER

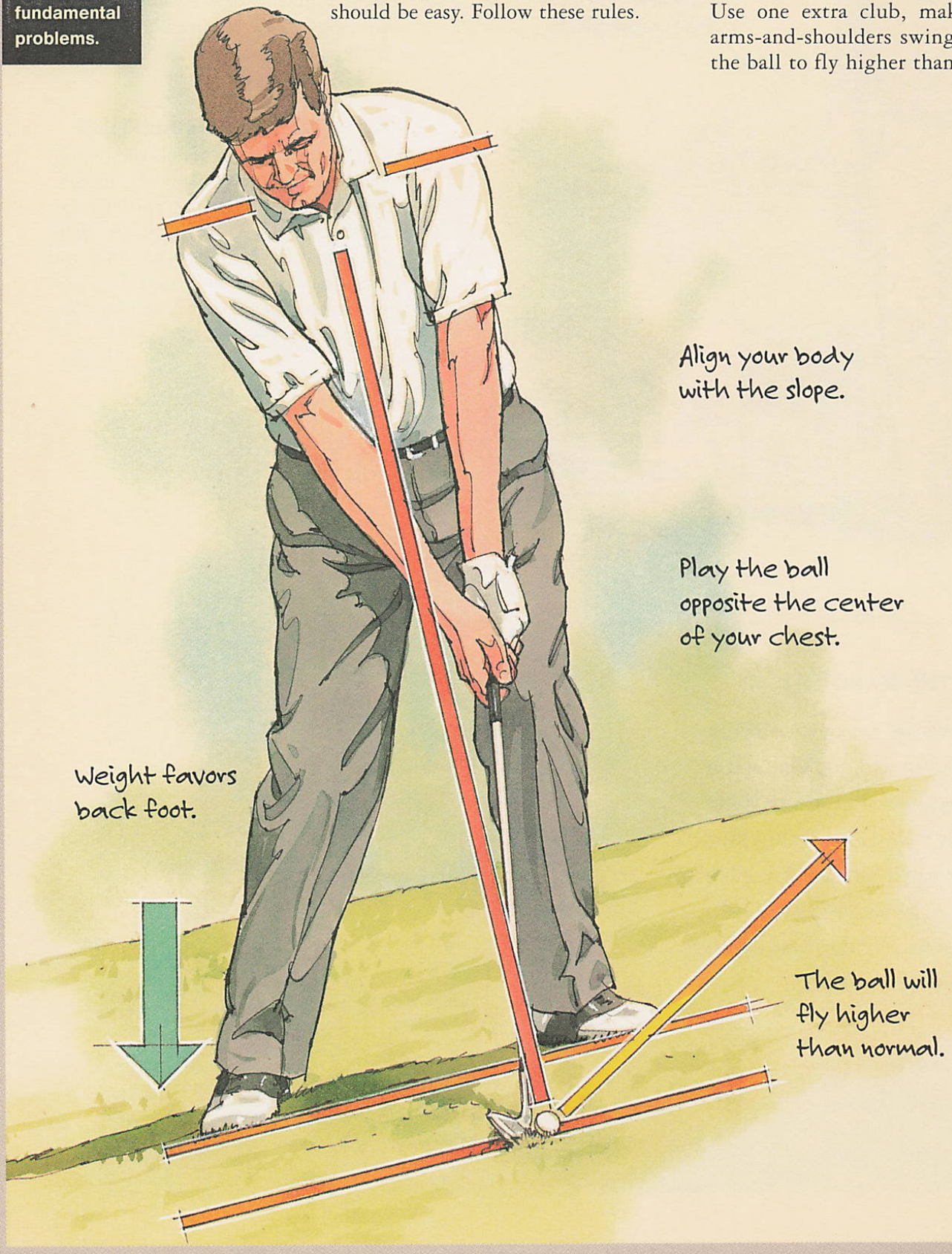
You have potential but must solve some fundamental problems.

The Ups and Downs of Pitching

Once you know the proper adjustments in stance and setup for uphill and downhill pitch shots, pulling them off should be easy. Follow these rules.

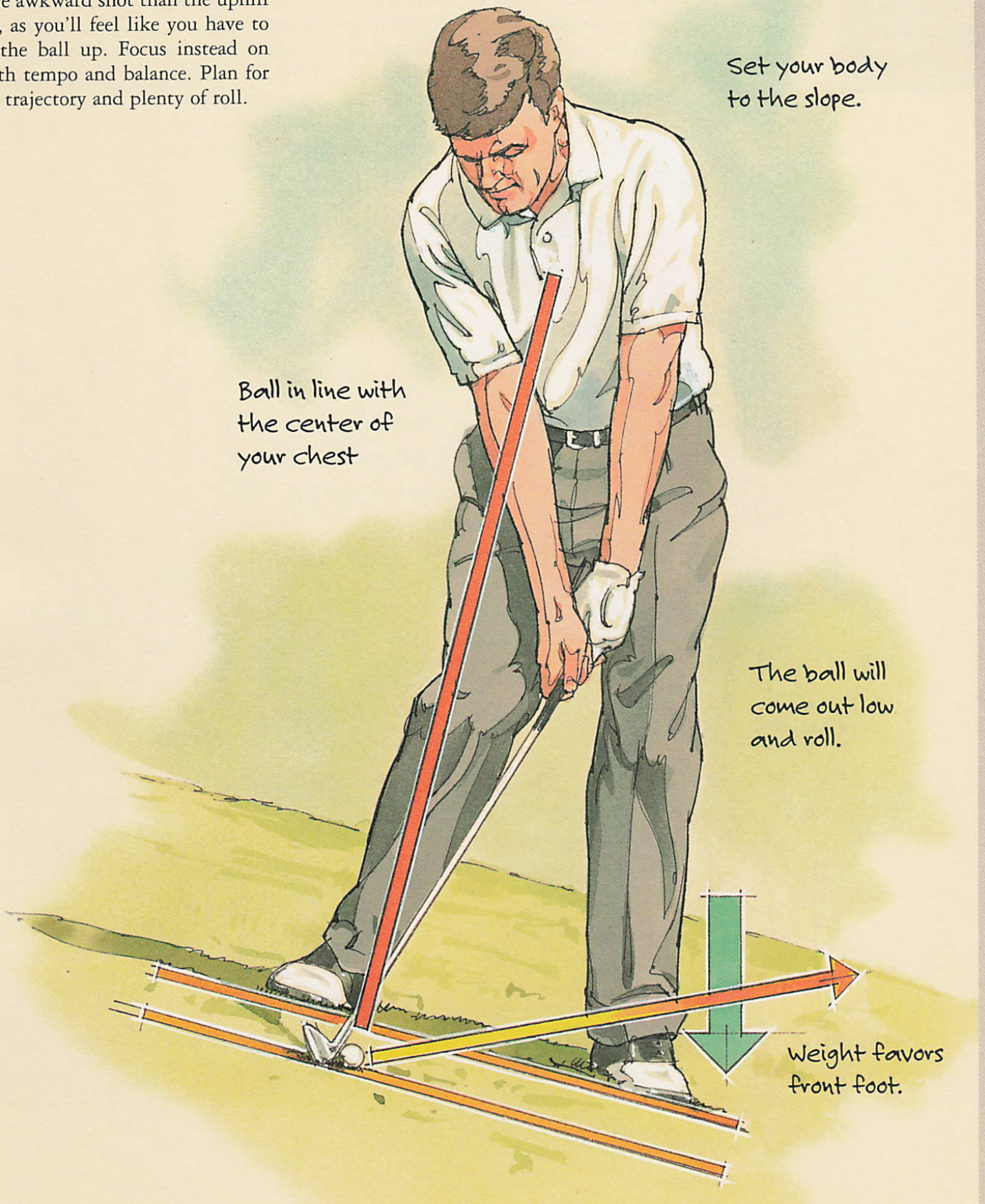
UPHILL LIES

Step one when facing any hilly lie is aligning your body with the slope. For uphill lies, put most of your weight on your back foot. Position the ball even with the middle of your chest. Use one extra club, make a simple arms-and-shoulders swing and expect the ball to fly higher than normal.


Align your body with the slope.
Play the ball opposite the center of your chest.
Weight favors back foot.
The ball will fly higher than normal.

DOWNHILL LIES

Put most of your weight on your front foot. Again, play the ball even with the middle of your chest. This is a more awkward shot than the uphill pitch, as you'll feel like you have to help the ball up. Focus instead on smooth tempo and balance. Plan for a low trajectory and plenty of roll.


Set your body to the slope.
Ball in line with the center of your chest
The ball will come out low and roll.
Weight favors front foot.

POWER HITTER

You hit the ball a long way, but your game needs control and consistency.

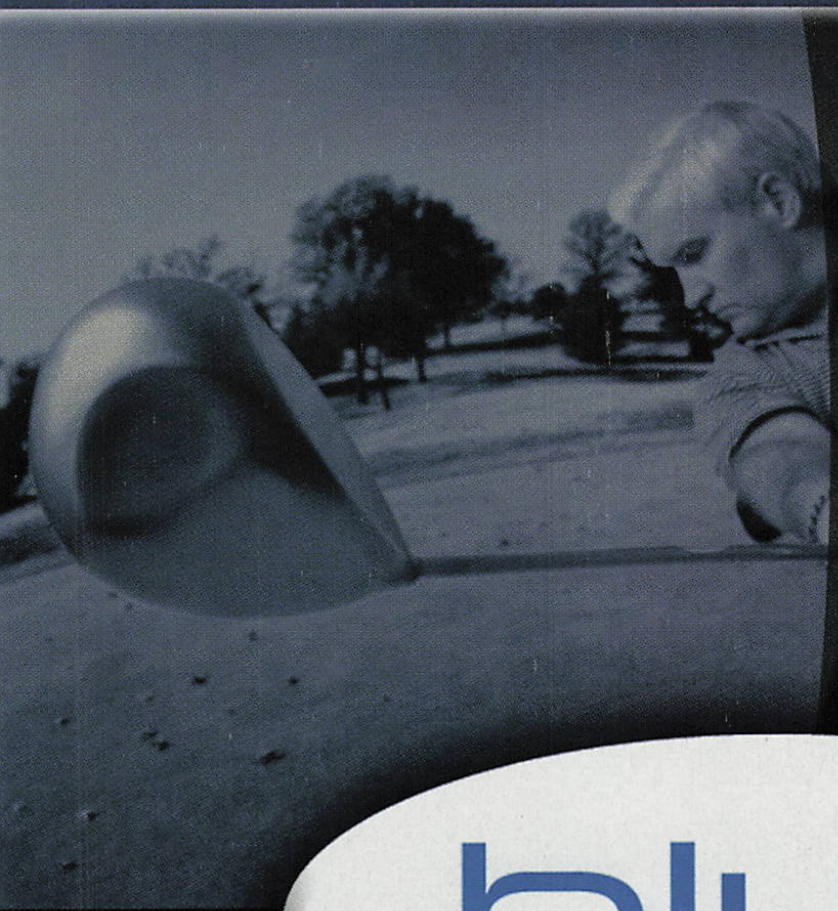
Switch Hitting

As a long hitter who misses more than the occasional fairway, you're used to playing from the lumber. But even the best shotmaker gets jittery when his next shot calls for a left-handed swing.

Don't panic—the lefty shot is not as tough as it looks. You have two options: Take an 8- or 9-iron and turn it so the toe of the club is soled behind the ball; or turn a long iron around and hit the ball with the back of the clubhead. The former method often works better for short shots, the latter for long ones.

After reversing your grip to left-hand low, try a few practice swings using no more than a half-swing. Keep your right arm extended, swing slowly and stay in your posture.

GRAFALLOY blue



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Ireland's Last Frontier

The Northwest offers links to the Eire of old

By Brian McCallen

The lure of golf in Ireland was never merely its famous links courses. There was also the thrill of discovery—stumbling upon treasure tracks few travelers had seen. Today, that thrill is increasingly rare. Most of those formerly hidden gems are on full, fluorescent display, while the paths to all the major shrines are clogged with bag-toting pilgrims. Toss in sky-high greens fees and five-hour rounds, and ennui has come to Eire.

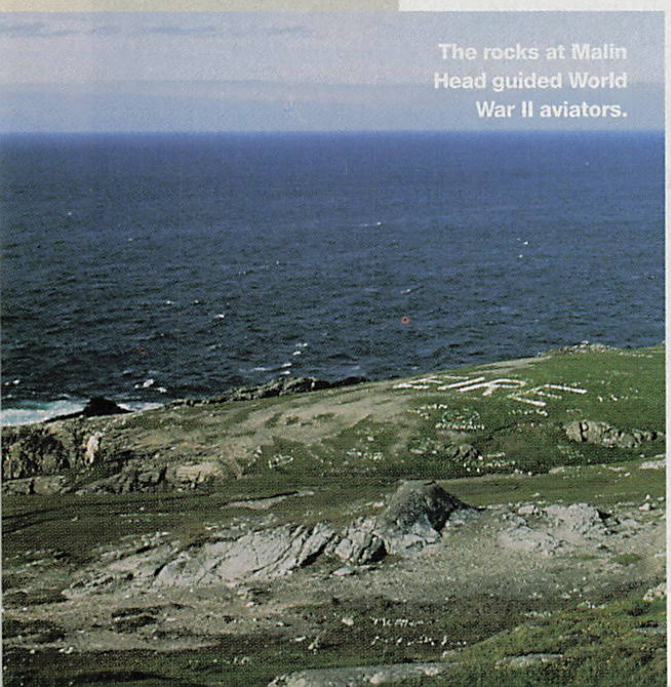
But there is a last frontier.

continued

WHILE YOU'RE THERE...

From Ballyliffin it's a winding half-hour drive past groves of palm trees and hillsides of sheep to **Malin Head**, the tip of the beautiful Inishowen Peninsula and the most northerly point in Ireland. Why go? For the simple pleasure of gazing out to North Atlantic shipping lanes, to see the simple white rocks spelling EIRE that guided World War II aviators, and to hear the ocean roar below the cliff. It is a stirring spectacle at land's end. Take a few long draughts of what is reputed to be the freshest and purest air on earth.

Five miles west of Ballycastle on the road leading to Carne are the **Ceide Fields**, an extensive Neolithic landscape of stone walls preserved under a 5,000-year-old bog. This oldest enclosed landscape in Europe is thought to have been deserted even before the first stone was laid at the pyramids in Egypt. Guided tours let you walk the bog and probe for a buried wall. museumsofmayo.com.



The rocks at Malin Head guided World War II aviators.

Towering dunes shelter the 5th hole at Rosapenna's Sandy Hills Links.

Ireland's northwest corner holds some terrific seaside courses that are half as expensive and twice as much fun as better-known venues—and you don't need to call a year in advance for a tee time. This is the Ireland that existed before Ballybunion became the Pebble Beach of Europe. In fact, the Northwest can lay claim to the finest array of links courses in the world (sorry, St. Andrews).

The first rule of Irish golf: Ignore the weather forecast. Showers are predicted *every day,* but I endured just one wet day in the course of a week-long trip. Otherwise the weather was as dry as the locals' humor. From Dublin I hopped a puddle-jumper to Derry over in Northern Ireland, then drove back into the Republic of Ireland around the Inishowen Peninsula to Ballyliffin Golf Club, the island's most northerly club. (A new ferry service from Magilligan Point in Northern Ireland to Greencastle in County Donegal cuts the journey by 40 minutes.)

Ballyliffin presents two strikingly different challenges. The 6,612-yard Old Links is a rumpled rug of a course where perhaps just a few teaspoons of sand were displaced to make way for tees and greens. Nick Faldo was gob-smacked by the place when he first visited in 1993, calling it "the most natural course ever." Faldo asked members on the 1st tee, "Do you play bump-and-run here or do you just run and bump?" You'll understand when you get here—the fairway ripples are so pronounced that you'd be seasick if you drove this quirky links in a cart.

Ballyliffin's second course is Glashedy Links, named for the muffin-top rock that rises from Pollan Bay. Designed on a lunar landscape of tall dunes by Pat Ruddy and Tom Craddock, it is a stern, wind-lashed test with fiendishly deep bunkers and nasty rough. From the 7,135-yard tips, Glashedy is a beast—Grendel with a hangover. The 183-yard 7th hole plays so *continued*

There are still a few places where life is marked by living well.

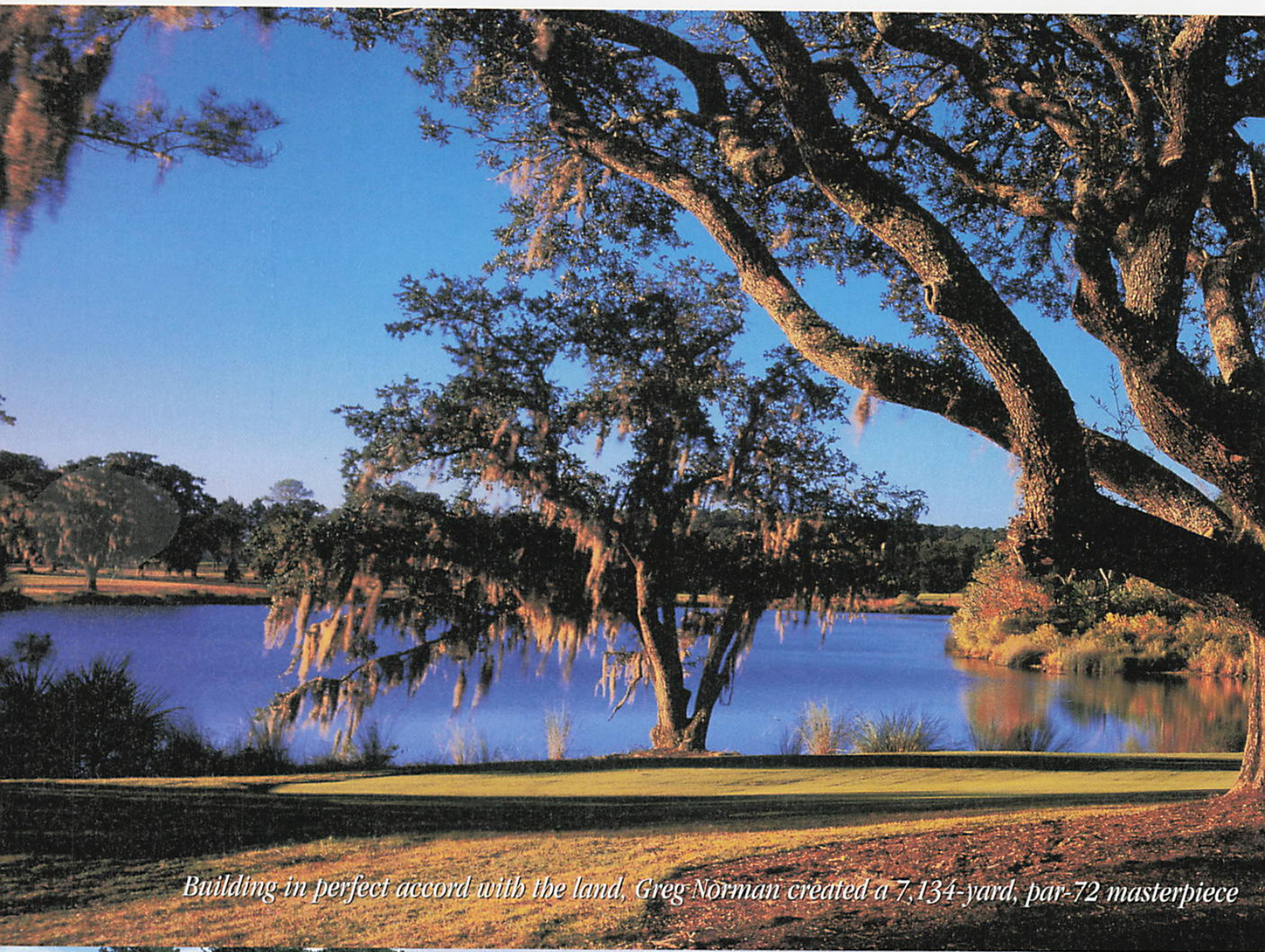
A very few.

1732

OLDFIELD

A Private Club Community
on the banks of the Okatie River

It's not for everyone. But for a select few—those who appreciate natural beauty, who seek a sense of place. Oldfield is a private club community built along a stunning Greg Norman golf course and the gentle meanderings of the Okatie River. Although it is within 30 minutes of Savannah, Hilton Head Island and historic Beaufort, South Carolina, Oldfield feels out-of-the-way.



Building in perfect accord with the land, Greg Norman created a 7,134-yard, par-72 masterpiece

At the heart of Oldfield is the Okatie River, a source of beauty, relaxation and great fishing.

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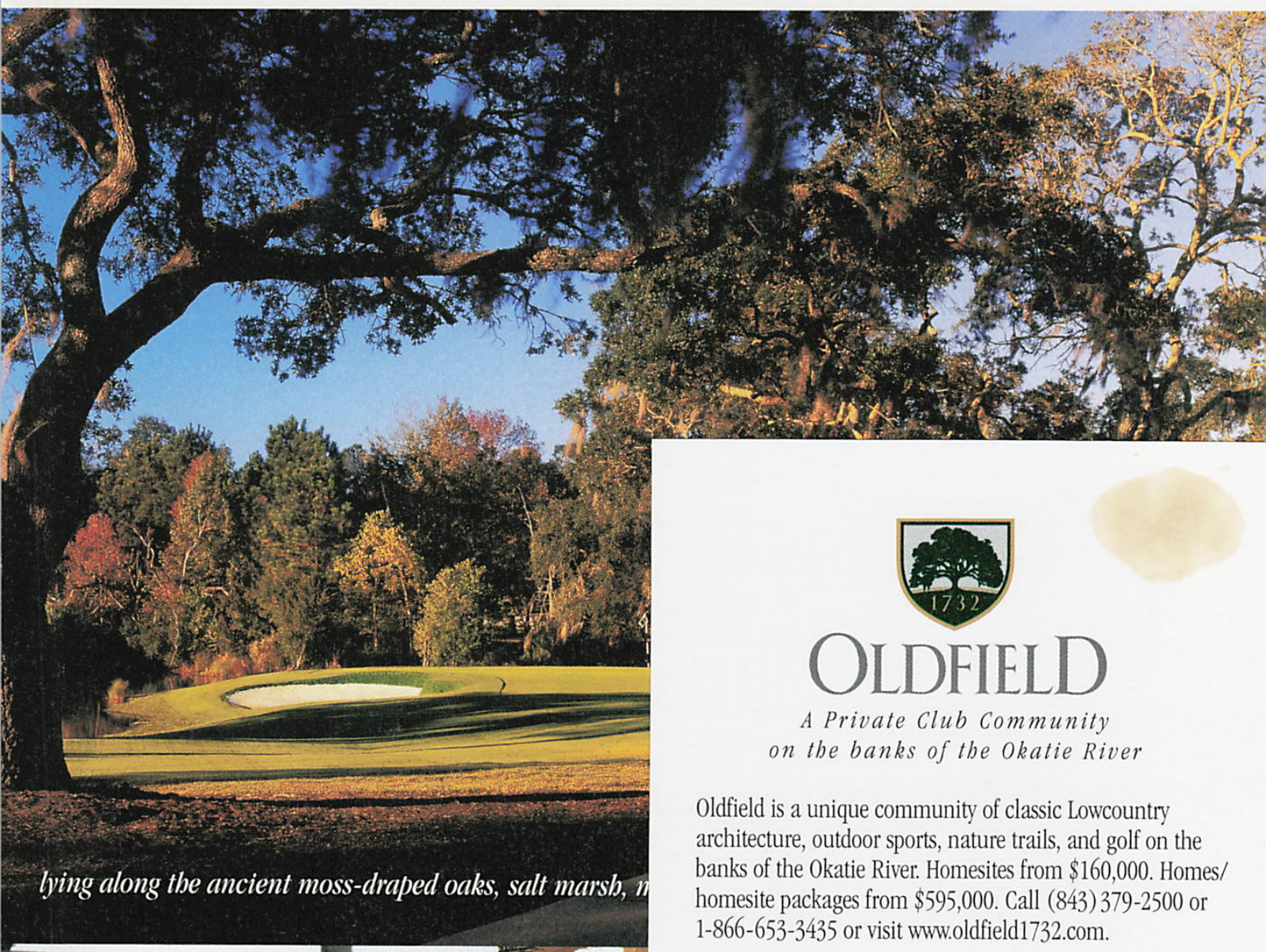
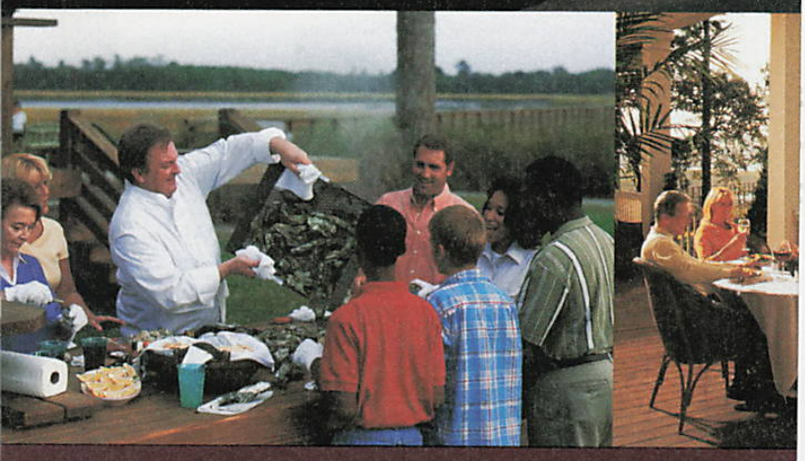


lying along the ancient moss-draped oaks, salt marsh, n



The historic River Club opens toward the river, offering

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A Private Club Community
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Oldfield is a unique community of classic Lowcountry architecture, outdoor sports, nature trails, and golf on the banks of the Okatie River. Homesites from $160,000. Homes/homesite packages from $595,000. Call (843) 379-2500 or 1-866-653-3435 or visit www.oldfield1732.com.

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Oldfield is located in the heart of the South Carolina Lowcountry, a half-hour drive from Savannah/Hilton Head International Airport. To reach Oldfield from Savannah, follow I-95 north to Highway 278 east. Exit SC 170 north. Oldfield is located on SC 170, 4 miles north of Hwy. 278. From Beaufort, take Highway 802 south to SC 170 west.

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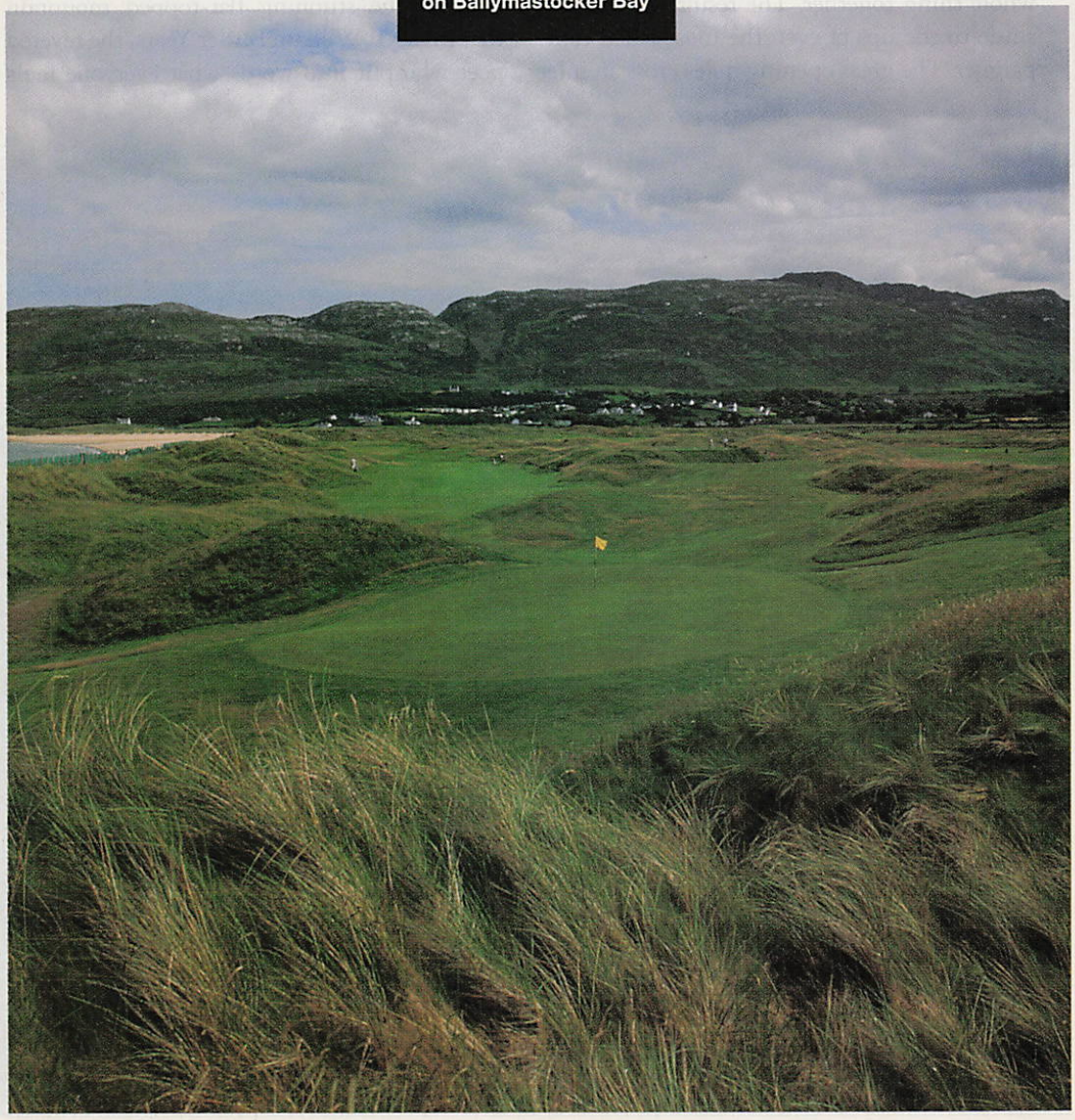
CRESCENT COMMUNITIES

steeply downhill that you almost expect to grab an elevator to the green. The finishing holes are marked by wicked doglegs threaded through corridors of shouldering dunes. You will play courses with more charm, but few with more bite.

From Ballyliffin, drive south to loop around Lough Swilly and onto the Rosguill Peninsula. Its beacon is the Rosapenna Hotel & Golf Links, designed for the fourth earl of Leitrim by Old Tom Morris and tweaked by Harry Vardon and James Braid. The 6,476-yard Old Tom Morris Course is characterized by lilting fairways and punch-bowl greens. Last summer Rosapenna opened its new Sandy Hills Links. My playing partners here were two wizened members who looked too old and infirm to walk, much less play golf. Neither lost a ball, while I spent the day ploughing through the spongy, thigh-high marram grass that blankets the dunes of this 7,155-yard links. The two elderly gents offered to carry my bag on the 18th, so worn out was I from fighting the elements.

Sandy Hills is the work of iconoclast Pat Ruddy, Ireland's answer to Pete Dye. Ruddy counters advances in equipment with the crafty use of doglegs and sunken and domed greens. Each hole is tucked in its own compartment of dunes, and those who gamble can easily go broke. Sandy Hills needs a little time to embrace the land, but its two opening par 4s (495 and 463 yards, respectively) are among the hardest in Ireland. Next year Ruddy will marry nine new holes to the original front nine of the Tom Morris track for a sterling layout, leaving a nine-hole Academy Course made up of holes by Braid and Vardon. Now that's a nice pedigree.

My most joyful discovery was Portsalon Golf Club, a short drive east of Rosapenna. *continued*

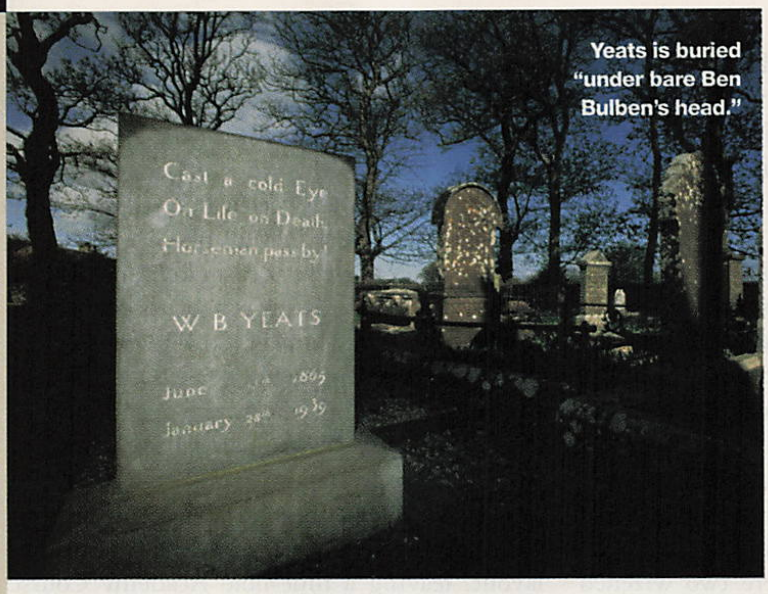


The 203-yard 5th hole at Portsalon, a jewel on Ballymastocker Bay

NOW ON THE TEE

The wild and wooly links of Ireland's Northwest have been complemented by two new courses close to Dublin. Thirty minutes west of downtown, the **K Club** (www.Kclub.ie) debuted the new Arnold Palmer-designed South Course (known as "K2" to locals) last summer. The 7,277-yard track will host this year's Smurfit European Open while the established North Course readies itself for the 2006 Ryder Cup. The signature hole on the South is the 600-yard 7th with a man-made quarry guarding the entire right side and, appropriately enough, a tombstone-like rock rising in the fairway.

This month also sees the official opening of the **Heritage Golf and Country Club** (www.theheritagegolf.com) in Killenard, County Laois, 40 miles southwest of Dublin. Seve Ballesteros and Jeff Howes co-designed this 7,345-yard test on prime farmland. Ballesteros also has a golf academy on site.



Yeats is buried "under bare Ben Bulben's head."

The club was founded in 1891 and occupies a stunning location on the shore of Ballymastocker Bay. It survived as a funky curiosity for generations until Ruddy built 11 new holes, revised a few others and knit the whole thing together. The result will bring a smile to the lips of even the most jaded campaigner. The great opening holes cross an inlet and skirt the tawny strand. The 476-yard 6th hole is a perfect emblem of the new Portsalon, which reopened in 2002. A tiny ribbon of fairway snakes through a cleft in the dunes and curves gently left to a platform green surrounded by swales and hollows. Beyond are the Knockalla Mountains with the Atlantic Ocean glimmering to the left. When the sun hits the rock-studded hills in the east, the course literally glows.

From Portsalon it's a 90-minute drive south to Donegal town, where you ought to set aside time to shop for heathery tweeds at Magee of Donegal, whose jackets wear like iron. Farther south, you come across Ben Bulben, the stunning flat-topped mountain that inspired William Butler Yeats, the revered poet who put into words what everyone feels

Ben Bulben is a stirring backdrop to County Sligo.

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A prescription is needed. Not for children or people with glaucoma, difficulty urinating, or an allergy to scopolamine or other belladonna alkaloids. Most common side effects are dry mouth, drowsiness and blurred vision. Don't use alcohol, drive, operate dangerous machinery, or do things requiring alertness when using this product. If you are elderly, your physician should exercise care in prescribing Transderm Scōp.

Please see brief summary of prescribing information on adjacent page.

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Brief Summary (For full prescribing information, see package insert)

INDICATIONS AND USAGE: Transderm Scōp is indicated for prevention of nausea and vomiting associated with motion sickness in adults. The patch should be applied only to skin in the postauricular area.

CONTRAINDICATIONS: Transderm Scōp is specifically contraindicated in persons who are hypersensitive to the drug scopolamine or to other belladonna alkaloids, or to any ingredient or component in the formulation or delivery system, or in patients with angle-closure (narrow angle) glaucoma.

WARNINGS: Transderm Scōp should not be used in children and should be used with special caution in the elderly. See PRECAUTIONS.

Since drowsiness, disorientation, and confusion may occur with the use of scopolamine, patients should be warned of the possibility and cautioned against engaging in activities that require mental alertness, such as driving a motor vehicle or operating dangerous machinery.

Potentially alarming idiosyncratic reactions may occur with ordinary therapeutic doses of scopolamine.

PRECAUTIONS

General: Scopolamine should be used with caution in patients with pyloric obstruction, or urinary bladder neck obstruction. Caution should be exercised when administering an antiemetic or antimuscarinic drug to patients suspected of having intestinal obstruction.

Transderm Scōp should be used with special caution in the elderly or individuals with impaired metabolic, liver, or kidney functions, because of the increased likelihood of CNS effects.

Caution should be exercised in patients with a history of seizure or psychosis, since scopolamine can potentially aggravate both disorders.

Information for Patients: Since scopolamine can cause temporary dilation of the pupils and blurred vision if it comes in contact with the eyes, patients should be strongly advised to wash their hands thoroughly with soap and water immediately after handling the patch. In addition, it is important that used patches be disposed of properly to avoid contact with children or pets.

Patients should be advised to remove the patch immediately and contact a physician in the unlikely event that they experience symptoms of acute narrow-angle glaucoma (pain in and reddening of the eyes accompanied by dilated pupils). Patients should also be instructed to remove the patch if they develop any difficulties in urinating.

Patients should be warned against driving a motor vehicle or operating dangerous machinery while wearing the patch. Patients who engage in these activities should also be aware of the possibility of withdrawal symptoms when the patch is removed. Patients who expect to participate in underwater sports should be cautioned regarding the potentially disorienting effects of scopolamine. A patient brochure is available.

Drug Interactions: Scopolamine should be used with care in patients taking drugs, including alcohol, capable of causing CNS effects. Special attention should be given to drugs having anticholinergic properties, e.g., belladonna alkaloids, antihistamines (including meclizine), and antidepressants.

Carcinogenesis, Mutagenesis, Impairment of Fertility: No long-term studies in animals have been performed to evaluate carcinogenic potential. Fertility studies were performed in female rats and revealed no evidence of impaired fertility or harm to the fetus due to scopolamine hydrobromide administered by daily subcutaneous injection. In the highest-dose group (plasma level approximately 500 times the level achieved in humans using a transdermal system), reduced maternal body weights were observed.

Pregnancy Category C: Teratogenic studies were performed in pregnant rats and rabbits with scopolamine hydrobromide administered by daily intravenous injection. No adverse effects were recorded in the rats. In the rabbits, the highest dose (plasma level approximately 100 times the level achieved in humans using a trasdermal system) of drug administered had a marginal embryotoxic effect. Transderm Scōp should be used during pregnancy only if the anticipated benefit justifies the potential risk to the fetus.

Nursing Mothers: It is not known whether scopolamine is excreted in human milk. Because many drugs are excreted in human milk, caution should be exercised when Transderm Scōp is administered to a nursing woman.

Pediatric Use: Children are particularly susceptible to the side effects of belladonna alkaloids. Transderm Scōp should not be used in children because it is not known whether this system will release an amount of scopolamine that could produce serious adverse effects in children.

ADVERSE REACTIONS: The most frequent adverse reaction to Transderm Scōp is dryness of the mouth. This occurs in about two thirds of the people. A less frequent adverse reaction is drowsiness, which occurs in less than one sixth of the people. Transient impairment of eye accommodation, including blurred vision and dilation of the pupils, is also observed.

The following adverse reactions have also been reported on infrequent occasions during the use of Transderm Scōp: disorientation; memory disturbances; dizziness; restlessness; hallucinations; confusion; difficulty urinating; rashes and erythema; acute narrow-angle glaucoma; and dry, itchy or red eyes.

Drug Withdrawal: Symptoms including dizziness, nausea, vomiting, headache, and disturbances of equilibrium have been reported in a few patients following discontinuation of the use of the Transderm Scōp system. These symptoms have occurred most often in patients who have used the system for more than three days.

OVERDOSAGE: Overdosage with scopolamine may cause disorientation, memory disturbances, dizziness, restlessness, hallucinations, confusion, psychosis, convulsions, bronchospasm and respiratory depression, and muscular weakness. Should these symptoms occur, the Transderm Scōp patch should be removed immediately, adequate hydration should be maintained, and appropriate symptomatic treatment initiated.

CAUTION: Federal law prohibits dispensing without prescription.

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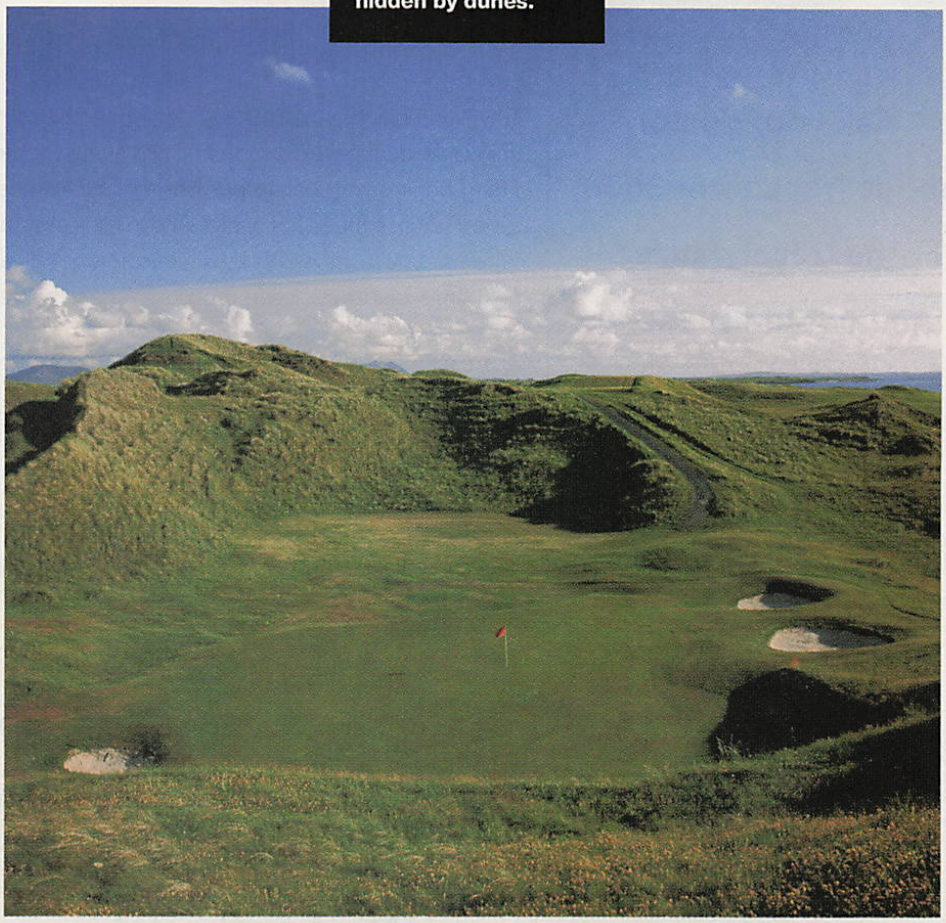
about "the land of heart's desire." Pause briefly in the tree-shaded Drumcliffe churchyard to read the sobering epitaph inscribed on his gravestone: *Cast a cold Eye/On life, on Death./Horseman, pass by!*

On a crumpled neck of land nearby is County Sligo Golf Club, an H.S. Colt design more commonly called Rosses Point. This fantastic 6,609-yard layout from 1927 is the equal of Ireland's big four: Portmarnock, Ballybunion, and the two Royals, County Down and Portrush. The opening holes play hard uphill, eventually offering a top-of-the-world view of Ben Bulben, the Ox Mountains and the whitewashed homes of Sligo town. This is sublime links terrain where shotmakers will prevail—if they avoid the narrow, meandering brook, called a "drain" over here. The most famous hole is the 421-yard 17th, the Gallery, which calls for a bold approach over the shoulder of a hill to a narrow tongue of green. But the whole is greater than the sum of the parts at Rosses Point. The greens are flawless, perhaps the truest, most velvety in Ireland.

At most Irish courses, the 19th hole options are plentiful. In Sligo town, seafood houses line the quay on the peninsula, notably the Waterfront restaurant. Just north of town, Yeats Tavern is a local favorite for tippling, though Hardagan's on O'Connell Street has private snugs and a marble bar.

Watch civilization disappear in the rearview mirror when you head west out of Sligo town toward the remote Enniscrone Golf Club. The original course here dates to 1918 and was extended to 18 holes 30 years ago. It was known as a solid test dulled by a mediocre start. In 2001, Donald Steel crafted several stunning new holes among skyscraper dunes, their sheer alpine faces rising 80 feet above the fairways. The elevated tees on these new holes serve up views of Killala Bay and distant peaks.

The most beguiling pre-Steel holes are the 12th and 13th, both *continued*



The 16th at Carne plummets to a green hidden by dunes.

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short par 4s, and the long 7th beside the River Moy estuary. Four of Steel's six holes are par 5s, but the most striking is the 15th (called "The Strand"), a 421-yarder that curves along the shore and leads to a three-tiered green defended in front by a grassy knob. In a stiff wind, this 6,884-yard links is utterly fearsome.

Farther west, the Mullet is a talon-shaped peninsula thrust into the Atlantic. It would be a godforsaken place were it not for Carne Golf Links, designed on the shores of Blacksod Bay by the late Eddie Hackett and opened in 1993. (He pocketed a minimal fee plus train fare for his troubles; it wasn't about money for Hackett.) Mountainous dunes collide like freight trains at this short 6,119-yard links. Only 18 bunkers were built here; the terrain is defense enough. Hackett's green sites are natural plateaus and amphitheaters. The front nine scales the dunes, swings past farm land and then doubles back to the shaggy pyramidal hills. The world-class back nine can be forgiven the kooky, hairpin-shaped par 4s at the 11th and 12th holes. Hackett chose eccentric holes over disturbing dunes to create a textbook course, and the payoff is superb.

The 15th and 17th holes (366 and 299 yards, respectively) are majestic par 4s on rising land and are among the finest natural two-shotters you will find anywhere. The par-5 18th has surely been the cause of a donnybrook or two. A deep valley that could hide a brontosaurus herd lies between the driving area and the green. "A conundrum" is how Hackett described this odd feature before deciding not to fill it in. Still, like John Daly, Carne is lovable for its imperfections. The Mullet itself is a place apart, Ireland's Patagonia, and it's hard to believe that a course this spectacular is so far from anywhere. For those who have been, Carne is and always will be the most remote great course beyond the ken of Middle Earth.

Driving through the wilds of Connemara on the final day of the trip, I bypassed Galway and made for Lahinch Golf Club in County Clare, one of Ireland's finest courses, which last year added several new holes and removed a few ordinary ones. It's Saturday afternoon, cloudy and cool. There is no place to park. Tour buses and rental cars occupy every space. I see Americans in khaki shorts and Teva sandals smoking cigars. Yeats's immortal description of Ireland—"great hatred, little room"—might be altered to "great golf, little room." I contemplate a U-turn.

Brian McCallen is based in Stonington, Connecticut.

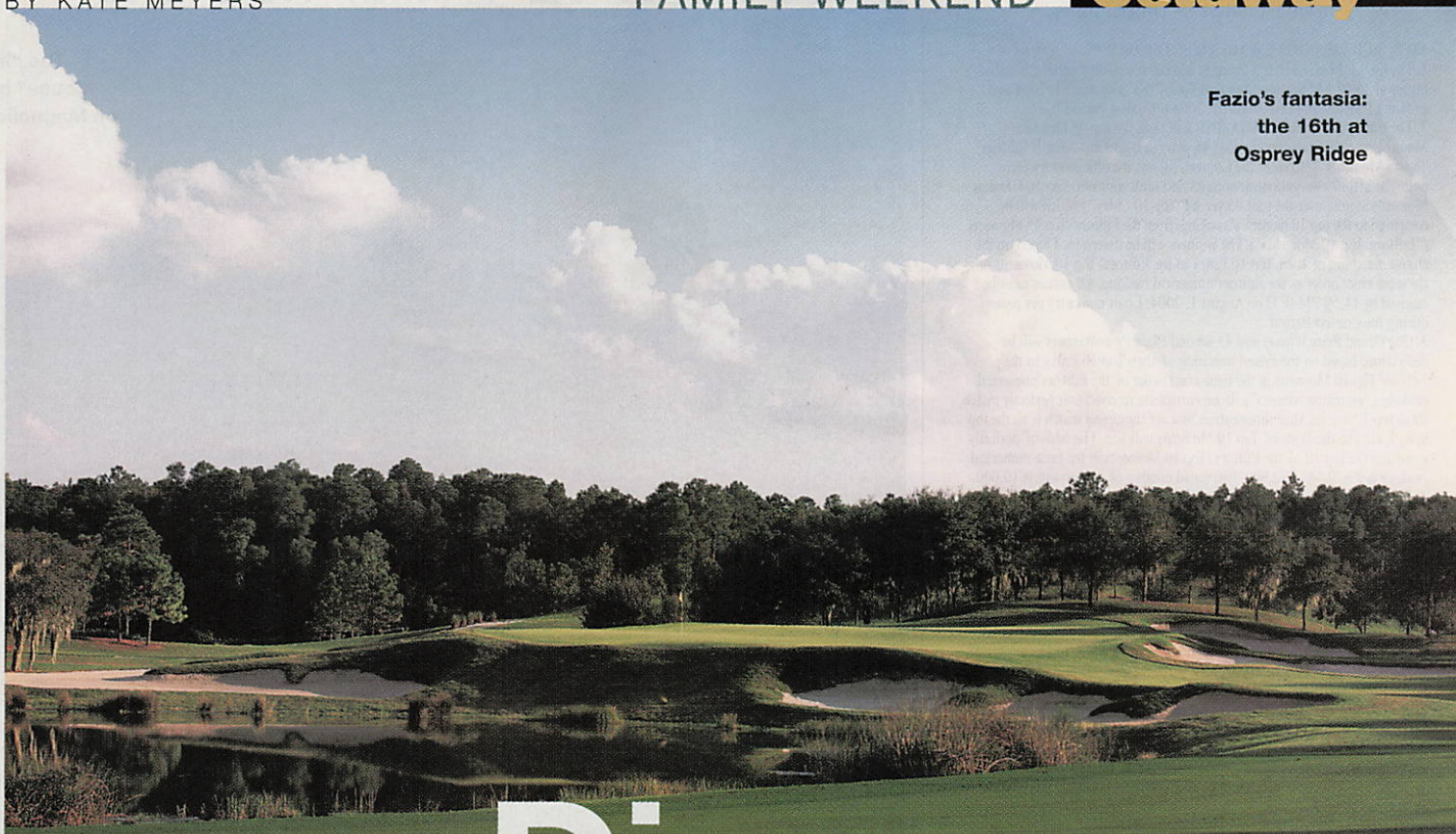
FACTS & CONTACTS

- **Ballyliffin Golf Club**
  011-353-74-9376119
  www.ballyliffingolfclub.com
  Greens fees $58-$90*
- **Carne Golf Links**
  011-353-97-82292
  carnegolflinks.com
  Greens fees $38-$64
- **County Sligo Golf Club**
  011-353-71-9177134
  countysligogolfclub.ie
  Greens fees $83-$102
- **Enniscrone Golf Club**
  011-353-96-36297
  enniscronegolf.com
  Greens fees $64-$81
- **Portsalon Golf Club**
  011-353-74-9159459
  Greens fees $44-$51
- **Rosapenna Hotel & Golf Links**
  011-353-74-9155301
  www.rosapenna.ie
  Greens fees $58-$77

*Rates at press time, converted from euros.

PLUS: North & West Coast Links, a 15-year-old consortium, has broadened its base and now lists 10 clubs as members, including three facilities in Northern Ireland. 011-353-91-526737; westcoastlinks.com.

BY KATE MEYERS



Fazio's fantasia: the 16th at Osprey Ridge

Disney Whirl

Nonstop action over 99 holes—it's golf in the Magic Kingdom

There's nothing mini about Mickey's place. Covering an area twice the size of Manhattan, Walt Disney World's colorful sprawl encompasses four theme parks, two water parks, 20 resorts and 99 holes of golf. But don't let the scale put you off. Anything's possible—including a spring fling that features both great golf and Goofy.

FRIDAY Fly to Orlando and head to Disney World. You won't need a car so grab a cab (about $55) and make a beeline for the Polynesian resort. Favored by pros with kids during the annual PGA Tour stop, it's perfectly located across the street from the Palm, Magnolia and Oak Trail courses—just three of Disney's six tracks.

Drop your bags and pick up the keys to the Magic Kingdom. Advanced planning will save you money (check out the length-of-stay and Park Hopper ticket options) and time (skip the long lines with Disney's Fast Pass, which gets you on certain rides at an assigned time). The new Mickey's Philharmagic, a 3-D movie experience, is a must for any group. My family headed for the mountains—Space, Splash and Big Thunder—which my 6- and 8-year-old daughters handled just fine.

After a catnap, give the kids a whack at family-friendly Oak Trail (2,913 yards, par 36), Disney's nine-hole, walkers-only course. After dinner at the Polynesian's 'Ohana restaurant, hunker down on a man-made beach to ooh and aah at the nightly fireworks show.

continued

Where to Go in...

3 MONTHS Real-life Roslyn, Washington, was the fictional Cicely, Alaska, in the TV sitcom *Northern Exposure*. Fans gather for Roslyn's annual Moose Fest July 29 to August 1 (moosefest.com). For golfers, the MountainStar Resort debuts this month with a 7,200-yard Arnold Palmer course (mountainstar.com).

6 MONTHS Vocalist Diane Schuur headlines the Lake Oconee Jazz and Balloon Festival in Greensboro, Georgia, October 21-23 (lakecountryjazz.com). Nearby, check out the stellar Golf Club at Cuscowilla, by Ben Crenshaw and Bill Coore (cuscowilla.com).

FROM TOP: RUSSELL KIRK/GOLFLINKS; COURTESY OF WALT DISNEY ATTRACTIONS

GOLF MAGAZINE'S 45 Greatest Moments in Golf Contest — Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

1. The GOLF MAGAZINE'S Greatest Moments in Golf contest ("Contest") begins at 12:01 AM Eastern Standard Time ("ET") on April 1, 2004 and ends at 11:59 PM (ET) on August 1, 2004 ("Contest Period").

2. The Editors of GOLF MAGAZINE will rank the top 45 Greatest Moments in golf from over the past 45 years in numerical order ("Editors' Top 45 Moments"). To enter the Contest, fill out the official entry form online at http://wwwgolfonline.com/45 and rank your own Top 10 Greatest Moments in golf over the past 45 years ("Top 10 Entry") which will be compared to the top 10 numerical rankings from the Editors' Top 45 Moments. ("Editors' Top 10 Moments"). The winners will be determined based on the closest matching of their Top 10 Entry to the Editors' Top 10 Moments in the same exact order as the Editors' numerical ranking. All entries must be received by 11:59 PM (ET) on August 1, 2004. Limit one entry per person during the Contest Period.

3. One Grand Prize Winner and 45 Second Place Prize Winners will be determined based on the closest matching of their Top 10 Entry to the Editors' Top 10 Moments in the same exact order of the Editors' numerical ranking ("matching winners"). If no entries are received that perfectly match those top 10 entries, then those entries that are the closest match (i.e., the top 9, 8, 7, etc.) to the Editors' Top 10 Moments will win. The odds of perfectly matching the top 10 of the Editors' Top 10 Moments in the same numerical ranking is 1:670,442,572,800. Estimated number of contestants is 10,000.

4. Each month in the April, May, June, July and August 2004 issues of GOLF MAGAZINE (and each month correspondingly on its website at http://www.golfonline.com/45) five of the Editors' Top 45 Moments, beginning with the number 45 and progressing in ascending order, will be posted until a total of the last 25 of the 45 Editors' Top Moments have been revealed.

5. In the case of a tie at any level of matching winners to the Editors' Top 10 Moments, the tying winners will receive a tie breaking notification by mail asking the entrants to submit an original essay in 45 words or less answering the question: "In your own words, what is the meaning of golf?" Estimated number of tie breaking entrants is 500. All tiebreaker essays must be returned by mail within 14 days of the date printed on the tiebreaker notification or that entrant will be disqualified. The tie breaking winner(s) will be determined based on the content of his/her essay. In the event that there are no matching winners, or there are less matching winners than prizes to be awarded, the remaining prizes will be awarded to a charity of Sponsor's choice.

6. All essay entries will be judged under the supervision of an independent judging organization whose decisions are final. Tie breaking essays will be judged (if necessary) first by representatives from the independent judging organization in the first round to pick the top 56 essays and then in a second round the top 56 essays will be judged by representatives from GOLF MAGAZINE. Essay judging will be based on the following criteria: originality (45%), applicability to theme (30%), and suitability for promotion and publicity purposes (25%). In the event of a tie in judging the essays, the winner(s) will be determined based on the highest score for suitability for promotion and publicity purposes. In the event of a further tie, tied entrants will be judged on the following criteria: originality (50%) and applicability to theme (50%).

7. Prizes: One Grand Prize: $45,000. 45 Second Place Prizes: A Cleveland Golf Launcher 460 Driver (ARV: $300 each). All taxes on prize are the winner's responsibility.

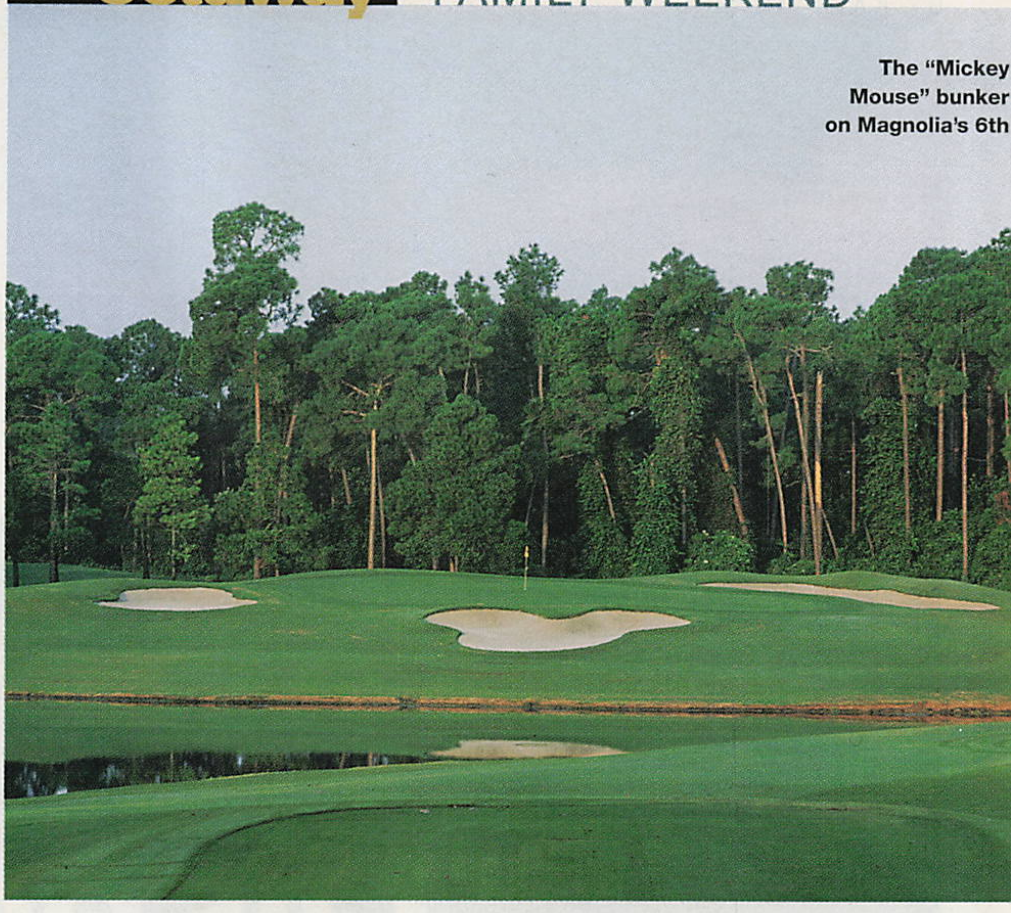
8. Entries become property of the sponsor (GOLF MAGAZINE, 2 Park Avenue, NY, NY 10016) and will not be returned or acknowledged.

9. Open to legal residents of the 50 United States and District of Columbia age 21 or older at time of entry. Void where prohibited by law. The Contest and any web site pages and advertisements relating thereto are intended for viewing only within the United States. Employees and agents of GOLF MAGAZINE, Time, Inc., Hewitt, Cleveland Golf and their respective affiliate, subsidiary and parent companies, and advertising and promotions agencies and their immediate families are not eligible to play or win.

10. The winners will be determined on or about October 14, 2004 and notified by mail on or about October 15, 2004 and will be required to complete and return an affidavit of eligibility and a Liability/Publicity/Copyright Release ("Release") which must be signed and received by sponsor or its designated agent within 14 days of date printed on notification or an alternate winner will be selected. Prize is not transferable. Online entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Uses of automated devices are not valid for entry.

11. Acceptance of prize constitutes permission (except where prohibited by law) to use winner's name, hometown, likeness and contest responses for purposes of advertising, promotion and publicity without additional compensation. Submission of an entry grants sponsor and their agents the right to publish, use, edit, adapt and/or modify such entry in any way, in any and all media, without limitation and without compensation to the entrant. Submission of an entry further constitutes the entrant's consent to irrevocably assign and transfer to sponsors any and all rights, title and interest in the entry, including, without limitation, all copyrights. In addition, if chosen a winner based on an essay entry, you must certify that the winning entry was original, written by you, & no other person or entity holds rights to essay submitted. By entering this Contest, participants release and hold harmless sponsor, the parent, subsidiaries, affiliates, directors, officers, employees, agents and agencies from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this Contest or the use of any prize received. Entrants agree to abide by these official rules and the decisions of the judges, which are final. All federal, state and local laws and regulations apply.

12. For the name of the winners (available by November 30, 2004), send a self-addressed, stamped envelope by December 31, 2004 to: GOLF MAGAZINE'S 45 Greatest Moments in Golf, Attn: Marketing Department, Two Park Avenue, 10th floor, New York, New York 10016.



The "Mickey Mouse" bunker on Magnolia's 6th

SATURDAY Disney-MGM Studios opens early to resort guests, so head straight for the Rock 'n' Rollercoaster —unless you ate a big breakfast. While the non-golfers check out Blizzard Beach water park, play the Joe Lee-designed Magnolia course (7,190 yards), one of three Tour venues here. More than 1,500 magnolia trees line the fairways, and the Mickey-shaped bunker on the 6th hole is a whimsical reminder that you're here to have fun.

After sundown, kids can hang out at The Never Land Club at the Polynesian for an evening complete with crafts, movies, dinner and a goodie bag. Meanwhile, grownups can enjoy uninterrupted conversation and Asian-fusion fare at the California Grill, atop Disney's Contemporary Resort. (Tom Lehman, a father of four, swears by the warm Valrhona chocolate cake with white chocolate ice cream.) For the family that eats together, there's the Wolfgang Puck Cafe in Downtown Disney West Side. A great dessert is next door at Cirque du Soleil's show called La Nouba.

SUNDAY Snare the first tee time at Tom Fazio's Osprey Ridge (7,101 yards), which winds through pine, palmetto and cypress trees. Course attendants will return your clubs to the Polynesian while you dash to meet the family at the Contemporary for breakfast with Mickey, Minnie and friends. Take the kids on a G-force-filled trip to Mars at Mission Space, the newest attraction at Epcot, or squeeze in another thrill ride at Eagle Pines, a 6,772-yard Pete Dye tester that proves old Walt wasn't the only one who could work magic.

The clock is ticking, so before you get sleepy or grouchy, hop over to the Animal Kingdom and the Kilimanjaro Safaris ride, where the Lion King and other beasts of the jungle roam within camera range. Back at the airport, get to your gate and—for the first time in days—take a deep breath and relax.

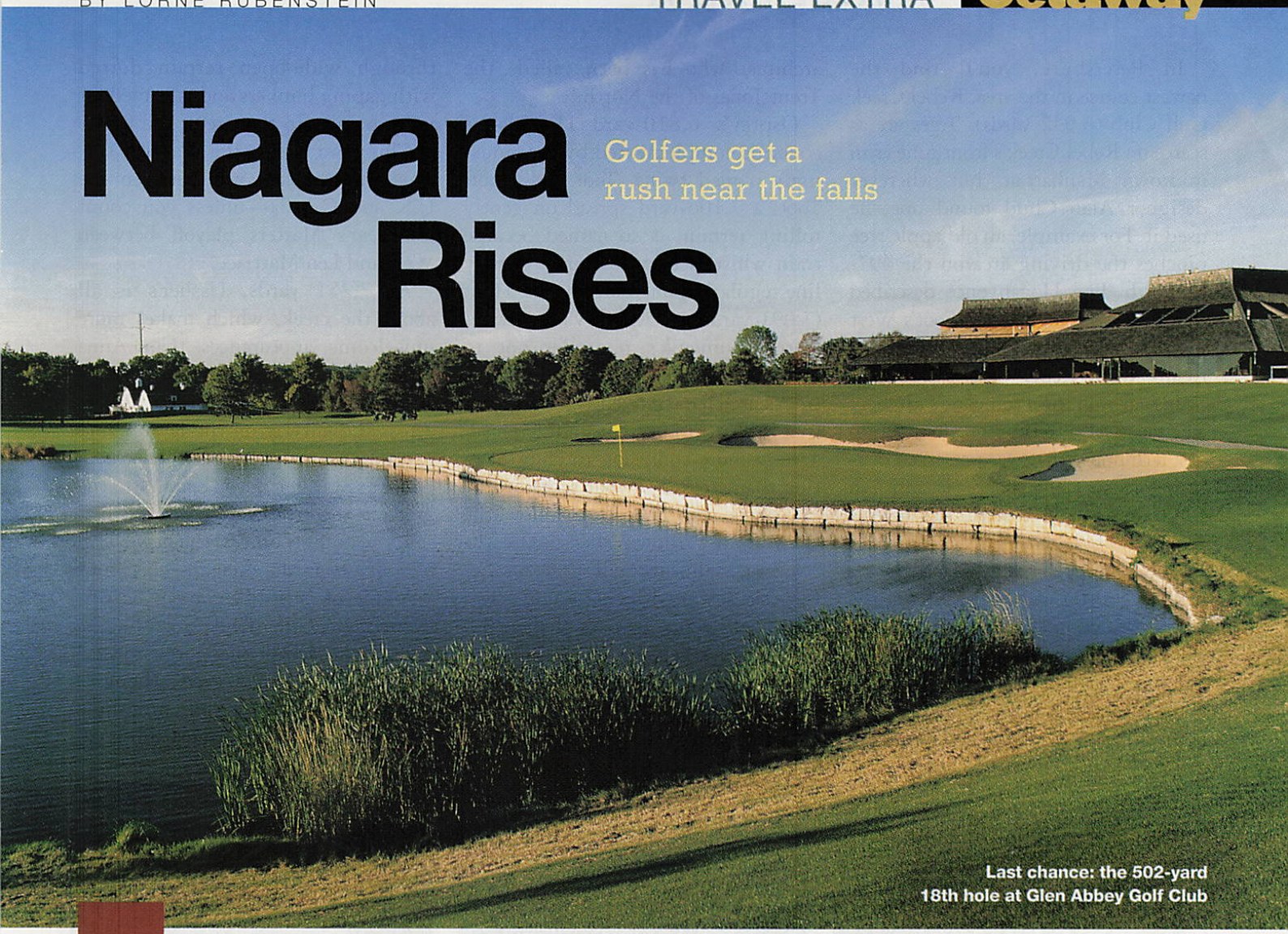
Kate Meyers is based in Louisville, Colorado.

•Walt Disney World
407-WDISNEY; disneyworld.com.
For tee times, call 407-938-GOLF.

PETE FONTAINE/SPORTIMAGES

Niagara Rises

Golfers get a rush near the falls



Last chance: the 502-yard 18th hole at Glen Abbey Golf Club

It's one thing to play the same courses as the pros, but quite another to hit the same shots. Still, optimistic golfers have to try. Case in point: Visitors to Pebble Beach routinely drop a ball by the 17th green and try to emulate Tom Watson's U.S. Open-clinching chip-in from 1982. For the past three years, golfers who come to Glen Abbey Golf Club in Ontario, Canada, have been trying a still more hopeless play.

Leading by a shot in the final round of the 2000 Bell Canadian Open, Tiger Woods hit his drive on Glen Abbey's 502-yard, par-5 18th into a fairway bunker. What followed was one of the best shots of his career: a 6-iron that flew 218 yards over water and onto the green, securing his birdie and the win. Since then, Ontario's finest course has seen countless would-be Tigers take their shots.

Fancy your chances?

The home province of 2003 Masters winner Mike Weir has more than 300 courses, and some of the best are in the 90-mile corridor between Toronto and Niagara Falls. Add a favorable exchange rate for Americans and you've got a plunge worth taking.

Glen Abbey lies 20 miles west of Toronto in Oakville. Designed by Jack Nicklaus in 1976, the course will host its 23rd Canadian Open this year. The closing stretch on this 7,112-yard masterpiece was described by Tom Weiskopf as the best in golf. The 516-yard 16th is a reachable par 5 that sweeps left to a perilously skinny green fronted by a cavernous bunker. The 436-yard 17th has a treacherous U-shaped green flanked by bunkers, while the closer made famous by Woods is a gambler's dream: It's reachable in two for some, but a watery grave awaits anything insufficiently Tigerish.

From Glen Abbey it's 20 miles south on Queen Elizabeth Way (known as the "QEW") and a short hop on Highway 403 to Mount Hope and Willow Valley Golf Course. Designed by Graham Cooke and opened in 2000, Willow Valley uses fescue and water to bolster its 6,522 yards. The best hole is the 545-yard 11th, where the fairway sidesteps bunkers all the way to a green perched atop a ridge and beyond a gully.

From Willow Valley you can take a one-hour drive west on Highway 6 to the town of Petersburg to begin a golf course loop that will return you to the Toronto area, or you can continue on the QEW along the shoreline of Lake Ontario to the Niagara Peninsula.

continued

CLIVE BARBER/GOLFSHOTS

In Petersburg, you'll find the newest course in the area, Rebel Creek Golf Club (6,942 yards). Trees are as scarce on Rebel Creek's front nine as in midtown Manhattan, but wherever designer Alan Chud found one, he used it. For example, an old apple tree pinches the driving area on the 497-yard 9th. Ben Hogan once described the par-3 10th at Winged Foot's West Course as a 3-iron into someone's bedroom. Well, Rebel Creek's 208-yard 3rd is a 4-iron from someone's kitchen. The tee is set into the stone foundation of a farmhouse that was preserved during construction. There is also an entertaining way to settle ties here: a short 19th hole with an island green.

The Osprey Valley Resort is 75 miles northeast of Rebel Creek in the bucolic Caledon Hills region. Despite the *resort* in the name, there are no accommodations here, but there is an abundance of fine golf, with three courses designed by Doug Carrick, an architect who has been called "the Trent Jones of the North."

Osprey's 6,810-yard Heathlands course is complemented by the amusingly named twins, Toot and Hoot. Toot, a 7,106-yard spread on gently rolling terrain, is so named because train whistles from a nearby railway line regularly punctuate the air. Hoot (7,091 yards) is Osprey Valley owner Gerry Humenik's reminder not to take the game too seriously. Both tracks are characterized by bunkering that is plentiful but not unduly penal, adding more confusion to club selection than strokes to your scorecard.

Golfers who choose to follow the QEW from Willow Valley out to the Niagara Peninsula will find another Carrick-designed challenge. His Battlefield course is part of the 700-acre complex Legends on the Niagara, which also houses Ussher's Creek, designed by Tom McBroom.

Battlefield (7,263 yards) plays through wide-open terrain dotted with gaping bunkers and is named for its proximity to the site of the Battle of Chippewa during the War of 1812. This was the last war between the U.S. and Canada—unless you count last year's Masters playoff between Weir and Len Mattiace.

At 7,251 yards, Ussher's is all about the creek, which makes more unwelcome appearances than Anna Nicole Smith. At the 553-yard 9th it skirts the trees on the right, slashes across the fairway on the lay-up, and reappears in front of the green. Ussher's gusher also baby-sits the green at the brutish 467-yard 18th.

As a counterpoint to the new sheen of Legends on the Niagara, check out a couple of curiosity courses nearby. Whirlpool Golf Club in Niagara Falls looks across the gorge toward the U.S. (Hell of a carry, though.) Formed in 1881, the nine-hole Niagara-on-the-Lake Golf Club is 20

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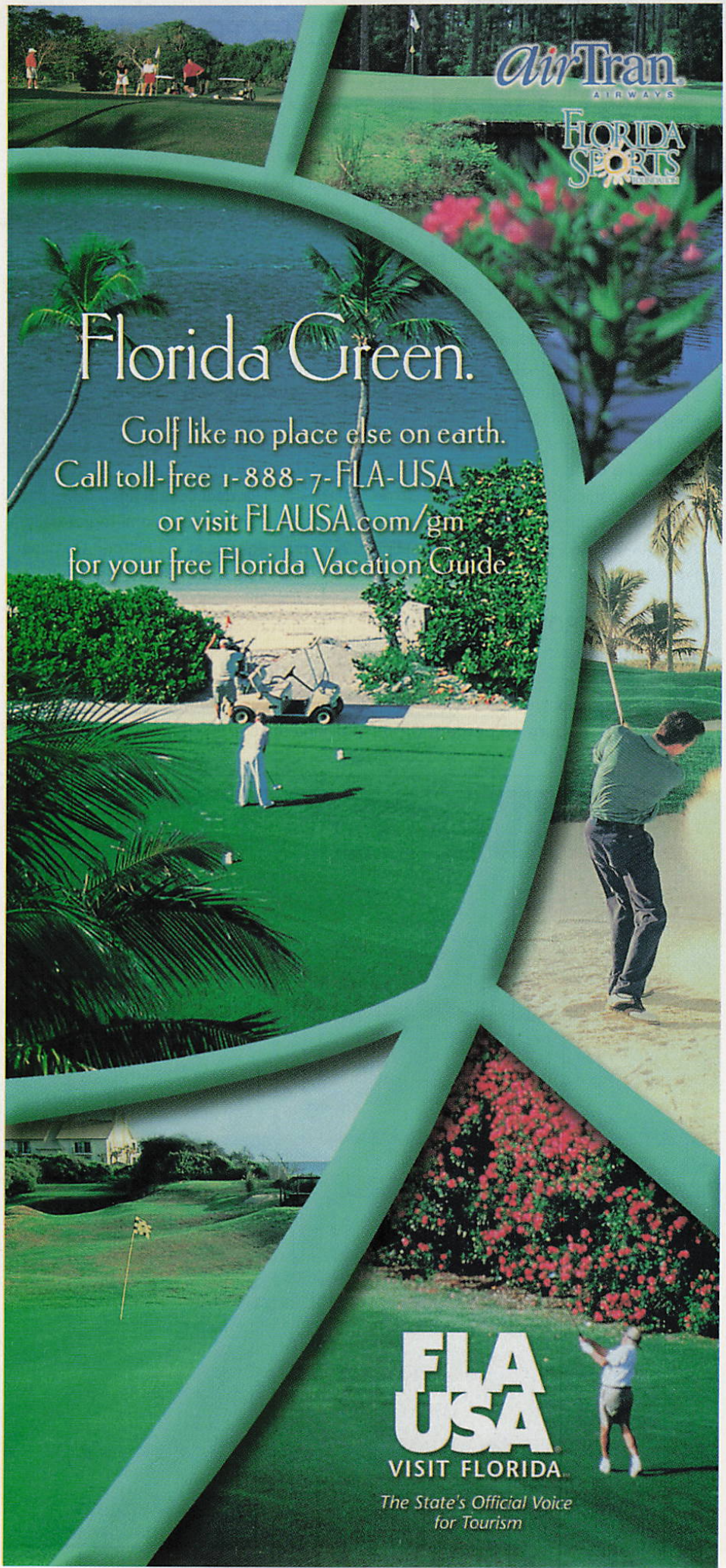

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ON TOUR AROUND TAMPA

The Westin Innisbrook Golf Resort in Palm Harbor, Florida—site of the PGA Tour's Chrysler Championship—is offering GOLF MAGAZINE readers 15 percent off its Preferred Golf package. The deal includes one round daily, breakfast, unlimited use of practice facilities and a gift pack. The price is $219 per person, per night (double occupancy); minimum stay is three nights. This offer is valid April 5 through May 9 and does not apply to existing reservations. Call 877-752-1491 and mention GOLF MAGAZINE. Visit golfinnisbrookresort.com.

OPEN PREVIEW

Next year the U.S. Open returns to Pinehurst No. 2. Exclusively for GOLF MAGAZINE readers, the North Carolina resort offers the Road to the Open package. The deal covers three days and two nights and features one round daily, accommodations at the historic Carolina hotel, breakfast and dinner daily, and a U.S. Open gift pack. This offer is valid April 1 through September 4 and costs $1,038 until June 5, $806 from June 6 to September 4 (based on double occupancy). Call 800-803-1505. Visit pinehurst.com.

minutes from the falls and is the oldest club in North America that still plays over the original land.

Just 13 miles from Niagara Falls in the town of Welland is Hunters Pointe Golf Course (6,884 yards). The most striking holes here close each nine. The 529-yard 9th bends right around a lake and demands a gut-wrenching approach. Next door at the 513-yard 18th, water lines the left side and bisects the fairway 300 yards out. Cherish any one-putt on this mighty tough green.

A great finale on the peninsula tour is the 3-year-old Royal Niagara Golf Club, where many holes sit in the imposing shadow of the Niagara Escarpment. Royal Niagara offers three distinct nine-hole loops—the Escarpment, the Iron Bridge and the Old Canal—and any combination totals roughly 7,000 yards. The Iron Bridge loop has an industrial feel. The tee at the 375-yard 4th sits at the entrance to an abandoned mine, while the green at the 601-yard 6th hole is elevated above the walls of a canal. The Old Canal nine, predictably enough, might be better navigated by canoe than by cart. The 410-yard 3rd is a beautiful dogleg-left demanding a pinpoint approach over water and sand to a small green.

Off the course, the Niagara region is known as the Napa Valley of Ontario. This promises—and delivers—some great 19th holes. Try the Vineland Estates Wineries (vineland.com) or the Jackson-Triggs Niagara Estate Winery (jacksontriggswinery.com). The food and drink at both are superb.

Any tour of Ontario ought to end in Toronto's Greektown district—more specifically, at Allen's on Danforth Avenue, where you will find the finest selection of single malts in the province. Order a sublime shot of 12-year-old Macallan's, kick back and tell us just how close you came to hitting that 218-yard 6-iron from the bunker at Glen Abbey.

Lorne Rubenstein is a golf writer for Toronto's Globe and Mail.

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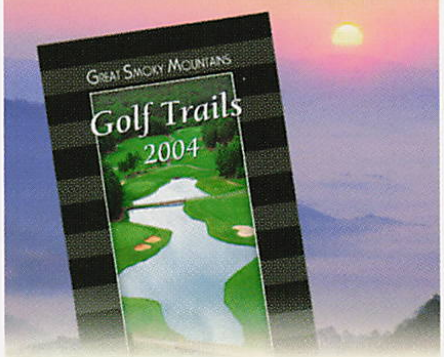

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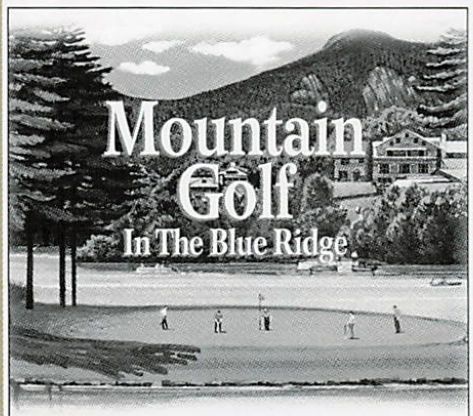

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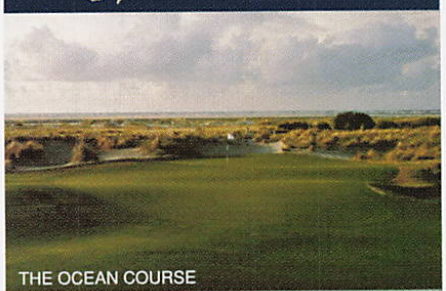

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61. Grand Cypress Academy of Golf
62. Nike Golf Schools & Junior Camps
63. PGA of America Golf Schools
64. PGA TOUR Academy
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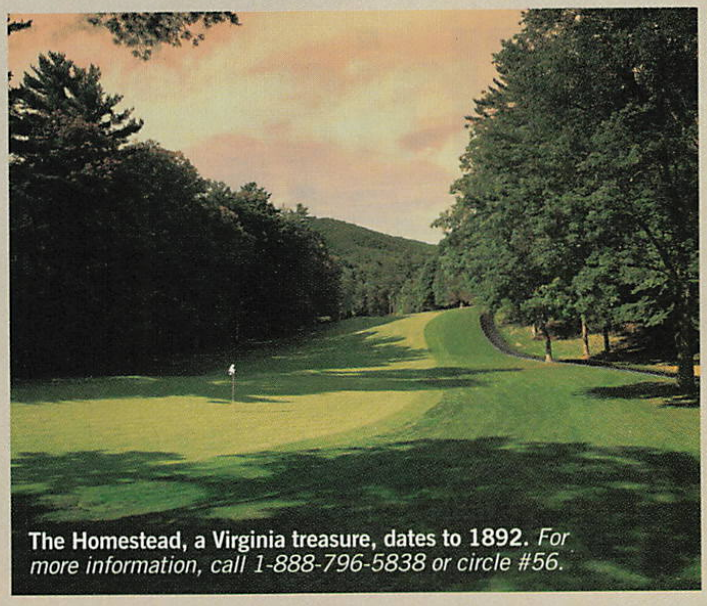

The Homestead, a Virginia treasure, dates to 1892. *For more information, call 1-888-796-5838 or circle #56.*

IF THE CARD IS MISSING, VISIT OUR WEBSITE OR CIRCLE REQUESTS AND MAIL TO GOLFMAGAZINETRAVEL.COM, PO BOX 1663, BUFFALO, NY 14205-1663

MACGREGOR EYE-O-MATIC 60 DRIVER

$25

The next driver from the leading woods manufacturer is a few months away, but we got a sneak peek. A stylish, two-piece insert—black fiber made of compressed paper and a circular "firing pin"—makes lining up the Eye-O-Matic automatic. Made of water-resistant aluminum, the pin moves the center of gravity up and forward to produce the penetrating ball flight better players prefer.

This Just In (1959)

BY JEFF ELLIS

As we blast off into spring, the space race is even affecting golf clubs. The ceramic coatings that insulate rocket engines from extreme heat are making iron faces more durable. Persimmon remains rooted to this earth, of course, but the latest and greatest woods feature bold alignment-aiding optics to help players hit shots 220 yards or more. Other trends: Concentrating irons' head weight directly behind the ball to boost shot trajectory and a proliferation of putters that promises to keep President Eisenhower busy.

PING 1-A PUTTER

$17.50

Newcomer Ping's innovative and pricey 1-A is creating a stir on the West Coast. The face attaches to the rest of the manganese-bronze head only at the heel and toe: This design causes a springing effect that propels off-center hits almost as far as center strikes. Expect plenty of stares—the face vibration produces a loud, high-pitched *ping*. If the 1-A succeeds, its designer, Karsten Solheim, just might quit his job as a GE engineer to focus on golf.

WILSON DYNA-POWERED IRONS

$175. 2-SW

By moving weight from the hosel to the back of the blade, Wilson created a rock-solid forging that produces more head speed, power and accuracy. These come with three calfskin-wrapped grips: the Bell (round), the Reminder (flattened on one side to promote proper left-hand position) and the Turner (flattened on two sides to promote proper left- and right-hand position). Expect Wilson staff pros Julius Boros, Billy Casper, Arnold Palmer, Gene Sarazen and Sam Snead to put this set in play soon.

MOSHE KATVAN

BY LUKE DONALD WITH JOE PASSOV

Club Test 1959

Luke Donald tees it up with vintage sticks

Sure, your equipment is better than the stuff that was in your dad's golf bag—but how much better? We put GOLF MAGAZINE Contributing Player Luke Donald on the case, turning him loose at Desert Forest Golf Club in Carefree, Arizona, armed with 45-year-old clubs: MacGregor's Eye-O-Matic 60 driver and Tourney Velocitized fairway woods, Wilson Staff Dyna-Powered irons and sand wedge, a Ben Hogan Equalizer pitching wedge, a Bulls Eye putter, and an original Ping 1-A putter. He used two types of Titleist balls—his current model, the Pro V1x, and a new sleeve of Tour 90 balatas from a decade ago, the softest ball we could find that we were sure wouldn't implode. For comparison's sake, he also hit shots with his current clubs, including a 365cc titanium-headed driver with a graphite shaft.

Here is Donald's report:

Though the heads are much smaller than what I'm used to, these woods are real good-looking, especially considering they're decades older than I am. The sweetspot may be tiny, but you can tell these clubs have great balance; everything's in proportion. Today's drivers are more head-heavy.

Well, here goes nothing....

There's a big difference in the sound and feel at impact. The persimmon feels dead, like

continued

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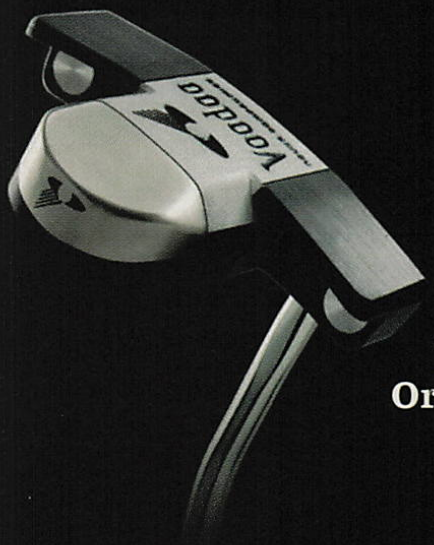

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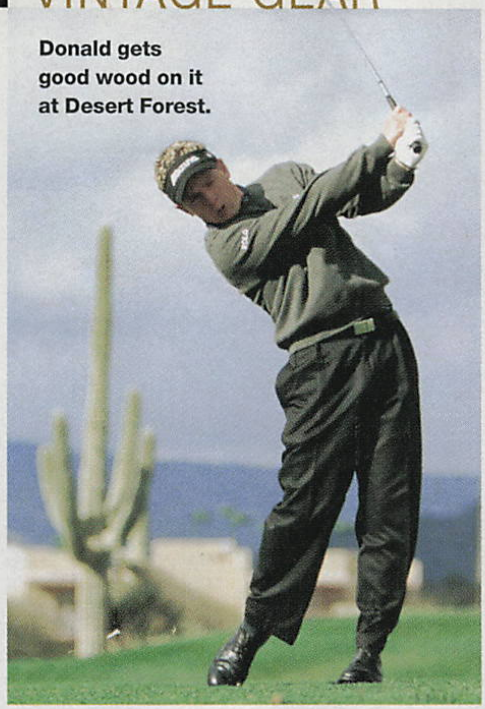


Donald gets good wood on it at Desert Forest.

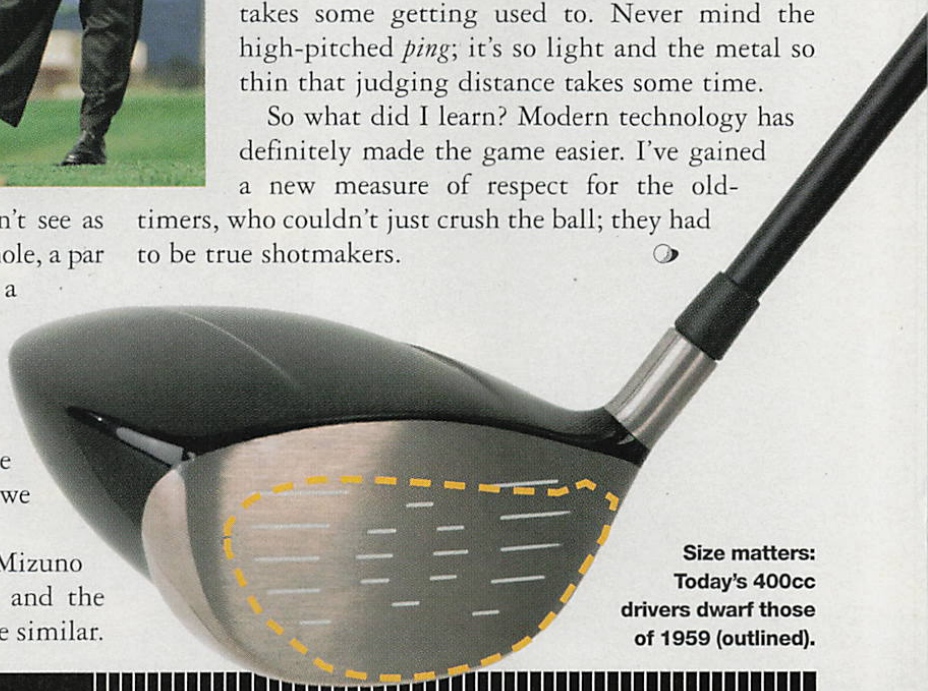
I'm hitting a grapefruit. It's a struggle to get the ball into the air with the driver. The balata ball has a low, flat trajectory that dives quickly at the end. (My Pro V1x proves easier to get airborne, but only just.) On the 1st hole, I make a decent swing—at least the contact feels fine. But when I look up the ball is knee-high. Almost gives the photographer a haircut.

My current driver sends it 50 yards past the old MacGregor with modern balls, 20-35 yards with the balata. I don't see as much difference in the fairway woods. At the 7th hole, a par 5, I have 245 yards left. With the 3-wood I hit a balata straight and get it to the green, but my second attempt, with a Pro V1x, takes off—just as straight but much higher—and stays in the air a lot longer. The difference between the old and new balls is amazing. Jack Nicklaus always says the modern ball is the biggest reason for the length we get these days. Now I have to agree.

The '59 Wilson irons are comparable to my Mizuno MP-33s. The hosel on the old ones is thicker and the blade shorter, but the shape, offset and topline are similar. I notice the Wilson 4-iron has more loft than my Mizuno 4-iron, and the shaft is about an inch and a half shorter. Not surprisingly, my current set plays about a club longer throughout the bag. The old pitching and sand wedges perform like I'm used to—wedge design has stayed pretty classical. But on shorter shots the balata ball produces a different feeling, like it wants to stick to the clubface. I thought I might tear the cover off the ball. You'd think the balata would be much easier to control, but the Pro V1x spins almost as much.

Putting is easy with the old Bulls Eye—there's a reason this model lives on. The Ping takes some getting used to. Never mind the high-pitched *ping*; it's so light and the metal so thin that judging distance takes some time.

So what did I learn? Modern technology has definitely made the game easier. I've gained a new measure of respect for the old-timers, who couldn't just crush the ball; they had to be true shotmakers.



Size matters: Today's 400cc drivers dwarf those of 1959 (outlined).

GREAT MOMENTS IN GEAR

1963 • Golf Pride's Victory slip-on rubber grip catches on
Wrapped leather loses its chokehold as rubber proves cheaper, easier to make and just as effective.

1967 • Spalding debuts modern solid-core, two-piece ball
The technology behind that pill, the Executive, is now at the center of virtually every golf ball.

1969 • Jacobsen rolls out Greens King triplex riding mower
Produces smoother, more consistent greens than hand mowers, in a fraction of the time.

1969 • Ping K1 cast, cavity-back irons forge a new path
New manufacturing method yields perimeter-weighted irons less expensive and more reliable than forged blades.

1972 • Aldila ushers in the graphite-shaft era
Aldila makes the exotic acceptable; company sales are $79,000 in 1972 and $8.6 million in 1973.

1979 • Led by TaylorMade, woods turn to metal
Gary Adams unveils the first modern metalwood; in the ensuing quarter-century, "wood woods" are relegated to collectibles.

1982 • True Temper creates the gold standard in steel
Consumers buy more Dynamic Gold steel shafts in the next 20-plus years than all other shafts combined.

1988 • Cleveland's 588 series hits the scene
Sixteen years later, the best-selling wedge is still going strong.

1991 • Callaway introduces the Big Bertha
The first thin-walled, oversized steel driver, named for a German cannon from World War I, creates an industry powerhouse.

1994 • Softspikes plastic cleats tiptoe into the picture
Wynstone Golf Club in Illinois becomes the first course to ban metal spikes; over the next decade, the rest of golf follows.

1995 • Titanium drivers cast their spell
Callaway's Great Big Bertha, TaylorMade's Titanium Burner and the oversized class of '95 pave the road to 460cc heads.

2001 • Titleist's Pro V1 ends wound balls' reign
Tiger Woods's switch to Nike's solid-core, multilayer, urethane-cover ball changes the benchmark on Tour, but Titleist's entrant soon dominates the category. —Rob Sauerhaft

FROM TOP: BRUCE RACINE; CLIFF GARDINER/JOHN KELLER

Important Correction of Information about Pravachol® (pravastatin sodium) tablets

Bristol-Myers Squibb Company, maker of Pravachol, ran ads for Pravachol that the FDA determined were misleading. The statement they determined misleading was "Pravachol is the only cholesterol lowering drug proven to help prevent first and second heart attack and stroke in people with high cholesterol or heart disease." This statement suggested that Pravachol has been proven to help prevent stroke in people without heart disease.

Please note, Pravachol has not been proven to help prevent stroke in people without heart disease. Pravachol is proven to help prevent stroke only in people with coronary heart disease (CHD).

Pravachol is no longer the only cholesterol lowering drug approved to help prevent first and second heart attack. In April 2003, another drug was approved to reduce the risk of heart attacks and stroke in patients with CHD, or without CHD but at high risk of coronary events because of diabetes, peripheral vessel disease, or history of stroke or other cerebrovascular disease.

Pravachol, with diet, when diet and exercise are not enough, is approved to:

- effectively lower cholesterol in people with high cholesterol
- help prevent heart attacks in people with high cholesterol or heart disease
- help prevent stroke in people with heart disease

If your doctor prescribed Pravachol, you should continue to take Pravachol in accordance with his or her directions. If you have any questions about Pravachol, ask your doctor or healthcare professional.

Important Considerations: Pravachol, a prescription drug, is not for everyone, including women who are pregnant or nursing or may become pregnant, or people with liver problems. And because serious side effects can result, tell your doctor about any unexplained muscle pain or weakness you experience while on Pravachol, and about any other medications you are taking. Your doctor may do blood tests to check for liver problems. Some mild side effects, such as slight rash or stomach upset, occur in 2-4% of patients.

Please see product information following this advertisement.

Bristol-Myers Squibb Company

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D3-K0149-F 01-04

PRAVACHOL® (pravastatin sodium) 40 mg tablets

PRAVACHOL®

Rx only

(pravastatin sodium) Tablets

Please read this summary carefully and then ask your doctor about PRAVACHOL® (pravastatin sodium) Tablets. There may be new information. This advertisement does not take the place of talking to your doctor about your medical condition or your treatment. Only your doctor has the training to weigh the risks and benefits of a prescription drug for you.

What are the uses of PRAVACHOL? (INDICATIONS)

PRAVACHOL is a prescription medicine that is added to diet, when diet and exercise are not enough. PRAVACHOL helps lower cholesterol in the blood. It lowers LDL "bad" cholesterol and raises HDL "good" cholesterol. In addition, in patients with high cholesterol who do not have heart disease, PRAVACHOL is proven to help prevent heart attack, reduce the risk of dying from a heart attack, and reduce the risk of undergoing heart bypass surgery or angioplasty (a procedure used to open a narrowing in the coronary artery without surgery). In patients with heart disease, PRAVACHOL is proven to help prevent heart attack and stroke, reduce the risk of dying from a heart attack, reduce the risk of undergoing heart bypass surgery and angioplasty, and slow the progression of hardening of the arteries.

Who should not take PRAVACHOL? (CONTRAINDICATIONS)

Some people should not take PRAVACHOL:

Patients with liver problems: PRAVACHOL should not be used by patients with active liver disease or who have repeated blood tests indicating possible liver problems. (See **What else should I know about PRAVACHOL? - WARNINGS.)**

Women who are or may become pregnant: Pregnant women should not take PRAVACHOL because it may harm the fetus. **Women of childbearing age should not take PRAVACHOL unless it is highly unlikely that they will become pregnant.** If a woman becomes pregnant while on PRAVACHOL, she should immediately stop taking the drug and talk to her doctor.

Women who are breast-feeding should not take PRAVACHOL.

Patients who are allergic to any of its ingredients: The active ingredient in PRAVACHOL is pravastatin sodium. The inactive ingredients are croscarmellose sodium, lactose, magnesium oxide, magnesium stearate, microcrystalline cellulose, and povidone. The 10 mg tablets also have Red Ferric Oxide; the 20 mg tablets and the 80 mg tablets also have Yellow Ferric Oxide; the 40 mg tablets also have Green Lake Blend (D&C Yellow No. 10-Aluminum Lake and FD&C Blue No. 1-Aluminum Lake).

What else should I know about PRAVACHOL?

WARNINGS

- **Muscle:** Tell your doctor right away if you experience any unexplained muscle pain, tenderness, or weakness at any time during treatment with PRAVACHOL so your doctor can decide if PRAVACHOL should be stopped. Some patients may have muscle ache or weakness while taking PRAVACHOL. Rarely, patients taking PRAVACHOL have experienced serious muscle breakdown resulting in kidney damage. The following can be signs of serious muscle breakdown: muscle pain, weakness or tenderness, fever, feeling more tired than usual, and passing brown or discolored urine. The risk of muscle damage is increased in patients taking certain other drugs (for example, erythromycin, cyclosporine, niacin or fibrates) along with another lipid-lowering drug that works similarly to PRAVACHOL. Using PRAVACHOL along with fibrates, like gemfibrozil, should be avoided unless your doctor determines that the benefits of combined use of PRAVACHOL and fibrates likely outweighs the increased risk of muscle problems.
- **Liver:** Rare cases of liver function abnormalities have been reported with lipid-lowering drugs similar to PRAVACHOL. Your doctor may do blood tests to check your liver before you start taking PRAVACHOL, and while you take it. If your liver enzyme levels increase, your doctor should order more frequent tests. If your liver enzyme levels remain unusually high, your doctor should discontinue your medication. Tell your doctor about any liver disease you may have had in the past and about how much alcohol you consume. Patients who consume large amounts of alcohol should use PRAVACHOL with caution.

PRECAUTIONS

- **Homozygous Familial Hypercholesterolemia:** PRAVACHOL has not been studied in this group of patients. Other lipid-lowering drugs similar to PRAVACHOL lower cholesterol less effectively in these patients.
- **Renal Insufficiency:** Patients with renal impairment who are taking PRAVACHOL should be monitored closely by their doctors.
- **Drug Interactions and Endocrine Function:** Because of possible serious drug interactions, it is important for patients to tell their doctors what other drugs they are taking, including those obtained without a prescription. They should also tell other doctors who are prescribing a new medicine for them that they are taking PRAVACHOL. (See **What else should I know about PRAVACHOL? - WARNINGS: Muscle.**) Caution should be exercised if a lipid-lowering drug is administered to patients also receiving other drugs that may diminish the levels or activity of steroid hormones.
- **Central Nervous System Toxicity; Cancer, Mutagenesis, Impairment of Fertility:** Like most prescription drugs, PRAVACHOL was required to be tested in animals before it was approved for human use. Often these tests were designed to give animals higher dosages of PRAVACHOL than is recommended for humans. In some tests, the animals had damage to their central nervous systems. In studies of rats and mice with high doses of PRAVACHOL, the likelihood of certain types of cancer increased. No evidence of mutations of or damage to genetic material was seen. In one study with rats, PRAVACHOL did not decrease fertility or general reproductive performance. However, in studies with lipid-lowering drugs similar to PRAVACHOL, there was decreased fertility in male animals.
- **Pregnancy: The safety of using PRAVACHOL during pregnancy has not been established.** If a woman becomes pregnant while taking PRAVACHOL (pravastatin sodium), she should immediately stop taking the drug and talk to her doctor at once. (See **Who should not take PRAVACHOL? - CONTRAINDICATIONS.**)
- **Nursing Mothers:** Drugs taken by nursing mothers may be present in their breast milk. Because of the potential for serious adverse reactions in nursing infants, a woman taking PRAVACHOL should not breast-feed.
- **Pediatric Use:** The safety and effectiveness of PRAVACHOL in children and adolescents from 8-18 years of age have been established in clinical trials. Children and adolescent females of childbearing potential should be counseled on appropriate contraceptive methods while on PRAVACHOL. PRAVACHOL has not been studied in children younger than 8 years of age.
- **Geriatric Use:** The safety and effectiveness of PRAVACHOL in patients aged 65 and older have been established in clinical trials. Side effects in the elderly were similar to the overall population. There have been no age-related differences in efficacy and safety reported among patients taking PRAVACHOL.

What are the possible side effects of PRAVACHOL? (SIDE EFFECTS)

PRAVACHOL is generally well tolerated. Side effects have usually been mild and short-lived. However, some have been serious. In 4-month long placebo-controlled trials, 1.7% of PRAVACHOL-treated patients and 1.2% of placebo-treated patients discontinued therapy because of side effects. The following list of side effects may not be complete. Be sure to ask your doctor about side effects before taking PRAVACHOL and to discuss any side effects that may occur while taking PRAVACHOL.

- **Short- and Long-Term Placebo-Controlled Clinical Trials:** Side effects that have been reported in more than 2% of PRAVACHOL-treated patients from short-term trials, and in at least 1% of PRAVACHOL-treated patients in long-term trials are: heart chest pain, rash, nausea, vomiting, diarrhea, abdominal pain, constipation, gas, upset stomach, heartburn, fatigue, chest pain, flu, muscle/joint pain or weakness, muscle cramp, localized pain, headache, dizziness, sleep disturbance, depression, anxiety/nervousness, urinary problems, common cold, runny nose, cough, shortness of breath, upper respiratory infection, and vision disturbances. In addition, the following side effects have been reported in less than 1% of PRAVACHOL-treated patients in long-term trials: certain skin problems such as itching, rash, hives, dryness, and hair loss, loss of sexual function or drive, decreased appetite, fever, flushing, allergies, swelling of the head and neck, muscle weakness, problems of the nervous system including abnormal sensations such as tingling, dizziness, sleeplessness, memory impairment, and shaking, nerve damage including loss of muscle tissue, progression of cataracts, and taste disturbance.
- **Postmarketing Experience:** In addition to the events reported above, as with other lipid-lowering drugs similar to PRAVACHOL, the following side effects have been reported rarely during post-marketing experience: muscle weakness, muscle breakdown, dysfunction of certain brain nerves (including alteration of taste, impairment of eye movement, facial paralysis), damage to nerves causing weakness and/or abnormal sensation, severe allergic reaction (anaphylaxis), lupus-like syndrome, severe pain and stiffness of muscles, muscle weakness with muscle loss, inflammation of the blood vessels, skin bruising, low iron, abnormal blood tests, arthritis, joint pain, weakness, sensitivity to light, chills, fatigue, severe skin disorders that vary from rash to serious burn-like shedding of skin all over the body including mucous membranes (such as the lining of the mouth), inflammation of the pancreas, inflammation of the liver, jaundice, fatty change in liver, severe liver damage and failure, liver cancer, a variety of skin changes (e.g., nodules, discoloration, dryness of mucous membranes, changes to hair/nails), breast enlargement, liver test abnormalities including elevated alkaline phosphatase and bilirubin, and thyroid function abnormalities.
- **Laboratory Test Abnormalities:** Increases in certain liver enzymes have been observed (see **WARNINGS, Liver**). Temporary increases in certain white blood cells have been reported. These increases were generally not associated with symptoms and usually returned to normal despite continued therapy. Low red blood cell, white blood cell and platelet counts have been reported with lipid-lowering drugs similar to PRAVACHOL.

How should I take PRAVACHOL? (DOSAGE, ADMINISTRATION AND OVERDOSAGE)

Patients should take PRAVACHOL exactly as their doctors prescribe it. The usual dose of PRAVACHOL is 1 tablet once a day. PRAVACHOL comes in different dosage strengths and the patient's doctor will prescribe the dose that is right for the patient. The doctor may adjust the dose. A patient taking PRAVACHOL should not change the dose without talking to their doctor. PRAVACHOL may be taken with or without food.

If a patient misses a dose of PRAVACHOL, the dose should be taken as soon as the patient remembers. **Patients must not take 2 doses in the same day.** If a patient takes too much PRAVACHOL, the patient should call their doctor or Poison Control Center right away.

The lowest dose of PRAVACHOL is recommended in patients with a history of significant kidney or liver problems and in patients taking immunosuppressive drugs such as cyclosporine.

NOTE: This summary provides important information about PRAVACHOL. If you would like more information, ask your doctor or pharmacist to let you read the information about PRAVACHOL that is written for health professionals and then discuss it with them.

Bristol-Myers Squibb Company
Princeton, NJ 08543 U.S.A.

D3-B0001CBS-12-03

Issued: December 2003

Byrd and the Hawk

Jonathan Byrd looks back on college, Little League and Ben Hogan's swing

Home "My wife, Amanda, and I live in a town house on St. Simons Island, Georgia."

First wheels 1994 Honda Civic

Current wheels 2003 Z71 Chevy Tahoe

First putter Wilson 8802. "I liked that it was so traditional looking. Plus I was a big Ben Crenshaw fan."

Collectibles "Ben Hogan memorabilia. I've got a signed copy of his [August 8, 1955] *Life* cover and an old set of Hogan irons made to Mr. Hogan's specs. I'm on the Hogan tour staff, and I got to hit some of his actual clubs."

Hogan, hero "He tried to master everything he did. He got closer to perfection than anybody. I saw his swing and said, 'That's what I want and nothing less.' "

Hobby "Shopping with Amanda for antique furniture. We've got a French Country table from the late 1700s or early 1800s in our kitchen."

Favorite CD *Crash* by Dave Matthews Band. "It brings back memories of my freshman year at Clemson University."

Glove story "I bought a baseball mitt for my instructor, Kirk Lucas, so he can catch my wedge shots in practice. I don't throw the ball around anymore, but I loved Little League. I miss that time."

Nickname "I don't mind 'Birdbrain' or 'J-Byrd' but I always hated 'Jon.' "

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WEDGES Titleist Vokey Design, 54° and 58°

PUTTER Scotty Cameron by Titleist Platinum Newport

BALL Ben Hogan Apex Tour Black

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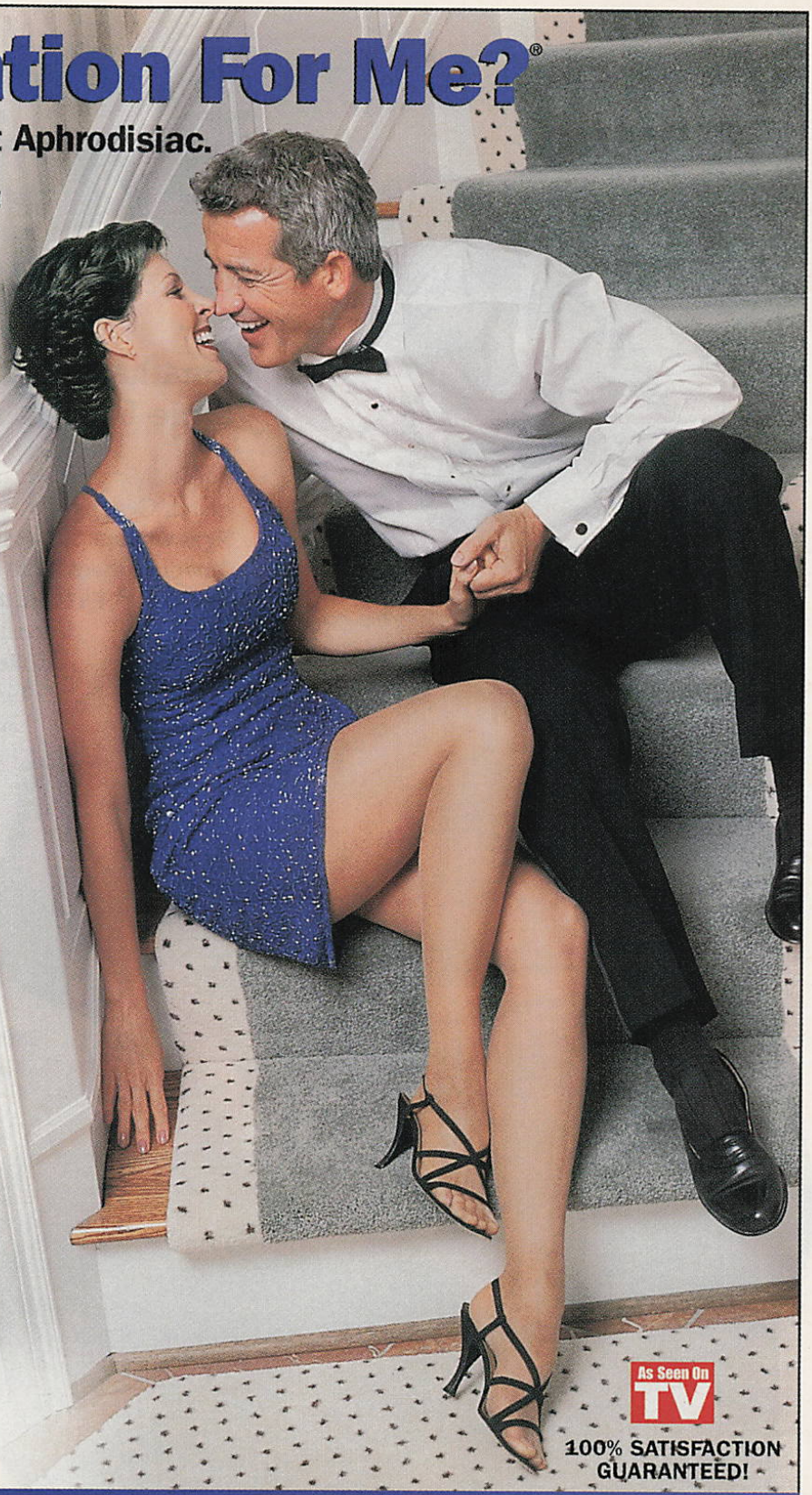

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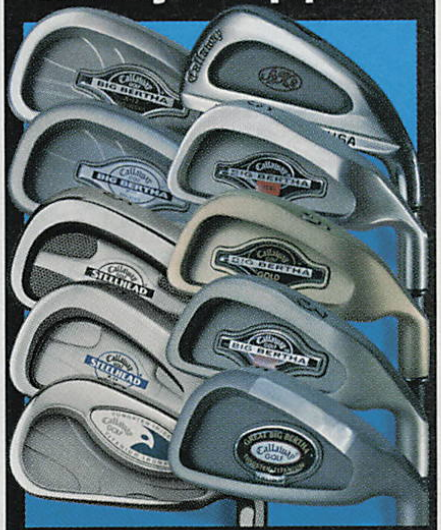

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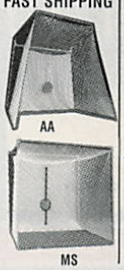

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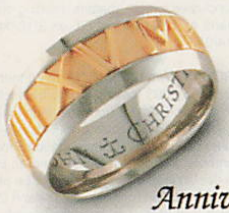

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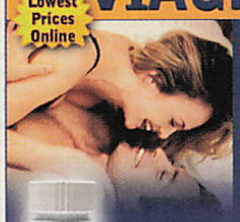

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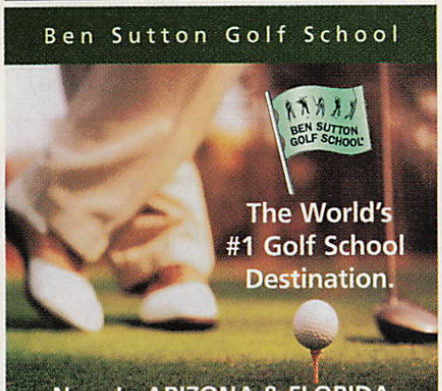

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3. DRAWING: Winner will be selected in a random drawing to be held on or about 5/18/04 from all valid entries received. Winner will be contacted by telephone on or about 5/20/04 at the daytime number listed. If, after two (2) attempts, contact has not been made, prize will be forfeited and an alternate winner randomly selected. Fulfillment agent must reach Potential Winner; messages will not be left. Prizes will be delivered within approximately 2-3 weeks of verification of eligibility.

4. ELIGIBILITY: Sweepstakes open only to legal U.S. residents, who are 21 years of age or older and have Internet access as of Febraury 12, 2004. Void in CA and where prohibited by law. Employees of Amstel USA, and its agencies, parents, subsidiaries, affiliates, vendors, wholesalers or retailers, or members of their immediate families or households are not eligible to participate. Federal, state and local laws and regulations apply. Grand Prize Winner is required to complete and return an Affidavit of Eligibility/Publicity Release and a Travel Release. Travel companion must be 21 years of age or older and must sign a Travel Release/Publicity Release. Affidavit of Eligibility/Publicity Release and Travel Releases must be returned within 10 days of notification or the Grand Prize will be forfeited and an alternate winner will be randomly selected.

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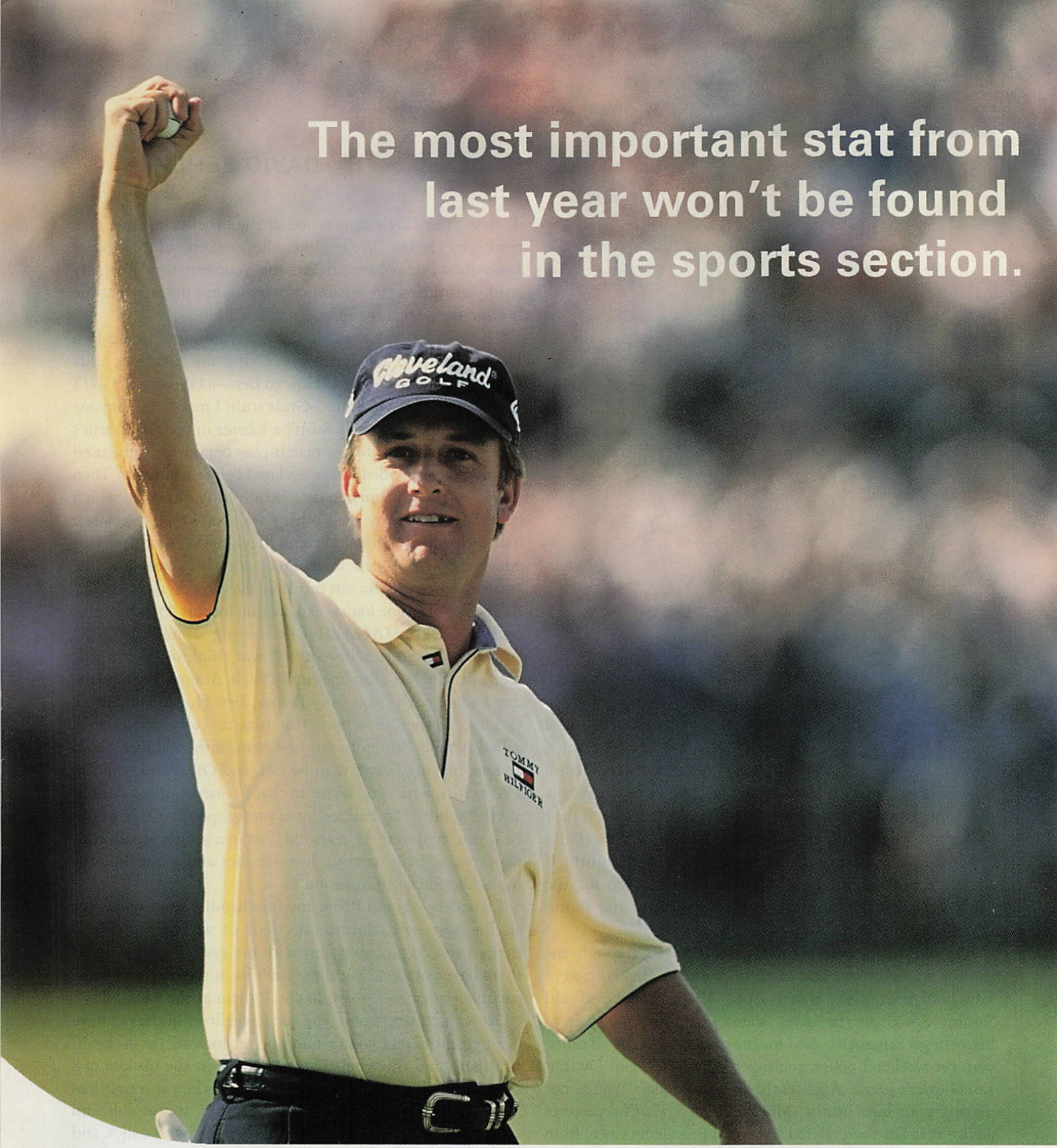

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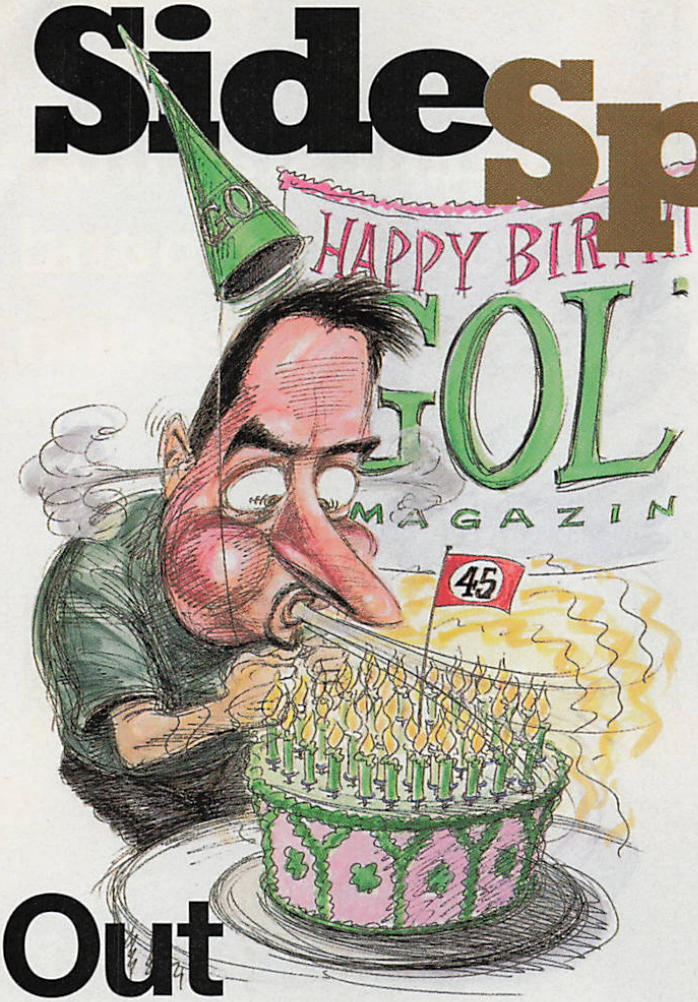

Out in 45

I'M 45 MYSELF, SO I'VE BEEN TRYING TO FIGURE OUT WHY THE HELL THEY'D BE celebrating their 45th birthday at the cube farm where this magazine is made. Forty-five isn't 50 yet, hasn't been near 39 for too long, and is truly between the upper armpit and lower exit of existence. (I can't wait for the gala 46th. If these are major anniversaries, what will they do for the 50th, deck out the building in plaid polyester and stamp it with dimples?)

But duty calls once a month, so I delved through the grubby pages of time and came up with the first edition of GOLF MAGAZINE, dated April 1959. There was old Sammy Snead on the cover, slamming away in a pair of breast-high Sansabelts. And for the princely sum of 50 cents, you, the weekend golfer, could get inside President Dwight Eisenhower's game. Apparently Snead told Ike, "You're not getting your butt into it, Mr. President." That's a piece of advice that has been offered to several presidents since, from Kennedy to Clinton, albeit not from golfers.

The letters back then were from the same putt-struck addicts intent on improving their games, and the instruction department of the magazine is a monument to the teachers whose purpose in life was and always will be to screw with golfers' minds. Frankly, I'm surprised nobody has sued the magazine—or better yet, The Golf Channel—for emotional distress caused by exaggeration of the benefits of some new trick or gizmo. We're like the makers of *SpongeBob SquarePants*, who have tricked my youngest son, Rory, by wildly distorting the feasibility of living in a pineapple at the bottom of the sea. It might... just... work!

There's a lot to like in the 1959 version, like seeing Ben Hogan described as a "grim gypsy." But my favorite is a little half-page article called "How to Bet—a Glossary to Golf's Myriad Ways of Wagering." Great stuff! I mean, does anyone remember the bisque? It wasn't a lobster in your opponent's bag, but a shot given to a match-play opponent, to be used on any hole, provided it was declared before teeing off. Then there was the Pinehurst, a delightfully silly format in which partners had to play each other's tee shots, then select one ball with which to finish. I think they should use it next year when the U.S. Open is at Pinehurst. Let's see how the smarmy bastards who can hit those fairways do *then!*

There is only one logical explanation for this 45th-birthday frenzy: GOLF MAGAZINE is having a midlife crisis! Actually I'm quite relieved, as I was thinking it was just me. I hit the less-than-magical 45 last August 13, a birthday I share with two of my heroes, Ben Hogan and Annie Oakley, neither of whom (by bizarre coincidence) ever called Arnold Palmer by his first name either. Hogan hated anyone playing better than he did, and OK, Annie died in 1926. Still, when you factor in that *I've* never called Arnold anything but "Mr. Palmer," it is pretty spooky. Or it would be if you, too, were 45 years old, lost in a jungle of salt-and-pepper nose hair, battling love-handles and a bum-numbing addiction to Preparation H.

I wonder—should I have my love handles re-gripped? It's all the rage now, Buttox injections or whatever they call them. I should probably start with my eyes. The bags under them have gotten so big they won't fit in the overhead compartment anymore; I have to check them at the gate.

Now that I think of it, the last few editors of the rag have been progressively younger and better looking (ha—they'll run that), and the whole damn outfit is in the middle of a makeover. This is bollocks! I remember when this publication was a great addition to the dumper. It was soft and strong, and yet so thoroughly absorbent. Now it's slick and shiny and liable to give you a nasty paper cut. What kind of journalism is that?

We may be out in 45 and halfway to 90, but I'm sticking to my guns on the old back page. With advances in medical science, 45 years from now they'll have done a Ted Williams on my head and I'll still be getting paid for churning out crap like this. I smell Pulitzer!

ILLUSTRATION BY VICTOR JUHASZ

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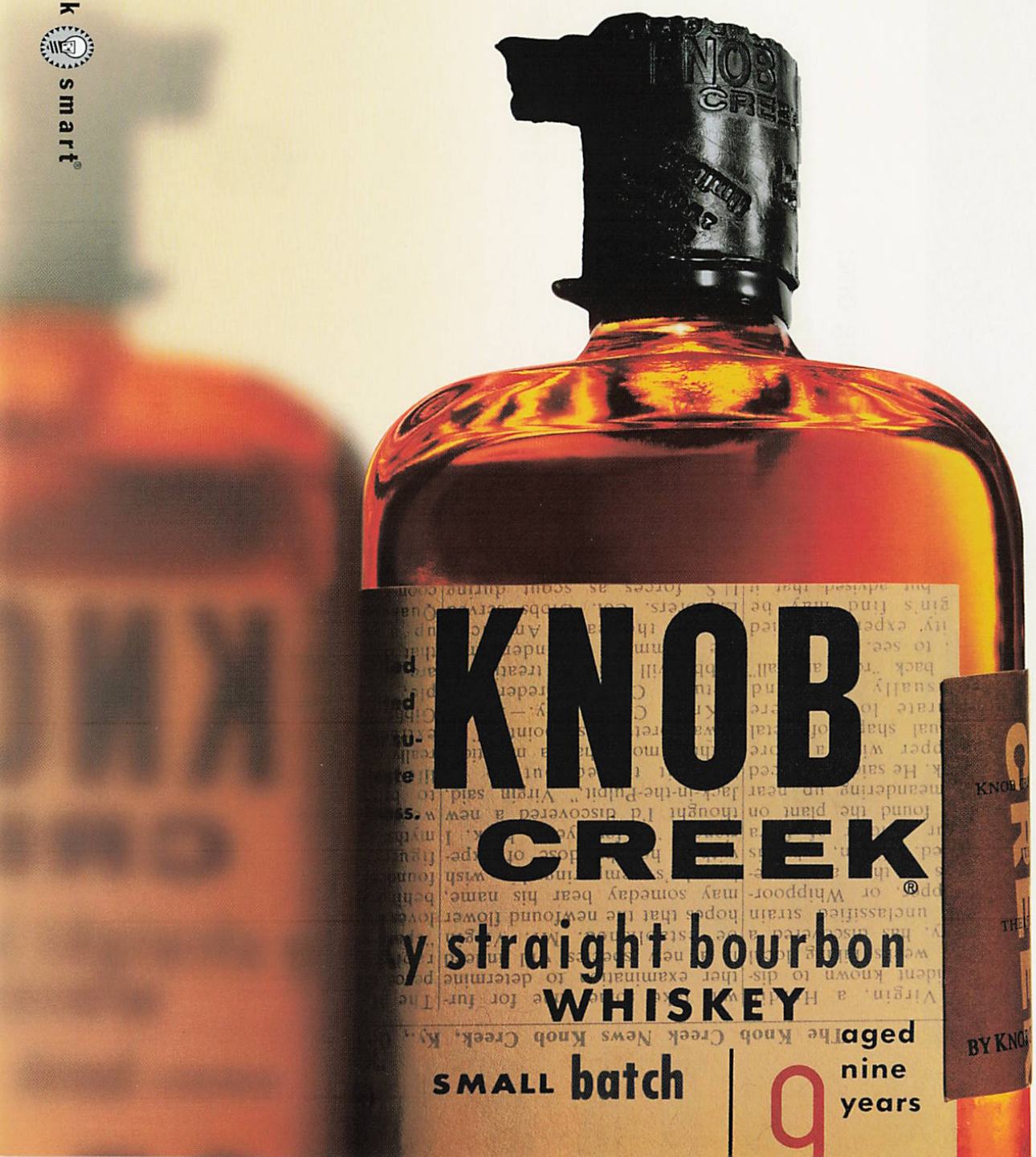

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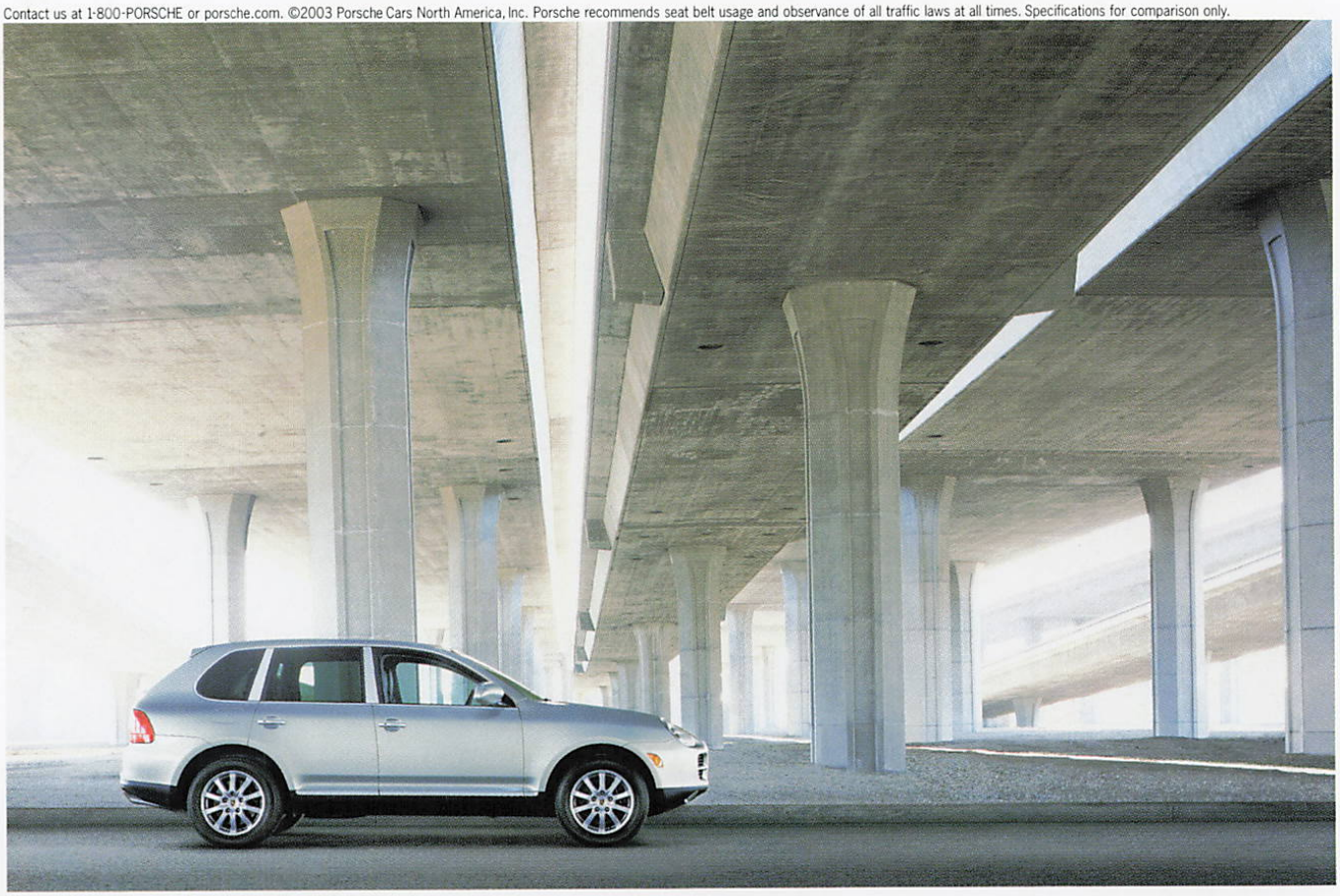

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